

Industry Project Report On

User Interface Design and User Experience Design

Developed By: -

Ujjval Patel (20162121021)

Guided By:-

Prof. Rohit Patel (Internal)

Mr. Parth Patel (External)

**Submitted to
Faculty of Engineering and Technology
Institute of Computer Technology
Ganpat University**



Year - 2024



Date: 02-04-2024

Certificate of Internship

This is to certify **Mr. Ujjval Patel** has completed 4 months of training as a UI/UX Designer in our organization from 1st January 2024 to 2nd April 2024.

During this period, he was trained to manage various types of projects related to Web Designing for the firm.

It was a great pleasure to work with **Mr. Ujjval Patel** during his training and he proved himself as one of the most important assets of our organization.

Please do not hesitate to contact us, for any information you need.



Codage Habitation

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+91 97141 48940



info@codagehabitation.com

ACKNOWLEDGEMENT

Industry Internship project is a golden opportunity for learning and self-development. I consider myself very lucky and honored to have so many wonderful people lead me through in completion of this project. First and foremost, I would like to thank Dr. Rohit Patel, Principal, ICT, and Prof. Dharmesh Darji, Head, ICT who gave us an opportunity to undertake this project. My grateful thanks to Prof. Dr. Rohit Patel & Mr. Parth Patel (Internal & External Guides) for their guidance in project work User Interface Design and User Experience Design, who despite being extraordinarily busy with academics, took time out to hear, guide and keep us on the correct path. We do not know where we would have been without his help. CSE department monitored our progress and arranged all facilities to make life easier. We choose this moment to acknowledge their contribution gratefully.

UJJVAL PATEL (Enrollment No:20162121021)

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Overview of Company

Codage Habitation is a custom software development company with a goal to help companies move Wordpress to Jamstack development, to expand their ability and their business goals and help them to achieve it. We are a Jamstack Agency and We have already assisted companies from Start-ups, NGOs and multinational companies that went public, and became one of the top companies in their field. We assist businesses to become innovation leaders by providing them software programs on demand and according to their needs. We also assist you to select the ideal and appropriate technologies to invest in, choose the best and most effective design as well as procedures to follow and supervise the successful delivery of their software program.

WEEK – 1

In First week, they give me task of completing the courses on Udemy. So, In first week I did that.

1. Figma UI/UX Essentials
2. Figma UI/UX Advance

Learned about introduction to design system:

1. What is Design system?

A design system is a collection of reusable UI elements that product teams use and build on to create a consistent user experience across digital products.

A design system keeps the visual design and visual language of digital products consistent, acting as a "single source of truth" for product teams, designers, and developers.

A great way to think about design systems is as the "design language" and "design philosophy" of a product or company:

- Various UI components
- Code components and code snippets
- Design files and design elements
- Style guides (typography styles, color palettes etc.)
- Design guidelines (design patterns, visual styles, and best practices)
- Design process and visual design guidelines
- Content guidelines and style guides
- Other design resources (documentation, articles, design principles, and design philosophy guidelines)

2. Pros and Cons of using design system

Pros:

- a. Design (and develop) products faster: By using a design system, your team won't need to redesign and rebuild design components repeatedly and can move much faster than competitors.
- b. Save time and focus on important details: Save time rebuilding components and figuring out tiny details and instead focus resources on meaningful design decisions and improving other aspects of the product.
- c. Improved consistency: Keep everything consistent, organized, and maintainable right from the start, so everyone involved in the design process can stay on the same page.
- d. Quickly and easily make changes: Making changes to specific design components doesn't have to be complicated, with an efficient design system, product teams can make changes in one place and cascade these changes everywhere across the product.

- e. Create a unified and polished brand: By using a design system, you'll be able to unify a product's branding faster and speed up the product's development.
- f. Simplify quality control: With a design system in place, designers and developers can reference a single source of truth to simplify design reviews and spot inconsistencies, drastically simplifying the design and development process.
- g. Decrease in development expenses: Product development is expensive and time-consuming. Working from an existing design system saves time and money usually wasted on inefficient web development and fixing design debt.
- h. Develop a consistent outlook: By keeping everything consistent for everyone on the team, a design system helps leaders develop a clear brand and vision, which helps to create a long-term brand recognition strategy.
- i. Multi-functional participation: Everyone involved in the product design process can participate and collaborate without missing any part of the project — all the product teams will be up to date.

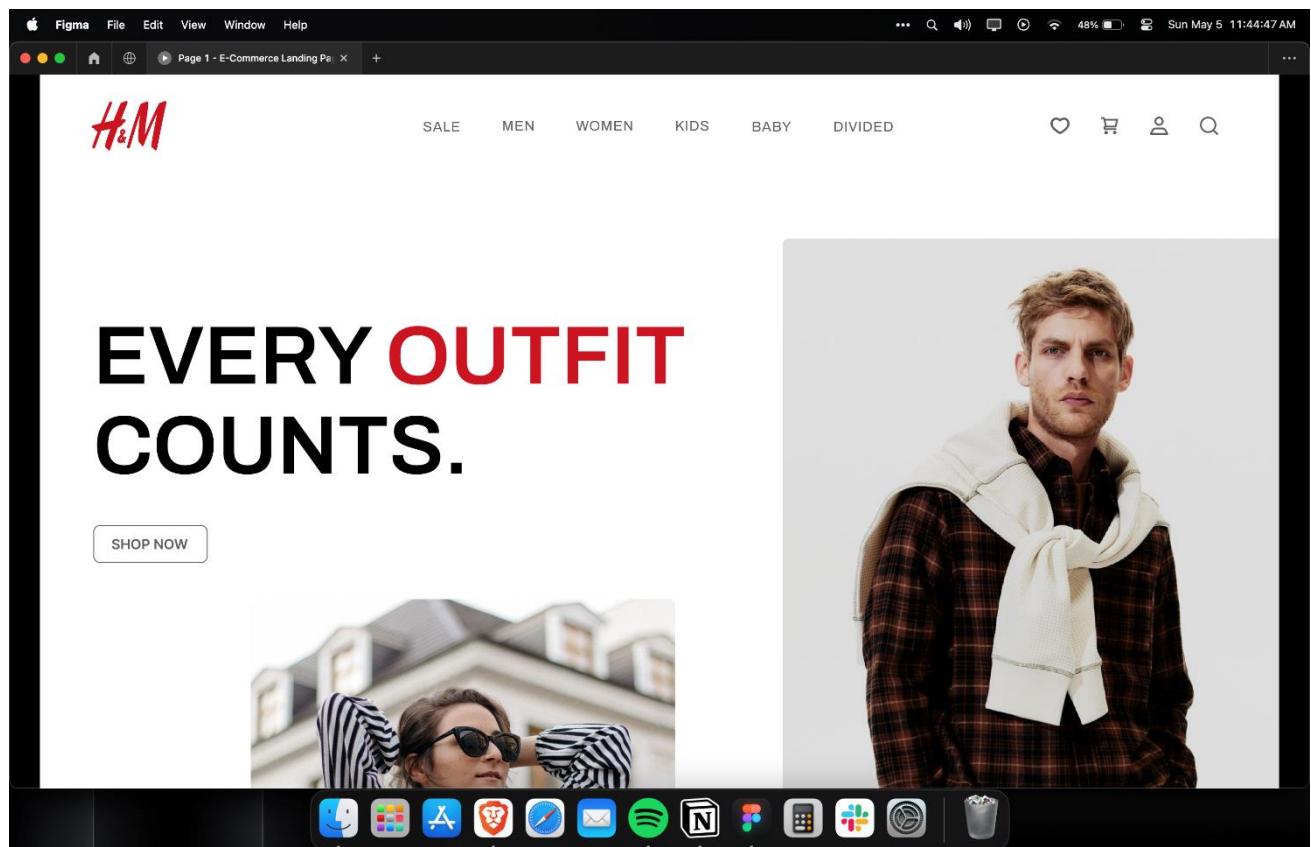
Cons:

- a. Take time to maintain: Design systems, like companies, are always evolving and changing. As such, product teams need to dedicate time and resources to maintaining and improving design systems.
- b. Decrease in creativity: As products scale, so too does their design system. With already established rules, content guidelines, and reusable design components, design systems can sometimes feel like they are limiting creativity.
- c. Less exploration and research: Similarly, when large teams use a design system, designers and developers can feel less inclined to research alternatives or explore alternative ideas and approaches.
- d. Takes time to learn: When implementing a design system or adapting an existing design system, some of your team members may have a difficult time adopting the new approach. This may lead to decreased efficiency and slow your design's progress rate. Thankfully, this is usually only short-term!

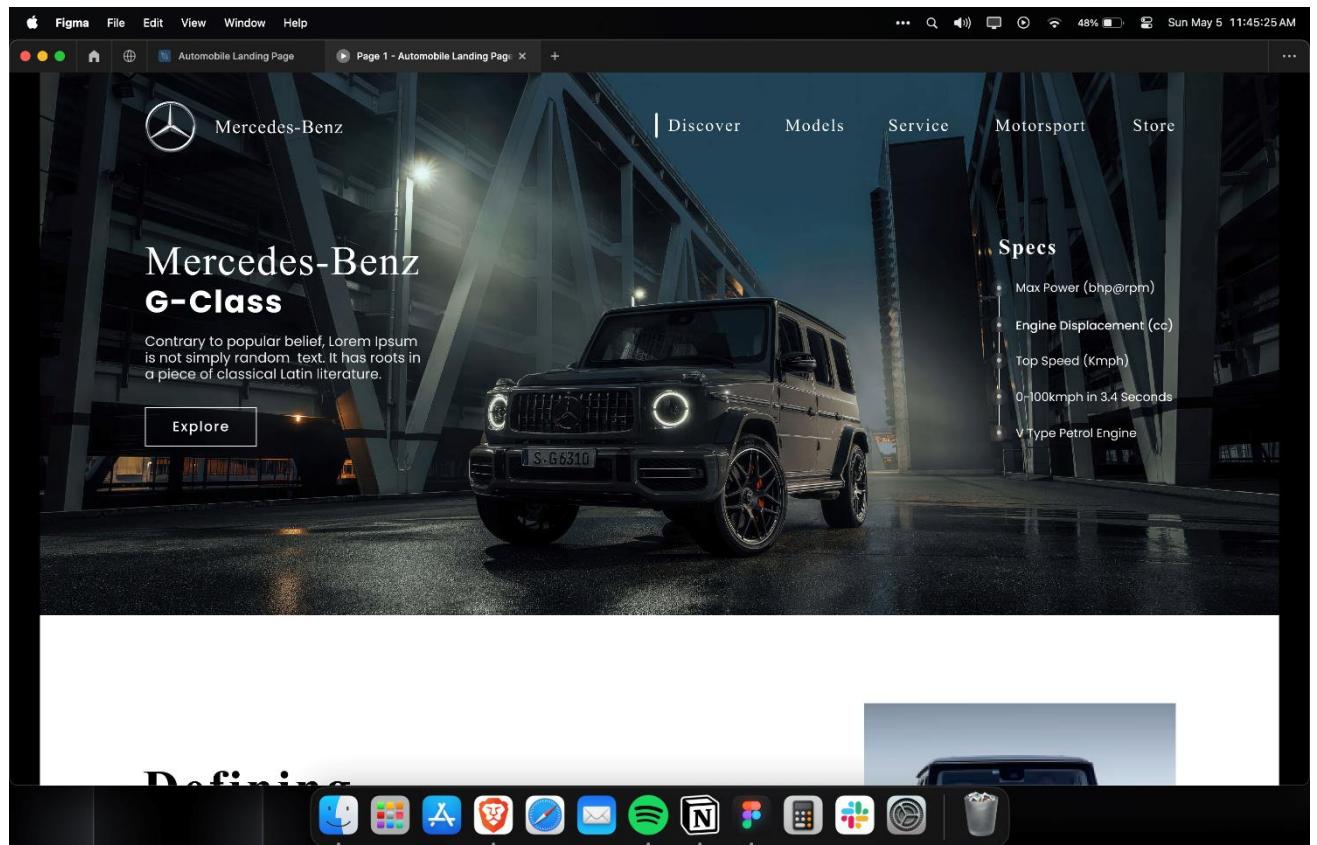
WEEK – 2

In the second week, they gave me task to make design template for certain websites which are as follows.

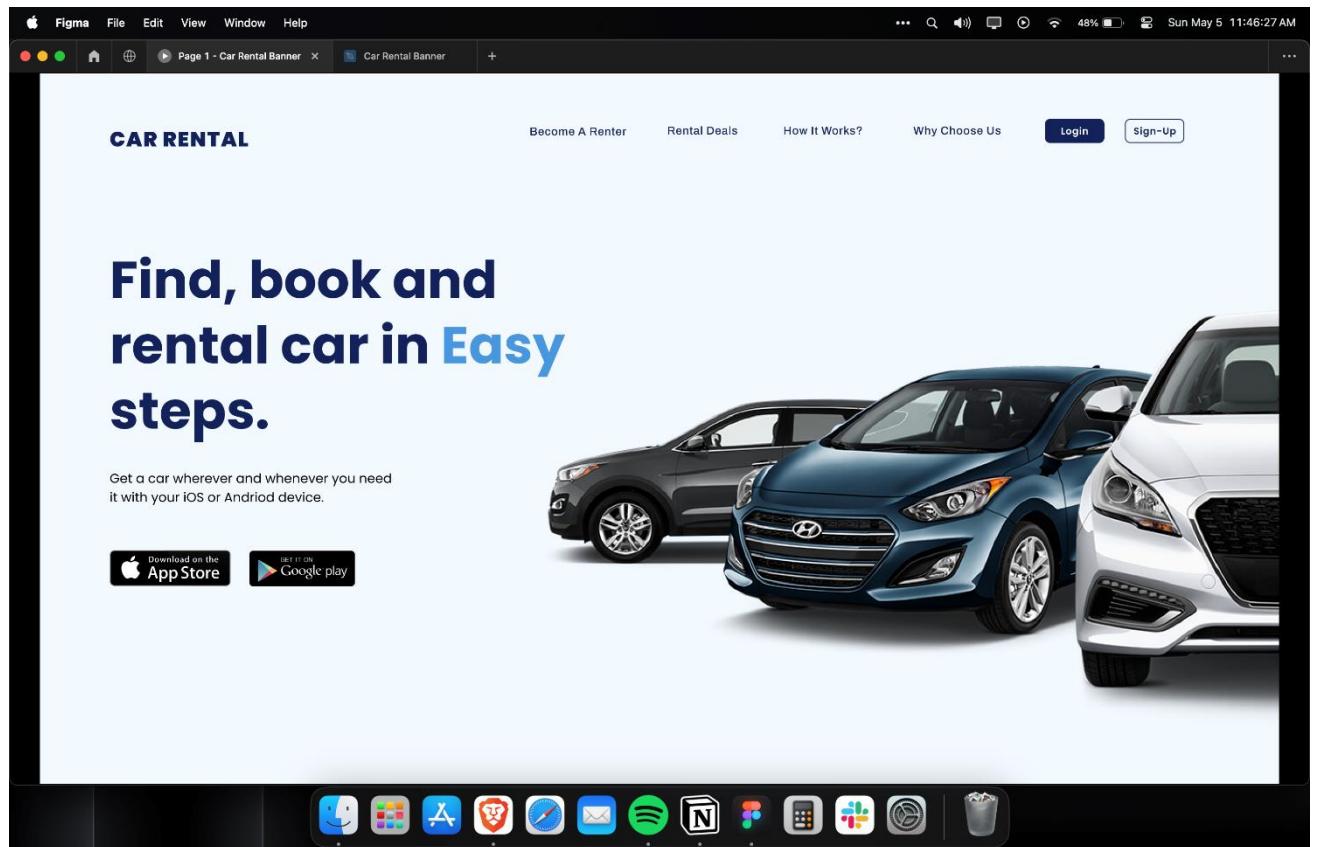
- E-Commerce Landing Page Design
Figma File: <https://www.figma.com/e-commerce>



- Automobile Landing Page Design
Figma File: <https://www.figma.com/automobile>



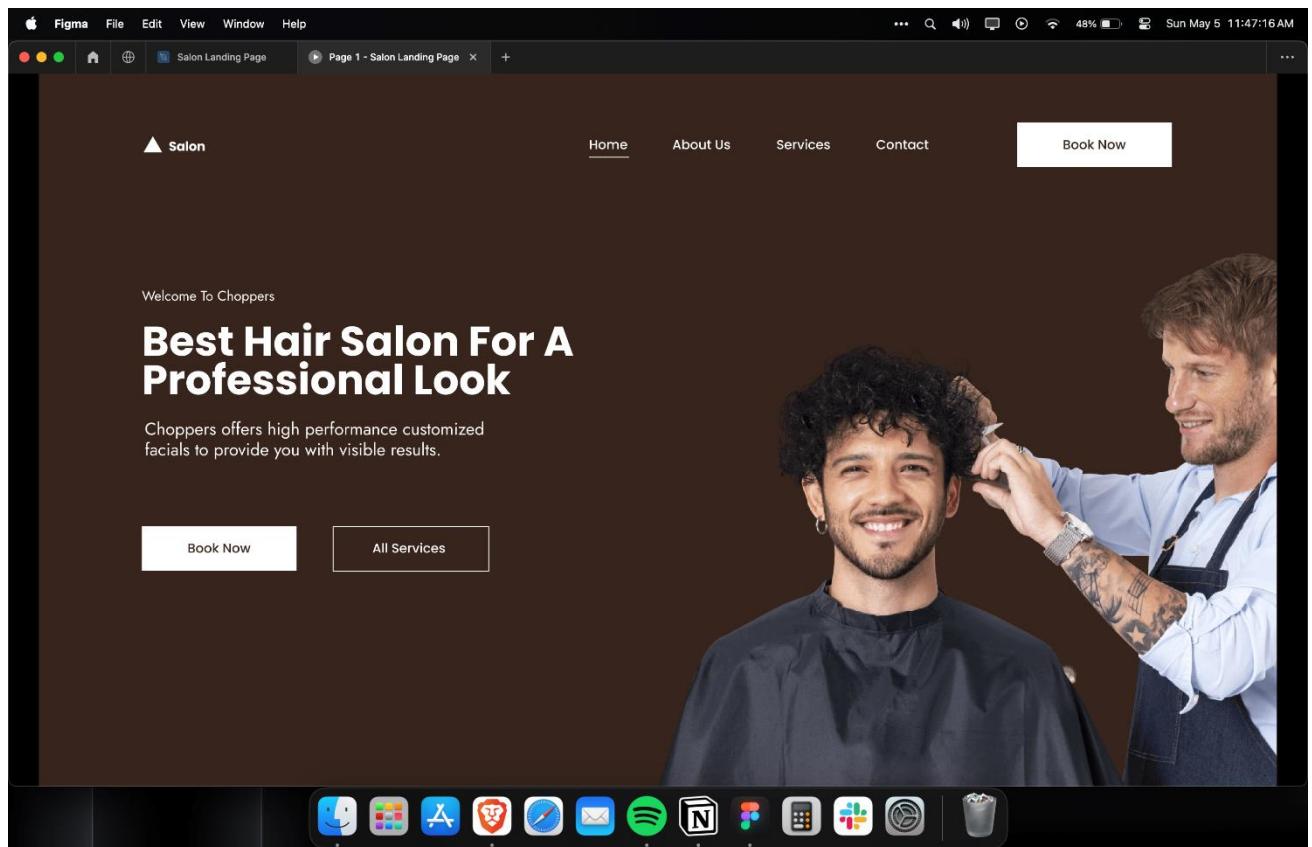
- Car rental banner Design
Figma File: <https://www.figma.com/carrental>



WEEK – 3

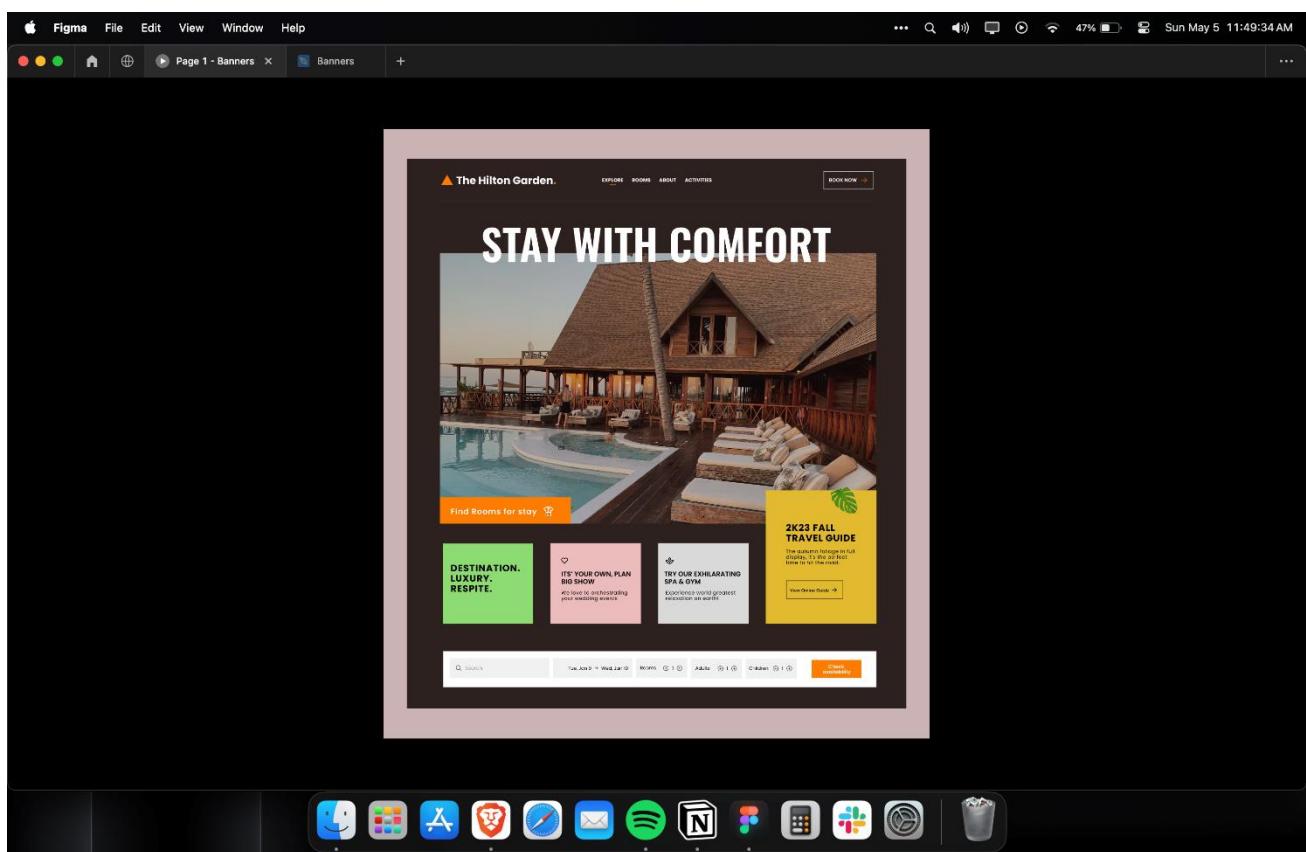
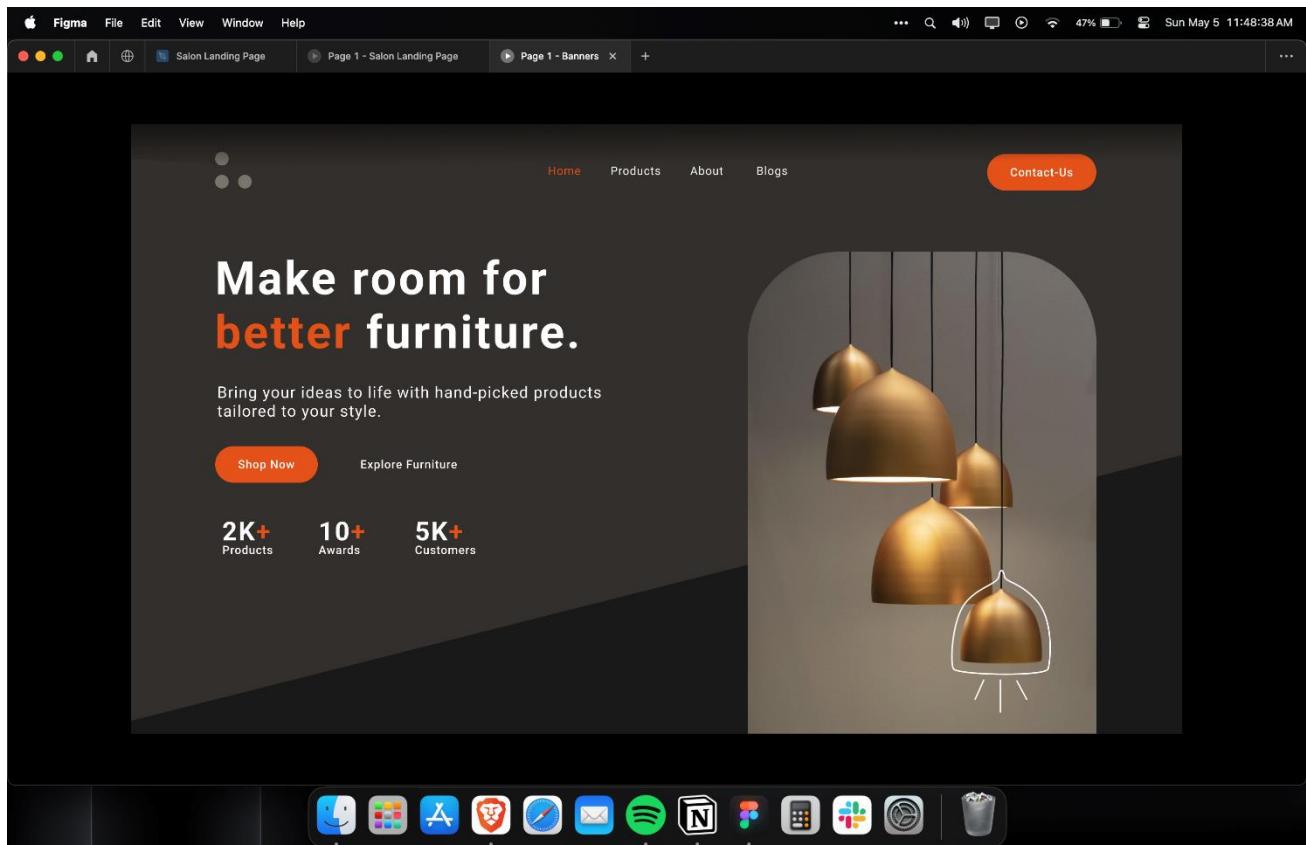
In the third week, they gave me task to make design template for certain websites which are as follows.

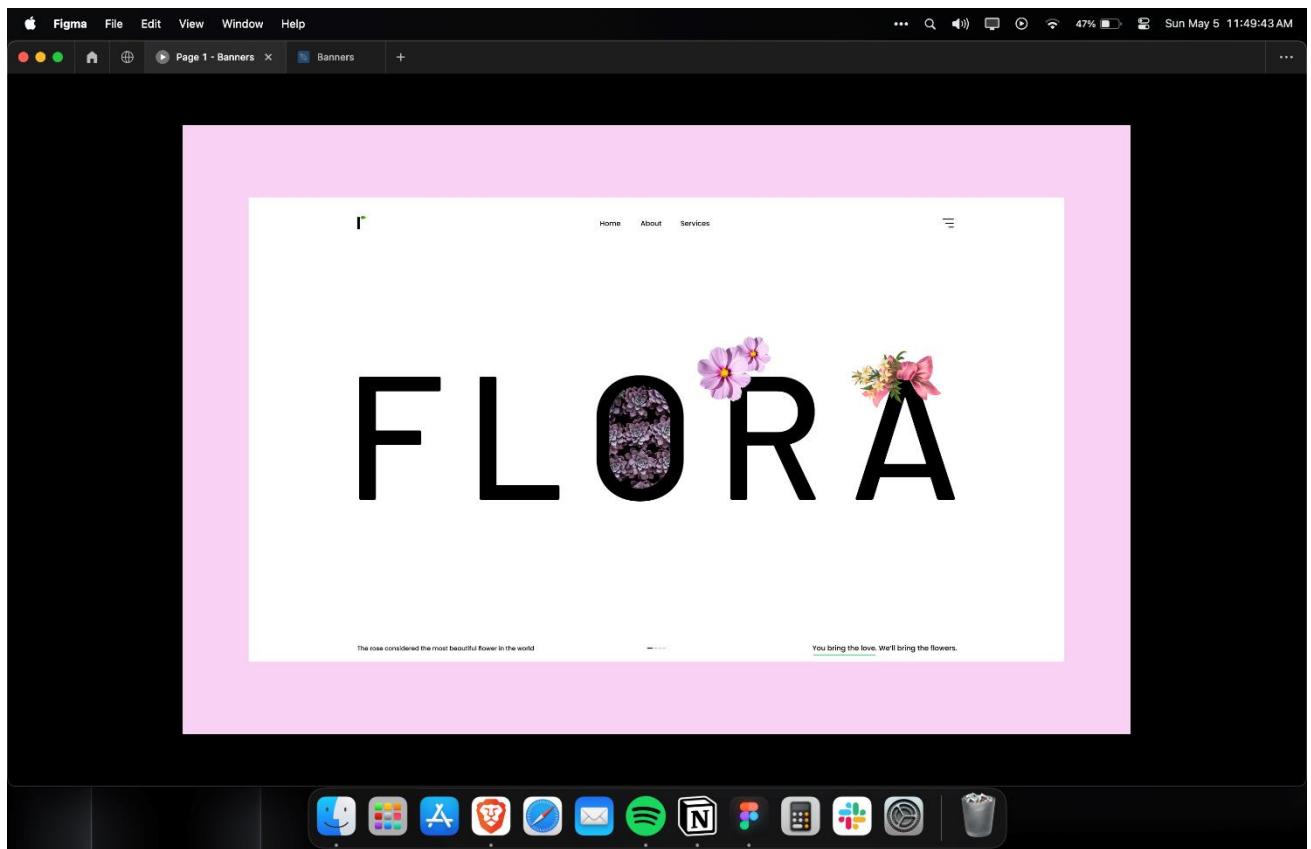
- Salon Landing Page Design
Figma File: <https://www.figma.com/salonpage>



- Instagram Posts Design
Figma File: <https://www.figma.com/instapost>

- 3 Banner Design
- Figma File: <https://www.figma.com/banner>

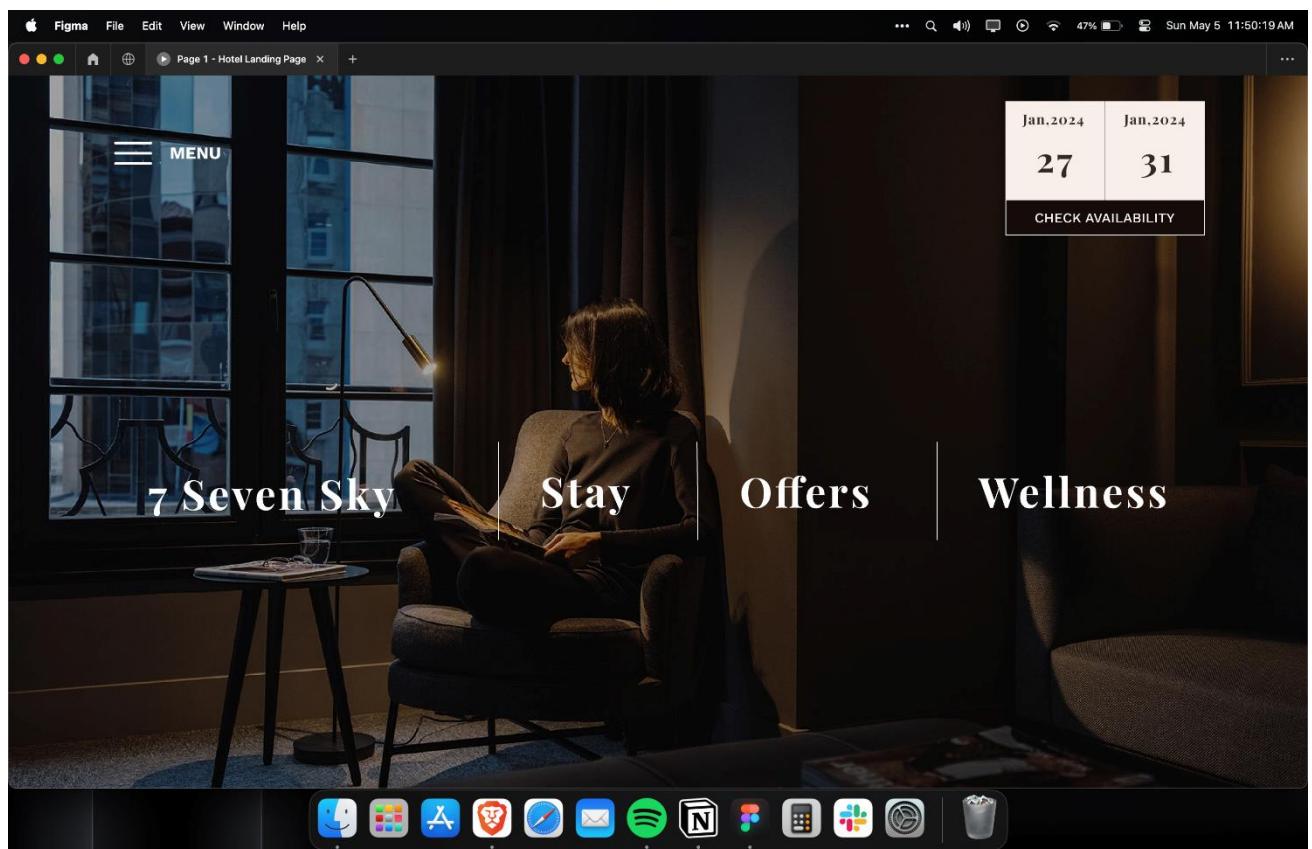




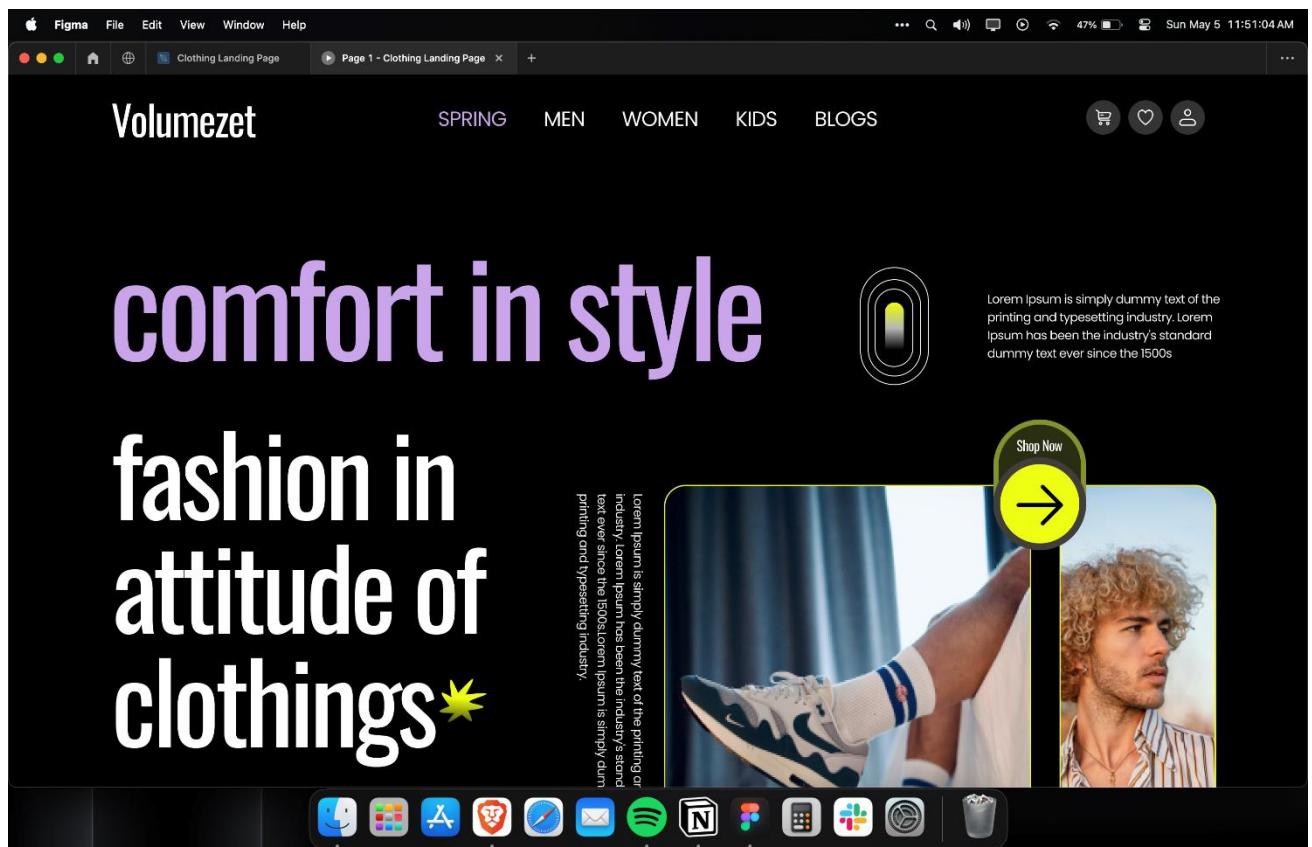
WEEK – 4

In the fourth week, they gave me task to make design template for certain websites which are as follows.

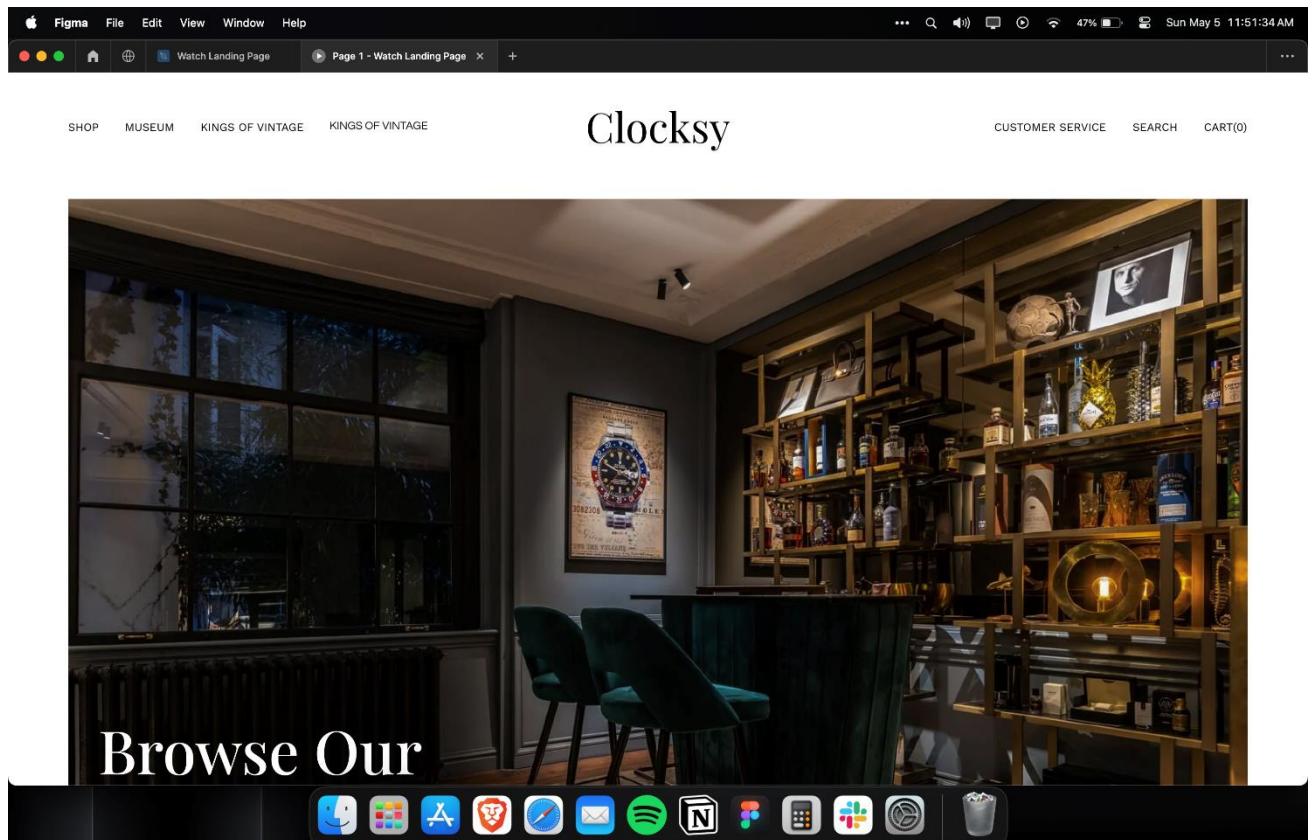
- Hotel Landing Page Design
Figma File: <https://www.figma.com/hotelpage>



- Clothing website banner and landing page design
Figma File: <https://www.figma.com/clothingwebsite>



- Watch Landing Page Design
Figma File: <https://www.figma.com/watchpage>

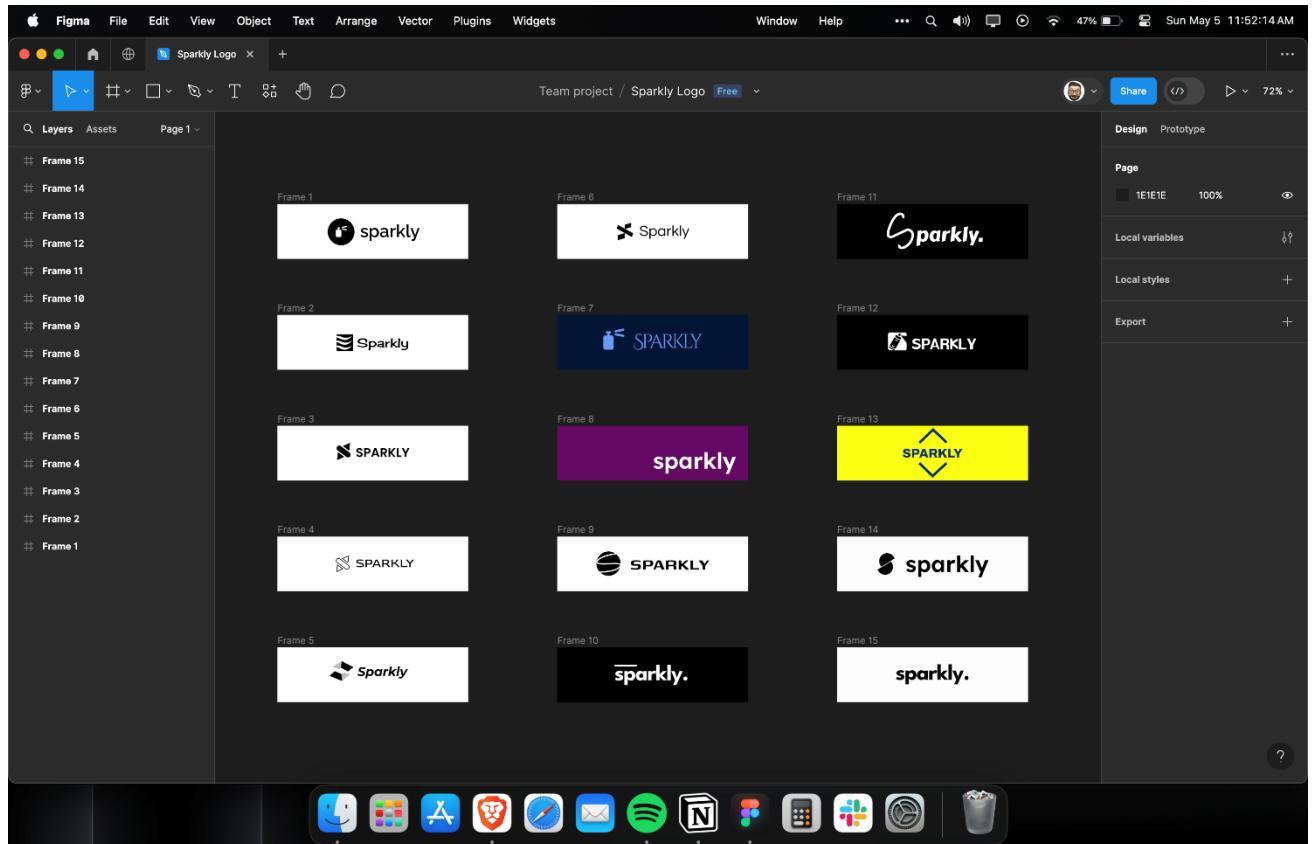


WEEK – 5

In the fifth week, they gave me task to make design template for certain websites which are as follows.

- Sparkly Logo Design

Figma File: <https://www.figma.com/sparkly>



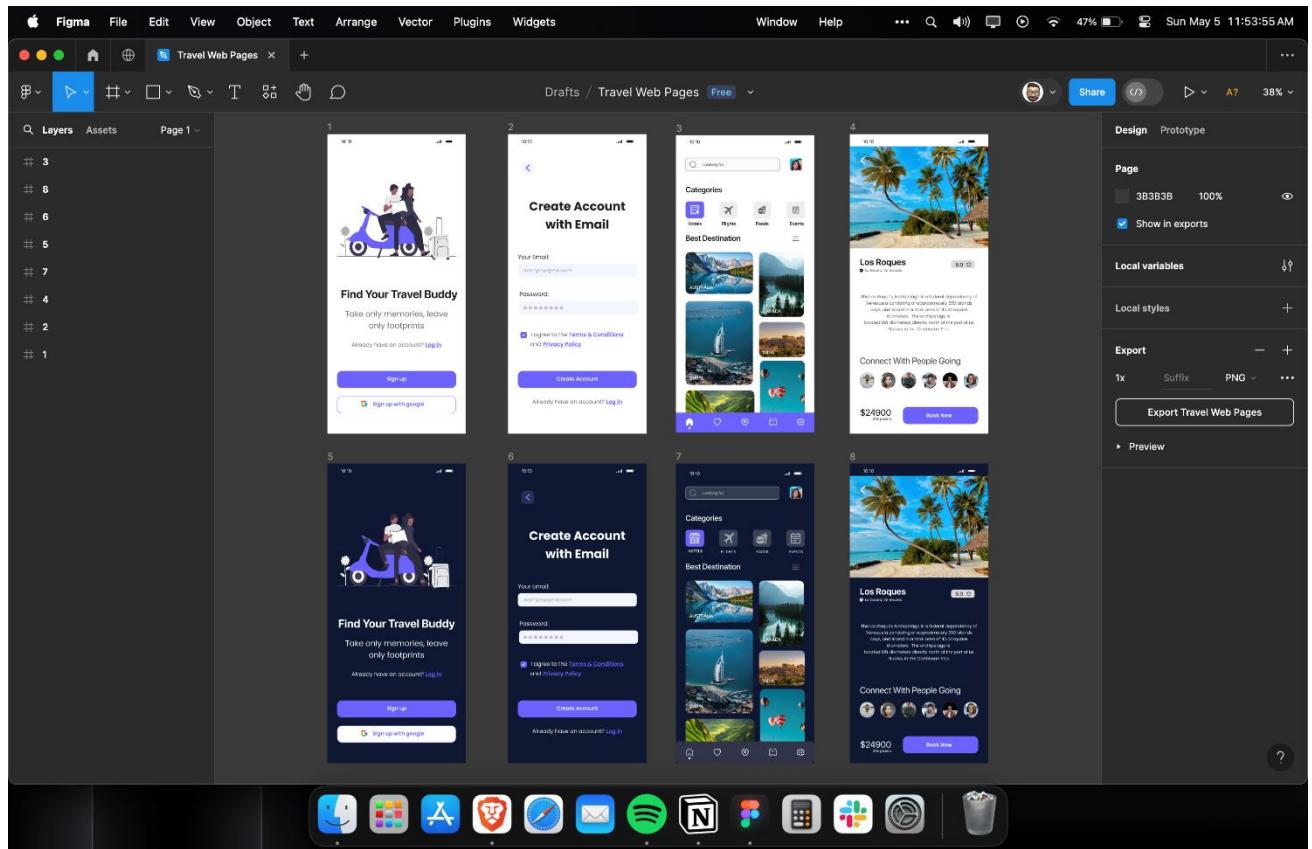
- Architect landing page design

Figma File: <https://www.figma.com/architect>

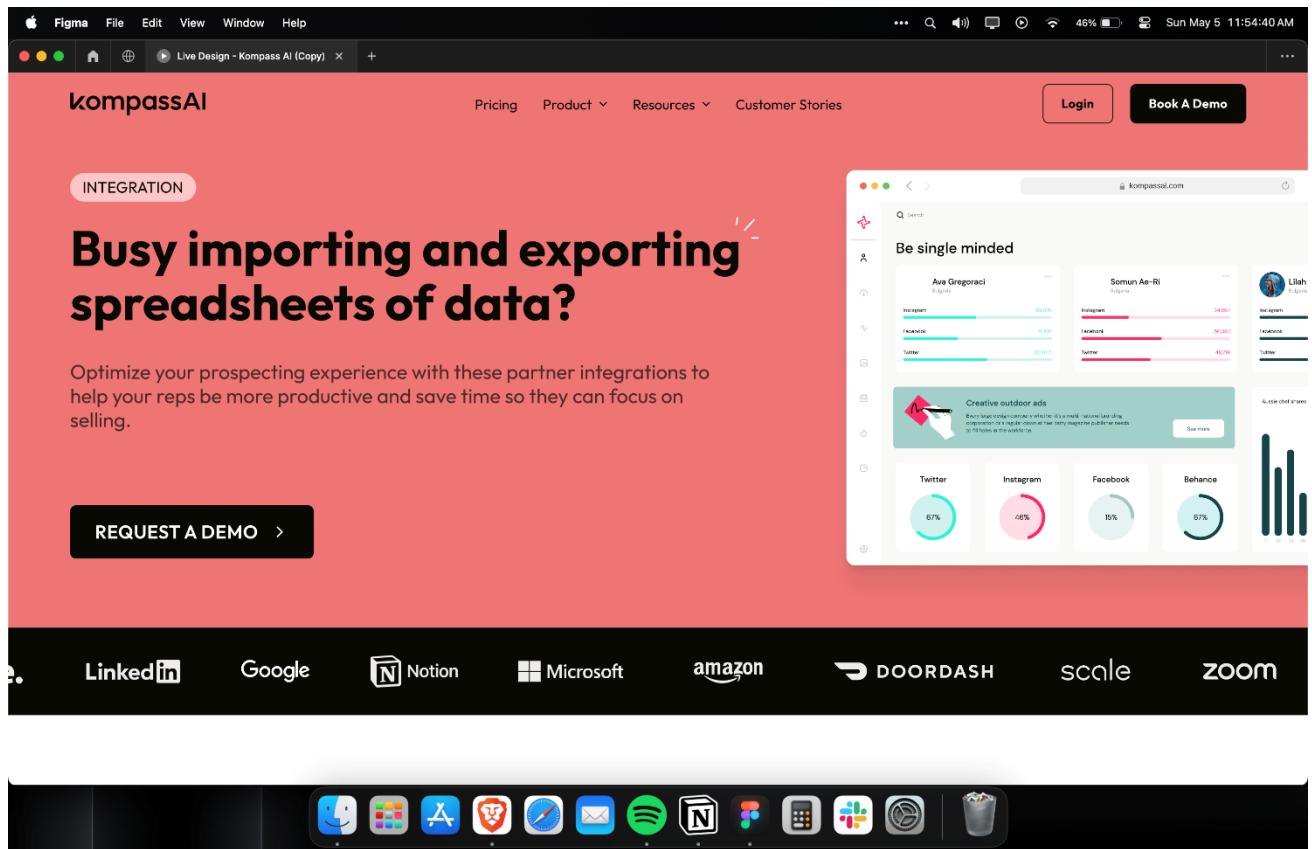
WEEK – 6

In the sixth week, they gave me task to make design template for certain websites which are as follows.

- Travel App Design with Dark mode
- Figma File: <https://www.figma.com/Travel-Web-Pages>



- Kompass AI page design
Figma File: <https://www.figma.com/kompassai>



- Transaction Dashboard

Figma File: <https://www.figma.com/transactiondashboard>

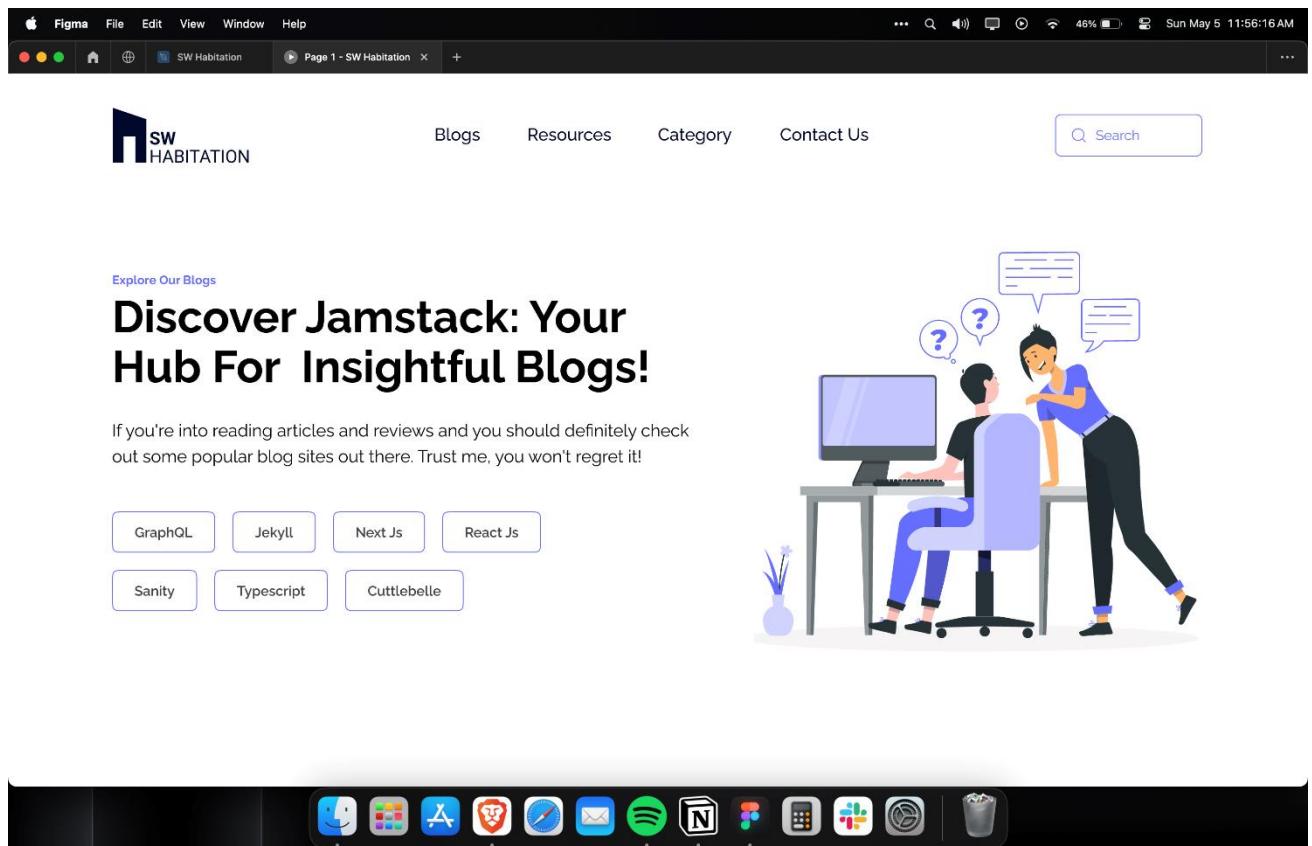
The screenshot shows a Figma design of a Transaction Dashboard application window. The window title is "Transaction Dashboard". The interface includes a dark sidebar on the left with a logo, navigation links like "Dashboard", "Accounting" (selected), "Transactions", "Vendors", "Reconcile Accounts", "Bills", and "Setting", and a "Log Out" button at the bottom. The main content area is titled "Transactions" and features a table with columns: Description, Authorized On, Amount, Category, and Tags. The table is grouped by month: "January" and "December". Each group has a summary row at the bottom. The "January" group shows 17 transactions of "+\$4,000.00" each, categorized as "Rental Income". The "December" group also shows 17 transactions of "+\$4,000.00" each, also categorized as "Rental Income". The table includes search and filter options at the top right. The Mac OS X dock is visible at the bottom, showing various application icons.

Description	Authorized On	Amount	Category	Tags
January				
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
December				
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮
☐ Huge paycheck!	Jan 10, 2024	+\$4,000.00	Rental Income	⋮

WEEK – 7

In the seventh week, they gave me task to make design template for certain websites which are as follows.

- SW Habitation Pages Redesign
Figma File: <https://www.figma.com/swhabitation>

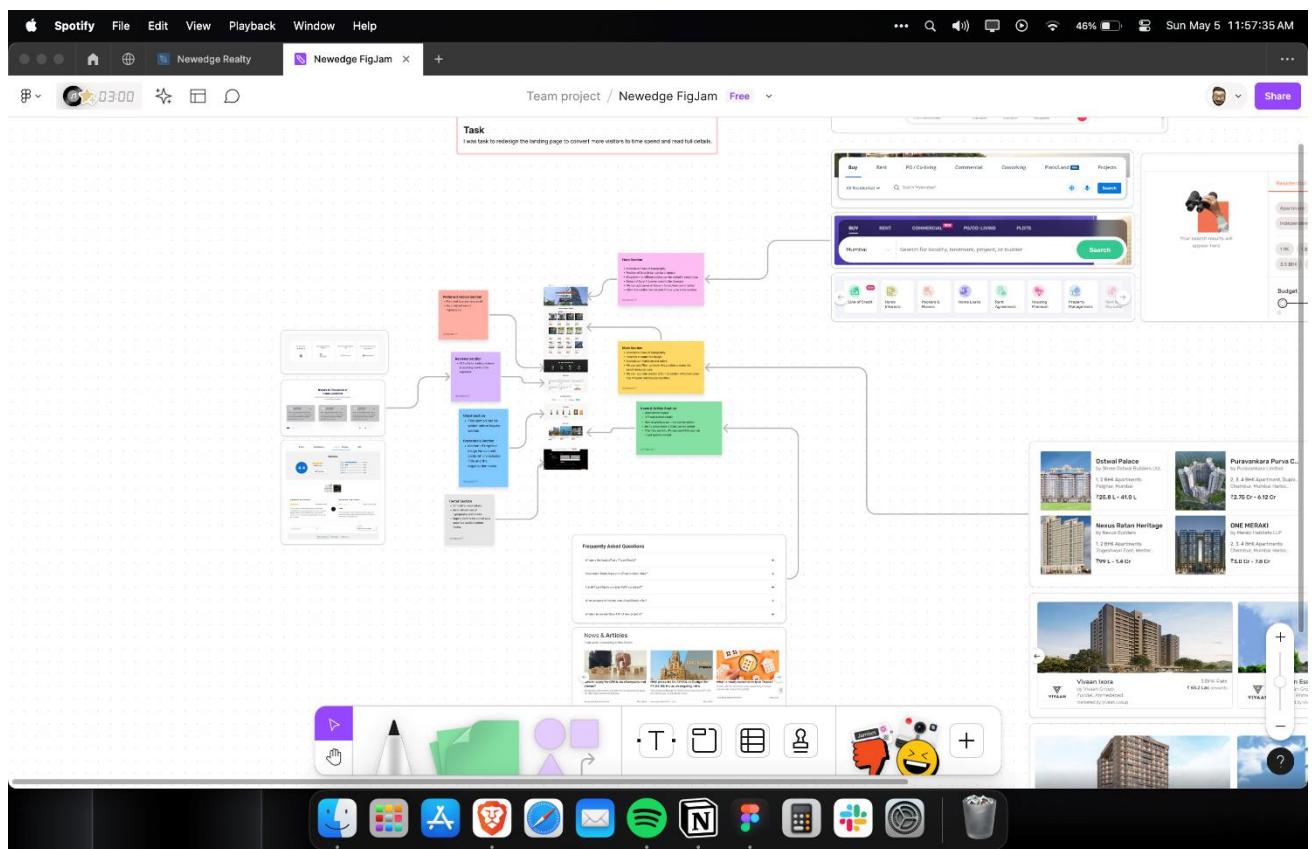


WEEK – 8

In the eighth week, they gave me task to make design template for certain websites which are as follows.

- Newedge FigJam

Figma File: <https://www.figma.com/newedgefigjam>



- Newedge Page Ui design
Figma File: <https://www.figma.com/newedgeui>

The screenshot shows a Figma interface with a dark-themed header bar. The menu includes Figma, File, Edit, View, Window, Help, and a search bar. The main content area features a header with the 'Newedge' logo and a navigation bar with links for Project, Buy, Rent, About Us, Contact Us, and Careers. A user icon and a 'Login' button are also present. The main visual is a large photograph of a modern skyscraper under a blue sky. A callout box on the right side of the photo reads 'Titanium World Tower • SG, Highway'. Below the main image, there are three statistics: '120+' buildings, '100+' professionals, and '15+' years experience. At the bottom, a horizontal bar displays various application icons.

Newedge Realty

Project Buy Rent About Us Contact Us Careers

Login

We do eiusmod tempor incididunt ut labore et dolore magna aliqua

Contact Us View Projects

120+ Buildings

100+ Professionals

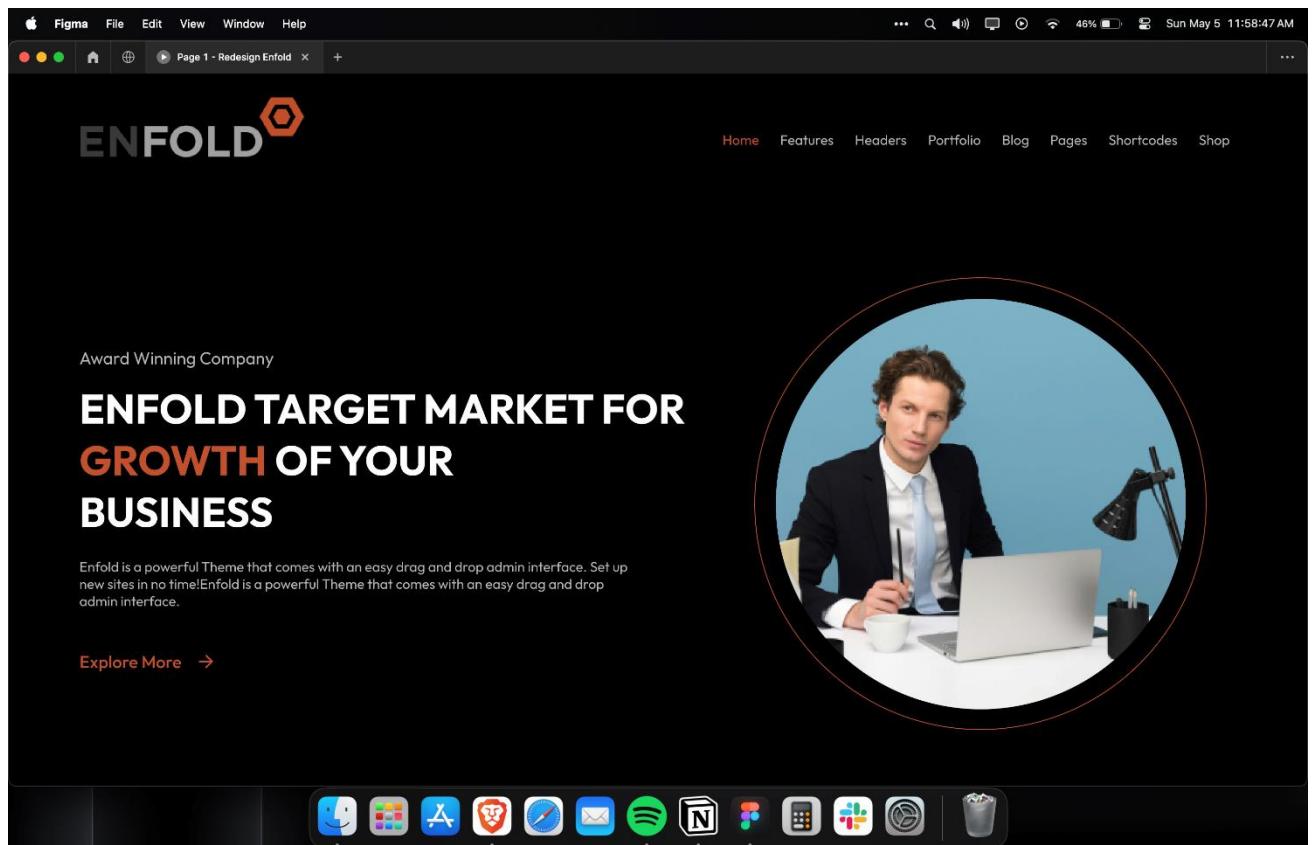
15+ Years Experience

Titanium World Tower • SG, Highway

WEEK – 9

In the ninth week, they gave me task to make design template for certain websites which are as follows.

- Enfold Pages Redesign
Figma File: <https://www.figma.com/enfold>

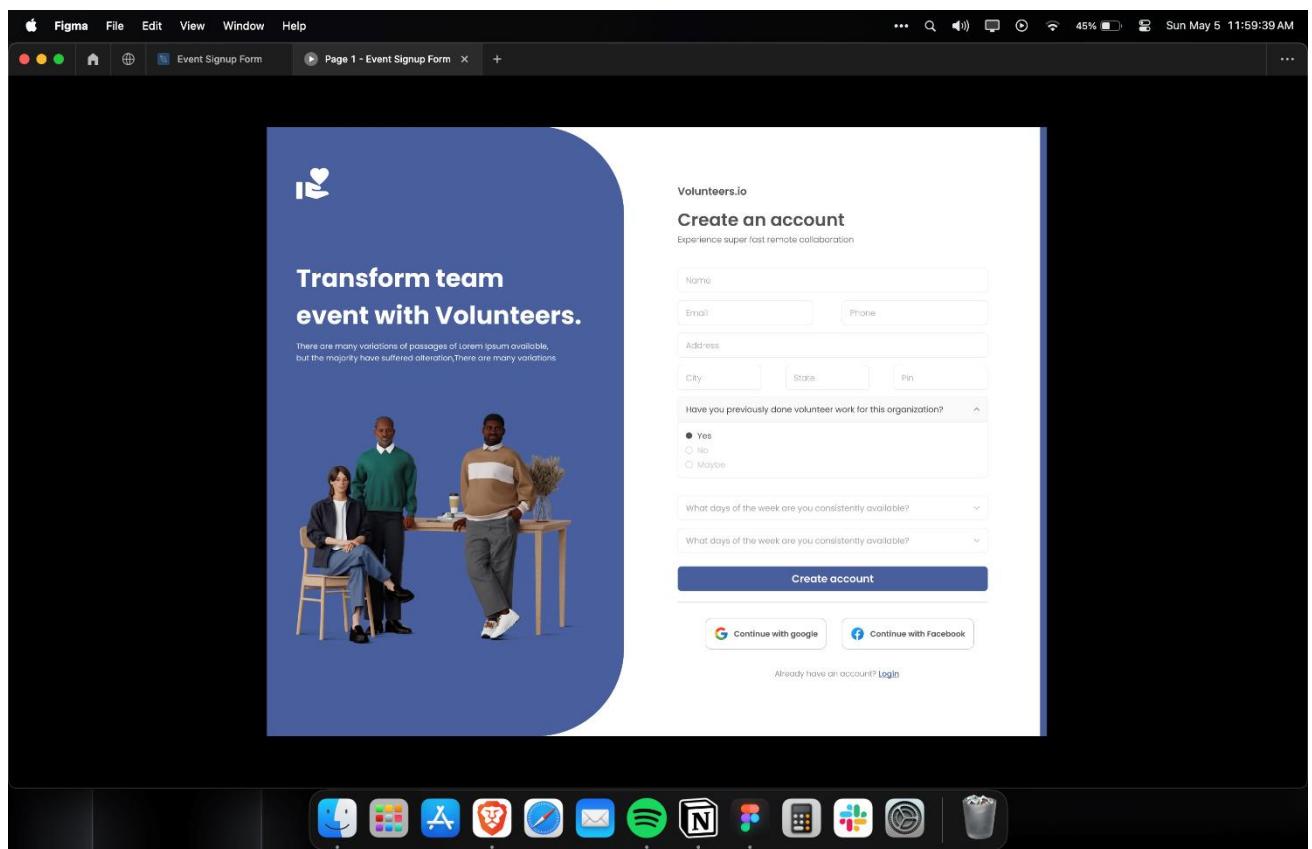


- Linkedin Post Design
Figma File: <https://www.figma.com/postdesign>

WEEK – 10

In the tenth week, they gave me task to make design template for certain websites which are as follows.

- Event Signup Form with mobile design
Figma File: <https://www.figma.com/eventform>



WEEK – 11

In the eleventh week, they gave me task to make design template for certain websites which are as follows.

- Landing page with mobile device for tutoring service
Figma File: <https://www.figma.com/tutoringservice>

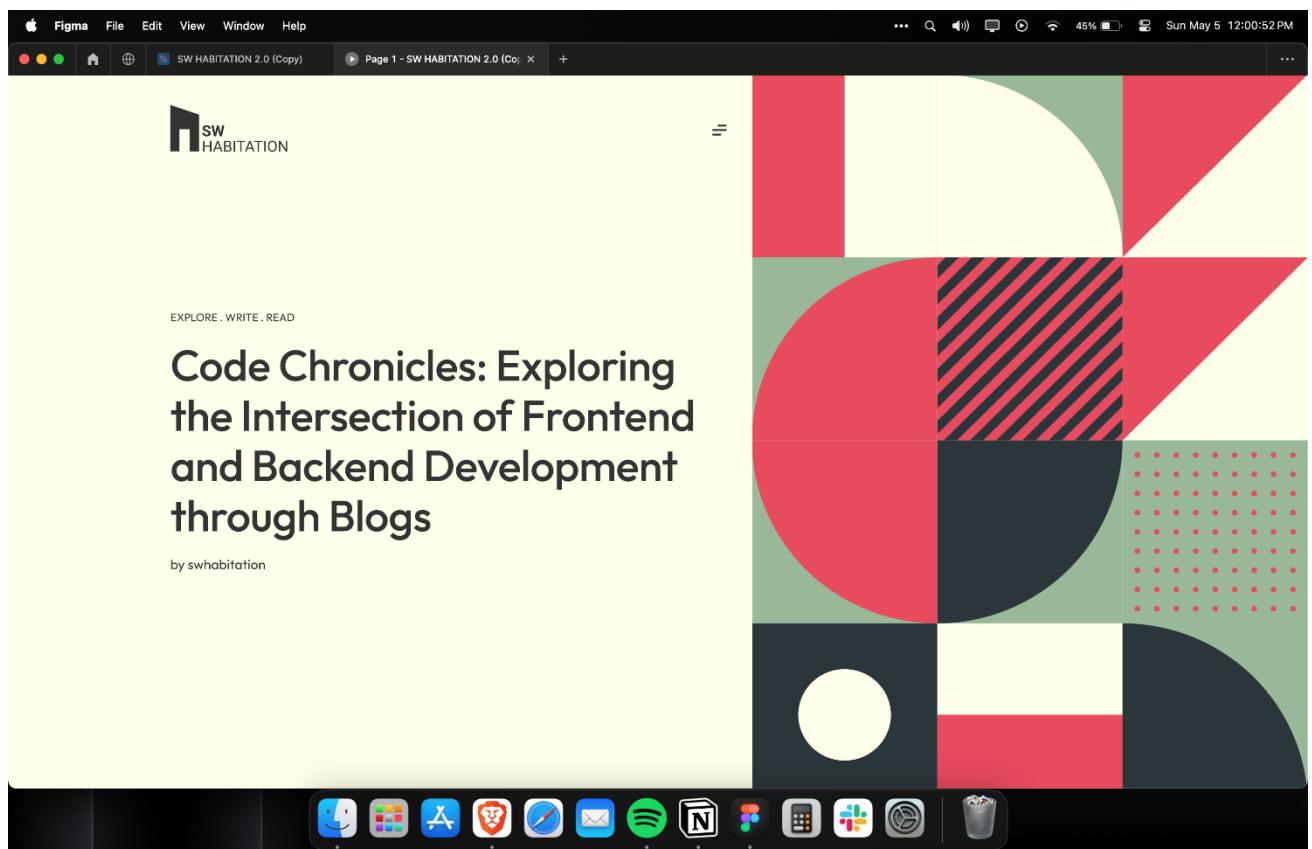
The screenshot shows a Figma design for a 'Tutoring services' landing page. The header includes a logo placeholder, navigation links for Home, About Us, Courses, and Contact Us, and login/signup buttons. The main content features a headline 'Learn with expert Anytime Anywhere.' and a descriptive paragraph about Lorem Ipsum. Below this are three statistics: '200+' Happy Students, '10+' Expert Trainers, and '12+' Years Experience. A large image of a person singing into a microphone is displayed on the right. At the bottom, there's a dark footer bar with various icons.

WEEK – 12

In the twelfth week, they gave me task to make design template for certain websites which are as follows.

- SW Habitation 2.0

Figma File: <https://www.figma.com/swhabitation2.0>



WEEK – 13

In the thirteenth week, they gave me task to make design template for certain websites which are as follows.

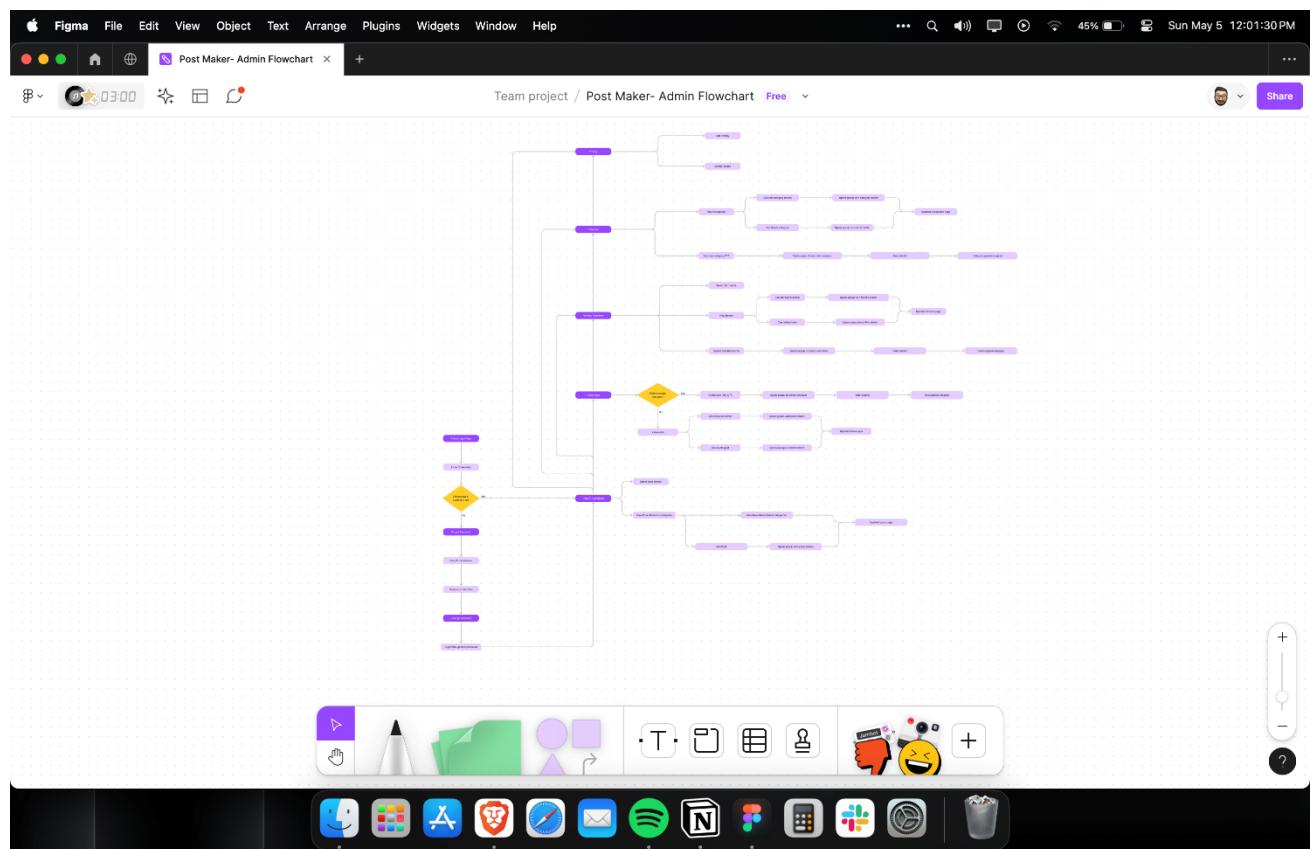
- Company's Blog Post
Figma File: <https://www.figma.com/blogpost>

WEEK – 14

In the fourteenth week, they gave me task to make design template for certain websites which are as follows.

- Post maker Flow chart

Figma File: <https://www.figma.com/postmakerflowchart>



- Post maker admin side (UI Design)
Figma File: <https://www.figma.com/postmaker>

The screenshot shows the Figma interface for the Post Maker Admin side. The top navigation bar includes File, Edit, View, Window, Help, and a search bar. The title bar says "Page 1 - Post Maker-Admin". The sidebar on the left has sections for Dashboard, Users Details, Posts, Events, Frames, Quotes, Languages, and Privacy, with a Settings button at the bottom. The main content area is divided into two main sections: "User Details" and "Posts".

User Details:

Name	Email	Number	Business Name
Virat Kohli	randommail12@gmail.com	9876543210	Bigbites
Rohit Sharma	randommail12@gmail.com	9876543210	Sneaky Cookies
MS Dhoni	randommail12@gmail.com	9876543210	Supercozy
Hardik Pandya	randommail12@gmail.com	9876543210	Coffee Shack
Ishan Kishan	randommail12@gmail.com	9876543210	Happy Brews
Shreyas Iyer	randommail12@gmail.com	9876543210	Adidas
Virat Kohli	randommail12@gmail.com	9876543210	Bigbites

Events:

Title	Start Date	End Date	Priority
Diwali	13 November 2024	24 November 2024	High
Uttarayan	14 January 2024	15 January 2024	Medium
Durga Puja	18 July 2024	18 July 2024	Low

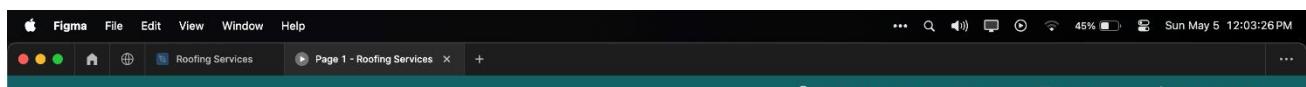
Posts:

A grid of 16 thumbnail images representing various posts: Makar Sankranti, Shivratri, Durga Puja, Hanuman Jayanti, Holi, Christmas, New Year, Ganesh Chaturthi, and Diwali.

WEEK – 15

In the fifteenth week, they gave me task to make design template for certain websites which are as follows.

- Jamstacky Linkedin post
Figma File: <https://www.figma.com/jamstacky>
- Roofing Service
Figma File: <https://www.figma.com/roofingservice>



A screenshot of a website for 'Roofing Services'. The header features a logo with 'H' and 'G' and navigation links for 'Home', 'Services', 'Our Works', 'Blogs', and 'Contact us'. Below the header, a large banner image shows a house under construction with the text 'Complete solution for roofing vision' and 'Offering The Best Workmanship Warranty In The Roofing Industry'. A subtext below the banner reads: 'Are you in Ahmedabad and looking for Licensed, Certified, Insured Company? We specialise in Colorbond & Metal Roofing, Roof Restorations, Replacements, Roof Repairs and Re-Roofing.' A 'Our Services' button is visible. To the right of the banner is a 3D rendering of a house with its roof partially built, surrounded by construction materials. A vertical scroll bar on the right edge of the page is labeled 'Scroll down'.

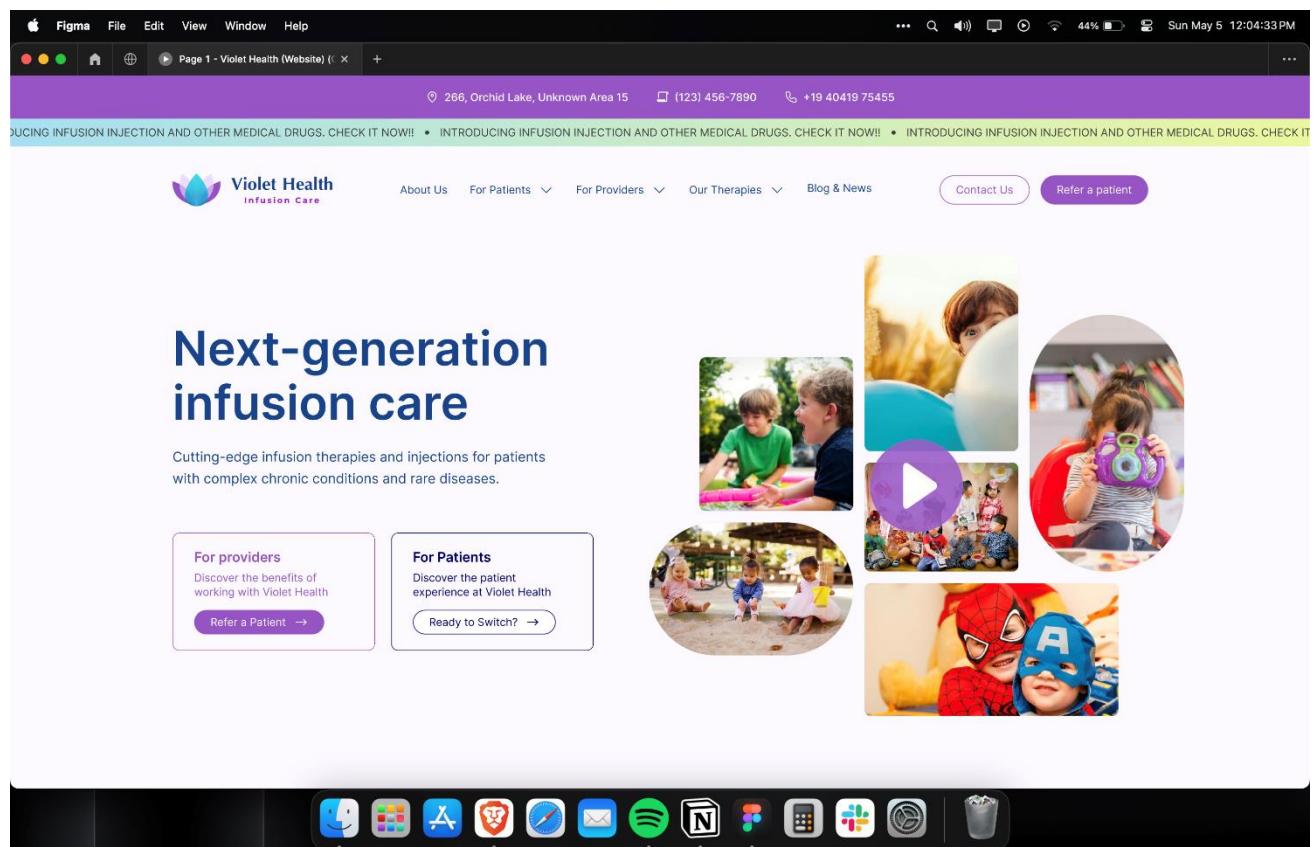
A screenshot of a section of the website. It features a dark header with 'About Our Company' and a large green text 'We're Provide Quality Roofing Services'. To the right of this text is a large green number '298+'. Below the text is a horizontal row of various app icons. To the right of the icons is a block of placeholder text: 'All the Lorem Ipsum generators on the Internet tend repeat predefined as, making first true generator. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.' A vertical scroll bar on the right edge is labeled 'Scroll down'.

WEEK – 16

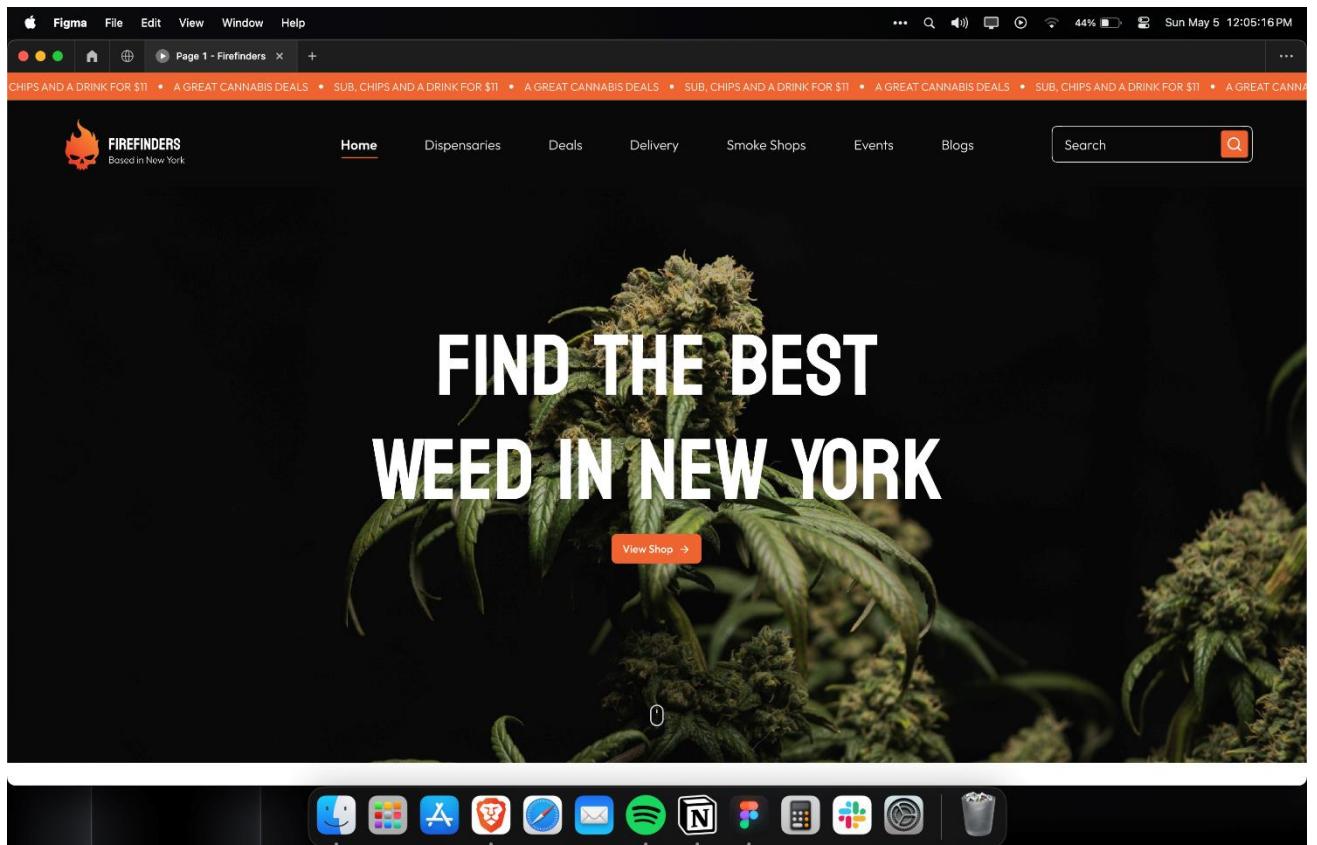
In the sixteenth week, they gave me task to make design template for certain websites which are as follows.

- Violet health

Figma File: <https://www.figma.com/violethealth>



- Cannabis weed website redesign
Figma File: <https://www.figma.com/cannabis>



Tools and References

- **Tools:**

- Figma
- Figjam

- **References**

- Dribble
- Behance
- Figma Community

Plagiarism Scan Report



Characters: 4624

Words: 608

Sentences: 17

Speak Time:
5 Min

Excluded URL

None

Content Checked for Plagiarism

WEEK – 1 In First week, they give me task of completing the courses on Udemy. So, In first week I did that. 1. Figma UI/UX Essentials 2. Figma UI/UX Advance WEEK – 2 In the second week, they gave me task to make design template for certain websites which are as follows.

• E-Commerce Landing Page Design Figma File:

<https://www.figma.com/e-commerce> • Automobile Landing Page Design Figma File:

<https://www.figma.com/automobile> • Car rental banner Design Figma File:

<https://www.figma.com/carrental> WEEK – 3 In the third week, they gave me task to make design template for certain websites which are as follows.

• Salon Landing Page Design Figma File: <https://www.figma.com/salonpage> • Instagram Posts Design Figma File: <https://www.figma.com/instapost> • 3 Banner Design Figma File:

<https://www.figma.com/banner> WEEK – 4 In the fourth week, they gave me task to make design template for certain websites which are as follows.

• Hotel Landing Page Design Figma File: <https://www.figma.com/hotelpage> • Clothing website banner and landing page design Figma File: <https://www.figma.com/clothingwebsite> • Watch

Landing Page Design Figma File: <https://www.figma.com/watchpage> WEEK – 5 In the fifth week, they gave me task to make design template for certain websites which are as follows.

• Sparkly Logo Design Figma File: <https://www.figma.com/sparkly> • Architect

landing page design Figma File: <https://www.figma.com/architect> WEEK – 6 In the sixth week, they gave me task to make design template for certain websites which are as follows.

• Travel App Design with Dark mode Figma File: <https://www.figma.com/Travel-Web-Pages> • Kompass AI page design Figma File: <https://www.figma.com/kompassai> •

Transaction Dashboard Figma File: <https://www.figma.com/transactiondashboard>

WEEK – 7 In the seventh week, they gave me task to make design template for certain websites which are as follows.

• SW Habitation Pages Redesign Figma File:

<https://www.figma.com/swhabitation> WEEK – 8 In the eighth week, they gave me

task to make design template for certain websites which are as follows.

• Newedge FigJam Figma File: <https://www.figma.com/newedgefigjam> • Newedge Page Ui design

Figma File: <https://www.figma.com/newedgeui> WEEK – 9 In the ninth week, they

gave me task to make design template for certain websites which are as follows.

• Enfold Pages Redesign Figma File: <https://www.figma.com/enfold> • LinkedIn Post

Design Figma File: <https://www.figma.com/postdesign> WEEK – 10 In the tenth week,

they gave me task to make design template for certain websites which are as follows.

• Event Signup Form with mobile design Figma File: <https://www.figma.com/eventform>

WEEK – 11 In the eleventh week, they gave me task to make design template for

certain websites which are as follows.

• Landing page with mobile device for tutoring service Figma File: <https://www.figma.com/tutoringservice> WEEK – 12 In the twelfth

week, they gave me task to make design template for certain websites which are as follows. • SW Habitation 2.0 Figma File: <https://www.figma.com/swhabitation2.0> WEEK – 13 In the thirteenth week, they gave me task to make design template for certain websites which are as follows. • Company's Blog Post Figma File: <https://www.figma.com/blogpost> WEEK – 14 In the fourteenth week, they gave me task to make design template for certain websites which are as follows. • Post maker Flow chart Figma File: <https://www.figma.com/postmakerflowchart> • Post maker admin side (UI Design) Figma File: <https://www.figma.com/postmaker> WEEK – 15 In the fifteenth week, they gave me task to make design template for certain websites which are as follows. • Jamstacky Linkedin post Figma File: <https://www.figma.com/jamstacky> • Roofing Service Figma File: <https://www.figma.com/roofingservice> WEEK – 16 In the sixteenth week, they gave me task to make design template for certain websites which are as follows. • Violet health Figma File: <https://www.figma.com/violethealth> • Cannabis weed website redesign Figma File: <https://www.figma.com/cannabis> Tools and References • Tools: o Figma o Figjam • References o Dribble o Behance o Figma Community

Sources



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