ARDEN WANG

CONTACT

EMAIL
awang93@fordham.edu

PHONE

ADDRESS

SKILLS

***Expert** in:*
Google Suite // Microsoft Powerpoint // Canva // Shopify // Mailchimp // Instagram // Facebook // Twitter // LinkedIn

Written Communication // Collaboration

***Proficient** in:*
Tiktok // Adobe Photoshop // Adobe Illustrator // Adobe InDesign

***Novice** in:*
Coding (HTML, CSS, Javascript) // Search Engine Optimization (SEO) // Google Analytics

Native bilingual in English and Mandarin; Conversational Japanese

EDUCATION

FORDHAM UNIVERSITY
NEW YORK, NY

May 2023   *GPA: 3.67*

- Bachelor of Arts, New Media & Digital Design and English
- Minor in Marketing

RIVERDALE COUNTRY SCHOOL
RIVERDALE, NY

Sept. 2015 – June 2019

- Co-leader of Asian American Alliance

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER
HARRIDAN VODKA (NEW YORK, NY)

June 2021 – present

- Collaborate with Chief Brand Officer to design social media content
- Strengthen company branding through providing creative direction and feedback
- Design templates for social media content

COMMUNICATIONS INTERN
DYCKMAN FARMHOUSE MUSEUM (NEW YORK, NY)

February 2021 – May 2021

- Create infographics for social media channels
- Assist with the development of the Museum's monthly social media calendar
- Develop and schedule e-newsletters
- Update media contacts

CREATIVE CONTENT INTERN
CURINA (NEW YORK, NY)

February 2021 – May 2021

- Generate new content strategies with Marketing Manager
- Design social media content and write articles for the company blog
- Track and analyze results from content production
- Design customer newsletter templates

SUMMER INTERN
PEACE BOAT (TOKYO, JAPAN)

July 2017 – July 2018

- Translated the organization's introductory pamphlet and audio files intended for staff interpreters from English to Mandarin
- Researched potential Chinese-based environmentalists and cultural experts to be invited for future voyages
- Researched potential Chinese speakers to invite aboard future voyages
- Researched and prepared audiovisual training packages for staff interpreters