

# GAO JIE

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## About Me

Jie is a graduate student (M.Eng) majoring information production design at Zhejiang University. She is passionate about design and technologies. She is always excited to find interesting research questions and answers.

## Skills

### Design Tools

Photoshop & Illustrator & InDesign  
Sketch Axure & Principle  
Video shooting  
Premiere & After Effects  
C4D & Maya  
CLIP Studio Painting

### Design Methods

Comparator Analysis  
Personas & Scenarios  
User Interview

### Coding

HTML & CSS  
Python  
C  
Javascript & JQuery  
Java

### Hardware

Arduino  
Processing

## Main Courses

### Electrical

- Digital Signal Processing
- Electronic Circuit
- Digital Audio Processing
- Electroacoustic
- Microcomputer Principle
- Digital logic circuit
- Computer Network

### Design

- Service Design
- Design Engineering
- Cultural Construction
- Integrating and Innovation Design
- Design Project Management

### Art

- Photography Foundation
- Music Theory

### Self-learning

- Python
- Painting

## Awards

Excellent Graduate Student of Zhejiang University, 2018  
Scholarship of Academic Excellence in Shanghai University, 2016  
Student Leadership Scholarship, 2015

## Education

### Zhejiang University, Hangzhou, China

M.Eng | Information Product Design | GPA:3.9 /4.0 | Expected Jun. 2019

### Shanghai University, Shanghai, China

B.Eng | Digital Media Technology | GPA:3.58 /4.0 | Rank: 3/102 | 2013-2017

## Publications

**Jie Gao**, Leijing Zhou, Miaomiao Dong, Fan Zhang. "Expressive Plant: A Multi-sensory Interactive System for Sensory Training of Children with Autism," in 2018 ACM International Joint Conference on Pervasive and Ubiquitous Computing (Poster | UbiComp 2018).

## Projects

### A Multi-Sensory Interactive System for Sensory Training of Children with Autism

*Literature search | Arduino | C | 3D printing | Video shooting and editing*

- Literature search & Investigated the existing systems and materials for sensory training
- Designed and prototyped a multi-sensory interactive system using Arduino platform, C and 3D printing technology
- Shot and edited the product video

### Product Design of Honeycomb APP

*Brainstorm | Interview | Personas | Comparator Analysis | Wireframe Design*

- Brainstormed the problems existed in existing film platforms with a group
- Interviewed 5 movie fans to understand how typical users use existing film platforms and how they deal with the problems we have found
- Investigated and analysed the advantages, disadvantages and user scales of similar products
- Identified the basic and featured functions of Honeycomb APP
- Interaction Design and Presentation using MoDao

### Implementation of Digital Communication System in Short Wave Band

*Circuit Design and Welding | Singchip | C*

- Generated a data sequence signal by single-chip microcomputer and implemented BPSK modulation with high frequency carrier
- Implemented a square difference carrier recovery circuit and low-pass filter circuit
- Observed and debugged circuit with an oscilloscope and spectrum analyzer

### Design and Implementation of Bluetooth Car Control APP

*Android Studio | Java | Video shooting and editing*

- Achieved joystick control of smart car through connection in Bluetooth Socket channel
- Achieved speech recognition and gravity control using the API of iFLYTEK Open Platform

## Internships

### Zhongbiao Software Inc.

Shanghai, China | 2016.7-2016.11

*UI Designer Intern*

- Improved interaction process and website interface by designing and implementing the front end of the website
- Completed the interactive and visual redesign of an enterprise security management and control platform

### Shanzhu Tech Inc.

Hangzhou, China | 2018. 9 - 2018. 12

*Product Designer Intern*

- Leveraged design tools to design the interactive logic flows and UI interfaces for a new app

## Languages

Chinese( Native Language)

English( Fluent in Speaking and Reading ):

Toefl: 88 (Reading: 28, Listening: 18, Speaking: 18, Writing: 24)