

# Ifrah K Jamadar

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## Profile

Dynamic MBA student with 1 year of digital marketing experience in campaigns, content, and analytics. Strong foundation in marketing, HR, and organizational behavior. Currently enhancing skills in analytics and seeking an internship to apply communication, branding, and coordination abilities in a results-oriented business environment.

## Experience

Marketing Intern | Tescom Pvt. Ltd, Bangalore | Oct 2025 – Dec 2025

- Contributed to lead generation and client outreach initiatives in the EMS sector.
- Supported customer re-engagement and strategic marketing campaigns to strengthen business relationships.
- Assisted in identifying new business opportunities and nurturing potential leads.
- Collaborated with internal teams to ensure effective client coordination and follow-ups.

Social Media Manager |Data Quest Consultancy, Belgaum | June 2024 – Aug 2024

- Conduct data analysis using SQL query techniques.
- Gather business requirements and provide actionable business insights and recommendations. Prepare detailed reports and presentations using Microsoft PowerPoint tools.
- Monitor KPIs, track performance, and deliver regular business analysis reports. Utilize business analysis tools and provide insights for process optimization.

Digital marketing intern

Eleven 11 works, Belagavi

- Assisted in planning and executing social media campaigns across Instagram
- Conducted SEO keyword research and analysed campaign performance to improve research, created engaging content, and tracked insights to boost brand visibility and engagement

## Education

- MBA in Marketing & HR | KLS IMER, Belgaum | Pursuing.
- Bcom |Gogte College of Commerce, Belgaum | Jan 2021 – Sept 2024.
- Higher Secondary | Gogte College of Commerce, Belgaum | June 2019 – Mar 2021.
- Divine providence convent high school, belgaum | school | 2019.

## **Skills & Abilities**

- Data Analysis
- Business intelligence
- Social media marketing
- Facebook ads
- Digital Marketing
- User Testing
- Dashboard reporting

## **Business Analysis Tools & Platforms**

- MS Excel
- Power BI
- Tableau Software
- SQL Server
- Presentation Skills
- Power Query
- Google Sheet
- MS PowerPoint
- Marcos
- Business Insights

## **Certification**

- Advance Excel and MS Word Certification.
- Advanced Business Analytics.
- Essentials of Labour Codes.

## **Achievements and Additional Information**

- Coordinated the inter – college HR committee.
- Event Head and Coordinator for multiple college fest.

## **Languages**

- English
- Hindi
- Kannada
- Marathi