Garrett Lee

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Education

Carnegie Mellon University

Pittsburgh, PA Aug, 2023 - May, 2027

Bachelor of Design

Experience

Education Coalition for Asian American Representation

June 2020 - June 2023

Co-Founder & Co-President

Worked closely with organizations, teachers, stakeholders, and students to form a strong network of mentors and collaborators.

Designed a brand identity and social media campaign, recruiting 50 people in one year.

Organized several 10-to-19-student field trips to local elementary schools. Quality-checked workshops on Asian topics for over 450 elementary kids.

Managed a 50-person team to develop, design, and sell a 140-page multicultural Asian cookbook, bringing in over \$5000 in revenue for ECAAR.

Managed finances and advertising for a community night market with 15 local booths and over 500 attendees.

Violin Teacher

Aug 2022 - June 2023

Self-Employed

Taught violin to elementary-aged students of beginner skill levels.

Created individualized lesson plans.

Encouraged a positive & constructive relationship with music & practicing.

Chinese American Citizens Alliance Seattle Lodge

June 2021 - Sep 2021

Media Intern

Contacted and interviewed prominent Seattle-area AAPI community leaders.

Produced, wrote, and edited the C.A.C.A. Seattle 10th Anniversary 7-minute lodge report video for the C.A.C.A National Convention and the Seattle banquet.

Skills

Tools & Software

Adobe CC (Ps, Ai, Id, Ae, Pr, Lr)

Figma

Python

HTML/CSS/JavaScript

Focuses

UX Design

Interaction Design

User & Problem Space Research

Prototyping & Iteration

Marketing Strategy, Visual Identity