

CHETAN CHANDRASHEKAR GAONKAR

Belagavi, Karnataka | +91 9902341470 | gaonkarchetan930@gmail.com | Chetan Gaonkar | Visual Creator

PROFESSIONAL SUMMARY

Creative and motivated visual creator with hands-on experience in content creation, web design, and social media marketing. Experienced in designing, developing, and deploying websites, with working knowledge of basic SEO practices to improve online visibility. Additionally skilled in professional photography and cinematography, creating visually compelling content for branding, promotions, and digital platforms. Strong background in helping startups and businesses build a credible digital presence, drive digital reach, and communicate effectively with their target audience. Passionate about innovation, startups, and ecosystem building, with proven freelance experience across design, PR support, visual media, and web development projects.

SKILLS AND TOOLS

- Graphic Design: Figma, Canva, Adobe Photoshop.
- Website UI/UX design, web development, server deployment, and basic SEO for business and startup digital presence.
- DSLR & mirrorless camera handling, exposure control, and photo/video editing using Lightroom, Premiere Pro (basic), Photoshop, Capcut, and mobile tools.

PROJECTS & EXPERIENCE

Freelance Media, Design & Web Consultant

- P.R. Associate, Advocates & Legal Consultants - Designed and developed a professional website, enhancing online presence, credibility, and client accessibility.
- Oximo - Designed logos, brand themes, posters, and digital creatives, along with end-to-end website UI/UX design, development, deployment, and basic SEO to strengthen client brand presence.
- Shivesh Castings - Designed and implemented a clean, business-focused company website, strengthening brand visibility and digital representation.
- College Media & Design Team Member - Created video content for college events, designed promotional materials, and collaborated on creative planning and event coverage.
- Freelance Photographer - Covered events and nature shoots, delivering high-quality images with strong focus on lighting, composition, and timely client delivery..
- Assisted a YouTube short-filmmaking team with shooting of short-form digital content.
- Selected Works & Projects: <https://linktr.ee/chetangaonkar>

EDUCATION

Bachelor of commerce | KLS Gogte College Of Commerce | C.G.P.A – 8.08

2020-2023

Pre-University course | YB Annigeri PU College Dharwad | 86.67%

2018-2020

SSLC | GHS Gunda | 80.8%

2017-2018