

Ideation Phase

Brainstorm & Idea Prioritization Template: -

Date	23 June 2025
Team ID	LTVIP2025TMID49412
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis using Tableau
Maximum Marks	4 Marks

Brainstorming – Project:

Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis using Tableau

Step 1: Team Gathering, Collaboration and Problem Selection

Team Members: Ganesh Tetanela

Problem: Understanding how economic freedom impacts national prosperity indicators (GDP, HDI, Inflation, etc.) using visual analytics in Tableau.

Step 2: Brainstorming, Idea Listing and Grouping:-

Idea Group	Ideas
Index Overview	Show 2022 Economic Freedom Score for all countries
Top Performers	Display Top 40 countries based on Economic Freedom Index
Low Performers	Display Bottom-ranking countries by Economic Freedom
Unemployment Analysis	Analyze Index Score vs Unemployment Rate
Financial Freedom Link	Compare Index Score with Financial Freedom Score
Population Insight	Plot Index Score vs Population
GDP Growth Impact	Plot Index Score vs 5-Year GDP Growth (%)
Inflation Overview	Show Inflation Rate across countries
Inflation vs Unemployment	Correlation between Inflation Rate and Unemployment Rate
GDP (PPP) vs Monetary	Correlation between GDP (PPP) and Monetary Freedom Index
High-Growth Economies	Display Top 40 countries by 5-Year GDP Growth Rate (%)

Step 3: Idea Prioritization:-

Idea	Feasibility	Impact	Priority
2022 Economic Freedom Score	High	High	High
Top 40 Countries by Index	High	High	High
Bottom-ranked Countries	High	Medium	High
Score vs Unemployment Rate	High	High	High
Score vs Financial Freedom	Medium	Medium	Medium
Score vs Population	Medium	Medium	Medium