Carolyn Ganon

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Skills

Back-end:	Front-end:	Management:
Ruby, Ruby on Rails, RSpec PostgreSQL, Sinatra	HTML, CSS, SASS, jQuery, AJAX, Javascript, Backbone.js	Git, GitHub, Agile, Pivotal, MS Office, Trello

Education

Barnard College of Columbia University   Class of 2012
Bachelor of Arts*, cum laude*, Political Science   GPA 3.8
- Entrepreneurship Club: VP of Communications
- Anna Quindlen '74 Writing Fellow Scholarship: 2011-2012 Recipient

Work Experience

General Assembly   New York, NY
Web Development Immersive Program   2/2014 to present
- Built Ruby on Rails web applications by integrating models with PostgreSQL databases, RESTful routing techniques, controller logic, and user-friendly views. Example projects include:
  - ❖ My Boro: offers a simple and beautiful "snapshot" of events, weather, and news in each of the five boroughs
  - ❖ Gather: a student learning platform that helps teachers evaluate student performance and students monitor their learning goals and accomplishments
- Worked with Facebook, Google, and Twilio APIs to add functionality such as emailing, mapping/geocoding, and social media interaction to web applications.
- Regularly incorporated test-driven development techniques (TDD/BDD) and pair programming practices into the development process.

Skadden, Arps, Slate, Meagher & Flom LLP   New York, NY
Legal Assistant   6/2012 to 2/2014
- Prepared and orchestrated productions of highly confidential materials to various government agencies, such as the Office of Foreign Asset Control, NY District Attorney's Office and U.S. Dept. of Justice.
- Researched and authored legal memoranda related to pending litigation for existing clients and new business opportunities.

DreamWorks Animation   New York, NY
Marketing Assistant   1/2012 to 6/2012
- Conducted market research for live-theater productions, including "Shrek the Musical," "Madagascar Live" and "How to Train Your Dragon."
- Authored marketing reports for potential investors and corporate sponsors that outlined each show's target audience, advertising strategy and budget projections.
- Oversaw and updated DreamWorks Animation's Twitter, Facebook and blog accounts for each live theater production.

TappMob   New York, NY
Social Media and Marketing Team Member   6/2011 to 11/2011
- Contributed to the company blog weekly and updated the Facebook and Twitter pages to increase product visibility and engage users across all social media platforms.
- Strategized new marketing and general development strategies with other members of the marketing team.