PHŌSGRAPHÉ
INNOVARE
ANIMARE
ARTEM
FOLIUM
TYPOGRAPHIE
ILLUSTRARE
DESIGNARE
GRAPHIKOS

Paola García

Selected Works VMD - 105 Fall 2021

ABOUT ME



ello, I am Paola García, I am a student in the first semester of the Visual Media Production Certificate at the City College of San Francisco. I worked previously in Project Management, defining processes and implementing new technologyies, which has been very interesting. However, now I am interested in learning new skills. Graphic design would allow me to participate in creative projects, focused on developing products that effectively communicate their message.

This portfolio includes the final works created in the Adobe suite during the VMD 105 Digital Skill class of the fall 2021 semester.

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PHOTOSHOP



orking with Photoshop isn't just about manipulating images. It's also about creating infinite worlds using layers, pixels, text, colors, and many other tools. Personally, learning Photoshop helped me define where I want to focus my career. I realized it when I worked on my final project and I kept thinking about all the things that I wanted to do. It was incredible to feel creative and motivated.



(presious page) Final Work 900 x 600 300 pixel Cooper Wallpaper 750 x 1334 96 pixel

ILLUSTRATOR

Illustrator was the second application used in the class. We learned to use vectors. The final work was to make our logo. I decided to make the logo with my initials to use as an image on my photography page. I really liked being able to combine the image of my initials on top of one of my photos and use text in the same project. Illustrator blows my mind and I imagine endless things that I can create.

I can see myself participating in projects where I can design the image of a company or person. Personally, I used this application to design the invitations for my wedding and I loved it.





Personal Logo Paola García's photo 900 x 600

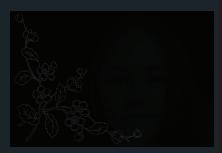
ANIMATE

sing Animate was really complex. Developing animations involves very different skills than Photoshop or Illustrator. Carrying out a project in Animate implies having a clear idea of the movements you want, keeping in mind that there is a scenario with a specific order when programming the frames.

For me, using this application implied a challenge because it was not easy to develop my ideas. However, in the end, I liked the result of the work that I did, Still I do not believe that animation is where I want to focus my career.

An Animated Portrait 900 x 600 24 fps 120 frames.







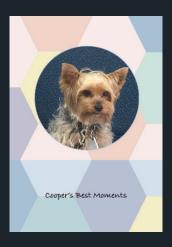


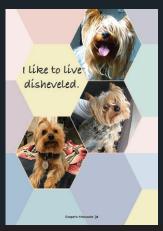




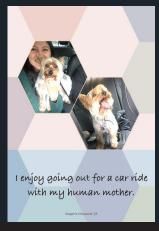
INDESIGN

nDesign allows you to design pages for written and digital media and this makes it a very versatile application with endless uses. Using InDesign surprised me. Discovering this application really opened my mind to new horizons. I love all the things that I can create with this platform and I can't wait to learn more about it.









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Cooper's Lookbook 2 x 3.5 8 pages











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