

Ganesh Choudhary

Senior Software Development Engineer (Frontend)

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Skills

- Languages: **Javascript**, Typescript, Java
- Frontend: Vue, Vuex, React.js, HTML, CSS, Bootstrap, JQuery
- Data source: MongoDB and MySQL
- Fundamental: **Algorithms, Data Structures, and Software Design (HLD/LLD)**

Work Experience:

6+ years as Frontend Developer

CleverTap (2+ Years as Senior Frontend Developer Mar 22 to Present) : Core-App: Journeys and Automation

- In a team, *which lets you create an flexible automated omnichannel notifications experience for users using a visual builder with more than a Billion MAU.*
- Improved structure of Segment Node in Journeys, bridging understanding gaps and increasing journey adoption. Reduce Load time of journey pages by breaking API calls.
- Created and enhanced features such IntelliNODE, personalization of profile updates, Engagement stats and **Scribe**.
- Owned the deployment of multiple UI revamps around Campaigns and Journeys. And Fixed not-so-easily reproducible UI issues.
- Collaborated with other teams. Mentored peers, performed peer code/technical/design reviews, influenced architecture designs, led technical aspects of the project, and guided the team on best practices for a scalable and maintainable solution.
- **Technologies Used:** Javascript, Typescript, Vue, Vuex, Go.js, HTML, CSS, Testcafe, Java, Struts, MongoDB

Media.Net (2.7 Years as UI Developer July 19 to Mar 22)

- Developed News, Weather-forecast and Ad-blocker extension Widget UI
- Build Account management dashboard, Ad-template SERP pages, and launch supportive creatives.
- Ensured pixel perfect responsive web pages with PageSpeed Insights **90+**
- Developed reusable component to increase modularity.
- Mentored new joiners and performed peer code review.
- **Technologies Used:** Javascript, JQuery, WordPress, HTML, CSS, Laravel

Accenture(1 Year as Associate Software Developer Sept 18 to Jul 19)

- Contributed in developing middle-ware for gas billing system.
- Collaborated with onshore team for requirements
- **Technologies Used:** Java, Struts, PLSQL, JSP, HTML&CSS

Education

- **Bachelors in Computer Engineering**, University of Mumbai Graduated in 2018

Achievements

- **International Olympiad of Mathematics:** Acquired 1st position in class, secured 41 state ranks and achieved 322 Olympiad rank by obtaining 83.171/100.