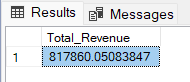
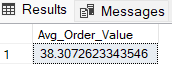
Total Revenue

select sum(total\_price) as Total\_Revenue from pizza\_sales;



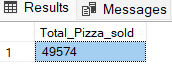
Average Order Value

select sum(total\_price) / COUNT (distinct order\_id) as Avg\_Order\_Value from pizza\_sales;



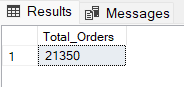
Total Pizza Sold

select sum(quantity) as Total\_Pizza\_sold from pizza\_sales;



Total Orders

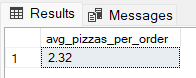
select count(distinct order\_id) as Total\_Orders from pizza\_sales;



Average pizzas per order

select cast(cast (sum(quantity) as decimal(10,2) )/ cast(COUNT(distinct order\_id) as decimal(10,2))as decimal(10,2))

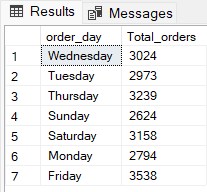
as avg\_pizzas\_per\_order from pizza\_sales;



Orders in a day

select DATENAME(DW, order\_date)as order\_day, COUNT(distinct order\_id)as Total\_orders from pizza\_sales

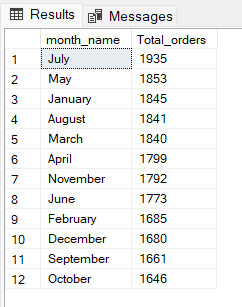
group by DATENAME(DW,order\_date);



Orders in a month

select DATENAME(MONTH, order\_date)as month\_name, COUNT(distinct order\_id)as Total\_orders from pizza\_sales

group by DATENAME(MONTH,order\_date) order by Total\_orders desc;



**Sales by Pizza Category**

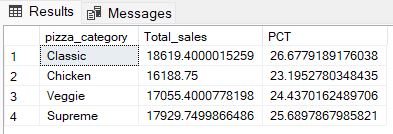
select pizza\_category, sum(total\_price)as Total\_sales,sum(total\_price) \* 100/

(select sum (total\_price) from pizza\_sales where MONTH(order\_date) = 1) as PCT

from pizza\_sales

where MONTH(order\_date) = 1

group by pizza\_category;



Sales by pizza size

select pizza\_size, cast(sum(total\_price)as decimal (10,2))as Total\_sales,cast(sum(total\_price) \* 100/

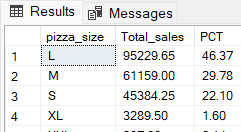
(select sum (total\_price) from pizza\_sales where datepart(QUARTER,order\_date)=1)as decimal(10,2))as PCT

from pizza\_sales

where datepart(QUARTER,order\_date)=1

group by pizza\_size

order by PCT desc;

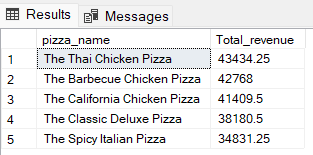


Top 5 pizza names

select top 5 pizza\_name, SUM(total\_price) as Total\_revenue from pizza\_sales

group by pizza\_name

order by Total\_revenue desc;



Bottom 5 pizzas

select top 5 pizza\_name, SUM(total\_price) as Total\_revenue from pizza\_sales

group by pizza\_name

order by Total\_revenue asc;

