



## CFA一级培训项目

### Quantitative Methods



#### Topic Weightings in CFA Level I

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Study Session 1	Ethics & Professional Standards	15
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### Quantitative Methods

- Time Value Calculation
  - R5 The Time Value of Money
  - R6 Discounted Cash Flow Applications
- Probability & Statistics
  - R7 Statistical Concepts and Market Returns
  - R8 Probability Concepts
  - R9 Common Probability Distributions
- Inferential statistics
  - R10 Sampling and Estimation
  - R11 Hypothesis Testing
  - R12 Technical Analysis

## R5 Time Value of Money

- Time Value of Money
  1. Required interest rate on a security的组成
  2. EAR
  3. Annuities的计算: FV, PV, required payment

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## R5 Time Value of Money

- **Required rate of return** is
  - affected by the supply and demand of funds in the market;
  - the return that investors and savers require to get them to willingly lend their funds;
  - usually for particular investment.
- **Discount rate** is
  - the interest rate we use to discount payments to be made in the future.
  - usually used interchangeably with the interest rate.
- **Opportunity cost** is
  - also understood as a form of interest rate. It is the value that investors forgo by choosing a particular course of action.

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## R5 Time Value of Money

- **Decompose required rate of return:**
  - Nominal risk-free rate = real risk-free rate + expected inflation rate
  - Required interest rate on a security  
= nominal risk-free rate + default risk premium + liquidity risk premium + maturity risk premium
- **考察方法:**
  - Real risk-free rate和nominal risk-free rate的关系

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## R5 Example: Time Value of Money

- Now, the nominal risk-free rate decreases. Keep the credit risk, liquidity risk and maturity risk constant, if the inflation rate increases, the real risk-free rate will be:
- A. Decrease
  - B. No change
  - C. Increase
- Correct answer: A

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## R5 Time Value of Money

EAR calculation:

$$\boxed{\text{EAR} = (1 + \text{periodic rate})^m - 1} \longleftrightarrow 1 + \text{EAR} = \left(1 + \frac{r}{m}\right)^m = e^r$$

- 那么如果是semi, m=2; 如果是quarterly, m=4
- 如果是连续复利, 公式则变为  $\text{EAR} = e^{\text{annual int.}} - 1$

考察方法:

- 计算——算EAR, 或者是算计息次数
- 定性 (EAR和计息次数有关)
- The greater the compounding frequency,
    - ✓ the greater the EAR will be in comparison to the stated rate
    - ✓ the greater the difference between EAR and the stated rate

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## R5 Example: Time Value of Money

- A money manager has \$1,000,000 to invest for one year. She has identified two alternative one-year certificates of deposit (CD) shown below:

	Compounding frequency	Annual interest rate
CD1	Quarterly	4.00%
CD2	Continuously	4.95%

- Which CD has the highest effective annual rate (EAR) and how much interest will it earn?

	Highest EAR	Interest earned
A.	CD1	\$41,902
B.	CD1	\$40,604
C.	CD2	\$50,700

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## R5 Time Value of Money

- Future value (FV): Amount to which investment grows after one or more compounding periods.
- Present value (PV): Current value of some future cash flow
- If interests are compounded m times per year, and invest 1 year:

$$FV = PV(1 + r/m)^m$$

- If interests are compounded m times per year, and invest n years:

$$FV = PV \left(1 + r/m\right)^{mn}$$

Where: m is the compounding frequency;

r is the nominal/quoted annual interest rate.

- When we calculate the future value of continuously compounding, the formula is:

$$FV = PV \lim_{m \rightarrow \infty} \left(1 + \frac{r}{m}\right)^{nm} = PV e^{nr}$$

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## R5 Time Value of Money

### What's annuities?

--- is a stream of equal cash flows that occurs at equal intervals over a given period

#### ➤ 内容:

- N = number of periods
  - I/Y = interest rate per period
  - PV = present value
  - PMT = amount of each periodic payment
  - FV = future value
- 考察方法: 计算——N, I/Y, PMT, FV, PV中任意给定四个, 求另外一个

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## R5 Time Value of Money

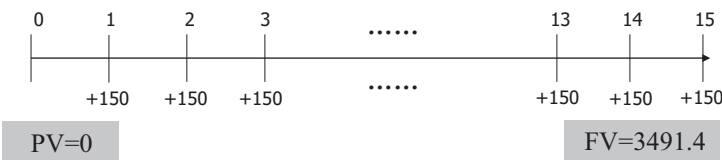
### An example of **ordinary annuities** (后付年金) :

**Example 1:** What's the FV of an ordinary annuity that pays 150 per year at the end of each of the next 15 years, given the discount rate is 6%

**Solutions:** enter relevant data for calculate.

N=15, I/Y=6, PMT=-150, PV=0, CPT→FV=3491.4

**Notice:** if we were given that FV= 3491.4, N=15, I/Y=6, PMT=-150, we also could calculate PV.



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# R5 Time Value of Money

➤ About an **annuity due** (先付年金)

- **Definition:** an annuity where the annuity payments occur at the beginning of each compounding period.
- **Calculation:**
  - ✓ **Measure 1:** put the calculator in the BGN mode and input relevant data.
  - ✓ **Measure 2:** treat as an ordinary annuity and simply multiple the resulting PV by  $(1+I/Y)$

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## R5 Example: Time Value of Money

➤ What is the present value of four \$100 end-of-year payments if the first payment is to be received three years from today and the appropriate rate of return is 9%?

➤ **Answer:**

➤ Step 1: Find the present value of the annuity as of the end of year 2 ( $PV_2$ )

$N=4; I/Y=9; PMT=-100; FV=0; CPT: PV=PV_2=\$323.97$

➤ Step 2: Find the present value of  $PV_2$

$N=2; I/Y=9; PMT=0; FV=-323.97; CPT: PV=PV_0=\$272.68$

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## R5 Example: Time Value of Money

➤ Construct an amortization schedule to show the interest and principal components of the end-of-year payments for a 10%, 5-year, \$10,000 loan.

➤ **Answer:**

The amount of the loan payments:  $N=5; I/Y=10; PV=-\$10,000; FV=0; CPT: PMT=\$2,637.97$

Amortization Table					
Period	Beginning Balance	Payment	Interest Component (1)	Principal Component (2)	Ending Balance (3)
1	\$10,000.00	\$2,637.97	\$1,000.00	\$1,637.97	\$8,362.03
2	8,362.03	2,637.97	836.20	1,801.77	6,560.26
3	6,560.26	2,637.97	656.03	1,981.94	4,578.32
4	4,578.32	2,637.97	457.83	2,180.14	2,398.18
5	2,398.18	2,638.00*	239.82	2,398.18	0.00

\* There is usually a slight amount of rounding error that must be recognized in the final period. The extra \$0.03 associated with payment five reflects an adjustment for the rounding error and forces the ending balance to zero.

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R5 Example: Time Value of Money

- Suppose you borrowed \$10,000 at 10% interest to be paid semiannually over ten years. Calculate the amount of the outstanding balance for the loan after the second payment is made.
- **Answer:**
- First, the amount of the payment must be determined by entering the relevant information and computing the payment.  
 $PV=-\$10,000; I/Y=10/2=5; N=10\times 2=20; FV=0; CPT: PMT=\$802.43$
- The principal and interest component of the second payment can be determined using the following process:  
Payment 1: Interest =  $(\$10,000)(0.05) = \$500$   
Principal =  $\$802.43-\$500 = \$302.43$   
Payment 2: Interest =  $(\$10,000-\$302.43)(0.05) = \$484.88$   
Principal =  $\$802.43-\$484.88=\$317.55$   
Remaining balance =  $\$10,000-\$302.43-\$317.55 = \$9,380.02$

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R5 Example: Time Value of Money

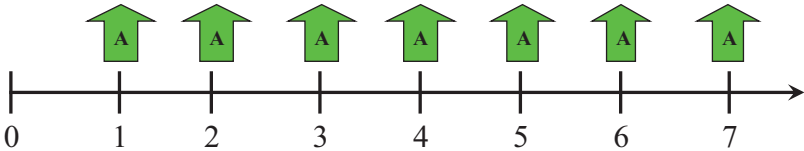
- Suppose you must make five annual \$1,000 payments, the first one starting at the beginning of Year 4 (end of Year 3). To accumulate the money to make these payments, you want to make three equal payments into an investment account, the first to be made one year from today. Assuming a 10% rate of return, what is the amount of these three payments?
- **Answer:**
- The first step in this type of problem is to determine the amount of money that must be available at the beginning of Year 4 (t=3) in order to satisfy the payment requirements.  
BGN mode:  $N=5; I/Y=10; PMT=-1,000; FV=0; CPT: PV=\$4,169.87$
- Determine the amount of the three payments.  
END mode:  $N=3; I/Y=10; PV=0; FV=-4,169.87; CPT: PMT=\$1,259.78$

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R5 Time Value of Money

- **About perpetuity**
    - **Definition:** A perpetuity is a financial instruments that pays a fixed amount of money at set intervals over an **infinite** period of time.
- 
- $PV_1 = A/(1+r)$

$PV_2 = A/(1+r)^2$

$PV_3 = A/(1+r)^3$

$PV_4 = A/(1+r)^4$

etc.
- $PV = \frac{A}{1+r} + \frac{A}{(1+r)^2} + \frac{A}{(1+r)^3} + \dots \quad (1)$
- $(1+r)PV = A + \frac{A}{1+r} + \frac{A}{(1+r)^2} + \dots \quad (2)$
- $(2)-(1) \quad r \times PV = A \Rightarrow PV = \frac{A}{r}$

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# R6 Discounted Cash Flow Applications

- Discounted Cash Flow Applications
  1. NPV & IRR
  2. 计算HPY，EAY等收益率，以及它们相互之间的转化
  3. Money-weighted return & Time-weighted return

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# R6 Discounted Cash Flow Applications

$$NPV = CF_0 + \frac{CF_1}{(1+r)^1} + \frac{CF_2}{(1+r)^2} + \dots + \frac{CF_N}{(1+r)^N} = \sum_{t=0}^N \frac{CF_t}{(1+r)^t}$$

$$NPV = 0 = CF_0 + \frac{CF_1}{(1+IRR)^1} + \frac{CF_2}{(1+IRR)^2} + \dots + \frac{CF_N}{(1+IRR)^N} = \sum_{t=0}^N \frac{CF_t}{(1+IRR)^t}$$

### IRR (Internal Rate of Return)

- When NPV= 0, the discount rate.
- IRR method assumes the project’s cash flows will be reinvested at the IRR.
- Multiple solutions Problem of the IRR calculation (# sign changes)

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# R6 Discounted Cash Flow Applications

- Project Decision Rule
  - Single project Case
    - ✓ NPV method: Accept it if NPV>0
    - ✓ IRR method: Accept it if IRR>r (required rate of return)
  - Two Projects Case
    - Independent Projects**
      - ✓ Similar to Single projects case
    - Mutually Exclusive Projects**
      - ✓ NPV method: Choose the one with higher NPV
      - ✓ IRR method: Choose the one with higher IRR
      - ✓ NPV and IRR methods may conflict with each other

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R6 Example: Discounted Cash Flow Applications

1. Calabash Crab House is considering an investment in kitchen-upgrade projects with the following cash flows:

	Project A	Project B
Initial Year	-\$10,000	-\$9,000
Year 1	2,000	200
Year 2	5,000	-2,000
Year 3	8,000	11,000
Year 4	8,000	15,000

- Assuming Calabash has a 12.5 percent cost of capital, which of the following investment decisions has the *least* justification? Accept:
- A. Project B because the net present value (NPV) is higher than that of Project A.
  - B. Project A because the IRR is higher than the cost of capital.
  - C. Project A because the internal rate of return (IRR) is higher than that of Project B.
- **Correct answer: C**

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R6 Example: Discounted Cash Flow Applications

2. Which of the following statements least accurately describes the IRR and NPV methods?
- A. The discount rate that gives an investment an NPV of zero is the investment’s IRR.
  - B. If the NPV and IRR methods give conflicting decisions for mutually exclusive projects, the IRR decision should be used to select the project.
  - C. The NPV method assumes that a project’s cash flows will be reinvested at the cost of capital, while the IRR method assumes they will be reinvested at the IRR.

➤ **Answer: B**

3. Which of the following statements least accurately describes the IRR and NPV methods?
- A. A project’s IRR can be positive even if the NPV is negative.
  - B. A project with an IRR equal to the cost of capital will have an NPV of zero.
  - C. A project’s NPV may be positive even if the IRR is less than the cost of capital.

➤ **Answer: C**

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R6 Example: Discounted Cash Flow Applications

4. Which of the following statements least accurately describes the IRR and NPV methods?
- A. The NPV tells how much the value of the firm has increased if you accept the project.
  - B. When evaluating independent projects, the IRR and NPV methods always yield the same accept/reject decisions.
  - C. When selecting between mutually exclusive projects, the project with the highest NPV should be accepted regardless of the sign of the NPV calculation.

➤ **Answer: C**

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# R6 Discounted Cash Flow Applications

## HPR

- **Define:** the holding period return is simply the percentage change in the value of an investment over the period it is hold.
- **Calculate:**

$$HPR = \frac{P_1 - P_0 + CF_1}{P_0}$$

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# R6 Discounted Cash Flow Applications

$$r_{BD} = \frac{(F - P_0)}{F} \times \frac{360}{t}$$

$$HPY = \frac{P_1 - P_0 + CF_1}{P_0}$$

$$r_{MM} = HPY \times \frac{360}{t}$$

$$EAY = (1 + HPY)^{365/t} - 1$$

$$\left(1 + \frac{BEY}{2}\right)^2 = 1 + EAR$$

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# R6 Discounted Cash Flow Applications

- The **HPY** is the actual return an investor will receive if the money market instrument is held until maturity.
- The **EAY** is the annualized HPY on the basis of a 365-day year and incorporates the effects of compounding.
- The **r<sub>MM</sub>** is the annualized yield that is based on price and a 360-day year and dose not account for the effects of compounding – it assumes simple interest.

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## R6 Example: Discounted Cash Flow Applications

- Jane Peebles purchased a T-bill that matures in 200 days for \$97,500. The face value of the bill is \$100,000. What is the money market yield on the bill?
- A. 4.500%.
  - B. 4.615%.
  - C. 4.756%.
- **Correct answer: B**

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## R6 Example: Discounted Cash Flow Applications

- A 175-day T-bill has an effective annual yield of 3.80%. Its bank discount yield is closest to:
- A. 1.80%
  - B. 3.65%
  - C. 3.71%
- **Answer: B**

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## R6 Discounted Cash Flow Applications

### Money-weighted and time-weighted Rate of Return

- time-weighted return 掌握概念及公式:
- 概念: Time-weighted rate of return measures compound growth.
  - 步骤及公式: Firstly, compute the HPR; then, compute  $(1+HPR)$  for each subperiod to obtain a total return for the entire measurement period [eg.  $(1+HPR_1) * (1+HPR_2) \dots (1+HPR_n)$ ].
- money-weighted return 掌握概念及公式:
- 概念: the IRR based on the cash flows related to the investment
  - 步骤及公式: Firstly, determine the timing of each cash flow; then, using the calculation to compute IRR, or using geometric mean.
- 考察方法: 计算; 注意计算 time-weighted return 时, 如果不是年度的 HPR 不用开方

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## R6 Example: Discounted Cash Flow Applications

- Assume an investor buys a share of stock for \$100 at  $t = 0$  and at the end of the next year ( $t = 1$ ), she buys an additional share for \$120. At the end of Year 2, the investor sells both shares for \$130 each. At the end of each year in the holding period, the stock paid a \$2.00 per share dividend.
- What is the money-weighted rate of return?
  - What is the annual time-weighted rate of return?
- Solution:
- Money-weighted rate of return (IRR) = 13.86%
  - Time-weighted rate of return (geometric mean return) = 15.84%

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## R6 Example: Discounted Cash Flow Applications

- Would a client making additions or withdrawals of funds most likely affect their portfolio's:

	Time-weighted return?	Money-weighted return?
A.	No	No
B.	No	Yes
C.	Yes	No

- Correct answer: B
- Solution
- The time-weighted return is not affected by cash withdrawals or addition to the portfolio, the money-weighted return measure would be affected by client additions or withdrawals, if a client adds funds at a favorable time the money-weighted return will be elevated.

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## R7 Statistical Concepts and Market Return

- Statistical concepts
1. Types of measurement scales
  2. Measures of central tendency
  3. Quantile
  4. MAD和Var计算以及比较
  5. Chebyshev's inequality
  6. CV & Sharp ratio
  7. Skewness & Kurtosis

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## R7 Statistical Concepts and Market Return

➤ Descriptive statistics

- Summarize the important characteristics of large data sets.

➤ Inferential statistics

- Make forecasts, estimates, or judgments about a large set of data on the basis of the statistical characteristics of a smaller set (a sample)

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## R7 Statistical Concepts and Market Return

### Types of measurement scales:

➤ Nominal scales

- distinguishing two different things, no order, only has mode
- example: assigning the number 1 to a municipal bond fund, the number 2 to a corporate bond fund.

➤ Ordinal scales (>, <)

- making things in order, but the difference are not meaningful
- example: the ranking of 1,000 small cap growth stocks by performance may be done by assigning the number 1 to the 100 best performing stocks

➤ Interval scales (>, <, +, -)

- subtract is meaningful
- example: Temperature

➤ Ratio scales (>, <, +, -, \*, /)

- with original point
- example: money, if you have zero dollars, you have no purchasing power, but if you have \$4.00, you have twice as much purchasing power as a person with \$2.00.

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## R7 Example: Statistical Concepts and Market Return

- An analyst gathered the price-earnings ratios (P/E) for the firms in the S&P 500 and then ranked the firms from highest to lowest P/E. She then assigned the number 1 to the group with the lowest P/E ratios, the number 2 to the group with the second lowest P/E ratios, and so on. The measurement scale used by the analyst is *best* described as:

- A. Ratio.
- B. Ordinal.
- C. Interval.

- Correct answer: B

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## R7 Statistical Concepts and Market Return

- A measure used to describe a characteristic of a population is referred to as a **parameter**.
- In the same manner that a parameter may be used to describe a characteristic of a population, a **sample statistic** is used to measure a characteristic of a sample.

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## R7 Statistical Concepts and Market Return

- **Relative frequency**
  - The relative frequency is calculated by dividing the absolute frequency of each turn interval by the total number of observations.
- **Frequency Distribution**
  - A frequency distribution is a tabular presentation of statistical data that aids the analysis of large data sets.
- **Cumulative frequency/Cumulative Relative Frequency**
  - Could be calculated by summing the absolute or relative frequencies starting at the lowest interval and progressing through the highest.

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## R7 Statistical Concepts and Market Return

Frequency distribution

Interval	Absolute	Relative	Cumulative	Cumulative
Relative	Frequency	Frequency	Absolute Frequency	Frequency
-10 - -5	3	0.97%	3	0.97%
-5 - 0	35	11.29%	38	12.26%
0 - 5	176	56.77%	214	69.03%
5 - 10	74	23.87%	288	92.90%
10 - 15	22	7.10%	310	100%
<b>Total</b>	<b>310</b>	<b>100%</b>		

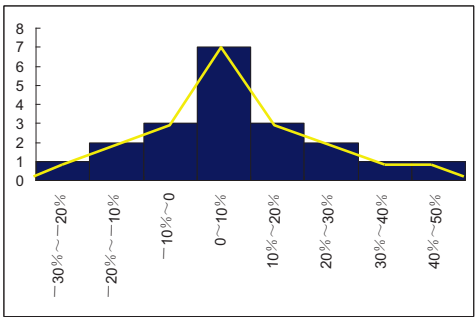
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R7 Statistical Concepts and Market Return

Histogram and Polygon



■ histogram  
■ polygon

- **Histogram** is graphical presentation of the absolute frequency distribution
- To construct a frequency **polygon**, the midpoint of each interval is plotted on the horizontal axis, and the absolute frequency for that interval is plotted on the vertical axis.

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R7 Example: Statistical Concepts and Market Return

- An analyst gathered the following information about the price-earning (P/E) ratios for the common stocks held in a foundation’s portfolio:

Interval	P/E range	Frequency
I	8.00-16.00	24
II	16.00-24.00	48
III	24.00-30.00	22
IV	30.00-38.00	16

- The relative frequency and the cumulative relative frequency, respectively, for interval III are closest to:

	<u>Relative frequency</u>	<u>Cumulative relative frequency</u>
A.	20%	85%
B.	22%	36%
C.	22%	85%

- **Solution: A**

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R7 Statistical Concepts and Market Return

The arithmetic mean:

$$\overline{X} = \frac{\sum_{i=1}^N X_i}{n}$$

The weighted mean:

$$\overline{X}_w = \sum_{i=1}^n w_i X_i = (w_1 X_1 + w_2 X_2 + \cdots + w_n X_n)$$

The geometric mean:

$$G = \sqrt[N]{X_1 X_2 X_3 \cdots X_N} = (\prod_{i=1}^N X_i)^{1/N}$$

The harmonic mean:

$$\overline{X}_H = \frac{n}{\sum_{i=1}^n (1/X_i)}$$

harmonic mean<= geometric mean<=arithmetic mean

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## R7 Example: Statistical Concepts and Market Return

➤ Which is the most accurate?

	Harmonic mean	Arithmetic mean	Geometric mean
A.	13	15	18
B.	15	15	18
C.	13	18	15

➤ Correct answer: C

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## R7 Example: Statistical Concepts and Market Return

➤ An analyst obtains the following annual rates of return for a mutual fund:

Year	Return (%)
2008	14
2009	-10
2010	-2

1. The fund's holding period return over the three-year period is closest to:

- A. 0.18%
- B. 0.55%
- C. 0.67%

➤ Answer: B

2. The fund's annual holding period return is closest to:

- A. 0.18%
- B. 0.55%
- C. 0.67%

➤ Answer: A

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## R7 Example: Statistical Concepts and Market Return

➤ A hypothetical investment in a single stock initially costs \$100. one year later, the stock is trading at \$200. At the end of the second year, the stock price falls back to the original purchase price of \$100. No dividend are paid during the two-year period. Calculate the arithmetic and geometric mean annual returns.

➤ Solution:

$$\text{Return in Year1} = 200/100 - 1 = 100\%$$

$$\text{Return in Year2} = 100/200 - 1 = -50\%$$

$$\text{Arithmetic mean} = (100\% - 50\%) / 2 = 25\%$$

$$\text{Geometric mean} = (2.0 \times 0.5)^{1/2} - 1 = 0\%$$

The geometric mean return of 0% accurately reflects that the ending value of the investment in Year2 equals the starting value in Year1. The compound rate of return on the investment is 0%. The arithmetic mean return reflects the average of the one-year returns.

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## R7 Statistical Concepts and Market Return

- The use of arithmetic mean and geometric mean when determining investment returns
  - The arithmetic mean is the statistically best estimator of the next year's returns given only the three years of return outcomes.
  - Since past annual returns are compounded each period, the geometric mean of past annual returns is the appropriate measure of past performance.

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## R7 Statistical Concepts and Market Return

- Quantiles
  - Quartile /Quintile/Deciles/Percentile
    - ✓ The third quartile: 75%, or three-fourths of the observations fall below that value.
  - Calculation  $L_y = (n+1)y/100$ ,  $L_y$  is the position.

**Example:**

Observers: 8 10 12 13 15 17 17 18 19 23 24

$N=11$ ,  $L_y=(11+1)*75\%=9$ , i.e. the 9<sup>th</sup> number is 75%

**The third quartiles = 19**

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## R7 Statistical Concepts and Market Return

- **Absolute dispersion:** is the amount of variability present without comparison to any reference point or benchmark.

**Range = maximum value – minimum value**

$$MAD = \frac{\sum_{i=1}^N |X_i - \bar{X}|}{n}$$

$$\text{For population: } \sigma^2 = \frac{\sum_{i=1}^N (X_i - \mu)^2}{N}$$

$$\text{For sample: } s^2 = \frac{\sum_{i=1}^n (X_i - \bar{X})^2}{n-1}$$

$$\text{Semivariance} = \frac{\sum_{\text{for all } X_i \leq \bar{X}} (X_i - \bar{X})^2}{n-1}$$

$$\text{Target Semivariance} = \frac{\sum_{\text{for all } X_i \leq B} (X_i - B)^2}{n-1}$$

48-205

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## R7 Example: Statistical Concepts and Market Return

- An analyst gathered the following annual return information about a portfolio since its inception on 1 January 2003:

Year	Portfolio return
2003	8.6%
2004	11.2%
2005	12.9%
2006	15.1%
2007	-9.4%

- The portfolio's mean absolute deviation and variance of annual returns, respectively, for the five-year period are closest to:

	<u>Mean absolute deviation</u>	<u>variance</u>
A.	6.83%	77.5
B.	6.83%	96.8
C.	7.68%	77.5

- Answer: A

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## R7 Statistical Concepts and Market Return

- For any set of observations (samples or population), the proportion of the values that lie within  $k$  standard deviations of the mean is at least  $1 - 1/k^2$ , where  $k$  is any constant greater than 1.
- 对任何一组观测值，个体落在均值周围 $k$ 个标准差之内的概率不小于 $1 - 1/k^2$ ，对任意 $k > 1$ 。
- This relationship applies regardless of the shape of the distribution

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## R7 Example: Statistical Concepts and Market Return

- Assume a sample of beer prices is negatively skewed. Approximately what percentage of the distribution lies within plus or minus 2.40 standard deviations of the mean?
- A. 82.6%
- B. 58.3%
- C. 17.36%
- Correct answer: A

51-205

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R7 Example: Statistical Concepts and Market Return

- The arithmetic mean monthly return and standard deviation of monthly returns on the S&P 500 were 0.97 percent and 5.65 percent, respectively, during the 1926-2002 period, totaling 924 monthly observations. Using this information, address the following:
1. Calculate the endpoints of the interval that must contain at least 75 percent of monthly returns according to Chebyshev’s inequality.
  2. What is the minimum number of observations that must lie in the interval computed in Part 1, according to Chebyshev’s inequality?
- **Solution to 1:**  
1-1/k<sup>2</sup>=75% → k=2  
0.97% ± 2(5.65%)=0.97% ± 11.30%  
Lower endpoint of the interval: 0.97%-11.30%=-10.33%  
Upper endpoint of the interval: 0.97%+11.30%=12.27%
- **Solution to 2:**  
For a sample size of 924, at least 0.75(924)=693 observations must lie in the interval from -10.33% to 12.27% that we computed in Part 1.

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R7 Statistical Concepts and Market Return

- **Coefficient of variation** measures the amount of dispersion in a distribution relative to the distribution’s mean. (relative dispersion)

$$CV=\frac{s_x}{X}\times 100\%$$

- **The sharp ratio** measures excess return per unit of risk.

$$\text{Sharp ratio}=\frac{R_p-R_f}{\sigma_p}$$

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R7 Example: Statistical Concepts and Market Return

- An analyst gathered the following information about a portfolio's performance over the past ten years:

Mean annual return	12.8%
Mean excess return	7.4%
Standard deviation of annual returns	15.7%
Portfolio beta	1.2

- The coefficient of variation and Sharpe measure, respectively, for the portfolio are *closest* to:

	Coefficient of variation	Sharpe measure
A	0.82	0.39
B	0.82	0.47
C	1.23	0.47

- Correct answer: C

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# R7 Example: Statistical Concepts and Market Return

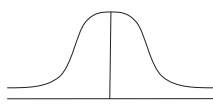
- The scale-free measure of relative dispersion that is useful in making direct comparisons among different asset classes is the:
  - A. Range.
  - B. Variation.
  - C. Coefficient of variation.
- Correct answer: C

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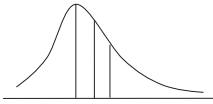


# R7 Statistical Concepts and Market Return



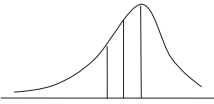
Mean=Median=Mode

Symmetrical



Mode<Median<Mean

Positive (right) skew



Mean<Median<Mode

Negative (left) skew

- **Positive skewed:** Mode<median<mean, having a right fat tail
  - A return distribution with positive skew has frequent small losses and a few extreme gains
- **Negative skewed:** Mode>media>mean, having a left fat tail
  - A return distribution with negative skew has frequent small gains and a few extreme losses.
- Investors should be attracted by a positive skew because the mean return falls above the median.
- **Sample skewness:** 
$$S_K = \left[ \frac{n}{(n-1)(n-2)} \right] \frac{\sum_{i=1}^n (X_i - \bar{X})^3}{s^3} \approx \left( \frac{1}{n} \right) \frac{\sum_{i=1}^n (X_i - \bar{X})^3}{s^3}$$

考察方法:

- 根据描述的特点判断是Positively skewed还是Negative skewed
- 根据已知的偏度，选择都有哪些特点

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# R7 Example: Statistical Concepts and Market Return

- A distribution with mode 2.6, median 2.2, mean 2, the distribution can be described as:
  - A. long tail in the left and positively skewed.
  - B. long tail in the right and negatively skewed.
  - C. long tail in the left and negatively skewed.
- **Solution: C**
- Which of the following is most accurate regarding a distribution of returns that has a mean greater than its median?
  - A. It is positively skewed.
  - B. It is a symmetric distribution.
  - C. It is negatively skewed.
- **Solution: A**

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R7 Example: Statistical Concepts and Market Return

➤ As analyst gathered the following information about the return distribution of four investment. Based only on the information above, a well-diversified investor would most likely prefer Portfolio:

Portfolio	Skewness	Sharp Ratio
1	Positive	0.6
2	Positive	0.8
3	Negative	0.6

- A. 1
- B. 2
- C. 3
- Correct answer: B

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R7 Statistical Concepts and Market Return

- **Leptokurtic vs. platykurtic**
- It deals with whether or not a distribution is more or less “peaked” than a normal distribution
- **Excess kurtosis = sample kurtosis – 3**

	leptokurtic	Normal distribution	platykurtic
Sample kurtosis	>3	=3	<3
Excess kurtosis	>0	=0	<0

- **Sample Kurtosis:**
- $$K_E = \frac{n(n+1)}{(n-1)(n-2)(n-3)} \frac{\sum_{i=1}^n (X_i - \bar{X})^4}{s^4} \approx \frac{1}{n} \frac{\sum_{i=1}^n (X_i - \bar{X})^4}{s^4}$$

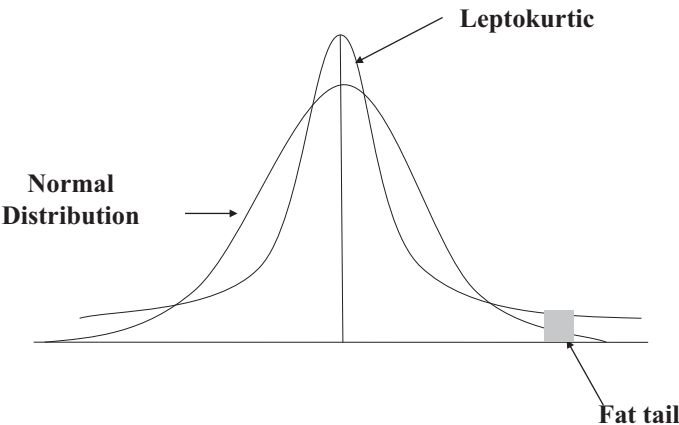
- 考察方法:
- 根据描述的特点判断是leptokurtic还是platykurtic
  - 根据已知的峰度，选择都有哪些特点
  - 可能在考试中会和skew合并考核综合知识

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R7 Statistical Concepts and Market Return



A leptokurtic return distribution has more frequent extremely large deviations from the mean than a normal distribution.

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## R7 Example: Statistical Concepts and Market Return

- An analyst gathered the following information about the return distribution for two portfolios during the same time period:

Portfolio	skewness	kurtosis
A	-1.3	2.2
B	0.5	3.5

- The analyst stated that the distribution for Portfolio A is more peaked than a normal distribution and that the distribution for Portfolio B has a long tail on the left side of the distribution. Is the analyst's statement correct with respect to:

	Portfolio A	Portfolio B
A.	No	No
B.	No	Yes
C.	Yes	No

- Solution: A

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## R8 Probability Concepts

- Probability concepts

- Two defining properties of probability
- Empirical, subjective, and priori probabilities
- Odds for or against
- Multiplication rule and addition rule
- Dependent and independent events
- Covariance & correlation
- Expected value, variance, and standard deviation of a random variable and of returns on a portfolio
- Bayes' formula

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## R8 Probability Concepts

- Basic Concepts

- **Random variable** is uncertain quantity/number.
- **Outcome** is an observed value of a random variable.
- **Event**
  - ✓ Mutually exclusive events—can not both happen at the same time.
  - ✓ Exhaustive events—include all possible outcomes.

- Two Defining Properties of Probability

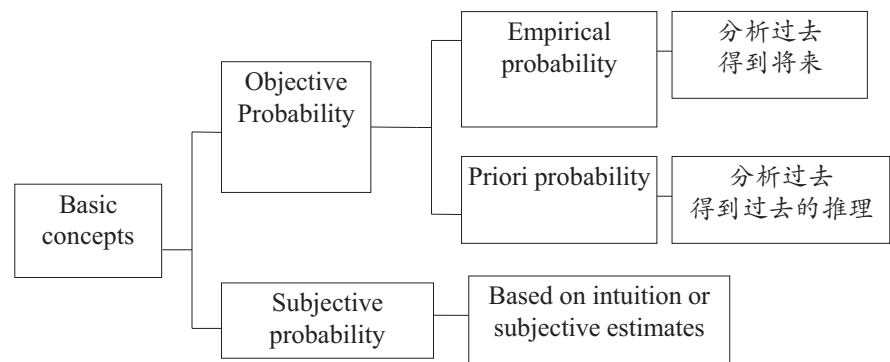
- $0 \leq P(E) \leq 1$
- $P(E_1) + P(E_2) + \dots + P(E_n) = 1$

63-205

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## R8 Probability Concepts



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## R8 Probability Concepts

### ➤ Empirical probability 经验概率

- eg. Historically, the Dow Jones Industrial Average has closed higher than the previous close two out of every three trading days. Therefore, the probability of the Dow going up **tomorrow** is two-thirds, or 66.7%.

### ➤ Priori probability 先验概率

- eg. Yesterday, 24 of the 30 DJIA stocks increased in value. Thus, if 1 of 30 stocks is selected at random, there is an 80%(24/30) probability that its value increased **yesterday**

### ➤ Subjective probability 主观概率

- will close higher tomorrow is 90%.

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## R8 Example: Probability Concepts

- An analyst adjusts the historical probability of default for high-yield bonds to reflect her perceptions of changes in the quality of high-yield bonds. The analyst is best characterized as obtaining a(n):
  - A. A priori probability.
  - B. Objective probability.
  - C. Subjective probability.
- **Correct answer: C**

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# R8 Probability Concepts

➤ Odds for an event

- $P(E)/(1-P(E))$

➤ Odds against an event

- $(1-P(E))/P(E)$

Example:

- Last year, the average salary increase for Poultry Research Assistants was 2.5 percent. Of the 10,000 Poultry Research Assistants, 2,000 received raises in excess of this amount. The odds that a Poultry Research Assistant received a salary increase in excess of 2.5 percent are:

- A. 1 to 4.
- B. 2 to 10.
- C. 20%.

- Correct answer: A

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# R8 Probability Concepts

- Unconditional Probability (marginal probability):  $P(A)$

- Conditional probability :  $P(A|B)$

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# R8 Probability Concepts

➤ Joint probability :  $P(AB)$

- Multiplication rule:

✓  $P(AB)=P(A|B) \times P(B)= P(B|A) \times P(A)$

- If A and B are mutually exclusive events, then:

$P(AB)=P(A|B)=P(B|A)=0$

- Probability that at least one of two events will occur:

- Addition rule:

✓  $P(A \text{ or } B)=P(A)+P(B)-P(AB)$

- If A and B are mutually exclusive events, then:

$P(A \text{ or } B)=P(A)+P(B)$

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R8 Example: Probability Concepts

- The probability that two or more events will happen concurrently is best characterized as:
  - A. Joint probability.
  - B. Multiple probabilities.
  - C. Concurrent probability.
- Correct answer: A

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R8 Probability Concepts

- The occurrence of A has **no influence** of on the occurrence of B
  - $P(A|B)=P(A)$  or  $P(B|A)=P(B)$
  - $P(AB)=P(A) \times P(B)$
  - $P(A \text{ or } B)=P(A)+P(B)-P(AB)$
- **Independence and Mutually Exclusive** are quite different
  - If exclusive, must not independence;
  - Cause exclusive means if A occur, B can not occur, A influences B.
    - ✓  $P(AB)=P(A) \times P(B)$

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R8 Example: Probability Concepts

- A fundamental analyst studying 100 potential companies for inclusion in her stock portfolio uses the following three screening criteria:

Screening Criterion	Number of Companies meeting screen
Market-to-Book Ratio >4	20
Current Ratio >2	40
Return on Equity >10%	25
- Assuming that the screening criteria are independent, the probability that a given company will meet all three screening criteria is closest to:
  - A. 2.0%.
  - B. 8.5%.
  - C. 20.0%
- Correct answer: A

72-205

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## R8 Example: Probability Concepts

- P(A)=0.5, P(B)=0.5, odd for concurrent A and B is 3/5, the relationship between A and B?
- A. dependent
  - B. Independent
  - C. Mutually exclusive
- Correct answer: A
- **Solution**
- $P(AB)=(3/5)/(1+3/5)$ ,  $P(A/B)=P(AB)/P(B)=3/4$ ,  $P(A/B) \neq P(A)$

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## R8 Probability Concepts

- For unconditional probability of event A,
- $$P(A) = P(A|S_1)P(S_1) + P(A|S_2)P(S_2) + \dots + P(A|S_N)P(S_N)$$
- where the set of events  $\{S_1, S_2, \dots, S_N\}$  is mutually exclusive and exhaustive.
- Expected value:  $E(X) = \sum P(X_i)X_i$
- $$E(X) = \sum x_i * P(x_i) = x_1 * P(x_1) + x_2 * P(x_2) + \dots + x_n * P(x_n)$$
- $$\sigma = \sqrt{\sigma^2} \quad \sigma^2 = \sum_{i=1}^N P_i(X_i - EX)^2$$

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## R8 Example: Probability Concepts

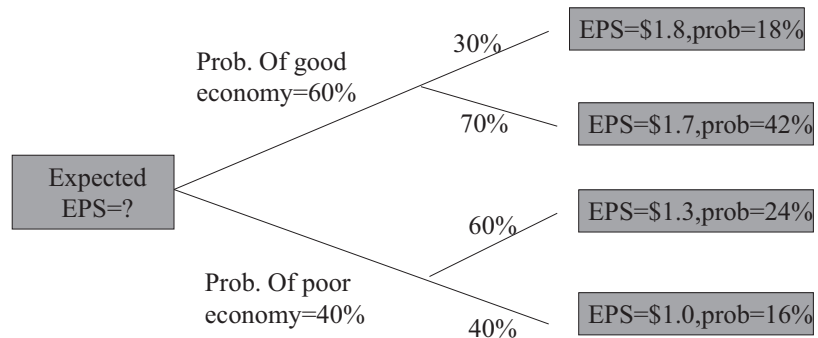
- An analyst gathered the following information: the probability of economy prosperity is 75%, the probability of economy recession is 25%. For a company, when the economy is prosperity, there is 10% of probability that its EPS is \$2.0 and 90% of probability that the EPS is \$4.0. However, when the economy is recession, there is 25% of probability that the EPS is \$2.0 and 75% of probability that the EPS is \$4.0. What is the variance of this company's EPS, when the economy is recession?
- A. 3.55
  - B. 1.25
  - C. 0.75
- **Correct answer: C**
- When the economy recession:
- $$E(\text{EPS}) = 25\% * 2 + 75\% * 4 = 3.5$$
- $$\text{Var}(\text{EPS}) = 25\% * (2-3.5)^2 + 75\% * (4-3.5)^2 = 0.75$$

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## R8 Probability Concepts



$$E(EPS) = 18\% \times 1.8 + 42\% \times 1.7 + 24\% \times 1.3 + 16\% \times 1.0 = 1.51$$

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## R8 Probability Concepts

### ➤ Covariance:

- Covariance measures how one random variable moves with another random variable

- The covariance of  $R_A$  with itself is equal to the variance of  $R_A$

- Covariance ranges from negative infinity to positive infinity

$$\text{COV}(X, X) = E[(X - E(X))(X - E(X))] = \sigma^2(X)$$

$$\text{COV}(X, Y) = E[(X - E(X))(Y - E(Y))]$$

### ➤ Correlation:

$$\rho_{XY} = \frac{\text{COV}(X, Y)}{\sqrt{\text{Var}(X)\text{Var}(Y)}}$$

- Correlation measures the **linear relationship** between two random variables
- Correlation has no units, ranges from  $-1$  to  $+1$ , standardization of covariance
- Understand the difference between correlation and independence
- If  $\rho=0$ , this indicates?

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## R8 Example: Probability Concepts

### ➤ The covariance of returns for two stocks:

- must have a value between  $-1.0$  and  $+1.0$
- must have a value equal to the weighted average of the standard deviations of the returns of the two stocks
- will be positive if the actual returns on both stocks are consistently below their expected returns at the same time

### ➤ Correct answer: C

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## R8 Example: Probability Concepts

➤ The joint probability of returns, for securities A and B, are as follows:

Joint Probability Function of Security A and Security B Returns (Entries are joint probabilities)		
	Return on security B=30%	Return on security B=20%
Return on security A=25%	0.60	0
Return on security A=20%	0	0.40

➤ The covariance of the returns between securities A and B is closest to:

- A.  $3(\%)^2$ .
- B.  $12(\%)^2$ .
- C.  $24(\%)^2$ .

➤ **Correct answer: B**

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## R8 Example: Probability Concepts

➤ The correlation of returns between Stocks A and B is 0.50. The covariance between these two securities is 0.0043, and the standard deviation of the return of Stock B is 26%. The variance of return for Stock A is:

- A. 0.0011
- B. 0.0331
- C. 0.2656

➤ **Answer: A**

➤ The correlation coefficient that indicates the weakest linear relationship between variables is:

- A. -0.75
- B. -0.22
- C. 0.35

➤ **Answer: B**

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## R8 Probability Concepts

➤ Expected return, variance and standard deviation of a portfolio

$$E(r_p) = \sum_{i=1}^n w_i E(R_i)$$

$$\sigma_p^2 = \sum_{i=1}^n \sum_{j=1}^n w_i w_j \text{cov}(R_i, R_j)$$

81-205

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R8 Example: Probability Concepts

➤ An individual wants to invest \$100,000 and is considering the following stocks:

stock	Expected Return	Standard Deviation of Returns
A	12%	15%
B	16%	24%

- The expected correlation of returns for the two stocks is +0.5. If the investor invests \$40,000 in Stock A and \$60,000 in Stock B, the expected standard deviation of returns on the portfolio will be:
- A. equal to 20.4%
- B. less than 20.4%
- C. greater than 20.4% because the correlation coefficient is greater than zero
- Correct answer: B

82-205

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R8 Example: Probability Concepts

➤ An analyst gathered the following information about a portfolio comprised of two assets:

Asset	Weight %	Expected Return E(R)	Expected Standard Deviation E(σ)
X	60	11%	5%
Y	40	7%	4%

➤ If the correlation of returns for the two assets equals 0.75, then the expected return and expected standard deviation of the portfolio are closest to:

	<u>Expected Return</u>	<u>Expected Standard Deviation</u>
A.	8.6%	4.3%
B.	8.6%	18.7%
C.	9.4%	4.3%

➤ Answer: C

83-205

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R8 Example: Probability Concepts

➤ An fund manager has a portfolio of two mutual funds, A and B, 75 percent invested in A, as shown in the following table.

Covariance Matrix		
Fund	A	B
A	625	120
B	120	196

➤ The correlation between A and B, and the portfolio standard deviation of return is closest to:

	Correlation between A and B	Portfolio standard deviation of return
A.	0.18	40.80%
B.	0.34	20.22%
C.	0.12	18.00%

➤ Answer: B

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# R8 Example: Probability Concepts

- The correlation between assets in a two–asset portfolio increases during a market decline. If there is no change in the proportion of each asset held in the portfolio or the expected standard deviation of the individual assets, the volatility of the portfolio is most likely to:
- A. increase.
  - B. decrease.
  - C. remain the same.

➤ **Solution: A**

85-205

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# R8 Probability Concepts

- **Bayes' Formula**
- $P(AB)=P(A|B) \times P(B)=P(B|A) \times P(A)$
- $$P(A | B) = \frac{P(B | A) * P(A)}{P(B)}$$
- $P(R)=P(R|S_1) \times P(S_1)+P(R|S_2) \times P(S_2)+...+ P(R|S_n) \times P(S_n)$

$$P(S_i | R) = \frac{P(R | S_i)P(S_i)}{P(R)}$$

86-205

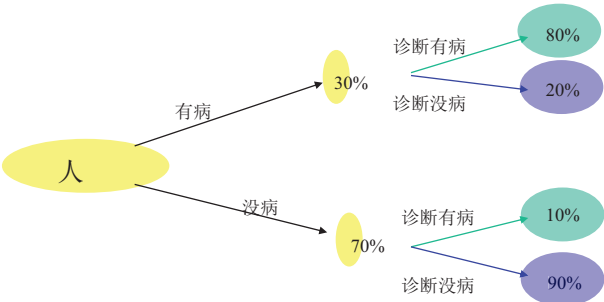
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# R8 Probability Concepts

- 一个人患病的概率是30%，不患病的概率是70%。有一个机器在人有病的情况下诊断出患病的概率是80%，在人有病的情况下诊断出没病的概率是20%；这个机器在人没病的情况下诊断出有病的概率是10%，在人没病的情况下诊断出没病的概率是90%，求这个机器诊断出人有病这个人确实有病的概率是多少？

$$P(A / B) = \frac{30\% \times 80\%}{30\% \times 80\% + 70\% \times 10\%} = 77.42\%$$



87-205

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## R8 Example: Probability Concepts

- An analyst has developed a ratio to identify companies expected to experience declining earnings per share (EPS). Research shows that 70 percent of firms experiencing a decline in EPS have a negative ratio, while only 20 percent of firms not experiencing a decline in EPS have a negative ratio. The analyst expects that 10 percent of all publicly traded companies will experience a decline in EPS next year. The analyst randomly selects a company and its ratio is negative. Based on Bayes' theorem, the posterior probability that the company will experience a decline in EPS next year is closest to:
- A. 14%
- B. 28%
- C. 30%
- Correct answer: B

88-205

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## R8 Probability Concepts

- Multiplication rule:  $n_1 \times n_2 \times \dots \times n_k$
- Factorial:  $n!$
- Labeling (or Multinomial):  $\frac{n!}{n_1! \times n_2! \times \dots \times n_k!}$
- Combination:  ${}_nC_r = \frac{n!}{r!(n-r)!}$
- Permutation:  ${}_nP_r = \frac{n!}{(n-r)!}$

89-205

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## R8 Probability Concepts

- Labeling
- Considering a portfolio consisting of eight stocks. Your goal is to designate four of the stocks as “long-term holds”, three of the stocks as “short-term holds”, and one stock as “sell”. How many ways can these eight stocks be labeled?
  - Answer:
    - ✓ There are  $8! = 40,320$  total possible sequences that can be followed to assign the three labels to the right stocks. However, the order each stock is assigned a label does not matter. For example, it does not matter which of the stocks labeled “long-term” is the first to be labeled. Thus, there are  $4!$  Ways to assign the long-term label. Continuing this reasoning to be the other categories, there are  $4! \times 3! \times 1!$  equivalent sequences for assigning the labels. To eliminate the counting of these redundant sequences, the total number of possible sequence ( $8!$ ) must be divided by the number of redundant sequences ( $4! \times 3! \times 1!$ ).
    - ✓ Thus, the number of different ways to label the eight stocks is:

$$\frac{8!}{4! \times 3! \times 1!} = \frac{40,320}{24 \times 6 \times 1} = 280$$

90-205

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## R8 Example: Probability Concepts

- How many ways are there to sell three stocks out of eight if the order of the sales is important?
- A. 56
  - B. 336
  - C. 6720
- **Solution: B**
- The probability that each stock in A stock market outperforms the Shanghai Composite index is 30%. For three stocks, What is the probability that at least two stocks outperformed the Shanghai Composite index?
- A. 21.6%
  - B. 41.16%
  - C. 78.4%
- **Solution: A**

91-205

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## R9 Common Probability Distributions

- Common Probability Distributions
- Properties of discrete distribution and continuous distribution
  - Uniform random variable and a binomial random variable
  - The key properties of the normal distribution
  - Standardize a random variable
  - Confidence interval for a normally distributed random variable
  - Lognormal distribution
  - Safety-first ratio
  - Monte Carlo simulation

92-205

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## R9 Common Probability Distributions

- **Probability Distribution**
- Describe the probabilities of all the possible outcomes for a random variable.
- **Discrete and continuous random variables**
- Discrete random variables: the number of possible outcomes can be counted, and for each possible outcome, there is a measurable and positive probability.
  - Continuous variables: the number of possible outcomes is infinite, even if lower and upper bounds exist.
    - ✓  $P(x)=0$  even though  $x$  can occur.
    - ✓  $P(x_1 < X < x_2)$

93-205

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## R9 Common Probability Distributions

- **Probability function:**  $p(x)=P(X=x)$ 
  - For discrete random variables
  - $0 \leq p(x) \leq 1$
  - $\sum p(x)=1$
- **Probability density function (p.d.f) :**  $f(x)$ 
  - For continuous random variable commonly
- **Cumulative probability function (c.p.f) :**  $F(x)$ 
  - $F(x)=P(X \leq x)$

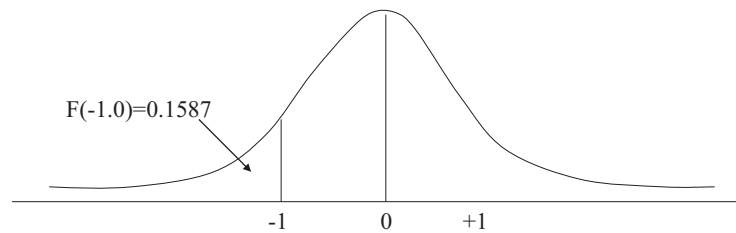
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## R9 Common Probability Distributions

- Probability density function



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## R9 Example: Common Probability Distributions

- Which of the following statements about probability distributions is **FALSE**?
  - A. For a probability distribution for the number of days the air pollution is above a specified level,  $p(x) = 0$  when  $x$  cannot occur, or  $p(x) > 0$  when it can.
  - B. For a probability distribution for the specific level of air pollution on a given day,  $p(x) = 0$  even if  $x$  can occur.
  - C. A cumulative distribution function gives the probability that a random variable takes a value equal to or greater than a given number.
- Correct answer: C
- **Solution**
  - A cumulative distribution function gives the probability that a random variable takes a value equal to or *less* than a given number:  $P(X \leq x)$ , or  $F(X)$ .

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## R9 Common Probability Distributions

### ➤ Discrete uniform

- A discrete uniform random variable is one for which the probabilities for all possible outcomes for a discrete random variable are equal.
- For example, consider the discrete uniform probability distribution defined as  $X=\{1,2,3,4,5\}$ ,  $p(x)=0.2$ .
  - ✓ Here, the probability for each outcome is equal to 0.2 [i.e.,  $p(1)=p(2)=p(3)=p(4)=p(5)=0.2$ ].

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## R9 Common Probability Distributions

### ➤ Binomial distribution

- Bernoulli random variable
$$P(Y=1)=p \quad P(Y=0)=1-p$$
- Binomial random variable, the probability of  $x$  successes in  $n$  trials

$$p(x) = P(X = x) = \binom{n}{x} p^x (1-p)^{n-x}$$

- Expectations and variances

	Expectation	Variance
Bernoulli random variable (Y)	$p$	$p(1-p)$
Binomial random variable (X)	$np$	$np(1-p)$

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## R9 Common Probability Distributions

### ➤ Continuous Uniform Distribution

---- is defined over a range that spans between some lower limit,  $a$ , and upper limit,  $b$ , which serve as the parameters of the distribution.

### ➤ Properties of Continuous uniform distribution

- For all  $a \leq x_1 < x_2 \leq b$
- $P(X < a \text{ or } X > b) = 0$
- $P(x_1 \leq X \leq x_2) = (x_2 - x_1) / (b - a)$

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## R9 Example: Common Probability Distributions

1. Which of the following statements about probability distributions is **TRUE**?
  - A. A continuous uniform distribution has a lower limit but no upper limit.
  - B. A cumulative distribution function defines the probability that a random variable is greater than a given value.
  - C. A binomial distribution counts the number of successes that occur in a fixed number of independent trials that have mutually exclusive (i.e. yes or no) outcomes.

➤ Correct answer: C
2. A random variable with a finite number of equally likely outcomes is best described by a:
  - A. Binomial distribution.
  - B. Bernoulli distribution.
  - C. Discrete uniform distribution.

➤ Correct answer: C

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## R9 Example: Common Probability Distributions

3. A recent study indicated that 60% of all businesses have a fax machine. From the binomial probability distribution table, the probability that exactly four businesses will have a fax machine in a random selection of six businesses is:
  - A. 0.138
  - B. 0.276
  - C. 0.311

➤ Correct answer: C
4. Assume that 40% of candidates who sit for the CFA examination pass it the first time. Of a random sample of 15 candidates who are sitting for the exam for the first time, what is the expected number of candidates that will pass?
  - A. 0.375
  - B. 4.000
  - C. 6.000

➤ Correct answer: C

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## R9 Example: Common Probability Distributions

5. An analyst has recently determined that only 60 percent of all U.S. pension funds have holdings in hedge funds. In evaluating this probability, a random sample of 50 U.S. pension funds is taken. The number of U.S. pension funds in the sample of 50 that have hedge funds in their portfolio would most accurately be described as:
  - A. A binomial random variable.
  - B. A Bernoulli random variable.
  - C. A continuous random variable.

➤ Correct answer: A
6. An energy analyst forecasts that the price per barrel of crude oil five years from now will range between USD\$75 and USD\$105. Assuming a continuous uniform distribution, the probability that the price will be less than USD\$80 five years from now is closest to:
  - A. 5.6%.
  - B. 16.7%.
  - C. 44.4%.

➤ Correct answer: B

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# R9 Common Probability Distributions

- Tracking error is the difference between the total return on a portfolio and the total return on the benchmark against which its performance is measured.

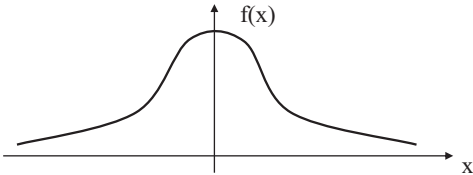
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# R9 Common Probability Distributions

- The shape of the density function



- Properties:

- $X \sim N(\mu, \sigma^2)$
- Symmetrical distribution: skewness=0; kurtosis=3
- A linear combination of normally distributed random variables is also normally distributed.
- The tails get thin and go to zero but extend infinitely, asymptotic (渐近)

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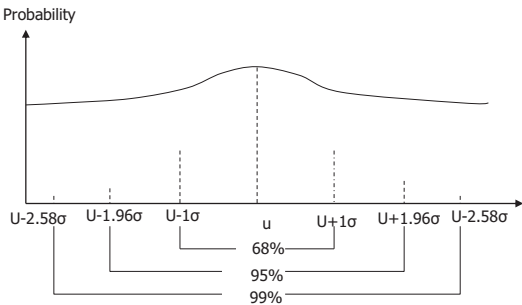
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# R9 Common Probability Distributions

- The confidence intervals

- 68% confidence interval is  $[\mu - \sigma, \mu + \sigma]$
- 90% confidence interval is  $[\mu - 1.65\sigma, \mu + 1.65\sigma]$
- 95% confidence interval is  $[\mu - 1.96\sigma, \mu + 1.96\sigma]$
- 99% confidence interval is  $[\mu - 2.58\sigma, \mu + 2.58\sigma]$



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## R9 Example: Common Probability Distributions

- The average return of a mutual fund is 10.5% per year and the standard deviation of annual returns is 18%. If returns are approximately normal, what is the 95% confidence interval for the mutual fund return next year?
- **Answer:**
- Here  $\mu$  and  $\sigma$  are 10.5% and 18%, respectively. Thus, the 95% confidence interval for the return,  $R$ , is:
- $$10.5 \pm 1.96(18) = -24.78\% \text{ to } 45.78\%$$
- Symbolically, this result can be expressed as:
- $$P(-24.78 < R < 45.78) = 0.95 \text{ or } 95\%$$
- The interpretation is that the annual return is expected to be within this interval 95% of the time, or 95 out of 100 years.

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## R9 Example: Common Probability Distributions

- An analyst determined that approximately 99 percent of the observations of daily sales for a company were within the interval from \$230,000 to \$480,000 and that daily sales for the company were normally distributed. The mean daily sales and standard deviation of daily sales, respectively, for the company were closest to:
- |    | Mean daily sales | Standard deviation of daily sales |
|----|------------------|-----------------------------------|
| A. | \$351,450        | \$48,450                          |
| B. | \$351,450        | \$83,333                          |
| C. | \$355,000        | \$48,450                          |
- Correct answer: C

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## R9 Common Probability Distributions

- **Standard normal distribution**
- $N(0,1)$  or  $Z$
  - Standardization: if  $X \sim N(\mu, \sigma^2)$ , then  $Z = \frac{X - \mu}{\sigma} \sim N(0,1)$
  - $Z$ -table
- $F(-z) = 1 - F(z)$
- $P(Z > z) = 1 - F(z)$

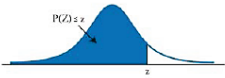
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# R9 Common Probability Distributions

## CUMULATIVE Z-TABLE



STANDARD NORMAL DISTRIBUTION  
 $P(Z \leq z) = N(z)$  FOR  $z \geq 0$

z	0.00	0.01	0.02	0.03	0.04	0.05	0.06	0.07	0.08	0.09
0.0	0.5000	0.5040	0.5080	0.5120	0.5160	0.5199	0.5239	0.5279	0.5319	0.5359
0.1	0.5398	0.5438	0.5478	0.5517	0.5557	0.5596	0.5636	0.5675	0.5714	0.5753
0.2	0.5793	0.5832	0.5871	0.5910	0.5948	0.5987	0.6026	0.6064	0.6103	0.6141
0.3	0.6179	0.6217	0.6255	0.6293	0.6331	0.6368	0.6406	0.6443	0.6480	0.6517
0.4	0.6554	0.6591	0.6628	0.6664	0.6700	0.6736	0.6772	0.6808	0.6844	0.6879
0.5	0.6915	0.6950	0.6985	0.7019	0.7054	0.7088	0.7123	0.7157	0.7190	0.7224
0.6	0.7257	0.7291	0.7324	0.7357	0.7389	0.7422	0.7454	0.7486	0.7517	0.7549
0.7	0.7580	0.7611	0.7642	0.7673	0.7704	0.7734	0.7764	0.7794	0.7823	0.7852
0.8	0.7881	0.7910	0.7939	0.7967	0.7995	0.8023	0.8051	0.8078	0.8106	0.8133
0.9	0.8159	0.8186	0.8212	0.8238	0.8264	0.8289	0.8315	0.8340	0.8365	0.8389
1.0	0.8413	0.8438	0.8461	0.8485	0.8508	0.8531	0.8554	0.8577	0.8599	0.8621
1.1	0.8643	0.8665	0.8686	0.8708	0.8729	0.8749	0.8770	0.8790	0.8810	0.8830
1.2	0.8849	0.8869	0.8888	0.8907	0.8925	0.8944	0.8962	0.8980	0.8997	0.9015
1.3	0.9032	0.9049	0.9066	0.9082	0.9099	0.9115	0.9131	0.9147	0.9162	0.9177
1.4	0.9192	0.9207	0.9222	0.9236	0.9251	0.9265	0.9279	0.9292	0.9306	0.9319

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## R9 Example: Common Probability Distributions

- Based on a normal distribution with a mean of 500 and a standard deviation of 150, the z-value for an observation of 200 is closest to:  
A. -2.00.  
B. -1.75.  
C. 1.75.  
➤ Correct answer: A
- For a standard normal distribution,  $F(0)$  is:  
A. 0.0  
B. 0.1  
C. 0.5  
➤ Correct answer: C

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## R9 Example: Common Probability Distributions

- A study of hedge fund investors found that their annual household incomes are normally distributed with a mean of \$175,000 and a standard deviation of \$25,000.  $F(1)=0.8413$ ,  $F(2)=0.9772$ ,  $F(3)=0.9987$
- The percent of hedge fund investors that have incomes less than \$100,000 is closest to:  
A. 0.05%  
B. 0.10%  
C. 0.13%
  - The percent of hedge fund investors that have incomes greater than \$225,000 is closest to:  
A. 0.50%  
B. 1.10%  
C. 2.28%
  - The percent of hedge fund investors that have incomes greater than \$150,000 is closest to:  
A. 34.13%  
B. 68.26%  
C. 84.13%

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R9 Common Probability Distributions

- **Shortfall risk:**  $R_L$  = threshold level return, minimum return required
  - Minimize  $(R_p < R_L)$
- **Roy's safety-first criterion**

$$[E(R_p) - R_L] / \sigma_p$$

- **Maximize S-F-Ratio**

● Maximize  $SFR = \frac{E(R_p) - R_L}{\sigma_p} \iff$  Minimize  $P(R_p < R_L)$

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R9 Example: Common Probability Distributions

- A portfolio manager gathered the following information about four possible asset allocations:

Allocation	Expected annual return	Standard deviation of return
A	10%	6%
B	25%	14%
C	18%	17%

- The manager's client has stated that her minimum acceptable return is 8%. Based on Roy's safety-first criterion, the *most* appropriate allocation is:
  - A. Allocation A.
  - B. Allocation B.
  - C. Allocation C.
- Correct answer: B

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R9 Example: Common Probability Distributions

- You are researching asset allocations for a client with an \$800,000 portfolio. Although her investment objective is long-term growth, at the end of a year she may want to liquidate \$30,000 of the portfolio to fund educational expenses. If that need arises, she would like to be able to take out the \$30,000 without invading the initial capital of \$80,000. The following table shows three alternative allocations.

	A	B	C
Expected annual return	25	11	14
Standard deviation of return	27	8	20

- Address these questions (assume normality for Parts 2 and 3):
  1. Given the client's desire not to invade the \$800,000 principal, what is the shortfall level,  $R_L$ ? Use this shortfall level to answer Part 2.
  2. According to the safety-first criterion, which of the three allocations is the best?
  3. What is the probability that the return on the safety-first optimal portfolio will be less than the shortfall level?  $F(0.91)=0.8186$
- **Solution:**
  1.  $R_L = 30,000/800,000 = 3.75\%$
  2. A:  $SFR_A = (25 - 3.75)/27 = 0.79$ ; B:  $SFR_B = (11 - 3.75)/8 = 0.91$ ; C:  $SFR_C = (14 - 3.75)/20 = 0.5125$ ; B is best.
  3.  $P(R_B < 3.75) = P[(R_B - 11)/8 < (3.75 - 11)/8] = F(-0.91) = 1 - F(0.91) = 1 - 0.8186 = 0.1814$

The safety-first optimal portfolio has a roughly 18% chance of not meeting a 3.75% return threshold.

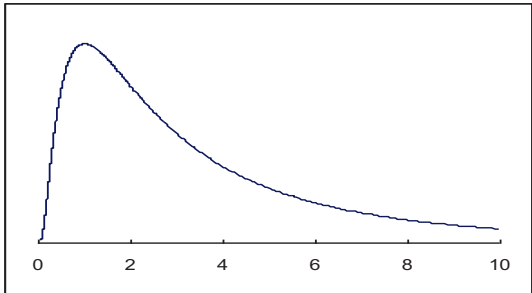
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# R9 Common Probability Distributions

- **Definition:** If  $\ln X$  is normal, then  $X$  is lognormal, which is used to describe the price of asset
- **Right skewed**
- **Bounded from below by zero**, so it is useful for modeling asset Prices



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## R9 Example: Common Probability Distributions

- Compared to a normal distribution, a lognormal distribution is **least likely** to be:
  - Skewed to the left.
  - Skewed to the right.
  - Useful in describing the distribution of stock prices.
- Correct answer: A
- An analyst stated that lognormal distribution are suitable for describing asset returns and that normal distributions are suitable for describing distributions of asset prices. Is the analyst's statement correct with respect to:

Lognormal distribution	Normal distribution
A. No	No
B. No	Yes
C. Yes	No
- Correct answer: A

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# R9 Common Probability Distributions

- Discrete: 
$$EAY = \left(1 + \frac{R}{m}\right)^m - 1$$
- Continuous: 
$$EAR = \lim_{m \rightarrow \infty} \left(1 + \frac{R}{m}\right)^m - 1 = e^R - 1$$
- $$\frac{S_1}{S_0} = 1 + HPR = e^{R_{cc}} \text{ (持有一年)}$$
- $$1 + HPR_T = e^{R_{cc} \times T} \text{ (持有T年)}$$

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## R9 Common Probability Distributions

- Monte Carlo simulation vs Historical simulation
  - Monte Carlo simulation uses randomly generated values for risk factors, based on their assumed distributions, to produce a distribution of possible security values, to analyze the complex instrument;
    - ✓ Limitations:
      - ◆ It is fairly complex and will assume a parameter distribution.
      - ◆ It is not an analytic method but a statistical one, and cannot provide the insights that analytic methods can.
    - Historical simulation uses randomly selected past changes in these risk factors to generate a distribution of possible security values, can't answer the "What-If".
      - ✓ Limitations: the past can not indicate the future and historical simulation cannot address the sort of "what if" questions that Monte Carlo simulation can.

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## R9 Example: Common Probability Distributions

- Monte Carlo simulation is best described as:
  - A. An approach to back testing data
  - B. A restrictive form of scenario analysis
  - C. Providing a distribution of possible solutions to complex functions
- Solution: C

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## R10 Sampling and Estimation

- Sampling and Estimation
  - Simple random and stratified random sampling, time-series and cross-sectional data
  - Central limit theorem
  - Standard error of the sample mean的意义及计算
  - The desirable properties of an estimator
  - Student's t-distribution的特点
  - Criteria for selecting the appropriate test statistic, 计算confidence interval
  - Five kinds of biases

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# R10 Sampling and Estimation

- Sampling and estimation
  - Simple random sampling
  - Stratified random sampling: to separate the population into smaller groups based on one or more distinguishing characteristics. Stratum and cells= $M \times N$
- Sampling error: sampling error of the mean= sample mean- population mean
- The sample statistic itself is a random variable and has a probability distribution.

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# R10 Sampling and Estimation

- Time-series data
  - consist of observations taken over a period of time at specific and equally spaced time intervals.
- Cross-sectional data
  - a sample of observations taken at a single point in time.

Time-series data	Cross-sectional data
a collection of data recorded over a period of time	a collection of data taken at a single point of time.

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# R10 Example: Sampling and Estimation

- Greg Goldman, research analyst in the fixed-income area of an investment bank, needs to determine the average duration of a sample of twenty 15-year fixed-coupon investment grade bonds. Goldman first categorizes the bonds by risk class and then randomly selects bonds from each class. After combining the bonds selected (bond ratings and other information taken as of March 31st of the current year), he calculates a sample mean duration of 10.5 years.
- Assuming that the actual population mean is 9.7 years, which of the following statements about Goldman's sampling process and sample is **FALSE**?
  - A. Goldman used stratified random sampling.
  - B. The sampling error of the means equals 0.8 years.
  - C. Goldman is using time-series data.
- Correct answer: C

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## R10 Sampling and Estimation

➤ Central Limit Theory

- For simple random samples of size  $n$  from a population with a mean  $\mu$  and a variance  $\sigma^2$  but without known distribution, the sampling distribution of the sample mean approaches  $N(\mu, \sigma^2/n)$  if the sample size is sufficiently large ( $n \geq 30$ ).

条件: 1.  $n \geq 30$       2. 总体均值、方差已知

结论: 1. 服从正态分布    2.  $\mu_{\text{population}} = \mu_{\text{sample}} \quad s^2 = \sigma^2/n$

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## R10 Example: Sampling and Estimation

- If the distribution of the population from which the samples are drawn is positively skewed, and given that the sample size is large, the sampling distribution of the sample means is most likely:

- A. approximately normally distributed.
- B. to have a variance equal to that of the entire population.
- C. to have a mean smaller than the mean of the entire population.

➤ Solution: A

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## R10 Sampling and Estimation

➤ Standard error of the sample mean

- Known population variance       $\sigma_{\bar{x}} = \sigma / \sqrt{n}$
- Unknown population variance     $s_{\bar{x}} = s / \sqrt{n}$

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## R10 Example: Sampling and Estimation

➤ An analyst gathered the following information:

Sample mean	12%
Sample size	50
Sample variance	$30(\%)^2$

➤ The standard error of the sample mean is *closest* to:

- A. 0.47%.
- B. 0.64%.
- C. 0.77%.

➤ Correct answer: C

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## R10 Sampling and Estimation

➤ The desirable properties of an estimator:

- **Unbiasedness:** expected value of the estimator is equal to the parameter that are trying to estimate
- **Efficiency:** for all unbiased estimators, if the sampling dispersion is smaller than any other unbiased estimators, then this unbiased estimator is called efficient.
- **Consistency:** the accuracy of the parameter estimate increases as the sample size increases. **(the standard deviation of the parameter estimate decreases as the sample size increases)**

✓ As the sample size increases, the standard error of the sample mean falls.

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## R10 Example: Sampling and Estimation

➤ Shawn Choate is thinking about his graduate thesis. Still in the preliminary stage, he wants to choose a variable of study that has the most desirable statistical properties. The statistic he is presently considering has the following characteristics:

- The expected value of the sample mean is equal to the population mean.
- The variance of the sampling distribution is smaller than that for other estimators of the parameter.
- As the sample size increases, the standard error of the sample mean rises and the sampling distribution is centered more closely on the mean.

➤ Select the *best* choice. Choate's estimator is:

- A. Unbiased, efficient, and consistent.
- B. Efficient and consistent.
- C. Unbiased and efficient.

➤ Correct answer: C

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R10 Sampling and Estimation

- **Point estimate:** the statistic, computed from sample information, which is used to estimate the population parameter
- **Confidence interval estimate:** a range of values constructed from sample data so the parameter occurs within that range at a specified probability.  $\alpha$ —the level of significance
- **Interval Estimation (also see Chapter: Hypothesis Testing )**
  - Level of significance (alpha)
  - Degree of Confidence (1 – alpha)
  - Confidence Interval = [ Point Estimate +/- (reliability factor) \* Standard error]

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R10 Example: Sampling and Estimation

- The width of a confidence interval *most likely* will be smaller if the sample variance and number of observations, respectively, are:

	<u>Sample variance</u>	<u>Number of observations</u>
A.	Smaller	Smaller
B.	Smaller	Larger
C.	Larger	Smaller

- Correct answer: B

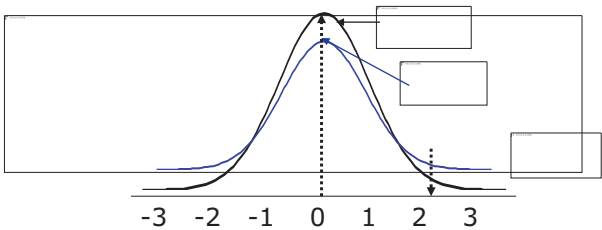
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R10 Sampling and Estimation

- **Student’s t-distribution**
  - Symmetrical
  - Degrees of freedom (df): n-1
  - Less peaked than a normal distribution (“fatter tails”)
  - As the degrees of freedom gets larger, the shape of t-distribution approaches standard normal distribution



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# R10 Example: Sampling and Estimation

- An analyst stated that as degrees of freedom increase, a t-distribution will become more peaked and the tails of the t-distribution will become less fat. Is the analyst's statement correct with respect to the t-distribution:

Become more peaked?	Tails becoming less fat?
A. No	No
B. No	Yes
C. Yes	Yes

- Correct answer: C

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# R10 Sampling and Estimation

$$\bar{x} \pm z_{\alpha/2} \frac{\sigma}{\sqrt{n}}$$

$$\bar{x} \pm t_{\alpha/2} \frac{s}{\sqrt{n}}$$

When sampling from a:	Test Statistic	
	small sample (n<30)	large sample (n>=30)
Normal distribution with known variance	z- Statistic	z- Statistic
Normal distribution with unknown variance	t- Statistic	t- Statistic/z
Nonnormal distribution with known variance	not available	z- Statistic
Nonnormal distribution with unknown variance	not available	t- Statistic/z

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# R10 Example: Sampling and Estimation

- What is the most appropriate test statistic for constructing confidence intervals for the population mean when the population is normally distributed, but the variance is unknown?  
A. The z-statistic at  $\alpha$  with n degrees of freedom  
B. The t-statistic at  $\alpha/2$  with n degrees of freedom  
C. The t-statistic at  $\alpha/2$  with n-1 degrees of freedom  
➤ Answer: C
- When constructing a confidence interval for the population mean of nonnormal distribution when the population variance is unknown and the sample size large (n>30), an analyst may acceptably use:  
A. Either a z-statistic or a t-statistic  
B. Only a z-statistic or  $\alpha$  with n degrees of freedom  
C. Only a t-statistic or  $\alpha/2$  with n degrees of freedom  
➤ Answer: A

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## R10 Sampling and Estimation

- **Data-mining bias**
  - Refers to results where the statistical significance of the pattern is overestimated because the results were found through data mining.
- **Sample selection bias**
  - Some data is systematically excluded from the analysis, usually because of the lack of availability.
- **Survivorship bias**
  - Usually derives from sample selection for only the existing portfolio are included
- **Look-ahead bias**
  - Occurs when a study tests a relationship using sample data that was not a available on the test date.
- **Time-period bias**
  - Time period over which the data is gathered is either too short or too long. If the time period is too short, research results may reflect phenomena specific to that time period, or perhaps even data mining.

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## R10 Example: Sampling and Estimation

- Sunil Hameed is a reporter with the weekly periodical The Fun Finance Times. Today, he is scheduled to interview a researcher who claims to have developed a successful technical trading strategy based on trading on the CEO's birthday (sample was taken from the Fortune 500). After the interview, Hameed summarizes his notes (partial transcript as follows). The researcher:
  - Used the same database of data for all his tests and has not tested the trading rule on out-of-sample data.
  - Excluded stocks for which he could not determine the CEO's birthday.
- Select the choice that *best* completes the following: Hameed concludes that the research is flawed because the data and process are biased by:
  - A. Data mining and sample selection bias.
  - B. Data mining and look-ahead bias.
  - C. Time-period bias and survivorship bias.
- Correct answer: A

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## R11 Hypothesis Testing

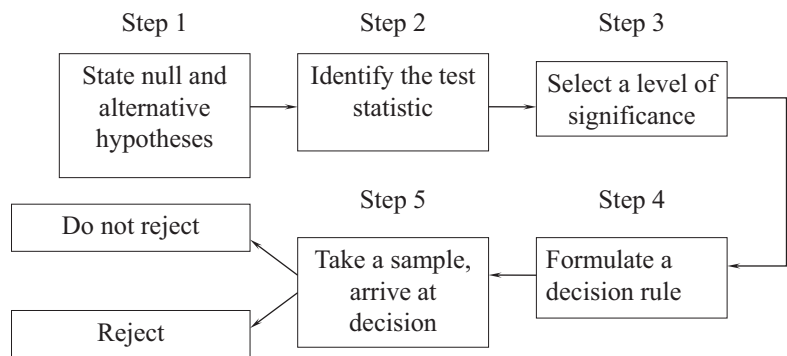
- Hypothesis testing
  - The steps of hypothesis testing
  - The null hypothesis and alternative hypothesis, one-tailed and two-tailed test
  - Test statistics的选择和计算
  - Type I and type II errors
  - Decision rule
  - The Chi-square test and F-test
  - Parameter tests and non-parameter tests

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# R11 Hypothesis Testing



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# R11 Hypothesis Testing

## ➤ Define Hypothesis

Statistical assessment of a statement or idea regarding a population parameter.

**Null hypothesis and Alternative hypothesis (we want to assess)**

$$H_0 : \mu = \mu_0 \quad H_a : \mu \neq \mu_0$$

- The fact we suspect and want to reject
- For population not sample

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# R11 Hypothesis Testing

## ➤ One-tailed and Two-tailed tests of Hypothesis

Two-tailed  $H_0 : \mu = \mu_0 \quad H_a : \mu \neq \mu_0$

One-tailed  $H_0 : \mu \leq \mu_0 \quad H_a : \mu > \mu_0$   
or,  $H_0 : \mu \geq \mu_0 \quad H_a : \mu < \mu_0$

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## R11 Example: Hypothesis Testing

- In the hypothesis testing, assess whether if mean excess the benchmark, how to set the null hypothesis?
- A.  $\mu < \mu_0$
  - B.  $\mu \leq \mu_0$
  - C.  $\mu > \mu_0$
- Correct answer: B

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## R11 Example: Hypothesis Testing

1. Austin Roberts believes that the mean price of houses in the area is greater the \$145,000. the appropriate alternative hypothesis is:
    - A.  $H_a: \mu < \$145,000$
    - B.  $H_a: \mu \geq \$145,000$
    - C.  $H_a: \mu > \$145,000$
- **Answer: C**
2. An analyst is conducting a hypothesis test to determine if the mean time spent on investment research is different from three hours per day. The appropriate null hypothesis for the described test is:
    - A.  $H_0: \mu = 3$  hours, two-tailed test.
    - B.  $H_0: \mu = 3$  hours, one-tailed test.
    - C.  $H_0: \mu \geq 3$  hours, two-tailed test.
- **Answer: A**

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## R11 Hypothesis Testing

### ➤ Test statistic

$$\text{Test Statistic} = \frac{\text{Sample statistics} - \text{Hypothesized value}}{\text{standard error of the sample statistic}}$$

- Test Statistic follows Normal, T, Chi Square or F distributions
- Test Statistic has formula. Calculate it with the sample data. We should emphasize Test Statistic is calculated by ourselves not from the table.
- This is the general formula but only for Z and T distribution.

### Examples:

$$\text{Test Statistic} = \frac{\bar{X} - \mu_0}{\sigma / \sqrt{n}}$$

$$\text{Test Statistic} = \frac{\bar{X} - \mu_0}{s / \sqrt{n}}$$

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# R11 Hypothesis Testing

➤ **Critical value (关键值，实际就是分位数)**

- Found in the Z, T, Chi Square or F distribution tables not calculated by us
- Under given one tailed or two tailed assumption, critical value is determined solely by the significance level.

➤ **Decision rule**

● **Critical Value Method**

Significance Level?  
Two tailed or one tailed test?  
Reject region? Critical Value under the condition  
Compare the Test Statistic and Critical Value

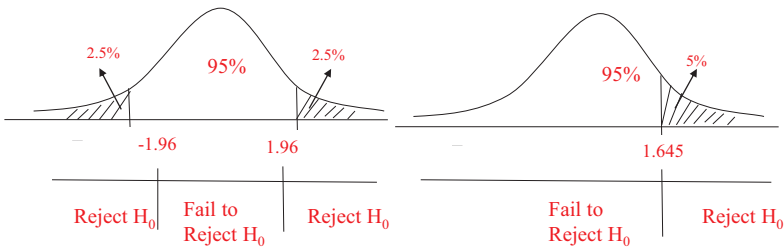
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# R11 Hypothesis Testing

- Reject  $H_0$  if  $|\text{test statistic}| > \text{critical value}$
- Fail to reject  $H_0$  if  $|\text{test statistic}| < \text{critical value}$



➤ **Statement**

- cannot say “accept the null hypothesis”, only can say “cannot reject”
- \*\*\*\*\* is significantly different from \*\*\*\*\*
- \*\*\*\*\* is not significantly different from \*\*\*\*\*

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# R11 Hypothesis Testing

➤ **Relation between Confidence Intervals and Hypothesis Tests**

- Confidence Interval = [ sample statistic  $\pm$  (critical value)( standard error)]
- Center of Interval = sample statistic
- Length of Interval = 2\*(critical value)( standard error)

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## R11 Example: Hypothesis Testing

➤ **Example: Two-tailed test**

- A researcher has gathered data on the daily returns on a portfolio of call options over a recent 250-day period. The mean daily return has been 0.1%, and the sample standard deviation of daily portfolio returns is 0.25%. The researcher believes that the mean daily portfolio return is not equal to zero. Construct a hypothesis test of the researcher's belief.

➤ **Answer:**

- First we need to specify the null and alternative hypotheses. The null hypothesis is the one the researcher expects to reject.

$$H_0 : \mu_0 = 0 \text{ versus } H_a : \mu_0 \neq 0$$

- Since the null hypothesis is an equality, this is a two-tailed test. At a 5% level of significance, the critical z-values for a two-tailed test are  $\pm 1.96$ , so the decision rule can be stated as:
- Reject  $H_0$  if test statistic  $< -1.96$  or test statistic  $> +1.96$

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## R11 Example: Hypothesis Testing

- The standard error of the sample mean is the adjusted standard deviation of the sample. When the sample statistic is the sample mean,  $\bar{x}$ , the standard error of the sample statistic for sample size  $n$  is calculated as:

$$S_{\bar{x}} = \frac{S}{\sqrt{n}}$$

- Since our sample statistic here is a sample mean, the standard error of the sample mean for a sample size of 250 is  $0.0025 / \sqrt{250}$  and our test statistic is:

$$\frac{0.001}{\left(\frac{0.0025}{\sqrt{250}}\right)} = \frac{0.001}{0.000158} = 6.33$$

- Since  $6.33 > 1.96$ , we reject the null hypothesis that the mean daily option return is equal to zero. Note that when we reject the null, we conclude that the sample value is significantly different from the hypothesized value. We are saying that the two values are different from one another after considering the variation in the sample. That is, the mean daily return of 0.001 is statistically different from zero given the sample's standard deviation and size.

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## R11 Example: Hypothesis Testing

➤ **Example: One-tailed test**

- Perform a z-test using the option portfolio data from the previous example to test the belief that option returns are positive.

➤ **Answer:**

- In this case, we use a one-tailed test with the following structure:

$$H_0: \mu \leq 0 \text{ versus } H_a: \mu > 0$$

- The appropriate decision rule for this one-tailed z-test at a significance level of 5% is:

$$\text{Reject } H_0 \text{ if test statistic} > 1.645$$

- The test statistic is computed the same way, regardless of whether we are using a one-tailed or two-tailed test. From the previous example, we know that the test statistic for the option return sample is 6.33. Since  $6.33 > 1.645$ , we reject the null hypothesis and conclude that mean returns are statistically greater than zero at a 5% level of significance.

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# R11 Example: Hypothesis Testing

- An analyst conducts a two-tailed test to determine if earnings estimates are significantly different from reported earnings. The sample size was over 100. The computed Z-statistic is 1.25. Using a 5 percent confidence level, which of the following statements is **TRUE**?
- A. Both the null and the alternative are significant.
  - B. You cannot determine what to do with the information given.
  - C. Fail to reject the null hypothesis and conclude that the earnings estimates are not significantly different from reported earnings.
- **Correct answer: C**

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# R11 Hypothesis Testing

- **P-value Method**
- The **p-value** is the smallest level of significance at which the null hypothesis can be reject
  - $p\text{-value} < \alpha$ : reject  $H_0$ ;  $p\text{-value} > \alpha$ : do not reject  $H_0$ .
  - $P \downarrow$ , easier to reject  $H_0$
- **Example:**
- The p-value for a two-tailed test of sample mean is 1.68%. Which of the following is true?
- A. We can reject the null with 95% confidence
  - B. We can reject the null with 99% confidence
  - C. the largest probability of rejecting the null hypothesis is 1.68%
- **Answer: A**

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# R11 Hypothesis Testing

- **Type I error and Type II error**
- **Type I error:** 拒真, reject the null hypothesis when it's actually true
    - ✓ Significance level ( $\alpha$ ): the probability of making a Type I error
    - ✓ Significance level  $= P(\text{Type I error}) = P(H_0 \times |H_0 \sqrt{ })$
  - **Type II error:** 取伪, fail to reject the null hypothesis when it's actually false
    - ✓  $P(\text{Type II error}) = P(H_1 \times |H_1 \sqrt{ })$
    - ✓ Power of a test: the probability of correctly rejecting the null hypothesis when it is false
    - ✓ Power of a test  $= 1 - P(\text{Type II error}) = P(H_1 \sqrt{ } | H_1 \sqrt{ })$

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R11 Hypothesis Testing

Decision	True condition	
	$H_0$ is true	$H_0$ is false
Do not reject $H_0$	<u>Correct Decision</u>	<b>Incorrect Decision</b> Type II error
Reject $H_0$	<b>Incorrect Decision</b> Significance level $\alpha$ =P (Type I error)	<u>Correct Decision</u> Power of test = 1- P (Type II error)

- With other conditions unchanged, either error probability arises at the cost of the other error probability decreasing.

➤ How to reduce both errors? Increase the Sample Size.

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R11 Example: Hypothesis Testing

1. Kyra Mosby, M.D., has a patient who is complaining of severe abdominal pain. Based on an examination and the results from laboratory tests, Mosby states the following diagnosis hypothesis:  $H_0$ : Appendicitis,  $H_A$ : Not Appendicitis. Dr. Mosby removes the patient’s appendix and the patient still complains of pain. Subsequent tests show that the gall bladder was causing the problem. By taking out the patient’s appendix, Dr. Mosby:
- A. Made a Type I error.

B. Is correct.

C. Made a Type II error.
- Correct answer: C
2. If the sample size increases, the probability of get the Type I and Type II error will
- Type I

Type II

A. increase

increase

B. not change

not change

C. decrease

decrease
- Correct answer: C

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R11 Example: Hypothesis Testing

3. All else equal, is specifying a larger significance level in a hypothesis test likely to increase the probability of a:
- Type I error?

Type II error?

A. No

No

B. No

Yes

C. Yes

No
- Correct answer: C
4. What is the definition of the power test? Power test is the probability to:
- A. Reject the true null hypothesis while it is true

B. Reject the false null hypothesis while it is indeed false

C. Can not reject the true hypothesis
- Correct answer: B

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# R11 Hypothesis Testing

➤ **Test Population Mean**

1. One normal population with **known variance**
- Z distribution**
2. One normal population with **unknown variance**

	Normal population, n<30	n>30
Known variance	z-test	z-test
Unknown variance	t-test	t-test or z-test

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# R11 Summary of Hypothesis Testing

Test type	Assumptions	H <sub>0</sub>	Test-statistic	Critical value
Mean hypothesis testing	Normally distributed population, <u>known population variance</u>	μ=0	$Z = \frac{\bar{x} - \mu_0}{\sigma / \sqrt{n}}$	N(0,1)
	Normally distributed population, <u>unknown population variance</u>	μ=0	$t = \frac{\bar{x} - \mu_0}{s / \sqrt{n}}$	t(n-1)
	<u>Independent</u> populations, <u>unknown</u> population <u>variances</u> <u>assumed equal</u>	μ <sub>1</sub> -μ <sub>2</sub> =0	t	t(n <sub>1</sub> + n <sub>2</sub> - 2)
	<u>Independent</u> populations, <u>unknown</u> population <u>variances</u> <u>not assumed equal</u>	μ <sub>1</sub> -μ <sub>2</sub> =0	t	t
	Samples <u>not independent</u> , paired comparisons test	μ <sub>d</sub> =0	$t = \frac{\bar{d}}{s_{\bar{d}}}$	t(n-1)
Variance hypothesis testing	Normally distributed population	σ <sup>2</sup> =σ <sub>0</sub> <sup>2</sup>	$\chi^2 = \frac{(n-1)s^2}{\sigma_0^2}$	χ <sup>2</sup> (n-1)
	Two independent normally distributed populations	σ <sub>1</sub> <sup>2</sup> =σ <sub>2</sub> <sup>2</sup>	$F = \frac{s_1^2}{s_2^2}$	F(n <sub>1</sub> - 1, n <sub>2</sub> - 1)

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# R11 Example: Hypothesis Testing

➤ **Paired comparisons test**

An analyst collects the following data related to paired observations for Sample A and Sample B. Assume that both samples are drawn from normally distributed populations and that the population variances are not known.

Paired Observation	Sample A Value	Sample B Value
1	25	18
2	12	9
3	-5	-8
4	6	3
5	-8	1

The t-statistic to test the hypothesis that the mean difference is equal to zero is *closest* to:

- A. 0.23.
- B. 0.27.
- C. 0.52.

Answer = C

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## R11 Example: Hypothesis Testing

- **Example: Chi-square test for a single population variance**
- Historically, High-Return Equity Fund has advertised that its monthly returns have a standard deviation equal to 4%. This was based on estimates from the 1990-1998 period. High-Return wants to verify whether this claim still adequately describes the standard deviation of the fund's returns. High-Return collected monthly returns for the 24-month period between 1998 and 2000 and measured a standard deviation of monthly returns of 3.8%. Determine if the more recent standard deviation is different from the advertised standard deviation.
- Answer:

- *State the hypothesis.* The null hypothesis is that the standard deviation is equal to 4% and, therefore, the variance of monthly returns for the population is  $(0.04)^2=0.0016$ . Since High-Return simply wants to test whether the standard deviation has changed, up or down, a two-sided test should be used. The hypothesis test structure takes the form:  
$$H_0 : \sigma_0^2 = 0.0016 \text{ versus } H_a : \sigma_0^2 \neq 0.0016$$
- *Select the appropriate test statistic.* The appropriate test statistic for tests of variance using the chi-square distribution is computed as follows:

$$\chi^2 = \frac{(n-1)S^2}{\sigma_0^2}$$

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## R11 Example: Hypothesis Testing

- Specify the level of significance. Let's use a 5% level of significance, meaning there will be 2.5% probability in each tail of the chi-square distribution.
- State the decision rule regarding the hypothesis. With a 24-month sample, there are 23 degrees of freedom. Using the table of chi-square values, for 23 degrees of freedom and probabilities of 0.975 and 0.025, we find two critical values, 11.689 and 38.076. Thus, the decision rule is:
  - Reject  $H_0$  if  
$$\chi^2 < 11.689, \text{ or } \chi^2 > 38.076$$
  - This decision rule is illustrated in the following figure.

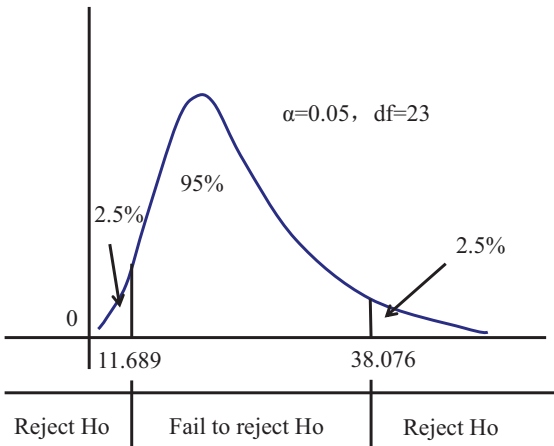
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## R11 Example: Hypothesis Testing

### Decision Rule for a Two-Tailed Chi-Square Test of a Single Population Variance



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# R11 Example: Hypothesis Testing

- Collect the sample and calculate the sample statistics. Using the information provided, the test statistic is computed as:

$$\chi^2 = \frac{(n-1)S^2}{\sigma_0^2} = \frac{(23)(0.001444)}{0.0016} = \frac{0.033212}{0.0016} = 20.7575$$

- Make a decision regarding the hypothesis. Since the computed test statistic  $\chi^2$  falls between the two critical values, we fail to reject the null hypothesis that the variance is equal to 0.0016.
- Make a decision based on the results of the test. It can be concluded that the recently measured standard deviation is close enough to the advertised standard deviation that we cannot say that it is different from 4%, at a 5% level of significance.

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# R11 Example: Hypothesis Testing

## ➤ Example: F-test for equal variances

- Annie Cower is examining the earnings for two different industries. Cower suspects that the earnings of the textile industry are more divergent than those of the paper industry. To confirm this suspicion, Cower has looked at a sample of 31 textile manufacturers and a sample of 41 paper companies. She measured the sample standard deviation of earnings across the textile industry to be \$4.30 and that of the paper industry companies to be \$3.80. Determine if the earnings of the textile industry have greater standard deviation than those of the paper industry.

## ➤ Answer:

- *State the hypothesis.* In this example, we are concerned with whether the variance of the earnings of the textile industry is greater (more divergent) than the variance of the earnings of the paper industry. As such, the test hypotheses can be appropriately structured as:  
$$H_0 : \sigma_1^2 \leq \sigma_2^2 \text{ versus } H_a : \sigma_1^2 > \sigma_2^2$$
- where:
- $\sigma_1^2$  = variance of earnings for the textile industry
- $\sigma_2^2$  = variance of earnings for the paper industry
- Note:  $\sigma_1^2 > \sigma_2^2$

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# R11 Example: Hypothesis Testing

- Select the appropriate test statistic. For tests of difference between variances, the appropriate test statistic is:

$$F = S_1^2 / S_2^2$$

- Specify the level of significance. Let's conduct our hypothesis test at the 5% level of significance.
- State the decision rule regarding the hypothesis. Using the sample sizes for the two industries, the critical F-value for our test is found to be 1.74. This value is obtained from the table of the F-distribution at the 5% level of significance with  $df_1 = 30$  and  $df_2 = 40$ . Thus, if the computed F-statistic is greater than the critical value of 1.74, the null hypothesis is rejected. The decision rule, illustrated in the figure below, can be stated as:

$$\text{Reject } H_0 \text{ if } F > 1.74$$

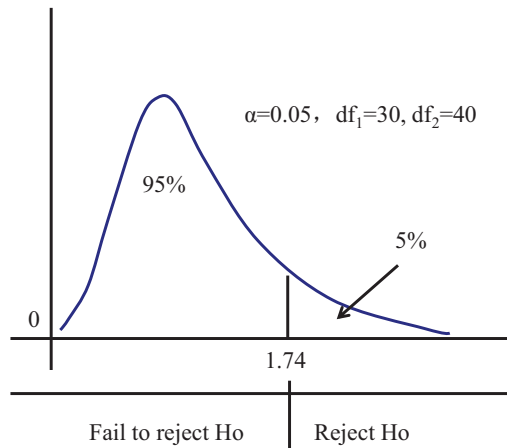
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## R11 Example: Hypothesis Testing

- Decision rule for F-test



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## R11 Example: Hypothesis Testing

- Collect the sample and calculate the sample statistics. Using the information provided, the F-statistic can be computed as:

$$F = \frac{S_1^2}{S_2^2} = \frac{\$4.30^2}{\$3.80^2} = \frac{\$18.49}{\$14.44} = 1.2805$$

- Make a decision regarding the hypothesis. Since the calculated F-statistic of 1.2805 is less than the critical F-statistic of 1.74, we fail to reject the null hypothesis.
- Make a decision based on the results of the test. Based on the results of the hypothesis test, Cower should conclude that the earnings variances of the industries are not statistically significantly different from one another at a 5% level of significance. More pointedly, the earnings of the textile industry are not more divergent than those of the paper industry.

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## R11 Example: Hypothesis Testing

- Which type of test is used to test if the square deviations of the two normal distribution population are equal?
  - A. T-test
  - B.  $\chi^2$ -test
  - C. F-test
- **Correct answer: C**
- William Adams wants to test whether the mean monthly returns over the last five years are the same for two stocks. If he assumes that the returns distributions are normal and have equal variances, the type of test and test statistic are best described as:
  - A. Paired comparisons test, t-statistic
  - B. Paired comparisons test, F-statistic
  - C. Difference in means test, t-statistic
- **Correct answer: A**

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## R11 Hypothesis Testing

- Parametric tests
  - rely on assumptions regarding the distribution of the population
  - specific to population parameters.
  - For example, z-test.
- Nonparametric tests
  - either do not consider a particular population parameter or have few assumptions about the population that is sampled.
  - Nonparametric tests are used:
    - ✓ The assumptions about the distribution of the random variable that support a parametric test are not met.
      - ◆ Example: hypothesis test of the mean value for a variable that comes from a distribution that is not normal and is of small size so that neither the t-test nor the z-test are appropriate.
    - ✓ When data are ranks (an ordinal measurement scale) rather than values.
    - ✓ The hypothesis does not involve the parameters of the distribution, such as testing whether a variable is normally distributed.

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## R12 Technical Analysis

- Technical Analysis
  - the principles of technical analysis, its applications, and its underlying assumptions
  - Types of charts
  - the uses of trend
  - Common chart patterns
  - Common analysis indicators
  - the use of cycles

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## R12 Technical Analysis

- Principles:
  - Prices are determined by the interaction of supply and demand.
  - Only participants who actually trade affect prices, and better-informed participants tend to trade in greater volume.
  - Price and volume reflect the collective behavior of buyers and sellers.
- Assumptions:
  - Market prices reflect both rational and irrational investor behavior.
    - ✓ Investor behavior is reflected in trends and patterns that trend to repeat and can be identified and used for forecasting prices.
    - ✓ Efficient markets hypothesis does not hold.

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## R12 Example: Technical Analysis

- 1. Technical analysis relies most importantly on:
  - A. **price and volume data.**
  - B. accurate financial statements.
  - C. fundamental analysis to confirm conclusions.
- 2. Which of the following is not an assumption of technical analysis?
  - A. **Security markets are efficient.**
  - B. The security under analysis is freely traded.
  - C. Market trends and patterns tend to repeat themselves.

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## R12 Technical Analysis

- The differences among technicians, fundamentalists and Efficient market followers.
  - Fundamental analysis of a firm attempts to determine the intrinsic value of an asset by using the financial statements and other information.
  - Technical analysis uses only the firm's share price and trading volume data, and it is not concerned with identifying buyers' and sellers' reasons for trading, but only with the trades that have occurred.
  - Fundamentalists believe that prices react quickly to changing stock values, while technicians believe that the reaction is slow. Technicians look for changes in supply and demand, while fundamentalists look for changes in value.

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## R12 Technical Analysis

- **Advantages of technical analysis:**
  - Actual price and volume data are observable.
  - Technical analysis itself is objective (although require subjective judgment), while much of the data used in fundamental analysis is subject to assumptions or restatements.
  - It can be applied to the prices of assets that do not produce future cash flows, such as commodities.
  - It can also be useful when financial statement fraud occurs.
- **Disadvantage:**
  - The usefulness is limited in markets where price and volume data might not truly reflect supply and demand, such as in illiquid markets and in markets that are subject to outside manipulation.

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# R12 Example: Technical Analysis

- Why is technical analysis especially useful in the analysis of commodities and currencies?
- A. Valuation models cannot be used to determine fundamental intrinsic value for these securities.
  - B. Government regulators are more likely to intervene in these markets.
  - C. These types of securities display clearer trends than equities and bonds do.

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# R12 Technical Analysis

- Charts of price and volume are used to analyze asset prices and overall market movement.
- Horizontal axis: usually time interval (daily, weekly, monthly)
  - Vertical axis: Price
- Types of charts:
- Line charts
  - Bar charts
  - Candlestick charts
  - Point and figure charts

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# R12 Technical Analysis

Figure 1: Line Chart



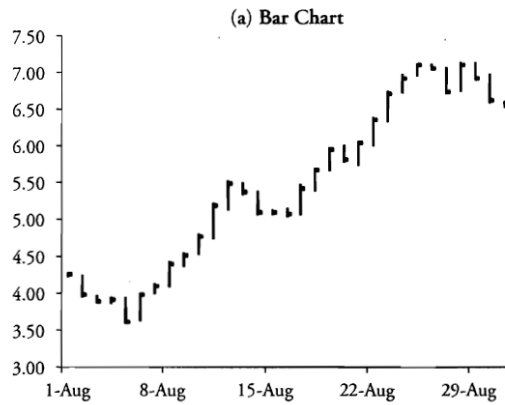
➤ **Line Charts** are the simplest technical analysis charts. They show closing prices for each periods as a continuous line.

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## R12 Technical Analysis



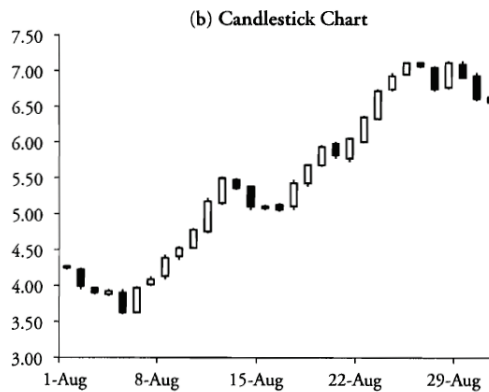
➤ **Bar charts** add the high and low prices for each trading period and often include the opening price and closing price as well.

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## R12 Technical Analysis



➤ **Candlestick charts** use the same data as bar charts but display a box bounded by the opening and closing prices.

- Box is clear: closing price > opening price;
- Box is filled: closing price < opening price

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## R12 Example: Technical Analysis

- A candlestick chart is similar to a bar chart except that the candlestick chart:
- represents upward movements in price with X's.
  - also graphically shows the range of the period's highs and lows.
  - has a body that is light or dark depending on whether the security closed higher or lower than its open.

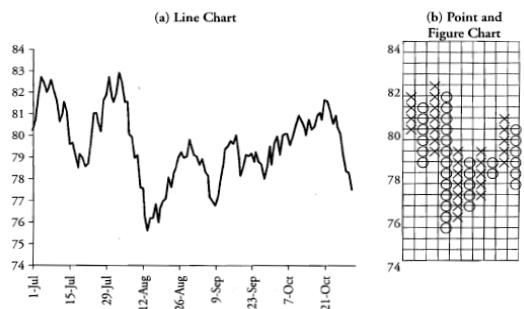
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# R12 Technical Analysis

Figure 3: Charts of Price Data



➤ **Point and figure charts** are helpful in identifying changes in the direction of price movements.

- Starting from **opening price**;
- X: increase of one **box size**, O: indicate a decrease.
- Analyst will begin the next column when the price changes in the opposite direction by at least the **reversal size** (3 times the box size).

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# R12 Technical Analysis

➤ **Relative strength analysis:** an analyst calculate the ratios of an asset's closing prices to benchmark values, such as stock index or comparable asset, and draws a line chart of the ratios.

- Positive relative strength: an **increasing** trend indicates that the asset is outperforming the benchmark
- Negative relative strength: an **decreasing** trend indicates that the asset is underperforming the benchmark

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# R12 Technical Analysis

➤ **Trend:** is the most basic concept in technical analysis.

- **Uptrend:** prices are consistently reaching higher highs and retracting to higher lows. (Demand>Supply)
- **Downtrend:** prices are consistently reaching higher lows and retracting to lower highs. (Demand<Supply)

➤ **Trend line:** can help to identify whether a trend is continuing or reversing.

- Uptrend line: connects the increasing lows in prices;
- Downtrend line: connects the decreasing highs in prices;

➤ When prices crosses the trend line by what the analyst considers a significant amount, a **breakout** from a downtrend or a **breakdown** from an uptrend is said to occur.

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## R12 Example: Technical Analysis

- A downtrend line is constructed by drawing a line connecting:
  - A. the lows of the price chart.
  - B. the highs of the price chart.
  - C. the highest high to the lowest low of the price chart.

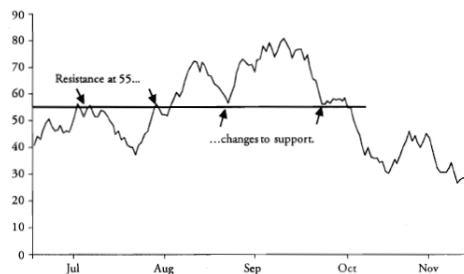
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## R12 Technical Analysis

- **Support level:** buying is expected to emerge that prevents further price decreases.
- **Resistance level:** selling is expected to emerge that prevents further price increases.
- **Change in polarity:** breached resistance levels become support levels and that breached support levels become resistance levels.



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## R12 Technical Analysis

- **Common chart patterns.**
  - Reversal patterns
    - ✓ For uptrend: Head-and shoulders pattern, Double top and triple top
    - ✓ For downtrend: inverse head-and shoulders pattern, Double bottom, and triple bottom
  - Continuation patterns
    - ✓ Triangles
    - ✓ Rectangles

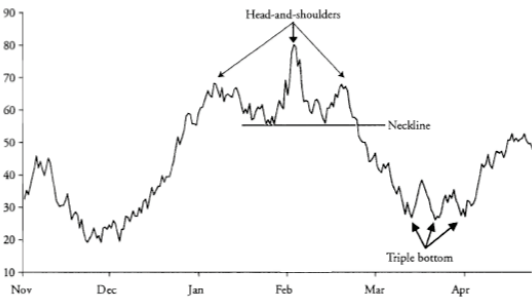
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# R12 Technical Analysis

Figure 6: Reversal Patterns



- **Head-and-shoulders pattern** is used to project a price target for ensuing downtrend.
- **The size of the head-and-shoulders pattern:** the difference in price between the **head** and the **neckline**.
- **Price target = Neckline – (Head – Neckline)**
- **Inverse head and shoulders pattern: price target = neckline + (neckline – head)**

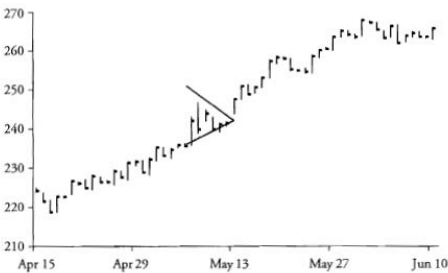
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# R12 Technical Analysis

Figure 7: Triangle Continuation Pattern



- **Triangles:** form when prices reach lower highs and higher lows over a period of time.
- **Rectangles:** form when trading temporarily forms a range between a support level and a resistance level.
- **Flags and pennants:** refer to rectangles and triangles that appear on short-term price charts.

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# R12 Technical Analysis

- **Technical Analysis Indicators**
  - **Price-based**
    - ✓ Moving average lines
    - ✓ Bollinger bands
  - **Momentum oscillators**
    - ✓ Rate of change oscillator
    - ✓ Relative Strength Index
    - ✓ Moving average convergence/divergence
    - ✓ Stochastic oscillator
  - **Sentiment**
    - ✓ Put/call ratio
    - ✓ Volatility Index
    - ✓ Margin debt
    - ✓ Short interest ratio
  - **Flow of funds**
    - ✓ Short-term trading index
    - ✓ Margin debt
    - ✓ Mutual fund cash position
    - ✓ New equity issuance

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## R12 Technical Analysis

- **Moving Average:** is the average of the closing price of a security over a specified number of periods.
  - Technicians commonly use a simple moving average, which weights each price equally in the calculation of the average price.
  - Some technicians prefer to use an exponential moving average (also called an exponentially smoothed moving average), which gives the greatest weight to recent prices while giving exponentially less weight to older prices.
  - Trading strategies
    - ✓ First, whether price is above or below its moving average is important.
      - ◆ A security that has been trending down in price will trade below its moving average, and a security that has been trending up will trade above its moving average.
    - ✓ Second, the distance between the moving-average line and price is also significant.
      - ◆ Once price begins to move back up toward its moving-average line, this line can serve as a resistance level.

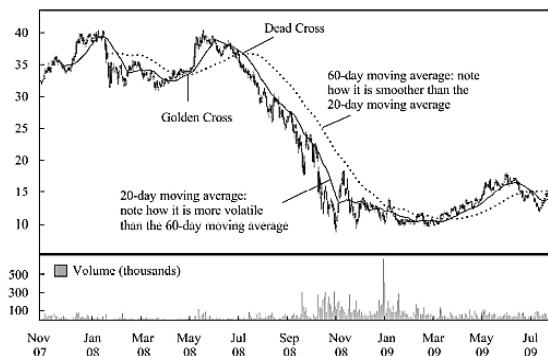
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## R12 Technical Analysis

- When a short-term moving average crosses from underneath a longer-term average, this movement is considered bullish and is termed a **golden cross**.
- Conversely, when a short-term moving average crosses from above a longer-term moving average, this movement is considered bearish and is called a **dead cross**.



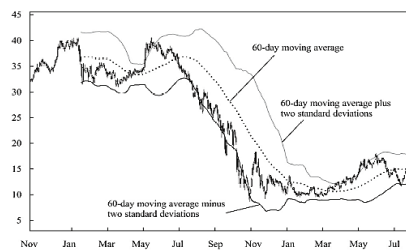
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## R12 Technical Analysis

- **Bollinger bands**(布林带或布林线)
  - Moving average  $\pm 2\sigma$
  - Trading strategies
    - ✓ Investor sells when a security price reaches the upper band and buys when it reaches the lower band. (This strategy assumes that the security price will stay within the bands.)
    - ✓ The long-term investors might actually buy on a significant breakout above the upper boundary band.
    - ✓ The long-term investor would sell on a significant breakout below the lower band.



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# R12 Technical Analysis

➤ **Rate of Change Oscillator (ROC)**

$$M = (V - V_x) \times 100 \text{ or } M = \frac{V}{V_x} \times 100$$

where

$M$  = momentum oscillator value

$V$  = last closing price

$V_x$  = closing price  $x$  days ago, typically 10 days

- One way technical analysts use the ROC is to **buy** when the oscillates changes from negative to positive during a uptrend in prices, and **sell** when the ROC changes from positive to negative during a downtrend.

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# R12 Technical Analysis

➤ **Relative Strength Index (RSI)**

$$RSI = 100 - \frac{100}{1 + RS}$$

$$\text{where } RS = \frac{\sum(\text{Up changes for the period under consideration})}{\sum(\text{Down changes for the period under consideration})}$$

- An RSI is based on the ratio of total price increases to total price decreases over a selected number of periods. This ratio is then scaled to oscillated between 0 and 100, with high values (typically those greater than 70) indicating an **overbought** market and low values (typically those less than 30) indicating an **oversold** market.

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# R12 Technical Analysis

➤ **Stochastic Oscillator**

$$\%K = 100 \left( \frac{C - L14}{H14 - L14} \right)$$

where

$C$  = latest closing price

$L14$  = lowest price in past 14 days

$H14$  = highest price in past 14 days

and

$\%D$  = average of the last three  $\%K$  values calculated daily

- The absolute level of the two lines should be considered in light of their normal range.
- Movements above this range indicate to a technician an overbought security and are considered bearish; movements below this range indicate an oversold security and are considered bullish.
- Crossovers of the two lines can also give trading signals the same way crossovers of two moving averages give signals.
  - ✓ When the  $\%K$  moves from below the  $\%D$  line to above it, this move is considered a bullish short-term trading signal;
  - ✓ Conversely, when  $\%K$  moves from above the  $\%D$  line to below it, this pattern is considered bearish.

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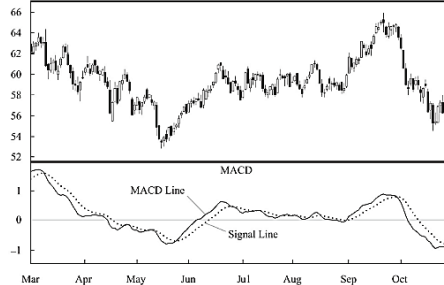
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## R12 Technical Analysis

### ➤ Moving Average Convergence/Divergence (MACD)

- The MACD is the difference between a short-term and a long-term moving average of the security's price. The MACD is constructed by calculating two lines, the MACD line and the signal line:
- **MACD line:** difference between two exponentially smoothed moving averages, generally 12 and 26 days.
- **Signal line:** exponentially smoothed average of MACD line, generally 9 days.



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## R12 Technical Analysis

### ➤ Put/call ratio

- The put /call ratio is put option volume divided by call option volume. Increases in the put/call ratio indicate a more negative outlook for the price of the asset. This ratio is generally viewed as a *contrarian indicator*. Extremely high ratios indicate strongly bearish investor sentiment and possibly an oversold market, while extremely low ratios indicate strongly bullish sentiment and perhaps an overbought market.

### ➤ Volatility index (VIX)

- The Chicago Board Options Exchange calculates the VIX, which measures the volatility of options on the S&P 500 stock index. High levels of the VIX suggest investors fear declines in the stock market. *Technical analysts most often interpret the VIX in a contrarian way, viewing a predominantly bearish investor outlook as a bullish sign.*

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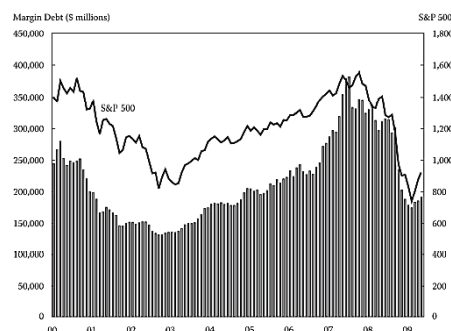
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## R12 Technical Analysis

### ➤ Margin debt

- When stock margin debt is increasing, investors are aggressively buying and stock prices will move higher because of increased demand.
- Falling prices may trigger margin calls and forced selling, thereby driving prices even lower.



Source: New York Stock Exchange Fact Book.

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# R12 Technical Analysis

## ➤ Short interest ratio

- Investors sell shares short when they believe the share prices will decline. The number of shares of a particular security that are currently sold short is called “short interest.”
- $Short\ interest\ ratio = Short\ interest / Average\ daily\ trading\ volume$
- A high short interest ratio means investors expect the stock price to decrease, it also implies future buying when short sellers must return their borrowed shares. Thus, technical analysts’ opinions are divided as to how the short interest ratio should be interpreted.

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# R12 Technical Analysis

## ➤ Arms index or Short-term trading index (TRIN)

- The TRIN is a measure of funds flowing into advancing and declining stocks. The index is calculated as:

$$\text{Arms Index} = \frac{\text{Number of advancing issues} \div \text{Number of declining issues}}{\text{Volume of advancing issues} \div \text{Volume of declining issues}}$$

- And index value close to 1 suggests funds are flowing about evenly to advancing and declining stocks. Index values greater than 1 mean the majority of volume is in declining stocks, while an index less than 1 means more of the volume is in advancing stocks.

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# R12 Technical Analysis

## ➤ Mutual fund cash position

- Technical analysts typically view mutual fund cash as a contrarian indicator. When mutual funds accumulate cash, this represents future buying power in the market. A high mutual fund cash ratio therefore suggests market prices are likely to increase.

## ➤ New equity issuance

- Issuers tend to sell new shares when stock prices are thought to be high, increases in issuance of new shares may often coincide with market peaks.

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## R12 Technical Analysis

- **Cycle theory:** is the study of processes that occur in cycles.
  - 4-year presidential cycles: related to election years in the USA
  - Decennial patterns: 10-year cycles
  - Kondratieff wave: 18-year cycles, 54-year cycles
- **Elliott wave theory:** is based on the belief that financial market prices can be described by an interconnected sets of cycles.
  - **Waves:** refer to chart patterns associated with Elliott wave theory.
  - **Fibonacci ratios:** the sizes of these waves are thought to correspond with Fibonacci ratios (0,1,1,2,3,5,8,13,21, and so on)

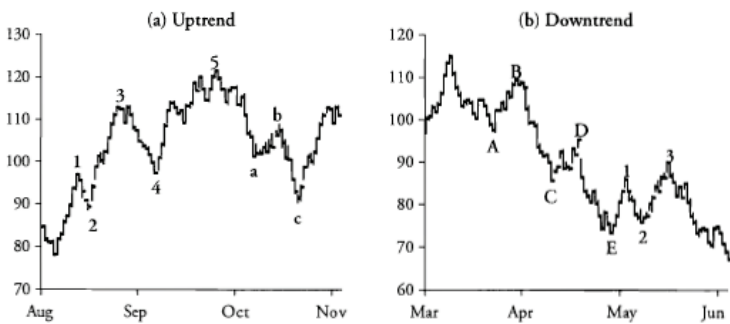
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## R12 Technical Analysis

Figure 9: Elliott Wave Patterns



- **Prevailing up trend:** upward moves in prices consist of 5 waves and downward moves occur in 3 waves
- **Prevailing down trend:** downward moves in prices consist of 5 waves and upward moves occur in 3 waves

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## R12 Technical Analysis

- **Intermarket analysis:** refers to analysis of the interrelationships among the market values of major asset classes, such as stocks, bonds, commodities and currencies.
- The approach is also useful for comparing the relative performance of equity market sectors or industries and of various international market.

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**It's not the end but just the beginning.**

Life is short. If there was ever a moment to follow your passion and do something that matters to you, that moment is now.

生命苦短，如果你有一个机会跟随自己的激情去做你认为重要的事，那么这个机会就是现在。

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**CFA一级培训项目**

**Portfolio Management**



**Topic Weightings in CFA Level I**

Session NO.	Content	Weightings
Study Session 1	Ethics & Professional Standards	15
Study Session 2-3	Quantitative Analysis	12
Study Session 4-6	Economics	10
Study Session 7-10	Financial Reporting and Analysis	20
Study Session 11	Corporate Finance	7
Study Session 12	Portfolio Management	7
Study Session 13-14	Equity Investment	10
Study Session 15-16	Fixed Income	10
Study Session 17	Derivatives	5
Study Session 18	Alternative Investments	4

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## Framework of Portfolio Management

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### ➤ SS 12 — Portfolio Management

- R41 Portfolio Management: An Overview
- R42 Risk Management: An Introduction
- R43 Portfolio Risk and Return: Part I
- R44 Portfolio Risk and Return: Part II
- R45 Basic of Portfolio Planning and Construction

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## R41 Portfolio Management: An Overview

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### ➤ Portfolio perspective

- Definition: evaluate individual investments by their contribution to the risk and return of an investor's portfolio.
- Diversification allows an investor to reduce portfolio risk without necessarily reducing the portfolio's expected return.
- During periods of financial crisis, correlations tend to increase, which reduces the benefits of diversification.

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## R41 Portfolio Management: An Overview

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### ➤ The types of investment management clients

- Individual investors
- DC pension plan: the individual makes the investment decisions and takes on the investment risk.
- DB pension plan: be funded by company contributions and have an obligation to provide specific benefits to retirees.
- Endowment: a fund that is dedicated to providing financial support on an ongoing basis for a specific purpose.
- Foundation: a fund established for charitable purposes to support specific types of activities or to fund research related to a particular disease.
- Bank
- Insurance company
- Investment companies
- Mutual funds
- Sovereign wealth funds: pools of assets owned by a government.

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## R41 Portfolio Management: An Overview

➤ **Mutual funds and other forms of pooled investments**

- Mutual funds: open-end fund and closed-end funds, Money market funds, Bond funds, Stock funds.
- Exchange-traded funds (ETFs)
- Separately managed account 专款理财账户
- Hedge funds
  - ✓ Long/short funds
  - ✓ Equity market-neutral funds
  - ✓ Event-driven funds, Fixed-income arbitrage
  - ✓ Convertible bond arbitrage funds
  - ✓ Global macro funds (speculate on interest rate and currency)
- Buyout funds (private equity funds)与管理技能有关
- Venture capital funds 与管理技能有关
- The key to a DC plan is that the employee accepts the investment risk and is responsible for ensuring that there are enough funds in the plan to meet his or her needs upon retirement.

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## R41 Portfolio Management: An Overview

➤ **Comparison between Mutual funds and hedge funds**

- index mutual fund: investors buy the fund shares directly from the fund and all investments are settled at the net asset value. ETF: investors buy the shares from other investors just as if they were buying or selling shares of stock.
- Expenses are lower for ETFs but, unlike mutual funds, investors do incur brokerage costs.
- Mutual fund: All purchases and redemptions in a mutual fund take place at the same price at the close of business. ETFs are constantly traded throughout the business day, and as such each purchase or sale takes place at the prevailing market price at that time.
- For ETF, dividends are paid out to the shareholders, hence, there is a direct cash flow from the ETF. Index mutual funds usually reinvest the dividends that is not there with the index mutual fund.
- The minimum required investment in an ETF is usually smaller. Investors can purchase as little as one share in an ETF, which is usually not the case with an index mutual fund.
- ETFs are often cited as having tax advantages over index mutual funds.
- Hedge fund strategies generally involve a significant amount of risk, driven in large measure by the liberal use of leverage and complexity. More recently, it has also involved the extensive use of derivatives.
- A key difference between hedge funds and mutual funds is that the vast majority of hedge funds are exempt from many of the reporting requirements for the typical public investment company.

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## R41 Portfolio Management: An Overview

➤ **Characteristics of different types of investors**

Investor	Risk Tolerance	Investment Horizon	Liquidity Needs	Income Needs
Individuals	Depends on individual	Depends on individual	Depends on individual	Depends on individual
DB pensions	High	Long	Low	Depends on age
Banks	Low	Short	High	Pay interest
Endowments	High	Long	Low	Spending level
Insurance	Low	Long—life Short—P&C	High	Low
Mutual funds	Depends on fund	Depends on fund	High	Depends on fund

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## R41 Portfolio Management: An Overview

### ➤ Planning step:

- Analysis of the investor's risk tolerance, return objectives, time horizon, tax exposure, liquidity needs, income needs, unique circumstances;
- IPS: details the investor's investment objectives and constraints; specify an objective benchmark; updated at least every few years and anytime the investor's objectives or constraints change significantly.

### ➤ Execution step: asset allocation; top-down analysis & bottom-up

### ➤ Feedback step:

- monitor and rebalance the portfolio;
- Measure portfolio performance.

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## R42 Risk Management: An Introduction

### ➤ Risk

- Exposure to uncertainty

### ➤ Risk exposure

- The extent to which an entity's value may be affected through sensitivity to underlying risks.

### ➤ Risk management

- Risk management is the process by which an organization or individual **defines** the level of risk to be taken, **measures** the level of risk being taken, and **adjusts** the latter toward the former; with the goal of **maximizing** the company's or portfolio's value or the individual's overall satisfaction, or utility.
- It comprises all the decisions and actions needed to best achieve organizational or personal objectives while **bearing a tolerable level of risk**.
- **Not about minimizing risk.**

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## R42 Risk Management: An Introduction

### ➤ Risk management framework

- It is the infrastructure, process, and analytics needed to support effective risk management in an organization
- Integrate the risk and return aspects of the enterprise into decisions
- Not a "one size fits all" solution; it is best achieved through a **custom** solution
- Key factors:
  - ✓ Risk governance
  - ✓ Risk identification and measurement
  - ✓ Risk infrastructure
  - ✓ Defined policies and processes
  - ✓ Risk monitoring, mitigation, and management
  - ✓ Communications
  - ✓ Strategic analysis or integration

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## R42 Risk Management: An Introduction

- Risk governance
  - The **top-down process** foundation for risk management activities, including risk oversight and setting risk tolerance for the organization
- Risk identification and measurement
  - The quantitative and qualitative assessment of all potential sources of risk and the organization's risk exposures
- Risk infrastructure
  - Comprises the resources and systems required to track and assess the organization's risk profile
- Defined policies and processes
  - Management's complement to risk governance at the operating level
- Risk monitoring, mitigation, and management
- Communications
  - Includes risk reporting and active feedback loops so that the process improves decision making
- Strategic analysis or integration
  - Using these risk tools to rigorously sort out the factors that are and are not adding value as well as incorporating this analysis into the management decision process, with the intent of improving outcomes.

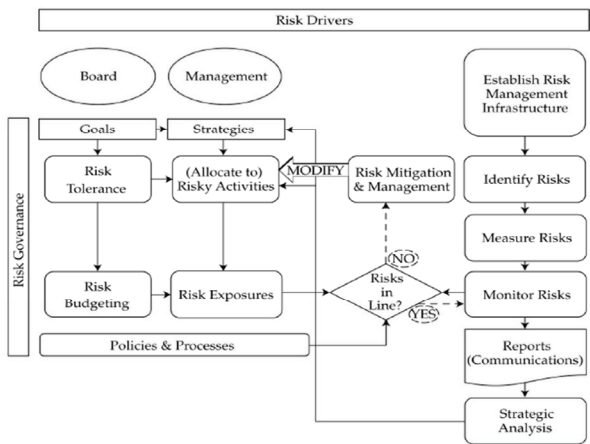
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## R42 Risk Management: An Introduction

Exhibit 1. The Risk Management Framework in an Enterprise Context



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## R42 Risk Management: An Introduction

- Example:
  1. Which element of risk management makes up the analytical component of the process?
    - A. Communication
    - B. Risk governance
    - C. Risk identification and measurement

C is correct.

2. Which of the following is the correct sequence of events for risk governance and management that focuses on the entire enterprise? Establishing:

- A. Risk tolerance, then risk budgeting, and then risk exposures.
  - B. Risk exposures, then risk tolerance, and then risk budgeting.
  - C. Risk budgeting, then risk exposures, and then risk tolerance.

A is correct.

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## R42 Risk Management: An Introduction

### ➤ Risk governance

- The **top-down process** and guidance that directs risk management activities to align with and support the overall enterprise
- Including risk oversight and setting risk tolerance for the organization

### ➤ Elements of effective risk governance

- It determines the organization's goals, direction, and priorities
- Spells out **risk appetite** or tolerance
- Provide a sense of the worst losses that could be tolerated in various scenarios
- Decisions about risk budgeting

### ➤ Enterprise risk management

- Focusing risk activities on the objectives, health, and value of the whole organization
- Requires the entire economic balance sheet of the business be considered, not just the assets or one part of the business in isolation

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## R42 Risk Management: An Introduction

### ➤ Risk tolerance

- A key element of good risk governance, delineates which risks are acceptable, which are unacceptable, and how much risk the overall organization can be exposed to.
- Identifies the extent to which the entity is willing to experience losses or opportunity costs and to fail in meeting its objectives.
- Should be chosen and communicated **before** a crisis.
- The ability of a company to respond **dynamically to adverse events** may allow for a higher risk tolerance

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## R42 Risk Management: An Introduction

### ➤ Which of the following statements about risk tolerance is most accurate?

- A. Risk tolerance is best discussed after a crisis, when awareness of risk is heightened.
- B. The risk tolerance discussion is about the actions management will take to minimize losses.
- C. The organization's risk tolerance describes the extent to which the organization is willing to experience losses.

**C is correct.**

Risk tolerance identifies the extent to which the organization is willing to experience losses or opportunity costs and fail in meeting objectives. It is best discussed before a crisis and is primarily a risk governance or oversight issue at the board level, not a management or tactical one.

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## R42 Risk Management: An Introduction

➤ **Risk budgeting** is any means of allocating investments or assets by their risk characteristics.

➤ Example:

Which of the following is not consistent with a risk-budgeting approach to portfolio management?

- A. Limiting the beta of the portfolio to 0.75
- B. Allocating investments by their amount of underlying risk sources or factors
- C. Limiting the amount of money available to be spent on hedging strategies by each portfolio manager

C is correct.

Risk budgeting does not require nor prohibit hedging, although hedging is available as an implementation tool to support risk budgeting and overall risk governance.

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## R42 Risk Management: An Introduction

➤ Financial risks refer to the risks that arise from events occurring in the financial markets. 3 main types:

- Market risk
  - ✓ Arises from movements in stock prices, interest rates, exchange rates, and commodity prices
- Credit risk
  - ✓ The risk that a counterparty will not pay an amount owed
- Liquidity risk
  - ✓ The risk that, as a result of degradation in market conditions or the lack of market participants, one will be unable to sell an asset without lowering the price to less than the fundamental value
  - ✓ Liquidity risk could also be called transaction cost risk and is most associated with **a widening bid-ask spread**.

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## R42 Risk Management: An Introduction

➤ Non-financial risks consist of a variety of risks, including settlement risk, operational risk, legal risk, regulatory risk, accounting risk, tax risk, model risk, tail risk, and sovereign or political risk.

- Operational risk is the risk that arises from within the operations of an organization and includes both human and system or process errors.
- Solvency risk is the that an entity does not survive or succeed because it runs out of cash to meet its financial obligations.

➤ Interaction between risks:

- Risks are not necessarily independent because many risks arise as a result of other risks; risk interactions can be extremely non-linear and harmful.

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## R42 Risk Management: An Introduction

➤ Example:

Which of the following best describes an example of interactions among risks?

- A. A stock in Russia declines at the same time as a stock in Japan declines
- B. Political events cause a decline in economic conditions and an increase in credit spreads.
- C. A market decline makes a derivative counterparty less creditworthy while causing it to owe more money on that derivative contract.

C is correct.

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## R42 Risk Management: An Introduction

➤ Risk drivers are the fundamental global and domestic **macroeconomic and industry factors** that create risk.

➤ Common measures of risk include:

- standard deviation or volatility;
- asset-specific measures, such as beta or duration;
- derivative measures, such as delta, gamma, vega, and rho;
- and tail measures such as value at risk, CVaR and expected loss given default.

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## R42 Risk Management: An Introduction

➤ Methods of risk modification:

- Risk prevention and avoidance
- Risk acceptance: self-insurance and diversification
- Risk transfer (insurance)
- Risk shifting (derivatives)

➤ The determinants of which method is best for modifying risk are the benefits weighed against the costs, with consideration for the overall final risk profile and adherence to risk governance objectives.

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## R42 Risk Management: An Introduction

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➤ Example:

1. The best definition of value at risk is:

- A. The expected loss if a counterparty defaults
- B. The maximum loss an organization would expect to incur a holding period
- C. The minimum loss expected over a holding period a certain percentage of the time.

C is correct.

2. The choice of risk-modification method is based on:

- A. Minimizing risk at the lowest cost
- B. Maximizing return at the lowest cost
- C. Weighing costs versus benefits in light of the entity's risk tolerance

C is correct.

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## R43 Portfolio Risk and Return: Part I

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➤ HPR

➤ Average return

- Arithmetic mean return: unbiased estimator of the true mean
- Geometric mean return: compound annual rate
- Money-weighted rate of return: IRR

➤ Other return measures

- Gross return: total return before management and administration fees
- Pretax nominal return: return prior to paying taxes. Dividend income, interest income, short-term capital gains, and long-term capital gains may all be taxed at different rates.
- After-tax nominal return: return after the tax liability is deducted
- Real return: nominal return adjusted for inflation. real return measures the increase in an investor's purchasing power, eg. how much more goods she can purchase at the end of one year due to the increase in the value of her investments.
- Leveraged return: the gain or loss as a percentage of an investor's cash investment. (real estate)

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## R43 Portfolio Risk and Return: Part I

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➤ Asset classes with the greatest average returns also have the highest standard deviations of returns.

➤ Liquidity should be considered when invest, especially in emerging markets and for securities that trade infrequently.

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## R43 Portfolio Risk and Return: Part I

An individual investment:

➤ Expected Return  $E(R) = \sum_{i=1}^n P_i R_i = P_1 R_1 + P_2 R_2 + \dots + P_n R_n$

➤ Variance of Return  $\text{Var} = \sigma^2 = \sum_{i=1}^n [R_i - E(R)]^2 P_i$

➤ Standard Deviation of Return  $\text{SD} = \sigma = \sqrt{\sum_{i=1}^n [R_i - E(R)]^2 P_i}$

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## R43 Portfolio Risk and Return: Part I

➤ Covariance

$$\text{Cov}_{1,2} = \sum_{i=1}^n P_i [R_{i,1} - E(R_1)][R_{i,2} - E(R_2)]$$

➤ Correlation

$$\rho_{1,2} = \frac{\text{Cov}_{1,2}}{\sigma_1 \sigma_2} \quad \text{Cov}_{1,2} = \rho_{1,2} \sigma_1 \sigma_2$$

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## R43 Portfolio Risk and Return: Part I

➤ The portfolio standard deviation formula

$$\sigma_p = \sqrt{\sigma_p^2} = \sqrt{\sum_{i=1}^n w_i^2 \sigma_i^2 + \sum_{i=1}^n \sum_{j=1}^n w_i w_j \text{Cov}_{i,j}}$$

- The risk of a portfolio of risky assets depends on the asset weights and the standard deviations of the assets returns, and crucially on the correlation (covariance) of the asset returns.
- The lower the correlation between the returns of the stocks in the portfolio, all else equal, the greater the diversification benefits.
- Two-asset portfolio:

$$\begin{aligned} \sigma_p^2 &= w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + 2w_1 w_2 \text{COV}_{1,2} \\ &= w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + 2w_1 w_2 \sigma_1 \sigma_2 \rho_{1,2} \end{aligned}$$

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## R43 Portfolio Risk and Return: Part I

- A portfolio includes two assets. The portfolio's standard deviation equals to the weighted average mean of the two assets' standard deviation. The correlation of these two assets is closest to:

A. -1  
B. 0  
C. 1

- Correct answer: C

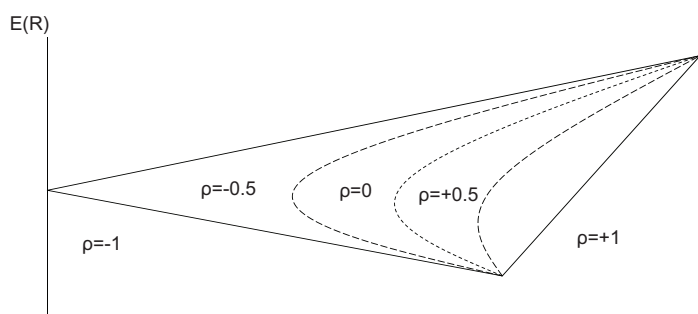
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## R43 Portfolio Risk and Return: Part I

- Risk and return for different values of correlation



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## R43 Portfolio Risk and Return: Part I

- The Markowitz assumptions

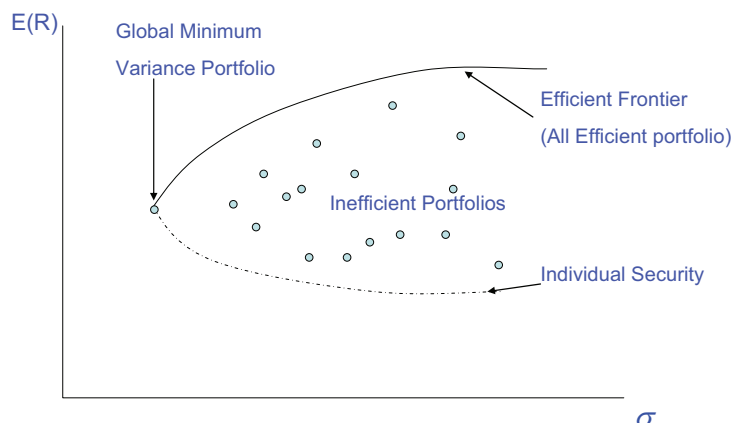
- Returns distribution: Each investment can be measured by a probability distribution of expected returns over a given horizon
- Utility maximization: Investor intends to maximize their expected utility over time horizon
- Risk is variability: Risk is measured in terms of variance (standard deviation) of expected returns
- Risk/return: Investors make their decision based on expected return and the risk
- Risk aversion: Investors prefer less risk and given the same risks by given the same returns

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## R43 Portfolio Risk and Return: Part I



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## R43 Portfolio Risk and Return: Part I

### ➤ Minimum variance frontier

- Portfolio that have the lowest standard deviation of all portfolios with a given expected return are known as minimum-variance portfolios. Together they make up the minimum-variance frontier
- Portfolios that have minimum variance for each given level of expected return

### ➤ Global minimum-variance portfolio: The portfolio on the efficient frontier that has the least risk.

### ➤ Efficient frontier

- Those portfolios that have the greatest expected return for each level of risk make up the efficient frontier.
- All risky assets are contained
- **Efficient portfolio:** well-diversified or fully-diversified

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## R43 Portfolio Risk and Return: Part I

1. Which of the following statements is least accurate? The efficient frontier is the set of all attainable risky assets with the:

- A. Highest expected return for a given level of risk.
- B. Lowest amount of risk for a given level of return.
- C. Highest expected return relative to the risk-free rate.

➤ **Answer: C**

2. The portfolio on the minimum-variance frontier with the lowest standard deviation is:

- A. Unattainable.
- B. The optimal risky portfolio.
- C. The global minimum-variance portfolio

➤ **Answer: C**

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## R43 Portfolio Risk and Return: Part I

### ➤ Risk seeking

- Refers to the fact that investor is said to be risk loving or risk seeking.
- Risk seeking investors:
  - ✓ Prefer higher risk to lower risk for a given level of expected returns
  - ✓ Will accept less expected return because of the extra utility from the risk
  - ✓ The gamble has an uncertain outcome, but with the same expected value as the guaranteed outcome. Thus, an investor choosing the gamble means that the investor gets extra "utility" from the uncertainty associated with the gamble.

### ➤ Risk Neutral

- an investor is indifferent about the gamble or the guaranteed outcome
- Risk neutrality investor cares only about return and not about risk, so higher return investments are more desirable even if they come with higher risk.

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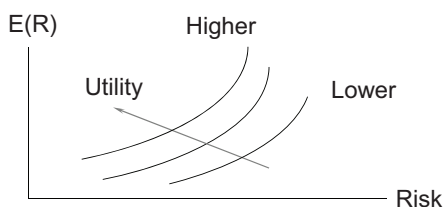
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## R43 Portfolio Risk and Return: Part I

### ➤ Risk aversion

- Refers to the fact that individuals prefer less risk to more risk.
- Risk-averse investors:
  - ✓ Prefer lower to higher risk for a given level of expected returns
  - ✓ Will only accept a riskier investment if they are compensated in the form of greater expected return



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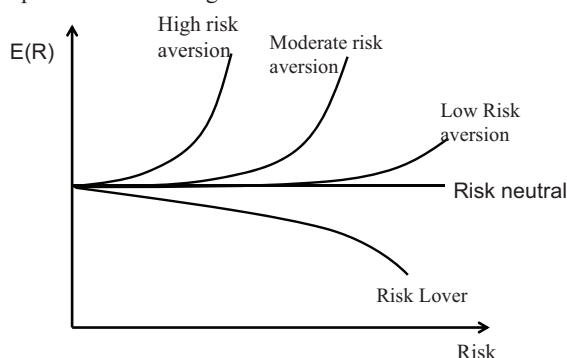
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## R43 Portfolio Risk and Return: Part I

### ➤ Indifference Curve for various types of investors

- Indifference curve: plots combinations of risk(standard deviation) and expected return among which an investor is indifferent.



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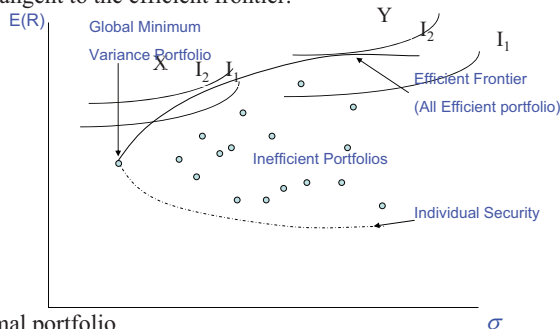
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## R43 Portfolio Risk and Return: Part I

### The optimal portfolio for an investor

- At the point of where an investor's (highest) risk-return indifference curve is tangent to the efficient frontier.



#### ➤ Optimal portfolio

- The highest indifference curve that is tangent to the efficient frontier
- Different investors may have different optimal portfolios

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## R43 Portfolio Risk and Return: Part I

- With respect to utility theory, the most risk-averse investor will have an indifference curve with the:
    - Most convexity
    - Smallest intercept value
    - Greatest slope coefficient
- Answer: A
- With respect to the mean-variance theory, the optimal portfolio is determined by each individual investor's:
    - Risk-free rate
    - Borrowing rate
    - Risk preference
- Answer: C

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## R44 Portfolio Risk and Return: Part II

### ➤ CAL

- The line representing these possible combinations of risk-free assets and the optimal risky asset portfolio.

### ➤ Two-fund separation theorem:

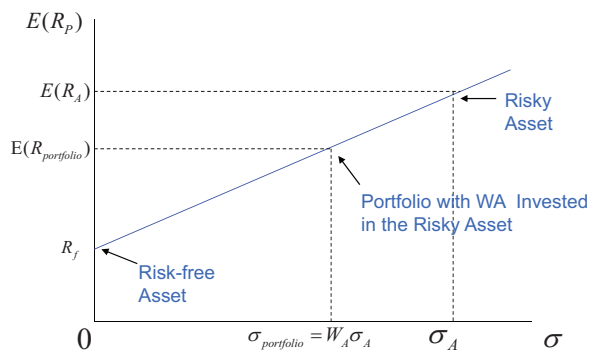
- Combining a risky portfolio with a risk-free asset
- All investors' optimum portfolios will be made up of some combination of an optimal portfolio of risky assets and the risk-free asset.

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## R44 Portfolio Risk and Return: Part II



$$E(R_p) = W_A E(R_A) + W_B E(R_B)$$

$$\sigma_p = \sqrt{W_A^2 \sigma_A^2 + W_B^2 \sigma_B^2 + 2W_A W_B \rho_{AB} \sigma_A \sigma_B}$$

$$\sigma_p = \sqrt{W_A^2 \sigma_A^2} = W_A \sigma_A$$

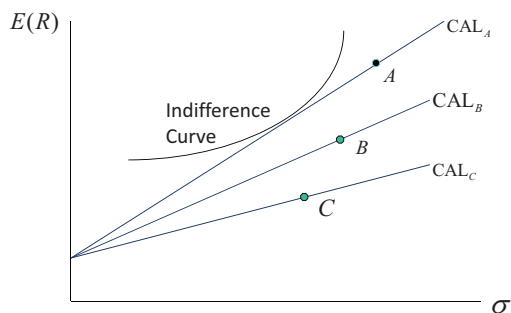
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## R44 Portfolio Risk and Return: Part II

- Risky Portfolios and Their Associated Capital Allocation Lines for Different investors



- If each investor has different expectations about the expected returns of, standard deviations of, or correlations between risky asset returns, each investor will have a different optimal risky asset portfolio and a different CAL

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## R44 Portfolio Risk and Return: Part II

- The dominant capital allocation line is the combination of the risk-free asset and the:
  - A. Optimal risky portfolio
  - B. Levered portfolio of risky assets
  - C. Global minimum-variance portfolio
- Answer: A

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## R44 Portfolio Risk and Return: Part II

### ➤ The Market Portfolio:

- Is the tangent point where the CML touches the Markowitz efficient frontier.
- Consists of every risky assets
- The weights on each asset are equal to the percentage of the market value of the asset to the market value of the entire market portfolio.

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## R44 Portfolio Risk and Return: Part II

### ➤ Capital market line

- When investors share identical expectations about the mean returns, variance of returns, and correlations of risky assets, the CAL for all investors is the same and is known as the capital market line (CML):

$$E(R_p) = R_F + \frac{E(R_M) - R_F}{\sigma_M} \sigma_p$$

- The market portfolio
  - Explanation of the CML
- Investment using CML follow a passive investment strategy (i.e., invest in an index of risky assets that serves as a proxy for the market portfolio and allocate a portion of their investable assets to a risk-free asset.)
- Difference between the CML and the CAL

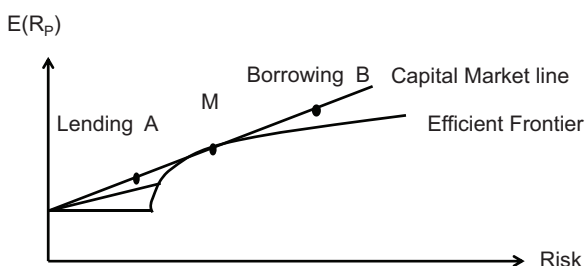
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## R44 Portfolio Risk and Return: Part II

- 在CML线上，如果投资组合要获得比市场组合更高的收益，必须怎么样？
- 应该是使用杠杆作用，采用无风险借款。



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## R44 Portfolio Risk and Return: Part II

1. The capital market line, CML, is the graph of the risk and return of portfolio combinations consisting of the risk-free asset and:
  - A. Any risky portfolio
  - B. The market portfolio
  - C. The leveraged portfolio

➤ Answer: B
2. A portfolio on the capital market line with returns greater than the returns on the market portfolio represents a(n):
  - A. Lending portfolio
  - B. Borrowing portfolio
  - C. Unachievable portfolio

➤ Answer: B

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## R44 Portfolio Risk and Return: Part II

- **Unsystematic risk (or unique, diversifiable, firm-specific risk):**
- The risk that disappears in the portfolio construction process
- **Systematic risk (or market risk):**
- The risk that is left cannot be diversified away.
  - Total risk = systematic risk + unsystematic risk
- **Since unsystematic risk can be eliminated through diversification, only systematic risk is compensated.**

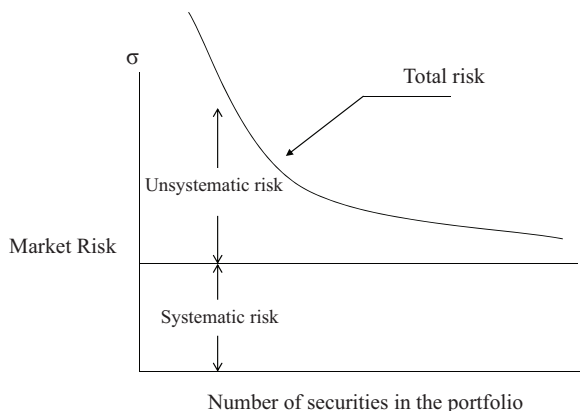
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## R44 Portfolio Risk and Return: Part II

- **Risk vs. Number of portfolio Assets**



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## R44 Portfolio Risk and Return: Part II

### ➤ Systematic Risk is Relevant in Portfolios

- One important conclusion of capital market theory:
  - ✓ Equilibrium security returns depend on a stock's or a portfolio's systematic risk, not its total risk as measured by standard deviation.
- One of the assumptions of the model :
  - ✓ Diversification is free, because investors will not be compensated for bearing risk that can be eliminated at no cost.

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## R44 Portfolio Risk and Return: Part II

1. Which of the following types of risk is most likely avoided by forming a diversified portfolio?
  - A. Total risk
  - B. Systematic risk
  - C. Nonsystematic risk
- Answer: C
2. Which of the following events is most likely an example of nonsystematic risk?
  - A. A decline in interest rates.
  - B. The resignation of chief executive officer.
  - C. An increase in the value of the U.S. dollar.
- Answer: B

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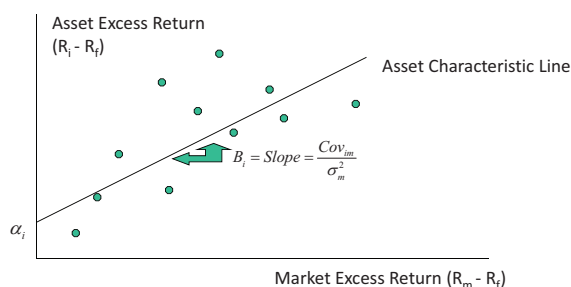


## R44 Portfolio Risk and Return: Part II

- Beta: the sensitivity of an asset's return to the return on the market index in the market model. A standardized measure of systematic risk.

$$\beta_i = \frac{Cov_{i,mkt}}{\sigma_{mkt}^2} = \left( \frac{\sigma_i}{\sigma_{mkt}} \right) \times \rho_{i,mkt}$$

- Asset characteristic line (regression of asset excess returns against market asset returns)



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R44 Portfolio Risk and Return: Part II

- Return generating models: multifactor models
- Macroeconomic factors: GDP growth, inflation, or consumer confidence
  - Fundamental factors: earnings, earnings growth, firm size, and research expenditures
  - Statistical factors

$$E(R_i) - R_f = \beta_{i,1} \times E(Factor1) + \beta_{i,2} \times E(Factor2) + \dots + \beta_{i,k} \times E(Factor_k)$$

- Market model
- A single factor model
  - The only factor is the expected excess return on the market portfolio (market index)

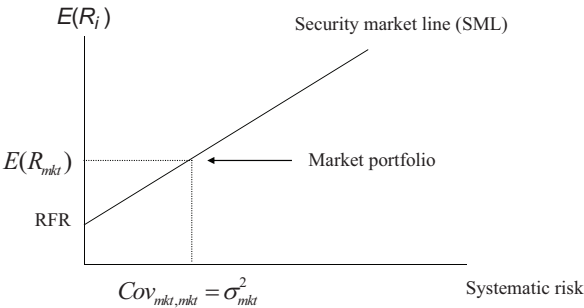
$$E(R_i) - R_f = \beta_i (E(R_M) - R_f)$$

R44 Portfolio Risk and Return: Part II

- Assumptions of the CAPM
- Investors are risk-averse, utility-maximizing, rational individuals.
  - Markets are frictionless, including no transaction costs and no taxes.
  - Investors plan for the same single holding period.
  - Investors have homogeneous expectations or beliefs.
  - All investments are infinitely divisible.
  - Invstors are price takers.

R44 Portfolio Risk and Return: Part II

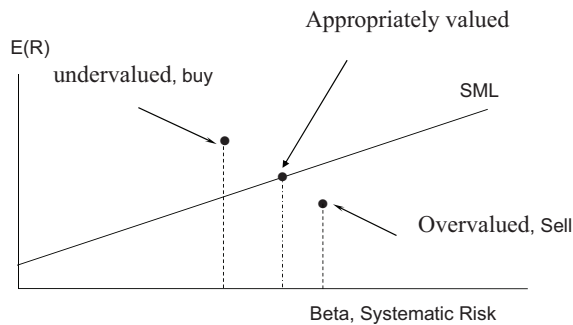
- Capital Asset Pricing Model



- The Equation of SML:  $E(R_i) = R_f + \beta_i [E(R_M) - R_f]$

R44 Portfolio Risk and Return: Part II

➤ How to judge if a stock is properly valued



R44 Portfolio Risk and Return: Part II

➤ How to judge if a stock is properly valued

- Undervalued
  - ✓ Estimated return > Required return from the SML
  - ✓ Investors should buy.
- Overestimated
  - ✓ Estimated return < Required return from the SML
  - ✓ Investors should sell.
- Properly valued
  - ✓ Estimated return = Required return from the SML
  - ✓ Investors are indifferent between buying or selling

R44 Portfolio Risk and Return: Part II

➤ Differences between the SML and the CML

	SML	CML
Measure of risk	Uses systematic risk (non-diversifiable risk)	Uses standard deviation (total risk)
Application	Tool used to determine the appropriate expected (benchmark) returns for securities	Tool used to determine the appropriate asset allocation (percentages allocated to the risk-free asset and to the market portfolio) for the investor
Definition	Graph of the capital asset pricing model	Graph of the efficient frontier
Slope	Market risk premium	Market portfolio Sharpe ratio

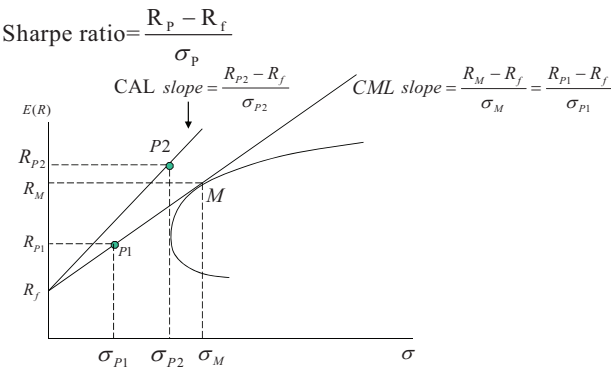


R44 Portfolio Risk and Return: Part II

- 1. With respect to the capital asset pricing model, the primary determinant of expected return of an individual asset is the:
  - A. Asset’s beta.
  - B. Market risk premium
  - C. Asset’s standard deviation
- Answer: A
- 2. Analysts who have estimated returns of an asset to be greater than the expected returns generated by the capital asset pricing model should consider the asset to be:
  - A. Overvalued
  - B. Undervalued
  - C. Properly valued
- Answer: B

R44 Portfolio Risk and Return: Part II

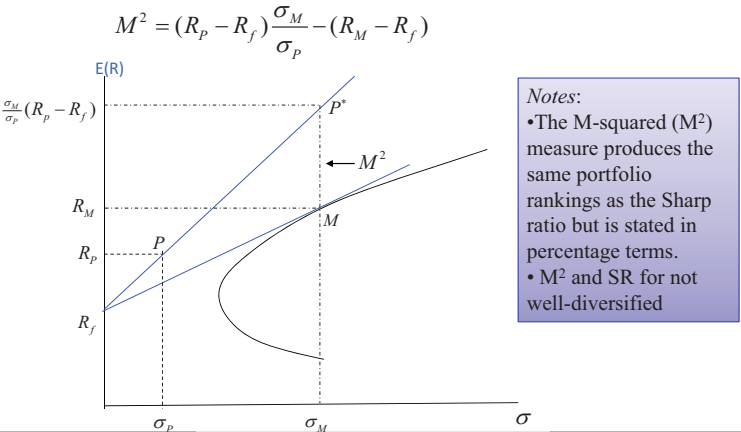
Evaluate relative portfolio performance (risk-adjusted returns)



- The Sharpe ratio for any portfolio along the CML is the same.

R44 Portfolio Risk and Return: Part II

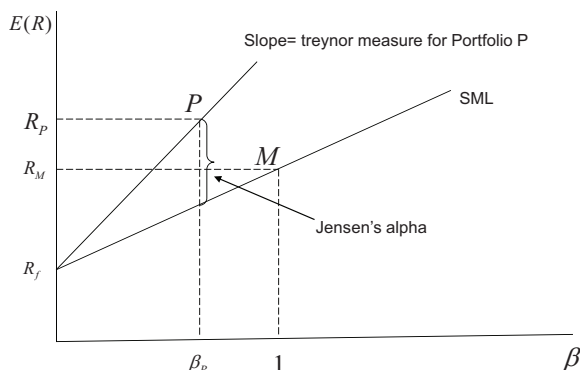
- The M-squared ( $M^2$ ) measure produces the same portfolio rankings as the Sharpe ratio but is stated in percentage terms.



## R44 Portfolio Risk and Return: Part II

- Treynor measure & Jensen's alpha (systematic risk)

$$\text{Treynor measure} = \frac{R_p - R_f}{\beta_p} \quad \alpha_p = (R_p - R_f) - \beta_p(R_M - R_f)$$



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## R44 Portfolio Risk and Return: Part II

- Comparison of four measures

- Jensen's alpha和M-squared是可以根据大小来判断投资业绩
  - ✓ we are not only able to determine the rank of a portfolio but also which, if any, of our portfolios beat the market on a risk-adjusted basis
- Sharpe ratio 和Treynor measure需要再和其他的组的指标进行比较
  - ✓ to rank portfolios, the Sharpe ratio or Treynor ratio of one portfolio must be compared with the Sharpe ratio or Treynor ratio of another portfolio
- For non-diversified portfolio, Sharpe ratio and M-squared are appropriate
- For fully diversified portfolio, Jensen Alpha and Treynor are appropriate

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## R44 Portfolio Risk and Return: Part II

1. Which of the following performance measures is consistent with the CAPM?
  - A. M-squared.
  - B. Sharpe ratio.
  - C. Jensen's alpha.

➤ Answer: C
2. Which of the following performance measures does not require the measure to be compared to another value?
  - A. Sharpe ratio
  - B. Treynor ratio
  - C. Jensen's alpha

➤ Answer: C

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R45 Basic of Portfolio Planning and Construction

- The need for a policy statement
  - Understand and articulate realistic investor goals, needs and risk tolerance
  - Ensure that goals are realistic
  - Provide an objective measure of portfolio performance
- Major components of IPS
  - Description of client
  - Statement of the purpose
  - Statement of duties and responsibilities
  - Procedures to update IPS and to respond to various possible situations
  - Investment objectives
  - Investment constraints
  - Investment guidelines
  - Evaluation of performance
  - Appendices: information on asset allocation

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R45 Basic of Portfolio Planning and Construction

- Investment objectives: risk and return
- Risk objective
  - The risk objective limits how high the investor can set the return objective
  - Risk measurement:
    - ✓ Absolute: variance or standard deviation
    - ✓ Relative: relate risk relative to one or more benchmarks perceived to represent appropriate risk standards (tracking risk),
    - ✓ Downside risk: VAR
  - Risk tolerance: willingness and ability

Situation		Risk tolerance
willingness > ability		ability (education)
willingness < ability	return objective = willingness	willingness (reevaluation)
	return objective = ability	ability (education)

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R45 Basic of Portfolio Planning and Construction

- Return objectives: absolute or relative basis
  - Return measurement:
    - ✓ Absolute basis:
      - ◆ percentage rate of return: total return(balance between capital gains and income), inflation-adjusted return(real)
    - ✓ Relative:
      - ◆ Relative to a benchmark return: Some institutions also set their return objective relative to a peer group or universe of managers
        - Limitation:
          - when limited information is known about the investment strategies
          - or the returns calculation methodology being used by peers,
          - the impossibility of all institutions being "above average."
          - Furthermore, a good benchmark should be investable
  - Stated return desire vs. Required return
  - Consistent with risk objective

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## R45 Basic of Portfolio Planning and Construction

### ➤ Investment constraints

- **Liquidity**—for cash spending needs (anticipated or unexpected)
- **Time horizon**—the time between making an investment and needing the funds
- **Tax concerns**—the tax treatments of various accounts, and the investor's marginal tax bracket
- **Legal and regulatory factors**—restrictions on investments in retirement, personal, and trust accounts
- **Unique needs and preferences**—constraints because of investor preferences or other factors not already considered

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## R45 Basic of Portfolio Planning and Construction

### ➤ Strategic asset allocation:

- combine the IPS and capital market expectations to formulate weightings on acceptable asset classes
- Specify the percentage allocations to the included asset classes
- Correlations within the class & correlations between asset classes

Asset Class	Target
Cash	0%
U.S. large-cap equity	12%
U.S. small-/mid-cap equity	6%
International (developed) equity	12%
Emerging market equity	6%
U.S. bonds	18%
Global bonds	8%
High -yield bonds	5%
Emerging market debt	3%
Inflation-protected bonds	3%
Real estate	5%
Hedge funds	5%
Private equity	2%
Commodities	0%
Tactical asset allocation and other	15%
TOTAL	100%

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## R45 Basic of Portfolio Planning and Construction

### Active portfolio management

- **Tactical asset allocation:** a manager who varies from strategic asset allocation weights in order to take advantage of perceived short-term opportunities. Depend on:
  - The manager's ability to identify short-term opportunities in specific asset classes;
  - The existence of such short-term opportunities.
- **Security selection:** deviation from index weights on individual securities within an asset class. Depend on:
  - The manager's skill
  - The opportunities with in a particular asset class.

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## R45 Basic of Portfolio Planning and Construction

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- Which of the following factors is least likely to impact an individual's ability to take risk?
  - A. Time horizon
  - B. Personality type
  - C. Expected income
- Answer: B
  
- Tactical asset allocation is best described as:
  - A. Attempts to exploit arbitrage possibilities among asset classes.
  - B. The decision to deliberately deviate from the policy portfolio.
  - C. Selecting asset classes with the desired exposures to sources of systematic risk in an investment portfolio
- Answer: B

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## It's not the end but just the beginning.

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If you have people you love, allow them to be free beings. Give and don't expect. Advise, but don't order. Ask, but never demand. It might sound simple, but it is a lesson that may take a lifetime to truly practice. It is the secret to true Love. To truly practice it, you must sincerely feel no expectations from those who you love, and yet an unconditional caring.

如果你有爱的人，允许他们自由随意的存在。给予而不指望；建议而不命令；请求而不要求；可能听起来简单，但这需要一辈子去实践。这就是真爱的秘诀。真正去实践它，你必须对那些你爱的人没有期望，并给予无条件的关爱。

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