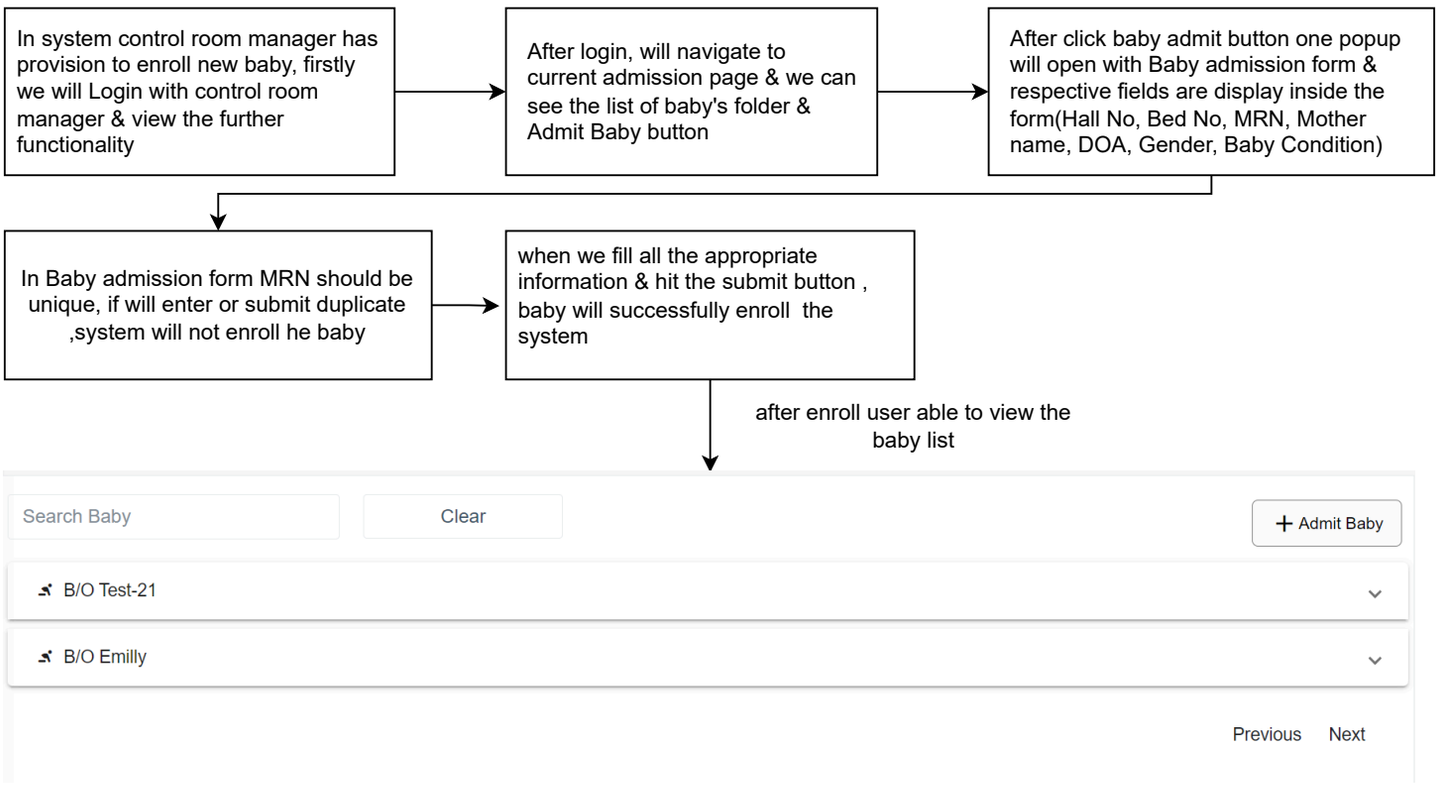New Baby Onboarding