

Superstore Sales Dashboard

Region

All

Ship Mode

All

Year

All

Month

All

\$2.29720M

Total Sales

\$286.4K

Total Profit

5009

Total Customers

9994

Total Orders

229.86

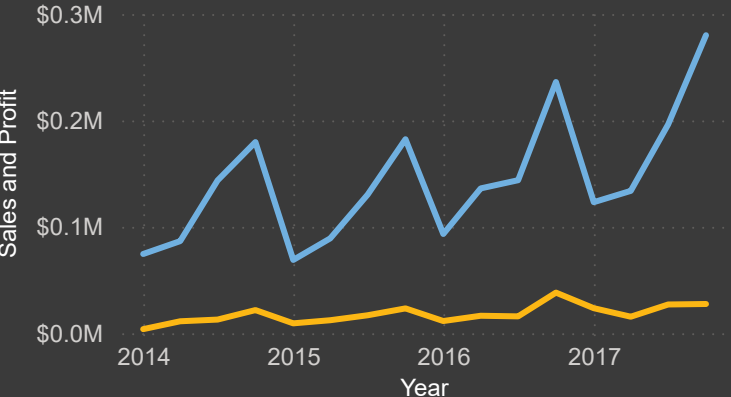
Average Order Value

Category

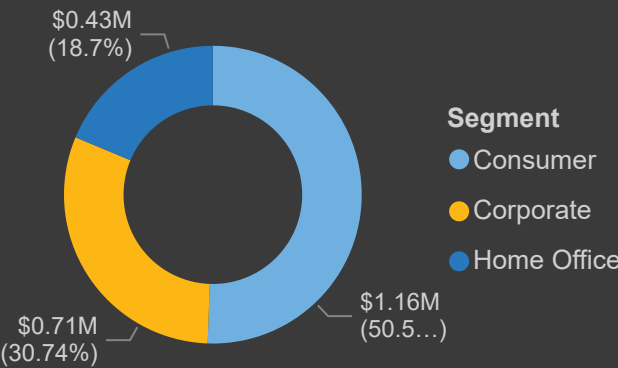
All

Sales and Profit Trend

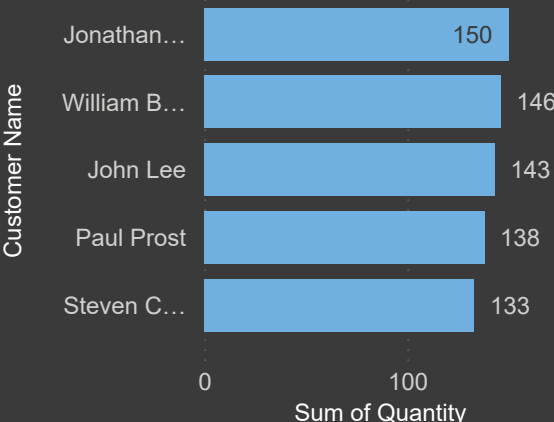
● Sales ● Profit



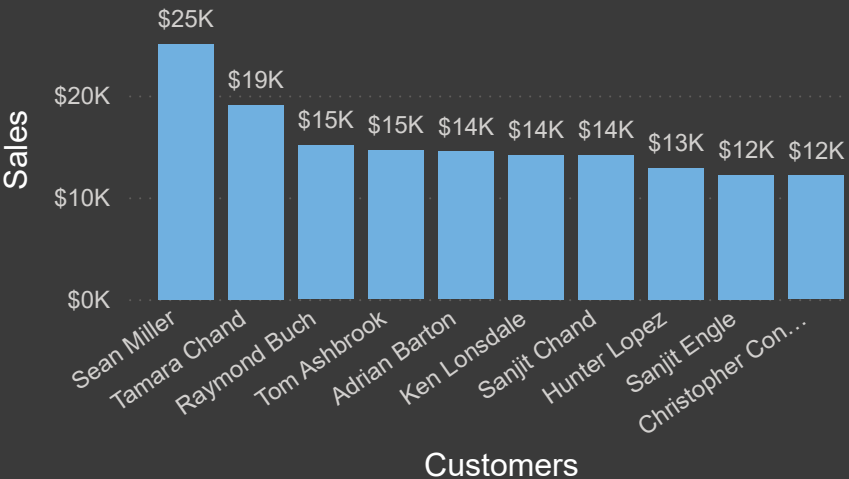
Sales by Segment



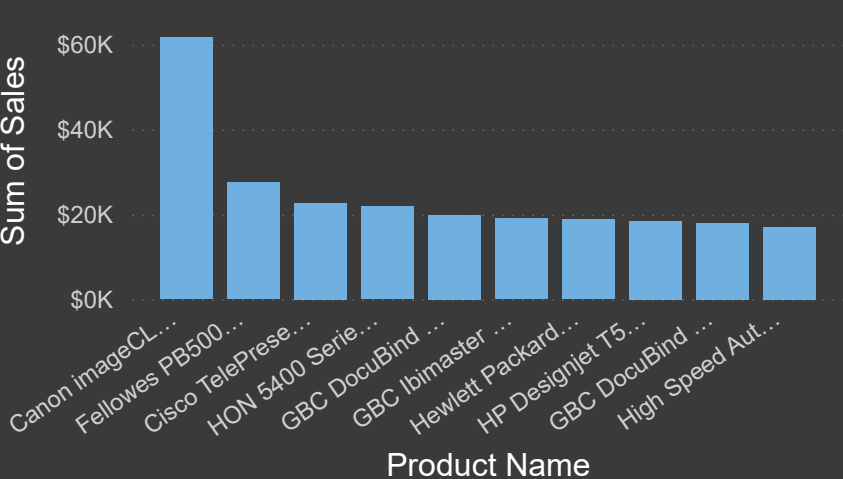
Customers who Ordered the Most



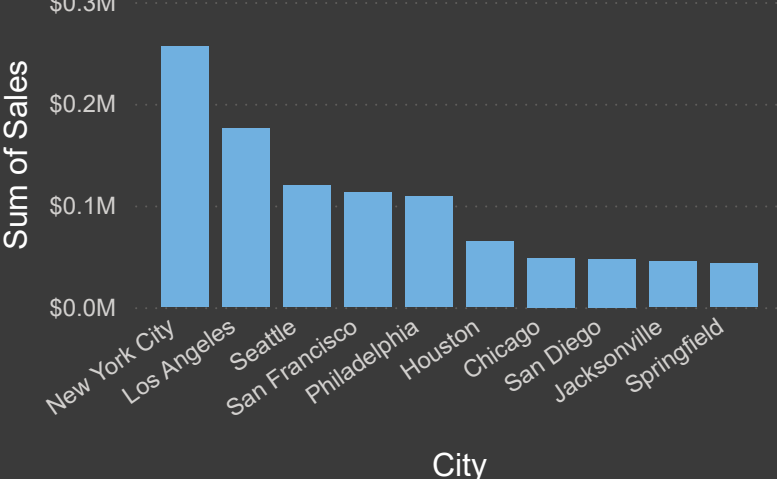
Most Valuable Customers



Top Selling Product



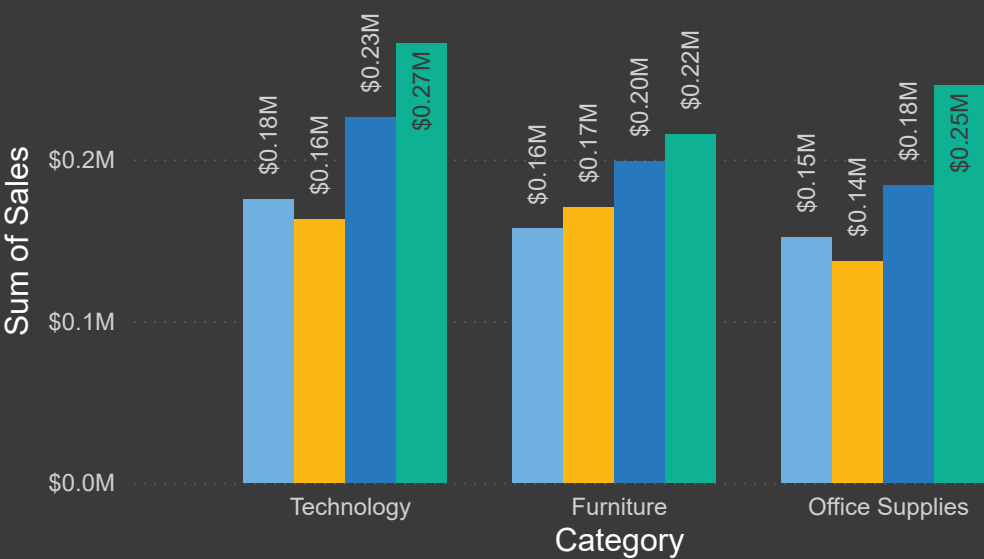
Cities with Highest Number of Sales



State	Sum of Sales	Sum of Profit	Profit Margin
Alabama	\$19,510.64	\$5,786.8253	29.66%
Arizona	\$35,282.001	(\$3,427.9246)	-9.72%
Arkansas	\$11,678.13	\$4,008.6871	34.33%
California	\$4,57,687.6315	\$76,381.3871	16.69%
Colorado	\$32,108.118	(\$6,527.8579)	-20.33%
Connecticut	\$13,384.357	\$3,511.4918	26.24%
Delaware	\$27,451.069	\$9,977.3748	36.35%
District of Columbia	\$2,865.02	\$1,059.5893	36.98%
Florida	\$89,473.708	(\$3,399.3017)	-3.80%
Georgia	\$49,095.84	\$16,250.0433	33.10%
Idaho	\$4,382.486	\$826.7231	18.86%
Illinois	\$80,166.101	(\$12,607.887)	-15.73%
Indiana	\$53,555.36	\$18,382.9363	34.33%
Iowa	\$4,579.76	\$1,183.8119	25.85%
Kansas	\$2,914.31	\$836.4435	28.70%
Kentucky	\$36,591.75	\$11,199.6966	30.61%
Louisiana	\$9,217.03	\$2,196.1023	23.83%
Maine	\$1,270.53	\$454.4862	35.77%
Maryland	\$23,705.523	\$7,031.1788	29.66%
Massachusetts	\$28,634.434	\$6,785.5016	23.70%
Michigan	\$76,269.614	\$24,463.1876	32.07%
Minnesota	\$29,863.15	\$10,823.1874	36.24%
Mississippi	\$10,771.34	\$3,172.9762	29.46%
Missouri	\$22,205.15	\$6,436.2105	28.99%
Montana	\$5,589.352	\$1,833.3285	32.80%
Nebraska	\$7,464.93	\$2,037.0942	27.29%
Nevada	\$16,729.102	\$3,316.7659	19.83%
New Hampshire	\$7,292.524	\$1,706.5028	23.40%
New Jersey	\$35,764.312	\$9,772.9138	27.33%
New Mexico	\$4,783.522	\$1,157.1161	24.19%
Total	\$22,97,200.86029999	\$2,86,397.0217	12.47%

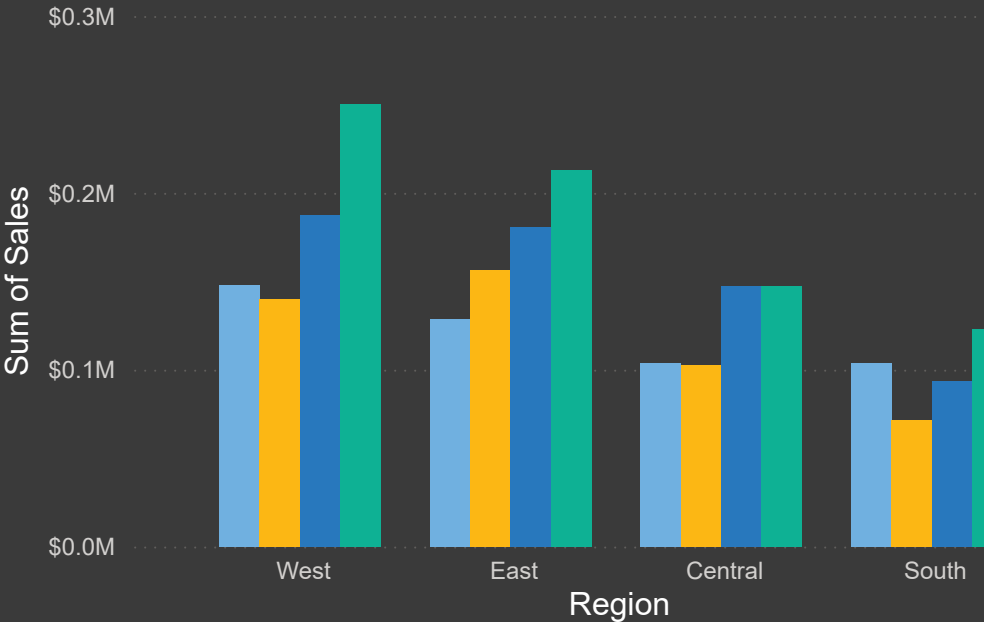
Year Over Year Sales by Category

Year 2014 2015 2016 2017

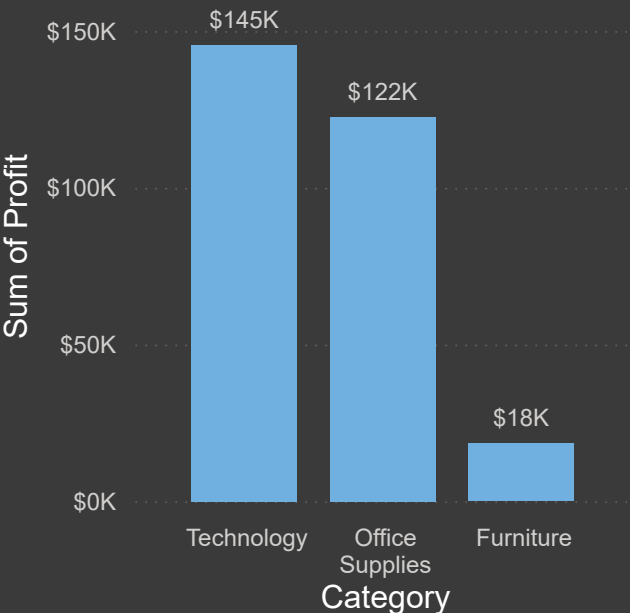


Year Over Year Sales by Region

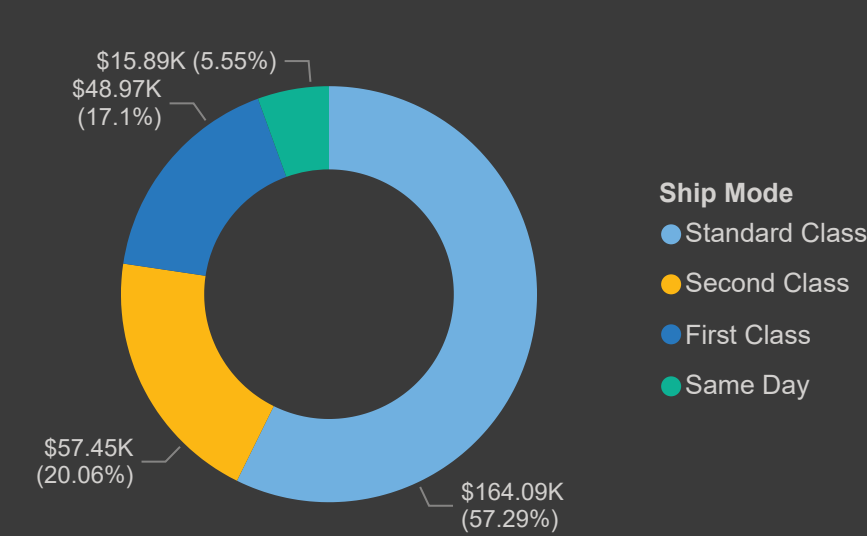
Year 2014 2015 2016 2017



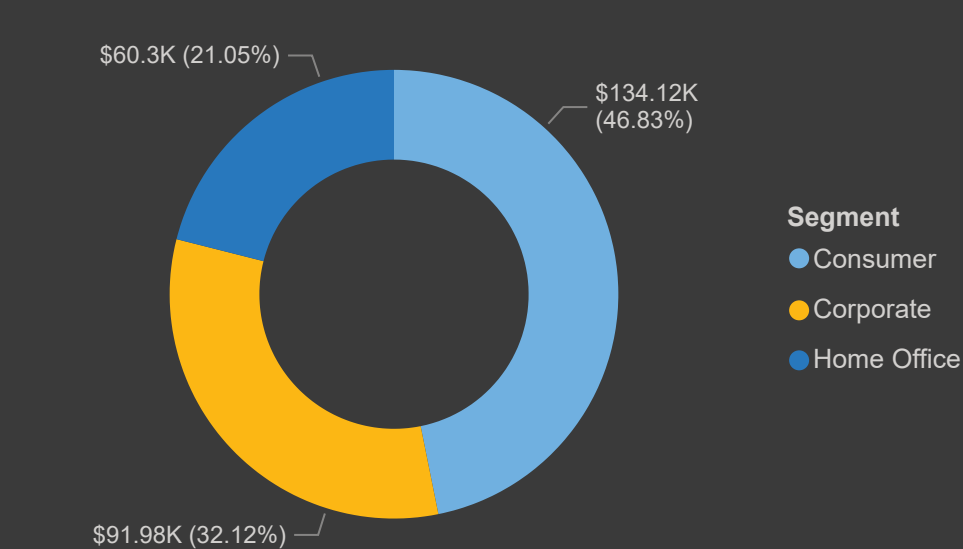
Profit by Category



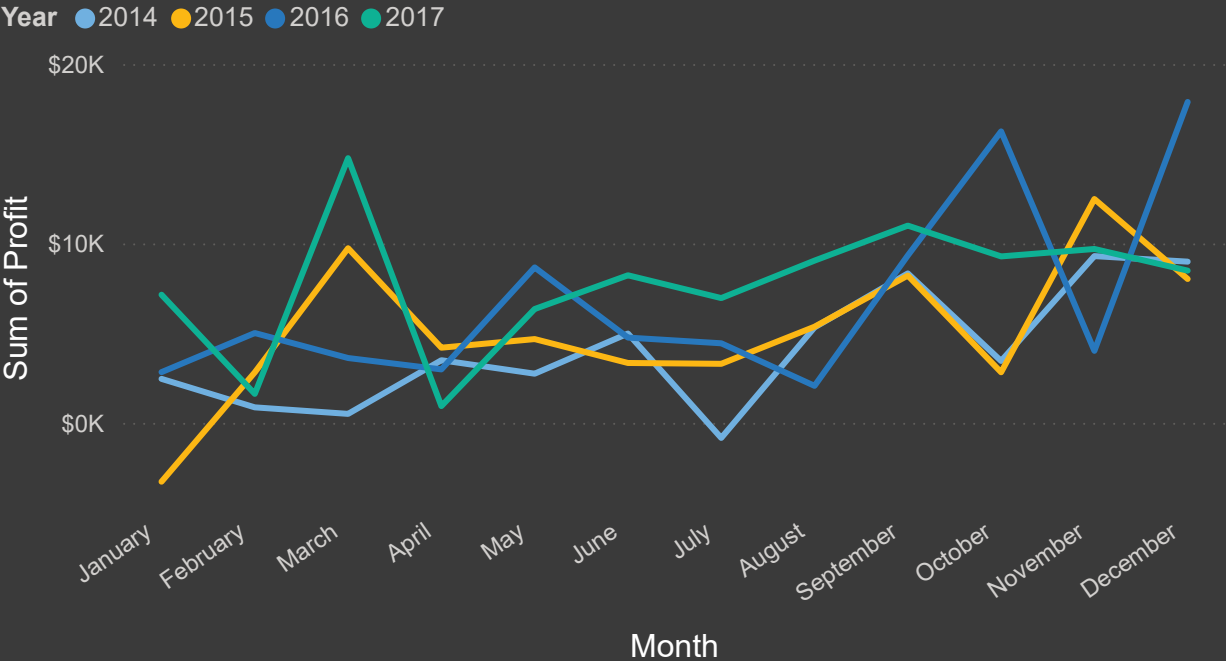
Profit by Ship Mode



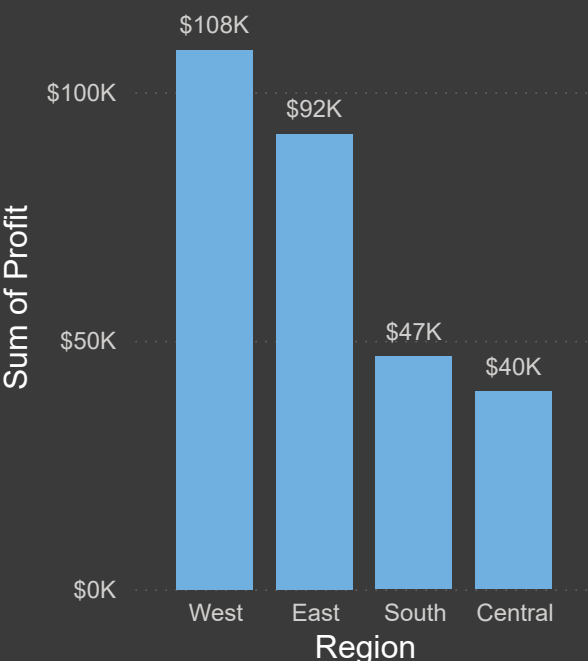
Profit by Segment



Profit Trend by Month and Year



Profit by Region



Profit by City

