The Value Proposition Canvas

Value Proposition

Decentralized P2P Marketplace for Cryptocurrencies

Person interested in anonymous money transaction

The Blockchain provides maximum availability - through privacy by design no transaction can be assigned to a real person **Gain Creators** - Connect buyers and sellers by - through geo-queries location finding nearby sellers is **Products** easy & Services - maximum anonymity through privacy by design - Provide a way to exchange contact - no know-your-customer rule bcs of P2P info anonymously, **Pain Relievers** - transactions (e.g. replying to an offer) are deleted after 24 hours to ensure untraceability - decentralization mitigates the risk of centralized shutdown

 possibility to have and use untraceable digital money - illegal transactions Gains with no fear of getting caught buy cryptos - maximum availability anonymously Customer - find sellers in my area Job(s) deanonymization bcs. o know-your-customer - sell cryptos - every transaction is logged and anonymously traceable **Pains** - fear of shutdown by operator other (nearby) sellers for cash deals are hard to find