

	subscription_plan
►	Premium
	Basic
	Standard
	Premium1

Standard

	subscription_plan	total_watch_minutes
►	Premium	871188.70
	Standard	844185.90
	Basic	500979.40
	Premium1	252635.00

	subscription_plan	avg_monthly_spend
►	Standard	23.08
	Premium1	20.26
	Premium	19.70
	Basic	17.99

	subscription_plan	total_watch_minutes
►	Premium	731562.80
	Standard	712892.00
	Basic	430063.60
	Premium1	217192.90

	subscription_plan	avg_watch_minutes
►	Basic	66.02
	Premium1	64.26
	Standard	63.96
	Premium	63.43

	title	views
►	A Quest	605
	A Adventure	603
	Mystery Mystery	489
	Story Warrior	464
	Our Queen	435

	title	avg_rating
▶	Dragon Legend	3.6429
	Storm Warrior	3.5600
	Fire Family	3.9333
	Our Princess	3.3000
	Warrior Mission	4.0000

	search_query	converted_users
▶	action movies	833
	animated shows	838
	award winning documentaries	331
	best movies 2024	349
	biographies	838
	christmas movies	846
	classic movies	888
	comedy shows	897
	cooking shows	840
	documentaries	851
	drama series	885
	family movies	857
	halloween movies	788
	horror movies	880
	search_query	converted_users
	korean drama	805
	movies based on true stories	383
	movies like stranger things	347
	music documentaries	810
	netflix originals	862
	new releases	892
	romantic comedies	876
	sci-fi	907
	series with only one season	330
	short episodes under 30 min...	373
	shows with strong female leads	353
	stand up comedy	903
▶	superhero movies	889
	thriller series	856
	thriller series	856
	travel documentaries	893
	trending now	861
	true crime	855
▶	war movies	848

	user_id	total_watch_minutes
▶	user_00001	734.70
	user_00002	764.60
	user_00003	594.20
	user_00004	1197.90
	user_00005	563.00
	user_00006	479.20
	user_00007	713.40
	user_00008	512.30
	user_00009	439.20
	user_00010	498.70