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| **Ganesh Pataiya**  Street Address - D-105, Sukhwani Panorama, Sus, Pune  Mob. +91 988 174 8951  Email: [pataiyaganesh@gmail.com](mailto:pataiyaganesh@gmail.com)  Portfolio: <www.imaginativehub.com> | |
| Skills & Abilities Prototyping Mockups / Prototyping / Wire framing, User Interface design, Mobile App Design ( Android & iOS), Layout Design, Website Design  Prioritization  Photoshop, Illustrator, Figma, Axure, Dreamweaver, Visual Studio, SVN, GIT **Skills & Abilities** HTML, CSS, SASS, JavaScript, JQuery, JQuery UI, React JS (Basic), Bootstrap, WordPress **Education**MCA - 2009 | **Objective** *I’m a UI/UX Designer with ten plus years of experience working in an agile environment. Specializing in creating wireframes, prototyping, user experience, branding, website and mobile app (Android & IOS) design and feature speciﬁc design. I have successfully implemented solutions for a variety of companies and worked with the developers and engineers to deliver the Final product.* **Work Details** **Effective Digital Pvt. Ltd**. (formerly ADWEB Software),Pune  **UI Developer**  Since Feb' 2018  User interface designs through the complete design and development cycle (including concepts, information architecture, visual design and interaction design). Develop new UI functionality for multi-threaded user-facing applications running on touch screen devices, using HTML, CSS, SASS, jQuery React JS.  Worked directly with Project Manager to focusing on usability and interaction ﬂow.  Worked in an agile team and work estimates. Customized the Intranet to client as per their requirement. Recruitment and settling design team and design guidelines for testers.  **UI Designer**  Since Aug' 2015 – Feb2018  User interface designs through the complete design and development cycle (including concepts, information architecture, visual design and interaction design). Develop new UI functionality for multi-threaded user-facing applications running on touch screen devices, using HTML, CSS, and SASS.  Worked directly with Project Manager to focusing on usability and interaction ﬂow. Worked in an agile team and work estimates. Customized the Intranet to client as per their requirement. Recruitment and settling design team and design guidelines for testers.    **Sr. UI Designer**  Since Apr' 2013-Aug2015  **Milestone Internet Marketing Pvt Ltd,** Ahmedabad  Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences for our customer base by using sketch and in-vision.  Responsible for wire framing, mock-ups, handling HTML, CSS, JS angular issues using visual studio, minify CSS, End-user testing, implementing web accessibility guidelines, coordination with stakeholders and development team to integrate with backend system.  **UI UX Designer**  Feb’2010-Apr’2013  **Vincent IT Pvt Ltd,** Bhopal  Designing UI mock-ups, site structure, wire framing to prototyping, conceptualization, and website designs/mock- ups for Application.  Taking care of interface using HTML, CSS and jQuery. Introduced CSS library concepts to increase team productivity.  Active participation in maintaining brochures, emailer, and banners ad designs. Coordinate with BA, development and marketing team from time to time.  **Web Designer**  Dec’2008-Feb’2010  **Om Software Pvt Ltd** Bhopal  Design and maintain the website, brochures, emailer, Logo, ﬂash animations, web ads etc. Coordinate with BA and development team and make necessary change using HTML, CSS. Convert desktop based to web-based application. Coordinate with client and on site team  **Graphics Designer**  Jan’ 2006 – Dec’ 2008  **Drishti Offset** (Multicolour Printing Press) Bhopal as a freelancer  *Key Deliverables:* Branding design, Ads design, magazine cover, logo design all design related to print media. |