

# SMEs eData Model Canvas

<b>Key Partners</b>  <ul style="list-style-type: none"><li>➤ Small and Medium-Size Enterprises</li><li>➤ EU/Member states Data Centers</li><li>➤ Banks</li><li>➤ Investors</li><li>➤ IT firms &amp; Experts</li><li>➤ Financial Institutions</li></ul>	<b>Key activities</b>  <ul style="list-style-type: none"><li>➤ Creation of centralized eData system with open data and data analytics for quick identification of SMEs financial needs;</li><li>➤ Data collection from EU Databases and Member countries business statistical Offices.</li><li>➤ SMEs Data Modelling</li><li>➤ Development of Mobile-App system/Webpage</li><li>➤ Integration of Edata Sytem and the Mobile-App</li></ul>	<b>Value Preposition</b>  <ul style="list-style-type: none"><li>➤ Quick status categorization to ensure fair distribution of financial support in crisis and for future situations</li><li>➤ Reduction in SMEs financing gap.</li><li>➤ For faster analysis and identification of SMEs financial needs.</li><li>➤ Effective use of the 4Ws (WHY,WHO,WHERE,W HAT ) in fighting the covid-19 and beyond</li></ul>	<b>Clients Relationship</b>  <ul style="list-style-type: none"><li>➤ User-friendly,secured and reliable Mobile-base system</li><li>➤ A more decentralized system</li><li>➤ Conveniency,accessible,s peedy transmission of data</li></ul>	<b>Clients Segments</b>  <ul style="list-style-type: none"><li>➤ Demographic SMEs base (industry/sector)</li><li>➤ Geographic SMEs base (EU,non-EU, developing, developed etc)</li></ul>
<b>Key Resources</b>  <ul style="list-style-type: none"><li>➤ Web/App development systems</li><li>➤ Databases infrastructure,</li><li>➤ Softwares/Programming</li><li>➤ Data modeling tools...</li></ul>			<b>Channels</b>  <ul style="list-style-type: none"><li>➤ Digital platforms</li><li>➤ Database</li><li>➤ Mobile App systems</li><li>➤ Online</li><li>➤ Social Media and digital marketing</li></ul>	
<b>Cost structure</b>  <ul style="list-style-type: none"><li>➤ Procurement of hardware components</li><li>➤ Training &amp; hiring of expert</li><li>➤ Leasing &amp; licensing fees Travelling cost</li><li>➤ Repair &amp; maintenance</li><li>➤ Advertising &amp; marketing</li></ul>			<b>Revenue Streams</b>  <ul style="list-style-type: none"><li>➤ liceasing of software/Mobile App at a fee</li><li>➤ Releasing and accessing SMEs data at fee to external actors e.g Investors, NGOs, ...</li></ul>	