Ideation Phase

Define the Problem Statements

Date	20 June 2025
Team ID	LTVIP2025TMID49412
Project Name	Measuring the pulse of prosperity: an index of economic freedom using Tableau
Maximum Marks	2 Marks

Customer Problem Statement Template for Measuring the Pulse of Prosperity

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a policy researcher o economist	analyze how economic freedom affects prosperity	I can't view freedom and prosperity data together	the data is scattered and non-visual	confused about drawing conclusions
PS-2	a student or analyst	explore economic trends across countries	I can't interact with comple x index data easily	the insights are not presented visually	limited and overwhelmed

Example:

Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis using Tableau
A visual analytics project exploring the relationship between Economic Freedom and key prosperity indicators such as GDP growth, inflation, and unemployment across countries using Tableau.

I am	I'm trying to	But	Because	Which makes me feel
• a Student or Analyst	• explore economic trends across countries	• I can't interact with complex index data easily	• the insights are not presented visually	• limited and overwhelmed