

# GANESHWAR PATRA

## UI/UX DESIGNER || WEB DEVELOPER

📍 Itamati, Nayagarh, Odisha

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Web Developer, UI/UX Designer with a focus on delivering impactful results, eager to tackle dynamic challenges and apply creativity to craft intuitive user interface and experiences. I have demonstrated proficiency in project management, user-centric problem-solving, and seamless collaboration across teams.

### AREA OF EXPERTISE

HTML5	Javascript	Photoshop	Bootstrap
CSS	Figma	Wordpress	Canva

### KEY ACHIEVEMENTS

- **UI/UX Design:** . Created user-friendly designs that made websites easier to use and improved overall project outcomes.
- **Web Development.** Built and improved websites that increased user engagement and client conversions significantly.

### PROFESSIONAL EXPERIENCE

**VISITAL TECHNOLOGY PVT LTD :** May 2024 - oct 2025 Present

- Worked on a full E-commerce web project, using HTML, CSS, Javascript focusing on smooth navigation, product display, and user experience.
- Designed modern UI layouts and interactive prototypes using Figma, including a concept app similar to IRCTC.
- Used Canva to create Logo, banners, marketing visuals, and website templates that matched brand identity.
- Edited and optimized website images using Adobe Photoshop to enhance visual quality and reduce load time.
- Built and customized WordPress websites for company projects and clients, integrating themes and plugins as needed.
- Collaborated with cross-functional teams to align UI/UX design with business goals and technical feasibility.
- Ensured mobile-friendly design and cross-browser compatibility for better user reach.

### • EDUCATION

**2016 - 2024**

- **M. C. A :** Gandhi Institute For Technology ( Autonomous), Bhubaneswar (2024).
- **Graduation ( Chemistry) :** Model degree College, nayagarh (2021)
- **Intermediate :** Itamati college of education and technology college, Nayagarh (2018)
- **Matriculation :** Saraswati Vidyamandir, Itamati, Nayagarh (2016)

### ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Odia.
- **Interest:** Coding, Dancing, Singing, Playing Guitar.
- **Awards/Activities:** Most Innovative Employer of the Year (2024), Overall Best Employee Division Two (2025),