Act report

Wrangle and analize data (WERATEDOGS Twitter)

By Gonzalo Arancibia Bernal

People loves Puppers,

WeRateDogs is a popular Twitter account that posts and rates dogs from photos submitted by their followers. They have 8,9 M of followers by March of 2021. WeRateDogs has even developed it's own dog classification, base on the dog's. Puppies are "puppers", older puppers are "puppos", older dogs are called "doggos", hairy dogs are classified by their appearance and they are called "floofers".
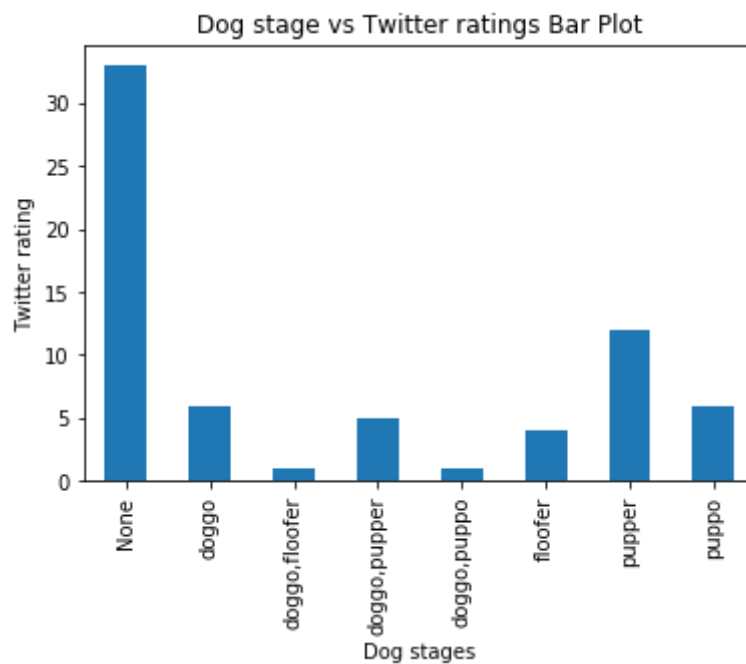

Here is a sample of a tweet. The evaluation scale used is up to 10, but it is very frequent that it receives evaluations out of 10.
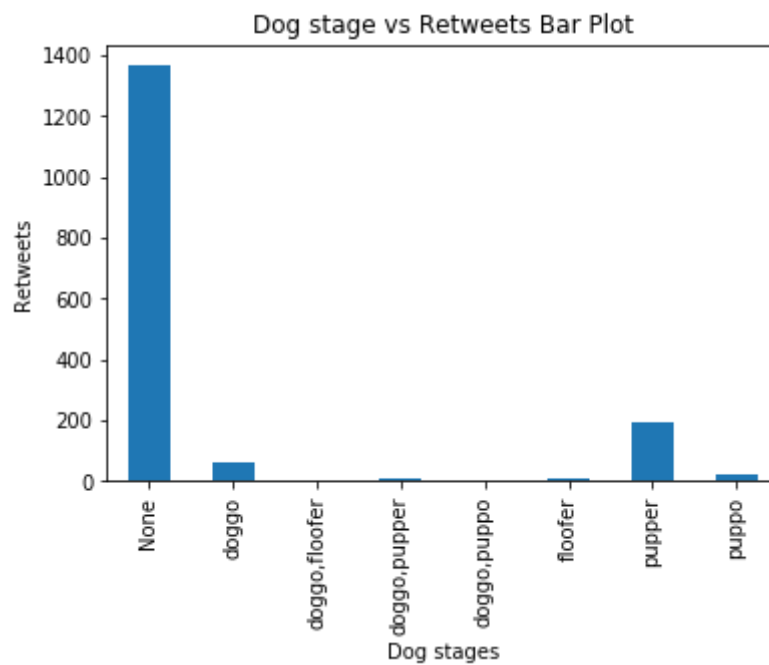
Below are some analyzes performed on the file wrangled_df. Pandas library was used to read the file and the matplotlib library was used for plotting.
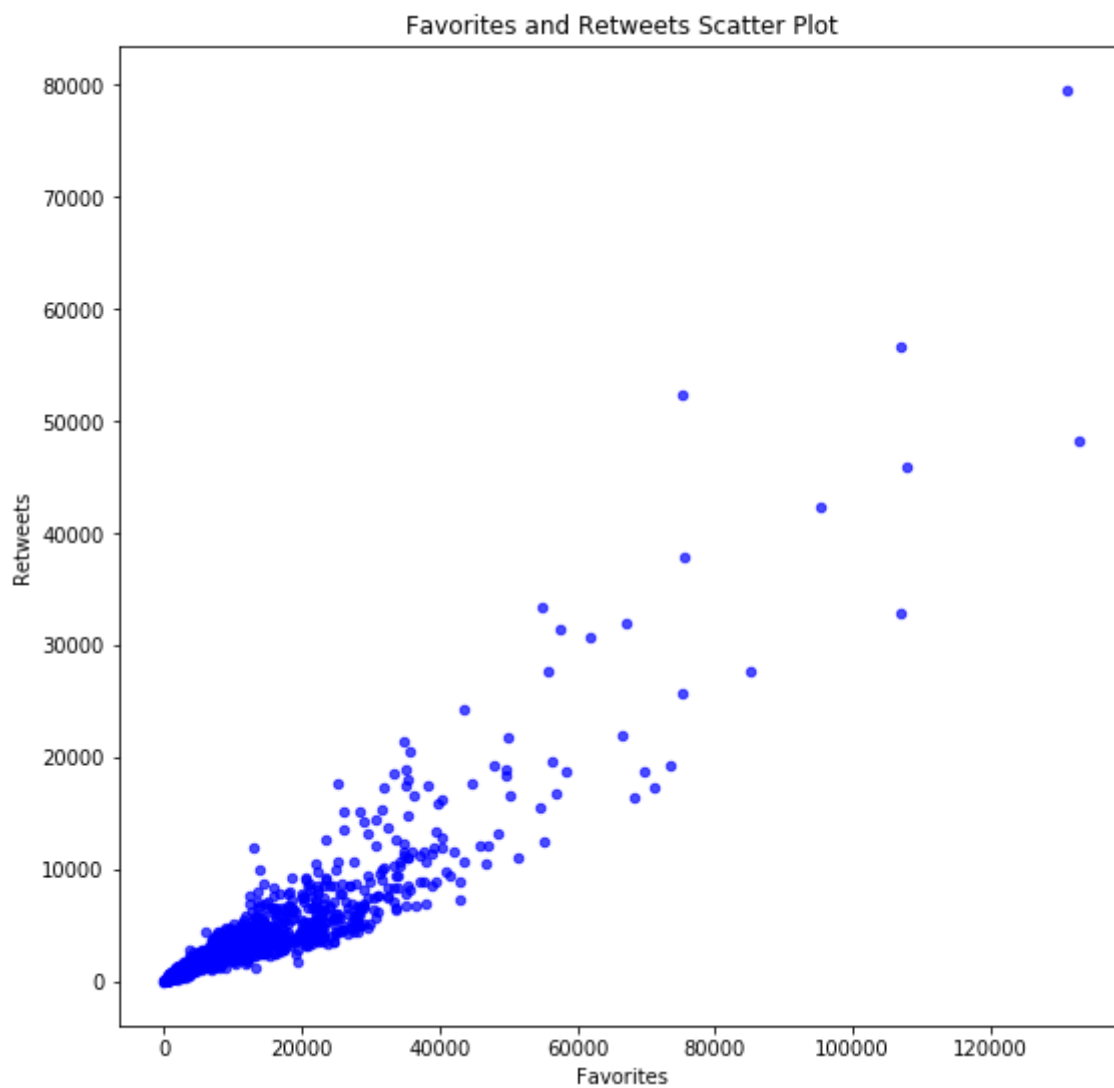
If we ignore None values, we can see that puppers has highest rating.

Also puppers are the most retweeted.

Dog stage vs Retweets Bar Plot

Likes and retweets have a positive correlation. If a tweet has a lot of likes, it is very likely that you have a lot of retweets too.

Favorites and Retweets Scatter Plot

Insights

- Floofer dogs, are the less favorited dogs and also the less retweeted.
- There is a positive relation between Likes and Retweets.