

Customer Bank Segmentation Analysis

£159.62M

Total of Customer Balance

£39.77K

Average Balance

38.61

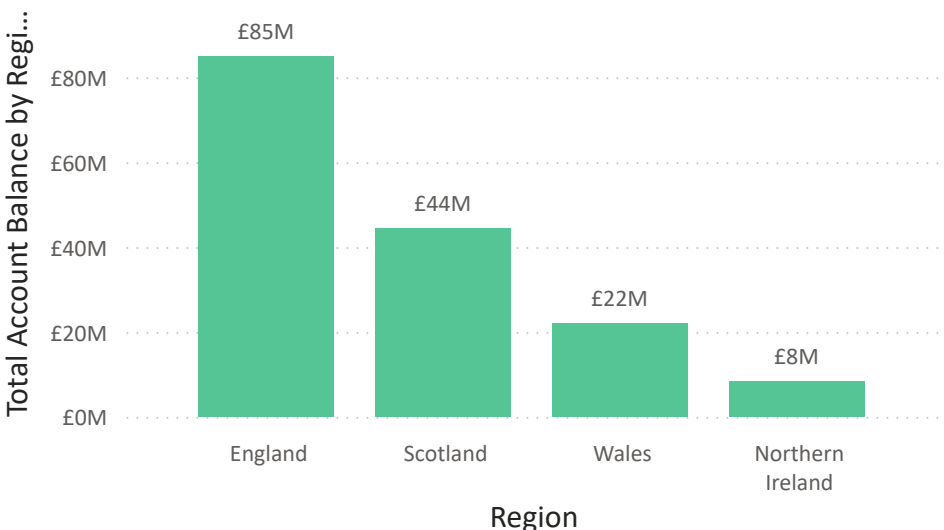
Average Age

Blue Collar

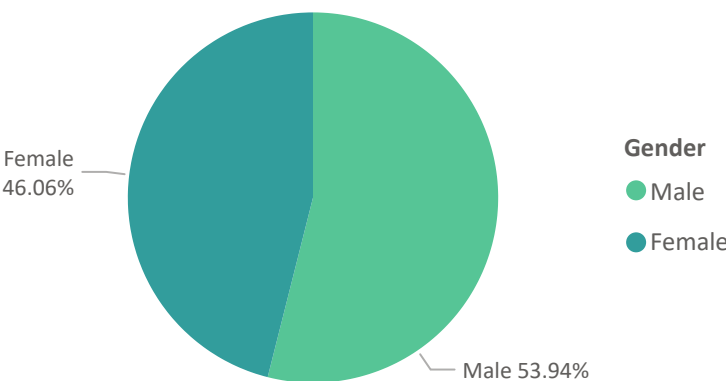
Other

White Collar

Total Account Balance by Region by Region



Total Count of Customer by Gender



Age

15

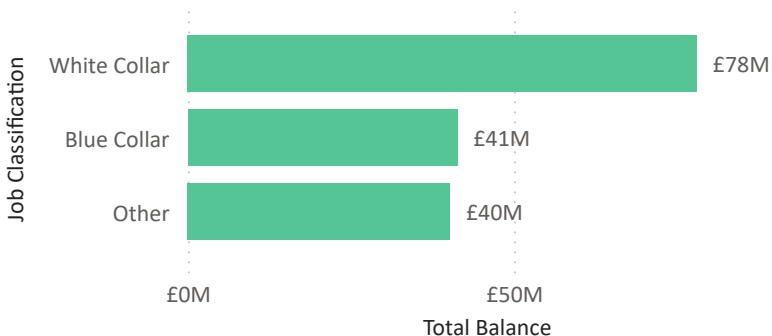
64

Date Joined

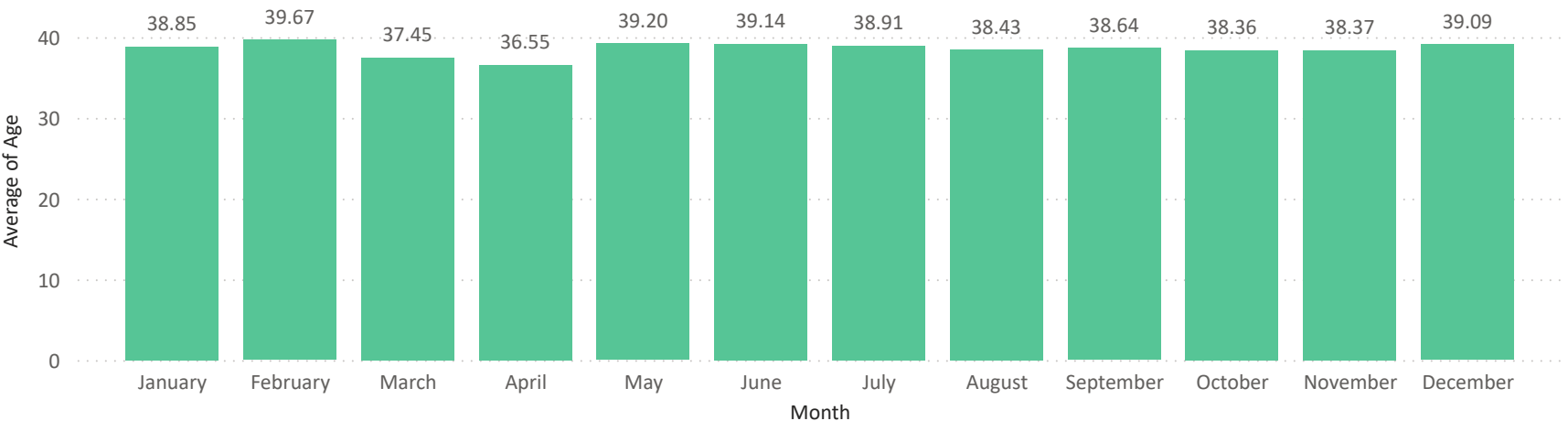
05/01/2015

30/12/2015

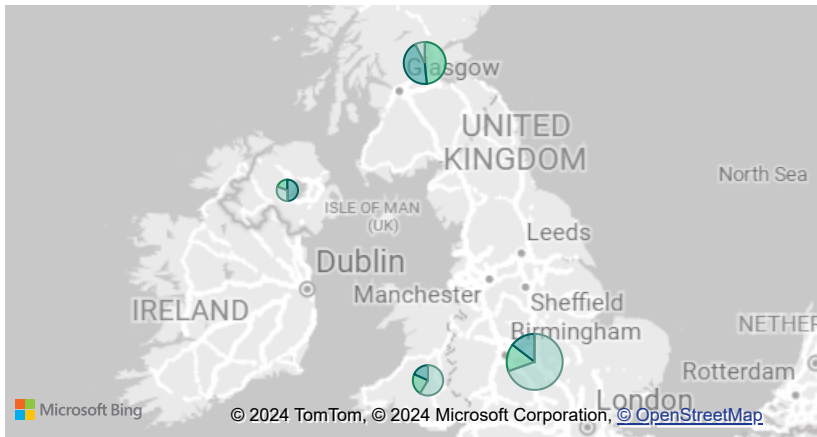
Total Balance by Job Classification



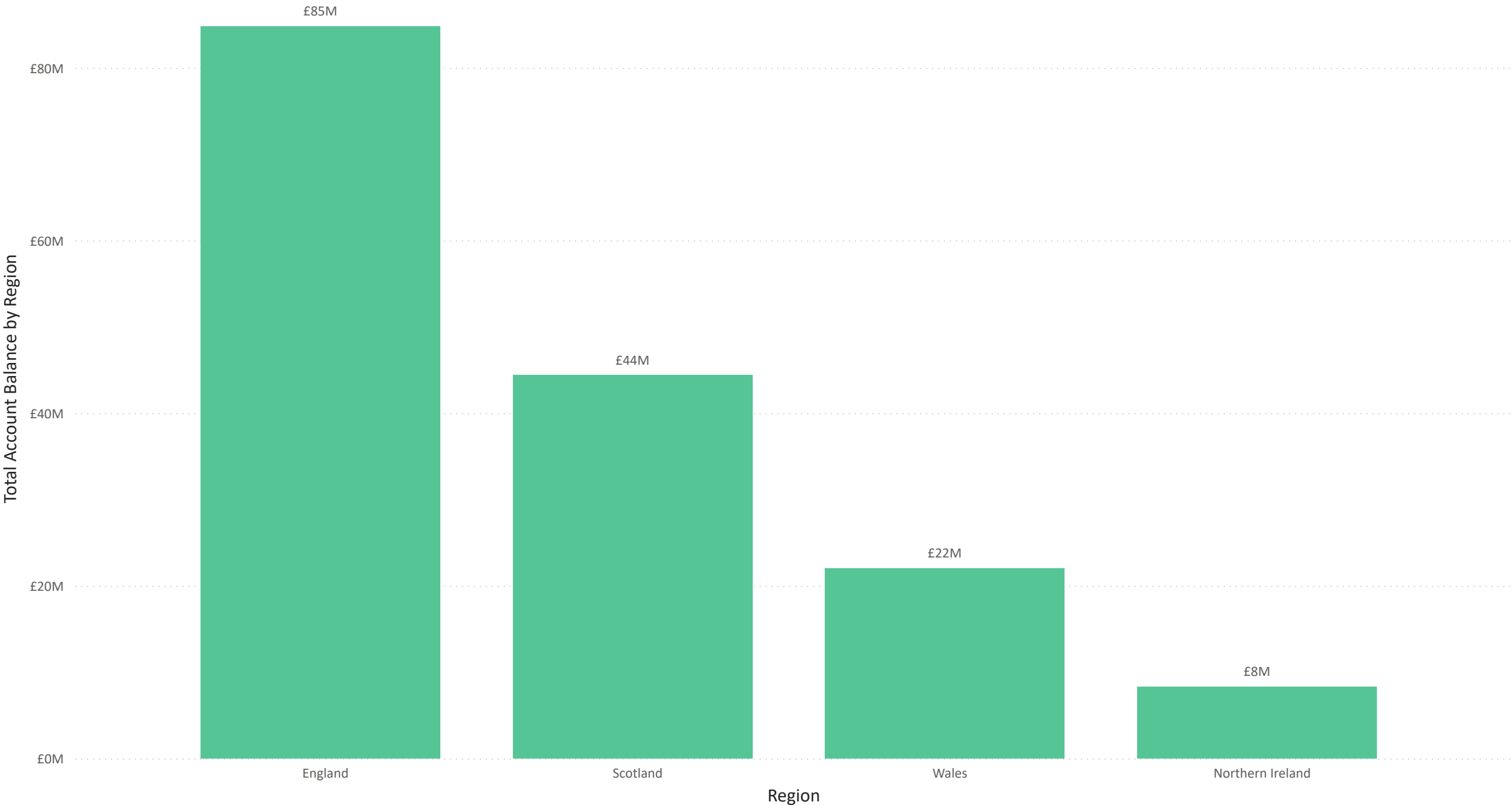
Count and Average of Distinct Ages by Month



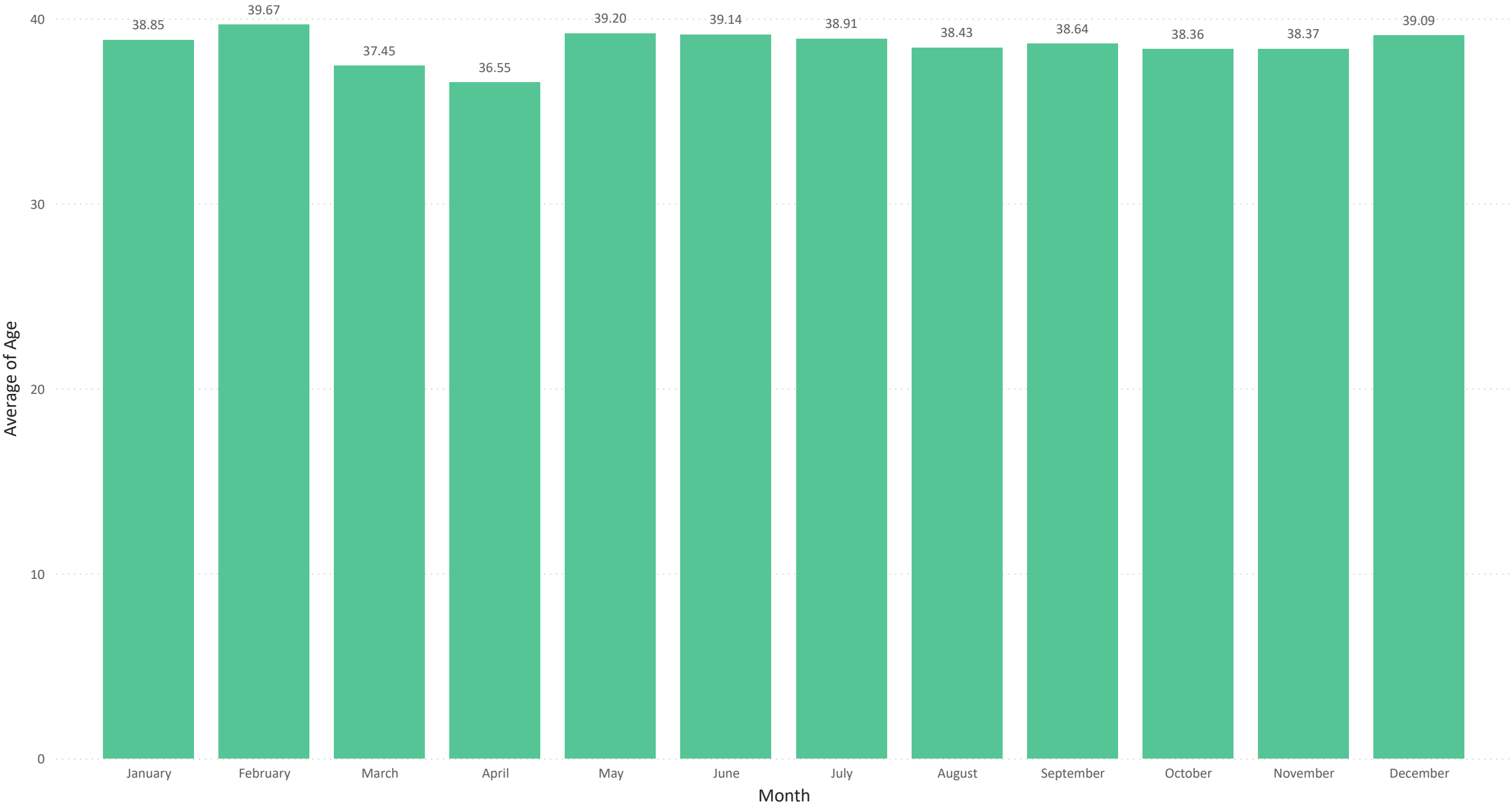
Job Classificati... ● Blue Collar ● Other ● White Collar



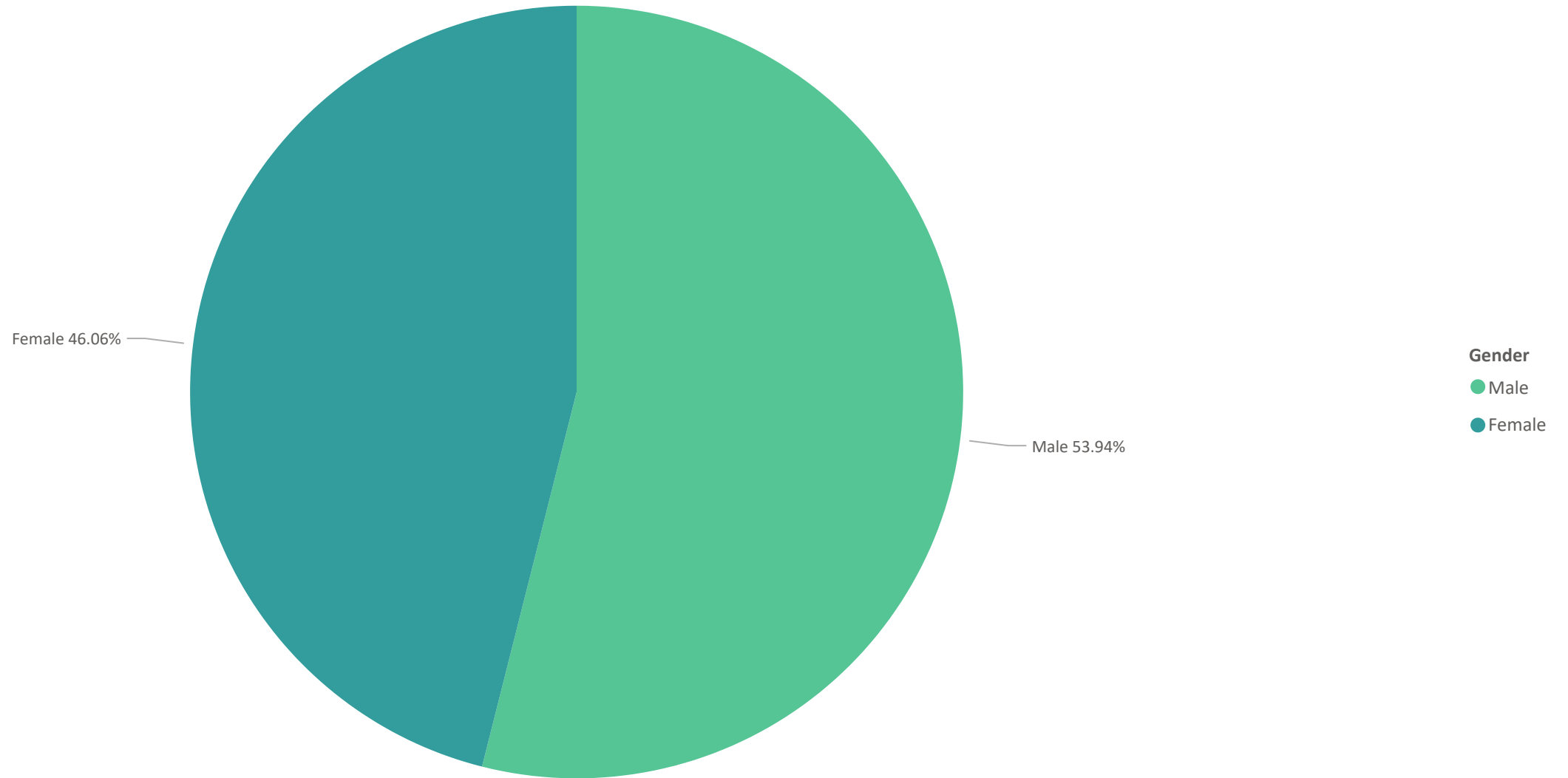
Total Account Balance by Region by Region



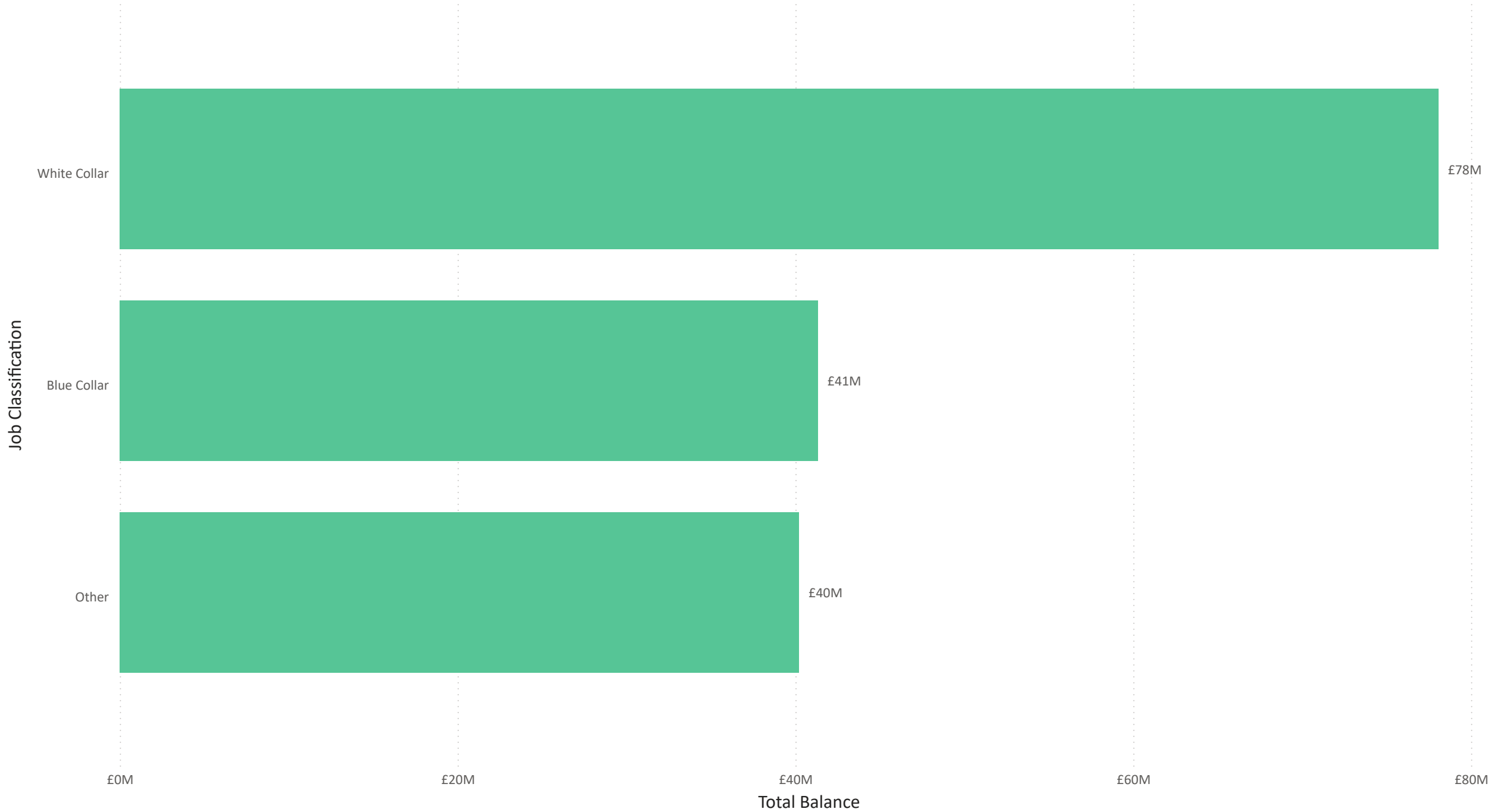
Count and Average of Distinct Ages by Month



Total Count of Customer by Gender



Total Balance by Job Classification



Job Classification ● Blue Collar ● Other ● White Collar

