RENĀRS GARDA

✉ renarsgarda@gmail.com 📞 +371 25 41 92 10 🌐 garda.github.io

I deliver digital and brand experiences.

EDUCATION

20 018-now **Master of New Media & Audiovisual Arts**
RISEBA, RIGA
In-depth studies of digital technology use in
new media environments and audiovisual arts

2013-2015 **Bachelor degree in E-Concept Development**
Business Academy Aarhus
Competencies within digital commerce,
marketing, design and communication

2013-2015 **AP degree in Multimedia Design & Communications**
Business Academy Aarhus
Programming, design, communication
strategies and business organization.

2013-2015 **Diploma in Visual & Plastic Arts**
Dobele Art School
Art forms such as ceramics, drawing, painting,
sculpting, design, crafts and CG

LANGUAGES

LATVIAN
ENGLISH
RUSSIAN
SPANISH

SKILLS

ADOBE SUITE
MARKETING
DESIGN
PROGRAMMING
MANAGMENT
PHOTO VIDEO
CARPENTRY

WORK EXPERIENCE

2018-2019 **Marketing Specialist** at Xnet.lv and upstore.lv

Marketing material creation
Generating and implementing new ideas
Social media management; Writing blog posts
Managing international campaigns
Marketing analytics

2017 **E-Study administrator** at ZRKAC.lv (Jelgava)

Website administration
Marketing material creation
Filming and photographing events

2014-2015 **UX Designer** at ASI (Pimentel,Peru)

Improving the overall user experience
Website development
Visual material creation

2017 **Web Designer** at MarujLimon (Spain)

Designed and developed websites
Created advertising materials

2016-now **Freelancer**

Digital concept development
Marketing, Social media
Audiovisual Art, Motion graphics
eCommerce
Business managment
UX, UI