

# Ganesh

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Portfolio: [www.imaginativehub.com](http://www.imaginativehub.com)

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A self-motivated tech-enthusiast with experience working in an agile environment. Providing the UI/UX Development solution to the end user, including the final look, feel and behavior of the interface | Expert in React JS, Bootstrap, Node JS, CSS, HTML, JavaScript, JQuery, Gutenberg Custom Block Development, Photoshop, Illustrator.

## EXPERIENCE

July 2019 – TILL DATE

**UI/UX DEVELOPER, at GENPACT**

[www.genpact.com](http://www.genpact.com)

Project

**GE (General Electric)**

[www.ge.com](http://www.ge.com)

**Description:** Redevelop the GE (Electric Company) global web application. GE is an American multinational conglomerate incorporated in New York and headquartered in Boston. As of 2018, the company operates through the following segments: aviation, healthcare, power, renewable energy, digital industry, additive manufacturing, venture capital and finance, lighting, transportation, and oil and gas.

**Front End:** Front end built using a React JS Gutenberg cloud block. This block can reuse Drupal/WordPress.

**Administrator:** Logged in user can insert the block and build the page in a minutes time, edit the content using the Gutenberg content Editor.

I have experience working with:

- Built UI with Gutenberg cloud custom blocks using React JS with good user experience.
- GE related internal and external web application development.
- Developed multiple user interfaces in different projects of GE.
- Ensure quality of code by developing and writing unit test.
- Perform platform optimization by identifying areas of improvements through analysis and implementation [www.ge.com](http://www.ge.com)
- A brand new web site developed for GE, which is related to entire GE based application authors and key role members GE News, GE Sustainability, GE Report

AUGUST 2015 – JULY 2019

**UI DEVELOPER, at EFFECTIVE DIGITAL** (formerly ADWEB Software)

[www.effective.digital](http://www.effective.digital)

Project-1

**GO (Green Orbit)**

[www.greenorbit.com](http://www.greenorbit.com)

**Description:** “GO” stands for Green Orbit it’s an intranet solution. Allows people to create, manage and share content throughout their organization in an easy & efficient way. It has over 40 apps which user can use. “GO” interface is separated into two areas which are below.

**Environment:** React JS, SCSS, VB.NET (VS 2012), SQL Server (VS 2008), GIT, Jira

**Front End:** This is the place where users view “The Intranet” and contribute content.

**Administrator:** Administrators manage intranet structure, security and system settings. User can create subsites, each subsite has its own structure, site header, site footer, search, quick links, company logo, theme and news etc.

I have experience working with:

- Integrated responsive UI designs into React framework for web and mobile using JSX, SCSS
- Collaborated with team on implementing new features and UX in an Agile environment
- Developed working prototypes from UI designs for cross-platform devices
- Explored various emerging JavaScript technologies such as Node.js and Backbone.js for future product and feature development
- Made heavy use of Chrome Developer Tools + Firebug to ensure front-end code and assets were optimized and high-quality

Project-2

**Intranet Dashboard**

[www.intranetdashboard.com](http://www.intranetdashboard.com)

**Description:** Intranet DASHBOARD (iD) is a platform of applications that create and manage information and business processes. It includes content publishing, document management, communication, collaboration and other business tools.

**Environment:** VB.NET (VS 2012), SQL Server (VS 2008), HTML, CSS

**Front End:** This is the place where users view “The Intranet” and contribute content.

**Administrator:** The bundled features include Document Management, Meeting Room Booking, Project Workspaces, Forms Management, Digital Assets Library, and other 40+

applications in all. Using iD, intranets can be built using a browser-based toolset that enables you to drag and drop intranet components onto a layout, arrange them as required and publish when ready.

I have experience working with:

- Intranet Dashboard Theme Design and Integrated using HTML, CSS, and SASS as per the client requirement.
- Customized the Intranet to client as per their requirement. Recruitment and settling design team and design guidelines for testers.
- Worked directly with Project Manager to focusing on usability and interaction flow. Worked in an agile team and work estimates.
- Collaborated with team on implementing new features and UX in an Agile environment
- Developed working prototypes from UI designs for cross-platform devices
- User interface designs through the complete design and development cycle (including concepts, information architecture, visual design and interaction design).

**APRIL 2013 – JULY 2015**

**Sr. UI WEB DESIGNER, at MILESTONE INTERNETMARKETING**

[www.milestoneinternet.com](http://www.milestoneinternet.com)

**Description:** Milestone powers the digital presence of location-based and global businesses. Our Digital Presence Cloud helps businesses in hospitality, retail and financial services industries connect with customers to drive traffic and revenue and compelling digital presence to help businesses engage with customers and understand the impact of their digital marketing strategy.

Portfolio: <http://imaginativehub.com/>

I have experience working with:

- Creative and innovative thinking with understanding of latest web technologies.
- Creating website mocks design Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences for our customer base by using sketch and in-vision.
- Developed working prototypes from UI designs for cross-platform devices
- Customizing the client websites in using milestone CMS.
- Expertise in Photoshop, Illustrator, HTML, CSS, HTML5, CSS3, Bootstrap, JavaScript, JQuery, etc.
- Responsibilities – Website Design, Website Maintenance, Designing HTML E-mailers, Landing Pages etc.

**FEB 2010 – MARCH 2013**

**UI/UX DESIGNER, at VINCENT IT**

**Description:** Designing UI mock-ups, site structure, wire framing to prototyping,

conceptualization, and website designs/mock- ups for Application. Taking care of interface using HTML, CSS and jQuery. Introduced CSS library concepts to increase team productivity.

Active participation in maintaining brochures, emailer, and banners ad designs. Coordinate with BA, development and marketing team from time to time.

Design and maintain the website, brochures, emailer, Logo, flash animations, web ads etc. Coordinate with BA and development team and make necessary change using HTML, CSS.

Convert desktop based to web-based application. Coordinate with client and on site team.

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I have experience working with:

- Liaising with clients to determine their requirements and budget, managing client proposals from typesetting through to design, print and production, working with clients, briefing and advising them with regard to design style, format, print production and timescales, developing concepts, graphics and layouts for product illustrations, company logos, and websites, preparing rough drafts of material based on an agreed brief, reviewing final layouts and suggesting improvements if required as well as liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.
- I am also accountable for discovering, designing and building new user experiences to drive the next generation of portals, applications and web properties, design of visually stunning, cutting-edge graphics, animations and interactions for web sites, portals and applications, producing visual assets needed by development team, contributing to building the company brand on portals, applications, mobile apps and web sites by executing user interface design consistently on all deliverables, as well as researching and communicating the trends and best-practices related to visual design and branding.

## EDUCATION

**2009**

**MCA** (Master of Computer Application), RGTU University  
Bhopal

**2005**

**PGDCA** (Post Graduate Diploma in Computer Applications),  
Makhanlal University Bhopal

**2003**

**B.Sc.** (Math's) Barkatullah University, Bhopal

## TECHNICAL SKILLS

- Technologies : React JS, JavaScript, JQuery, HTML 5, CSS3, Bootstrap
- Version control : GIT, GIT Cloud, GitHub

- Issue Tracker : Jira
- OS : Windows, Linux ,iOS
- Familiar with Agile Methodologies

## **SKILLS AND STRENGTHS**

- Good at critical thinking & analytical skills
- Good at interpersonal & decision-making ability
- Always eager to learn new technologies
- Quick learner
- Self-motivated
- Creative thinker