国家开放大学(中央广播电视大学)2017年秋季学期"开放专科"期末考试

# 商务英语 1 试题

2018年1月

## 注 意 事 项

- 一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。
- 二、仔细读懂题目的说明,并按题目要求答题。答案一定要写在答 题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。四、考试时间为60分钟。

| 一、交际用语 | (共计 10 | 分,每小题 | 2分) |  |
|--------|--------|-------|-----|--|
|        |        |       |     |  |

| 1—5题:选择正确的语句完成下面对话,并                | <b>牛将答案序号写在答题纸上。</b>                                |
|-------------------------------------|---|
| 1. — Good morning. Far East Logist  | ics Company. This is Lin Hanxue. May I help you?    |
| A. Good morning, Ms. Lin. Nice      | to meet you.  |
| B. No, thank you.                   |   |
| C. Good morning, Ms. Lin. This      | is Daniel Anderson speaking.                        |
|                                     | d from you for a long time. How have you been       |
| recently?                           |   |
|                                     |   |
| A. That's OK.                       | B. Long time no see.                                |
| C. Not bad, thank you.              |   |
| 3. —Oh. But why didn't he just own  | up and tell someone?                                |
|                                     |   |
| A. So be careful with our job.      |   |
| B. He was too scared that he wou    | uld be fired, I suppose.                            |
| C. You should have told him that    | earlier.  |
| 4. — Let me show you how to use the | he printer.   |
|                                     |   |
| A. I'll do my best.                 | B. Thanks for your help.                            |
| C. No, I can use it myself.         |   |
| 5. — I got to know Ted only from h  | is resume. In fact he is not qualified for his job. |
|                                     |   |
| A. Oh, it's such a pity!            | B. Oh, it sounds interesting!                       |
| C. I'm glad to hear that!           |   |
| 二、词汇与结构(共计30分,每小题2分)                |   |
| 6-20 题:阅读下面的句子,从 A、B、C 三个           | 卜选项中选出一个能填入空白处的正确选项,并将答                             |
| 案序号写在答题纸上。                          |   |
| 6. I'm particularly proud of        | _ I organized the finances.                         |
| A. who                              | B. which  |
| C. how                              |   |
| 7. There are some visitors          | to our marketing department next week.              |
| A. come                             | B. coming   |
| C. to coming                        |   |
| 1872                                |   |

| 8. But the charge will be and i            | t also slows down delivery.                    |
|--|--|
| A. more valuable                           | B. cheaper                                     |
| C. higher                                  |  |
| 9. The third part is the results           | s.   |
| A. expect                                  | B. expecting                                   |
| C. expected                                |  |
| 10. We try our best to your re             | equirement.                                    |
| A. make                                    | B. meet  |
| C. get                                     |  |
| 11. Every business has its ups and down    | ns, and so every person.                       |
| A. is                                      | B. does  |
| C. do                                      |  |
| 12.18 of the EU members have replace       | ed their national currencies by Euro notes and |
| coins 2002.                                |  |
| A. for                                     | B. at  |
| C. since                                   |  |
| 13. It is better to tell someone to get it | •  |
| A. fix                                     | B. fixed                                       |
| C. fixing                                  |  |
| 14. The company's Human Resources          | department will then select the most suitable  |
| people to an interview.                    |  |
| A. attend                                  | B. join  |
| C. go                                      |  |
| 15. The ten-day display and sale           | finished tomorrow.                             |
| A. is                                      | B. would be                                    |
| C. will be                                 |  |
| 16. Small holes should be made in the _    | cloth to let the moisture out.                 |
| A. dry                                     | B. waterproof                                  |
| C. wet                                     |  |
| 17. Don't worry so much— is                | my job!  |
| A. worry                                   | B. worrying                                    |
| C. worried                                 |  |
| 18. Those numbers come to mean the w       | orld to you they give you the record of        |
| how much money you've earned or lost.      |  |
| A. so that                                 | B. in case                                     |
| C. because                                 |  |

| 19. We are usually very prompt                      | settling your accounts.                        |
|---|--|
| A. in   | B. on  |
| C. at   |  |
| 20. I've learned today.                             |  |
| A. something new                                    | B. new something                               |
| C. new some thing                                   |  |
| 三、阅读理解(共 40 分,每小题 4 分)                              |  |
| 2125 题:阅读下列短文,从 A、B、C 三个选项                          | 中选出一个正确答案,并将答案序号写在答题                           |
| 纸上。   |  |
| Passage 1   |  |
| If you don't have much experience of ma             | king phone calls in English, making a business |
| call can be a worrying experience.                  |  |
| Most business people, unless they feel v            | ery confident, prepare for an important phone  |
| call in a foreign language by making notes in       | advance. And during the call they make notes   |
| while they're talking to help them to rememl        | ber what was said.                             |
| Although it's quick and convenient to ph            | one someone to give them information or to ask |
| questions, the disadvantage is that there is no     | othing in writing to help you to remember what |
| was said. It's essential to make notes and often    | en when an agreement is reached on the phone,  |
| one of the speakers will send a fax or e-mail       | to confirm the main points that were made.     |
| Because it's so easy to be misunderstood            | when talking on the phone, it's a good idea to |
| repeat any important information (especially        | numbers and names) back to the other person    |
| to make sure you've got <u>it</u> right. Always mak | e sure you know the name of the person you're  |
| talking to. If necessary, ask them to spell it      | out to you, so that you can make sure you've   |
| got it right—and try to use their name during       | g the call. And make sure that they know your  |
| name too.   |  |
| 21. If you don't have much experience               | of making phone calls in English, making a     |
| business call can be                                |  |
| A. an easy thing                                    | B. a happy experience                          |
| C. a painful thing                                  |  |
| 22. Most business people prepare for an             | important phone call in a foreign language by  |
| making notes in advance because                     |  |
| A. they are very confident                          |  |
| B. their foreign language isn't so goo              | d  |
| C. they don't want to miss any impor                | rtant information                              |
| 1874  |  |
|   |  |

- 23. When the speakers reach an agreement on the phone, \_\_\_\_\_ will send a fax or e-mail in order to confirm the main points that were made.
  - A, one of them
  - B. both of them
  - C. none of them
- 24. What does "it" refer to in the first sentence in paragraph four —"... to make sure you've got it right"?
  - A. important information
  - B. the other person
  - C. a good idea
  - 25. The best title of this passage would be " ".
    - A. The Importance of Taking Notes
    - B. Making Business Calls
    - C. Talking on the Phone

# 26—30 题:请根据短文内容判断给出的语句是否正确,正确的写"T",错误的写"F",并将答案写在答题纸上。

#### Passage 2

Beads, stones, seashells, paper, precious metals such as gold and silver, base metals such as iron have all been used as money. Today, money is printed on paper. A lot of countries use their own currency, with names such as dollar, pound, franc, ruble, yuan and so on. Since 2002, 18 of the EU members have replaced their national currencies by Euro notes and coins.

If you want to pay for something in another currency, you have to change your money into the other money. If you want to travel outside your native country, you need to change your own country's money for the money of the country you are visiting. Most large banks sell foreign currencies. You can exchange money at a bank or at an office of a tourist agency.

Wherever you go, exchanging money puts you in touch with international finance, which is concerned with exchange rates between different currencies. Deciding the rate for the international exchange of money is one of the most complex aspects of international banking.

- 26. Currency only means money in the form of paper.
- 27. Euro is available in all EU member countries.
- 28. You need to change money if you travel abroad.
- 29. Banks are a good option to get your money exchanged.
- 30. The best title for this passage is "The History of Money".

#### 四、翻译(共计20分,每小题4分)

- 31-35:选择正确的译文,并将答案序号写在答题纸上。
  - 31. Precious metals such as gold and silver have been used as money.
    - A. 贵重金属里包括黄金、白银和货币。
    - B. 诸如黄金和白银等这类贵重金属曾经被作为货币使用过。
    - C. 贵重金属里的黄金、白银都被货币所替代。
  - 32. I think it's preferable for you to change the brand name.
    - A. 我认为您最好换一个商标。
    - B. 我宁愿让您换个商标名。
    - C. 我考虑您必须取消这个商标名。
  - 33. I want to know when he is leaving for New York tomorrow.
    - A. 我想知道他明天什么时候离开纽约。
    - B. 我想知道他明天什么时候正在去纽约。
    - C. 我想知道他明天什么时候动身去纽约。
  - 34. So in markets, price matters a lot.
    - A. 所以在市场上,价格很重要。
    - B. 所以在市场上,价格意味着很多。
    - C. 所以在市场上,价格方面的事情很多。
  - 35. Then the report was followed by a heated discussion.
    - A. 报告之后是大家热烈的讨论。
    - B. 热烈的讨论之后是一个报告。
    - C. 报告和讨论都进行得很热烈。

# 国家开放大学(中央广播电视大学)2017 年秋季学期"开放专科"期末考试

# 商务英语 1 试题答案及评分标准

| (供参考)                 |                      |                |             |              |       |
|-----------------------|----------------------|----------------|-------------|--------------|-------|
|                       |                      |                |             | 2018 年       | 1月    |
| 一、交际用语(               | 共计 10 分,每小           | 题 2 分)         |             |              |       |
| 1-5 题:选择]             | E确的语句完成下             | 面对话,并将答        | 案序号写在答题:    | 纸上。          |       |
| 1. C                  | 2. C                 | 3. B           | 4. B        | 5. A         |       |
| 二、词汇与结构               | (共计 30 分,每/          | <b>小题 2 分)</b> |             |              |       |
| 6-20 <b>题:阅读</b>      | 下面的句子,从 A            | A、B、C 三个选项     | 中选出一个能填     | 入空白处的正确选项    | 项,并将答 |
| 案序号写在答题               | <b>蔥纸上。</b>          |                |             |              |       |
| 6. C                  | 7. B                 | 8. C           | 9. C        | 10. B        |       |
| 11. B                 | 12. C                | 13. B          | 14. A       | 15. C        |       |
| 16. B                 | 17. B                | 18. C          | 19. A       | 20. A        |       |
| 三、阅读理解(表              | 共 40 分 <b>,每小题</b> 4 | 4分)            |             |              |       |
| 21—25 题:阅语            | 集下列短文,从 A、           | ,B、C 三个选项中     | 中选出一个正确?    | 答案,并将答案序号    | 写在答题  |
| 纸上。                   |                      |                |             |              |       |
| 21. C                 | 22. B                | 23. A          | 24. A       | 25. B        |       |
| 26-30 题:请机            | <b>艮据短文内容判</b> 断     | ī给出的语句是否       | 至正确,正确的写    | "T",错误的写"F", | 并将答案  |
| 写在答题纸上。               | ,                    |                |             |              |       |
| 26. F                 | 27. F                | 28. T          | 29. T       | 30. F        |       |
| 四、翻译(共计 20 分,每小题 4 分) |                      |                |             |              |       |
| 31-35:选择正             | 确的译文,并将答             | 答案序号写在答题       | <b>颐纸上。</b> |              |       |
| <b>31.</b> B          | 32. A                | 33. C          | 34. A       | 35. A        |       |

国家开放大学(中央广播电视大学)2018年春季学期"开放专科"期末考试

## 商务英语 1 试题

2018年7月

## 注 意 事 项

- 一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。
- 二、仔细读懂题目的说明,并按题目要求答题。答案一定要写在答 题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。四、考试时间为60分钟。

| 一、交际用语(共计10分,每小题2分)  |      |  |  |  |
|--|------|--|--|--|
| 1-5题:选择正确的语句完成下面对话,并将答案序号写在答题纸上。   |      |  |  |  |
| 1. — Could you give me an example of good teamworking there?                     |      |  |  |  |
| <del></del>  |      |  |  |  |
| A. Sorry. I can see from your resume.  |      |  |  |  |
| B. Sure. I was the treasurer of the Students' Union.                             |      |  |  |  |
| C. Not at all. I was in charge of sales for Corporate Pan-Asia.                  |      |  |  |  |
| 2. — The senior managers need the results from last month straight away, so I ca | an't |  |  |  |
| stop to talk. I've got to hurry.   |      |  |  |  |
|  |      |  |  |  |
| A. Stay longer. B. Go slowly.  |      |  |  |  |
| C. Ok, see you later.  |      |  |  |  |
| 3. — Hello, I'm Susan. Nice to meet you.   |      |  |  |  |
|  |      |  |  |  |
| A. Are you?  B. Nice to meet you, too.   |      |  |  |  |
| C. How are you?  |      |  |  |  |
| 4. — Sally, could you lend me your calculator? Mine is not working. —            |      |  |  |  |
| A. It doesn't matter. B. No, I can't.  |      |  |  |  |
| C. Sure, why do you need it?   |      |  |  |  |
| 5. —I bet that Mike wished you had told him that earlier. —                      |      |  |  |  |
| A. We should also find what the customers keep in their minds.                   |      |  |  |  |
| B. So be careful with our job.   |      |  |  |  |
| C. Well, Mike isn't a fool, he won't do that again.                              |      |  |  |  |
| 二、词汇与结构(共计 30 分,每小题 2 分)   |      |  |  |  |
| 6-20题:阅读下面的句子,从A、B、C三个选项中选出一个能填入空白处的正确选项,并                                       | 将答   |  |  |  |
| 案序号写在答题纸上。   |      |  |  |  |
| 6. You won't choose this brand name,?  |      |  |  |  |

B. won't you

A. will you C. don't you

| 7. There       | was              | in the    | meeting   | room a   | s the   | general  | manager      | predicted | the  |
|----------------|------------------|-----------|-----------|----------|---------|----------|--------------|-----------|------|
| company's sa   | les target.      |           |           |          |         |          |              |           |      |
| A. sile        | ence             |           | ,         | B. si    | lent    |          |              |           |      |
| C. sile        | ntly             |           |           |          |         |          |              |           |      |
| 8. I'd lik     | e to know what   | time w    | e can get | the cont | tainer  |          | _ it is in t | he port.  |      |
| A. wh          | y                |           |           | B. w     | hen     |          |              |           |      |
| C. wh          | ere              |           |           |          |         |          |              |           |      |
| 9. I have      | finished         | your      | project p | lan.     |         |          |              |           |      |
| A. rea         | d                |           |           | B. to    | read    |          |              |           |      |
| C. rea         | ding             |           |           |          |         |          |              |           |      |
| 10. Prices     | may change qu    | uickly if | supply o  | r deman  | d       | ·        |              |           |      |
| A. cha         | inges            |           |           | B. ch    | nange   |          |              |           |      |
| C. wil         | l change         |           |           |          |         |          |              |           |      |
| 11. The        | re-examination   | results   | indicate  | that one | -third  | of the   | goods are    | not       |      |
| standard.      |                  |           |           |          |         |          |              |           |      |
| A. up          | to               |           |           | B. w     | ithin   |          |              |           |      |
| C. on          |                  |           |           |          |         |          |              |           |      |
| 12. The t      | en-day display a | and sale  |           | finished | d tomo  | rrow.    |              |           |      |
| A. is          |                  |           |           | B. w     | ould b  | e        |              |           |      |
| C. wil         | l be             |           |           |          |         |          |              |           |      |
| 13. I'll _     | the ren          | nittance  | for you i | n our re | cords.  |          |              |           |      |
| A. che         | eck in           |           |           | B. ch    | neck ou | ıt       |              |           |      |
| C. che         | ck up            |           |           |          |         |          |              |           |      |
| 14.            | is very im       | portant   | that you  | don't n  | nake a  | ny mista | kes when     | you calcu | late |
| those figures. |                  |           |           |          |         |          |              |           |      |
| A. Th          | at               |           |           | B. It    |         |          |              |           |      |
| C. W           | hat              |           |           |          |         |          |              |           |      |

| 15.               | But the charge will be      | and it also slows down delivery.            |
|-------------------|-----------------------------|---|
|                   | A. more valuable            | B. cheaper                                  |
|                   | C. higher                   |   |
| 16.               | After that, we have to post | letters.                                    |
|                   | A. a set of                 | B. a lot                                    |
|                   | C. a series of              |   |
| 17.               | At university I never _     | my assignments in late.                     |
|                   | A. have···hand              | B. have···handed                            |
|                   | C. has···handed             |   |
| 18                | . When a company needs to   | new people, it may advertise the job in a   |
| newspa            | per or on a website.        |   |
|                   | A. employ                   | B. retain                                   |
|                   | C. use                      |   |
| 19.               | We'll let you know when we  | a decision.                                 |
|                   | A. take                     | B. give                                     |
|                   | C. make                     |   |
| 20.               | your check is received      | within a week we shall have no alternative. |
|                   | A. Unless                   | B. As                                       |
|                   | C. If                       |   |
| 三、阅读              | 理解(共 40 分,每小题 4 分)          |   |
| 21 <del></del> 25 | 题:阅读下列短文,从 A、B、C 三个         | 、选项中选出一个正确答案,并将答案序号写在答题                     |
| 纸上。               |                             |   |
| Passage           | 1                           |   |

#### Accounting is More Than Numbers

Accounting could date back to about 7,000 years ago. People of that time relied on old accounting methods to record the growth of crops and herds. Accounting has greatly developed with the growth of joint-stock companies.

When you think of accounting, you may find pages of tables and numbers. That image doesn't usually give you too much excitement. When you have your own business, though, those numbers come to mean the world to you because they give you the record of how much money you've earned or lost.

Actually, accounting is not simply about strange dollar amounts or boring numbers; they're your sales figures, your costs, and your profits. In other words, accounting is a language of business. Once you know how to work with those numbers, how to read those numbers and how to read the story they tell, you will be able to manage your business toward greater success.

| 21. | Accounting could date back to about         | years ago.               |
|-----|---|--------------------------|
|     | A. 7,000                                    | B. 6,000                 |
|     | C. 5,000                                    |                          |
| 22. | People in the old days relied on old accord | unting methods to record |
|     | A. how much money they had                  |                          |
|     | B. the management of their business         |                          |
|     | C. the growth of crops and herds            |                          |
| 23. | Accounting has greatly changed with the     | development of           |
|     | A. crops and herds                          | B. joint-stock companies |
|     | C. internet companies                       |                          |
| 24. | Accounting is very important in your bu     | siness because it shows  |
|     | A. how much money you've earned or lo       | st                       |
|     | B. pages full of tables and numbers         |                          |
|     | C. strange dollar amounts or boring num     | bers                     |
| 25. | According to the writer, accounting is      | ·                        |
|     | A. a language of business                   |                          |
|     | B. your sales figures, your costs, and yo   | ur profits               |
|     | C. Both A and B                             |                          |

26-30 题:请根据短文内容判断给出的语句是否正确,正确的写"T",错误的写"F",并将答案写在答题纸上。

#### Passage 2

It's clear that success and failure are important and common topics. Every business has its ups and downs, and so does every person. In other words, sometimes we succeed and sometimes we fail. Another common way of saying this is "You win some and you lose some." Nobody wins all the time, not even in the great success stories that we read or hear about.

Think of a successful entrepreneur. Now, do you think that person achieved great success on his first attempt? In 99% of cases, the answer is no. Every successful businessperson learned through failure. Now have a look at your favorite business news site. You'll see that almost every story can be put into either the category of success or that of failure. Businesses either grow or shrink but they don't remain the same.

- 26. Every person has his or her ups and downs.
- 27. A common saying "You win some and you lose some" means that sometimes we succeed and sometimes we fail.
  - 28. Every successful businessmen achieved great success on their first try.
  - 29. Successful businessmen learn through failure.
  - 30. Businesses either shrink or remain the same.

#### 四、翻译(共计 20 分,每小题 4 分)

- 31-35:选择正确的译文,并将答案序号写在答题纸上。
  - 31. In order to be employed, you need to make a very good first impression.
    - A. 为了工作,你需要做出一个良好的第一印象。
    - B. 为了受聘, 你需要给人一个深刻的良好印象。
    - C. 为了得到工作,你需要给人一个良好的第一印象。

- 32. Organizing and operating the bank has taught the children a lot about the banking business.
  - A. 银行业务包含如何教授孩子们管理和经营。
  - B. 管理和经营银行使孩子们学到了很多有关银行业务的知识。
  - C. 孩子们把所学的银行知识应用在管理和经营银行。
  - 33. Let's get down to business.
    - A. 让我们坐下来谈买卖吧!
    - B. 我们一起做生意吧!
    - C. 我们谈正事吧!
- 34. I'd like to know whether a remittance of fifty thousand dollars from New York has arrived.
  - A. 我想确认我在纽约是否可以汇出金额是 5 万美金的汇款。
  - B. 我想知道是否可以向纽约汇一笔 5 万美金的汇款。
  - C. 我想了解从纽约汇出的一笔 5 万美金的汇款是否已经到账。
  - 35. Modern logistics is one of the most exciting jobs in the world.
    - A. 现代物流是世界上最激动人心的工作。
    - B. 现代物流是世界上最激动人心的工作之一。
    - C. 世界上令人激动的工作是现代物流。

# 国家开放大学(中央广播电视大学)2018 年春季学期"开放专科"期末考试

|                   | 商务英语   | 1 试题答   | 案及评分标   | 淮   |
|-------------------|--|---|---|---|
|                   |  | (供参考  | )   |   |
|                   |  |   |   | 2018年7月   |
| 一、交际用语 (共计        | 10 分,每小题 2   | 分)  |   |   |
| 15 <b>题:选择正确的</b> | 语句完成下面对  | <b>讨话,并将答案序</b>   | 号写在答题纸上   | •   |
| 1. B              | 2. C   | 3. B  | 4. C  | 5. C  |
| 二、词汇与结构(共记        | † 30 分,每小题 2   | 2分)   |   |   |
| 620 <b>题:阅读下面</b> | 的句子,从 A、B、   | C三个选项中选   | 出一个能填入空   | 白处的正确选项,并将答   |
| 案序号写在答题纸_         | Ŀ.   |   |   |   |
| 6. A              | 7. A   | 8. B  | 9. C  | 10. A   |
| 11. A             | 12. C  | 13. C   | 14. B   | 15. C   |
| 16. C             | 17. B  | 18. A   | 19. C   | 20. A   |
| 三、阅读理解(共 40       | 分,每小题4分)   |   |   |   |
| 2125 题:阅读下列       | ∥短文,从A、B、C   | 三个选项中选  | 出一个正确答案   | ,并将答案序号写在答题   |
| 纸上。               |  |   |   |   |
| 21. A             | 22. C  |   |   | 25. C   |
|                   | i文内容判断给出   | 的语句是否正确   | 确,正确的写"T"   | ,错误的写"F",并将答案   |
|                   |  |   |   | _   |
|                   |  | 28. F   | 29. T   | 30. F   |
| •                 |  |   |   |   |
|                   |  |   |   |   |
| 31. C             | 32. B  | 33. C   | 34. C   | 35. B   |
|                   | 1—5 题:选择正确的 1. B 二、词汇与结构(共) 6—20 题:阅读下面 案序号 6. A 11. A 16. C 三、阅读理识阅读下列 纸上。 21. A 26—30 题:阅读下列 纸上。 21. A 26—30 题:认计 写在答题纸上。 26. T 四、翻译(共) 20 分 | 一、交际用语 (共计 10 分,每小题 2 1—5 题:选择正确的语句完成下面对 1. B 2. C 二、词汇与结构(共计 30 分,每小题 3 6—20 题:阅读下面的句子,从 A、B、案序号写在答题纸上。 6. A 7. A 11. A 12. C 16. C 17. B 三、阅读理解(共 40 分,每小题 4 分) 21—25 题:阅读下列短文,从 A、B、C纸上。 21. A 22. C 26—30 题:请根据短文内容判断给出写在答题纸上。 26. T 27. T 四、翻译(共 20 分,每小题 4 分) 31—35:选择正确的译文,并将答案的 | (供参考  一、交际用语(共计10分,每小题2分) 1—5题:选择正确的语句完成下面对话,并将答案序 1.B 2.C 3.B  二、词汇与结构(共计30分,每小题2分) 6—20题:阅读下面的句子,从A、B、C三个选项中选案序号写在答题纸上。 6.A 7.A 8.B 11.A 12.C 13.C 16.C 17.B 18.A  三、阅读理解(共40分,每小题4分) 21—25题:阅读下列短文,从A、B、C三个选项中选纸上。 21.A 22.C 23.B 26—30题:请根据短文内容判断给出的语句是否正例写在答题纸上。 26.T 27.T 28.F  四、翻译(共计20分,每小题4分) 31—35:选择正确的译文,并将答案序号写在答题纸 | 1—5 题:选择正确的语句完成下面对话,并将答案序号写在答题纸上 1. B 2. C 3. B 4. C  二、词汇与结构(共计 30 分,每小题 2 分) 6—20 题:阅读下面的句子,从 A、B、C 三个选项中选出一个能填入空案序号写在答题纸上。 6. A 7. A 8. B 9. C 11. A 12. C 13. C 14. B 16. C 17. B 18. A 19. C  三、阅读理解(共 40 分,每小题 4 分) 21—25 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案纸上。 21. A 22. C 23. B 24. A 26—30 题:请根据短文内容判断给出的语句是否正确,正确的写"T"写在答题纸上。 26. T 27. T 28. F 29. T 四、翻译(共计 20 分,每小题 4 分) 31—35:选择正确的译文,并将答案序号写在答题纸上。 |

国家开放大学(中央广播电视大学)2018年秋季学期"开放专科"期末考试

# 商务英语 1 试题

2019年1月

## 注 意 事 项

- 一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。
- 二、仔细读懂题目的说明,并按题目要求答题。答案一定要写在答题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。四、考试时间为60分钟。

| 一、交降 | 际用语 (共计 10 分,每小题 2 分)                                |  |
|------|--|--|
|      | ☑:选择正确的语句完成下面对话,并将                                   | 将答案序号写在答题纸上。                                   |
| 1.   | — Here you are, Sir.                                 |  |
|      | A. All right.  | B. Yes, here we are.                           |
|      | C. Thank you very much.                              |  |
| 2.   | - Well, after my report, there'll b                  | be a break for refreshments.                   |
|      | A. The break won't be long.                          | B. All right, I see.                           |
|      | C. All right, I'll see it.                           |  |
| 3.   | — What if he still doesn't pay up?                   |  |
|      | A. I have already done that.                         |  |
|      | B. I've got to hurry.                                |  |
|      |  | it off as bad debt. For larger sums we···      |
| 4.   | <ul> <li>Oh, but how long will it take to</li> </ul> |  |
|      |  | 70001 377,                                     |
|      | A. It takes a long time to reach LA                  | Λ.   |
|      | B. Usually it takes around 12 days.                  |  |
|      | C. LA is very far from here.                         |  |
| 5.   | — What's the purpose of your visit                   | today?   |
|      |  |  |
|      | A. Uh, I'm, not sure.                                |  |
|      | B. I'm intending to ask for your ac                  | dvice on brand design.                         |
|      | C. Yes, I'd like to talk with you.                   |  |
| 二、词》 | [5] [5] [5] [5] [5] [5] [5] [5] [5] [5]              |  |
| 6—20 | 题:阅读下面的句子,从 A、B、C 三个:                                | 选项中选出一个能填入空白处的正确选项,并将答                         |
| 案序号  | 写在答题纸上。  |  |
| 6.   | It is a fact his wife, Josep                         | hine Dickson, always had some minor accidents. |
|      | A. that  | B. what  |
|      | C. which   |  |
| 1716 |  |  |

| 7. F    | or larger sums we take legal steps to    | the money.                               |
|---------|--|--|
| A       | A. cover                                 | B. recover                               |
| (       | C. discover                              |  |
| 8. T    | he ten-day display and sale fin          | ished tomorrow.                          |
| 1       | A. is                                    | B. will be                               |
| (       | C. would be                              |  |
| 9. T    | he marketing department the s            | sales for the last six months.           |
| 1       | A. has summarized                        | B. summarize                             |
| (       | C. was summarize                         |  |
| 10. I   | 'd like to know what time we can get the | he container it is in the port.          |
| I       | A. why                                   | B. when                                  |
| (       | C. where                                 |  |
| 11. I   | Prices may change quickly if supply or d | emand                                    |
| A       | A. changes                               | B. change                                |
| (       | C. will change                           |  |
| 12. I   | hope our plan will by the boa            | ard.                                     |
| I       | A. approve                               | B. be approving                          |
| (       | C. be approved                           |  |
| 13.     | There was in the meeting ro              | oom as the general manager predicted the |
| company | 's sales target.                         |  |
| A       | A. silence                               | B. silent                                |
| (       | C. silently                              |  |
| 14. I   | t is better to tell someone to get it    | •  |
| A       | A. fix                                   | B. fixed                                 |
| C       | C. fixing                                |  |

| 15. If you want to pay something in another currency, you have to change your |
|---|
| money into the other money.   |
| A. in B. for  |
| C. back   |
| 16. I'll get your RMB for you while you're these forms.                       |
| A. filling out B. taking out  |
| C. working out  |
| 17. Goods are carried by several of transport—on road or rail, by sea or air. |
| A. means B. roads   |
| C. ships  |
| 18. We try our best to your requirement.                                      |
| A. make B. meet   |
| C. get  |
| 19. Every business has its ups and downs, and so every person.                |
| A. is B. does   |
| C. do   |
| 20. Do you think you could cut it 30%?  |
| A. by B. for  |
| C. at   |
| 三、阅读理解(共 40 分,每小题 4 分)  |
| 21-25 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案,并将答案序号写在答题                               |
| 纸上。   |
| Passage 1   |

Exports are either raw materials or manufactured goods. Raw materials are products of the land, such as cotton, timber or rubber. Some raw materials, such as iron ore, come from 1718

mines. These raw materials are often exported by the countries that produce them to other countries where they are made into manufactured goods.

Some countries produce food for export, for example, meat, sugar, or cereals such as wheat and maize. These countries are agricultural countries. An agricultural country needs fertile land and a good climate. A cold, dry climate is not suitable for agriculture.

A country which produces manufactured goods is known as an industrialized country. An industrialized country cannot always produce enough food for its own needs. In this case, it does not export foodstuffs. Instead it has to import them. It relies on exports of manufactured products and pays for imports with the money it earns from the exported goods.

| product | ts and pays for imports with the money it    | earns from the exported goods.    |           |
|---------|--|-----------------------------------|-----------|
| 21.     | . From the first sentence of the passage we  | e can know that there are         | kinds of  |
| exports | S.   |                                   |           |
|         | A. two                                       | B. three                          |           |
|         | C. four                                      |                                   |           |
| 22      | 2. Raw materials are often exported by t     | the countries that produce them   | to other  |
| countri | es where                                     |                                   |           |
|         | A. they are consumed                         |                                   |           |
|         | B. they are made into finished products      |                                   |           |
|         | C. they are wasted                           |                                   |           |
| 23.     | . The countries which produce food for exp   | port, for example, meat, sugar, o | r cereals |
| such as | wheat and maize are countries.               |                                   |           |
|         | A. developed                                 | B. industriai                     |           |
|         | C. agricultural                              |                                   |           |
| 24      | . An industrialized country usually has to i | import foodstuffs because         |           |
|         | A. it cannot always produce enough food      | for its own needs                 |           |
|         | B. it doesn't has fertile land and a good of | elimate                           |           |
|         | C. it relies on exports of manufactured pr   | oducts                            |           |

- 25. The best title of this passage might be "...".
  - A. Agriculture and Industry
- B. Export

C. Production

26—30 题:请根据短文内容判断给出的语句是否正确,正确的写"T",错误的写"F",并将答案写在答题纸上。

Passage 2

#### International Transport

Transport plays an important part in international business because goods produced have to be delivered to the buyers abroad, and the delivery of goods is to be made possible by transport services. Goods are carried by several means of transport-on road or rail, by sea or air. And in recent years, combined transport which is a road-sea-rail carriage appeared.

With the expansion of international trade, the container service has become popular. The use of containers provides a highly effective form of transport by road, rail and sea. Basically, about 98% of world trade is carried out by sea transport. Besides transport by sea, road, or rail, nowadays in order to speed up delivery, carriage by air has also become popular.

- 26. Transport plays an important part in international business because goods produced have to be sent to everywhere in the world.
  - 27. Combined transport which is a road-sea-rail carriage appeared recently.
- 28. With the expansion of international trade, the combined transport service has become popular.
  - 29. The use of containers gives a very helpful method of transport.
  - 30. Today carriage by air has become popular because it can speed up delivery.

#### 四、翻译(共计 20 分,每小题 4 分)

- 31-35:选择正确的译文,并将答案序号写在答题纸上。
  - 31. It's a way to avoid uncomfortable silences and build stronger relationships.
    - A. 用了这种方式,结果避免了令人不快的沉默并且建立了更牢固的关系。
    - B. 这是一种避免不自在的沉默并且建立更牢固关系的方式。
    - C. 为了避免令人不快的沉默并且建立更牢固关系,需要一种方式。

- 32. Would you think it over for the sake of our long partnership?
  - A. 您能考虑继续我们的长期合作吗?
  - B. 您想和我们一起合作吗?
  - C. 为了我们长期的合作,您能否再做考虑呢?
- 33 We've prepared the name cards to be put on the conference table for guests to sit by.
  - A. 我们已经准备了名片,放置在会议桌上提供给来宾。
  - B. 我们已经准备了名单,提醒来宾放在会议桌上。
  - C. 我们已经准备在会议桌上放置桌签,以便来宾按桌签就坐。
- 34. The profits of our company increases steadily.
  - A. 我们公司的利润总是在增长。
  - B. 我们公司的利润一直在增长。
  - C. 我们公司的利润稳步增长。
- 35. All the boxes should be packed in a carton.
  - A. 所有的盒子都应当装在纸板箱里。
  - B. 各种盒子都应当装在纸板箱里。
  - C. 纸板箱都应当装在所有的盒子里。

# 国家开放大学(中央广播电视大学)2018年秋季学期"开放专科"期末考试

# 商务英语 1 试题答案及评分标准

|              |                     | (供参考)    |            |              |
|--------------|---------------------|----------|------------|--------------|
|              |                     |          |            | 2019年1月      |
| 一、交际用语(共计    | 10 分,每小题 2 :        | 分)       |            |              |
| 15 题:选择正确的   | 内语句完成下面对            | 话,并将答案序  | 号写在答题纸上。   | •            |
| 1. C         | 2. B                | 3. C     | 4. B       | 5. B         |
| 二、词汇与结构(共)   | <b>计 30 分,每小题</b> 3 | ?分)      |            |              |
| 6-20 题:阅读下面  | 的句子,从 A、B、          | C 三个选项中选 | 出一个能填入空    | 白处的正确选项,并将答  |
| 案序号写在答题纸_    | Ŀ。                  |          |            |              |
| 6. A         | 7. B                | 8. B     | 9. A       | 10. B        |
| 11. A        | 12. C               | 13. A    | 14. B      | 15. B        |
| 16. A        | 17. A               | 18. B    | 19. B      | 20. A        |
| 三、阅读理解(共 40  | 分,每小题4分)            |          |            |              |
| 2125 题:阅读下列  | 的短文,从A、B、C          | 三个选项中选出  | 一个正确答案,    | 并将答案序号写在答题   |
| 纸上。          |                     |          |            |              |
| 21. A        | 22. B               | 23. C    | 24. A      | 25. B        |
| 2630 题:请根据知  | 豆文内容判断给出            | 的语句是否正确  | 角,正确的写"T", | 错误的写"F",并将答案 |
| 写在答题纸上。      |                     |          |            |              |
| 26. F        | 27. T               | 28. F    | 29. T      | 30. T        |
| 四、翻译(共计 20 分 | ·,每小题 4 分)          |          |            |              |
| 31-35:选择正确的  | 译文,并将答案原            | 序号写在答题纸_ | Ł.         |              |
| 31. B        | 32. C               | 33. C    | 34. C      | 35. A        |
|              |                     |          |            |              |

#### 国家开放大学2019年春季学期期末统一考试

## 商务英语 1 试题

2019年7月

# 注 意 事 项

一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。

二、仔细读懂题目的说明,并按题目要求答题。答案一定要写在答 题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。四、考试时间为60分钟。

#### 一、交际用语 (共计 10 分,每小题 2 分)

#### 1-5 题:根据对话内容选择恰当的选项。

| 1. | — Would you like to have some rice? —                            |  |
|----|--|--|
|    | A. Yes, please.  |  |
|    | B. Yes, I like.  |  |
|    | C. Yes, I have.  |  |
| 2. | — Nice to see you.   |  |
|    |  |  |
|    | A. Good morning.   |  |
|    | B. Pleased to meet you, too.                                     |  |
|    | C. Nice to see you, too.   |  |
| 3. | — Would you please give me some water?                           |  |
|    |  |  |
|    | A. Yes, I do.  |  |
|    | B. Certainly.  |  |
|    | C. No, thanks.   |  |
| 4. | - Where shall we have the meeting?                               |  |
|    |  |  |
|    | A. The first conference room is spacious.                        |  |
|    | B. The first conference room isn't good.                         |  |
|    | C. In the first conference room.                                 |  |
| 5. | - Well, after my report, there will be a break for refreshments. |  |
|    |  |  |
|    | A. All right, I see.   |  |
|    | B. The break won't be long.                                      |  |
|    | C. All right, I'll see it.                                       |  |

#### 二、词汇与结构(共计30分,每小题2分)

#### 6—20 题:阅读下面的句子,从 A、B、C 三个选项中选出一个能填入空白处的最佳选项。

|     | 6.  | Sunday the first day            | of the week.   |                                       |
|-----|-----|---------------------------------|----------------|---------------------------------------|
|     |     | A. is                           | В.             | are                                   |
|     |     | C. am                           |                |                                       |
|     | 7.  | The population of the world _   | still _        | now.                                  |
|     |     | A. has; grown                   | В.             | will; grow                            |
|     |     | C. is; growing                  |                |                                       |
|     | 8.  | We try our best toy             | our requiremen | nt.                                   |
|     |     | A. make                         | В.             | meet                                  |
|     |     | C. get                          |                |                                       |
|     | 9.  | I bet that Mike wished you      | him the        | at earlier.                           |
|     |     | A. told                         | В.             | have told                             |
|     |     | C. had told                     |                |                                       |
|     | 10. | . Every business has its ups ar | nd downs, and  | so every person.                      |
|     |     | A. is                           | В.             | does                                  |
|     |     | C. do                           |                |                                       |
|     | 11. | I hope our plan will            | by the board.  |                                       |
|     |     | A. approve                      | В.             | be approving                          |
|     |     | C. be approved                  |                |                                       |
|     | 12. | The meeting suggested           | the loan f     | irst.                                 |
|     |     | A. to reply                     | В.             | replied                               |
|     |     | C. repaying                     |                |                                       |
|     | 13. | At university I never           | _ my assignme  | ents in late.                         |
|     |     | A. hand                         | В.             | handed                                |
|     |     | C. has handed                   |                |                                       |
|     | 14  | . When a company needs to       | new            | people, it may advertise the job in a |
| new | spa | per or on a website.            |                |                                       |
|     |     | A. employ                       | В.             | retain                                |
|     |     | C. use                          |                |                                       |

| 15. Then people, are into          | erested, can apply for the job.                   |
|------------------------------------|---|
| A. who                             | B. they   |
| C. those                           |   |
| 16. There was in the m             | neeting room as the general manager predicted the |
| company's sales target.            |   |
| A. silence                         | B. silent   |
| C. silently                        |   |
| 17. The ten-day display and sale _ | finished tomorrow.                                |
| A. is                              | B. would be                                       |
| C. will be                         |   |
| 18. Actually, buyers are the grou  | up of people want to buy certain goods or         |
| services.                          |   |
| A. they                            | B. who  |
| C. which                           |   |
| 19. I'm particularly proud of      | I organized the finances.                         |
| A. who                             | B. which  |
| C. how                             |   |
| 20. I've learned today.            |   |
| A. something new                   | B. new something                                  |
| C. new some thing                  |   |
| 三、阅读理解(共计 40 分,每小题 4 分)            |   |

#### 21-25 题:阅读下列短文,从A、B、C三个选项中选出一个正确答案。

Once upon a time, there lived a rich man. He had a servant. He and the servant loved wine and good food very much. Each time the rich man left his home, the servant would drink the wine and eat up all the nice food in the house. The rich man knew what his servant did, but he had never caught his servant doing that.

One morning, when he left home, he said that there were two bottles of poison and some nice food in the house. With these words, he went out.

But the servant knew that what the rich man had said was untrue. After the rich man was away from his home, he enjoyed a nice meal. Because he drank too much, he was drunk and fell to the ground. When the rich man came back, he couldn't find his food and his wine. He became very angry. He woke the servant up. But the servant told his story very well. He said a cat had eaten up everything. He was afraid to be punished, so he drank the poison to kill himself.

| F   |                                    |   |
|-----|------------------------------------|---|
|     | 21. In the story, liked wi         | ine and good food very much.                      |
|     | A. the rich man                    | B. the servant                                    |
|     | C. both A and B                    |   |
|     | 22. The rich man knew that it was  | that drank the wine and ate up all the nice       |
| foo | d.                                 |   |
|     | A. the cat                         | B. himself  |
|     | C. the servant                     |   |
|     | 23. The rich man told the servant  | that there was poison in the two bottles, because |
|     | ·                                  |   |
|     | A. there was in fact poison in the | he bottles  |
|     | B. he did not want the servant     | to drink his wine                                 |
|     | C. he wanted to kill the cat       |   |
|     | 24. In fact, ate all the nice      | ce food and drank the wine.                       |
|     | A. the servant                     | B. cat  |
|     | C. the rich man                    |   |
|     | 25. From the story, we know that   | the servant is very                               |
|     | A. lazy                            | B. bad  |
|     | C. clever                          |   |

#### 26-30 题:阅读下面的句子,根据文章内容进行判断,正确写"T"错误写"F"。

Transport plays an important part in international business because goods produced have to be delivered to the buyers abroad, and the delivery of goods is to be made possible by transport services. Goods are carried by several means of transport—on road or rail, by sea

or air. And in recent years, combined transport which is a road-sea-rail carriage appeared.

With the expansion of international trade, the container service has become popular. The use of containers provides a highly effective form of transport by road, rail and sea. Basically, about 98% of world trade is carried out by sea transport. Besides transport by sea, road or rail, nowadays in order to speed up delivery, carriage by air has also become popular.

- 26. Transport plays an important part in international business because goods produced have to be sent to everywhere in the world.
  - 27. In recent years, combined transport which is a road-sea-rail carriage appeared.
- 28. With the expansion of international trade, the combined transport service has become popular.
  - 29. The use of containers gives a very helpful method of transport.
  - 30. Today carriage by air has become popular because it can speed up delivery.

#### 四、翻译(共计20分,每小题4分)

#### 31-35:从以下 A、B、C 三个选项中选择出最佳的翻译。

- 31. We usually make a direct shipment unless the customers require transshipment.
  - A. 我们通常直接制造船只,除非客户要求间接制造。
  - B. 我们通常采取直运,除非客户要求转运。
  - C. 我们通常采取直运,这样客户才要求转运。
- 32. A free market is an economic system in which the price of goods and services is affected by supply and demand rather than controlled by a government.
  - A. 自由市场是一种经济体系,其中的商品和服务价格往往受供给和需求的影响,而不是由政府来控制。
  - B. 在一个自由的市场经济体系中,商品和服务的价格是由供给和需求所决定,而不 是受政府的影响。
  - C. 自由市场是一种经济体系,在这个体系中,商品和服务的价格不仅由供给和需求 所决定,也由政府来控制。

- 33. Precious metals such as gold and silver have been used as money.
  - A. 贵重金属里包括黄金、白银和货币。
  - B. 诸如黄金和白银等这类贵重金属曾经作为货币使用过。
  - C. 贵重金属里的黄金、白银都被货币所替代。
- 34. I am very sorry for coming late, but something urgent came up at the last minute.
  - A. 我很抱歉来晚了,但我在最后一分钟里想起了某件事儿。
  - B. 我很抱歉迟到了,但我临走时突然遇到了急事儿。
  - C. 我很抱歉要迟来,但我将在最后一分钟里紧急处理好某件事情。
- 35. I'd like to know whether a remittance of fifty thousand dollars from New York has arrived.
  - A. 我想确认我在纽约是否可以汇出金额是5万美金的汇款。
  - B. 我想知道是否可以向纽约汇一笔 5 万美金的汇款。
  - C. 我想了解从纽约汇出的一笔 5 万美金的汇款是否已经到账。

# 国家开放大学2019年春季学期期末统一考试

|              | 商务英语         | 1 试题答   | 案及评分标      | 淮             |
|--------------|--------------|---------|------------|---------------|
|              |              | (供参考)   | )          |               |
|              |              |         |            | 2019年7月       |
| 一、交际用语 (共计   | 10 分,每小题 2   | 分)      |            |               |
| 1─5 题:选择正确的  | 的语句完成下面对     | 话,并将答案序 | 号写在答题纸上    | •             |
| 1. A         | 2. C         | 3. B    | 4. C       | 5. A          |
| 二、词汇与结构(共)   | 计 30 分,每小题 2 | 2分)     |            |               |
| 6-20 题:阅读下面  | 的句子,从A、B、    | C三个选项中选 | 出一个能填入空    | 白处的正确选项,并将答   |
| 案序号写在答题纸。    | Ŀ.           |         |            |               |
| 6. A         | 7. C         | 8. B    | 9. B       | 10. B         |
| 11. C        | 12. A        | 13. B   | 14. A      | 15. A         |
| 16. A        | 17. C        | 18. B   | 19. C      | 20. A         |
| 三、阅读理解(共 40  | 分,每小题4分)     |         |            |               |
| 2125 题:阅读下列  | 刊短文,从A、B、C   | 三个选项中选品 | 出一个正确答案    | ,并将答案序号写在答题   |
| 纸上。          |              |         |            |               |
| 21. C        |              |         | 24. A      |               |
| 26-30 题:请根据短 | 豆文内容判断给出     | 的语句是否正确 | 角,正确的写"T"。 | ,错误的写"F",并将答案 |
| 写在答题纸上。      |              |         |            |               |
|              | 27. T        | 28. F   | 29. T      | 30. T         |
| 四、翻译(共计 20 分 |              |         |            |               |
| 31-35:选择正确的  |              |         |            |               |
| 31. B        | 32. A        | 33. B   | 34. B      | 35. C         |
|              |              |         |            |               |

#### 国家开放大学2019年秋季学期期末统一考试

## 商务英语 1 试题

2020年1月

## 注 意 事 项

- 一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。
- 二、仔细读懂题目的说明,并按题目要求答题。答案一定要写在答题纸的指定位置上,写在试卷上的答案无效。
  - 三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。四、考试时间为60分钟。

#### 一、交际用语 (共计 10 分,每小题 2 分)

#### 1-5 题:根据对话内容选择恰当的选项。

| 1. | — Thank you very much for helping me.   |
|----|---|
|    |   |
|    | A. You're welcome.  |
|    | B. It doesn't matter.   |
|    | C. No need.   |
| 2. | Hello, Lucy. How are you?   |
|    | And you?  |
|    | A. Fine, thanks.  |
|    | B. Yes, I am.   |
|    | C. Glad to meet you.  |
| 3. | - Help yourself to some fish.   |
|    |   |
|    | A. It sounds nice.  |
|    | B. Thank you.   |
|    | C. Yes, please.   |
| 4. | — Good morning. Far East Logistics Company. This is Lin Hanxue. May I help you? |
|    |   |
|    | A. Good morning, Ms. Lin. Nice to meet you.                                     |
|    | B. No, thank you.   |
|    | C. Good morning, Ms. Lin. This is Daniel Anderson speaking.                     |
| 5. | — Here you are, Sir.  |
|    |   |
|    | A. All right.   |
|    | B. Yes, here we are.  |
|    | C. Thank you very much  |

#### 二、词汇与结构(共计30分,每小题2分)

#### 6-20 题:阅读下面的句子,从A、B、C 三个选项中选出一个能填入空白处的最佳选项。

| 6. The      | ere many people running in             | the  | park every morning.                |
|-------------|--|------|------------------------------------|
| Α.          | is                                     | В.   | were                               |
| C.          | are                                    |      |                                    |
| 7. The      | ese police often the children          | acro | oss the street.                    |
| Α.          | help                                   | В.   | helps                              |
| C.          | is helping                             |      |                                    |
| 8. It is    | s better to tell someone to get it     |      |                                    |
| Α.          | $\mathrm{fi}\mathbf{x}$                | В.   | fixed                              |
| C.          | fixing                                 |      |                                    |
| 9. The      | e ten-day display and sale fin         | ish  | ed tomorrow.                       |
| Α.          | is                                     | В.   | would be                           |
| C.          | will be                                |      |                                    |
| 10. Yo      | ou are planning to export this product | to   | Europe,?                           |
| Α.          | don't you                              | В.   | aren't you                         |
| С.          | are you                                |      |                                    |
| 11. M       | Tarkets are the system that            | so   | me people's demands and some other |
| people's su | pplies.                                |      |                                    |
| Α.          | rejects                                | В.   | meets                              |
| C.          | bridges                                |      |                                    |
| 12. Sm      | nall holes should be made in the       |      | cloth to let the moisture out.     |
| A.          | dry                                    | В.   | waterproof                         |
| C.          | wet                                    |      |                                    |
| 13. I_      | packing in wooden cases.               |      |                                    |
| Α.          | prefer                                 | В.   | get                                |
| C.          | think                                  |      |                                    |

| 14. I'll the remittance for you         | in our records.                                |
|---|--|
| A. check in                             | B. check out                                   |
| C. check up                             |  |
| 15. There are some visitors to          | our marketing department next week.            |
| A. come                                 | B. to coming                                   |
| C. coming                               |  |
| 16. The woolen gloves should            | in twenty boxes.                               |
| A. be packed                            | B. pack  |
| C. be packing                           |  |
| 17. But the charge will be and          | it also slows down delivery.                   |
| A. more valuable                        | B. cheaper                                     |
| C. higher                               |  |
| 18. I'd like to know what time we can g | get the container it is in the port.           |
| A. why                                  | B. when  |
| C. where                                |  |
| 19. The third part is the result        | s.   |
| A. expect                               | B. expecting                                   |
| C. expected                             |  |
| 20. 18 of the EU members have replace   | ed their national currencies by Euro notes and |
| coins 2002.                             |  |
| A. for                                  | B. at  |
| C. since                                |  |
| 三、阅读理解(共计 40 分,每小题 4 分)                 |  |

#### 21-25 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案。

Everyone likes living in a clean and comfortable environment. If the environment is bad, it will affect our body, and make us not feel well. Sometimes we may be terribly ill. At that time we don't want to work, and we have to stay in bed and rest at home. So the environment is very important to us.

It's the germ that makes us ill. There are germs everywhere. They are very small and you can't find them with your own eyes. You can see them with a microscope. There may be hundreds of them on a very small thing. Germs can always be found in dirty water. When we look at dirty water under the microscope, we shall see them in it. Germs can also be found in air and dust. If you cut your finger, some of the dust from the floor may go into it, and you will have much pain in it. Sometimes the germs will go into all of your body, and you will have pain everywhere.

To keep us healthy, we should try our best to make our environment become cleaner and tidier. This needs us to act together.

| 21. The writer tells us that                                   |
|--|
| A. we like working when we are ill                             |
| B. we can't feel ill if the environment is bad                 |
| C. we feel well when the environment is good                   |
| 22. Germs are  |
| A. very small things that you can't see with your eyes         |
| B. the things that don't effect people                         |
| C. the things that you can find with your eyes                 |
| 23. Where can germs be found? They can be found                |
| A. everywhere B. in air and dust                               |
| C. only in dirty water   |
| 24. How will you feel if germs go into the finger that is cut? |
| A. I will feel nothing.  |
| B. I will feel tense.  |
| C. I will feel painful.  |
| 25. From the passage we know that                              |
| A. environment doesn't affect our life                         |
| B. we don't need to improve our environment                    |
| C. germs may make us ill                                       |

### 26-30 题:阅读下面的句子,根据文章内容进行判断,正确写"T"错误写"F"。

Beads, stones, seashells, paper, precious metals such as gold and silver, base metals such as iron have all been used as money. Today, money is printed on paper. A lot of countries use their own currency, with names such as dollar, pound, franc, ruble, yuan and so on. Since 2002, 18 of the EU members have replaced their national currencies by Euro notes and coins.

If you want to pay for something in another currency, you have to change your money into the other money. If you want to travel outside your native country, you need to change your own country's money for the money of the country you are visiting. Most large banks sell foreign currencies. You can exchange money at a bank or at an office of a tourist agency.

Wherever you go, exchanging money puts you in touch with international finance, which is concerned with exchange rates between different currencies. Deciding the rate for the international exchange of money is one of the most complex aspects of international banking.

- 26. This best title for this passage is "The History of Money".
- 27. Euro is available in all EU member countries.
- 28. Foreign exchange rates have significant impact on the economy of a country.
- 29. Currency means money in the form of paper.
- 30. Banks are a good option to get your money exchanged.

### 四、翻译(共计20分,每小题4分)

### 31-35:从以下 A、B、C 三个选项中选择出最佳的翻译。

- 31. Let's get down to business.
  - A. 让我们坐下来谈买卖吧!
  - B. 我们一起做生意吧!
  - C. 我们谈正事吧!
- 32. I think it's preferable for you to change the brand name.
  - A. 我认为您最好换一个商标。
  - B. 我宁愿让您换个商标名。
  - C. 我考虑您必须取消这个商标名。

- 33. A job interview is a kind of employment test and usually very formal.
  - A. 工作面试既是一种就业测试,也是形式上必要的。
  - B. 求职面试是一种就业测试,通常都很正式。
  - C. 工作会谈是一种雇佣测试,通常是很注意方式的。
- 34. Then the report was followed by a heated discussion.
  - A. 报告之后是大家热烈的讨论。
  - B. 热烈的讨论之后是一个报告。
  - C. 报告和讨论都进行的很热烈。
- 35. We' ve prepared the name cards to be put on the conference table for guests to sit by.
  - A. 我们已经准备了名片,放置在会议桌上提供给来宾。
  - B. 我们已经准备了名单,提醒来宾放在会议桌上。
  - C. 我们已经准备在会议桌上放置桌签,以便来宾按桌签就坐。

## 国家开放大学2019年秋季学期期末统一考试

|              | 商务英语            | 1 试题答    | 案及评分标      | 准             |
|--------------|-----------------|----------|------------|---------------|
|              |                 | (供参考)    |            |               |
|              |                 |          |            | 2020年1月       |
| 一、交际用语 (共计   | 10 分,每小题 2:     | 分)       |            |               |
| 1-5 题:选择正确的  | <b>为语句完成下面对</b> | 话,并将答案序  | 号写在答题纸上。   | 0             |
| 1. A         | 2. A            | 3. B     | 4. C       | 5. C          |
| 二、词汇与结构(共)   | 十30分,每小题2       | 2分)      |            |               |
| 6-20 题:阅读下面  | 的句子,从A、B、       | C三个选项中选  | 出一个能填入空    | 白处的正确选项,并将答   |
| 案序号写在答题纸_    | Ŀ.              |          |            |               |
| 6. C         | 7. A            | 8. B     | 9. C       | 10. B         |
| 11. C        | 12. B           | 13. A    | 14. C      | 15. C         |
| 16. A        | 17. B           | 18. B    | 19. C      | 20. C         |
| 三、阅读理解(共 40  | 分,每小题4分)        |          |            |               |
| 21-25 题:阅读下列 | 问短文,从A、B、C      | 三个选项中选出  | 出一个正确答案,   | ,并将答案序号写在答题   |
| 纸上。          |                 |          |            |               |
| 21. C        | 22. A           | 23. A    | 24. C      | 25. C         |
| 26-30 题:请根据知 | 豆文内容判断给出        | 的语句是否正确  | 角,正确的写"T"。 | ,错误的写"F",并将答案 |
| 写在答题纸上。      |                 |          |            |               |
| 26. F        | 27. F           | 28. T    | 29. F      | 30. T         |
| 四、翻译(共计 20 分 | ,每小题 4 分)       |          |            |               |
| 3135. 选择正确的  | 译文,并将答案图        | 2.号写在答题纸 | ۲.         |               |

35. C

31. C 32. A 33. B 34. A

## 国家开放大学2020年春季学期期末统一考试

## 商务英语 1 试题

2020年7月

## 注 意 事 项

一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。

二、仔细读懂题目的说明,并按题目要求答题。答案一定要写在答 题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。

四、考试时间为60分钟。

### 一、交际用语 (共计 10 分,每小题 2 分)

### 1-5 题:根据对话内容选择恰当的选项。

| 1. | — Oh, I am not feeling well. I've got a cold.   |
|----|---|
|    | A. Fine. How are you?   |
|    | B. Never mind. Take care.   |
|    | C. I'm sorry to hear that.  |
| 2. | — Linda, you speak English very well.   |
|    |   |
|    | A. No, I don't think so.  |
|    | B. Thank you very much.   |
|    | C. Not good enough.   |
| 3. | - Kate, could you answer the telephone, please?                                       |
|    | — I'll get it.  |
|    | A. OK.  |
|    | B. No, thanks.  |
|    | C. Yes, I could.  |
| 4. | — Oh, but how long will it take to reach LA?  |
|    |   |
|    | A. It takes a long way to reach LA.   |
|    | B. Usually it takes around 12 days.   |
|    | C. LA is very far from here.  |
| 5. | — Hello, David! I haven't heard from you for a long time. How have you been recently? |
|    | A. That's all right.  |
|    | B. Long time no see.  |
|    | C Not had thank you   |

| —、川儿与结构(        | 、共 $T_{30}$ 分,母小翅 $Z_{30}$ ) |                                   |                  |
|-----------------|------------------------------|-----------------------------------|------------------|
| 6-20 题:阅读]      | 「面的句子,从A、B、C三                | 个选项中选出一个能填入空白处的最                  | 佳选项。             |
| 6. The wh       | ole family enjo              | ying the beautiful music now.     |                  |
| A, are          | all                          | B. all is                         |                  |
| C. all a        | re                           |                                   |                  |
| 7. — How        | many children                | in the picture?                   |                  |
| — Thre          | e.                           |                                   | •                |
| A. are          | there                        | B. is there                       |                  |
| C. have         | there                        |                                   |                  |
| 8. We're s      | orry to tell you that you    | r remittance yet.                 |                  |
| A. wor          | n't arrive                   | B. hasn't arrived                 |                  |
| C. does         | sn't arrive                  |                                   |                  |
| 9. This st      | tory is about some Ame       | erican students learned bu        | siness skills by |
| operating their | own banks.                   |                                   |                  |
| A. who          |                              | B. which                          |                  |
| C. who          | m                            |                                   |                  |
| 10. Now,        | we have enlarged and         | our domestic market and Euro      | opean market.    |
| A. con          | solidated                    | B. merged                         |                  |
| C. pur          | chased                       |                                   | ÷ .              |
| 11. If you      | want to pays                 | omething in another currency, you | have to change   |
| your money int  | o the other money.           |                                   |                  |
| A. in           |                              | B. for                            |                  |
| C. bacl         | \$                           |                                   |                  |
| 12. I'll ge     | t your RMB for you whi       | e you're these forms.             |                  |
| A. filli        | ng out                       | B. taking out                     |                  |
| C. wor          | king out                     |                                   |                  |
| 13. The         | question we sl               | nould use this brand name will be | decided by our   |
| marketing team  |                              |                                   |                  |
| A. whi          | ch                           | B. whether                        |                  |
| C. wha          | ıt                           |                                   |                  |

| 14. Do you think you could cut it          | 30%?                                      |
|--|---|
| A. by                                      | B. down                                   |
| C. at                                      |   |
| 15. I have finished your project p         | lan.                                      |
| A. read                                    | B. to read                                |
| C. reading                                 |   |
| 16. Prices may change quickly if supply or | demand                                    |
| A. changes                                 | B. change                                 |
| C. will change                             |   |
| 17. Actually, buyers are the group of peo  | ople want to buy certain goods or         |
| services.                                  |   |
| A. they                                    | B. who                                    |
| C. which                                   |   |
| 18. The next shareholder's meeting was     | at the end of this year.                  |
| A. scheduled                               | B. used                                   |
| C. made                                    |   |
| 19. A week ago, I sent him a statement _   | the amount overdue.                       |
| A. show                                    | B. showing                                |
| C. showed                                  |   |
| 20 is very important that you do           | on't make any mistakes when you calculate |
| those figures.                             |   |
| A. That                                    | B. What                                   |
| C. It                                      |   |
| 三、阅读理解(共计40分,每小题4分)                        |   |

### 21-25 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案。

Exports are either raw materials or manufactured goods. Raw materials are products of the land, such as cotton, timber or rubber. Some raw materials, such as iron ore, come from mines. These raw materials are often exported by the countries that produce them to other countries where they are made into manufactured goods.

Some countries produce food for export, for example, meat, sugar, or cereals such as wheat and maize. These countries are agricultural countries. An agricultural country needs fertile land and a good climate. A cold, dry climate is not suitable for agriculture.

A country which produces manufactured goods is known as an industrialized country. An industrialized country cannot always produce enough food for its own needs. In this case, f

| it does not export foodstuffs. Instead it has to import them. It relies on exports of |
|---|
| manufactured products and pays for imports with the money it earns from the exported  |
| goods.  |
| 21. From the first sentence of the passage we can know that there are kinds of        |
| exports.  |
| A. two B. three   |
| C. four   |
| 22. Raw materials are often exported by the countries that produce them to other      |
| countries where   |
| A. they are consumed  |
| B. they are made into finished products   |
| C. they are wasted  |
| 23. The countries which produce food for export, for example, meat, sugar, or cereals |
| such as wheat and maize are countries.  |
| A. developed B. industrial  |
| C. agricultural   |
| 24. An industrialized country usually has to import foodstuffs because                |
| A. it cannot always produce enough food for its own needs                             |
| B. it doesn't have fertile land and a good climate                                    |
| C. it relies on exports of manufactured products                                      |
| 25. The best title of this passage is   |
| A. Agriculture and Industry B. Export   |
| C. Production   |

### 26-30 题:阅读下面的句子,根据文章内容进行判断,正确写"T"错误写"F"。

If you go into the forest with friends, stay with them. If you don't, you may get lost.

If you do get lost, this is what you should do.

Sit down and stay where you are. Don't try to find your friends. Let them find you. You can help them to find you by staying in one place.

There is another way to help your friends or other people find you. Give them a signal or whistling three times. Stop. Then shout or whistle three times again. Any signal given three times is a call for help.

Keep on shouting or whistling, always three times together. When people hear you, they will give two shouts or two whistles. When a signal is given twice, it is an answer to a call for help.

If you don't think that you will get help before night comes, try to make a small room with branches.

What should you do if you get hungry or need drinking water? You would have to leave your little branch room to look for something to eat and drink. Don't just walk away. Pick up small brunches and drop them as you walk so that you can find your way back.

The most important thing to do when you are lost is to stay in one place.

- 26. If you get lost in the forest, you should walk everywhere to find your friends as soon as possible.
  - 27. You can keep on shouting or whistling always three times together for help.
- 28. When you hear two shouts or whistles, you know that people will come to help you.
  - 29. You can't go anywhere even when you feel thirsty or hungry.
- 30. You can find your way back to your branch room easily without leaving any branches as you walk.

### 四、翻译(共计20分,每小题4分)

### 31-35:从以下 A、B、C 三个选项中选择出最佳翻译。

- 31. Precious metals such as gold and silver have been used as money.
  - A. 贵重金属里包括黄金、白银和货币。
  - B. 诸如黄金和白银等这类贵重金属曾经作为货币使用过。
  - C. 贵重金属里的黄金、白银都被货币所替代。
- 32. I think it's preferable for you to change the brand name.
  - A. 我认为您最好换一个商标。
  - B. 我宁愿让您换个商标名。
  - C. 我考虑您必须取消这个商标名。
- 33, I want to know when he is leaving for New York tomorrow.
  - A. 我想知道他明天什么时候离开纽约。
  - B. 我想知道他明天什么时候正在去纽约。
  - C. 我想知道他明天什么时候动身去纽约。
- 34. We usually make a direct shipment unless the customers require transshipment.
  - A. 我们通常直接制造船只,除非客户要求间接制造。
  - B. 我们通常采取直运,除非客户要求转运。
  - C. 我们通常采取直运,这样客户才要求转运。
- 35. In order to be employed, you need to make a very good first impression.
  - A. 为了工作,你需要做出一个良好的第一印象。
  - B. 为了受聘, 你需要给人一个深刻的良好印象。
  - C. 为了得到工作, 你需要给人一个良好的第一印象。

## 国家开放大学2020年春季学期期末统一考试

## 商务英语 1 试题答案及评分标准

|            |              | (供参          | 考)          |              |       |
|------------|--------------|--------------|-------------|--------------|-------|
|            |              |              |             | 2020 年       | 7月    |
| 一、交际用语(    | (共计 10 分,每小是 | <b>返</b> 2分) |             |              |       |
| 15 题:选择]   | 正确的语句完成下     | 面对话,并将答      | 案序号写在答题组    | 氏上。          | ,     |
| 1. C       | 2. B         | 3. A         | 4. B        | 5. C         |       |
| 二、词汇与结构    | 内(共计 30 分,每小 | 题 2 分)       |             |              |       |
| 620 题:阅读   | 下面的句子,从 A    | 、B、C 三个选项。   | 中选出一个能填。    | 入空白处的正确选项    | 页,并将答 |
| 案序号写在答     | 题纸上。         |              |             |              |       |
| 6. A       | 7. A         | 8. B         | 9. A        | 10. A        |       |
| 11. B      | 12. A        | 13. B        | 14. A       | 15. C        |       |
| 16. A      | 17. B        | 18. A        | 19. B       | 20. C        |       |
| 三、阅读理解(    | 共 40 分,每小题 4 | 分)           |             |              |       |
| 2125 题:阅i  | 卖下列短文,从 A、   | B、C三个选项中     | 选出一个正确智     | 答案,并将答案序号    | 写在答题  |
| 纸上。        |              |              |             |              |       |
| 21. A      | 22. B        | 23. C        | 24. A       | 25. B        |       |
| 26-30 题:请标 | 根据短文内容判断     | 给出的语句是否      | 正确,正确的写"    | "T",错误的写"F", | 并将答案  |
| 写在答题纸上     | 0            |              |             |              |       |
| 26. F      | 27. T        | 28. T        | 29. F       | 30. F        |       |
| 四、翻译(共计    | 20 分,每小题 4 分 | •)           |             |              |       |
| 31-35:选择正  | 三确的译文,并将答    | 案序号写在答题      | <b>極纸上。</b> |              |       |
| 31. B      | 32. A        | 33. C        | 34. B       | 35. C        |       |
|            |              |              |             |              |       |

## 国家开放大学2020年春季学期期末统一考试

## 商务英语 1 试题

2020年9月

## 注 意 事 项

一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。

二、仔细读懂题目的说明,并按题目要求答题。答案一定要写在答 题纸的指定位置上,写在试券上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。

四、考试时间为60分钟。

## 一、交际用语 (共计 10 分,每小题 2 分)

### 1-5 题:根据对话内容选择恰当的选项。

| 1. |    | Could you look after my dog for me while we're away?                  |
|----|----|---|
|    | Α. | No, thanks.   |
|    | В. | With pleasure.  |
|    | C. | I'm not afraid.   |
| 2. |    | Hello! Could I speak to the headmaster, please?                       |
|    | Α. | Hold on, please.  |
|    | В. | That's the headmaster, please.  |
|    | C. | Who are you?  |
| 3. |    | Happy birthday!   |
|    | Α. | Thank you.  |
|    | В. | The same to you.  |
|    | C. | Good luck.  |
| 4. | _  | Sally, could you lend me your calculator? Mine is not working.        |
|    | A. | It doesn't matter.  |
|    | В. | No, I can't.  |
|    | C. | Sure.   |
| 5. | _  | We think \$55,000 would be reasonable for transferring our trademark. |
|    |    | That's too high.  |
|    | Α. | Oh, my honey.   |
|    |    | Oh, my goodness.  |
|    |    | Oh, my friend.  |

## 二、词汇与结构(共计30分,每小题2分)

| $620$ 题:阅读下面的句子,从 $A \times B \times C$ 三个选项中选出一个能填入空白处的 | 3.外的最佳洗功. |
|--|-----------|
|--|-----------|

| 6.    | — Have you got some water to d   | rink?                         |                     |
|-------|----------------------------------|-------------------------------|---------------------|
|       | — Here you are. There            | still some in the bottle.     |                     |
|       | A. have                          | B. was                        |                     |
|       | C. is                            |                               | •                   |
| 7.    | Not only Tom but also Alice and  | Mary busy.                    |                     |
|       | A. is                            | B. was                        |                     |
|       | C. are                           |                               |                     |
| 8.    | We'll let you know when we       | a decision.                   |                     |
|       | A. make                          | B. give                       |                     |
|       | C. take                          | ı                             |                     |
| 9.    | Don't worry so much—             | is my job!                    |                     |
|       | A. worry                         | B. worrying                   |                     |
|       | C. worried                       |                               |                     |
| 10    | . Those numbers come to mean th  | e world to you they giv       | e you the record of |
| how m | uch money you've earned or lost. |                               |                     |
|       | A. so that                       | B. in case                    |                     |
|       | C. because                       |                               |                     |
| 11.   | . The marketing department       | the sales for the last six mo | nths.               |
|       | A. has summarized                | B. summarized                 |                     |
|       | C. was summarized                |                               |                     |
| 12    | . Then people, are inter         | ested, can apply for the job. |                     |
|       | A. those                         | B. they                       |                     |
|       | C. who                           |                               |                     |
| 13    | . He didn't seem to any          | actions.                      |                     |
|       | A. make                          | B. take                       |                     |
|       | C. do                            |                               |                     |

| 14. I'll the remittance for          | you in our records.                               |     |
|--------------------------------------|---|-----|
| A. check in                          | B. check out                                      |     |
| C. check up                          |   |     |
| 15. It is a fact his wife, Jos       | sephine Dickson, always had some minor accident   | ts. |
| A. that                              | B. what   |     |
| C. which                             |   |     |
| 16. Prices may change quickly if sup | ply or demand                                     |     |
| A. changes                           | B. change   |     |
| C. will change                       |   |     |
| 17. I'd like to know what time we c  | an get the container it is in the port.           |     |
| A. why                               | B. when   |     |
| C. where                             |   |     |
| 18, the expansion of inte            | rnational trade, the container service has become | me  |
| popular.                             |   |     |
| A. For                               | B. Like   |     |
| C. With                              |   |     |
| 19. Actually, buyers are the group   | of people want to buy certain goods               | or  |
| services.                            |   |     |
| A. they                              | B. who  |     |
| C. which                             |   |     |
| 20. A week ago, I sent him a statem  | ent the amount overdue.                           |     |
| A. show                              | B. showing  |     |
| C. showed                            |   |     |
| 三、阅读理解(共计 40 分,每小题 4 分)              |   |     |

## 21-25 题:阅读下列短文,从A、B、C三个选项中选出一个正确答案。

If you don't have much experience of making phone calls in English, making a business call can be a worrying experience.

Most business people, unless they feel very confident, prepare for an important phone call in a foreign language by making notes in advance. And during the call they make notes while they're talking to help them to remember what was said.

Although it's quick and convenient to phone someone to give them information or to ask questions, the disadvantage is that there is nothing in writing to help you to remember what was said. It's essential to make notes and often when an agreement is reached on the phone, one of the speakers will send a fax or e-mail to confirm the main points that were made.

Because it's so easy to be misunderstood when talking on the phone, it's a good idea to repeat any important information (especially numbers and names) back to the other person to make sure you've got it right. Always make sure you know the name of the person you're talking to. If necessary, ask them to spell it out to you, so that you can make sure you've got it right-and try to use their name during the call. And make sure that they know your name too.

| name too.   |
|---|
| 21. If you don't have much experience of making phone calls in English, making a      |
| business call can be  |
| A. an easy thing  |
| B. a happy experience   |
| C. a painful thing  |
| 22. Most business people prepare for an important phone call in a foreign language by |
| making notes in advance because   |
| A. they are very careful  |
| B. their foreign language isn't so good   |
| C. they don't want to miss any important information                                  |
| 23. When the speakers reach an agreement on the phone, will send a fax or             |
| e-mail in order to confirm the main points that were made.                            |
| A. one of them  |
|   |

B. both of them

C. none of them

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- 24. What does "it" refer to in the first sentence in Paragraph Four-"...it's a good idea to repeat any important information (especially numbers and names) back to the other person to make sure you've got it right"?
  - A. important information

B. the other person

- C. a good idea
- 25. The best title of this passage is .
  - A. The Importance of Taking Notes
- B. Business Calls

C. Talking on the Phone

### 26-30 题:阅读下面的句子,根据文章内容进行判断,正确写"T"错误写"F"。

Tom was three years old. He liked to watch TV with his parents after supper, but his parents never let him stay long. "It's eight o'clock now. It's time for you to go to bed, Tom." Mother would say so.

"But why don't you go to bed, too?" Tom always asked. "We are adults," mother would say, "and adults go to bed late."

One evening Tom asked his mother for an apple. "But it's too late." His mother didn't want to give him anything to eat at bedtime. "The apples are already asleep. ""But not all of them, Mom, "Tom said. "The baby apples are perhaps asleep, but their parents are surely awake."

- 26. Tom liked to watch TV with his sister after supper.
- 27. His parents never let him stay long.
- 28. One evening Tom asked his mother for an apple.
- 29. His mother didn't want to give anything to him to eat at bedtime.
- 30. From the story we know Tom was a quiet boy.

### 四、翻译(共计20分,每小题4分)

### 31-35:从以下 A、B、C 三个选项中选择出最佳的翻译。

- 31. Would you think it over for the sake of our long partnership?
  - A. 您能考虑继续我们的长期合作吗?
  - B. 您想和我们一起合作吗?
  - C. 为了我们长期的合作,您能否再做考虑呢?

- 32. No problem, I will handle it for you.
  - A. 没问题,我来替你控制这个手柄。
  - B. 没问题,我为你操纵这个手柄。
  - C. 没问题,我来替你处理这个事情。
- 33. All the boxes should be packed in a carton.
  - A. 所有的盒子都应当装在纸板箱里。
  - B. 各种盒子都应当装在纸板箱里。
  - C. 纸板箱都应当装在所有的盒子里。
- 34. If there are any items you would like to list on the agenda, please let me know by e-mail before the end of this week.
  - A. 如果各位想要参加会议,请在本周末之前通过电子邮件与我联系。
  - B. 如果各位有想纳入会议议程表的事项,请在本周末之前通过电子邮件与我联系。
  - C. 如果各位有事项想要纳入会议议程表,请在本周末之前告知我电子邮件地址。
  - 35. The profits of our company increases steadily.
    - A. 我们公司的利润总是在增长。
    - B. 我们公司的利润一直在增长。
    - C. 我们公司的利润稳步增长。

## 国家开放大学2020年春季学期期末统一考试

## 商务英语 1 试题答案及评分标准

|            |                     | (供参             | 考)               |              |       |
|------------|---------------------|-----------------|------------------|--------------|-------|
|            |                     |                 |                  | 2020 年       | 9 月   |
| 一、交际用语 (共  | <b>共计 10 分,每小</b> 題 | <b>娅</b> 2分)    |                  |              |       |
| 1-5 题:选择正  | 确的语句完成下             | 面对话,并将答案        | <b>紧序号写在答题</b> 组 | 氏上。          |       |
| 1. B       | 2. A                | 3. A            | 4. C             | 5. B         |       |
| 二、词汇与结构(   | 共计 30 分,每小          | <b>、</b> 题 2 分) |                  |              |       |
| 6-20 题:阅读了 | 下面的句子,从 A           | 、B、C三个选项。       | 中选出一个能填。         | 入空白处的正确选项    | ī,并将答 |
| 案序号写在答题    | 纸上。                 |                 |                  |              |       |
| 6. C       | 7. C                | 8. A            | 9. B             | 10. C        |       |
| 11. A      | 12. C               | 13. B           | 14. C            | 15. A        |       |
| 16. A      | 17. B               | 18. C           | 19. B            | 20. B        |       |
| 三、阅读理解(共   | 40 分,每小题 4          | 分)              |                  |              |       |
| 21-25 题:阅读 | 下列短文,从 A、           | B、C三个选项中        | 选出一个正确名          | 答案,并将答案序号    | 写在答题  |
| 纸上。        |                     |                 |                  |              |       |
| 21. C      | 22. B               | 23. A           | 24. A            | 25. B        |       |
| 26-30 题:请根 | 据短文内容判断             | i给出的语句是否        | 正确,正确的写          | "T",错误的写"F", | 并将答案  |
| 写在答题纸上。    |                     |                 |                  |              |       |
| 26. F      | 27. T               | 28. T           | 29. T            | 30. F        |       |
| 四、翻译(共计2   | 0 分,每小题 4 分         | <del>)</del> )  |                  |              |       |
| 31-35:选择正  | 确的译文,并将智            | 答案序号写在答题        | <b>延纸上。</b>      |              |       |
| 31. C      | 32. C               | 33. A           | 34. B            | 35. C        |       |

## 国家开放大学2020年秋季学期期末统一考试

## 商务英语 1 试题

2021年1月

## 注 意 事 项

- 1. 将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。
- 2. 仔细读懂题目的说明,并按题目要求答题。答案一定要写在答 题纸的指定位置上,写在试卷上的答案无效。
  - 3. 用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。
  - 4. 考试时间为60分钟。

### 一、交际用语 (共计10分,每小题2分)

B. Nice to meet you, too.

A. And you?

C. Very nice.

1. -Hello, I'm Susan. Nice to meet you.

### 1-5题:根据对话内容选择恰当的选项,并将答案序号写在答题纸上。

2. -Could you give me the schedule this afternoon?

|    | A. No problem, Mr. Taylor.                    |             |         |  |  |
|----|---|-------------|---------|--|--|
|    | B. No, thank you.                             |             |         |  |  |
|    | C. Yes, I can.                                |             |         |  |  |
| 3. | —Do you have any suggestions about it?        |             |         |  |  |
|    |   |             |         |  |  |
|    | A. No, I have no idea.                        |             | \$ P.V. |  |  |
|    | B. Let me give you a hand.                    |             |         |  |  |
|    | C. After I read it in detail, I will tell you | my opinion. | •       |  |  |
| 4. | -I can show you around, if you like.          |             |         |  |  |
|    |   |             |         |  |  |
|    | A. Let's go.                                  |             |         |  |  |
|    | B. Sure. Thank you.                           |             |         |  |  |
|    | C. I can't wait.                              |             |         |  |  |
| 5. | —Where shall we have the meeting?             |             |         |  |  |
|    |   |             |         |  |  |
|    | A. The first conference room is spacious.     |             |         |  |  |
|    | B. The first conference room isn't good.      |             |         |  |  |
|    | C. In the first conference room               |             |         |  |  |

### 二、词汇与结构(共计30分,每小题2分)

6—20 题:阅读下面的句子,从 A、B、C 三个选项中选出一个能填入空白处的最佳选项,并将答案序号写在答题纸上。

| 6.  | -How many children in the pi            | ictu  | re?                                      |  |
|-----|---|-------|--|--|
|     | Three.                                  |       |  |  |
|     | A. are there                            | В.    | is there                                 |  |
|     | C. have there                           |       |  |  |
| 7.  | It's better to ask for help you         | mee   | et a problem.                            |  |
|     | A. that                                 | В.    | when                                     | • · · · · · · · · · · · · · · · · · · ·  |
|     | C. which                                |       |  |  |
| 8.  | You look much after vacation.           |       |  |  |
|     | A. good                                 | В.    | best                                     |  |
|     | C. better                               |       |  |  |
| 9.  | If you need any help, please feel free  |       | contact me.                              |  |
|     | A. of                                   | В.    | on                                       |  |
|     | C. to                                   |       | en e |  |
| 10. | I was in of the northwest regi          | ion ( | of China.                                |  |
|     | A. charge                               | В.    | duty                                     |  |
|     | C. change                               |       |  |  |
| 11. | The third part is the results.          |       |  | and the second section of the section of t |
|     | A. expect                               | В.    | expecting                                |  |
|     | C. expected                             |       |  |  |
| 12. | The population of the world s           | still | now.                                     |  |
|     | A. has; grown                           | В.    | will; grow                               |  |
|     | C. is; growing                          |       |  |  |
| 13. | You are planning to export this product | to    | Europe,                                  | ?  |
|     | A. don't you                            | В.    | aren't you                               |  |
|     | C. are you                              |       |  | e de la companya de  |

| ]   | 4. I bet that Mike wished   | you him t            | hat earlier.        |                     |
|-----|-----------------------------|----------------------|---------------------|---------------------|
|     | A. told                     | В.                   | have told           |                     |
|     | C. had told                 |                      |                     |                     |
| 1   | 5. Then people,             | are interested, can  | apply for the job.  |                     |
|     | A. who                      | В.                   | they                |                     |
|     | C. those                    |                      |                     |                     |
| 1   | 6. I've learned             | today.               |                     |                     |
|     | A. something new            | В.                   | new something       |                     |
|     | C. new some thing           |                      |                     |                     |
| -   | 17. I believe teamwork      | important.           |                     |                     |
|     | A. was                      | В.                   | is                  |                     |
|     | C. are                      |                      |                     |                     |
| -   | 18. There are some visitors | s to our m           | arketing department | next week.          |
|     | A. come                     | В.                   | coming              |                     |
|     | C. to coming                |                      |                     |                     |
|     | 19. These police often      | the children a       | cross the street.   |                     |
|     | A. help                     | В.                   | helps               |                     |
|     | C. is helping               |                      |                     |                     |
| 2   | 20. I have finished         | _ your project plan. |                     |                     |
|     | A. read                     | В.                   | to read             |                     |
|     | C. reading                  |                      |                     |                     |
| 三、阅 | ]读理解(共计40分,每小题              | [4分]                 |                     |                     |
| 21— | 25 题:阅读下列短文,从 A、            | B、C三个选项中选b           | 出一个正确答案,并将          | 答案序号写在答题            |
| 纸上  | ٥                           |                      |                     |                     |
|     | This is a situation you've  | probably experience  | d many times: you a | rrive for a meeting |

ten minutes early. There are several people already there. You say hello and then... What do

you talk about? What do you say?

In this situation, you need to be able to make a small talk. A small talk is an informal conversation. We use the term "small talk" because it is not about exchanging information or making decisions or having a serious discussion. It's a way to avoid uncomfortable silences and build stronger relationships.

Small talk might seem to be about nothing important, but it is important in itself. Being able to make a small talk will allow you to make yourself part of a group. It will set the stage for more serious types of communication.

| 21. According to the passage, "small   | talk" is a kind of dialog.       |
|--|----------------------------------|
| A. formal                              | Look Village College             |
| B. informal                            | g ( <b>ငေ</b> အမြိန္ ( အ ) လ ( ) |
| C. serious                             |                                  |
| 22. The purpose of making a small ta   | lk is                            |
| A. to avoid uncomfortable silences     |                                  |
| B. to exchange information             |                                  |
| C. to make decisions                   |                                  |
| 23. The phrase "set the stage for" in  | Para. 3 means                    |
| A. make preparations for               |                                  |
| B. put an end to                       |                                  |
| C. be suitable for                     |                                  |
| 24. In the passage, you can be a mem   | aber of a group through          |
| A. playing games                       | <u> </u>                         |
| B. working together                    |                                  |
| C. making small talks                  |                                  |
|  |                                  |
| 25. The title of the passage should be |                                  |
| A. The Importance of Communica         | tion                             |
| B. Small Talk Before a Meeting         |                                  |
| C. Don't Be Late for a Meeting         |                                  |

# 26—30 题:阅读下面的句子,根据文章内容进行判断,正确写"T"错误写"F",并将答案写在答题纸上。

Transport plays an important part in international business because goods produced have to be delivered to the buyers abroad, and the delivery of goods is to be made possible by transport services. Goods are carried by several means of transport—on road or rail, by sea or air. And in recent years, combined transport which is a road-sea-rail carriage appeared.

With the expansion of international trade, the container service has become popular. The use of containers provides a highly effective form of transport by road, rail and sea. Basically, about 98% of world trade is carried out by sea transport. Besides transport by sea, road or rail, nowadays in order to speed up delivery, carriage by air has also become popular.

- 26. Transport plays an important part in international business because goods produced have to be sent to everywhere in the world.
  - 27. In recent years, combined transport which is a road-sea-rail carriage appeared.
- 28. With the expansion of international trade, the combined transport service has become popular.
  - 29. The use of containers gives a very helpful method of transport.
  - 30. Today carriage by air has become popular because it can speed up delivery.

### 四、翻译(共计 20 分,每小题 4 分)

- 31-35:从以下 A、B、C 三个选项中选择出最佳的翻译,并将答案序号写在答题纸上。
  - 31. No problem, I will handle it for you.
    - A. 没问题,我来替你控制这个手柄。
    - B. 没问题,我为你操纵这个手柄。
    - C. 没问题,我来替你处理这个事情。
  - 32. I am very sorry for coming late, but something urgent came up at the last minute.
    - A. 我很抱歉来晚了,但我在最后一分钟里想起了某件事儿。
    - B. 我很抱歉迟到了,但我临走时突然遇到了急事儿。
    - C. 我很抱歉要迟来,但我将在最后一分钟里紧急处理好某件事情。

- 33. I think it's preferable for you to change the brand name.
  - A. 我认为您最好换一个商标。
  - B. 我宁愿让您换个商标名。
  - C. 我考虑您必须取消这个商标名。
- 34. All the boxes should be packed in a carton.
  - A. 所有的盒子都应当装在纸板箱里。
  - B. 各种盒子都应当装在纸板箱里。
  - C. 纸板箱都应当装在所有的盒子里。
- 35. A job interview is a kind of employment test and usually very formal.
  - A. 工作面试既是一种就业测试,也是形式上必要的。
  - B. 求职面试是一种就业测试,通常都很正式。
  - C. 工作会谈是一种雇佣测试,通常是很注意方式的。

座位号

## 国家开放大学2020年秋季学期期末统一考试

## 商务英语 1 试题答题纸

2021年1月

| 题 | 号 | <br>= | 三 | 四 | 总 分 |  |
|---|---|-------|---|---|-----|--|
| 分 | 数 |       |   |   |     |  |

| 得 | 分 | 评卷人 |
|---|---|-----|
|   | - |     |

一、交际用语 (共计 10 分,每小题 2 分)

1-5 题:根据对话内容选择恰当的选项,并将答案序号写在答题纸上。

1.

2.

3.

4.

5.

| 得 | 分 | 评卷人 |
|---|---|-----|
|   |   |     |

二、词汇与结构(共计30分,每小题2分)

6—20 题:阅读下面的句子,从 A、B、C 三个选项中选出一个能填入空白处的最佳选项,并 将答案序号写在答题纸上。

6.

7.

8.

9.

10.

11.

12.

13.

14.

15.

16.

17.

18.

19.

20.

| 得 分 |  | 评卷人 |  |  |
|-----|--|-----|--|--|
|     |  |     |  |  |

三、阅读理解(共40分,每小题4分)

21—25 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案,并将答案序号写在答题纸上。

21.

22.

23.

24.

25.

26—30 题:阅读下面的句子,根据文章内容进行判断,正确写"T"错误写"F",并将答案写在答题纸上。

26.

27.

28.

29.

30.

| 得 分 |  | 评卷人 |  |
|-----|--|-----|--|
|     |  |     |  |

四、翻译(共计20分,每小题4分)

31-35:从以下 A、B、C 三个选项中选择出最佳的翻译,并将答案序号写在答题纸上。

31.

32.

33.

34.

35

## 国家开放大学2020年秋季学期期末统一考试

## 商务英语 1 试题答案及评分标准

|              | <b>尚</b> 分央         |                      | 柔以许万物     |               |
|--------------|---------------------|----------------------|-----------|---------------|
|              |                     | (供参考)                | ) * \$    |               |
| 一、交际用语 (共)   | † 10 <b>分,每小题</b> 2 |                      |           | 2021年1月       |
| 15 题:根据对话    |                     |                      | 号写在答题纸上   | •             |
| 1. B         | 2. A                | 3. C                 | 4. B      | 5. C          |
| 二、词汇与语法(共    | 计 30 分,每小题          | 2分)                  |           |               |
| 6-20 题:阅读下面  | 面的句子,从A、B、          | C三个选项中选              | 出一个能填入空   | 白处的最佳选项,并将答   |
| 案序号写在答题纸     | 上。                  |                      |           |               |
| 6. A         | 7. B                | 8. C                 | 9. C      | 10. A         |
| 11. C        | 12. C               | 13. B                | 14. C     | 15. A         |
| 16. A        | 17. B               | 18. B                | 19. A     | 20. C         |
| 三、阅读理解(共计    | 40 分,每小题 4 %        | 分).                  |           |               |
| 2125 题:阅读下   | 列短文,从A、B、C          | 三个选项中选               | 出一个正确答案   | ,并将答案序号写在答题   |
| 纸上。          |                     |                      |           |               |
| 21. B        | 22. A               | 23. A                | 24. C     | 25. B         |
| 26-30 题:阅读下  | 面的句子,根据文            | 章内容进行判断              | ,正确写"T"错误 | 昊写"F",并将答案写在答 |
| 题纸上。         |                     |                      |           |               |
| 26. F        | 27. T               | 28. F                | 29. T     | 30. T         |
| 四、翻译(共计 20 5 | 分,每小题4分)            |                      |           |               |
| 31-35:从以下 A、 | B、C三个选项中设           | 选择出最佳的翻 <sup>;</sup> | 译,并将答案序号  | 写在答题纸上。       |

34. A

35. B

31. C

32. B

33. A