

Lisa Garcia Moss

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A top-performing graphic designer with over ten years of experience creating visually appealing illustrations, advertisements, websites, and logos for both local businesses and nonprofit organizations. Deadline-oriented with a strong attention to detail and a commitment to exceeding expectations.

Professional Experience

Spanish Moss Creative – Conyers, GA

January 2001 to Present

Freelance Graphic/Web Designer/Illustrator

- » Designed layout and researched/collected images for book about baseball.
- » Designed an identity system for a personal chef service. System included a logo, stationery suite and brochure.
- » Pro-bono work included logos for the 2003 & 2004 Law Enforcement Torch Run (Special Olympics of Georgia) and various projects for Audubon of Florida.

PureRED – Stone Mountain, GA

January 2019 to April 2019

Production Artist

- » Built and corrected files ensuring quality control and efficient production through training in the LAGO software, an InDesign plug-in.
- » Ensured quality control measures are met prior to the delivery of projects.
- » Worked closely with the assigned Production Coordinator communicating production progress, under the pressure of daily or hourly deadlines.

Edifice Group – Duluth, GA

April 2015 to December 2016

Production Artist

- » Composed eye-catching email and postal pieces for numerous automotive dealerships nationwide.
- » Prepared and coded emails for deployment and broadcast.
- » Assisted in composing mobile- and Facebook-compliant automotive ads during busy Sales Fourth Quarter.

SCNI – Lawrenceville, GA

August 2001 to March 2015

Prepress Technician

- » Proofed and sent composed pages to Computer-to-Plate (CTP) under tight deadlines, checked for typos, grammatical errors, and color correcting images and ads for press readiness.
- » Checked for errors during first press runs of SCNI's six metro Atlanta newspapers.
- » Worked closely with the newsroom and creative department to resolve discrepancies regarding inhouse copy and ads.

Education

Portfolio Center – Atlanta, GA

Certificate in Graphic Design

Georgia State University – Atlanta, GA

Bachelor of Fine Arts

Certifications/Licenses

Microsoft Office Specialist – Office Outlook 2013

June 2016 to Present

Certiport - A Pearson VUE Business

License# hvMn-4TBB

Microsoft Office Specialist – Office Powerpoint 2013

June 2016 to Present

Certiport - A Pearson VUE Business

License# wYrL3-22My

Microsoft Office Specialist – Office Excel 2013

May 2015 to Present

Certiport - A Pearson VUE Business

License# hTGx-4TYS

Microsoft Office Specialist – Office Word 2013

December 2015 to Present

Certiport - A Pearson VUE Business

License# wnVPW-4SHm

Skills

Areas of Expertise

Prepress	Illustration	Graphic Design
HTML and CSS	Web Design	Logo Design
Brand Identity	Proofreading	Customer Service

Software Proficiency

Adobe 4, 5, Cloud	InDesign	Photoshop
Illustrator	Dreamweaver	Acrobat
MS Office	Quark XPress	CorelDraw



Bike There Ride & Festival • Atlanta Bicycle Campaign



T-Shirt Design

Atlanta Bicycle Campaign

This is the winning design of a t-shirt design contest, sponsored by the Atlanta Bicycle Campaign for its annual *Bike There Ride & Festival* at the Emory University campus. The organization's logo, name of the event and the phrase "Give Cyclists a Way to Go" were required elements for the design.



Logos

2003 & 2004 Law Enforcement Torch Run

These designs were selected by Special Olympics of Georgia for pins and hats in 2003 (left) and 2004 (right). Each year, merchandise sold through both the Special Olympics and local law enforcement agencies help raise funds for Special Olympians participating in the annual Summer Games.



Logo

Continental Cuisine

The owner/chef of the Washington, D.C. personal chef service wanted to emphasize the personal service he provides to his clients; a stylized rendering of his face does just that. Collateral work includes brochures, stationery suite and a website: www.continental-cuisine.com.





change lives,
build confidence,
and create dreams!

964 Ralph D. Abernathy Blvd #C20 ♦ Atlanta, GA 30310 ♦ 404.482.2209
404.207.1584 [fax] ♦ Abel2nonprofit@gmail.com ♦ www.Abel2.org



Our Mission is to enhance the quality of life for People with Disabilities (PwD) and the under-served by creating music and art opportunities for employment and enjoyment!

Our Vision is to create self confident agents of change among the disabled and the under-served to dismantle unintended barriers. At the core, **Abel2** is a human services organization that uses music and art as its platform for advocacy and empowerment.

the challenge ...

Did you know that the disabled community is the largest minority population in the country (56.7 million people -19%)? and is the only one anyone can join?

In spite of their large size, PwD are severely underrepresented in most industries (< 3%). Unfortunately, this population has been socialized invisible. A possible reason for this is that from childhood many individuals were taught by parents to not stare. This has resulted in PwD not being "seen" or considered as viable. Abel2 has been working diligently to change this by showcasing abilities and not focusing on the challenges.

After years of auditioning, we have discovered that though talented, many don't want to come into the spotlight. We want to help build their confidence and SHINE!



how does Abel2 help?

Once a person's basic needs have been met, Abel2 recognizes that music and art elevate one's quality of life. Abel 2 seeks to provide employment and enjoyment in the realms of music and arts programs for artists and audience with disabilities. Abel2 believes everybody deserves a stage.

When all things are equal and the platform is level for the disabled and the under-served, confidence and self-esteem expands! Self-advocacy is possible! All people are valued! Abel2 seeks to increase the profile of artist and audiences with disabilities.

get involved!

♦ A financial gift to Abel2 will have a demonstrable impact on confidence and self-esteem of artists with disabilities (young and older). You can give an artist the opportunity to live their dreams and give audience members the chance to inspired by professionals who don't let their challenges stop them!

♦ A gift of your time as a volunteer is appreciated because we need people who are compassionate to the needs of PwD. We also welcome employed professionals with disabilities who can serve as role models.

♦ A gift of active observation will help us build our database of artists with disabilities. So, when you see a performer with a disability, get their info and Call It Right Away!

85¢ of every dollar

go directly to programs benefiting artists/audience with disabilities.

9% Administrative Expenses	6% Fundraising Expenses
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Abel2, Inc. was officially organized in November, 2009 and was awarded its 501(c)(3) status in July, 2011. Licensed in Atlanta and incorporated in GA, Abel2 works in communities throughout the Southeastern US.

Brochure

Abel2

This non-profit organization's mission is to enhance the quality of life for people with disabilities and the underserved by creating music and art opportunities for employment and enjoyment. The brochure features those performers who benefited from Abel2's mission, and encourages the public to further support the organization's cause.

South Bay Volkswagen
Celebrating our family one VW at a time
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www.VWofSouthBay.com | 844-420-7757

Model Year End
(2015) stop by South Bay Volkswagen for the Model Year End Event and drive away in the Volkswagen of your dream!

6% APR for 60 months - **PLUS an additional \$1000 Volkswagen Repeat Card** - on 2015 Jetta, Passat, Tiguan, and Golf SportWagen models!

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Let us help you find your dream car!

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TIGUAN <p>\$159/mo. \$159/mo. (excl. tax, title, license, dealer fees, and optional equipment)</p>	eGOLF <p>\$199/mo. \$199/mo. (excl. tax, title, license, dealer fees, and optional equipment)</p>
GOLF <p>\$219/mo. \$219/mo. (excl. tax, title, license, dealer fees, and optional equipment)</p>	GOLF <p>\$229/mo. \$229/mo. (excl. tax, title, license, dealer fees, and optional equipment)</p>

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2015 South Bay Volkswagen Repeat Card
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2016 VALARO <p>20% MSRP 20% MSRP (excl. tax, title, license, dealer fees, and optional equipment)</p>	2016 ELACIA <p>20% MSRP 20% MSRP (excl. tax, title, license, dealer fees, and optional equipment)</p>

TOTS FOR TOTS
COLLECTION SITE
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THANK-LE-VALUE
Helping you understand the value of your vehicle. Find out the value of your vehicle by clicking below.

20% MSRP
20% MSRP (excl. tax, title, license, dealer fees, and optional equipment)

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Email Designs

The Edifice Group

Edifice Automotive is a digital marketing firm that partners with dealerships across the nation to increase auto sales. As a production artist, I created email templates for assigned dealerships to increase sales and service to their current and potential client base.



Logos

Jam I Am and Glam I Am

Through a designer I was commissioned to illustrate the type of consumer the client hopes to attract with the sale of her home-made jams (young, urban professional). The client later expanded her product line to include syrups and beauty items based on the organic produce used in her jams.