

Nash Bargaining Solutions: Groupon or Standalong?

LIN GAO

Network Communications and Economics Lab (NCEL)

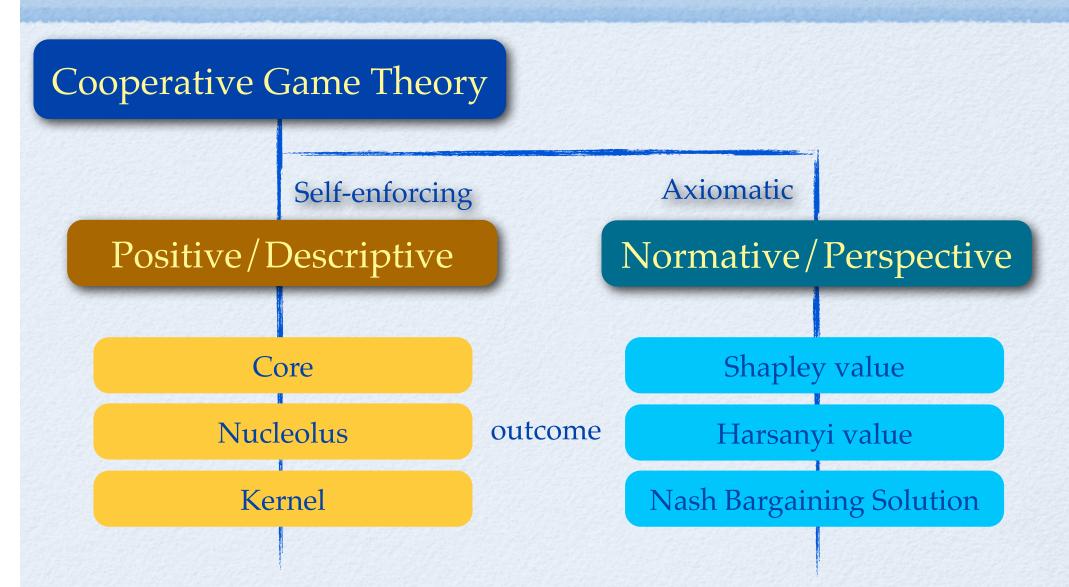
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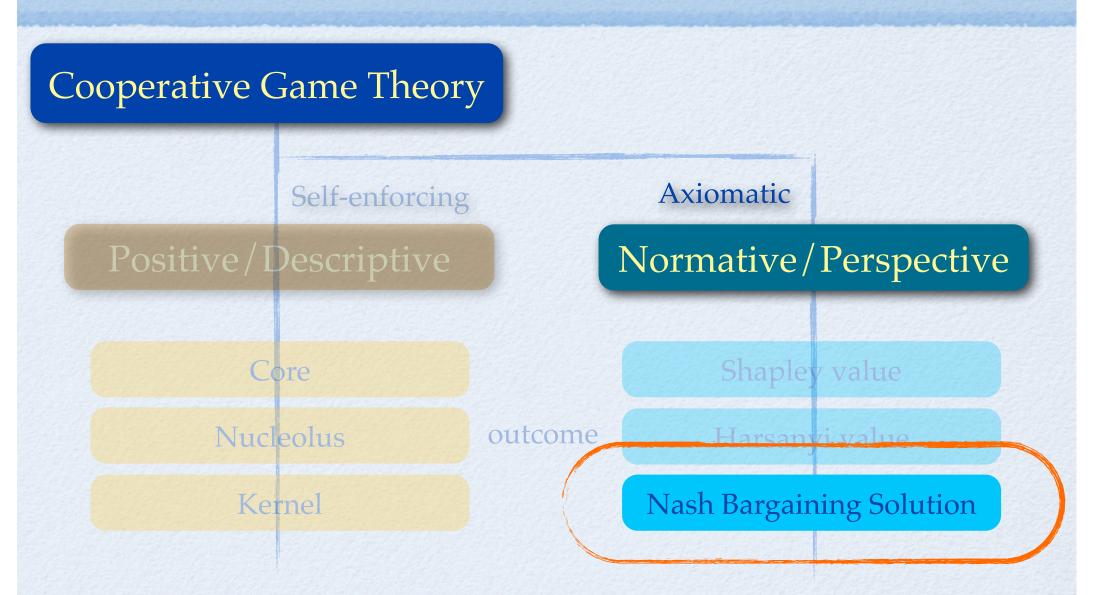
2012-02-09

Outline

- Preliminary
- Nash Bargaining Problem
- Bargaining Solutions
- Future Work and Conclusion







Nash Bargaining Model

Transferable Utility

- 1. The interaction of players generates certain social welfare;
- 2. The social welfare can be distributed among the players in an arbitrary way.

(Welfare space is a convex set)

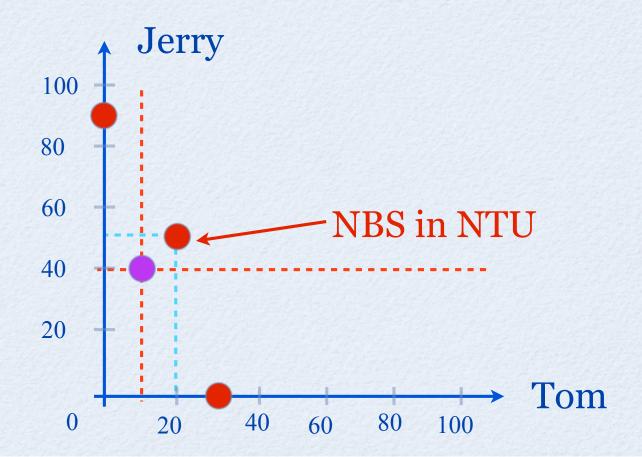
Non-transferable Utility

- 1. The interaction of players generates certain social welfare;
- 2. The social welfare can be distributed among the players in some specific way.

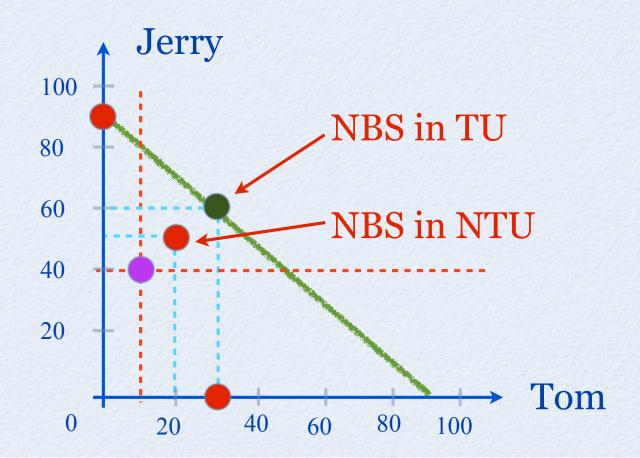
- Example 1: TU and NTU
 - Tom and Jerry, bargaining for sth exchanging;
 - Tom: a book, \$10 for himself, and \$50 for Jerry;
 - Jerry: a pen, \$20 for Tom, and \$40 for himself.
 - -- Nash Bargaining Problem

$$\max (v_1 - c_1) (v_2 - c_2)$$
 { $v_1 v_2$ } s.t., $v_i \ge c_{i, i=1,2}$

- Example 1: TU and NTU
 - -- NBS: (20, 50) in NTU, and (30, 60) in TU.



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Nash Bargaining Problem

- Problem: How should *N* players divide the total surplus generated by their cooperation?
- Nash's Axioms:
 - (1) Pareto optimality,
 - (2) Invariant to affine transformations,
 - (3) Independence of irrelevant alternatives,
 - (4) Symmetry.

Nash Bargaining Problem

 Nash Bargaining Solution: the only solution satisfying above 4 axioms is given by:

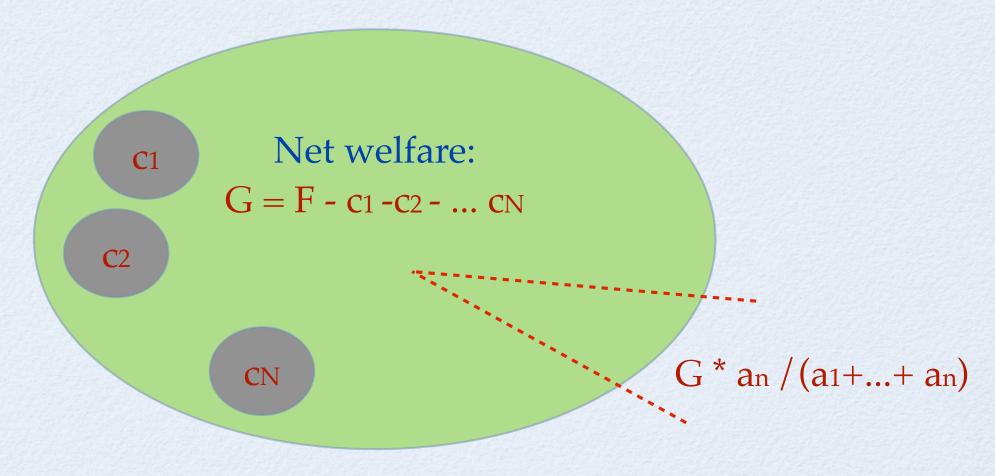
$$\max_{\{v_1 \dots v_{2N}\}} (v_1 - c_1)^{a_1} (v_2 - c_2)^{a_2} \dots (v_N - c_N)^{a_N}$$

$$\{v_1 \dots v_{2N}\} \quad \text{s.t., } v_i \ge c_{i, i=1,2,\dots,N}$$

$$v_{n^*} = c_n + \frac{(F - c_1 - ... - c_N) a_n}{a_1 + ... + a_N}$$

Nash Bargaining Problem

Geometrical Illustration for NBS

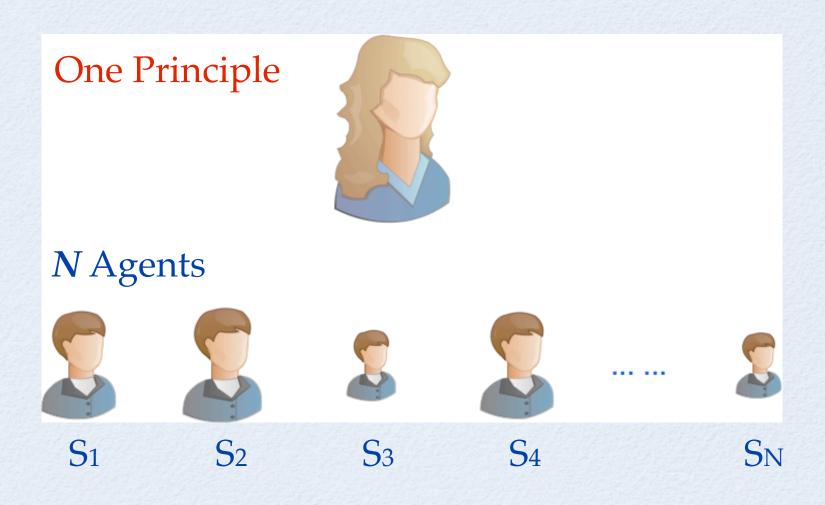


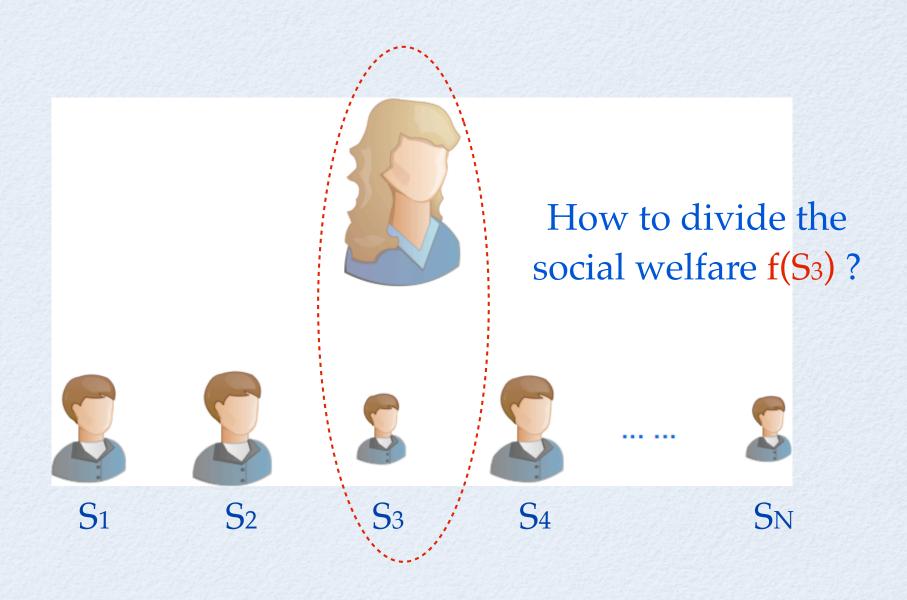
Total welfare: F

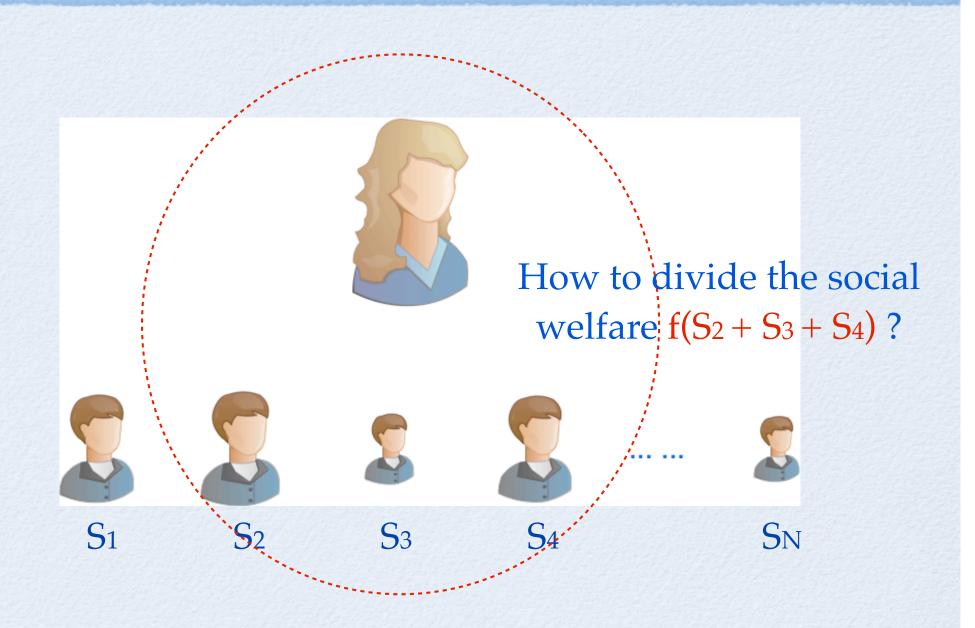
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Two types of players: Principle and Agent





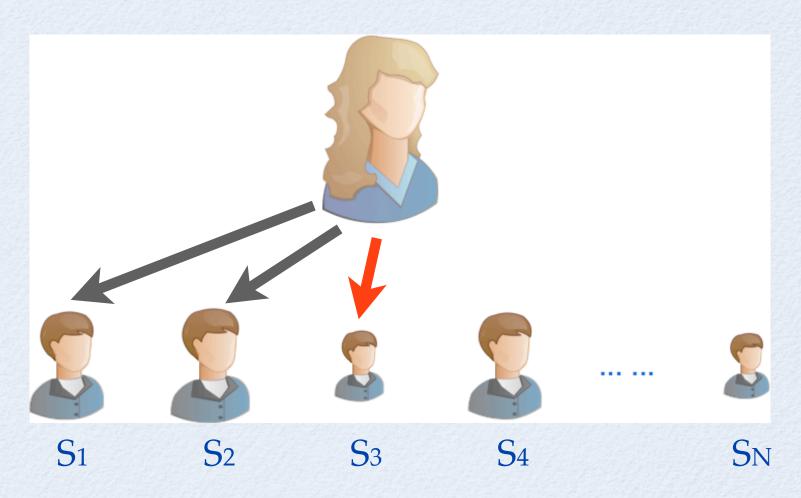


- Generalization for practical problem
 - In wireless networks, Operator vs Mobile users;
 - In cognitive networks, PU vs SUs;
 - In coop. communications, Source vs Relays;
 - In cloud systems, Server vs End users;
 - In social networks, Host vs Guests;

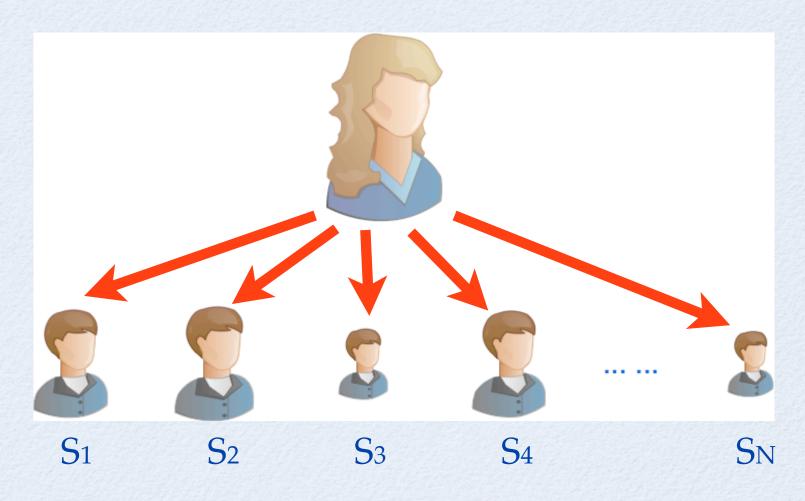
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- Three Bargaining Scenarios:
 - (1) Sequential Bargaining
 - (2) Independent Bargaining
 - (3) Group Bargaining

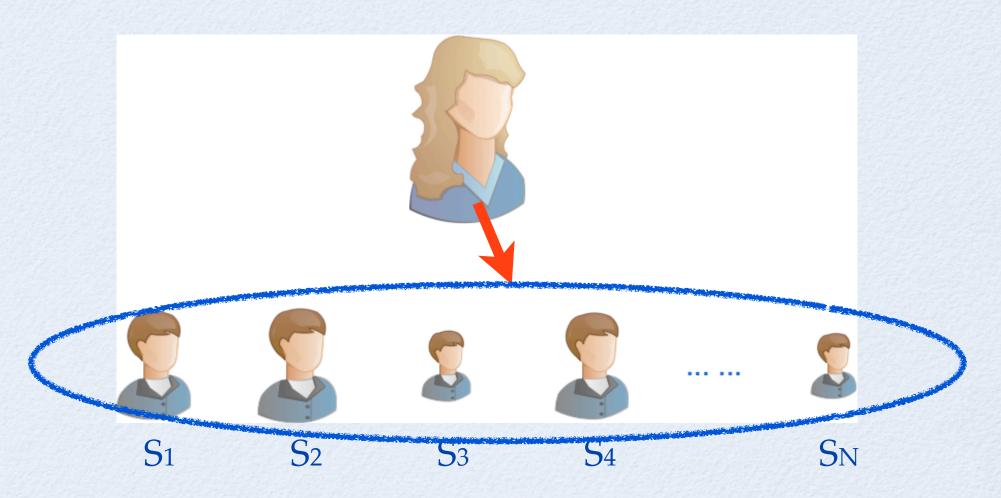
Sequential Bargaining



Independent Bargaining



Group Bargaining



- Sequential Bargaining Solution
- Step 1:

$$\max_{v,u_1} (v - c_0) \cdot (u_1 - c_1)$$
s.t. $v + u_1 \le f(S_1)$,
$$v \ge c_0, \ u_1 \ge c_1$$
,

$$v^* = v_1^* = \frac{G_1}{2} + c_0, \ u_1^* = \frac{G_1}{2} + c_1.$$

 $G_1 \triangleq f(S_1) - c_0 - c_1$ Marginal Welfare by Agent 1

- Sequential Bargaining Solution
- Step n:

$$\max_{v,u_n} (v - v_{n-1}^*) \cdot (u_n - c_n)$$

$$s.t. \ v + u_n + u_1^* + \dots + u_{n-1}^* \le f(S_1 + \dots + S_n),$$

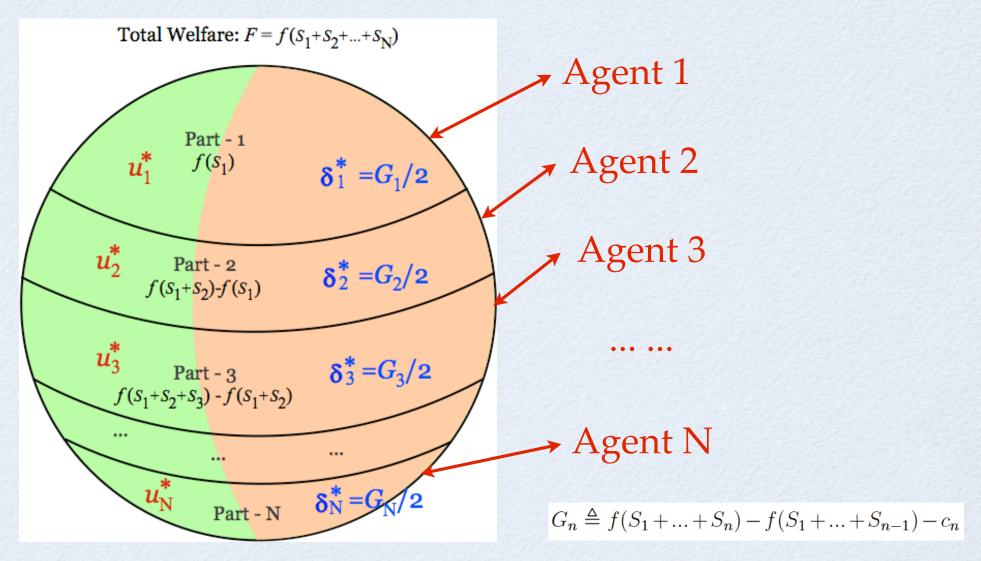
$$v \ge v_{n-1}^*, \ u_n \ge c_n.$$

$$v^* = v_n^* = \frac{G_n}{2} + v_{n-1}^*, \ u_n^* = \frac{G_n}{2} + c_n.$$

$$G_n \triangleq f(S_1 + ... + S_n) - f(S_1 + ... + S_{n-1}) - c_n$$

Marginal Welfare by Agent n

Sequential Bargaining Solution



- Independent Bargaining Solution
- Agent 1:

$$\max_{v_1, u_1} (v_1 - V_{-1}) \cdot (u_1 - c_1)$$

$$s.t. \ v_1 + u_1 + U_{-1} \le F,$$

$$v_1 \ge V_{-1}, \ u_1 \ge c_1,$$

$$V_{-1} = F_{-1} - U_{-1} \ge c_0,$$

 $F_{-1} \triangleq f(S_2 + \dots + S_N),$
 $U_{-1} = u_2^* + \dots + u_N^*.$

$$v^* = v_1^* = \frac{G_1}{2} + V_{-1}, \ u_1^* = \frac{G_1}{2} + c_1,$$

$$G_1 \triangleq F - F_{-1} - c_1$$

 $G_1 \triangleq F - F_{-1} - c_1$ Marginal Welfare by Agent 1 provided all other Agents is in the active set.

- Independent Bargaining Solution
- Agent n:

$$\max_{v_N, u_N} (v_N - V_{-N}) \cdot (u_N - c_N)$$
s.t. $v_N + u_N + U_{-N} \le F$,
$$v_N \ge V_{-N}, \ u_N \ge c_N,$$

$$V_{-N} = F_{-N} - U_{-N},$$

$$F_{-N} \triangleq f(S_1 + \dots + S_{N-1})$$

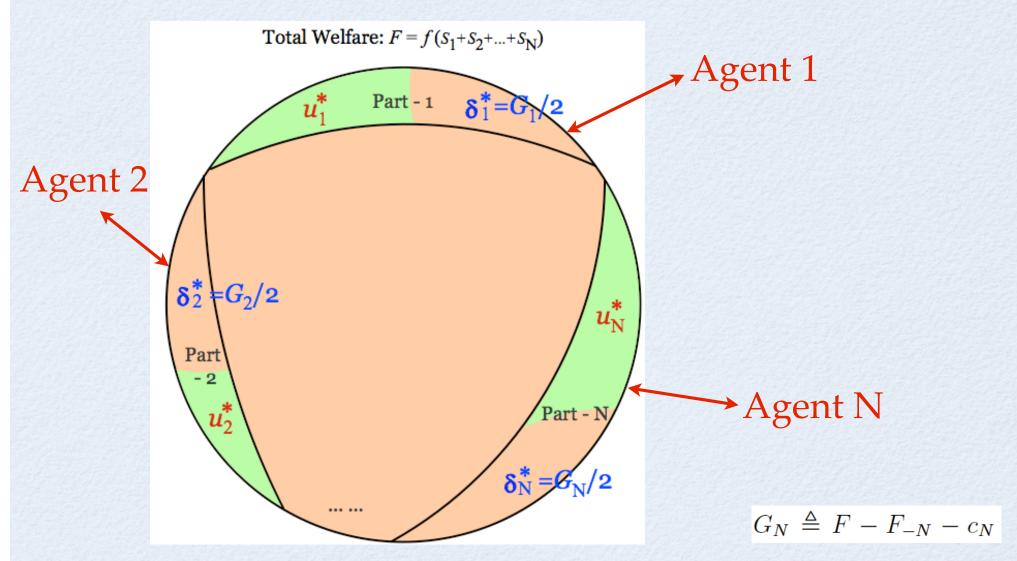
$$U_{-N} \triangleq u_1^* + \dots + u_{N-1}^*$$

$$v^* = v_N^* = \frac{G_N}{2} + V_{-N}, \ u_N^* = \frac{G_N}{2} + c_N,$$

$$G_N \triangleq F - F_{-N} - c_N$$

 $G_N \triangleq F - F_{-N} - c_N$ Marginal Welfare by Agent n provided all other Agents is in the active set.

Independent Bargaining Solution



Group Bargaining Solution

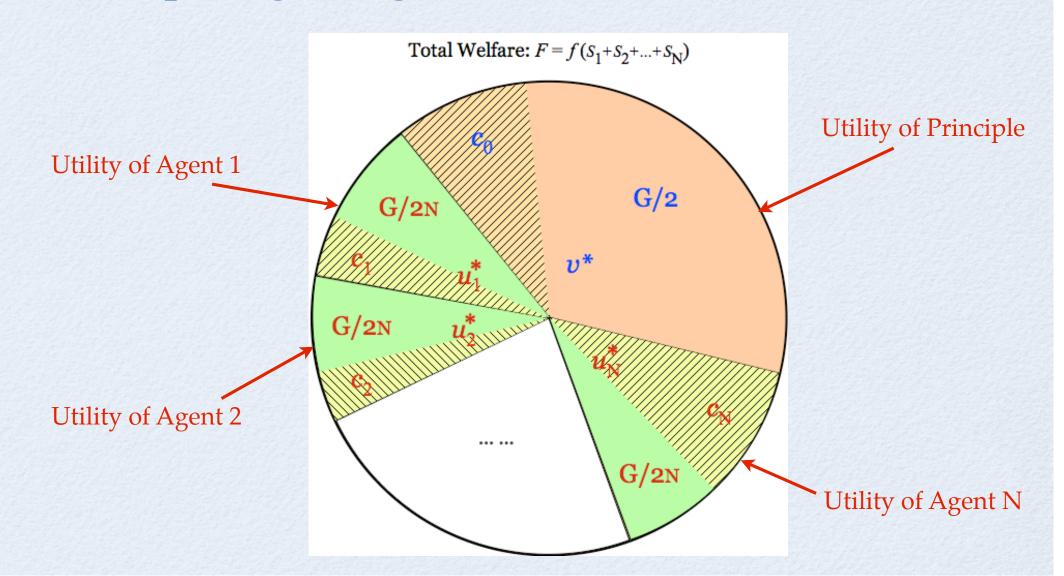
$$\max_{v,u_1,...,u_N} (v - c_0) \cdot (u_1 - c_1)^{1/N} \cdot ... \cdot (u_N - c_N)^{1/N}$$

$$s.t. \ v + u_1 + ... + u_N \le F,$$

$$v \ge c_0, \ u_n \ge c_n, \forall n = 1, ..., N.$$

$$\begin{cases} v^* = \frac{F - c_0 - c_1 - \dots - c_N}{2} + c_0, \\ u_n^* = \frac{F - c_0 - c_1 - \dots - c_N}{2N} + c_n, \forall n = 1, \dots, N. \end{cases}$$

Group Bargaining Solution

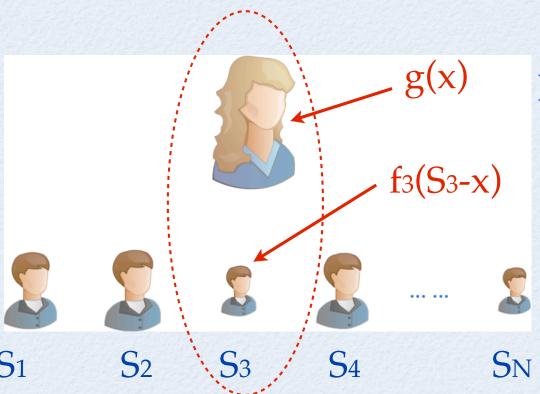


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Future Work

- Non-Transferable Utility Model
 - How to extend the solution to NTU model?



How to divide resource S3 among the Principle and Agent 3?

Conclusion

- We consider the Nash bargaining problem between one Principle and multiple Agents in Transferrable Utility;
- We propose three different bargaining schemes, and derive the respective bargaining solutions.

Q&A