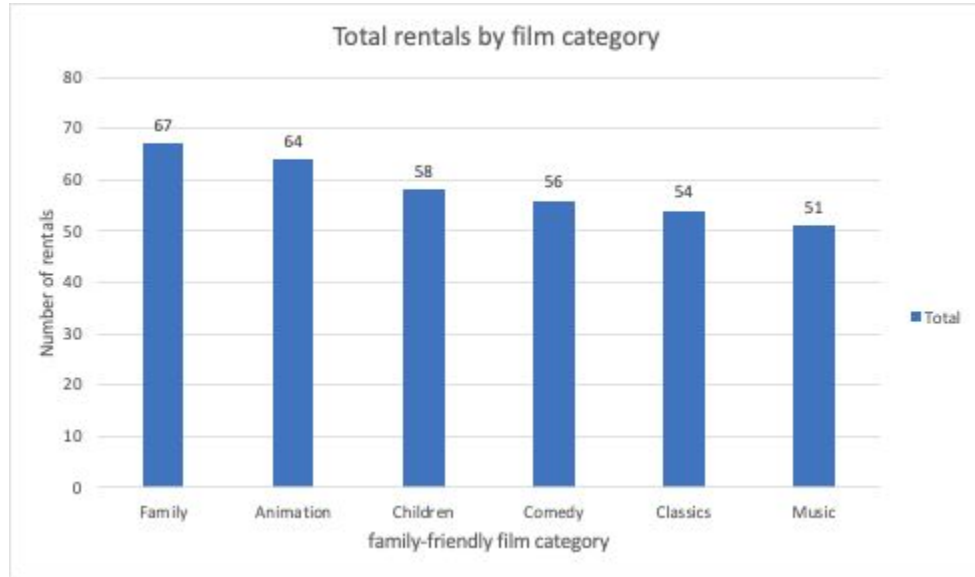


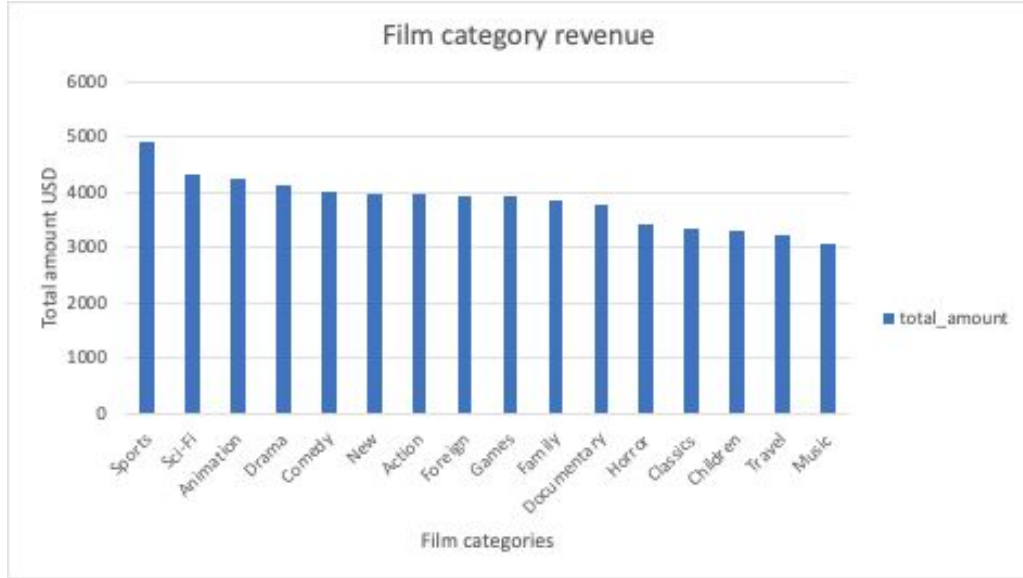
# which category of family movie is the most preferred?



Animated movies are the most viewed in the family movies category.

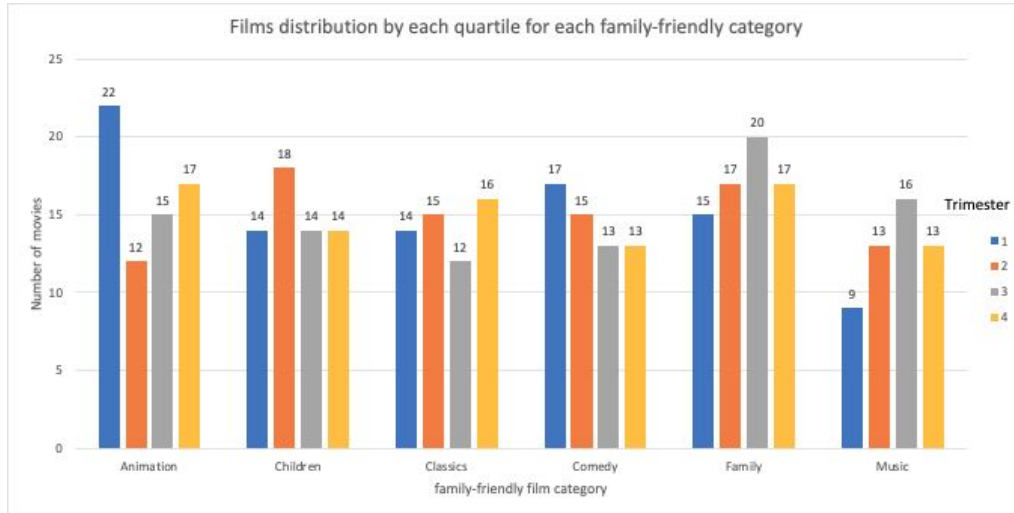
Music movies are the least viewed in the family movies category

# which are the most profitable film genres?



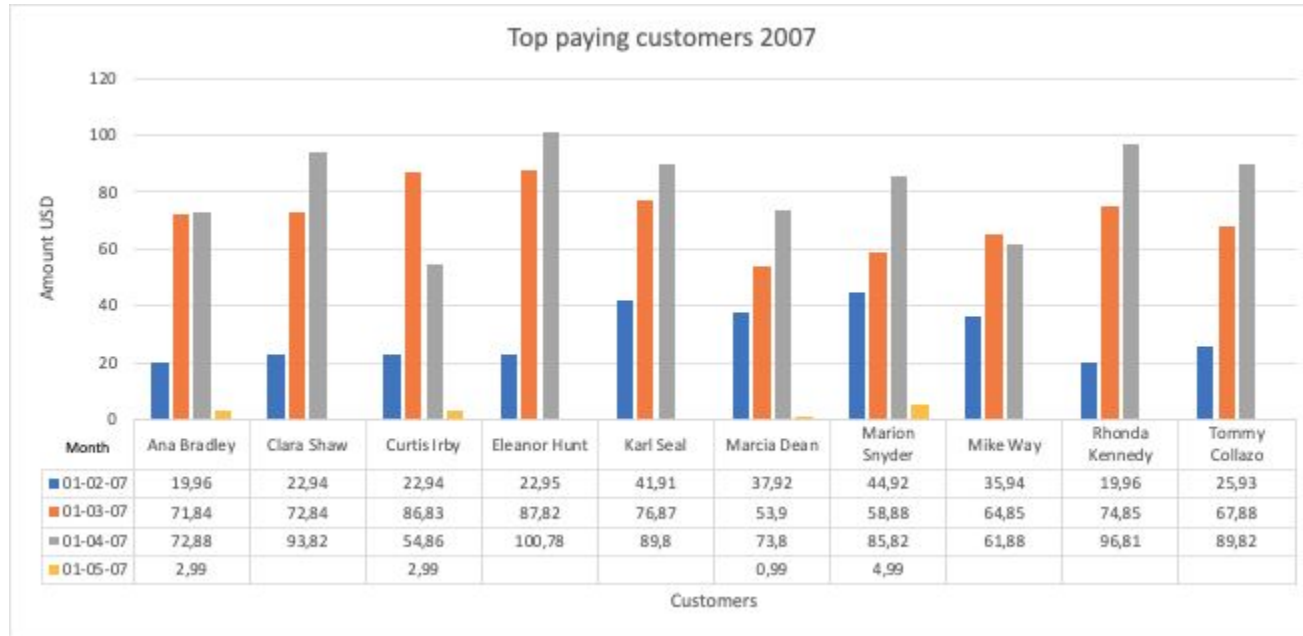
Sport film category is the most profitable. And the less profitable is Music film category.

# how does the lenght of rental duration of family-friendly movies compare?



Animation category has the highest number of movies in the first quartile in it own category and among all family-friendly categories.

# which moths had more purchases of rentals among the top 10 paying customers?



Eleanor Hunt made the top monthly payment on april 2007.

Marion Snyder is the top on february 2007.