

HOUSING: PRICE PREDICTION

Submitted By:

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Some mentors helped me with their research work mentioned as follow -

https://towardsdatascience.com/style-pandas-dataframe-like-a-master-6b02bf64 68b0

https://towardsdatascience.com/feature-selection-correlation-and-p-value-da892 1bfb3cf

https://machinelearningmastery.com/feature-selection-with-real-and-categorical-data/

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INTRODUCTION

Business Problem Framing

Houses are one of the necessary needs of each and every person around the globe and therefore housing and real estate market is one of the markets which is one of the major contributors in the world's economy. It is a very large market and there are various companies working in the domain.

Data science comes as a very important tool to solve problems in the domain to help the companies increase their overall revenue, profits, improving their marketing strategies and focusing on changing trends in house sales and purchases. Predictive modelling, Market mix modelling, recommendation systems are some of the machine learning techniques used for achieving the business goals for housing companies. Our problem is related to one such housing company.

Conceptual Background of the Domain Problem

A US-based housing company named Surprise Housing has decided to enter the Australian market. The company uses data analytics to purchase houses at a price below their actual values and flip them at a higher price. For the same purpose, the company has collected a data set from the sale of houses in Australia. The data is provided in the CSV file below.

The company is looking at prospective properties to buy houses to enter the market. You are required to build a model using Machine Learning in order to predict the actual value of the prospective properties and decide whether to invest in them or not. For this company wants to know:

- Which variables are important to predict the price of a variable?
- How do these variables describe the price of the house?

Review of Literature

<u>Feature Selection</u> - To avoid the curse of dimensionality, and also to avoid overfitting and under filling we should select features which are very important to the data. All of the features we find in the dataset might not be useful in building a machine learning model to make the necessary prediction. Using some of the features might even make the predictions worse. So, feature selection plays a huge role in building a machine learning model.

I learned various methods to select the appropriate features.

- Variance
- P-Value
- Correlation
- Chi-Square Test
- Anova Test
- Co-Independence
- Visualization

<u>Conclusion and Need for Additional Research</u> - Removal of outliers plays very important role in as it manipulate a fine percentage of data and currently the known methods are zero, mean, median, mode, Z-score but i need to do more research in order to get the data which is outside the standard deviation.

Motivation for the Problem Undertaken

House Price Index is commonly used to estimate the changes in housing price. Since housing price is strongly correlated to other factors such as location, area, population, it requires other information apart from HPI to predict individual housing price. There has been a considerably large number

of papers adopting traditional machine learning approaches to predict housing prices accurately, but they rarely concern themselves with the performance of individual models and neglect the less popular yet complex models. As a result, to explore various impacts of features on prediction methods, this paper will apply both traditional and advanced machine learning approaches to investigate the difference among several advanced models. This paper will also comprehensively validate multiple techniques in model implementation on regression and provide an optimistic result for housing price prediction.

Analytical Problem Framing

Mathematical/ Analytical Modeling of the Problem

<u>Outliers</u> - When you get the description of a data set we see that data that has extreme outliers and these outliers are not 1 or 2 points above 3rd quartile meanwhile they are the distribution of data which is disturbing the mean, variance and standard deviation of data.

We cannot remove data through Z-score because in that way we remove the entire row and after passing all the features with outliers and removing the rows, we lose the entire data. To remove the outliers we chose a top 12 feature with highest correlation with the target variable and selected the boundary condition after looking at the scatter plot and removed the row, but we only did this to train the data set not test.

<u>NaN Values -</u> There are many features which have more then 50% data missing so we removed thode columns but the columns which have NaN value less then 50% we imputed the value with mean.

<u>Grouping -</u> The target data is given to us in continuous format and it will be very hard for us to classify continuous variables, so we divided the target variable into 6 bins.

Dropping Unnecessary columns

1. By Uniqueness: First we separated the mobile number by I, to see the relationship between first and second number if any, but we see no relationship and as the number are unique even though some numbers are repeating but still their data is different so we can consider them as unique and they provide no information in data analysis and as well as machine learning whatsoever, so we dropped that column.

We drop the column of serial number at it has all unique value

2. By Zero Variance:- We also dropped P-circle and Year column that is extracted from date column because they have zero variance.By

Data Sources and their formats

Data contains 1460 entries each having 81 variables...

- 1. **MSSubClass**: Identifies the type of dwelling involved in the sale.
- 2. **MSZoning**: Identifies the general zoning classification of the sale.
- 3. LotFrontage: Linear feet of street connected to property
- 4. LotArea: Lot size in square feet
- 5. **Street**: Type of road access to property
- 6. Alley: Type of alley access to property
- 7. LotShape: General shape of property
- 8. LandContour: Flatness of the property
- 9. **Utilities**: Type of utilities available
- 10. LotConfig: Lot configuration
- 11. LandSlope: Slope of property
- 12. Neighborhood: Physical locations within Ames city limits
- 13. **Condition1**: Proximity to various conditions
- 14. Condition2: Proximity to various conditions (if more than one is present)
- 15. BldgType: Type of dwelling
- 16. HouseStyle: Style of dwelling
- 17. OverallQual: Rates the overall material and finish of the house
- 18. OverallCond: Rates the overall condition of the house
- 19. YearBuilt: Original construction date
- 20. YearRemodAdd: Remodel date (same as construction date if no remodeling or additions)
- 21. RoofStyle: Type of roof
- 22. RoofMatl: Roof material
- 23. **Exterior1st**: Exterior covering on house
- 24. Exterior2nd: Exterior covering on house (if more than one material)
- 25. MasVnrType: Masonry veneer type
- 26. MasVnrArea: Masonry veneer area in square feet
- ExterQual: Evaluates the quality of the material on the exterior
- 28. ExterCond: Evaluates the present condition of the material on the exterior
- 29. Foundation: Type of foundation
- 30. BsmtQual: Evaluates the height of the basement
- 31. BsmtCond: Evaluates the general condition of the basement
- 32. BsmtExposure: Refers to walkout or garden level walls

- 33. BsmtFinType1: Rating of basement finished area
- 34. **BsmtFinSF1**: Type 1 finished square feet
- 35. **BsmtFinType2**: Rating of basement finished area (if multiple types)
- 36. BsmtFinSF2: Type 2 finished square feet
- 37. BsmtUnfSF: Unfinished square feet of basement area
- 38. TotalBsmtSF: Total square feet of basement area
- 39. **Heating**: Type of heating
- 40. **HeatingQC**: Heating quality and condition
- 41. CentralAir: Central air conditioning
- 42. **Electrical**: Electrical system
- 43. 1stFlrSF: First Floor square feet
- 44. **2ndFirSF**: Second floor square feet
- 45. **LowQualFinSF**: Low quality finished square feet (all floors)
- 46. GrLivArea: Above grade (ground) living area square feet
- 47. BsmtFullBath: Basement full bathrooms
- 48. BsmtHalfBath: Basement half bathrooms
- 49. FullBath: Full bathrooms above grade
- 50. HalfBath: Half baths above grade
- 51. **Bedroom**: Bedrooms above grade (does NOT include basement bedrooms)
- 52. Kitchen: Kitchens above grade
- 53. KitchenQual: Kitchen quality
- 54. **TotRmsAbvGrd**: Total rooms above grade (does not include bathrooms)
- 55. **Functional**: Home functionality (Assume typical unless deductions are warranted)
- 56. Fireplaces: Number of fireplaces
- 57. FireplaceQu: Fireplace quality
- 58. GarageType: Garage location
- 59. GarageYrBlt: Year garage was built
- 60. GarageFinish: Interior finish of the garage
- 61. GarageCars: Size of garage in car capacity
- 62. GarageArea: Size of garage in square feet
- 63. GarageQual: Garage quality
- 64. **GarageCond**: Garage condition
- 65. **PavedDrive**: Paved driveway
- 66. WoodDeckSF: Wood deck area in square feet
- 67. OpenPorchSF: Open porch area in square feet
- 68. EnclosedPorch: Enclosed porch area in square feet
- 69. **3SsnPorch**: Three season porch area in square feet
- 70. **ScreenPorch**: Screen porch area in square feet
- 71. PoolArea: Pool area in square feet
- 72. **PoolQC**: Pool quality
- 73. **Fence**: Fence quality

- 74. MiscFeature: Miscellaneous feature not covered in other categories
- 75. MiscVal: \$Value of miscellaneous feature
- 76. **MoSold**: Month Sold (MM)
 77. **YrSold**: Year Sold (YYYY)
- 78. **SaleType**: Type of sale
- 79. SaleCondition: Condition of sale
- 80. Id: Id of House
- 81. SalePrice: Price of House

The statical summary of the data are follow

Out[47]:

	count	mean	atd	min	25%	50%	75%	max
ld	1168.0	724.138130	416.159877	1.0	360.50	714.5	1079.5	1460.0
MSSubClass	1168.0	56.767979	41.940650	20.0	20.00	50.0	70.0	190.0
LotFrontage	954.0	70.988470	24.828750	21.0	60.00	70.0	80.0	313.0
LotArea	1168.0	10484.749144	8957.442311	1300.0	7621.50	9522.5	11515.5	164660.0
OverallQual	1168.0	6.104452	1.390153	1.0	5.00	6.0	7.0	10.0
OverallCond	1168.0	5.595890	1.124343	1.0	5.00	5.0	6.0	9.0
YearBullt	1168.0	1970.930651	30.145255	1875.0	1954.00	1972.0	2000.0	2010.0
YearRemodAdd	1168.0	1984.758562	20.785185	1950.0	1986.00	1993.0	2004.0	2010.0
MasVnrArea	1161.0	102.310078	182.595806	0.0	0.00	0.0	160.0	1600.0
BemtFInSF1	1168.0	444.726027	482.664785	0.0	0.00	385.5	714.5	5644.0
BemtFinSF2	1168.0	46.647260	163.520016	0.0	0.00	0.0	0.0	1474.0
BemtUnfSF	1168.0	589.721747	449.375525	0.0	216.00	474.0	816.0	2336.0
TotalBamtSF	1168.0	1061.095034	442.272249	0.0	799.00	1005.5	1291.5	6110.0
1stFirSF	1168.0	1169.860445	391.161983	334.0	892.00	1096.5	1392.0	4692.0
2ndFirSF	1168.0	348.826199	439.696370	0.0	0.00	0.0	729.0	2065.0
LowQualFinSF	1168.0	6.380137	50.892844	0.0	0.00	0.0	0.0	572.0
GrLIvArea	1168.0	1525.066781	528.042957	334.0	1143.25	1468.5	1795.0	5642.0
BemtFullBath	1168.0	0.425514	0.521615	0.0	0.00	0.0	1.0	3.0
BemtHalfBath	1168.0	0.055651	0.236699	0.0	0.00	0.0	0.0	2.0
FullBath	1168.0	1.562500	0.551882	0.0	1.00	2.0	2.0	3.0
HalfBath	1168.0	0.388899	0.504929	0.0	0.00	0.0	1.0	2.0
BedroomAbvGr	1168.0	2.884418	0.817229	0.0	2.00	3.0	3.0	8.0
KitchenAbvGr	1168.0	1.045377	0.216292	0.0	1.00	1.0	1.0	3.0
TotRmsAbvGrd	1168.0	6.542808	1.598484	2.0	5.00	6.0	7.0	14.0
Fireplaces	1168.0	0.617295	0.650575	0.0	0.00	1.0	1.0	3.0
GarageYrBit	1104.0	1978.193841	24.890704	1900.0	1961.00	1980.0	2002.0	2010.0
GarageCara	1168.0	1.776541	0.745554	0.0	1.00	2.0	2.0	4.0
GarageArea	1168.0	476.860445	214.466769	0.0	338.00	480.0	576.0	1418.0
WoodDeck SF	1168.0	96.206336	126.158988	0.0	0.00	0.0	171.0	857.0
OpenPorch SF	1168.0	46.559932	66.381023	0.0	0.00	24.0	70.0	547.0
EnclosedPorch	1168.0	23.015411	63.191089	0.0	0.00	0.0	0.0	552.0
3SanPorch	1168.0	3.639555	29.088867	0.0	0.00	0.0	0.0	508.0
ScreenPorch	1168.0	15.051370	55.080816	0.0	0.00	0.0	0.0	480.0
PoolArea	1168.0	3.448630	44.896939	0.0	0.00	0.0	0.0	738.0
MiscVal	1168.0	47.315068	543.264432	0.0	0.00	0.0	0.0	15500.0
MoSold	1168.0	6.344178	2.686352	1.0	5.00	6.0	8.0	12.0
YrSold	1168.0	2007.804795	1.329738	2006.0	2007.00	2008.0	2009.0	2010.0
SalePrice	1168.0	181477.005993	79105.586863	34900.0	130375.00	163995.0	215000.0	755000.0

Data Preprocessing

- 1. We Checked the statistical summary of data.
- 2. We remove outliers of 12 highly correlated features by setting the boundary condition.
- 3. We merged various columns as made new feature
- 4. The data set has very high skewness and we removed it by using a square root method.
- 5. To make data in standard scale we used the Robust Scaling method.
- 6. We removed all the data which has 0 variance as they provide no value to machine learning.
- 7. We made new feature by combining new feature
- 8. We did encoding of categorical data by one hot encoding
- 9. We used train_test_split to split data for machine learning.

Data Inputs- Logic- Output Relationships

- 1. Most of the continuous features are related to Area and they have a direct positive relation with sale Price.
- 2. Some Features can be deleted.
- 3. Many features have high Skewness.

The set of assumptions related to the problem under consideration

Feature Selection -

- TotalSF = TotalBsmtSF + 1stFlrSF+ 2ndFlrSF
- 2. TotalAreaExt = GrLivArea + GarageArea
- TotalAreaInt = GrLivArea + TotalBsmtSF

Outliers -

We assumed the boundary conditions of some feature to remove outliers

Hardware and Software Requirements and Tools Used

Software

- → Jupyter Notebook (Python 3.8)
- → Microsoft Excel
- → Microsoft Word

Hardware

- → Processor Intel i5 9th Gen
- → RAM 8 GB
- → Graphic Memory 4Gb , Nvidia 1060

Libraries

- → Pandas
- → Numpy
- → Matplotlib
- → Seaborn
- → Scipy
- → Sklearn

Model/s Development and Evaluation

Problem-solving approaches

Feature Selection - We used two approaches to select the feature first selection of feature by 0 variance and second selection of feature by the internal correlation.

We splitted the data by using train_test_split method and analysed the features on x_train and removed them from x_train and then simply removed the feature from x_test to reduce the chance of overfitting.

Scaling - The scale of data has high variance and to put data in in one scale which will increase the efficiency of our model for that we use a robust scaler library.

Skewness - The data is very much skewed and to remove the skewness we used square root method this method is capable of dealing with high skewness as well as features with 0 value but still skewness is not completely gone but we cannot remove the data any further as data is precious to us.

Testing of Identified Approaches.

- LinearRegression,
- DecisionTree,
- KNeighbors,
- ElasticNet
- Lasso_model,
- Ridge model,
- SVR_model,
- RandomForest,

- Adaboost,
- GradientBoosting,
- BaggingRegressor,
- ExtraTreesRegressor

Run and Evaluate selected models

First we used Different models using pipeline to avoid any leakage of data

```
In [49]: #ML Models
from sklearn.linear_model import LinearRegression, Lasso, Ridge, ElasticNet
from sklearn.svm import SVR
from sklearn.neimport DecisionTreeRegressor
from sklearn.neighbors import KNeighborsRegressor

# Ensemble ML Models
from sklearn.ensemble import RandomForestRegressor, AdaBoostRegressor ,GradientBoostingRegressor, BaggingRegressor, ExtraTreesReg

#model selection
from sklearn.model_selection import train_test_split, GridSearchCV, cross_val_score
from sklearn.pipeline import make_pipeline

#metrics
from sklearn.metrics import r2_score,mean_absolute_error,mean_squared_error
```

Then we made object to test and print the result of all the models

In result we got all the values of matrices then with our choice of matrix, we selected the model

Model :Linear 0.8940300139444367	
R2 Score	
0.8321697665421353 MAE	
0.05100853502324266 MSE	
0.006670749085572983	
cross_val_score 0.8421224723410303	
Model :Decision	
1.0 R2 Score	
0.6940557357996802 MAE	
0.08038583408656538 MSE	
0.012160368120818728	
cross_val_score 0.7208317178881897	
Model :KNeighbors	
0.7995522286726331 R2 Score	
0.6676990416297861	
MAE 0.07821816807743276	
MSE 0.013207967769047119	Model :RamdomForest 0.9817063467884272
cross_val_score 0.6732650020678881	R2 Score 0.8315177029458485 MAE
	0.05514461760844905 MSE
Model :Elastic 0.0	0.006696666660428515
R2 Score -0.0004032639146507311	cross_val_score 0.8587352726140637
MAE 0.1575843280194127	Model :Adaboost
MSE	0.8864088694894009 R2 Score
0.03976303327754299	0.8137324863686425 MAE
cross_val_score -0.01508151483561444	0.06248488392055183 MSE
Model :Lasso model	0.0074035757481102655
0.0	cross_val_score
R2 Score -0.0004032639146507311	0.8175738212614636 Model :GradientBoosting
MAE 0.1575843280194127	0.9681515709270445
MSE 0.03976303327754299	R2 Score 8.8644695173723922
	MAE 0.04835139612549563
cross_val_score -0.01508151483561444	MSE 0.0053869307360664516
Model :Ridge_model	cross_val_score 0.8828543248390129
0.8977440006687031 R2 Score	Model :BaggingRegressor
0.8342409861906588 MAE	0.9736223910505782 R2 Score
0.049283400754752245 MSE	0.8266384057377318 MAE
0.006588424308375569	0.054811643915350726 MSE
cross_val_score 0.8427012950222948	0.0068906041097108826 cross_val_score
Model :SVR model	0.8425002723837393
0.9084628781875335	Model :ExtraTreesRegressor 1.0
R2 Score 0.8018346116402677	R2 Score 0.8506349019126687
MAE 0.05682970810537466	MAE 0.05002980006291536
MSE 0.007876480631392182	MSE 0.0059368152623867606
cross val score	cross_val_score
0.8284666193127947	0.8718723992298096

we see that Gradaintbooster has R2 score = 86%, Lower MSE Score and average cross validation score = 88% but this can further be increased to we will first see all ensemble technique

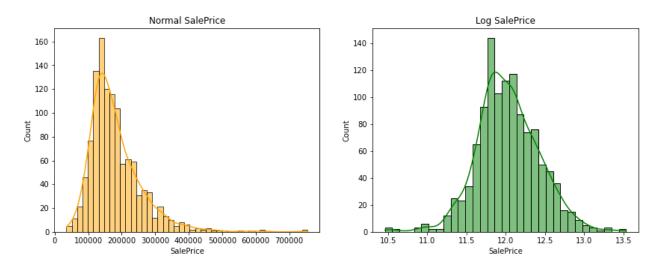
so we will process with Gradient Boosting Regressor

Key Metrics for success in solving problem under consideration

- 1. **R2 Score** is a statistical measure that represents the goodness of fit of a regression model. The ideal value for r-square is 1. The closer the value of r-square to 1, the better is the model fitted.
- 2. Mean Squared Error (MSE) of an estimator (of a procedure for estimating an unobserved quantity) measures the average of the squares of the errors that is, the average squared difference between the estimated values and what is estimated. MSE is a risk function, corresponding to the expected value of the squared error loss.
- 3. **Cross Validation Score** to check if our model is overfitting or not we use cross validation score, higher the cross validation score higher the cross validation score means the model is not overfitting.

Visualizations

<u>Label</u> -

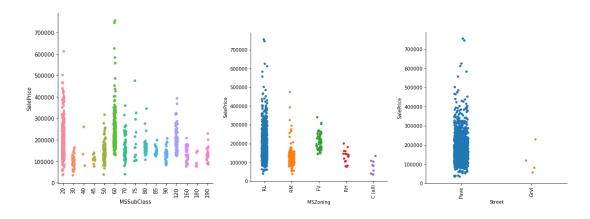


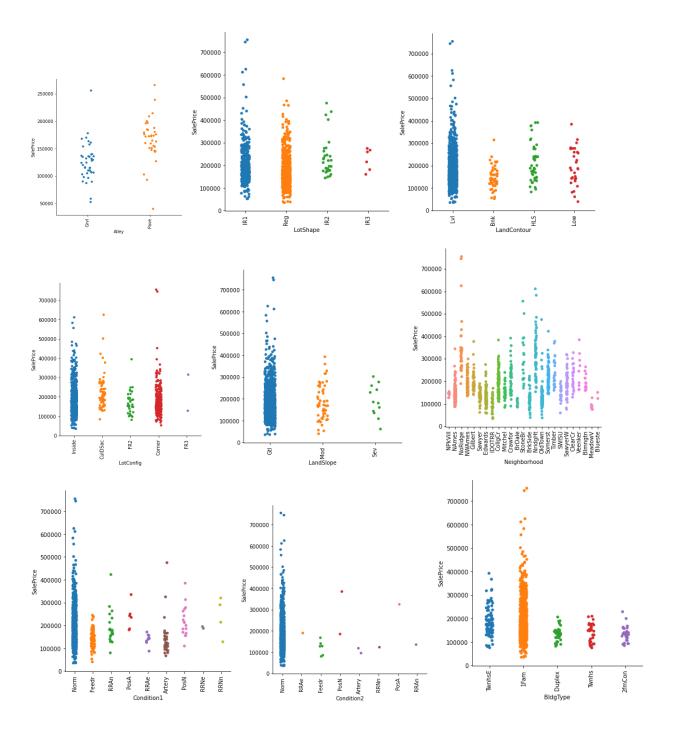
Using Logarithms helps us to have a normal distribution which could help us in a number of different ways such as outlier detection.

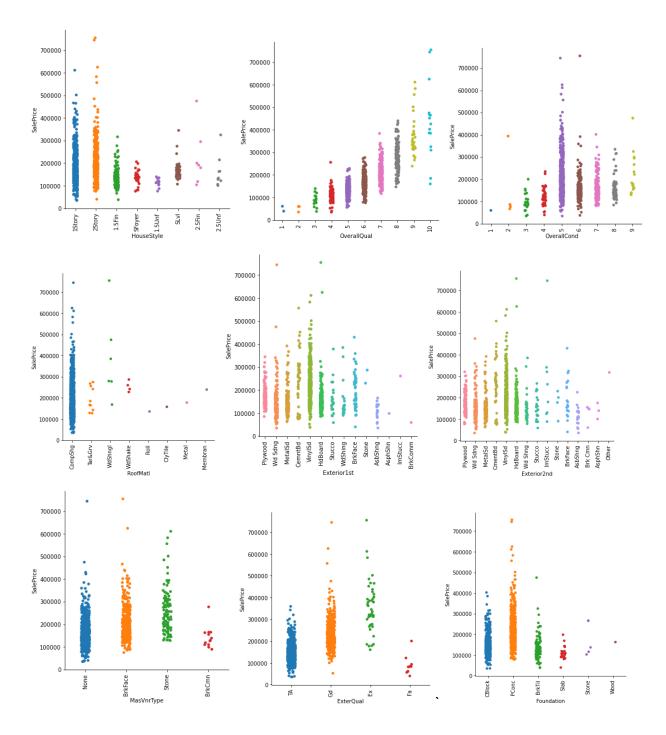
In this data We have a right skewed distribution in which most Sales are between 0 and 340K.

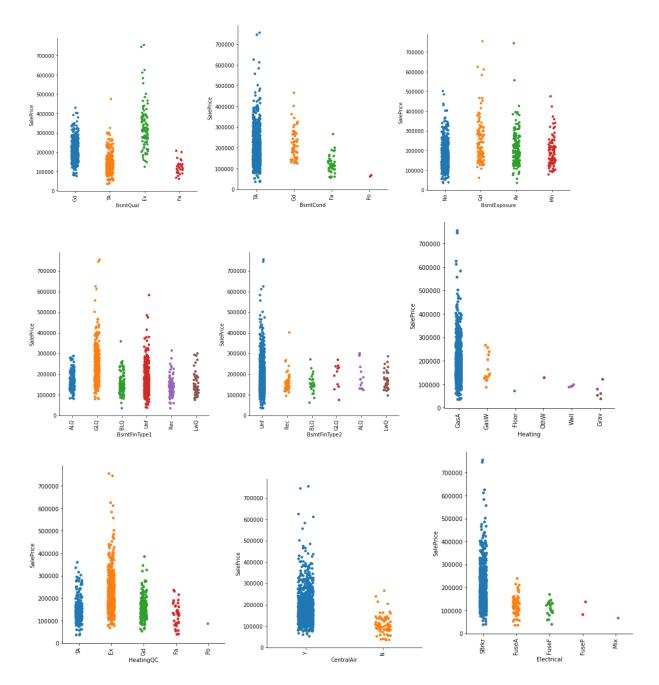
Discrete Feature Analysis -

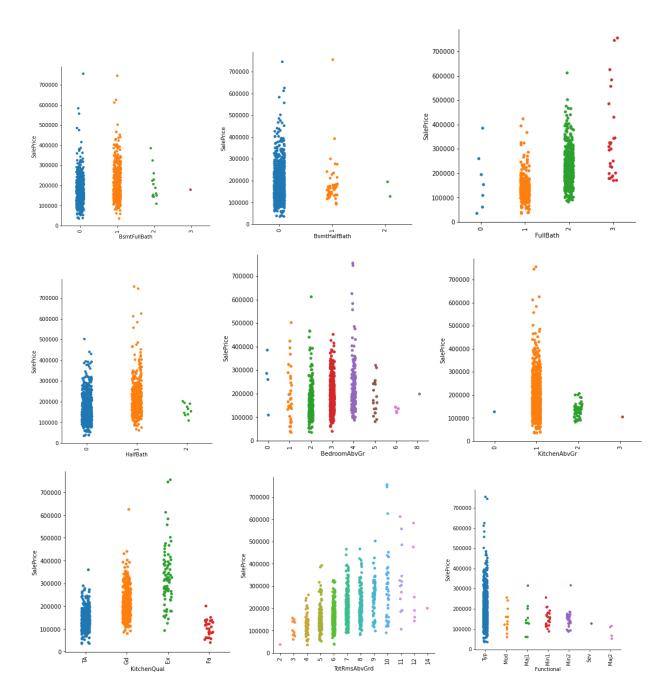
We plot various graphs of continuous Discrete data and its relationship with Sale Price, Below we will see strips in various graphs, and more the range of the srtip and denser the srtip more sales price depend on it.

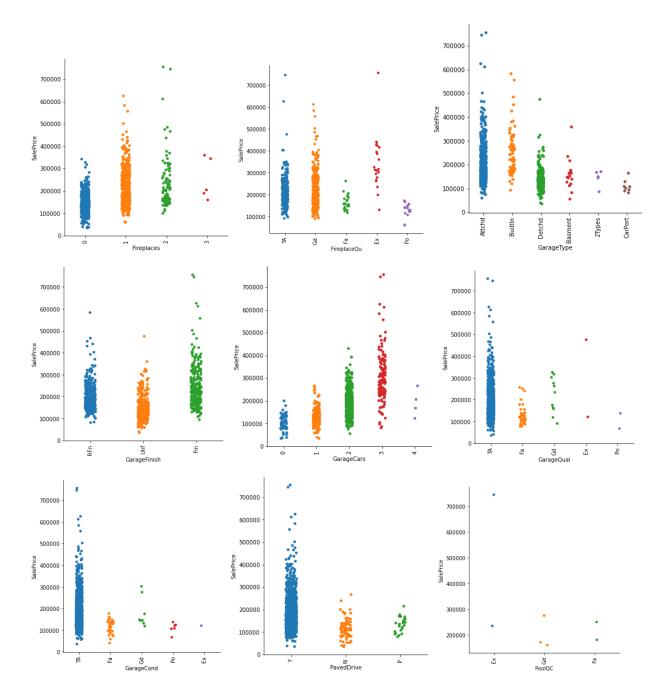


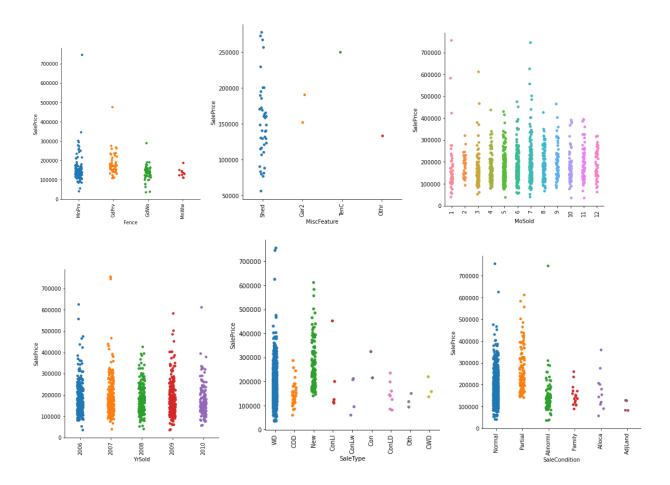








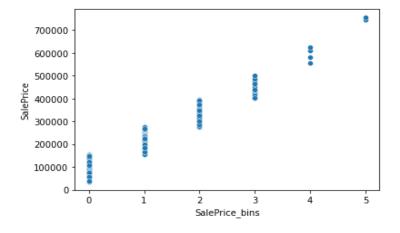




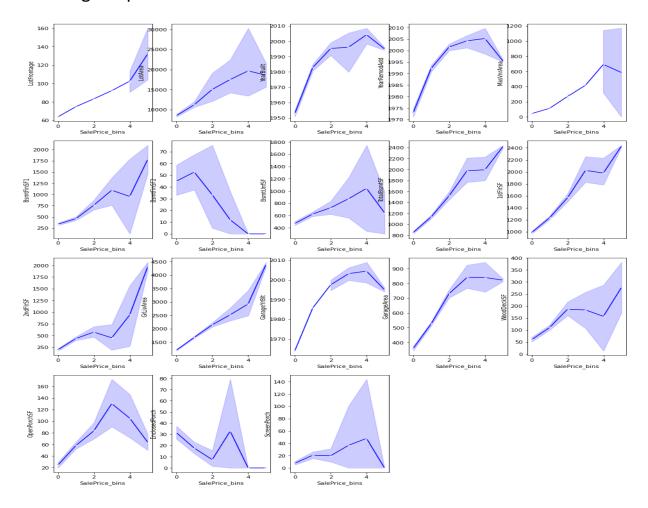
The almost uniform distribution shows us that there are more new people to

Continuous Data Analysis

We put divided the price into 6 bins to compare the continuous data,



When the slope is positive that means at that Element of feature will effect that range of price.



CONCLUSION

Key Findings and Conclusions of the Study

1. There are many elements of features which directly depend on the Sales, we can see in the table below.

FEATURES	ELEMENT		
MSSubClass	60		
MSZoning	RL		
Street	Pave		
Alley	Pave		
Lotshape	IR1		
Landcontour	LvI		
LotConfig	Corner		
LandSlope	Gtl		
Neighbourhood	NoRidge		
Condition1	norm		
Condition2	norm		
BldgType	1Fam		
HouseStyle	2Story		
OverallQuall	10		
OverallCond	5		
RoofMatl	CompShg		
Exterior 1st	Wd Sdng		
Exterior 2nd	HdBoard		
MasVnrType	none		

ExterQuall	Gd
Foundation	PConc
BsmtQuall	Ex
BsmtCond	TA
BsmtExposure	Av
BsmtFin Type1	GLQ
BsmtFin Type2	UNA
Heating	GasA
HeatingQC	Ex
CentralAir	Y
Electrical	SBrkr
BsmtFullBath	1
BsmtHalfBath	0
FullBath	3
HalfBath	1
BedroomAbvGr	4
KitchenAbvGR	1
KitchenQual	Ex
TotRmsAbvGrd	10
Functional	Тур
FirePlaces	2
FirePlaceQU	TA
GarageTypeAttchd	Attchd
GarageFinish	Fin
GarageCars	3
GarageQual	TA
GarageCond	TA

PavedDrive	Y
PoolQc	Ex
Fence	MnPrv
MiscFeature	Shed
MoSold	7
YrSold	2007
SaleType	WD
SaleCondition	Normal

- 2. Most of the Continuous Feature have positive overall positive relation with sale price.
- 3. Removing High Variance features can decrease the effectiveness of the model.

Learning Outcomes of the Study in respect of Data Science

- 1. We see how to deal with outliers when all the rows has at least one value Z>3.
- 2. To do a visualisation when data has high standard deviation and no classification
- 3. Ways to select features and to do hyperparameter tuning efficiently
- 4. Ways of removing skewness and what are the best methods still not versatile when it comes to data with 0 value
- 5. How to make a model using a pipeline.

Limitations of this work and Scope for Future Work

The high skewness of data reduces the effectivity

Many features have NaN value more than 50%, and imputation of them can decrease the effectiveness. And dropping them had the loss of data.

we can increase the efficiency of a model by selecting a better method to remove outliers and skewness also how to make the search of perfect model in a way that if we want to change some parameters in model then we don't have to run all the model again