GANESH RAJ K

<u>Linkedin.com/ganeshrajk</u> Github.com/ganeshraj-k

EDUCATION

Master's in data science, Rutgers University New Brunswick
 Bachelor's in computer science, Indian Institute of Technology Indore
 May 2024
 May 2019

TECHNICAL SKILLS

- Programming Languages: Python, R
- Libraries and Frameworks: Git, Spark, PyTorch, TensorFlow, MongoDB, Postgres SQL
- Cloud: lambda, S3, CloudWatch, Sage maker, IAM, EC2
- AWS certified Cloud practitioner
- AWS certified Machine Learning specialist

EXPERIENCE

Unit Computing Specialist (student worker), Rutgers UCM

Feb 2023 - Present, New Brunswick

- Wrote Python programs to clean Excel data, eliminating over 50 hours of manual labor every quarter.
- Created Tableau dashboards for budget analysis and IT ticket trends, helping identify and decrease recurrent issues by 70%.

Data Analyst, Deloitte

June 2019 - Jan 2022, Bangalore

- Reduced banking customer churn by 33% during lockdown by identifying churn customers and key factors using logistic regression, while
 helping the client target strategies toward online features.
- Cut down on over 35 hours of manual labor per week to identify boats on a dock. Used AWS Lambda and CloudWatch to automate the
 development of a change detection system with OpenCV and Mask R-CNN.
- Boosted a restaurant chain's take-away orders by over 80% during COVID-19 through customer segmentation using DBSCAN clustering that drove a tailored marketing approach. Developed a Tableau dashboard to present findings.
- Accelerated medical record query speed by over 110% for 800k+ records by establishing an ETL pipeline using AWS Glue and applying Amazon Comprehend for Named Entity Recognition. Leveraged identified entities as tags for superior indexing.
- Mentored interns, reviewed code of peers and followed Agile methodology for project management.
- Was recognized with applause award twice for my client centric work approach and timely deliverables.

Database Management Intern, MAQ Software

May 2018 - July 2018, Hyderabad

 Implemented an ETL pipeline using SQL Server Management Studio and SSIS, consolidating three large data marts with over 2 million records into one structured format. Developed triggers and stored procedures to identify and rectify table errors and inconsistencies during transfer.

PROJECTS

Chatbot model with a personality: [Github]

- Built a generative AI (Gen AI) model chatbot to replicate Chandler Bing's dialogue style from "Friends," utilizing an extensive dataset of 8,700 dialogues. The model, featuring a seq2seq with 2-layer LSTM network with a dropout layer, achieved a BLEU score of 0.63.
- Parallelly fine-tuned Google's T5 small model with the same dataset for benchmarking purposes.

2024 Travelers Insurance Analytics University Contest:

• Conducted Tweedie regression on a zero-inflated dataset of over 29,000 records, fine-tuned parameters using grid search, and assessed model efficacy with the Gini index. This systematic approach secured a third-place finish among 200+ teams.

Twitter Search: [Github]

- Designed a web application with a local cache of 200 trending tweets, leveraging a combination of Postgres (relational) and MongoDB (non-relational) to query a dataset of about 120,000 tweets from 13,000 users.
- Applied NLP techniques for efficient search, including synonym search and Levenshtein distance, and managed API requests and the web app using Flask.

Ear image recognition:

 Achieved 91% accuracy and 73% precision by utilizing a CNN model with SIFT features to implement image recognition on ear pictures for biometric verification. Prepared high-resolution photos of the pupils for the dataset.

VOLUNTEERING

- **Club Head, AVANA**: Led AVANA, the campus social welfare club at IIT Indore, spearheading initiatives such as cleanliness drives, weekend teaching workshops for underprivileged children, and blood donation drives.
- Volunteer Team Lead, Breathe India: Facilitated access to medical resources during the COVID-19 second wave by updating our website
 daily with information on available beds, nebulizers, and medicines, and promptly connecting individuals to necessary healthcare services.