

# GANESH PATAIYA

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Portfolio: [www.imaginativehub.com](http://www.imaginativehub.com)

## SKILLS & ABILITIES

Prototyping Mockups /  
Prototyping / Wire framing,  
User Interface design, Mobile  
App Design (Android & iOS),  
Layout Design, Website Design

Prioritization

Photoshop, Illustrator, Figma,  
Axure, Dreamweaver, Visual  
Studio, SVN, GIT

## SKILLS & ABILITIES

HTML, CSS, SASS, JavaScript,  
jQuery, jQuery UI, React JS  
(Basic), Bootstrap, WordPress

## EDUCATION

MCA - 2009

## OBJECTIVE

*I'm a UI/UX Designer with ten plus years of experience working in an agile environment. Specializing in creating wireframes, prototyping, user experience, branding, website and mobile app (Android & IOS) design and feature specific design. I have successfully implemented solutions for a variety of companies and worked with the developers and engineers to deliver the Final product.*

## WORK DETAILS

### UI Developer

Since Aug' 2015

**Effective Digital Pvt. Ltd.** (formerly ADWEB Software), Pune

User interface designs through the complete design and development cycle (including concepts, information architecture, visual design and interaction design). Develop new UI functionality for multi-threaded user-facing applications running on touch screen devices, using HTML, CSS, SASS, jQuery React JS.

Worked directly with Project Manager to focusing on usability and interaction flow.

Worked in an agile team and work estimates. Customized the Intranet to client as per their requirement. Recruitment and settling design team and design guidelines for testers.

### UI Designer

Since Aug' 2015 – Feb 2018

**Effective Digital Pvt. Ltd.** (formerly ADWEB Software), Pune

User interface designs through the complete design and development cycle (including concepts, information architecture, visual design and interaction design). Develop new UI functionality for multi-threaded user-facing applications running on touch screen devices, using HTML, CSS, and SASS.

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### **Sr. UI UX Designer**

Since Apr' 2013-Aug2015

**Milestone Internet Marketing Pvt Ltd**, Ahmedabad

Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences for our customer base by using sketch and in-vision.

Responsible for wire framing, mock-ups, handling HTML, CSS, JS angular issues using visual studio, minify CSS, End-user testing, implementing web accessibility guidelines, coordination with stakeholders and development team to integrate with backend system.

### **UI UX Designer**

Feb'2010-Apr'2013

**Vincent IT Pvt Ltd**, Bhopal

Designing UI mock-ups, site structure, wire framing to prototyping, conceptualization, and website designs/mock-ups for Application.

Taking care of interface using HTML, CSS and jQuery. Introduced CSS library concepts to increase team productivity.

Active participation in maintaining brochures, emailer, and banners ad designs. Coordinate with BA, development and marketing team from time to time.

### **Web Designer**

Dec'2008-Feb'2010

**Om Software Pvt Ltd** Bhopal

Design and maintain the website, brochures, emailer, Logo, flash animations, web ads etc. Coordinate with BA and development team and make necessary change using HTML, CSS. Convert desktop based to web-based application. Coordinate with client and on site team

### **Graphics Designer**

Jan' 2006 – Dec' 2008

**Drishti Offset** (Multicolour Printing Press) Bhopal as a freelancer

Key Deliverables: Branding design, Ads design, magazine cover, logo design all design related to print media.