RICHARD GARCIA

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EDUCATION

Nanodegree , Frontend Web Development, *Udacity*

August 2009 - May 2014

Learned the fundamentals web frontend web development, specifically: HTML, CSS, and JavaScript. This Nanodegree provided a guided and efficient path to building responsive websites optimized for security and performance.

Bachelor of Arts , Economics, *Idaho State University*

August 2009 - May 2014

Studied how markets worked, what drives businesses and consumers, and how to identify supply and demand in real word settings.

WORK EXPERIENCE

Social Media Manager, *Stuart's Media Group*

July 2016 - Present / Pocatello, ID

Maximize social media presence for clients to increase brand awareness and generate sales leads. Provide creative solutions involving graphic design to engage audiences while being cost effective. Analyzing campaign performance and pivoting accordingly.

eService Specialist, *Idaho Central Credit Union*

April 2014 - January 2016 / Pocatello, ID

Provided Support for on-line services including Website navigation, on-line profile management, mobile banking, and electronic Bill Pay.

Trained team members via on-line courses in Microsoft Outlook, Microsoft Word, Microsoft Excel, and Microsoft Word.

CERTIFICATIONS

Net Promoter Certification, *Satmetrix*

June 2015

Microsoft Office Specialist, *Certiport*

June 2016

TECHNICAL SKILLS

Web Development	Graphic Design	Video/Photography
HTML	Photoshop	Canon DSRL
CSS	Illustrator	Premier Pro
JavaScript	InDesign	After Effects
Google Developer Tools		
Git		