

workmarket

Where workers and companies **come together**,
manage work, and **grow their business**

The Extended Workforce Management Solution

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Work Market is a **cloud-based freelance management platform connected to an online marketplace of professionals seeking work assignments.**

The Work Market Story

Work is evolving. Technology has enabled new ways for people to collaborate. Companies need to leverage an extended workforce that includes freelancers, contractors and consultants. Businesses are already working with various contingent work models, but they need better procurement, compliance and marketplace tools that truly leverage the power of an extended, on-demand workforce.

We set out to leverage this opportunity by creating the world's first freelancer management platform tied to a marketplace. Our goal was to organize the curation, management and payment of a compliant freelance workforce.

Today, Work Market focuses 100% of its attention on building the world's leading enterprise-class platform and marketplace for managing freelancers and consultants through the entire lifecycle from onboarding to payment.

Every day, businesses of all sizes use Work Market to drive quality, compliance, scalability, and productivity, while reducing unnecessary costs.

“20-33 percent of today’s US workforce now comprises independent workers (freelancers, contractors and temps), up from 6 percent in 1989.”

-Accenture's Institute for High Performance

Work Market
serves businesses of **all sizes**: startups, staffing firms and global companies across all industries and around the world.

Find - the talent you are seeking, where and when you need it through our algorithmic-based search tool.

Verify - credibility through freelancer profiles, a learning management system and screening tools.

Engage - freelancers through online contract management and payment terms, defined by you.

Manage - your workflow effectively with our comprehensive assignment dashboard and mobile web app.

Pay - consultants for completed work, generate customized reports and export actionable data.

Rate - resources and capture institutional knowledge so you can build out your dependable network.

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Work Market is a **cloud-based freelance management platform connected to an online marketplace of professionals seeking work assignments.**

Advanced search tools

- Find highly skilled people with the right expertise
- Search by freelancer, assignment, skills, or groups
- Recruiting tool allows you to build your network



Verify skills & credentials

- Learning Management System and skills testing tools
- License, certification, and insurance management

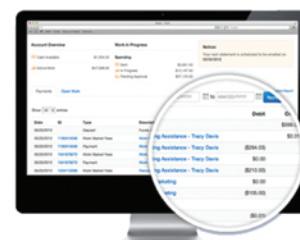
Engagement compliance

- Maintain contracts and documentation
- Background and drug tests, government compliance services
- Assignment requirements and scheduling



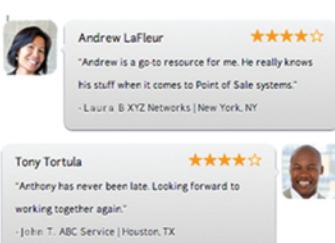
Manage with a suite of tools

- Mobile site to track time, add notes, capture info
- Budget management, log activity, real-time conversations
- Full-feature API to plug into third-party software



Payments and reporting

- Full ledger to seamlessly manage payments
- Extensive reporting tools



Rating the quality of work and service

- Public and private ratings and performance data capture
- Reviews for performance management and endorsements
- Profile scorecards to communicate quality

Customer Case Studies



"We expect to take our organization's capabilities to a whole new level with Work Market's feature-rich platform."

**Kevin Donnelly, President,
Speed Wire Network Services**

Challenge

Speed Wire Network Services needed to efficiently recruit and manage skilled labor to deliver emerging technology installations to their security, broadband, IT and telecommunications customers. To grow, Speed Wire needed to eliminate multiple, outdated platforms and effectively organize, train and deploy highly-skilled field technicians, within tight time-frames, for technical installations.

Solution

With Work Market, Speed Wire can leverage a variety of tools to enable the entire project to be managed through one platform. Recruiting campaigns and assessment tools allow Speed Wire to fill labor gaps with fully vetted, qualified professionals. Communication among all stakeholders gets consolidated through assignments where issues are reported in real-time and resolved instantly.

Win-win

The capabilities of Work Market make it possible for Speed Wire to successfully execute nationwide technology installations on time and within budget.

Challenge

Core Technology Services used multiple, disparate proprietary and commercial systems to manage a labor pipeline that included employees, customers and a contingent workforce with over 6,000 profiles. They were due for an efficient, cost-effective solution that would consolidate labor management to one platform.



Solution

Transferring all systems over to Work Market gave Core's staff improved visibility into the labor pipeline, making it easy to virtually identify labor needs and quickly find qualified resources to fill those gaps. Work Market integrated about a dozen disparate systems into one efficient SaaS platform - CRM, project management, labor recruitment and deployment, and the entire back office processes was up and running within one week.

"The option of a comprehensive, zero-capex platform that addressed all of our business needs wasn't something that we even imagined before meeting with Work Market"

Win-win

Work Market's web-based platform eliminated the risk of software integration and ensured no interruption in business. Having a visual presentation of up to the minute business activity improves communication with labor and customers and enhances collaboration among employees, contractors and third-party workers.

**Jim Inzalaco, President,
Core Technology Services**

Work Market helps you manage a contract labor workforce. The result is a more productive team, lower overhead, larger margins and greater revenue! You can **Find, Verify, Engage, Manage, Pay**, and **Rate** your contract workers from end to end to grow your business.

Find.

Work Market allows businesses to organize and identify the most qualified on-demand talent.

Contractor Database

Includes complete vendor management: Tag profiles, view ratings, and add new talent.

Recruiting Campaigns

Build a resource pool with both your on-demand talent and ours. Create branded Recruiting Campaigns to continuously grow your resource pool.

Verify.

Leverage innovative tools to make sure that your work is accepted by people who can deliver quality services to your satisfaction.

Learning Management System

Train your talent for future projects, or verify existing knowledge prior to on-boarding with private and public online courses.

Screening Tools

Include integrated background and drug screens, as well as license, certification and insurance policy verification processes.

On-boarding

Save time by implementing automated on-boarding that meet your specific requirements. Drive compliance by engaging only qualified resources.

Engage.

Work Market helps you manage all documents including NDAs, insurance documents, and countless others.

Integrated Communication Tools

Our notification and messaging framework allows for you to mass message your groups important updates via email, ivr, text, or via their dashboards.

Manage.

Leverage Work Market's work management tools to optimize any size workforce anywhere in the world using custom workflows, project tools, and reports.

Assignment Management

Designed to manage thousands of open assignments, customizable templates, workflows, and custom fields.

Projects

Organize multi-location projects with comprehensive reporting and clear ROI measurement.

Custom Reporting Engine

Build, review, save, email, and schedule any report imaginable. Tax reports are also available as required.

Survey Tools

Create custom surveys, gather assignment feedback and photos, with the ability to download for reporting and review.

\$ Pay.

The Payment Center allows businesses to manage all vendor payables. Enable statements, invoice bundles, or pay per work assignment. Your accounting team can have access to this module for complete visibility.

Payment Engine

You can make one payment and our payment engine will distribute funds to thousands of resources on your behalf.

Accounting Functions

Configure your specifications: Assignments become invoices which can be bundled, paid via statements, or paid out individually.

Annual Tax Filing

Work Market prepares required tax forms and delivers them electronically.

Reports

Easily access your payment history in downloadable formats.

★ Rate.

Work Market provides scorecards for all resources to precisely curate the ideal workforce for your organization. Consider overall feedback or just look at previous work history.

Ratings Metrics

Advanced quantitative and qualitative statistics gathered and retained for precise decision making.

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*In addition, these great features extend beyond the desktop. Check out our mobile and tablet applications for Work Market anywhere, at anytime! [Get started today.](#)
Contact us at sales@workmarket.com*