

# Vitalii Hapon

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Software Developer

Calgary, AB, Canada

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Highly motivated Software Developer with over 8 years of experience in web, e-commerce, CRM, Payment, and mobile development. Proven ability to optimize application performance, improve user experience, and drive revenue growth with scalable solutions. Strong management skills in leading cross-functional teams, mentoring developers, and creating a high-quality digital product

## SKILLS

- *Languages:* PHP, Python, JavaScript
- *Frameworks:* Laravel, Symfony, Yii2, React.js
- *Web:* HTML, CSS, Bootstrap, Flexbox, jQuery
- *Databases:* MySQL, PostgreSQL, Redis
- *CMS:* WordPress, OpenCart, Magento
- *Environment:* Docker, Apache, Nginx
- *Tools:* Postman, Composer, NPM, Webpack, Git, RESTful API, AWS, DevOps, Power BI
- Complex Issue Resolution
- Proficiency in the latest AI platforms
- Strong problem-solving skills
- Knowledge of good security practices
- Payment system integrations
- Caching Strategies (Redis, Memcached)
- Mastery of object-oriented design principles
- Work with SaaS products

## WORK EXPERIENCE

**Cerco Design**, Calgary, AB, Canada

**November 2024 - Present**

**Software Developer**

- Developed the project using the Symfony framework, maintained existing functionality and created new ones, optimized its performance and fault tolerance.
- Built front-end with React.js, improving responsiveness and increasing user engagement by 40%, leading to higher retention rates.
- Designed and implemented CI/CD pipelines with GitLab, reducing deployment time by 50% and increasing code integration efficiency.
- Mentored and coached junior developers, fostering a collaborative learning environment and enhancing team performance.
- Optimized MySQL database queries, improving data retrieval speeds by 40% and reducing server load.
- Collaborated with cross-functional teams, including Product, DevOps, and Design, to deliver high-quality software solutions.
- Constructed various caching mechanisms to make the web application run faster.

**PNW Warehousing**, Seattle, USA

**December 2023 - October 2024**

**Full Stack Developer**

- Developed high-performance WordPress themes and plugins, increasing website load speeds by 25% on average.
- Optimized applications, resulting in a 30% reduction in load times.
- Implemented e-commerce and checkout platforms that increased sales by 15%.

- Added on-page SEO strategies to improve search engine visibility—increased website traffic by 50% due to SEO optimization.
- Integration and deployment of applications and tools.
- Maintained and optimized website performance, increasing customer acquisition.

**Smile-Expo, Kyiv, Ukraine**

***June 2019 - November 2023***

***Back-End Developer***

- Designed and launched three custom newsletter websites using the PHP framework Laravel, optimizing load time by 40% and increasing conversion rates by 25%, resulting in quarterly online sales revenue.
- Led a team to develop a custom CMS, increasing content publication by 20% and improving project output.
- Interact with SEO specialists to implement new functionality. After the implementation of new changes, platform traffic doubled.
- Engineered and implemented innovative tools for content managers, allowing for real-time creation of diverse website modules, resulting in a 50% faster integration of partner advertisements.
- Achieved a 30% increase in mobile traffic after implementing responsive design principles and React.js technology on the front end and AMP technology.

**Digital Forest, Kyiv, Ukraine**

***February 2018 - June 2019***

***Full Stack Developer***

- Managed the development and maintenance of a dropshipping platform using CMS WordPress, resulting in a 30% reduction in onboarding time for new users.
- Developed more than 50 landing pages for the company's products over six months.
- Enhanced revenue streams by migrating existing websites to new CMS and frameworks, resulting in a 15% increase in online sales and a 20% boost in conversion rates.
- Conducted troubleshooting and debugging to resolve software reliability issues, successfully updated and improved functionality and user experience, resulting in a 60% reduction in error page displays.
- Building custom APIs for data exchange.

**Webkey-One, Kyiv, Ukraine**

***May 2017 - February 2018***

***Full Stack Developer***

- Constructed and launched websites across various CMS platforms, enhancing the digital presence.
- Programmed applications for maximum performance across a wide range of devices and browsers.
- Implemented e-commerce and checkout platforms that increased sales by 15%.
- Directed optimization efforts on revenue-generating websites, resolving operational obstacles to achieve a noteworthy 25% surge in financial growth for the project.
- Analyzing website performance and implementing improvements.

## **EDUCATION**

**Bachelor's Degree in Information Sciences | Dragomanov University, Kyiv | 2009 - 2014**

## **VOLUNTEERING**

**Kyiv College of Communication (IT Instructor)**

*Taught students the fundamentals of web development, including HTML, CSS, and PHP, helping improve their technical skills and career readiness.*