# **GANESH PATAIYA**

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Portfolio:

www.imaginativehub.com

### **SKILLS & ABILITIES**

HTML, CSS, SASS, JavaScript, React JS (JS framework), JQuery, JQuery UI, Bootstrap, WordPress

#### Prioritization

Photoshop, Illustrator, Figma, Visual Studio, SVN, GIT

#### **EDUCATION**

MCA - 2009

### **OBJECTIVE**

I'm a UI Designer/developer with ten plus years of experienceworking in an agile environment. Providing the UI (Design/Develop) solution to the end user, including the final look, feel and behavior of the interface | Expert in CSS, CSS3, HTML, , HTML5, JavaScript, React JS, Bootstrap, WordPress, Photoshop, Illustrator

#### **WORK DETAILS**

Effective Digital Pvt. Ltd. (formerly ADWEB Software), Pune

#### **UI Developer**

Since Feb' 2018 https://effective.digital/

- Integrated responsive UI designs into React framework for web and mobile using HTML, CSS3 and JavaScript/ jQuery
- Collaborated with team on implementing new features and UX in an Agile environment
- Developed working prototypes from UI designs for cross-platform devices
- Explored various emerging JavaScript technologies such as Node.js and Backbone.js for future product and feature development
- Made heavy use of Chrome Developer Tools + Firebug to ensure front-end code and assets were optimized and high-quality

## **Projects Undertaken**

**GreenOrbit** (GO)

https://www.greenorbit.com/

**Environment** ReactJS, SCSS, CSS, VB.NET (VS 2012), SQL Server (VS 2008), GIT, Jira,

**Description:** "GO" stands for **GreenOrbit** it's an intranet solution. Allows people to create, manage and share content throughout their organization in an easy & efficient way. It has over 40 apps which user can use. "GO" interface is separated into two areas which are below.

**Front End:** This is the place where users view "The Intranet" and contribute content.

**Administrator:** Administrators manage intranet structure, security and system settings.

User can create subsites, each subsite has its own structure, site header, site footer, search, quick links, company logo, theme and news etc.

## Front End Developer / UI Designer

Since Aug' 2015 - Feb2018

User interface designs through the complete design and development cycle (including concepts, information architecture, visual design and interaction design). Develop new UI functionality for multi-threaded user-facing applications running on touch screen devices, using HTML, CSS, and SASS.

Worked directly with Project Manager to focusing on usability and interaction flow. Worked in an agile team and work estimates. Customized the Intranet to client as per their requirement. Recruitment and settling design team and design guidelines for testers.

### Sr. UI Web Designer

Since Apr' 2013-July' 2015

Milestone Internet Marketing Pvt Ltd, Ahmedabad

Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences for our customer base by using sketch and in-vision.

Responsible for wire framing, mock-ups, handling HTML, CSS, JS angular issues using visual studio, minify CSS, End-user testing, implementing web accessibility guidelines, coordination with stakeholders and development team to integrate with backend system.

# **UI/ UX Designer**

Since Feb' 2010-March' 2013 Vincent IT Pvt Ltd, Bhopal

Designing UI mock-ups, site structure, wire framing to prototyping, conceptualization, and website designs/mock-ups for Application.

Taking care of interface using HTML, CSS and jQuery. Introduced CSS library concepts to increase team productivity.

Active participation in maintaining brochures, emailer, and banners ad designs. Coordinate with BA, development and marketing team from time to time.

## Web Designer

Since Jan'2009 - Feb' 2010 Om Software Pvt Ltd, Bhopal

Design and maintain the website, brochures, emailer, Logo, flash animations, web ads etc. Coordinate with BA and development teamand make necessary

change using HTML, CSS. Convert desktop based to web-basedapplication. Coordinate with client and on site team.