Prepared for

The Association of Residential Letting Agents

ARLA Members Survey of the Private Rented Sector

Fourth Quarter 2013

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1. INTRODUCTION & BACKGROUND

ARLA is keen to ensure that the service it provides to its members is relevant to their needs and takes account of the specific and unique requirements of residential letting agents and their investor landlords.

In order to help achieve this, ARLA has commissioned research to ensure that they are kept up to date with agents' requirements and concerns as they change with economic conditions, hopes and fears.

The research is conducted by Owen Carey Jones who specialises in the UK mortgage market and currently conducts several regular quarterly surveys of residential landlords and financial advisers on behalf of a number of clients.

2. **METHODOLOGY**

ARLA members were emailed during November with the URL for the on-line survey and asked to go on-line to complete the survey and by the closing date 643 members had completed the survey on-line. These responses were analysed and tables of data produced upon which this report is based.

3. **SUMMARY**

- Compared with three months ago, the average weighted rental return for houses is down from 5.2% to 5.0% and the average weighted rental return for flats is down from 5.4% to 5.2%. These changes do no more than reverse the changes seen three months ago.
- On balance ARLA members report increased achievable rent levels over the last six months on all types of rented property. However, the average proportion of respondents across all property types who say they think achievable rent levels have increased over the last six months has fallen from 44% to 39%.
- The overall average capital asset value of rented houses has risen by 3.7% over the last three months, more than reversing the fall seen three months ago. This increase has come as a result of substantial increases in the average value of rented houses for those in the Rest of the South East (up by 8.2%) and those in the Rest of the UK (up by 9.6%). These increases outweighed a decrease of 1.2% for those managing properties in Prime Central London.
- Over the same period, the overall average value of rented flats rose by 1.7%, the fourth increase in succession. This increase has come as a result of increases in the average value of rented flats for those in the Rest of the South East (up by 5.8%) and those in the Rest of the UK (up by 7.2%). These increases outweighed a decrease of 2.6% for those managing properties in Prime Central London.
- Since the last survey three months ago, demand in the rented residential property sector has weakened a little in terms of the overall proportion of respondents saying that there are more tenants than there are properties available for them, with the figure falling quite sharply from 52% to 46%, the third fall in succession. This overall decline was reflected in the figures for all the broad geographic areas.
- The proportion of ARLA members who think landlords are currently increasing their net investment in residential property by buying properties rose this quarter from 37% to 43%, more than wiping out the fall seen three months ago and again taking the figure to its highest level since the question was first asked more than nine years ago. The proportion of respondents who think landlords are currently decreasing their net investment by selling properties is down from 16% to 15%. As a result of these changes, the margin between the proportion saying landlords are buying and the proportion saying they are selling is now the widest we have ever seen.
- Compared with three months ago, the average void period is up from 2.9 weeks to 3.0 weeks, yet again reversing the increase seen in the previous quarter, whilst the average number of new tenancies signed up in the preceding three months is up slightly from 34 to 35 tenancies.
- The average proportion of ARLA members' offices' portfolios which are made up of investment property is almost unchanged compared with three months ago at 56% and the average number of purely investment properties which are managed by ARLA members' offices is also almost unchanged at 140 properties.

- On average, ARLA members say that tenants remain in the same property for a period of 19.4 months, a figure which is down a little from 19.6 months in the third quarter.
- The proportion of ARLA members' offices who believe that they are seeing an increase in rental property coming onto the market because it cannot be sold has fallen yet again over the last three months, this time from 21% to 18%, taking the figure to it's lowest level since this question was first asked more than 5 years ago, when it stood at 93%. Detached and semi-detached houses are still the types of property most likely to be coming onto the market for this reason.
- There has been another fall in the proportion of ARLA members' offices saying that they have seen an increase in the number of tenants struggling to meet rental payments in the last six months with the figure dropping from 35% to 27%, an all time low compared with when the question was first asked in 2009 at which time the figure stood at 65%. However, there has been a rise in the proportion saying that they have seen an increase in tenants haggling with landlords over rents in the last six months with that figure rising from 45% to 48%, partially reversing the decrease seen last quarter.
- Over the last three months, there has been no change in the proportion of ARLA members' offices saying that they are aware of an increase in tenants asking lenders for references on potential landlords to ensure they are financially viable, with the figure remaining at 10%.
- Half of ARLA members' offices (50%, down from 52% three months ago) say that none of their potential or existing tenant clients ask them if they are licensed, a figure which falls to little more than a third when it relates to potential or existing landlord clients (36%, unchanged compared with three months ago). Nevertheless, a small minority say that most or all of their potential and existing tenant and landlord clients ask this question (2% and 6% respectively). Little more than one in twenty ARLA members' offices (6%, down from 8% three months ago) think that the proportion of potential or existing clients asking if they are licensed has increased over the last 12 months.
- With regard to the proposal in the Government's Immigration Bill that prospective tenants' immigration status be checked, half of ARLA members' offices (50%) say that they feel confident that they could make those checks with only a little over a quarter (27%) saying they do not. This leaves less than a quarter (22%) who are unsure whether or not they would feel confident making the necessary checks.
- ARLA members' offices are currently most likely to encounter, as new prospective tenants, people who have been renting for some years because they prefer renting to buying (average ranking of 1.7) with those who would be first time buyers except that they cannot get a mortgage coming a close second (average ranking of 1.8). This reverses the situation seen three months ago, which put these two tenant types the other way round. Least likely to be encountered are people who are having or have had their house repossessed (average ranking of 3.7) with those who are selling or have sold their house because they can no longer afford the mortgage being in third place (average ranking of 2.9).

4. **RESULTS**

The following sections detail the results of the survey for the fourth quarter of 2013. The results have been broken down into three broad geographic areas which are Prime Central London (comprising London & South East based respondents who manage properties in Prime Central London), the Rest of the South East and the Rest of the UK.

Data has also been included for each of the regions making up the UK as shown in the table in section 4.1 below but it should be remembered that the number of respondents from some regions is relatively small and data for these regions should therefore be treated with a degree of caution as it will tend to vary quarter by quarter quite independently of any actual changes which may have taken place.

For this reason, we have used comparative data averaged over three quarters. This is known as a three quarter moving average and helps to iron out any temporary fluctuations occurring quarter by quarter because of relatively small sample sizes.

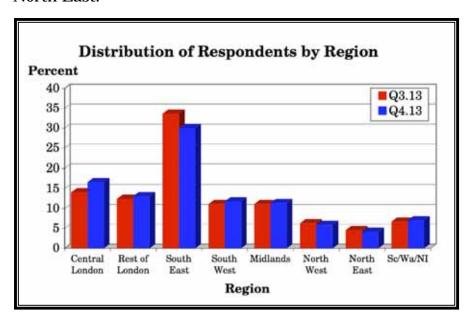
4.1 Geographic Location (Q.1)

The South East, including London, was the region with the highest proportion of ARLA member offices responding, accounting for six out of ten respondents (60%).

After the South East, the South West and the Midlands (12% and 11% respectively) were the regions with the most respondents.

Geographic	Perce	nts (%)	
Region	Q2.13	Q3.13	Q4.13
Central London	15.0	14.1	16.6
Rest of London (inside M25)	14.6	12.4	13.1
South East (excl. London)	30.6	33.7	30.0
South West	11.8	11.1	11.8
Midlands	12.0	11.1	11.4
North West	4.9	6.3	5.9
North East	3.7	4.6	4.2
Scotland/Wales/NI	7.3	6.7	7.0
Base: All respondents	(507)	(524)	(643)

Compared with the third quarter survey, there were higher proportions of respondents from Central London, the Rest of London, the South West, the Midlands and Scotland, Wales & Northern Ireland and there were lower proportions from the South East, the North West and the North East.



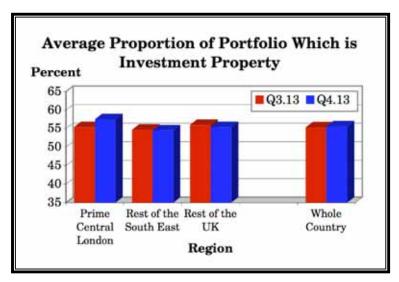
4.2 Proportion of Portfolio Made Up of Investment Property (Q.3)

More than eight out of ten respondents (85%) said that more than a quarter of their portfolio is investment property with more than a quarter (26%) saying that more than three quarters of theirs is investment property. Investment properties comprise a tenth or less of their portfolio for just one in twenty offices (5%).

Analysis of the responses to this question reveals that, on average, investment properties account for 56% of ARLA member offices' portfolios.

Proportion	Percent of Respondents (%)				
of Portfolio	Prime London	Rest of SE	Rest of UK	All Regions	
None	0.6	1.4	_	0.6	
Up to 10%	2.5	2.3	6.6	4.0	
11% to 25%	8.0	12.2	8.1	9.5	
26% to 50%	24.5	23.1	23.2	23.5	
51% to 75%	36.2	36.2	33.6	35.1	
Over 75%	27.6	24.0	27.4	26.3	
Not stated	0.6	0.9	1.2	0.9	
Base: All respondents	(163)	(221)	(259)	(643)	

Differences between the broad geographic areas are very small with investment properties making up between 54% and 58% of portfolios.



Compared with the last survey in the third quarter, the average proportion of portfolios which are in the form of investment property is up very slightly at 56%.

Within this overall position, Prime Central London saw its average proportion rise from 55% to 58% whilst the proportions for the Rest of the South East and the Rest of the UK were almost unchanged, falling very slightly to 55% in both cases.

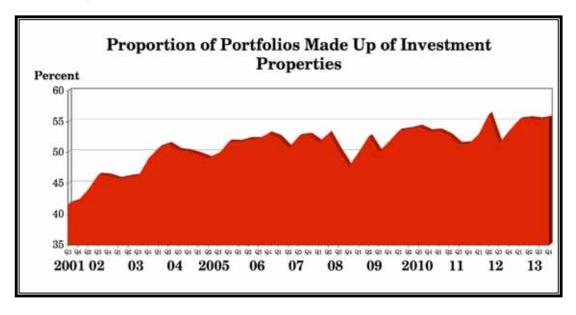
Geographic	Average Proportion of Portfolio (%)				
Area	Q1.13	Q2.13	Q3.13	Q4.13	
Prime Central London South East Rest of UK	60.8 54.1 53.4	59.7 53.0 55.0	55.4 54.7 56.0	57.5 54.5 55.4	
All Regions	55.3	55.5	55.3	55.6	
Base: All respondents	(527)	(507)	(524)	(643)	

As can be seen from the chart below, the proportion of respondents' portfolios which is made up of investment property, having levelled off for a period of a year from mid-2002 to mid-2003, rose sharply between mid-2003 and mid-2004.

At the end of 2004 the figure levelled off again before slowly reducing during the first half of 2005. However, both surveys for the second half of 2005 showed the figure was on the increase again and during 2006 this upward trend continued.

Surveys for the first two quarters of 2007 saw falls in the average figure but overall, until the first quarter of 2008, the figure was fairly steady at between 50% and 53%. After that there were two consecutive falls taking the figure down to its lowest level for 5 years before it bounced back sharply and the results from the next eighteen months showed an upward trend. Results during 2010, however, brought an end to that upward trend with the average levelling off at between 53% and 54% before falling but by the end of 2011, this decline had levelled off.

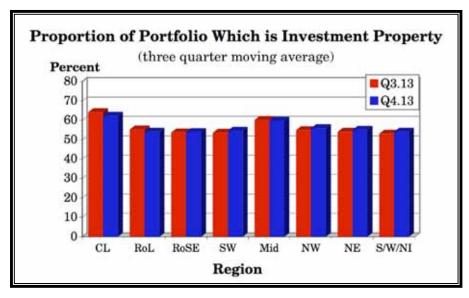
The results from the first two quarters of 2012, which both produced quite sharp increases, took the figure to its highest level since these surveys began 12 years ago but the fall seen in the third quarter took the figure back to where it had been at the end of 2011. However, this fall was followed by another increase in the last quarter of the year and the increase seen in the first quarter of 2013 took the figure to its second highest ever level where it now appears to have stabilised.



The three quarter moving average proportions for each of the regions of the UK are shown in the table below from which it can be seen that there is not a great deal of difference between the regions on this question although, for offices in Central London, investment properties do form a higher proportion of their portfolios than they do for any other region. In the Midlands, the proportions of investment properties are also slightly higher than for the rest of the country excluding Central London.

Geographic Region	Average Proportion of Portfolio (%) (three quarter moving average)				
Wegion .	Q1.13	Q2.13	Q3.13	Q4.13	
Central London	64.6	65.4	64.2	62.4	
Rest of London	53.2	55.0	55.3	54.1	
Rest of South East	51.7	53.0	53.8	54.0	
South West	51.2	52.2	53.7	54.7	
Midlands	57.8	58.8	60.2	59.8	
North West	57.4	56.6	55.0	56.0	
North East	51.2	52.4	54.1	55.2	
Scotland/Wales/NI	50.5	54.2	53.1	54.1	
Base: All respondents	(527)	(507)	(524)	(643)	

Compared with the three quarter moving average from three months ago, there have been mixed changes with some regions seeing an increase and others a decrease. Central London and the Rest of London were the only regions to see noticeable decreases with all bar two of the other regions seeing noticeable increases. The exceptions were the Rest of the South East which saw a marginal increase and the Midlands which saw a marginal decrease.



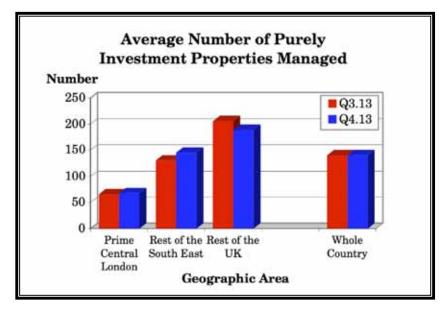
4.3 Number of Purely Investment Properties Managed (Q.4)

By and large, ARLA members' offices manage substantial numbers of purely investment properties with nearly half (46%) saying that they manage over a hundred properties and more than eight out of ten (84%) managing in excess of 20 properties.

Analysis of these responses shows that the average number of purely investment properties managed by ARLA members' offices is currently 140.

Number of	Percent of Respondents (%)				
Properties	Prime London	Rest of SE	Rest of UK	All Regions	
Up to 5	3.1	2.7	2.7	2.8	
6 to 10	8.6	2.3	3.5	4.4	
11 to 20	11.0	7.2	3.9	6.8	
21 to 50	23.3	19.9	13.9	18.4	
51 to 100	20.2	18.6	21.6	20.2	
Over 100	31.9	47.5	52.9	45.7	
Not stated	1.8	1.8	1.5	1.7	
Base: All respondents	(163)	(221)	(259)	(643)	

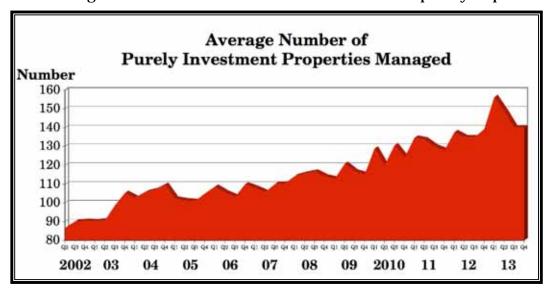
Offices managing properties in Prime Central London tend to manage considerably fewer properties on average than their counterparts elsewhere in the country with the average numbers being 68 for Prime Central London, 145 for the Rest of the South East and 189 for the Rest of the UK.



Compared with the third quarter, the average number of properties managed is unchanged at 140.

As can be seen in the chart below, the long term upward trend, which has been quite strong for most of the 12 years since this question was first asked, became even stronger during the winter of 2012/13.

The falls seen in the middle two quarters of the year, however, suggest that the big increase seen then was no more than a temporary blip.



The stable overall position seen this quarter masks an increase for Prime Central London, which has lifted the figure a little from its lowest level for 5 years, which was reached three months ago. In addition, there was a substantial increase for the Rest of the South East and, contrastingly, a substantial fall for the Rest of the UK.

Geographic	Average Number of Properties				
Area	Q1.13	Q2.13	Q3.13	Q4.13	
Prime Central London South East Rest of UK	97.5 165.7 178.1	91.1 141.0 192.1	65.7 130.2 205.2	68.1 145.2 188.6	
All Regions	156.2	148.5	139.8	139.9	
Base: All respondents	(527)	(507)	(524)	(643)	

As can be seen from the chart below, the average number of properties managed by ARLA members in the Rest of the UK, having risen rapidly during 2002 and 2003, stayed in the range 130 to 150 properties until mid 2007 after which it hit a rising trend.

During 2009 it levelled off again and then fluctuated wildly during 2010, 2011, 2012 and 2013. Nevertheless, despite its quite volatile performance in recent years, the trend is clearly an upward one.

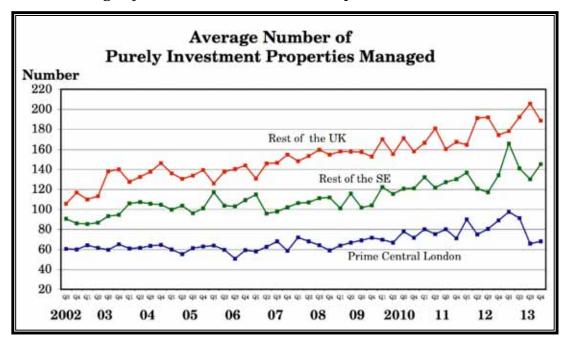
The average for the Rest of the South East evidenced a slight rising trend until the beginning of 2006, after which it declined, although each decline was followed by a period of recovery. After mid 2007, the average rose fairly steadily but fluctuated quite wildly during 2009 whilst overall maintaining its level at around 110 properties.

As with the Rest of the UK, the Rest of the South East exhibited some fluctuations during 2010 but settled into a rising trend during 2011 and early 2012. However that ended with the results from mid 2012 and the quite dramatic increases seen in the last quarter of 2012 and the first

quarter of 2013 took the figure to its highest ever level. The decline seen in the following two quarters partially reversed the increases seen over the winter of 2012/13 but the increase this quarter has taken the figure back up to an historically high level.

For Prime Central London the figure was relatively steady at an average of between 60 and 70 properties for some time, despite occasionally moving outside this range, although there was a trend for the figure to increase from mid 2006 until the beginning of 2008 when it levelled off and started to fall.

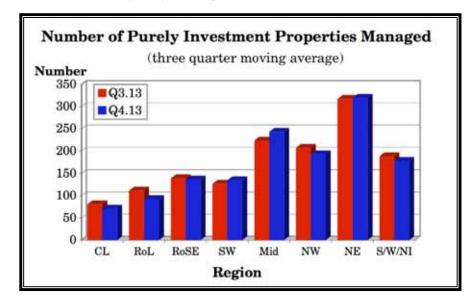
During 2009, the figure rose steadily to reach a figure only marginally below its all time high and then continued to climb as a result of alternating increases with smaller decreases during 2010, 2011 and into 2012. The increases seen over the winter of 2012/13 took the figure to its highest ever level but the decreases seen during the summer of 2013 took the figure to its lowest level for 5 years, from which it has increased slightly with the results from this quarter.



Looking at the results for the individual regions of the UK reveals that the three quarter moving average number of purely investment properties managed by respondents' offices appears to be lower in the southern half of England than elsewhere, with the highest number (320) being found in the North East and the lowest number (72) in Central London.

Geographic	Average Number of Properties				
Region	(three quarter moving average)				
_	Q1.13	Q2.13	Q3.13	Q4.13	
Central London	93	85	81	72	
Rest of London	108	121	112	93	
Rest of South East	132	141	140	137	
South West	136	120	127	135	
Midlands	196	211	224	243	
North West	172	185	208	193	
North East	268	310	318	320	
Scotland/Wales/NI	212	191	188	179	
Base: All respondents	(527)	(507)	(524)	(643)	

Compared with the results from the third quarter, there have been some changes with noticeable decreases for Central London, the Rest of London, the North West and Scotland, Wales & Northern Ireland. Conversely, the South West and The Midlands both had noticeable increases with the biggest increase being for the Midlands (up from 224 to 243). The other two regions, the Rest of the South East and the North East saw hardly any change at all.



4.4 Average Value of Rented Residential Properties (Q.5)

Houses

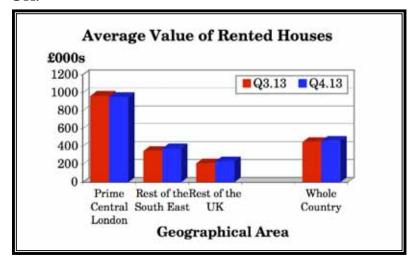
More than four out of ten respondents (43%) said that the average value of a rented house in their area is between £150,000 and £350,000.

Less than one in thirty offices (3%) said that the average is below £100,000 but for more than one in ten respondents (12%), the average in their area is in excess of £1 million.

Analysis of these figures gives an overall weighted average value for a rented house of £464,100.

Average	Percent of Respondents (%)				
Value of Houses	Prime London	Rest of SE	Rest of UK	All Regions	
Up to £100,000	0.6	0.9	6.6	3.1	
£100,001 to £150,000	0.6	6.8	25.9	12.9	
£150,001 to £200,000	1.2	18.6	35.9	21.2	
£200,001 to £350,000	11.7	32.1	18.9	21.6	
£350,001 to £500,000	6.7	20.8	5.4	11.0	
£500,001 to £750,000	19.6	9.5	3.5	9.6	
£750,001 to £1 Million	16.0	5.4	0.4	6.1	
Over £1 Million	38.7	2.7	1.9	11.5	
Not stated	4.9	3.2	1.5	3.0	
Base: All respondents	(163)	(221)	(259)	(643)	

There are big differences between the values of rented houses in the different geographical areas with the average for those managing properties in Prime Central London being £952,900 compared with £378,000 for the Rest of the South East and £232,700 for the Rest of the UK.



Compared with the last survey three months ago, the overall weighted average value of rented houses has risen by 3.7% from £447,700 to £464,100, more than reversing the decrease seen three months ago.

Within this overall change, the average value of a rented house in Prime Central London has fallen by 1.2%, the second quarterly fall in succession, whilst the average for the Rest of the South East has risen by 8.2%, reversing the fall seen in the third quarter. The average for the Rest of the UK rose even more, by 9.6%, its third increase in succession, and is now at its highest level for more than 6 years.

Geographic	Average Value of Rented Houses (000s)				
Area	Q1.13	Q2.13	Q3.13	Q4.13	
Prime Central London South East Rest of UK	980.2 373.2 203.7	973.8 376.8 210.1	964.7 349.5 212.3	952.9 378.0 232.7	
All Regions (weighted)	458.7	460.9	447.7	464.1	
Base: All respondents	(527)	(507)	(524)	(643)	

As can be seen from the chart below, between May 2003 and August 2004 the average value of a rented house increased by 16% from £306,100 to £353,800 and, after stabilising for a couple of years, continued rising until the summer of 2007 when it peaked at £442,600.

After that, the average fell by 16% before stabilising during 2008 but then fell sharply in mid 2009 to reach a three year low before bouncing back equally sharply in the following two quarters.

The results from the surveys in the first half of 2010 confirmed that these increases were not temporary blips but, in the second half of 2010, the average value turned down, ending the upward trend which had run from mid 2009 to mid 2010.

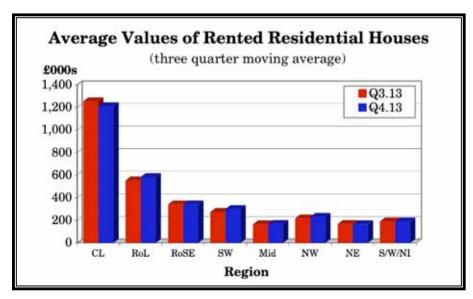
Since the beginning of 2011, there have been frequent quarterly fluctuations in the average value of a rented house but, overall, the trend has been upwards and the average is now at it's highest level since this question was first asked 11 years ago.



Data relating to individual regions of the UK shows that, not surprisingly, by and large the further away from London rented houses are located, the lower is their average value with properties from the Midlands northwards having a similar average value, well below those in the south east of the country.

Geographic Region	Average Value of Rented Houses (000s) (three quarter moving average)				
8	Q1.13	Q2.13	Q3.13	Q4.13	
Central London	1,216	1,243	1,255	1,212	
Rest of London	560	550	554	584	
Rest of South East	357	351	341	342	
South West	260	260	276	301	
Midlands	174	173	165	167	
North West	220	230	217	230	
North East	177	177	167	164	
Scotland/Wales/NI	196	197	192	192	
Base: All respondents	(527)	(507)	(524)	(643)	

Compared with three months ago, the three quarter moving average values of rented houses for some regions have changed noticeably with a noticeable decrease in Central London (3.4%). Conversely, there were noticeable increases for the South West (9.3%), the North West (5.8%) and the Rest of London (5.4%). For the other four regions there was relatively little or no change in the average value of a rented house.



Flats

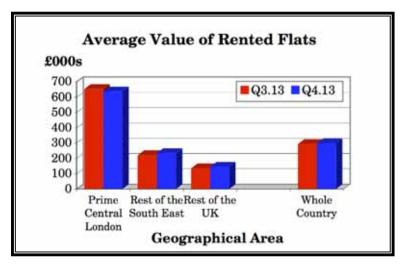
More than four out of ten respondents (41%) said that the average value of a rented flat in their area is between £100,000 and £200,000.

However, nearly one in seven respondents (14%), said that the average value of a rented flat in their area is below £100,000 compared with little more than one in thirty (3.6%) who said that the average value is in excess of £1 million.

Analysis of these figures gives an overall weighted average value for a rented flat of £298,700.

Average	Percent of Respondents (%)			
Value of Flats	Prime London	Rest of SE	Rest of UK	All Regions
Up to £100,000	1.8	6.3	27.4	13.7
£100,001 to £150,000	1.8	22.6	42.1	25.2
£150,001 to £200,000	8.0	22.6	14.7	15.7
£200,001 to £350,000	12.9	23.5	5.4	13.5
£350,001 to £500,000	20.2	12.2	1.5	10.0
£500,001 to £750,000	19.0	0.9	1.9	5.9
£750,001 to £1 Million	13.5	0.9	0.4	3.9
Over £1 Million	13.5	0.5	-	3.6
Not stated	9.2	10.4	6.6	8.6
Base: All respondents	(163)	(221)	(259)	(643)

As with rented houses, there are big differences between the values of rented flats in the different geographical areas with the average for Prime Central London being £637,200 compared with £234,000 in the Rest of South East and £145,200 in the Rest of the UK.



Compared with the third quarter, the overall weighted average value of a rented flat is up by 1.7% from £293,800 to £298,700. Within that overall position, the average value of rented flats for Prime Central London fell by 2.6% whilst the average for Rest of the South East rose by 5.8% and the average for the Rest of the UK rose by 7.2%.

Geographic	Average Value of Rented Flats (000s)			
Area	Q1.13	Q2.13	Q3.13	Q4.13
Prime Central London South East Rest of UK	597.6 212.5 130.8	618.1 220.9 136.9	653.9 221.1 135.5	637.2 234.0 145.2
All Regions (weighted)	275.3	285.8	293.8	298.7
Base: All respondents	(527)	(507)	(524)	(643)

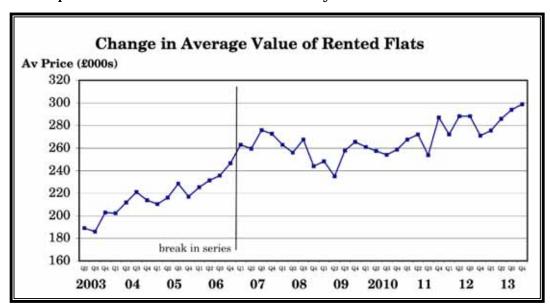
As can be seen from the chart below, between 2003 and 2007, the average value of a rented flat increased by 46% from £189,100 in the second quarter of 2003 to £275,800 in the third quarter of 2007 despite the occasional temporary downturn.

However, after that, average values of flats fell by 15%, reaching a three year low of £234,900 in the second quarter of 2009 before bouncing back sharply.

The first three quarters of 2010 saw small falls in the average value of rented flats but these were reversed in the next three quarters to leave the figure at an historically high level.

Against this backdrop, despite the sharp fluctuations seen in the second half of 2011 and the first two quarters of 2012, the overall trend remained upwards but the fall seen in the third quarter of 2012 brought that to an end.

The increases seen during 2013, however, have more than reversed that fall and taken the figure to its highest ever level, restoring the long term upward trend seen over the last four years.

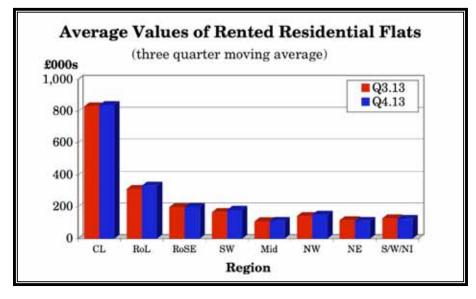


As was the case for values of rented houses, results for individual regions of the UK show that, not unexpectedly, by and large, the further north rented flats are located, the lower is their average value. The chart below, showing the three quarter moving average values, shows this quite clearly.

Geographic Region	Average Value of Rented Flats (000s (three quarter moving average)			
8	Q1.13	Q2.13	Q3.13	Q4.13
Central London	797	798	831	838
Rest of London	321	321	313	334
Rest of South East	201	200	198	200
South West	165	161	168	180
Midlands	107	110	109	112
North West	157	157	142	150
North East	129	120	116	111
Scotland/Wales/NI	132	132	128	124
Base: All respondents	(527)	(507)	(524)	(643)

Compared with three months ago, there were some noticeable changes in the three quarter moving average values of rented houses for each region with all but two regions seeing changes of 2.6% or more.

The regions with decreases were the North East (down by 4.0%), and Scotland, Wales & Northern Ireland (down by 2.6%). The regions with the biggest increases were the South West (up by 7.6%), the Rest of London (up by 6.7%) and the North West (up by 5.6%).



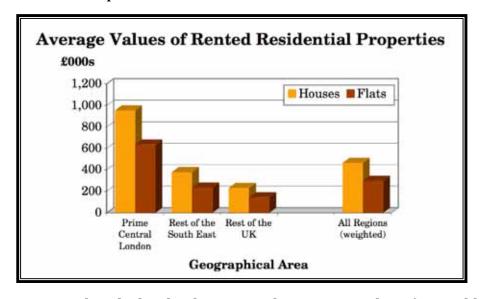
Summary

As was to be expected, average values of rented houses are much higher than those of rented flats with the overall weighted average value of a rented house being 55% higher than that of a rented flat.

With regard to differences for the three broad geographic areas, the smallest difference was seen by those managing properties in Prime Central London where the average figure for houses is now 50% higher than that for flats. The differences between the values of houses and flats for those in the Rest of the South East and for those in the Rest of the UK are higher with the figures being 62% and 60% respectively.

Geographic	Average Value of Properties (000s)		
Area	Houses	Flats	
Prime Central London	952.9	637.2	
Rest of the South East	378.0	234.0	
Rest of the UK	232.7	145.2	
All Regions (weighted)	464.1	298.7	

Base: All respondents (643)



Compared with the third quarter, the average value of rented houses has risen by 3.7% and the average value of rented flats has risen by 1.7%. In both cases, these increases have taken the averages to all time highs.

With regard to the broad geographic areas, Prime Central London has seen a decrease in the average value of houses (down by 1.2%) and in the average value of flats (down by 2.6%). Conversely, the Rest of the South East saw quite big rises in the average values of rented houses (up by 8.2%) and rented flats (up by 5.8%) but the Rest of the UK saw the biggest increases for both rented houses (up by 9.6%) and rented flats (up by 7.2%).

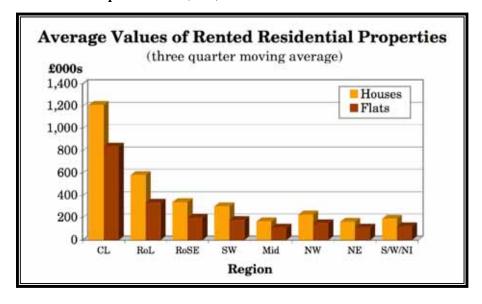
Looking at average values of rented houses compared with average values of rented flats within individual regions confirms, not surprisingly, that across all regions, houses command higher prices than flats.

However, more interestingly, the data for the three quarter moving average shows that the relative difference is much more marked in the south of England (excluding Central London) where rented house values are between 67% and 75% higher than rented flat values and much less marked in the Midlands and north of England where rented house values are only between 48% and 53% higher than rented flat values. Against this geographical trend, the difference for Central London was just 45% whilst the difference in Scotland, Wales & Northern Ireland (54%) is similar to the north of England.

Compared with three months ago, the differences between average prices for rented houses and those for rented flats are similar.

Geographic	Average Value of Properties (000s)		
Region	(three quarter n Houses	noving average) Flats	
Central London	1,212	838	
Rest of London	584	334	
Rest of South East	342	200	
South West	301	180	
Midlands	167	112	
North West	230	150	
North East	164	111	
Scotland/Wales/NI	192	124	

Base: All respondents (643)



4.5 Average Rental Return on Rented Residential Property (Q.6)

Houses

According to ARLA members' offices, a rental return of 4% to 5% appears to be the norm for rented houses with getting on for half of respondents (45%) saying that this applies to their area. Analysis of these results reveals a weighted average rental return on rented houses of 5.0%.

Average	Percent of Respondents (%)			
Return	Prime London	Rest of SE	Rest of UK	All Regions
Less than 4%	44.2	8.6	7.7	17.3
4% to 5%	25.8	55.2	47.5	44.6
6 %	11.7	19.0	19.7	17.4
7%	4.9	5.9	9.3	7.0
8%	0.6	1.4	5.4	2.8
9% to 10%	4.3	4.1	6.6	5.1
11% to 12%	1.8	0.9	0.4	0.9
12% to 15%	-	-	0.8	0.3
Over 15%	0.6	0.5	0.4	0.5
Not stated	6.1	4.5	2.3	4.0
Base: All respondents	(163)	(221)	(259)	(643)

There is considerable difference in rates of return between the three broad geographic areas with the average for those managing properties in Prime Central London being the lowest at 4.2% compared with 5.1% for the Rest of the South East and 5.5% for the Rest of the UK.

Geographic	Average Rental Return (%)			
Area	Q1.13	Q2.13	Q3.13	Q4.13
Prime Central London South East Rest of UK	4.4 5.0 5.5	4.4 5.1 5.5	4.5 5.3 5.6	4.2 5.1 5.5
All Regions (weighted)	5.0	5.0	5.2	5.0
Base: All respondents	(527)	(507)	(524)	(643)

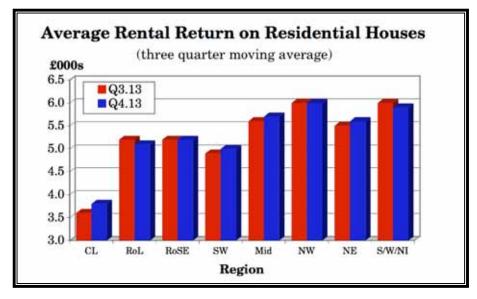
Compared with the third quarter, the overall average weighted rental return on houses is down from 5.2% to 5.0%, reversing the change seen then. This overall change was reflected in the changes seen for each of the broad geographic areas with Prime Central London seeing a fall from 4.5% to 4.2%, the Rest of the South East a fall from 5.3% to 5.1% and the Rest of the UK a fall from 5.6% to 5.5%.

Results for individual regions of the UK show that there is some correlation between where in the UK houses are located and the average rental return earned from them with regions in the north doing better than those in the south. The lowest three quarter moving average rental return (3.8%) was found in Central London and the highest (6.0%) in the North West.

Geographic	Average Rental Return on Houses (%) (three quarter moving average)			
Region	Q1.13	e quarter r Q2.13	Q3.13	(Page) Q4.13
Central London	3.9	3.5	3.6	3.8
Rest of London	5.2	5.2	5.2	5.1
Rest of South East	5.1	5.1	5.2	5.2
South West	5.0	5.1	4.9	5.0
Midlands	5.7	5.7	5.6	5.7
North West	6.3	6.0	6.0	6.0
North East	6.0	5.8	5.5	5.6
Scotland/Wales/NI	5.9	6.0	6.0	5.9
Base: All respondents	(527)	(507)	(524)	(643)

Compared with three months ago, there have been some changes with Central London, the South West, the Midlands and the North East all having noticeably higher averages this quarter whilst the Rest of London and Scotland, Wales & Northern Ireland both had lower averages this time. The Rest of the South East and the North West both had unchanged averages.

There was no clear correlation between where the regions were located and the change in their average rental return on residential houses.



Flats

A rental return of between 4% and 6% appears to be the norm for rented flats with more than six out of ten respondents (61%) saying that this applies to their area. Analysis of these results reveals a weighted average rental return on rented flats of 5.2%.

Average	Percent of Respondents (%)			
Return	Prime London	Rest of SE	Rest of UK	All Regions
	London	OI SE	or or	Regions
Less than 4%	29.4	2.7	7.7	11.5
4% to 5%	37.4	43.9	40.2	40.7
6%	9.8	28.5	19.3	20.1
7%	4.9	5.0	9.7	6.8
8%	1.2	2.3	7.3	4.0
9% to 10%	3.1	2.3	3.9	3.1
11% to 12%	0.6	0.9	0.4	0.6
12% to 15%	0.6	-	0.8	0.5
Over 15%	0.6	-	-	0.2
Not stated	12.3	14.5	10.8	12.4
Base: All respondents	(163)	(221)	(259)	(643)

Compared with rented houses, there are similar differences in the rental rates of return for rented flats between the different geographical areas, with the average for those managing properties in Prime Central London being the lowest (4.4%) and that for the Rest of the UK the highest (5.5%) with that for the Rest of the South East falling between these two extremes (5.4%).

Geographic	Average Rental Return (%)			
Area	Q1.13	Q2.13	Q3.13	Q4.13
Prime Central London	4.7	4.8	5.0	4.4
South East Rest of UK	5.3 5.5	5.2 5.5	5.5 5.7	5.4 5.5
All Regions (weighted)	5.2	5.2	5.4	5.2
Base: All respondents	(527)	(507)	(524)	(643)

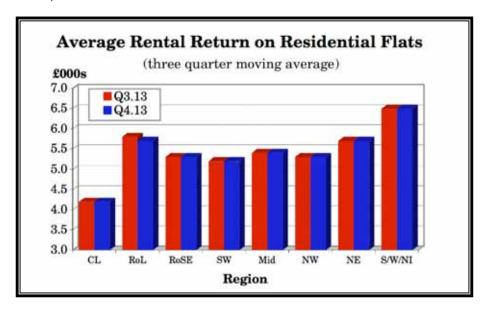
Compared with the last survey in the third quarter, the overall weighted average rental return on flats is down from 5.4% to 5.2%.

As was the case with rented houses, this overall change was reflected in the changes seen for each of the broad geographic areas. The average for Prime Central London was down the most, from 5.0% to 4.4% whilst that for the Rest of the South East was down from 5.5% to 5.4% and that for the Rest of the UK was down from 5.7% to 5.5%.

Unlike rental returns on houses, results for individual regions of the UK show that rental returns on flats in each region exhibit no clear pattern related to where they are located with the highest three quarter moving average rental returns being obtained in Scotland, Wales & Northern Ireland (6.5%), the Rest of London (5.7%) and the North East (5.7%) and the lowest being obtained in Central London (4.2%). The other regions all had very similar average rates of return for flats (between 5.2% and 5.4%)

Geographic Region	Average Rental Return on Flats (%) (three quarter moving average)			
J	Q1.13	Q2.13	Q3.13	Q4.13
Central London	4.3	4.1	4.2	4.2
Rest of London	5.6	5.6	5.8	5.7
Rest of South East	5.3	5.2	5.3	5.3
South West	5.1	5.3	5.2	5.2
Midlands	5.3	5.3	5.4	5.4
North West	5.3	5.2	5.3	5.3
North East	6.1	5.8	5.7	5.7
Scotland/Wales/NI	6.3	6.5	6.5	6.5
Base: All respondents	(527)	(507)	(524)	(643)

Compared with three months ago, three quarter moving average rental returns on flats have been static for all regions except the Rest of London, which saw its three quarter moving average fall from 5.8% to 5.7%).

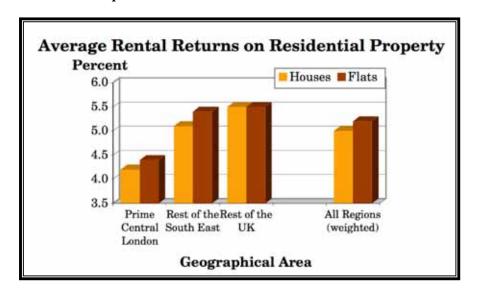


Summary

The lowest average rental returns are currently being earned on houses in Prime Central London (4.2%) with the highest returns being earned on both houses and flats in the Rest of the UK (5.5% in both cases).

Geographic	Average Rental Return (%)			
Area	Houses	Flats		
Prime Central London	4.2	4.4		
Rest of the South East	5.1	5.4		
Rest of the UK	5.5	5.5		
All Regions (weighted)	5.0	5.2		

Base: All respondents (643)



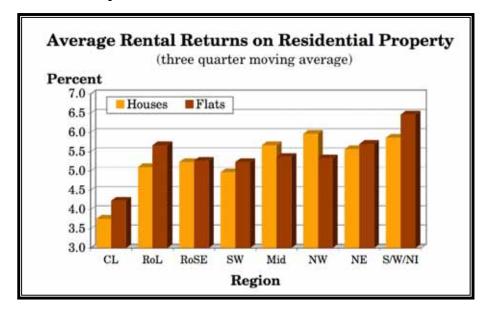
Overall flats seem to be achieving a higher average rental rate of return than houses, 5.2% compared with 5.0%.

This difference is reflected in Prime Central London and the Rest of the South East but in the Rest of the UK, rented houses and flats are achieving similar average rental rates of return.

As can be seen from the table and chart below, which show the three quarter moving average rental returns for houses and flats for each region in the UK, flats tend to outperform houses on rental return in all regions with the exceptions of the Midlands and, most noticeably, the North West.

Geographic Region	Average Rental Return Three Quarter Moving Average (%)			
3	Houses	Flats		
Central London	3.8	4.2		
Rest of London	5.1	5.7		
Rest of South East	5.2	5.3		
South West	5.0	5.2		
Midlands	5.7	5.4		
North West	6.0	5.3		
North East	5.6	5.7		
Scotland/Wales/NI	5.9	6.5		

Base: All respondents (643)



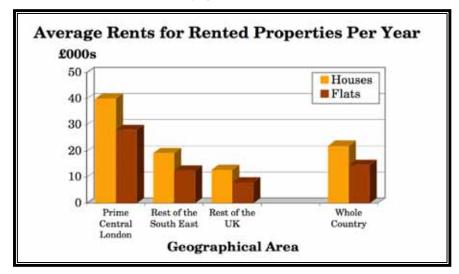
Average Rents

The table below shows the average rents being received by landlords based on the average rental returns and average property values above.

	Average Rents – Q4.13						
Geographic	HOUSES			FLATS			
Area	Week (£)	Month (£)	Year (£000)	Week (£)	Month (£)	Year (£000)	
Prime Central London	770	3,335	40.0	539	2,336	28.0	
Rest of the South East	371	1,607	19.3	243	1,053	12.6	
Rest of the UK	246	1,067	12.8	154	666	8.0	
Whole Country	423	1,831	22.0	283	1,224	14.7	

Base: All respondents (643)

For those managing properties in Prime Central London, the average rent for a house is currently 43% more than that for a flat. For those in the Rest of the South East and the Rest of the UK, however, the difference is considerably greater at 53% and 60% respectively.



Compared with the last survey, weighted average rents for houses are down by 0.7% as a result of a quite big decrease for those managing properties in Prime Central London (down by 7.8%) which just outweighed the increases in the Rest of the South East (up by 4.1%) and the Rest of the UK (up by 7.7%).

The picture for average rents for flats was similar to that for houses with an overall fall of 5.1% being accounted for by a big fall for Prime Central London (down by 14.2%) which outweighed the increases for the Rest of the South East (up by 3.9%) and the Rest of the UK (up by 3.4%).

	Average Rents - Q3.13						
Geographic]	HOUSES			FLATS		
Area	Week	Month	Year	Week	Month	Year	
	(£)	(£)	(£000)	(£)	(£)	(0003)	
Prime Central London	835	3,618	43.4	629	2,725	32.7	
Rest of the South East	356	1,544	18.5	234	1,013	12.2	
Rest of the UK	229	991	11.9	149	644	7.7	
Whole Country	426	1,845	22.1	298	1,290	15.5	

Base: All respondents (524)

Further analysis of the responses to this question enables three quarter moving average rents to be derived for each of the geographic regions included in the survey and these are shown for this quarter and last quarter in the tables below.

	Average Rents - Q4.13					
	Thr	ee Quar	ter Mo	ving Av	verage ((%)
Geographic		HOUSE	ES]	FLATS	
Region	Week	Month	Year	Week	Month	Year
	(£)	(£)	(£000)	(£)	(£)	(£000)
Central London	878	3,805	45.7	682	2,956	35.5
Rest of London	572	2,481	29.8	364	1,576	18.9
Rest of South East	344	1,490	17.9	203	878	10.5
South West	288	1,247	15.0	181	786	9.4
Midlands	182	787	9.4	115	499	6.0
North West	264	1,142	13.7	154	667	8.0
North East	176	762	9.1	122	529	6.3
Scotland/Wales/NI	216	937	11.2	155	670	8.0

Base: All respondents (643)

Compared with three months ago, there have been mixed fortunes with the South West and the North West seeing the largest increases in average rents for both houses (up by 10.0% and 5.8% respectively) and flats (up by 8.2% and 5.6% respectively). Also seeing a larger than average increase for flats, was the Rest of London (up by 4.9%).

With two exceptions, all the other regions also saw increases in average rents for both houses and flats but these were much smaller, ranging from 0.2% to 2.8%.

The exceptions were the North East and Scotland, Wales & Northern Ireland, which saw falls for both houses (down by 0.6% and 2.8% respectively) and flats (down by 4.0% and 3.1% respectively).

Geographic	Average Rents - Q3.13 Three Quarter Moving Average (%) HOUSES FLATS					
Region		Month (£)		·	Month (£)	Year (£000)
Central London Rest of London Rest of South East South West Midlands	877	3,799	45.6	666	2,887	34.6
	558	2,416	29.0	347	1,503	18.0
	341	1,478	17.7	202	876	10.5
	262	1,133	13.6	168	727	8.7
	177	767	9.2	112	486	5.8
North West	249	1,079	12.9	146	631	7.6
North East	177	767	9.2	127	551	6.6
Scotland/Wales/NI	222	964	11.6	160	692	8.3

Base: All respondents (524)

4.6 Average Void Period Per Year (Q.7)

Average void periods for rented residential properties tend to be quite short with more than three quarters of ARLA members' offices (77%) reporting averages of 4 weeks or less per year and, in addition, a further one in six (17%) saying the average is between 5 and 6 weeks.

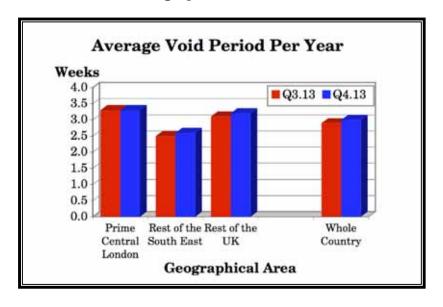
These figures indicate an overall average void period of 3.0 weeks (21 days) per year.

Average	Percent of Respondents (%)					
Void Period	Prime London	Rest of SE	Rest of UK	All Regions		
Less than 2 weeks	31.3	35.7	23.9	29.9		
2 to 4 weeks	37.4	47.5	51.7	46.7		
5 to 6 weeks	20.9	13.1	17.4	16.8		
7 to 8 weeks	6.7	0.9	4.6	3.9		
More than 8 weeks	1.2	-	0.4	0.5		
Don't know	1.8	1.4	1.5	1.6		
Not stated	0.6	1.4	0.4	0.8		
Base: All respondents	(163)	(221)	(259)	(643)		

Those in the Rest of the South East appear currently to be experiencing the shortest average void period at 2.6 weeks (18 days) compared with 3.2 weeks (22 days) for those in the Rest of the UK and 3.3 weeks (23 days) for those managing properties in Prime Central London.

Compared with the third quarter, the average void period for the whole country is up a little from 2.9 weeks to 3.0 weeks, once again reversing the change seen three months earlier.

As can be seen from the chart and table below, on this occasion, average void periods for those managing properties in Prime Central London were unchanged with those for the Rest of the South East and the Rest of the UK both being up a little, for the second time in succession.



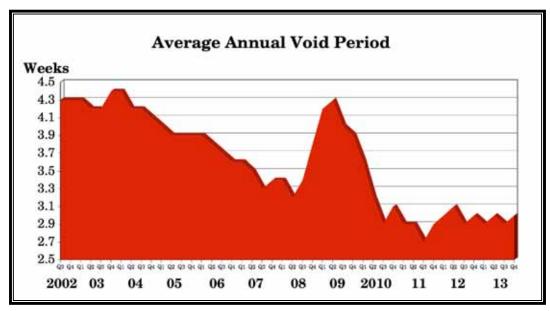
Geographic	Average Void Period (weeks)						
Area	Q1.13	Q2.13	Q3.13	Q4.13			
Prime Central London	3.2	3.6	3.3	3.3			
South East Rest of UK	$\begin{array}{c} 2.5 \\ 3.2 \end{array}$	$\begin{array}{c} 2.4 \\ 3.0 \end{array}$	$\frac{2.5}{3.1}$	$\frac{2.6}{3.2}$			
Whole Country	2.9	3.0	2.9	3.0			
Base: All respondents	(527)	(507)	(524)	(643)			

The chart below shows how the overall average void period has changed since these surveys first began and this shows that, until mid 2008 the average void period had been declining for some time and had fallen by a quarter from a high of 4.4 weeks (31 days) per year in the winter of 2003/2004 to 3.2 weeks (22 days).

The rapid rise in average void periods that followed took the figure to 4.3 weeks (30 days), close to its all-time high. However, the figure then fell rapidly between mid 2009 and mid 2010.

Despite a temporary increase at the end of 2010, the decline in void periods continued until third quarter of 2011 when it reached 2.7 weeks (19 days), its lowest level since these surveys began eleven years ago, before turning upwards at the end of 2011.

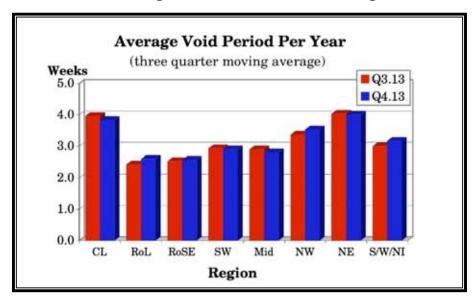
That increase was followed by two further increases in the first half of 2012, confirming that a new upward trend was becoming established but the averages for the last six quarters, despite the quite sharp fluctuations, show that the average is now steady between 2.9 and 3.0 weeks.



As can be seen from the table below, showing figures for each region of the UK, the three quarter moving average void period is lower in the Rest of London and the Rest of the South East (2.6 weeks in both cases) than anywhere else in the country with the average tending to increase as one moves away from London although Central London and Scotland, Wales & Northern Ireland are notable exceptions to this.

Geographic	Average Void Period (weeks)					
Region	(three quarter moving average)					
_	Q1.13	Q2.13	Q3.13	Q4.13		
Central London	4.1	4.1	4.0	3.8		
Rest of London	2.3	2.5	2.4	2.6		
Rest of South East	2.7	2.6	2.5	2.6		
South West	2.7	2.9	2.9	2.9		
Midlands	3.1	3.0	2.9	2.8		
North West	3.3	3.4	3.4	3.5		
North East	3.5	3.9	4.0	4.0		
Scotland/Wales/NI	3.2	3.0	3.0	3.2		
Base: All respondents	(527)	(507)	(524)	(643)		

Compared with three months ago, the figures for the three quarter moving average void periods for all of the regions have changed very little, if at all (up or down by 0.2 weeks or less) with no clear correlation between these changes and the location of the region within the UK.



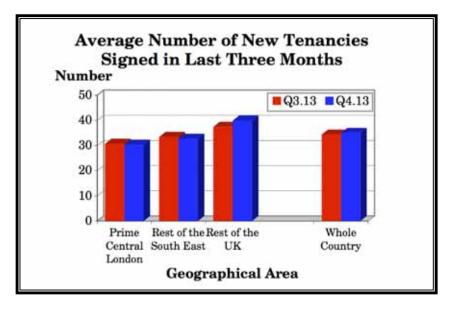
4.7 Number of New Tenancies (Not Renewals) Signed Up in the Last Three Months (Q.8)

Nearly eight out of ten ARLA members' offices (78%) have signed up more than 10 new tenancies (other than renewals) in the last three months with nearly six out of ten (57%) having signed up more than 20 and a quarter (25%) more than 50.

Analysis of these results reveals that, on average, ARLA members' offices have each signed up 35 new tenancies in the last three months.

Number of	Percent of Respondents (%)						
Tenancies	Prime London	Rest of SE	Rest of UK	All Regions			
None	1.8	-	_	0.5			
Up to 5	4.9	9.5	4.2	6.2			
6 to 10	12.3	17.2	12.0	13.8			
11 to 20	28.2	22.2	17.4	21.8			
21 to 50	35.6	25.3	33.6	31.3			
Over 50	16.0	24.4	32.0	25.3			
Not stated	1.2	1.4	0.8	1.1			
Base: All respondents	(163)	(221)	(259)	(643)			

Offices in the Rest of the UK have fared better than those managing properties in Prime Central London and those in the Rest of the South East with the average figures being 40 for the Rest of the UK, 33 for the Rest of the South East and 30 for Prime Central London.

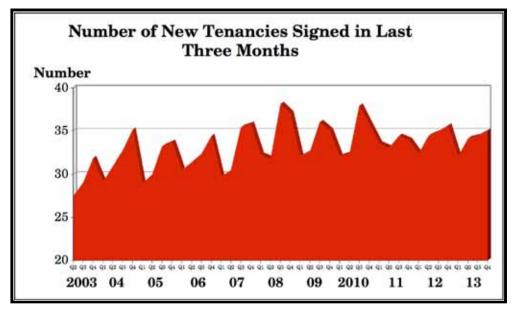


Compared with the last survey, the average number of new tenancies signed up in the preceding three months is up slightly from 34 to 35.

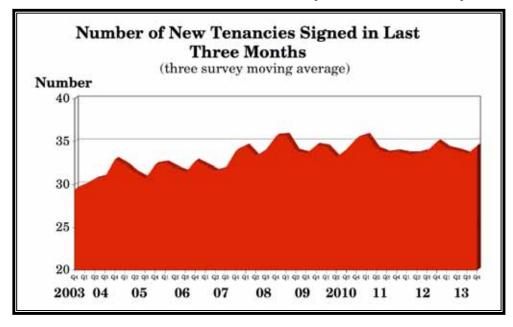
Respondents managing properties in Prime Central London and those in the Rest of the South East both saw small falls of less than 1 new tenancy but these falls were outweighed by the increase seen in the Rest of the UK where the average rose from 37 to 40 new tenancies in the last three months.

Geographic	Number of New Tenancies						
Area	Q1.13	Q2.13	Q3.13	Q4.13			
Prime Central London South East Rest of UK	29.0 34.4 31.3	31.0 31.7 38.2	30.7 33.4 37.4	30.3 32.7 39.9			
All Regions	32.0	34.1	34.4	35.0			
Base: All respondents	(527)	(507)	(524)	(643)			

The increase seen this quarter is in accordance with the seasonal trend for the fourth quarter which over the previous 10 years has delivered both increases (2003 to 2007 and 2012) and decreases (2008 to 2011).



Looking past these seasonal variations, as can be seen in the graph of the three quarter moving average below, the trend up to 2008 was for the average number of new tenancies being signed up to increase but the shorter term trend over the last four years has been fairly static.

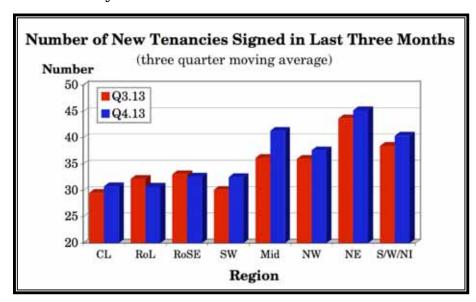


The number of new tenancies signed up in the three months preceding the survey tends to be higher in the north than in the south of the country with the smallest three quarter moving average figures being in Central London (31) and the Rest of London (also 31) and the largest being in the North East (45).

Geographic	Number of New Tenancies (three quarter moving average)					
Region						
	Q1.13	Q2.13	Q3.13	Q4.13		
Central London	31.2	29.1	29.5	30.8		
Rest of London	32.0	33.3	32.2	30.7		
Rest of South East	34.5	33.9	33.1	32.6		
South West	31.2	30.3	30.1	32.5		
Midlands	36.6	36.4	36.2	41.3		
North West	36.5	36.4	36.0	37.6		
North East	43.3	44.7	43.7	45.2		
Scotland/Wales/NI	36.9	37.7	38.5	40.4		
Base: All respondents	(527)	(507)	(524)	(643)		

Compared with the results from the last quarter, most regions had noticeably higher three quarter moving averages. The two exceptions were the Rest of London which had a noticeably lower three quarter moving average this quarter and the Rest of the South East which had a marginally lower figure this time.

In terms of relating the changes to the regions' location with the UK, clearly the south east (excluding London) has fared worse than the rest of the country.



4.8 Balance of Supply & Demand in the Rented Residential Property Sector (Q.9)

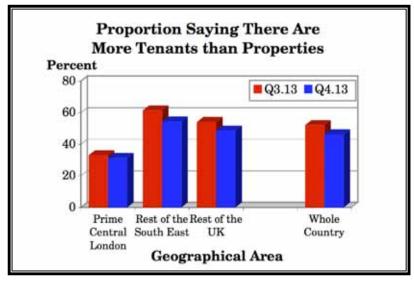
Nearly half of ARLA members' offices (46%) say that there are currently more tenants than there are properties available for them. This compares with only two thirds as many (31%) who now believe that there are more residential properties available for rent than there are tenants to fill them. However, more than two out of ten (21%) believe that supply of and demand for rented residential properties is in balance.

These figures suggest that, overall, the supply of rented residential properties is currently insufficient to meet demand for them with demand being strongest in the Rest of the South East where only 24% of respondents say there are more properties than tenants compared with 54% saying there are more tenants than properties.

The picture in Prime Central London is much less positive with 52% saying there are more properties than tenants compared with 31% saying there are more tenants than properties.

For those in the Rest of the UK the picture is similar to that for the Rest of the South East, although a little less positive, with 25% saying there are more properties than tenants and 49% saying there are more tenants than properties.

Balance of	Perc	cent of Res	Respondents (%)		
Supply and	Prime	Rest	Rest	All	
Demand	London	of SE	of UK	Regions	
Lot more props than tenants	25.2	5.4	6.2	10.7	
Few more props than tenants	26.4	18.6	18.9	20.7	
Equal nos of props & tenants	17.2	19.5	25.5	21.3	
Few more tenants than props	11.7	29.0	23.6	22.4	
Lot more tenants than props	19.6	25.3	25.1	23.8	
Not stated	-	2.3	0.8	1.1	
Base: All respondents	(163)	(221)	(259)	(643)	



Compared with the third quarter, there has been quite a sharp change in the overall balance of supply and demand with the proportion of all respondents who now say there are more tenants than properties falling from 52% to 46%, the third fall in succession.

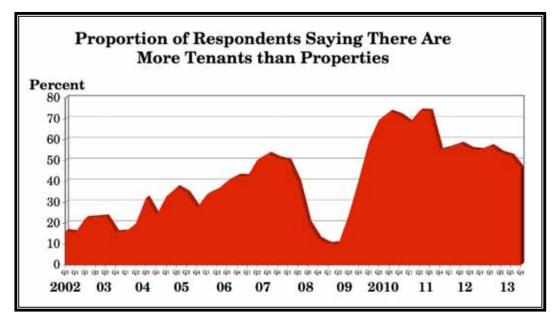
This overall change is accounted for by decreases in all of the broad geographic areas.

Geographic	Proportion Saying There Are More Tenants than Properties (%)						
Area	Q1.13	Q2.13	Q3.13	Q4.13			
Prime Central London South East Rest of UK	35.1 68.5 57.7	32.3 65.7 56.9	33.1 61.4 54.1	31.3 54.3 48.6			
All Regions	56.9	53.6	52.1	46.2			
Base: All respondents	(527)	(507)	(524)	(643)			

As the chart below shows, the large decline during 2008 in the proportion of respondents saying that there are more tenants than properties bottomed out during the first half of 2009 before bouncing back strongly to reach its highest ever level in the third quarter of 2010.

The two falls that followed over the winter of 2010/2011 suggested that a downward trend was becoming established but the increases seen in the second and third quarters of 2011 produced a fairly static position. Against this backdrop, the large fall seen in the last quarter of 2011 represented quite a dramatic change.

Although the results for 2012 did not continued the decline, the figure remained at a much reduced level. In 2013, however, the decline has resumed and the figure is now at its lowest level for 4 years.

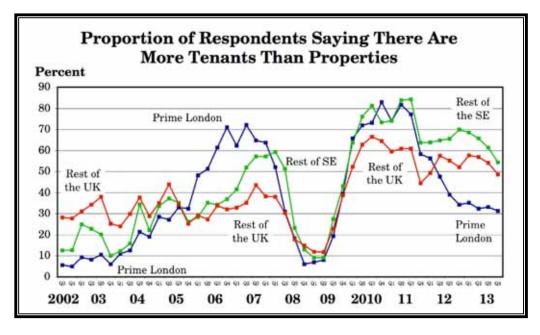


Looking at changes for each of the broad geographic areas over the last eleven years, as can be seen from the chart below, the most dramatic changes have taken place in Prime Central London where the proportion of respondents saying that there are more tenants than there are properties available for them rose massively, from a low of 6% in the last quarter of 2002 to 72% in the second quarter of 2007.

After that, it fell back even more dramatically to 6% in the last quarter of 2008 before starting to rise again and it reached its highest ever figure (83%) at the end of 2010 before falling back a little at the start of 2011 and then hitting its second highest ever figure (82%) three months later. The falls seen in the second half of 2011, followed by further falls throughout 2012 suggested that the balance of supply and demand had changed quite significantly during 2011 and 2012 and the results from 2013, despite seeing smaller reductions, have done little to change this.

In the Rest of the South East, the figure also rose, though not as dramatically, growing nearly six fold from a low of 10% in the last quarter of 2003 to a high of 59% in the Spring of 2008. The huge fall during the second half of 2008 placed the Rest of the South East in a similar situation to the rest of the country where it remained until mid 2010 when it again took the lead. However, the reduction seen at the end of 2010 put it in second place behind Prime Central London and the results from the following two quarters showed it to be neck and neck with Prime Central London. The results for the last quarter of 2011 showed a sharp fall but the results from all four quarters of 2012 resulted in a sustained, if slight, upward trend. The decline seen this time, the fourth in succession, suggests that the trend is now downwards.

In the Rest of the UK, whilst the figure remained relatively steady at between 30% and 40% for most of the period between 2002 and 2008, it too declined sharply in the second half of 2008 before bouncing back in 2009 and proceeding to reach a new high each quarter until the end of 2010 when it declined for the first time in more than a year, something which continued with the results from the first quarter of 2011 but which then halted. During 2012, despite some sharp fluctuations, the trend was slightly upward but it is clear that in 2013 the trend has turned downwards.



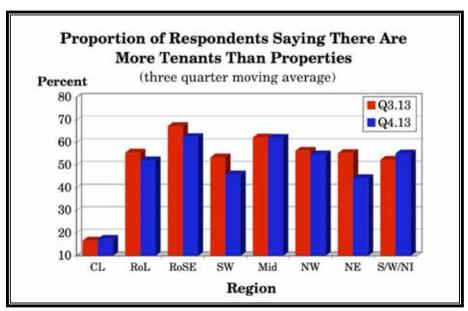
The balance of supply and demand in terms of the percentage of respondents saying there are more tenants than there are properties for them appears to be slightly tilted in favour of residential landlords in the south east of the country, excluding Central London which is a notable exception.

This can be seen from the chart below, which shows the three quarter moving average proportion of respondents saying there are more tenants than properties.

	Proportion Saying There Are							
Geographic	More 7	More Tenants than Properties (%)						
Region	(three quarter moving average)							
J	Q1.13	Q2.13	Q3.13	Q4.13				
Central London	20.1	16.2	16.7	17.5				
Rest of London	60.3	58.5	55.6	52.2				
Rest of South East	67.9	68.7	67.3	62.5				
South West	54.2	52.1	53.5	45.9				
Midlands	61.6	61.3	62.3	62.1				
North West	52.8	56.7	56.4	54.8				
North East	60.9	60.2	55.4	44.3				
Scotland/Wales/NI	44.9	49.2	52.5	55.2				
Base: All respondents	(527)	(507)	(524)	(643)				

Compared with the three quarter moving average figures from three months ago, only Central London and Scotland, Wales & Northern Ireland saw an increase in the proportion of respondents saying there are more tenants than properties, with all the other regions seeing falls.

The largest fall in the three quarter moving average proportion saying there are more tenants than properties was in the North East (down from 55% to 44%).

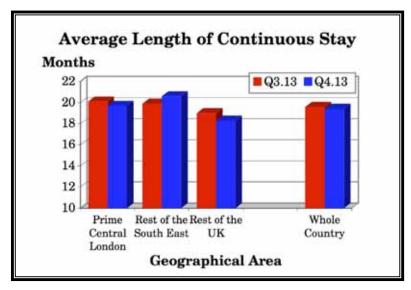


4.9 Average Length of Continuous Stay in Property (Q.10)

Nearly three quarters of respondents (73%) say that the average length of a tenancy is between 13 and 24 months with similar proportions saying it is between 13 and 18 months (36%) and between 19 and 24 months (37%). Based on these figures, tenants tend to stay in the same property for an average of 19.4 months.

Average Length of	Percent of Respondents (%)						
Continuous Stay	Prime London	Rest of SE	Rest of UK	All Regions			
6 to 9 months	0.6	0.5	1.2	0.8			
10 to 12 months	7.4	6.3	15.1	10.1			
13 to 18 months	33.7	29.9	41.3	35.5			
19 to 24 months	42.3	44.3	28.2	37.3			
More than 24 months	13.5	17.2	12.4	14.3			
Don't know	2.5	-	1.2	1.1			
Not stated	-	1.8	0.8	0.9			
Base: All respondents	(163)	(221)	(259)	(643)			

The average time a tenant stays in the same property is longest for those in the Rest of the South East at 20.6 months, compared with 19.7 months for those managing properties in Prime Central London and 18.3 months for those in the Rest of the UK.



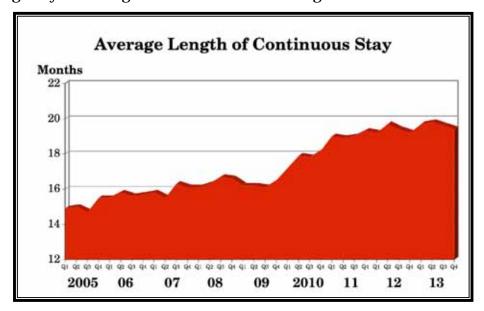
Geographic	Average Continuous Stay (months)						
Area	Q1.13	Q2.13	Q3.13	Q4.13			
Prime Central London South East Rest of UK	21.6 20.0 18.3	20.8 20.2 18.9	20.1 19.9 19.0	19.7 20.6 18.3			
All Regions	19.7	19.8	19.6	19.4			
Base: All respondents	(527)	(507)	(524)	(643)			

Compared with the last survey, the average length of a tenancy is down a little from 19.6 to 19.4 months and this is reflected in the figures for

those managing properties in Prime Central London (down from 20.1 to 19.7 months) and for those in the Rest of the UK (down from 19.0 to 18.3 months). Contrastingly, there was an increase in the average for those in the Rest of the South East (up from 19.9 to 20.6 months).

As can be seen from the chart below, the overall average length of stay in a property had been on a rising trend for some time with 2010 showing the strongest period of increase.

During 2011 and 2012, the trend levelled off and in 2013, the figure has been fairly steady in the range 19.4 months to 19.8 months although a gently declining trend is now establishing itself.

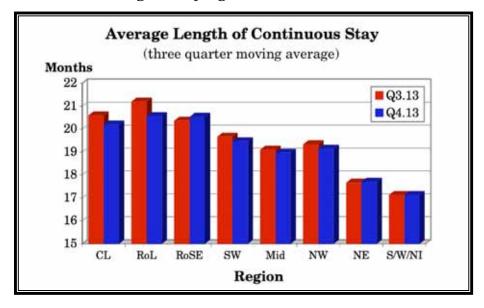


As with most of the other regional analysis of results from this survey, there is a clear progression as one moves away from London.

In this case, looking at the three quarter moving average figures, the progression is from relatively long continuous stays of more than 20 months in Central London, the Rest of London and the Rest of the South East to a relatively short stay of 17 months in Scotland, Wales & Northern Ireland.

Geographic Region	Average Continuous Stay (month (three quarter moving average)					
8	Q1.13	Q2.13	Q3.13	Q4.13		
Central London	20.2	20.7	20.6	20.2		
Rest of London	21.0	21.2	21.2	20.6		
Rest of South East	19.8	19.9	20.4	20.5		
South West	19.1	19.4	19.7	19.5		
Midlands	19.2	19.4	19.1	19.0		
North West	18.1	18.7	19.3	19.1		
North East	17.5	17.8	17.7	17.7		
Scotland/Wales/NI	17.3	17.1	17.1	17.1		
Base: All respondents	(527)	(507)	(524)	(643)		

Compared with three months ago, there have been some noticeable falls in the three quarter moving average length of tenancies, particularly in the Rest of the London (down from 21.2 to 20.6 months). Only one region had an increase and that was the Rest of the South East (up from 20.4 to 20.5 months) and the figure for the North East was the only one that was unchanged (staying at 17.7 months).



4.10 Change in Achievable Rent Levels Over Last 6 Months (Q.11)

Whole Country

In the case of each of the listed property types, between 32% and 44% of ARLA members' offices believe that achievable rent levels have increased over the last six months whilst only between 15% and 17% believe they have fallen.

	Percent of Respondents (%)					
Response	Det	Semi	Terr	Conv	PB	Studio
•	House	House	House	Flat	Flat	Flat
Increased a lot	3.6	4.7	5.0	5.0	6.1	5.3
Increased a little	32.7	39.5	38.6	33.3	35.9	26.6
Stayed the same	32.5	29.9	35.0	37.2	38.7	36.5
Decreased a little	14.2	13.7	13.8	14.9	14.6	14.6
Decreased a lot	2.8	1.4	1.7	1.6	1.4	1.9
Don't know	12.6	9.0	4.4	6.2	1.9	13.1
Not stated	1.7	1.9	1.6	1.9	1.4	2.0

Base: All respondents (643)

These figures tend to suggest that, on average, achievable rent levels have increased significantly over the past six months.

Prime Central London

Within the overall figures, the situation in Prime Central London is considerably weaker than that for the whole country with between 17% and 36% saying that achievable rent levels for each type of property have risen compared with between 31% and 39% saying they have fallen.

	Percent of Respondents (%)					
Response	Det	Semi	Terr	Conv	PB	Studio
•	House	House	House	Flat	Flat	Flat
Increased a lot	2.5	3.1	3.1	3.7	5.5	4.9
Increased a little	14.1	17.2	23.3	29.4	30.7	25.2
Stayed the same	19.6	17.8	22.7	28.8	28.8	27.6
Decreased a little	27.6	34.4	33.7	29.4	27.6	28.2
Decreased a lot	8.0	4.3	5.5	3.1	4.9	2.5
Don't know	27.0	22.1	9.2	3.7	1.2	9.8
Not stated	1.2	1.2	2.5	1.8	1.2	1.8

Base: All respondents (163)

It would appear from these figures that, on average, achievable rent levels in Prime Central London have fallen a little over the past six months.

Rest of the South East

With regard to the Rest of the South East, the picture is a little stronger than that for the whole country with between 39% and 56% of respondents saying that achievable rent levels have increased compared with between 5% and 11% saying they have decreased.

	Percent of Respondents (%)					
Response	Det House	~~	Terr House	Conv Flat	PB Flat	Studio Flat
Increased a lot	4.1	4.1	7.7	7.7	9.0	6.8
Increased a little	40.7	51.6	49.8	40.7	45.7	32.6
Stayed the same	33.0	31.2	33.9	35.7	36.7	35.7
Decreased a little	9.5	5.0	4.5	5.4	5.4	7.7
Decreased a lot	1.4	0.5	-	-	-	0.5
Don't know	9.0	5.4	2.7	8.6	1.8	14.5
Not stated	2.3	2.3	1.4	1.8	1.4	2.3

Base: All respondents (221)

These figures tend to suggest that achievable rent levels in the South East have increased substantially in the last six months.

Rest of the UK

For the Rest of the UK, the position is similar to that for the whole country with between 27% and 49% of offices saying that achievable rent levels for each type of property have increased compared with between 9% and 16% saying achievable rent levels have decreased over the last six months.

	Percent of Respondents (%)					
Response	Det	Semi	Terr	Conv	PB	Studio
•	House	House	House	Flat	Flat	Flat
Increased a lot	3.9	6.2	3.9	3.5	3.9	4.2
Increased a little	37.5	43.2	38.6	29.3	30.9	22.4
Stayed the same	40.2	36.3	43.6	43.6	46.7	42.9
Decreased a little	9.7	8.1	9.3	13.9	14.3	12.0
Decreased a lot	0.8	0.4	0.8	1.9	0.4	2.7
Don't know	6.6	3.9	2.7	5.8	2.3	13.9
Not stated	1.5	1.9	1.2	1.9	1.5	1.9

Base: All respondents (259)

Again, from these figures, it appears that achievable rent levels in the Rest of the UK have increased significantly over the last six months.

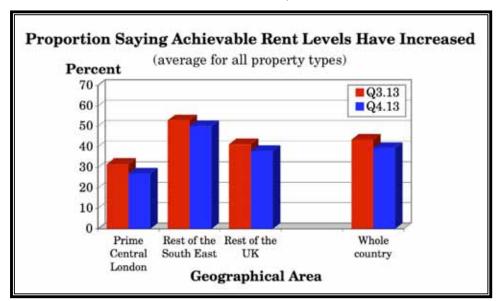
Summary

The table and chart below show the proportion of ARLA members' offices from each of the broad geographical areas who say they believe achievable rent levels have increased over the last six months for each type of property.

Geographic	Percent Saying Achievable Rents Levels Have Increased (%)							
Area	Det House	Semi	Terr House	Conv	PB Flat	Studio Flat		
Prime Central London Rest of the South East Rest of the UK	16.6 44.8 41.3	20.2 55.7 49.4	26.4 57.5 42.5	33.1 48.4 32.8	36.2 54.8 34.7	30.1 39.4 26.6		
Whole country	36.2	44.2	43.5	38.3	42.0	31.9		

Base: All respondents (643)

Compared with three months ago, the average proportion of respondents saying achievable rents, across all property types, have increased has fallen from 44% to 39%, the second fall in succession.



Geographic	Percent Saying Achievable Rents Have Increased (%)					
Area	Q1.13	Q2.13	Q3.13	Q4.13		
Prime Central London Rest of the South East Rest of the UK	34.4 52.5 38.1	34.7 57.6 38.5	31.6 53.0 41.2	27.1 50.1 37.9		
All regions	42.8	44.1	43.5	39.3		
Base: All respondents	(527)	(507)	(524)	(643)		

The overall decline in the proportion of respondents saying achievable rent levels across all property types have increased is reflected in the figures for all of the three broad geographic areas. The average for those managing properties in Prime Central London is down from 32% to 27%

whilst that for the Rest of the South East has fallen, from 53% to 50% and that for the Rest of the UK has fallen from 41% to 38%.

Having been fairly settled at around 32% until the last quarter of 2005, the figure for the overall average proportion of respondents saying that achievable rent levels have risen increased steadily during 2006 and 2007 and into early 2008.

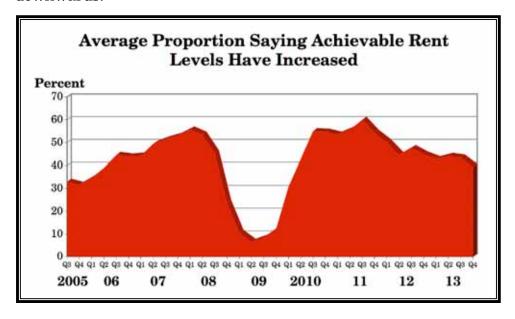
However, the proportion of respondents in the second quarter of 2008 saying that achievable rent levels had increased fell from 56% to 53% and this was followed by three successive big declines with another smaller decline in the following quarter.

As a result, between the first quarter of 2008 and the second quarter of 2009, the figure fell from 56% to 7%.

From mid 2009, however, the figure rose steadily to reach 55% in the third quarter of 2010 before levelling off with the results from the next two surveys.

This was followed by two small increases but these were wiped out by the fall seen at the end of 2011 and the falls seen in the first two quarters of 2012 continued that decline, confirming that a downward trend had become established.

The increase seen in the third quarter of 2012 ended that downward trend but the declines seen in the following two quarters more than reversed that increase. Despite the increase seen six months ago, the falls seen in the last two quarters confirm that the trend is still downwards.

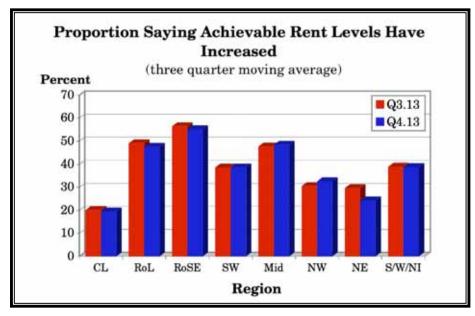


Looking at the three quarter moving averages for each region within the UK, the proportion of respondents saying that achievable rent levels in their region across all property types have increased is highest for respondents in the Rest of the South East (55%), the Midlands (48%) and the Rest of London (48%) and lowest for the those in Central London (20%).

As can be seen from the chart below, the proportion of respondents saying that achievable rent levels have increased tends to decline as one moves away from London and the south although Central London and the Midlands would appear to be exceptions to this.

	Percent Saying Achievable Rents					
Geographic		Have Inci	reased (%)			
Region	(thre	e quarter 1	noving ave	erage)		
	Q1.13	Q2.13	Q3.13	Q4.13		
Central London	27.7	23.0	20.2	19.5		
Rest of London	52.8	49.9	49.1	47.5		
Rest of South East	52.5	55.3	56.5	55.1		
South West	44.5	42.7	38.7	38.7		
Midlands	49.5	47.7	47.6	48.3		
North West	27.1	28.0	30.6	32.7		
North East	39.3	30.3	29.7	24.3		
Scotland/Wales/NI	36.3	34.2	39.0	38.8		
Base: All respondents	(527)	(507)	(524)	(643)		

Compared with the third quarter survey, the main changes are that the proportion of respondents saying achievable rent levels have increased has fallen in five regions (but only marginally in the case of Central London and Scotland, Wales & Northern Ireland) and increased in two regions with the remaining region, the South West, seeing no change.



4.11 Are You Seeing an Increase in Rental Property Coming Onto the Market Because It Cannot Be Sold? (Q.12)

Nearly two out of ten of ARLA members' offices (18%) say that they are seeing an increase in rental property coming onto the market because it cannot be sold.

	Percent of Respondents (%)					
Response	Prime London	Rest of SE	Rest of UK	All Regions		
Yes No	9.8 73.6	10.9 76.9	30.1 56.0	18.4 67.7		
Don't know	8.6	5.4	8.5	7.5		
Not stated	8.0	6.8	5.4	6.5		
Base: All respondents	(163)	(221)	(259)	(643)		

There were quite big differences between the three broad geographic areas on this question with those managing properties in Prime Central London being the least likely to say they are seeing an increase in rental property coming onto the market because it cannot be sold (10%) and those in the Rest of the UK being the most likely to do so (30%) with those in the Rest of the South East (11%) falling close to the Central London figure.

Response	Percent of Respondents (%)					
•	Q1.13	Q2.13	Q3.13	Q4.13		
Yes	28.7	26.4	21.4	18.4		
No	59.2	58.8	61.6	67.7		
Don't know	9.3	10.3	8.6	7.5		
Not stated	2.8	4.5	8.4	6.5		
Base: All respondents	(527)	(507)	(524)	(643)		

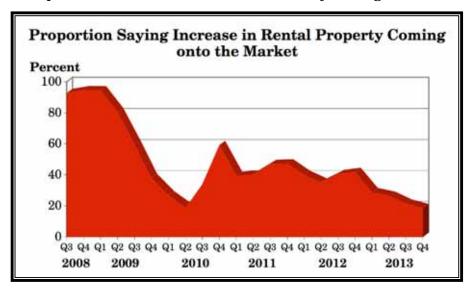
Compared with the third quarter, there has been another fall in the proportion of respondents saying they think there has been an increase in rental property coming onto the market because it cannot be sold with the figure falling from 21% to 18%, the fourth fall in succession.

As can be seen from the chart below, in 2009 and the first half of 2010 there was a big drop in the proportion saying they were seeing an increase in rental property coming onto the market because it cannot be sold. After that, the figure bounced back in the second half of 2010 before stabilising around the 40% mark.

However, in the first two quarters of 2012, there was quite a marked fall in the proportion saying they had seeing an increase in rental property coming onto the market because it could not be sold.

The increases seen in the second half of 2012 partially reversed that decline but the results from the first quarter of 2013 returned to the

downward trend which has continued during the rest of 2013 and the results from this quarter have taken the figure to its lowest level since this question was first asked more than 5 years ago.



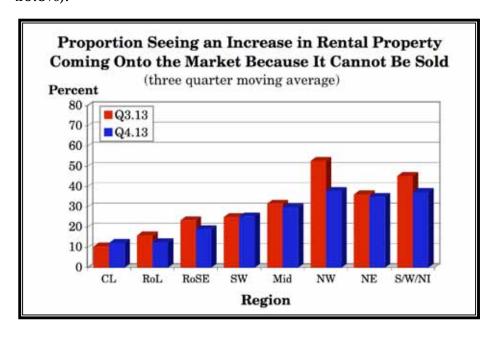
The three quarter moving average figures for the individual regions making up the UK show that the North West remains the region with the largest proportion of respondents (38%) saying that they are seeing an increase in rental property coming onto the market because it cannot be sold with Central London having the smallest proportion (12%).

There is a clear bias towards a higher proportion of respondents believing this to be the case the further away from London they are.

Geographic	Percent Seeing an Increase (%)						
Region	(three quarter moving average)						
_	Q1.13	Q2.13	Q3.13	Q4.13			
Central London	18.5	12.8	10.4	12.2			
Rest of London	23.4	19.8	15.8	12.6			
Rest of South East	33.6	30.3	23.4	19.0			
South West	36.1	31.3	25.0	25.3			
Midlands	48.6	40.6	31.6	29.7			
North West	67.3	65.5	52.8	37.9			
North East	56.8	49.1	36.2	35.0			
Scotland/Wales/NI	62.7	56.5	45.3	37.4			
Base: All respondents	(527)	(507)	(524)	(643)			

Compared with three months ago, the three quarter moving average proportion of respondents saying there had been an increase in rental property coming onto the market because it could not be sold was down in all but two regions, with the sharpest reductions being in the North West (down from 53% to 38%), Scotland, Wales & Northern Ireland (down from 45% to 37%) and the Rest of the South East (down from 23% to 19%).

The exceptions were Central London (up from 10% to 12%) and, to a much lesser extent, the South West (up marginally from 25.0% to 25.3%).



4.12 For Which Types of property Are You Seeing an Increase in Rental Properties Coming Onto the Market Because They Cannot Be Sold? (Q.13)

For those respondents who said they were seeing an increase in property coming onto the rental market because it could not be sold, the types of property which the highest proportions thought were increasingly coming onto the rental market because they could not be sold were detached houses (68%) and semi-detached houses (60%).

These were followed by terraced houses (47%) and purpose built flats/maisonettes (42%) with converted flats/maisonettes (30%) lagging some way behind but not as much as studio flats (15%) which respondents did not think were coming onto the rental market for this reason anything like as much as other property types.

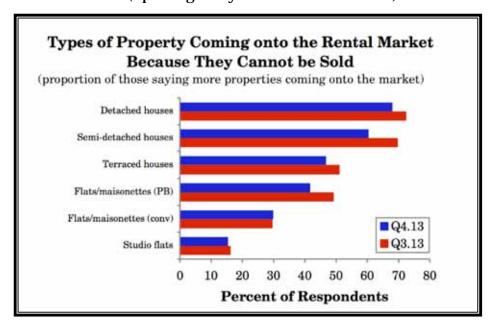
Type of	Percent of Responden				
Property	Prime London	Rest of SE	Rest of UK	All Regions	
Detached houses	50.0	66.7	71.8	67.8	
Semi-detached houses	37.5	66.7	62.8	60.2	
Terraced houses	37.5	58.3	44.9	46.6	
Flats/maisonettes (conv)	87.5	20.8	20.5	29.7	
Flats/maisonettes (PB)	87.5	33.3	34.6	41.5	
Studio flats	31.3	20.8	10.3	15.3	
Base: All seeing increase	(16)	(24)	(78)	(118)	

There are some big differences in responses to this question as between offices managing properties in Prime Central London and those in the rest of the country with respondents from offices managing properties in Prime Central London being much less likely to think there has been an increase in all types houses coming onto the rental market because they cannot be sold and much more likely to think there has been an increase in flats of all types doing so.

Type of	Per	spondents	(%)	
Property	Q1.13	Q2.13	Q3.13	Q4.13
Detached houses	55.0	66.4	72.3	67.8
Semi-detached houses	60.9	64.2	69.6	60.2
Terraced houses	49.0	43.3	50.9	46.6
Flats/maisonettes (conv)	26.5	24.6	29.5	29.7
Flats/maisonettes (PB)	39.7	40.3	49.1	41.5
Studio flats	15.2	14.9	16.1	15.3
Base: All seeing increase	(151)	(134)	(112)	(118)

Compared with the last survey in the third quarter, with one exception, fewer respondents said they thought there had been an increase in all types of property coming onto the market because they could not be sold. The largest decreases were for semi detached houses (down from 70% to 60%) and purpose built flats (down from 49% to 42%). The only

property type to see an increase in respondents saying they were increasingly coming onto the market because they could not be sold was converted flats (up marginally from 29.5% to 29.7%).



It should be noted that the number of respondents within individual regions saying that they thought there had been an increase in properties coming onto the rental market because they could not be sold is quite small and the results from this question should, therefore, be treated with a high degree of caution.

Nevertheless, with regard to regional differences in the types of property which respondents are increasingly seeing coming onto the rental market because they cannot be sold, Central London tends to show the lowest proportions of respondents saying this is the case for houses of all types, with the exception of terraced houses in the North West, and the highest proportions of respondents saying it is the case for all types of flats, with the exceptions of purpose built flats and studio flats in the Rest of London.

	Percent of Respondents (%)							
Type of Property				Re	gion			
	CL	RoL	SE	SW	Mid	NW	NE	S/W/NI
Detached	16.7	100.0	75.0	60.9	95.2	60.0	87.5	56.3
Semi-detached	16.7	75.0	70.8	65.2	71.4	50.0	50.0	62.5
Terraced	33.3	50.0	58.3	56.5	42.9	30.0	50.0	37.5
Flat/maisonette (conv.)	91.7	50.0	16.7	34.8	14.3	20.0	25.0	6.3
Flat/maisonette PB)	91.7	100.0	16.7	47.8	19.0	30.0	62.5	25.0
Studio flat	33.3	50.0	16.7	8.7	23.8	10.0	-	-
Base: All seeing increase	(12)	(4)	(24)	(23)	(21)	(10)	(8)	(16)

With regard to individual property types, detached houses are most likely to be seen to be increasingly coming onto the rental market by respondents in the Rest of London (100%), the Midlands (95%) and the North East (88%), semi-detached house by respondents in the Rest of London (100%), the Midlands (71%) and the North East (71%) and terraced houses in the South East (58%) and the South west (57%).

Both detached and semi-detached houses are least likely to be seen to be increasingly coming onto the rental market because they cannot be sold in the Central London (17% in both cases) whilst terraced houses are least likely to be seen to be doing so in the North West (30%).

When it comes to flats, they are most likely to be seen to be increasingly coming onto the market by respondents in either Central London (92% for converted flats) or the Rest of London (100% for purpose built flats and 50% for studio flats).

The regions where flats are least likely to be seen to be increasingly coming onto the market because they cannot be sold are, in the case of conversions, the Midlands (14%) and, in the case of purpose built flats, the South East (17%). In the case of studio flats, the regions where they are least likely to be seen to be increasingly coming onto the market because they cannot be sold are the North East and Scotland, Wales & Northern Ireland where, in both cases, no respondents thought they were increasingly coming onto the market because they could not be sold.

4.13 Have You Seen an Increase in the Number of Tenants Struggling to Meet Rental Payments in the Last 6 Months? (Q.14)

More than a quarter of ARLA members' offices 27%) said that they had seen an increase in the number of tenants struggling to meet rental payments in the last six months.

	Percent of I				
Response	Prime London	Rest of SE	Rest of UK	All Regions	
Yes No	19.6 80.4	24.0 75.1	33.6 66.0	26.7 72.8	
Not stated	-	0.9	0.4	0.5	
Base: All respondents	(163)	(221)	(259)	(643)	

There was some difference on this question between each of the broad geographic areas with respondents from offices which manage properties in Prime Central London being least likely to say they had seen an increase in tenants struggling to meet rental payments (20%, compared with 24% for the Rest of the South East and 34% for the Rest of the UK).

Response	Percent of Respondents (%)					
	Q1.13	Q2.13	Q3.13	Q4.13		
Yes	39.1	36.3	35.3	26.7		
No	60.2	62.3	63.5	72.8		
Not stated	0.8	1.4	1.1	0.5		
Base: All respondents	(527)	(507)	(524)	(643)		

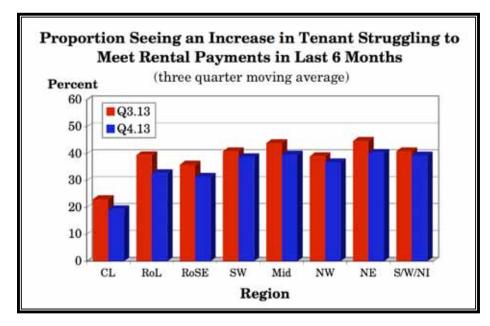
Compared with the third quarter, there has been another fall in the proportion saying that they have seen an increase in the number of tenants struggling to meet rental payments in the last six months, with the figure falling quite sharply from 35% to 27%, to reach its lowest level since this question was first asked almost 5 years ago.



The three quarter moving average figures for individual regions show a slight tendency for the proportion saying they have seen an increase in the last 6 months in tenants struggling to meet rental payments to be higher the further away from London the region is, with the figure rising from a low of 19% in Central London to a high of 40% in the North East.

	Percent Who Have Seen an Increase in Tenant						
Geographic	Struggling to Meet Rental Payments (%) (three quarter moving average)						
Region							
	Q1.13	Q2.13	Q3.13	Q4.13			
Central London	26.3	24.6	23.1	19.4			
Rest of London	36.9	41.1	39.4	32.7			
Rest of South East	38.7	36.9	35.9	31.4			
South West	44.1	44.9	40.9	38.7			
Midlands	40.6	44.6	43.9	39.6			
North West	45.2	38.8	39.0	36.8			
North East	48.0	52.3	44.7	40.3			
Scotland/Wales/NI	46.3	41.3	40.9	39.3			
Base: All respondents	(527)	(507)	(524)	(643)			

Compared with three months ago, all regions saw falls with the largest falls being seen in the Rest of London (down from 39% to 33%), the Rest of the South East (down from 36% to 31%), the North East (down from 45% to 40%) and the Midlands (down from 44% to 40%) and



4.14 Are You Aware of an Increase in Tenants Asking Lenders for References on Potential Landlords to Ensure They Are Financially Viable? (Q.15)

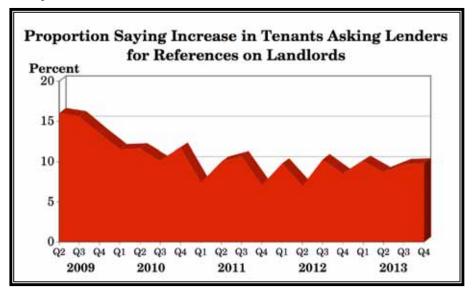
One in ten ARLA members' offices (10%) said that they were aware of an increase in tenants asking lenders for references on potential landlords to ensure they were financially viable with the vast majority (89%) saying they were not aware of any such increase.

	Percent of Respondents (%)				
Response	Prime London	Rest of SE	Rest of UK	All Regions	
Yes No	8.6 91.4	10.9 87.3	9.7 90.0	9.8 89.4	
Not stated	-	1.8	0.4	0.8	
Base: All respondents	(163)	(221)	(259)	(643)	

There was some difference between the broad geographic areas on this question with respondents in the Rest of the South East being the most likely to say they had seen an increase in tenants asking lenders for references on potential landlords (11% compared with 10% for the Rest of the UK and 9% for Prime Central London).

Response	Percent of Respondents (%)			
	Q1.13	Q2.13	Q3.13	Q4.13
Yes	10.1	8.7	9.7	9.8
No	89.4	89.2	88.7	89.4
Not stated	0.6	2.2	1.5	0.8
Base: All respondents	(527)	(507)	(524)	(643)

Compared with the last survey, there has been virtually no change in the proportion saying they are aware of an increase in tenants asking lenders for references on potential landlords with the figure rising very slightly from 9.7% to 9.8%. As can be seen from the chart below, despite the fluctuations, the figure appears to have been fairly stable over the last year and a half.



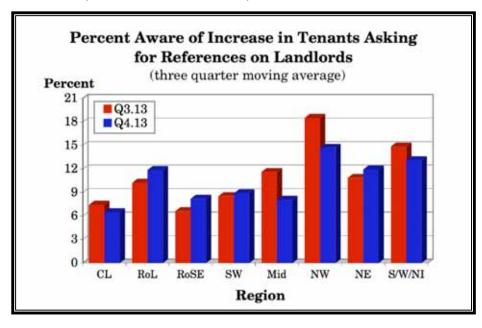
There was a lot of variation between regions on this question with a slight tendency to increase with distance from London.

The region with the highest three quarter moving average proportion of respondents saying they were aware of an increase in tenants asking for references on landlords was the North West (15%) whilst the region with the lowest proportion was Central London (7%). The other regions varied between these two extremes.

	Percent Aware of Increase in Tenants			
Geographic	Asking for References on Landlords (%)			
Region	(thre	e quarter r	noving ave	erage)
	Q1.13	Q2.13	Q3.13	Q4.13
Central London	12.4	9.0	7.4	6.5
Rest of London	8.9	8.3	10.2	11.9
Rest of South East	6.7	6.1	6.6	8.2
South West	10.0	9.7	8.5	8.9
Midlands	8.9	11.4	11.6	8.1
North West	19.1	15.1	18.5	14.7
North East	14.0	10.8	10.9	11.9
Scotland/Wales/NI	9.9	14.2	14.9	13.1
Base: All respondents	(527)	(507)	(524)	(643)

Compared with the results from the survey in the third quarter, four regions saw an increase in the three quarter moving average saying they were aware of an increase in tenants asking for references on landlords and four saw a decrease. The regions with the biggest increases were the Rest of London (up from 10% to 12%) and the Rest of the South East (up from 7% to 8%).

The regions with the biggest falls in the three quarter moving average saying they were aware of an increase in tenants asking for references on landlords were the North West (down from 19% to 15%) and the Midlands (down from 12% to 8%).



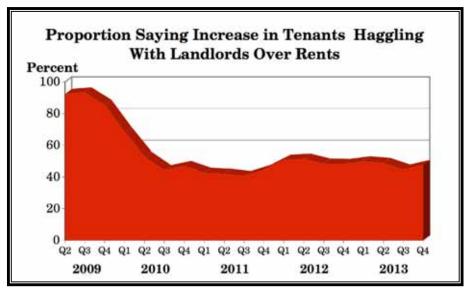
4.15 Have You Seen an Increase in Tenants Haggling With Landlords Over Rents in the Last 6 Months? (Q.16)

Nearly half of ARLA members' offices (48%) said that they had seen an increase in tenants haggling with landlords over rents in the last six months but slightly more (51%) said they had not.

	Percent of Respondents (%)				
Response	Prime London	Rest of SE	Rest of UK	All Regions	
Yes No	67.5 31.9	38.9 59.7	42.9 56.0	47.7 51.2	
Not stated	0.6	1.4	1.2	1.1	
Base: All respondents	(163)	(221)	(259)	(643)	

Those managing properties in Prime Central London were much more likely than those elsewhere in the country to have seen an increase in tenants haggling with landlords over the rent (68%, compared with 39% of those in the Rest of the South East and 43% of those in the Rest of the UK).

Response	Percent of Respondents (%)				
•	Q1.13	Q2.13	Q3.13	Q4.13	
Yes No	49.9 49.1	48.9 49.7	44.8 54.0	47.7 51.2	
Not stated	0.9	1.4	1.1	1.1	
Base: All respondents	(527)	(507)	(524)	(643)	



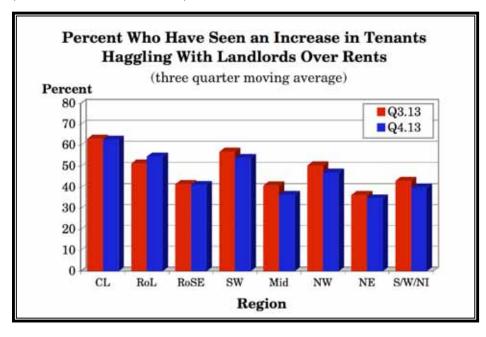
Compared with the last survey, there has been a rise in the proportion of respondents saying they have seen an increase in tenants haggling with landlords over rents in the last six months, with the figure rising from 45% to 48%, largely reversing the fall seen then.

The region with the highest three quarter moving average proportion of respondents saying they had seen an increase in tenants haggling with landlords over rents in the preceding six months was Central London (63%) and the region with the lowest proportion was the North East (35%). The other regions varied between these two extremes with a slight tendency for the figure to fall as distance from London increased.

Percent Who Have Seen an Increase in Tenant						
Geographic	Haggling With Landlords Over Rents (%) (three quarter moving average)					
Region						
J	Q1.13	Q3.13	Q4.13			
Central London	62.4	61.8	63.1	62.7		
Rest of London	43.6	52.2	51.3	54.6		
Rest of South East	45.3	42.5	41.6	41.2		
South West	58.2	56.2	56.9	53.9		
Midlands	40.1	43.6	41.0	36.6		
North West	52.7	55.5	50.4	47.0		
North East	53.0	45.4	36.5	34.9		
Scotland/Wales/NI	43.7	44.4	43.2	40.0		
Base: All respondents	(527)	(507)	(524)	(643)		

Compared with the three quarter moving average figures from the last survey, one region, the Rest of London, had a noticeably higher proportion this quarter (up from 51% to 55%), and two, Central London and the Rest of the South East, had almost unchanged proportions. All the other regions had noticeably lower proportions saying they had seen an increase in tenants haggling with landlords over rents in the preceding six months.

The region with the biggest decrease was the Midlands (down from 41% to 37%) followed by the North West (down from 50% to 47%), the South West (down from 57% to 54%) and Scotland, Wales & Northern Ireland (down from 43% to 40%).



4.16 What Proportion of Potential/Existing Landlord & Tenant Clients Ask If You Are Licensed? (Q.17)

Landlords

More than a quarter of ARLA members' offices (26%) said that at least some of their potential and existing landlord clients ask them if they are licensed with more than one in twenty (6%) saying that all or most of them do.

However, a higher proportion, amounting to more than a third (36%), said that none of theirs do and a similar proportion (38%) said that hardly any of theirs do.

	Percent of Respondents (%)				
Proportion	Prime London	Rest of SE	Rest of UK	All Regions	
All	0.6	1.4	0.4	0.8	
Most	4.3	4.1	5.8	4.8	
Some	19.6	20.4	20.5	20.2	
Hardly any	37.4	43.4	33.6	37.9	
None	37.4	29.9	39.4	35.6	
Not stated	0.6	0.9	0.4	0.6	
Base: All respondents	(163)	(221)	(259)	(643)	

There was some difference between the broad geographic areas on this question with those managing properties in Prime Central London being less likely than their counterparts elsewhere to encounter landlords asking them if they are licensed (25% saying at least some do compared with 26% for those in the Rest of the South East and 27% for those in the Rest of the UK).

Tenants

When it comes to their potential or existing tenants, fewer respondents said that any of theirs asked them if they were licensed with less than one in seven (14%) saying at least some of their potential and existing tenant clients ask them if they are licensed and just 2% saying that most or all of them do. Conversely, half (50%) said that none of theirs do and more than a third (35%) said that hardly any of theirs do.

	Percent of Respondents (%)				
Proportion	Prime London	Rest of SE	Rest of UK	All Regions	
All	0.6	0.5	_	0.3	
Most	2.5	2.3	0.4	1.6	
Some	14.1	12.7	10.4	12.1	
Hardly any	35.0	36.2	33.6	34.8	
None	46.6	47.1	54.8	50.1	
Not stated	1.2	1.4	0.8	1.1	
Base: All respondents	(163)	(221)	(259)	(643)	

There was also some difference between the broad geographic areas on this question with more respondents from offices managing properties in Prime Central London saying that at least some of their potential and existing tenant clients ask them if they are licensed (17% compared with 16% for those in the Rest of the South East and 11% for those in the Rest of the UK).

Summary

It would appear that relatively few ARLA members' offices' potential and existing landlord and tenant clients ask them if they are licensed and whilst some clearly do ask this question, for the majority of respondents it comes up only rarely, if at all.

Looking at differences between landlords and tenants, it seems that landlord clients are more likely to ask the question with 26% of respondents saying at least some of them do compared with only about half as many (14%) saying that at least some of their tenant clients ask them this question.

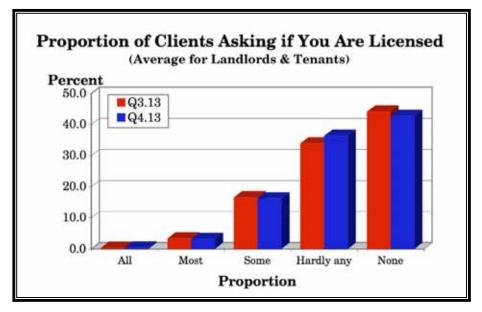


Proportion	Percent of Respondents (%)			
•	Landlords	Tenants		
All	0.8	0.3		
Most	4.8	1.6		
Some	20.2	12.1		
Hardly any	37.9	34.8		
None	35.6	50.1		
Not stated	0.6	1.1		

Base: All respondents (643)

Compared with three months ago, as can be seen from the table and chart below showing the average for both landlords and tenants, there has been virtually no change in the proportion saying that at least some of their clients ask them if they are licensed with the figure remaining at 20%.

Proportion	Average For Landlords & Tenants (9			
•	Q1.13	Q2.13	Q3.13	Q4.13
All	0.7	0.6	0.4	0.5
Most	3.2	3.6	3.4	3.2
Some	16.1	15.1	16.6	16.2
Hardly any	37.5	36.3	34.0	36.4
None	41.7	43.3	44.2	42.8
Not stated	0.8	1.2	1.4	0.9
Base: All respondents	(527)	(507)	(524)	(643)



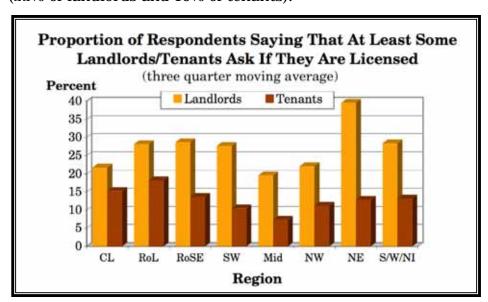
The region with the highest three quarter moving average proportion of respondents saying that at least some of their potential or existing landlord clients ask them if they are licensed was the North East (40%) and the region with the lowest three quarter moving average proportion was the Midlands (20%). The other regions varied between these two extremes.

With regard to potential or existing tenant clients, far fewer respondents said that at least some of theirs ask the question with the highest three quarter moving average proportion being in the Rest of London (18%) and the lowest in the Midlands (7%).

Geographic	Percent of Respondents Saying				
Region	At Least Some Clients(%) (three quarter moving average Landlords Tenants				
Central London	21.8	15.3			
Rest of London	28.2	18.3			
Rest of South East	28.6	13.7			
South West	27.7	10.5			
Midlands	19.7	7.3			
North West	22.2	11.2			
North East	39.6	12.8			
Scotland/Wales/NI	28.4	13.2			

Base: All Respondents (643)

With regard to differences between the three quarter moving average proportion of landlords asking if respondents are licensed and the three quarter moving average proportion of tenants doing so, the region with the largest difference was the North East (40% of landlords and 13% of tenants). The region with the smallest difference was Central London (22% of landlords and 15% of tenants).

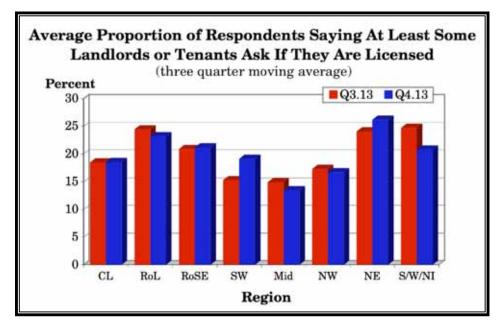


Compared with three months ago, looking at the three quarter moving average for both landlords and tenants combined, three regions had a

larger proportion saying this was the case this quarter, four regions had a smaller proportion and one region had an unchanged proportion.

The region showing the largest increase was the South West (up from 15% to 19%) and the region showing the largest decrease was Scotland, Wales & Northern Ireland (down from 25% to 21%).

Geographic	Percent of Respondents Saying				
Region	At	Least Son	ne Clients ((%)	
	(3Q moving a	average for	r Landlord	s & Tenants)	
	Q1.13	Q2.13	Q3.13	Q4.13	
Central London	19.4	17.3	18.5	18.5	
Rest of London	24.2	25.0	24.5	23.2	
Rest of South East	17.8	19.9	20.9	21.2	
South West	11.4	13.8	15.4	19.1	
Midlands	13.8	14.0	15.0	13.5	
North West	19.2	16.5	17.3	16.7	
North East	13.6	22.5	24.1	26.2	
Scotland/Wales/NI	20.6	20.9	24.7	20.8	
Base: All respondents	(527)	(507)	(524)	(643)	



4.17 Have You Seen an Increase in the Last 12 Months in the Proportion of Potential/Existing Landlord and Tenant Clients Asking if You Are Licensed? (Q.18)

Little more than one in twenty ARLA members' offices (6%) said that they had seen an increase in the proportion of landlord and tenant clients asking them if they are licensed in the last twelve months with the vast majority (88%) saying they had not.

	Percent of Respondents (%)							
Response	Prime London	Rest of SE	Rest of UK	All Regions				
Yes No	5.5 75.5	7.2 78.7	3.9 80 .3	6.1 88.4				
Don't know/not sure	12.3	-	-	3.5				
Not stated	6.7	-	-	1.9				
Base: All respondents	(163)	(221)	(259)	(643)				

There was a slight difference between the broad geographic areas on this question with those managing properties in the Rest of the South East being the most likely to say they had seen an increase (7% compared with 6% for those in Prime Central London and 4% for those in the Rest of the UK).

Compared with three months ago, there has been a decrease in the proportion of respondents saying they have seen an increase in landlords and tenants asking if they are licensed with the figure falling from 8% to 6%.

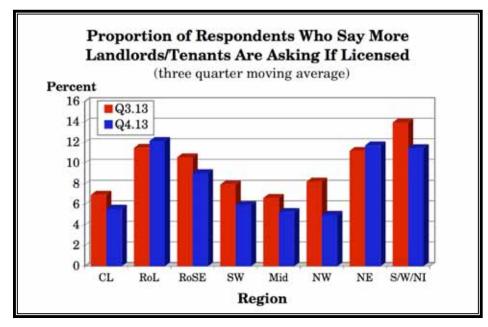
Response	Percent of Respondents (%)						
•	Q1.13	Q2.13	Q3.13	Q4.13			
Yes	9.5	11.0	8.0	6.1			
No	77.8	79.5	79.0	88.4			
Don't know/not sure	11.4	8.5	8.6	3.5			
Not stated	1.3	1.0	4.4	1.9			
Base: All respondents	(527)	(507)	(524)	(643)			

Looking at differences between individual regions on this question, the regions with the highest three quarter moving average proportion saying they had seen an increase in the last 12 months in landlords and tenants asking if they are licensed were the Rest of London (12.2%) followed by the North East (11.7%) and Scotland, Wales & Northern Ireland (11.5%) whilst the regions having the lowest three quarter moving average proportions were the North West (5.0%), the Midlands (5.3%) and Central London (5.6%).

Geographic Region	Percent Who Have Seen an Increase in Landlords/ Tenants Asking if They Are Licensed (%) (three quarter moving average)							
	Q1.13	$\mathbf{Q}2.13$	Q3.13	Q4.13				
Central London	7.2	7.1	7.0	5.6				
Rest of London	10.1	11.8	11.5	12.2				
Rest of South East	7.9	9.5	10.6	9.1				
South West	5.8	7.5	8.0	6.0				
Midlands	3.4	4.9	6.7	5.3				
North West	5.5	8.4	8.2	5.0				
North East	8.8	12.4	11.2	11.7				
Scotland/Wales/NI	10.9	12.3	14.0	11.5				
Base: All responden	ts (527)	(507)	(524)	(643)				

Compared with three months ago, only two regions had higher proportions of respondents saying they had seen an increase in the last 12 months in landlords and tenants asking if they were licensed with all the others having lower proportions this time.

The region with the greatest increase was the Rest of London (up from 11.5% to 12.2%) and the region with the greatest fall was the North West (down from 8.2% to 5.0%).



4.18 Regarding the Proposal in the Government's Immigration Bill that Prospective Tenants' Immigration Status be Checked, Would You Feel Confident That You Could Make Those Checks (i.e. check their documentation and ascertain their right to be in the UK)? (Q.19)

Half of ARLA members' offices (50%) said that they would feel confident that they could make the checks required by the proposal in the Government's Immigration Bill concerning prospective tenants' immigration status.

However, more than two out of ten respondents (22%) were unsure whether or not they would feel confident about fulfilling that function.

	Percent of Respondents (%)							
Response	Prime London	Rest of SE	Rest of UK	All Regions				
Yes No	59.5 24.5	47.5 30.3	44.8 25.9	49.5 27.1				
Don't know/not sure	15.3	20.4	28.6	22.4				
Not stated	0.6	1.8	0.8	1.1				
Base: All respondents	(163)	(221)	(259)	(643)				

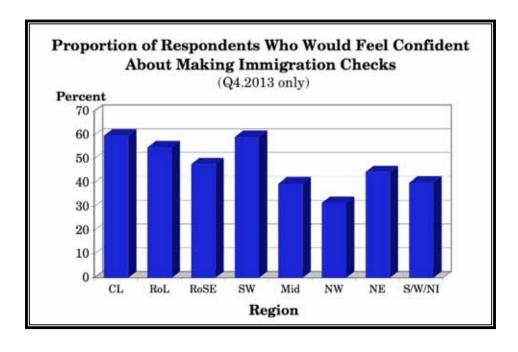
There was some difference between the broad geographic areas on this question with those managing properties in Prime Central London being the most likely to say they would feel confident that they could make the checks required concerning prospective tenants' immigration status (60% compared with 48% for those in the Rest of the South East and 45% for those in the Rest of the UK).

Looking at differences between individual regions on this question, as this is the first time this question has been asked, the only figures available are for this one quarter.

Nevertheless, there appears to be a clear division between regions in the south of the country and those in the north with respondents from regions in the south being more likely to say they feel confident that they could make the checks required concerning prospective tenants' immigration status than those from regions in the north of the country.

The regions with the highest proportions saying they would feel confident that they could make the checks required by the proposal in the Government's Immigration Bill concerning prospective tenants' immigration status were Central London (60%) and the South West (59%). The region with the lowest proportion was the North West (32%).

Geographic	Percent Who Would Feel Confident
Region	Q4.13
Central London	59.8
Rest of London	54.8
Rest of South East	47.7
South West	59.2
Midlands	39.7
North West	31.6
North East	44.4
Scotland/Wales/NI	40.0
Base: All respondents	(643)



4.19 How Are Landlords Currently Acting Over Their NET Investment in Residential Property (Q.20)

More than four out of ten ARLA members' offices (41%) think that residential landlords are currently marking time with regard to their net investment in residential property.

However, a higher proportion (43%) think landlords are currently increasing their net investment by buying more properties whilst only about a third as many (15%) think that landlords are currently decreasing their net investment by selling properties.

How Landlords	Percent of Respondents (%)						
Are Currently	Prime	rime Rest		All			
Acting	London	of SE	of UK	Regions			
Buying	46.0	47.5	37.1	42.9			
Marking time	34.4	36.2	49.0	40.9			
Selling	17.2	14.5	13.9	14.9			
Not stated	2.5	1.8	-	1.2			
Base: All respondents	(163)	(221)	(259)	(643)			



Looking at the broad geographic areas, those in the Rest of the South East are the most likely to believe that landlords are increasing their net investment by buying properties (48% compared with 46% of those managing properties in Prime Central London and 37% of those in the Rest of the UK).

Those managing properties in Prime Central London are more likely than their counterparts elsewhere to think landlords are currently decreasing their net investment (17% compared with 15% for the Rest of the South East and 14% for those the Rest of the UK).

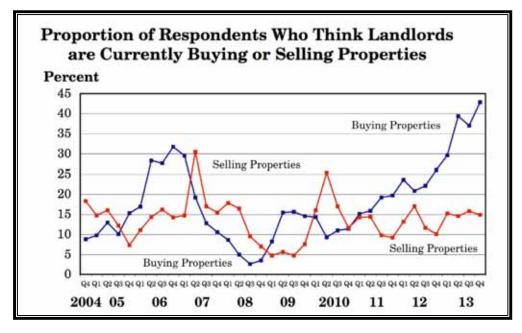
Compared with the last survey, the proportion saying that landlords are now buying properties has risen from 37% to 43% to reach its highest level since this question was first asked more than 9 years ago. The proportion saying they are now selling properties has fallen from 16% to

15%. These changes suggest that buying activity amongst landlords has increased during the last three months.

How Currently	Percent of Respondents (%)							
Acting	Q1.13	Q2.13	Q3.13	Q4.13				
Buying	29.6	39.4	37.0	42.9				
Marking time	52.8	43.8	44.1	40.9				
Selling	15.2	14.0	15.8	14.9				
Not stated	2.5	2.2	3.1	1.2				
Base: All respondents	(527)	(507)	(524)	(643)				

As the graph below shows, during the autumn of 2005, the relationship between the proportion believing that landlords are buying properties and the proportion believing they are selling properties reversed. However, in the second quarter of 2007, this reversed again with a higher proportion of respondents saying landlords were selling properties than said they were buying properties.

At the beginning of 2009, the relationship between these figures reversed again and the changed relationship was maintained for the rest of 2009. However, the results from the first quarter 2010 survey closed the gap and whilst the results from the following survey saw the proportion selling outstripping the proportion buying by quite a large margin, the results from the last two surveys of 2010 moved the situation back to a more balanced picture which continued with the results from the first half of 2011.



The results from the second half of 2011 and early 2012, however, saw a significant gap open up between buyers and sellers. This was the first time in two years that the proportion saying landlords were increasing their net investment by buying had exceeded the proportion saying landlords were decreasing their net investment by selling to such a marked degree. In the second quarter of 2012 the gap closed again only

to reopen with the results from the third quarter and to widen even more with the results from the fourth quarter.

The dramatic results from the second quarter of 2013 pushed the proportion saying landlords are currently increasing the size of their portfolios by buying property to its highest ever level and the gap between those saying landlords are buying and those saying landlords are selling reached it's widest expanse.

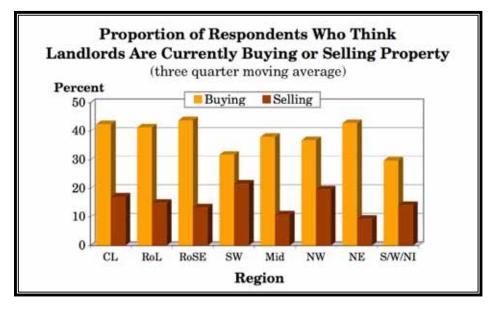
Against this backdrop, the decline seen in the third quarter of 2013 in the proportion saying landlords are currently expanding their portfolios by buying properties was small and the large increase seen this quarter has more than reversed that fall, again taking the figure to an all time record level.

There was a wide variation in the three quarter moving average figures for the different regions on this question with the regions showing the greatest margin of respondents saying landlords are increasing their net investment by buying over those saying they are decreasing their net investment by selling being the North East (43% for buying compared with 9% for selling), the Rest of the South East (44% for buying compared with 13% for selling), the Rest of London (41% for buying compared with 15% for selling) and the Central London (43% for buying compared with 17% for selling).

The regions showing the smallest difference were the South West (32% for buying compared with 22% for selling), the North West (37% for buying compared with 20% for selling) and Scotland, Wales & Northern Ireland (30% for buying compared with 14% for selling).

Geographic Region	Percent of Respondents - Q4.13 (% (three quarter moving average)					
G	Buying	Selling				
Central London	42.5	17.1				
Rest of London	41.4	15.0				
Rest of South East	43.9	13.4				
South West	31.8	21.7				
Midlands	38.0	10.8				
North West	36.9	19.7				
North East	42.9	9.4				
Scotland/Wales/NI	29.8	14.1				

Base: All respondents (643)



Compared with three months ago, all regions bar one saw an increase in the three quarter moving average proportion of respondents saying that they thought landlords were increasing their net investment by buying properties, the exception being Scotland, Wales & Northern Ireland. The largest increases in the three quarter moving average proportion saying landlords are buying were those for the Rest of the South East (where the figure rose from 38% to 44%), Central London (up from 35% to 43%) and the North West (up from 32% to 37%).

	Percent Saying Landlords						
Geographic	Are Currently Buying (%) (three quarter moving average)						
Region							
J	Q1.13	Q2.13	Q3.13	Q4.13			
Central London	23.9	32.8	35.3	42.5			
Rest of London	29.3	35.2	38.8	41.4			
Rest of South East	28.5	33.9	37.6	43.9			
South West	19.6	23.8	29.6	31.8			
Midlands	26.2	30.8	33.9	38.0			
North West	20.2	30.1	31.9	36.9			
North East	29.9	35.6	38.8	42.9			
Scotland/Wales/NI	22.3	25.6	30.5	29.8			
Base: All respondents	(527)	(507)	(524)	(643)			



4.20 Types of New Prospective Tenants Currently Encountered Most Often (Q.21)

Analysis of the results for this question enables average rankings for each type of new prospective tenant to be calculated.

Clearly, two types of new prospective tenant are encountered more often than the others with these being those who have been renting for some years because they prefer renting to buying (average ranking of 1.7) and those who would be first time buyers except that they cannot get a mortgage (average ranking of 1.8).

Behind these, those who are having to, or have had to sell their house because they can no longer afford the mortgage (average ranking of 2.9) are more often encountered by respondents than those who are having or have had their house repossessed (average ranking of (3.7)

	Average Ranking							
Type of Tenant	Prime London			All Regions				
FTBs who can't get mortgage	1.9	1.7	1.8	1.8				
Can no longer afford the mortgage	3.0	3.0	2.8	2.9				
Had/having house repossessed	3.8	3.8	3.6	3.7				
Prefer renting to buying	1.6	1.7	1.8	1.7				
Base: All respondents	(163)	(221)	(259)	(643)				

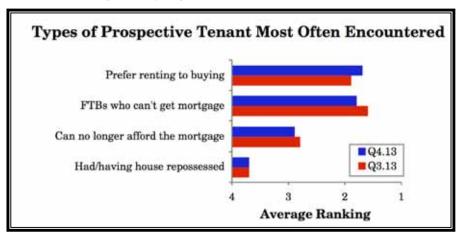
Looking at the broad geographic areas, there is very little difference in the average rankings with the exception that those managing properties in Prime Central London were more likely to encounter tenants who preferred renting to buying (ranking of 1.6) than those who would be first time buyers but who could not get a mortgage (ranking of 1.9).

However, when it comes to respondents in the Rest of the South East and the Rest of the UK, a different situation emerges in that respondents from these geographic areas were equally likely to encounter tenants who would be first time buyers but who could not get a mortgage and those who preferred renting to buying (average rankings of 1.7 in both cases for the Rest of the South east and of 1.8 in both cases for the Rest of the UK).

Compared with three months ago, there has been a significant change in the average rankings of the listed buyer types with the two most commonly encountered prospective tenant types changing places.

Geographic	Average Ranking							
Region	Q1.13	Q2.13	Q3.13	Q4.13				
FTBs who can't get mortgage	1.7	1.7	1.6	1.8				
Can no longer afford the mortgage	e 2.9	2.8	2.8	2.9				
Had/having house repossessed	3.7	3.8	3.7	3.7				
Prefer renting to buying	1.9	1.8	1.9	1.7				
Base: All respondents ((527)	(507)	(524)	(643)				

Those who would be first time buyers except that they cannot get a mortgage were ranked lower this time (1.8 compared with 1.6) and those who preferred renting to buying were ranked higher (1.7 compared with 1.9) suggesting that potential first time buyers are now less likely to be encountered as prospective tenants than those who prefer renting to buying.



There was more variation between the individual regions on this question with the main one being that respondents in Central London were more likely to encounter those who have been renting for some years because they prefer renting to buying (average ranking of 1.5) than they were to encounter those who would be first time buyers except that they cannot get a mortgage (average ranking of 2.0).

A similar situation prevailed for respondents in the South West (1.8 for prefer renting to buying compared with 1.9 for those who would be first time buyers) and respondents in Scotland, Wales & Northern Ireland (also 1.8 for prefer renting to buying compared with 1.9 for those who would be first time buyers).

Respondents in all the other regions except two ranked them the other way round, the exceptions being the Rest of the South East and the North West, where they were ranked equally.

		Average Ranking - Q4.13						
Type of Tenant				Reg	ion			
	CL	RoL	SE	SW	Mid	NW	NE	S/W/NI
FTBs who can't get mortgage	2.0	1.7	1.7	1.9	1.7	1.9	1.6	1.9
Prefer renting to buying	1.5	1.8	1.7	1.8	1.8	1.9	1.8	1.8
Can no longer afford the mortgage	3.0	3.1	2.9	2.8	2.9	2.7	2.9	2.9
House repossessed	3.9	3.7	3.8	3.6	3.7	3.5	3.5	3.6

Base: All respondents (643)

In the table below are the results from this question for the third quarter from which it can be seen that there has been some change in the ranking of the different types of tenant in terms of why they are choosing to rent property. Principally, the ranking of those who would be first time buyers except that they cannot get a mortgage has, in all but three cases, declined, the exceptions being Central London and the Midlands, where its ranking is unchanged and the North East where its ranking has improved.

Type of Tenant	Average Ranking - Q3.13							
	Region							
	CL	RoL	SE	SW	Mid	NW	NE	S/W/NI
FTBs who can't get mortgage	2.0	1.5	1.5	1.4	1.7	1.6	1.9	1.6
Prefer renting to buying	1.6	1.9	2.0	2.0	1.7	1.9	1.7	1.9
Can no longer afford the mortgage	2.9	3.0	2.8	2.9	2.8	2.8	2.7	2.8
House repossessed	3.8	3.7	3.7	3.7	3.7	3.6	3.7	2.7

Base: All respondents (524)

This change tends to suggest that those who would be first time buyers except that they cannot get a mortgage are now finding it easier to get a mortgage and are therefore less likely to be prospective tenants.