

# Identification of 3D Attention Points in Virtual Reality Scenes Final Presentation for Executives

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# Presentation Outline

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# Situation and Project Goals

## a. Situation

- Anxiety disorder is characterized by feelings of intense and persistent anxiety, fear, and nervousness.
- In-Vivo exposure is costly and it is also difficult for few patients to imagine specific stimuli when they undergo imaginal exposures.

## b. Goals

- Create a virtual reality environment with different stimuli and scenes and identify the attention points using the trained model.
- In-Vivo exposure and imaginal exposure can be implemented at a reasonable cost.



# Big Picture

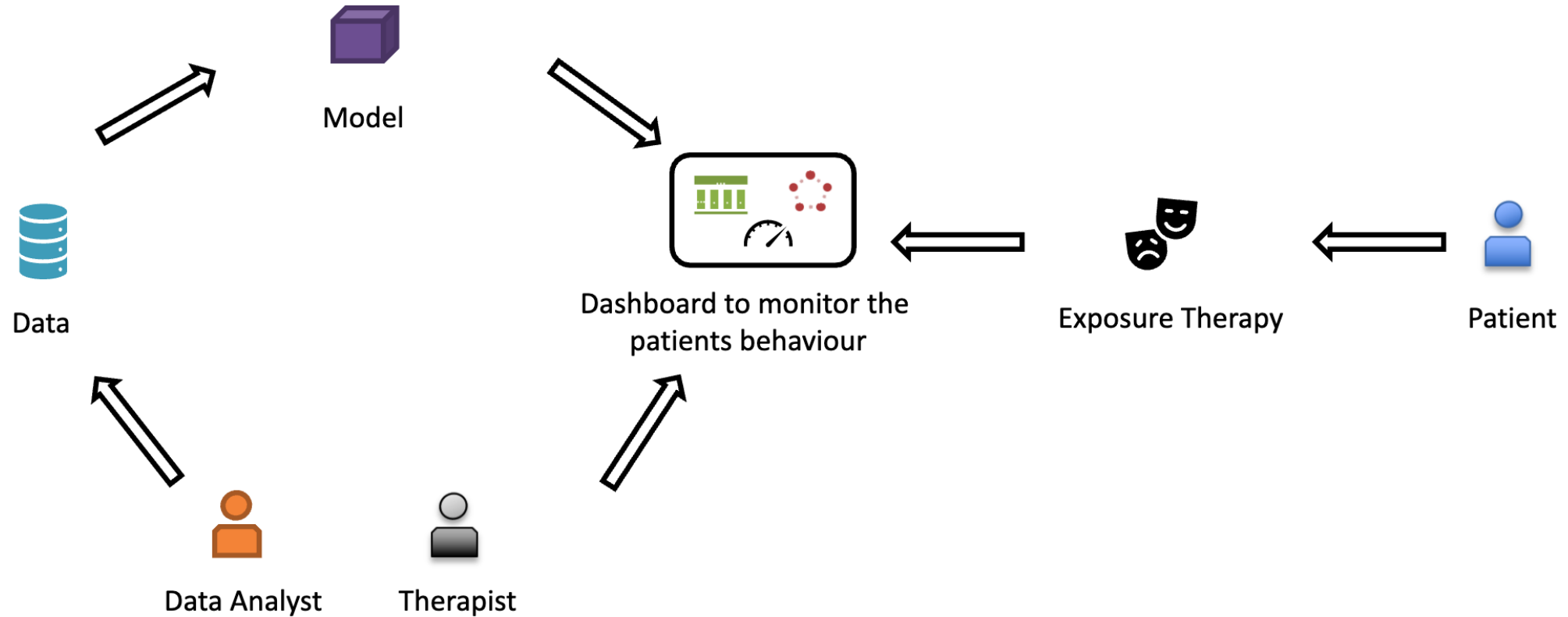


Fig 1. Big Picture

# Executive Summary

- Therapists have identified the growth areas resulting from the usage of this model.
  - Imaginal exposures showed a better performance by using this model when compared to the traditional method.
  - The implementation cost was reduced drastically when the In-vivo exposure used this model.



# Approach

- Created the dataset by using a virtual reality environment. The VR environment was built in such a way that it can be used in different anxiety-reduction techniques.
- Developed the predictive model to identify the attention points, that can be used to identify the attention points of the patients when they are exposed to anxiety-reduction techniques.
- Different methods were used to determine and improve the model performance.

# Model Description

- Overview of Methodology
  - Predict the 3D Attention points in a virtual environment which has two different images that depicts different emotions.
- Model : Multilayer perceptron
- Sampling
  - Training Sample : 56% of data
  - Validation Sample : 24% of data
  - Testing Sample : 20% of data
- The model developed has reasonable predictive capability for the given dataset.

# As-is and To-be Processes

## a. As-is

- Healthcare organizations like Big Health and Medigold Health provides digital therapy for the patients.
- The current services provided by these organizations does not include VR based therapy.

## b. To-be

- VR based behavioral therapy with the digital therapy can be leveraged.
- Companies like Psious that uses VR therapy has a higher revenue when compared to companies that follow conventional therapy methods.
- Leveraging VR based behavioral therapy boosts the organization's revenue allowing us to make a good deal with the organizations that does not include VR therapy.



# Recommendations

- Implement the model on the anxiety-reduction methods such as exposure therapy (a technique in behavior therapy ) for better performance.
- Implement the model on the self-driving cars which can monitor the attention of the driver.
- This model can also be implemented in VR based educational applications where the teacher can monitor the students remotely.

Thank you so much !!



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