

# Ganesh Waghmale

UI / UX DESIGNER

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## Experience

### Talkd / UX Designer

FEB 2024 – PRESENT

- Designed end-to-end user experiences across multiple projects, delivering wireframes, UI layouts, prototypes, and final visual designs.
- Collaborated directly with clients to gather requirements, align expectations, and translate business goals into clear UX solutions.
- Managed project workflows efficiently by balancing client work and internal projects, ensuring on-time delivery and consistent design quality.

### Healthpole / UI/ UX Designer

DEC 2021 – JAN 2024

- Designed and optimized user flows, wireframes, and interactive prototypes for a healthcare app used by patients and doctors.
- Created wireframes, prototypes, and high-fidelity designs for new features and enhancements.

### Healthpole / Graphics Designer

AUG 2019 – NOV 2021

- Created marketing collaterals (social media creatives, banners, brochures) that increased brand visibility and product adoption.
- Collaborated with the UI/UX team to align visual assets with the product's design system and user experience goals.

### Affinity Express, Inc / Graphics Designer

JAN 2019 – JULY 2019

- Designed high-quality visuals and layouts for digital and print media across multiple client brands.
- Collaborated with design leads to implement responsive designs, ensuring cross-platform consistency.

### Bizbee Technologies / Graphics Designer

JUNE 2018 – DEC 2018 – INTERNSHIP

- Designed logos, banners, and promotional materials, contributing to the company's digital marketing campaigns.
- Assisted in branding projects, ensuring visual consistency across advertising and social media platforms.

## Education

### Certified UI/UX Designing

Creative Concept, 2020

### Certified Graphics & 2D Animation

Doodle Design, Satara 2015 – 2016

### B.Sc. Animation Science

Yashwantrao Chavan Institute of Science 2014 – 2017

## Design Skills

- Prototyping
- Wireframing
- User Interface Design
- Information Architecture
- Interaction Design

## Core Skills

- Creativity
- Time Management
- Strategic Thinking
- Flexibility
- Problem-solving skills

## Toolkit

- Figma
- Invision
- Balsamiq
- Adobe Illustrator
- Interaction Design