

# *POLITICAL JUGGERNAUTS: A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SABHA ELECTIONS*

## INTRODUCTION:

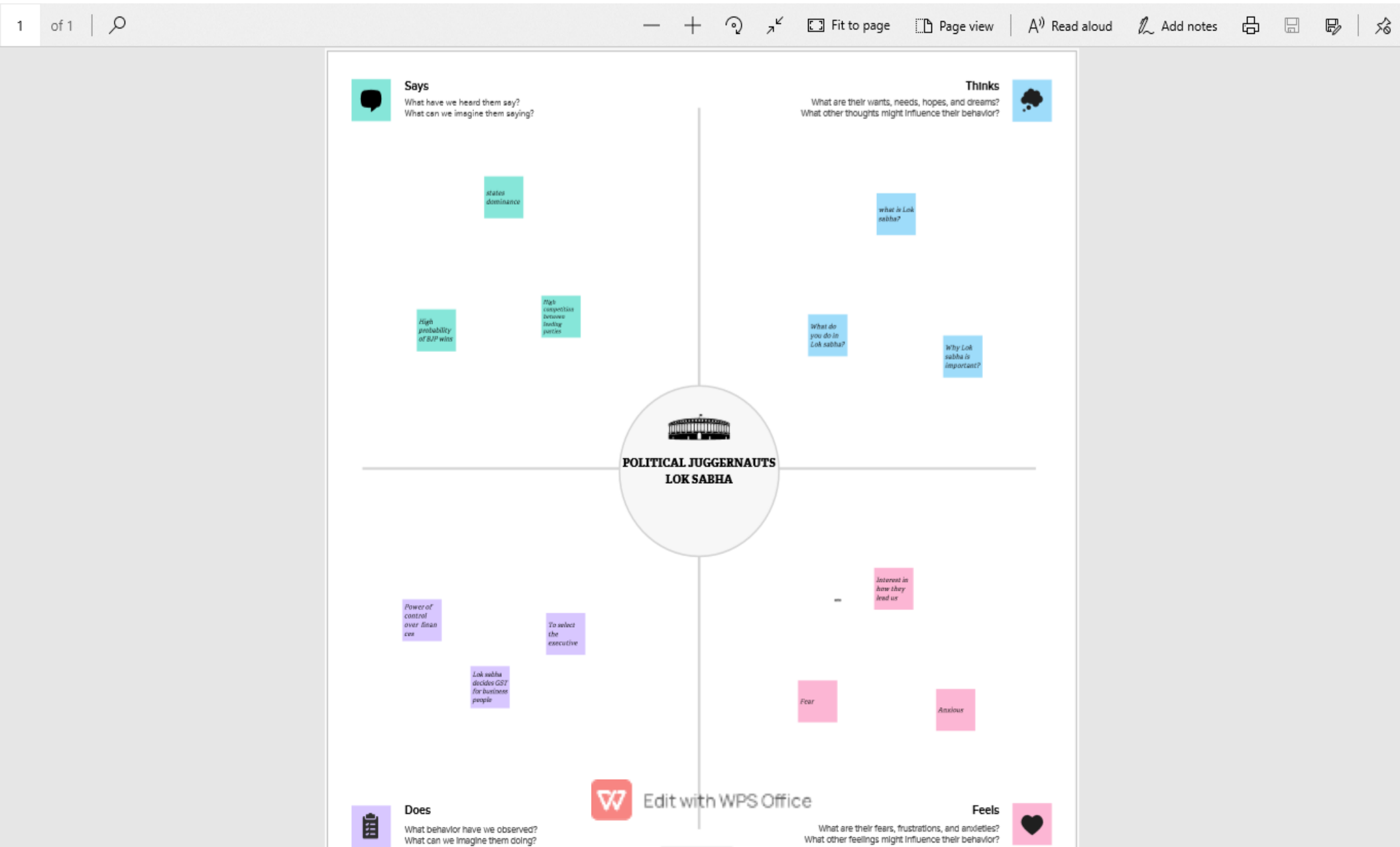
### 1.1 Overview

- The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage.
- The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the States and 20 representing the Union Territories.

- The 17<sup>th</sup> Lok Sabha was formed by the members elected in the 2019 Indian general election.
- Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India.
- The Bharatiya Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election, and won 303 seats, further increasing its substantial majority. In addition the BJP- led National Democratic Alliance (NDA) won 353 seats.

# 2. PROBLEM DEFINITION & DESIGN THINKING

## 2.1 Empathy Map



## 2.2 Ideation & Brainstorming Map



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended



#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

##### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

##### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

##### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



1

#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



#### Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.



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1

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- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- 👂 Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Lower House of the people  
Universal suffrage  
Five years

Person 2

20 from Union Territories  
300 from state representatives  
2 Anglo-Indian-Nominated by President

Person 3

First-past-the-post voting  
Head of the Lok Sabha-Prime Minister  
Election Commission of India

Person 4

Delimitation commission of India  
Constitutional amendment  
Sensated TV

Person 5

Person 6

Person 7

Person 8



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#### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



#### Person 4

Delimitation commission of India

Constitutional amendment

Sansad TV

#### Person 8

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Lower House of the people	Universal suffrage	Five years
20 from Union Territories	300 from state representatives	2 Anglo-Indian Nominated by President
First-past-the-post voting	Head of the Lok Sabha-Prime Minister	Election Commission of India
Delimitation commission of India	Constitutional amendment	Sansad TV

#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



4

### Prioritize

Your team should be moving forward with the ideas that are most important.

🕒 20 minutes

### Important

If each of these tasks could be done without any difficulty or cost, which would have the most positive impact?



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cluster a sentence-like label. If a cluster is  
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**TIP**  
Add customizable tags to sticky  
notes to make it easier to find,  
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4

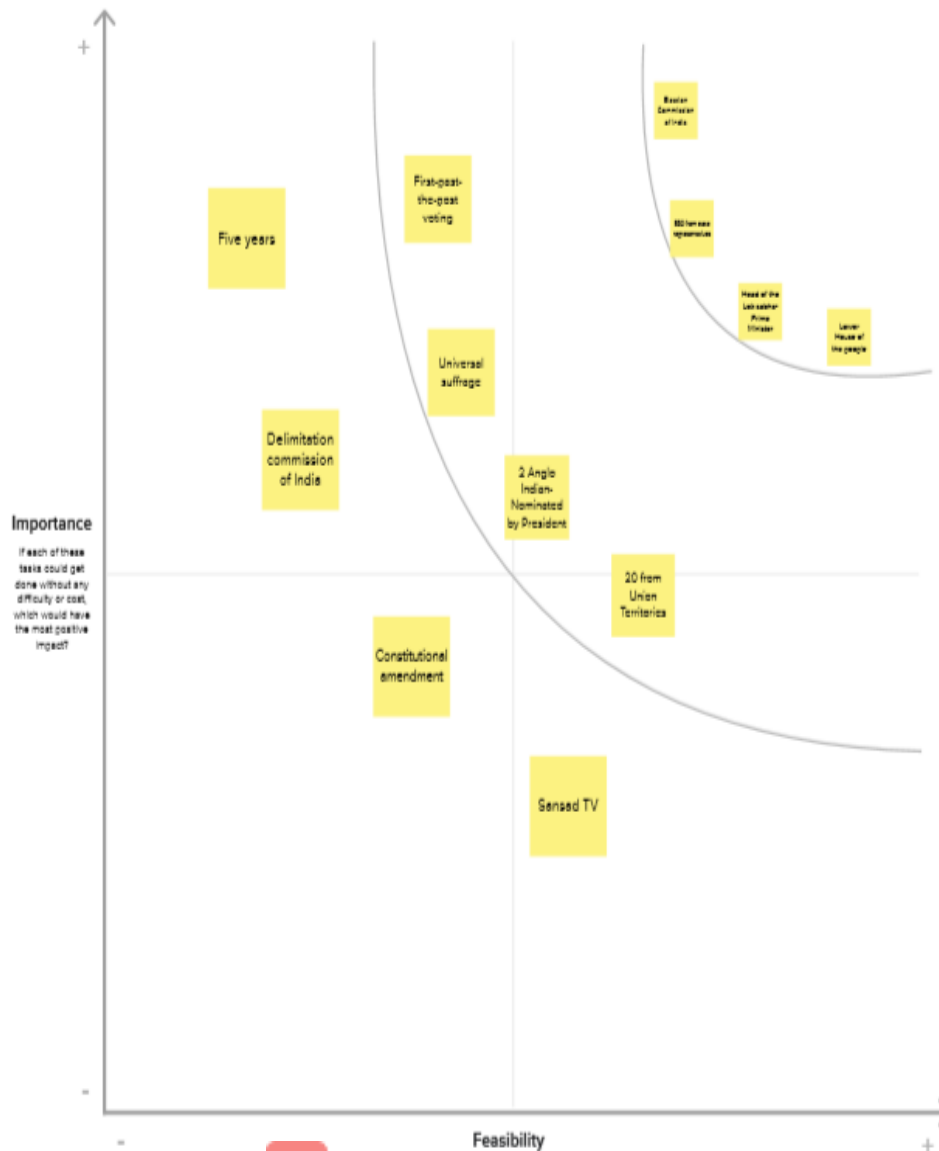
## Prioritize

Your team should all be on the same page about what's important  
moving forward. Place your ideas on this grid to determine which  
ideas are important and which are feasible.

🕒 20 minutes

### TIP

Participants can use their  
cursor to point at where  
sticky notes should go on  
the grid. The facilitator can  
confirm the spot by using  
the laser pointer holding the  
H key on the keyboard.



Edit with PDFElement  
Registration of India, Haryana, and other states are more  
feasible than others (Cost, time, effort, complexity, etc.)

→

## After you collaborate

You can export the mural as an image or pdf  
to share with members of your company who  
might find it helpful.

### Quick add-ons

- Share the mural  
Share a view link to the mural with stakeholders to keep  
them in the loop about the outcomes of the session.
- Export the mural  
Export a copy of the mural as a PNG or PDF to attach to  
emails, include in slides, or save in your drive.

### Keep moving forward



**Strategy blueprint**  
Define the components of a new idea or  
strategy.

Open the template →



**Customer experience journey map**  
Understand customer needs, motivations, and  
obstacles for an experience.

Open the template →



**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities,  
and threats (SWOT) to develop a plan.

Open the template →

🗨 Share template feedback

# 3. RESULT

## 3.1 Dashboard

### LOK SABHA ANALYSIS 2019

Gender  
○ Null

Education  
■ Null

Measure Names  
■ Total Electors

Top n  
10

Winner  
25 78 Party  
■ AAM

Sheet 1

Sheet 2

Sheet 3

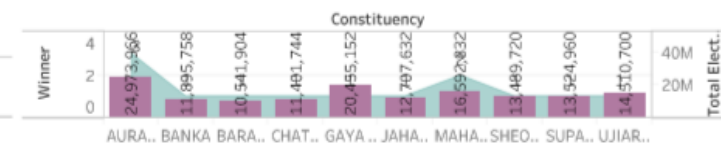
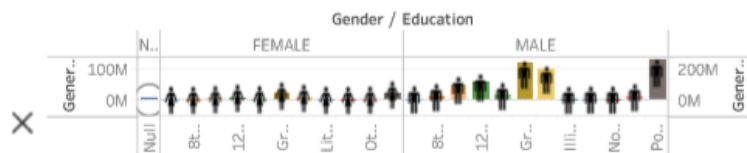
Total Winners  
539

Total Criminal Cases  
2,018

Total Votes  
594,240,703

Sheet 4

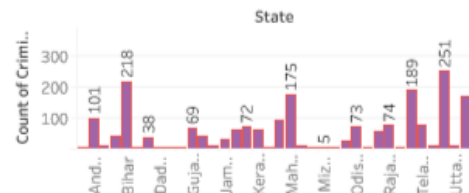
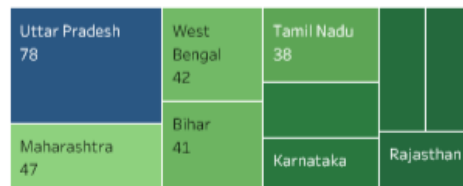
Sheet 8



Sheet 5

Sheet 7

Sheet 6



S..	199,675	aman & Nicobar Isla	200
A..	30,748,327	Andhra Pradesh	220,376
A..	621,383	Arunachal Pradesh	24,952
A..	17,391,216	Assam	50,318
General Votes	100M	0M	0
Postal Votes	0	0	400K

Sheet 9

Sheet 11

Sheet 10



Category	Null	5th Pass	8th Pass	10th Pass	12th Pass
Null	0				
GENERAL		2	8	35	
SC		1	3	8	
ST		1	1	2	



## 3.2 Story

### Story 1

<	Total Winners	Total Criminal Cases	Total Votes in LG	General Votes divided by their Educational Qualification & Gender	Total Electors & Total Winners in each Constituency	Total Postal Votes in each Party	Total	>
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Total Winners  
539



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Story 1

<

Total Winners

Total Criminal Cases

Total Votes in LG

General Votes divided by their Educational Qualification & Gender

Total Electors & Total Winners in each Constituency

Total Postal Votes in each Party

Total

>

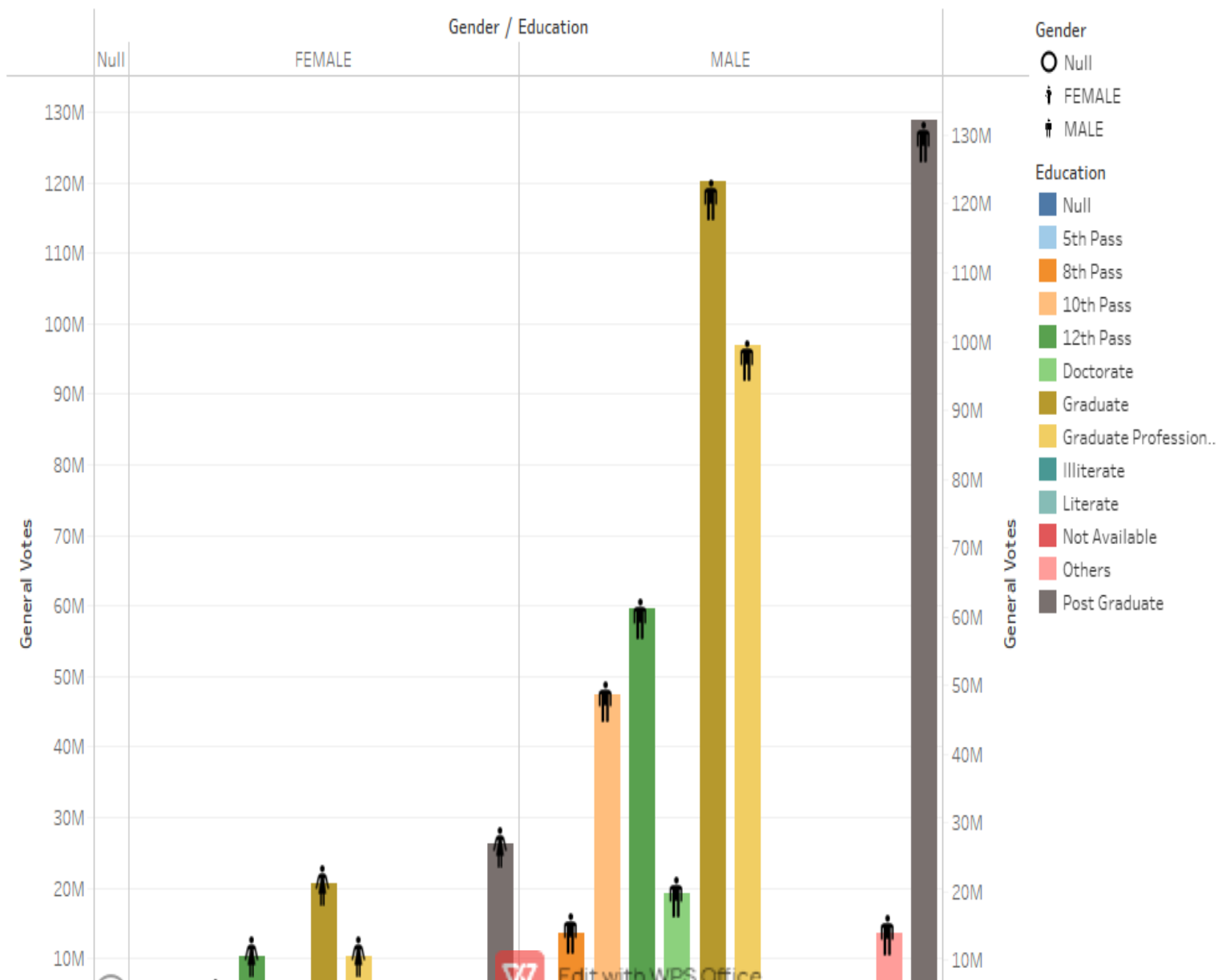
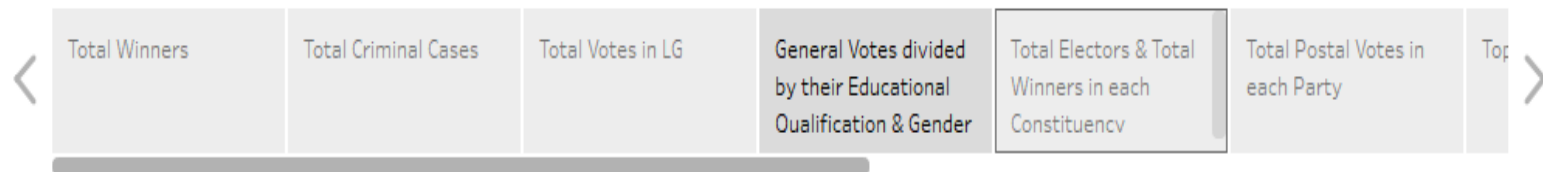
Total Criminal Cases  
2,018

## Story 1

Category	Value (approximate)
Total Winners	10
Total Criminal Cases	15
Total Votes in LG	20
General Votes divided by their Educational Qualification & Gender	25
Total Electors & Total Winners in each Constituency	30
Total Postal Votes in each Party	5

**Total Votes**  
59,42,40,703

# Story 1

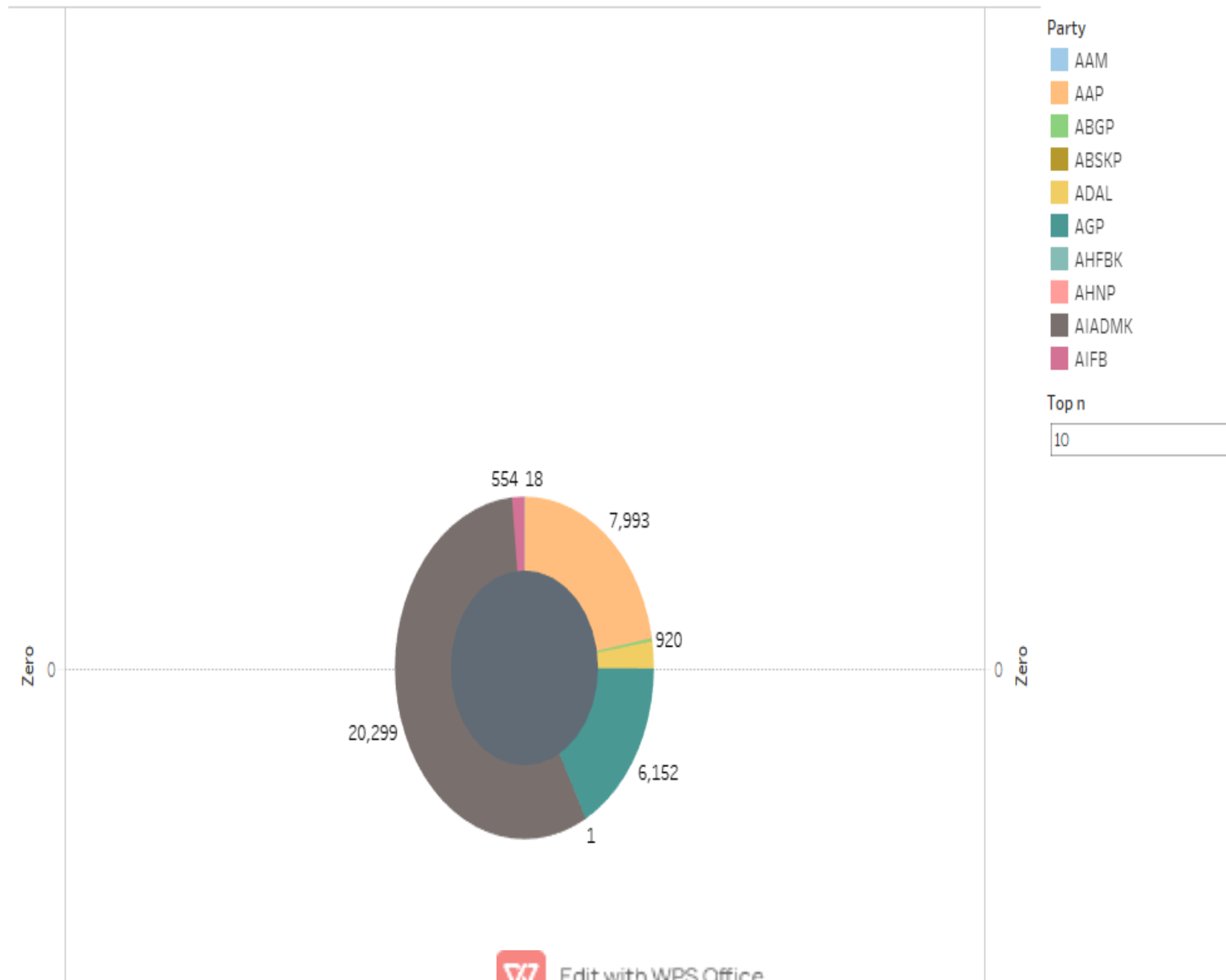


# Story 1



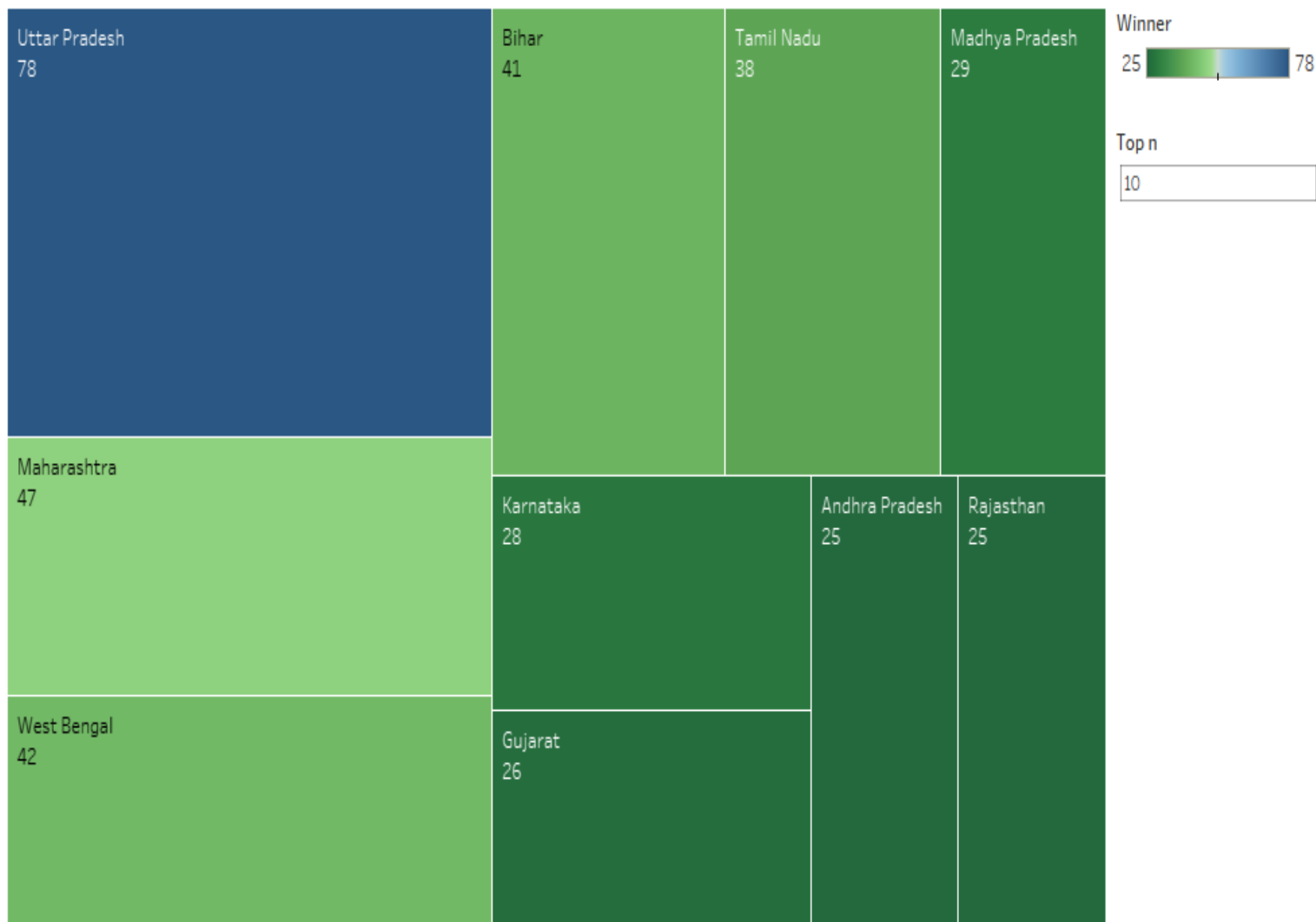
# Story 1

<	Total Winners	Total Criminal Cases	Total Votes in LG	General Votes divided by their Educational Qualification & Gender	Total Electors & Total Winners in each Constituency	<b>Total Postal Votes in each Party</b>	>
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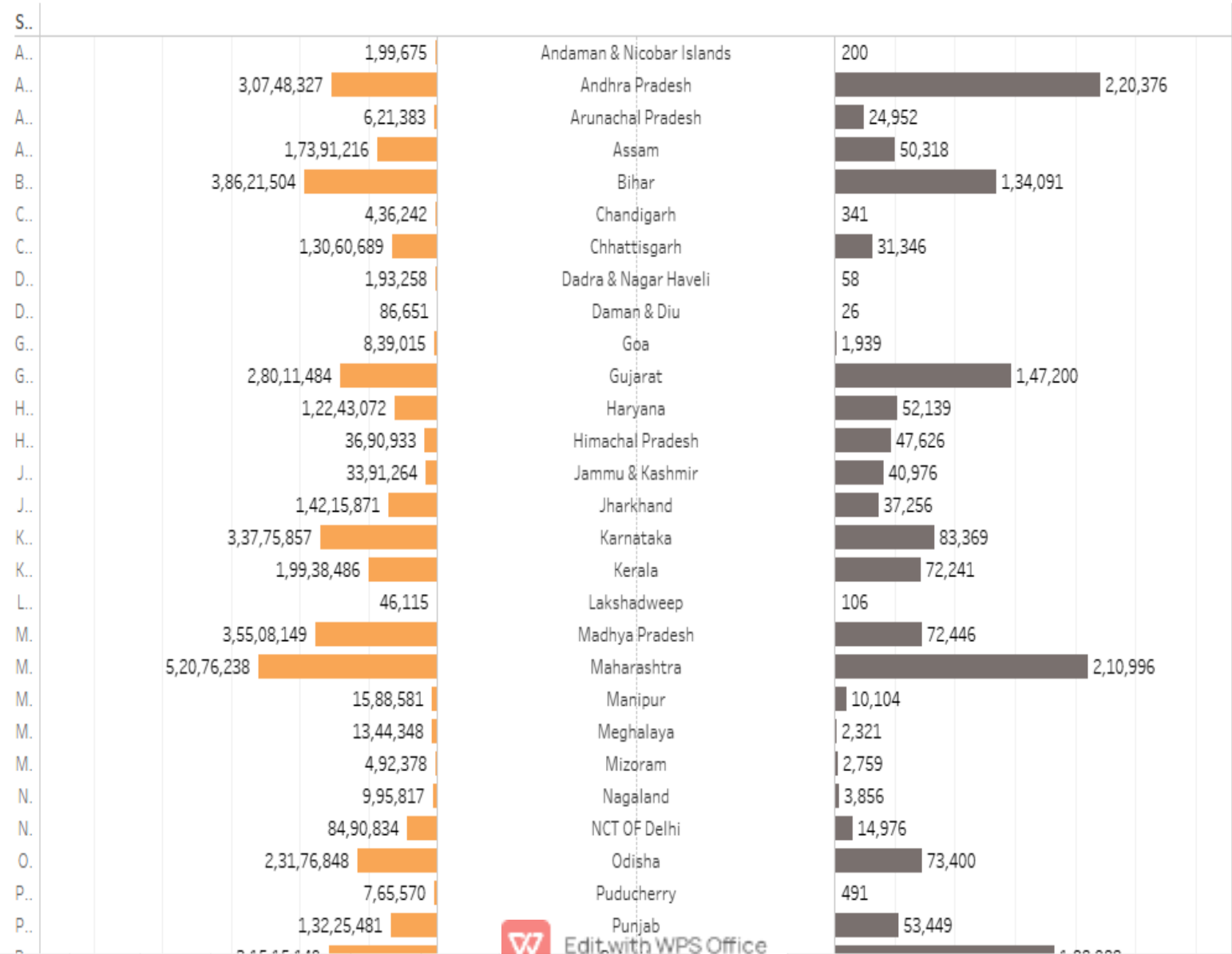
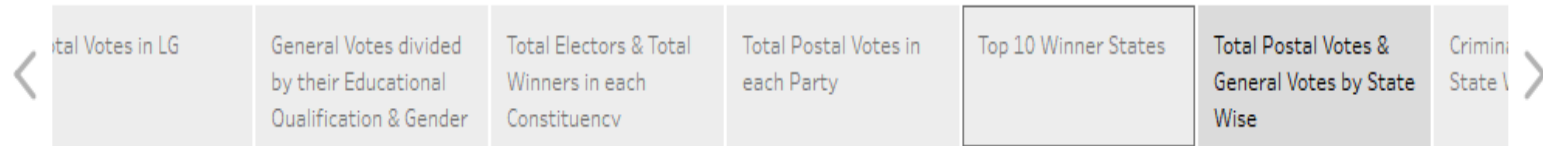
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# Story 1

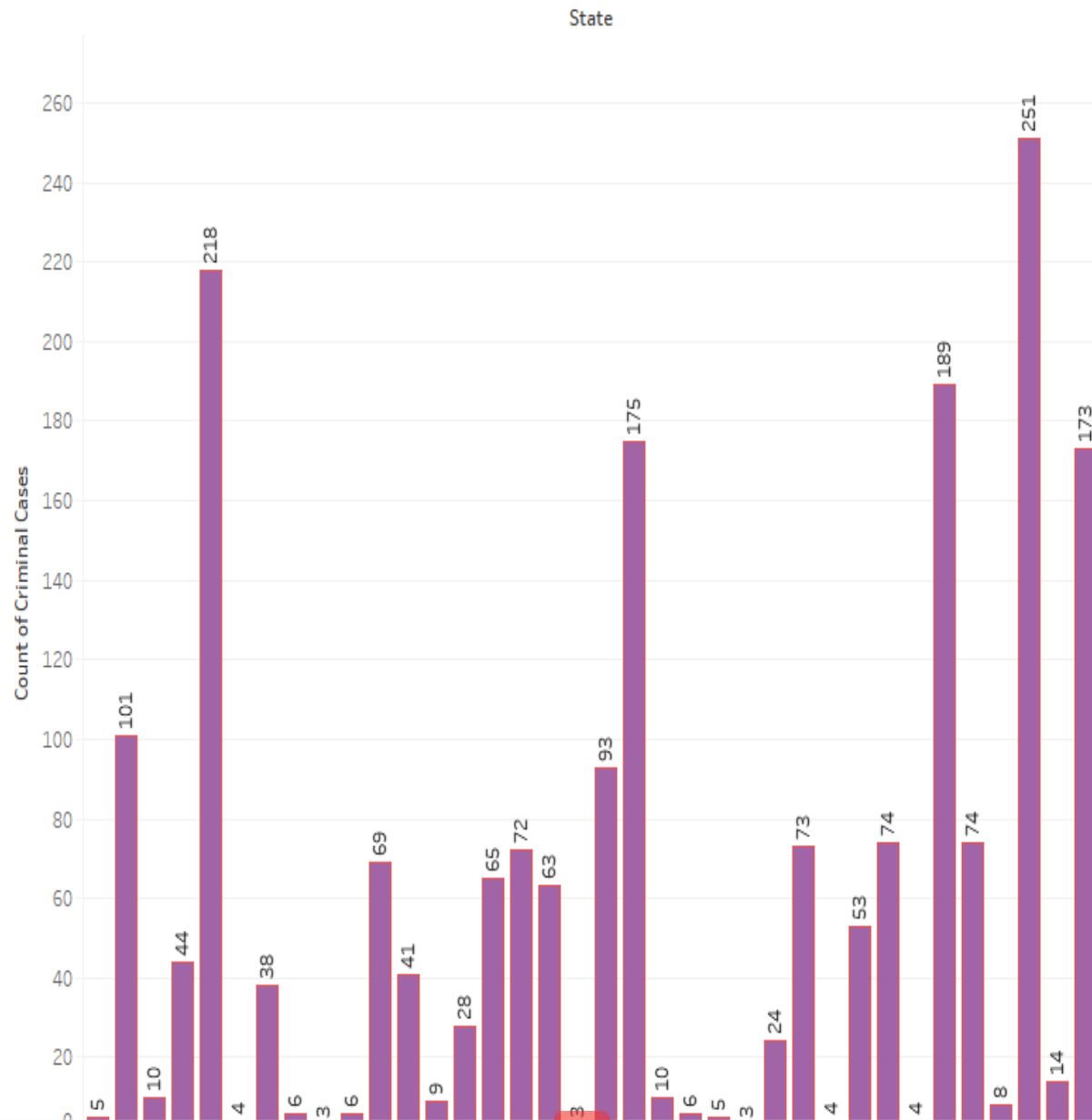


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# Story 1

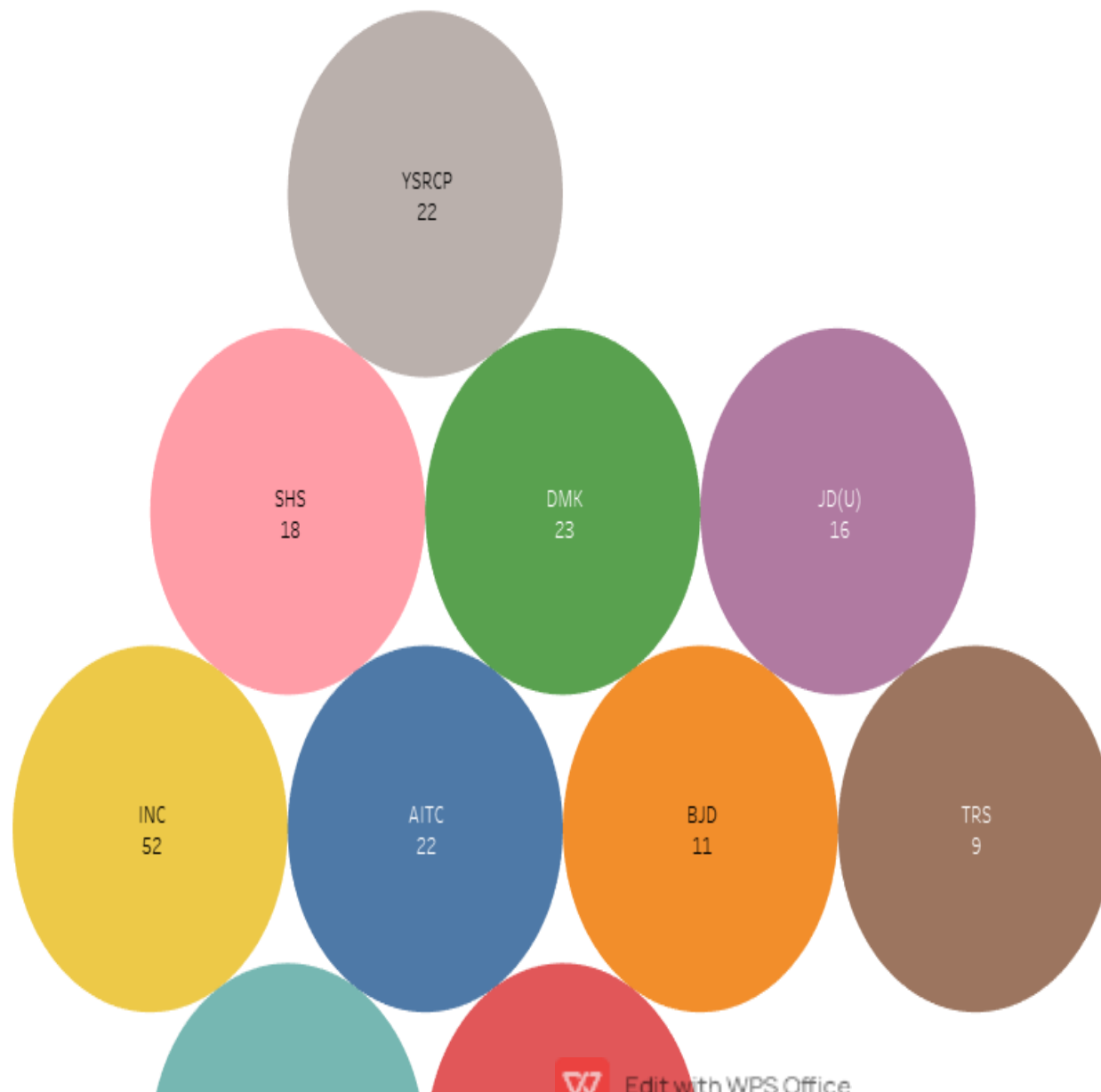






Top n

10



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# Story 1

<	Total Postal Votes in each Party	Top 10 Winner States	Total Postal Votes & General Votes by State Wise	Criminal Cases by State Wise	Top 10 Winners by Party Wise	Winners by Category & Educational Qualification	>
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Category	Education												
	Null	5th Pass	8th Pass	10th Pass	12th Pass	Doctora..	Gradua..	Graduat e Profe..	Illiterate	Literate	Not Available	Others	Post Gra duate
Null	0												
GENERAL		2	8	35	49	17	103	73	1	1	0	14	96
SC		1	3	8	10	6	18	12	0	1	0	1	25
ST		1	1	2	10	0	11	14	0	0		2	14



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## 4. ADVANTAGES & DISADVANTAGES

### Advantages:

- It helps in proper functioning of democracy through the system of checks and balances.
- It controls the budget of the state. A Money bill can only introduced in Lok Sabha.
- Lok Sabha speaks about problems of people.

## Disadvantages:

- Lack of meaningful debate
- Shortcomings in Representations
- Ineffectiveness of Question hours
- Influence of Money and Corruption

## 5. APPLICATIONS

- Represents the will of the people
- Enables citizens to participate in the democratic process
- Brings together the diverse voices of the country
- Provides a platform for opposition parties to express their views

## 6. CONCLUSION

- I complete my course videos
- Then, I build my empathy map and brainstorming map  
according to my topic. I uploaded this file in github.
- I attended the every week class.
- Then I found my data set through the NAAN MUDHALVAN login.
- By using link, I downloaded it.
- I downloaded the app the “Tableau” then I tried it to activate for 14 days.
- I connected it in the given data.
- The data source uploaded in the tableau. I build my  
11  
type of activities.
- Then collect the activities in the dashboard.



- Then prepared the story the collection of data and published in the google chrome.
- I took my screen recording with my voice.
- That video also explained about the project that I do.
- Finally, I uploaded all the data, activities, dashboard , story etc.in github.

## 7. FUTURE SCOPE:

- It given very good scope in future.