

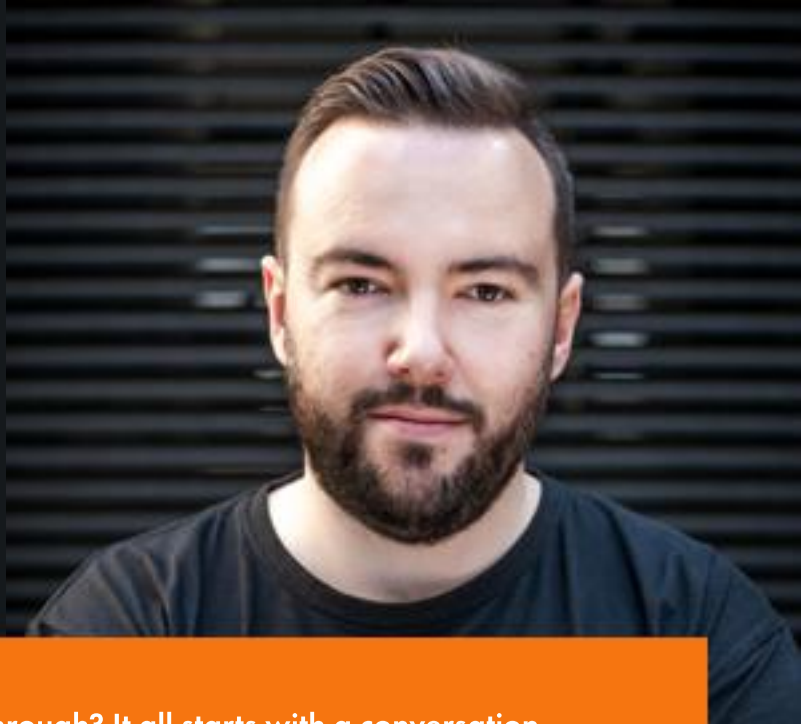


Creative Director, Brand & Web Designer

# Bartosz Andrzejewski

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Looking for your company big breakthrough? It all starts with a conversation.

## Job Experience

### Web Designer in Follow Vision

january 2018 – present

In Follow Vision i'm responsible for:

- Branding
- Web design
- Wordpress development
- Graphic Design (Key Visuals, Corporate Identity)
- UX audits and consulting

### Graphic Designer w Right Hello

august 2017 – december 2017

In Right Hello I was responsible for::

- Web Design
- Wordpress Development
- Graphic Design (Key Visuals, Corporate Identity)
- UX audits, tests A/B and consulting

### Creative Director in Smuw Studio

january 2014 – present

In Smuw Studio i'm responsible for:

- Branding
- Web Design
- Front-end Development

– Wordpress Development

– Graphic Design (Key Visuals, Corporate Identity)

– UX audits and consulting

### CMO in PERFAND

december 2013 – november 2014

In PERFAND (part of FM World Group) I was responsible for:

- Building a strong brand webwise
- Managing PERFAND's social media & web presence
- Managing e-Commerce Distribution
- New Media Implementation
- Creating and managing few of PERFAND's and FM's products websites

### Key Account Manager in Kancelaria KPG & Stryjska

may 2013 – december 2013

In KPG & Stryjska i was responsible for:

- Creation of Business Proposals from scratch (to email form and PDF)
- Premium Customer Aquisition
- Maintaining Long-term Customer Support
- Sales Reports
- Creating Advertising Materials
- Implementation of Sales Targets
- Managing a Company Website

#### Sales Team Manager in Krajowy Rejestr Długów

february 2011 – october 2012

In KRD BIG i was responsible for:

- Sales Team Management (10-15 people)
- Employee Recruitment
- Job Coaching
- Sales Reports
- Business Customer Aquisition
- Creating Advertising Materials

#### Sales Team Manager in Call Center Inter Galactica

march 2009 – february 2011

In Call Center Inter Galactica i was responsible for:

- Sales Team Management (~15 people)
- Onboarding Junior Team Managers
- Employee Recruitment & Onboarding
- Sales Reports
- Job Coaching
- Creating Sales Scripts

**Few of my logos, and a web design case, as a preview of my Works**



**key investment**



Branding, Key Visuals, Web Design

# Key Investment



# key investment

  
Symbol domu/  
inwestycji



Litera K  
jak klucz (key)



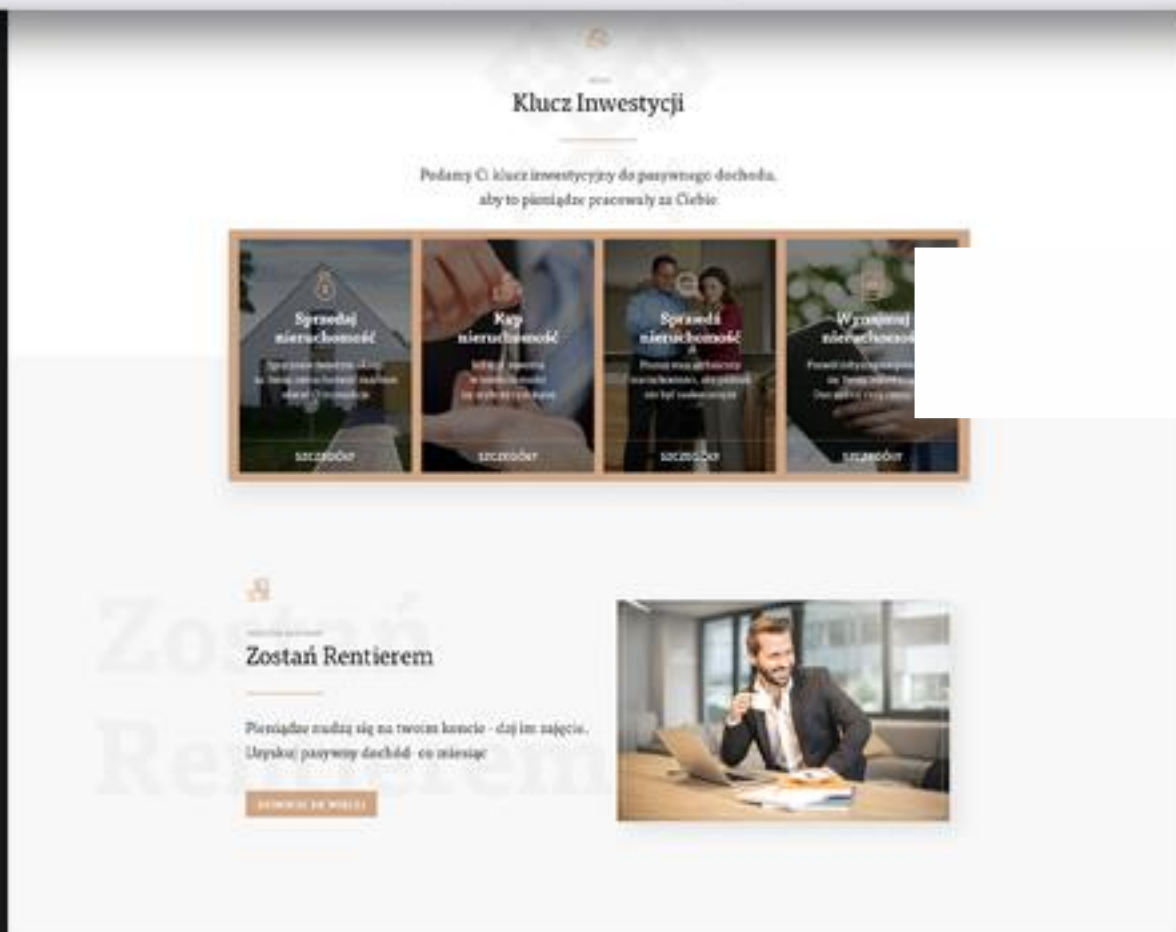
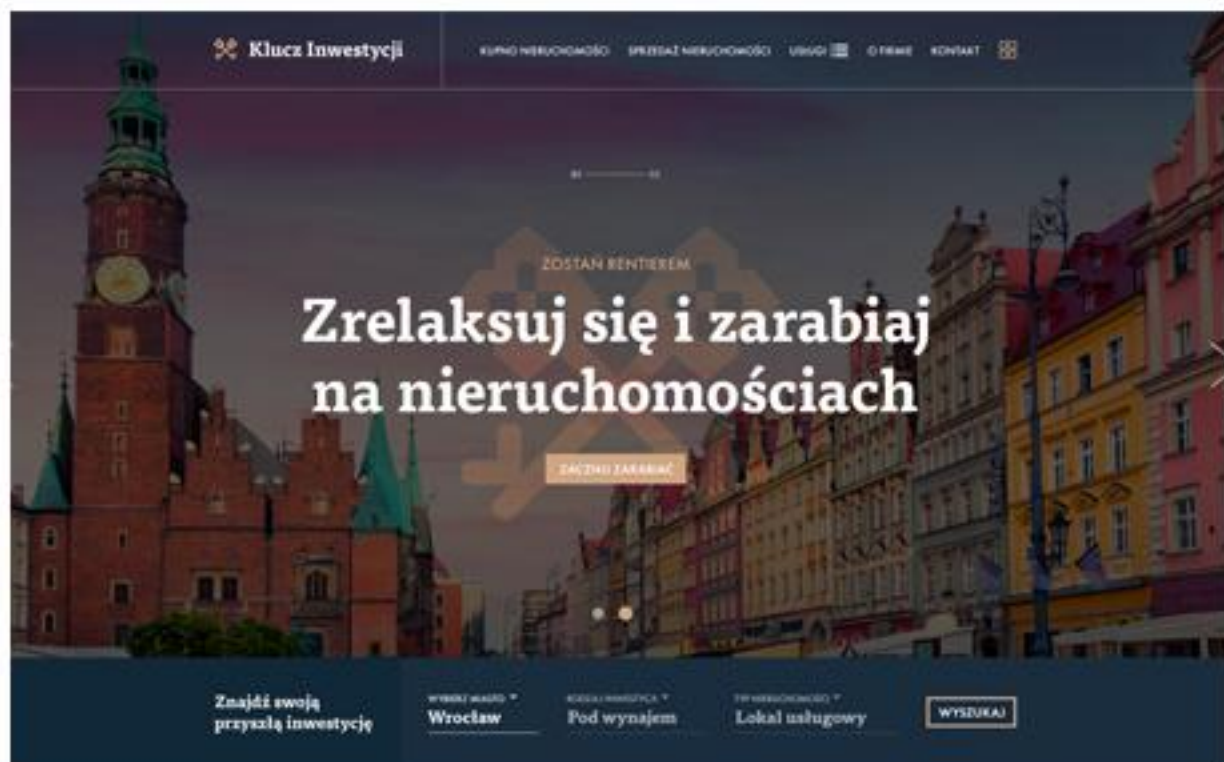
Logo supposed to be simple, easy to read and unique - industry wise.

I've decide to look a little bit wider with a pre-design research, then just to a competitive companies.

I looked at almost every single real estate agency in country to avoid any similarities in Key Investment's logo.

Combination of house symbol (times four:)) and a letter „K” was straight on point, according to customer's feedback.

Spot on!



01

More then 5 years of experience  
in creative agencies

02

More then 5 years of experience  
in team management

03

Over 60 websites  
done commercialy

In case you forgot, here's my phone number:

**+48 699 55 4444**

and an e-mail address:

**czesc@bartoszandrzejewski.pl**

I hereby give consent for my personal data included in my application to be processed for the purposes of the recruitment process under the Personal Data Protection Act as of 29 August 1997, consolidated text: Journal of Laws 2016, item 922 as amended.



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[instagram.com/smuwstudio](https://www.instagram.com/smuwstudio)