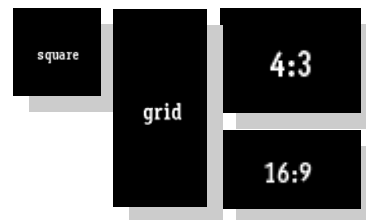




blueprintplaceholders

spend your time designing, not creating placeholder images.



Blueprint placeholders is a collection of **nearly 750 placeholder images**, optimized for the Blueprint CSS grid, useful for quickly **prototyping designs**. Available in both GIF and PNG formats.

Most of the images in this collection use the familiar **Blueprint class names**: span-1 to span-24 (e.g. span-4.png) and are overlaid with the image's dimensions which makes them **quick and easy to use**.

Blueprint placeholders version 1.0.0

by Gareth J M Saunders
(www.garethjmsaunders.co.uk/blueprint)



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COLUMNS

These are the widths of all the images that are in the format span-x.

span-x	width
span-1	30 px
span-2	70
span-3	110
span-4	150
span-5	190
span-6	230
span-7	270
span-8	310
span-9	350
span-10	390
span-11	430
span-12	470
span-13	510
span-14	550
span-15	590
span-16	630
span-17	670
span-18	710
span-19	750
span-20	790
span-21	830
span-22	870
span-23	910
span-24	950

GRID

[1-24] x [1-25]

span-x-rows-y

rows	height
-rows-1	18 px
-rows-2	36
-rows-3	54
-rows-4	72
-rows-5	90
-rows-6	108
-rows-7	126
-rows-8	144
-rows-9	162
-rows-10	180
-rows-11	198
-rows-12	216
-rows-13	234
-rows-14	252
-rows-15	270
-rows-16	288
-rows-17	306
-rows-18	324
-rows-19	342
-rows-20	360
-rows-21	378
-rows-22	396
-rows-23	414
-rows-24	432
-rows-25	450

RATIO

4:3

16:9

span-x

span-x-wide

height	height
22 px	16 px
52	39
82	61
112	84
142	106
172	129
202	151
232	174
262	196
292	219
322	241
352	264
382	286
412	309
442	331
472	354
502	376
532	399
562	421
592	444
622	466
652	489
682	511
712	534

RATIOGRID

4:3

16:9

span-x

span-x-wide

height	height
18 px	18 px
54	36
90	54
108	90
144	108
162	126
198	144
234	180
252	198
288	216
324	234
342	270
378	288
414	306
432	324
468	360
504	378
522	396
558	414
594	450
612	468
648	486
684	504
702	540

SQUARE

columns

rows

span-x

rows-x

width / height	width / height
30 px	18 px
70	36
110	54
150	72
190	90
230	108
270	126
310	144
350	162
390	180
430	198
470	216
510	234
550	252
590	270
630	288
670	306
710	324
750	342
790	360
830	378
870	396
910	414
950	432
	450

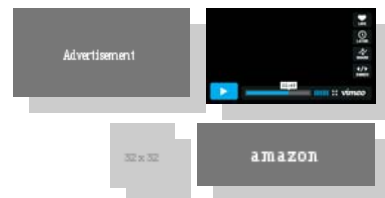
image set	options	directory	filename (.gif or .png)	description
GRID	[1-24] x [1-25]	/placeholders/grid/	span-[1-24]-rows-[1-25].png	Fits every combination of the grid down to 25 rows.
RATIO	4:3	/placeholders/ratio/	span-[1-24].png	Standard 4:3 ratio, spanning 1 to 24 columns.
	16:9	/placeholders/ratio/	span-[1-24]-wide.png	Standard 16:9 ratio, spanning 1 to 24 columns.
RATIOGRID	4:3	/placeholders/ratiogrid/	span-[1-24].png	Approximate 4:3 ratio, rounded up/down (±10px) to fit the grid.
	16:9	/placeholders/ratiogrid/	span-[1-24]-wide.png	Approximate 16:9 ratio, rounded up/down (±10px) to fit the grid.
SQUARE	columns	/placeholders/square/	span-[1-24].png	Square images that fit the width of columns.
	rows	/placeholders/square/	rows-[1-25].png	Square images that fit the height of rows.



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extras



Blueprint placeholders is a collection of **nearly 750 placeholder images**, optimized for the Blueprint CSS grid, useful for quickly **prototyping designs**. Available in both GIF and PNG formats.

The **extras directory** contains a number of common elements that you might find useful when mocking-up page designs, such as adverts, Amazon banners, Web badges, Google maps, icons, and videos (Vimeo and YouTube).

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ADVERTS

Interactive Advertising Bureau (IAB) standard advert sizes (as of 2011).

CORE	
button 2	120 x 60
half page ad	300 x 600
leaderboard	728 x 90
medium rectangle	300 x 250
microbar	88 x 31
rectangle	180 x 150
wide skyscraper	160 x 600

DELISTED

3:1 rectangle	300 x 100
button 1	120 x 90
full banner	468 x 60
half banner	234 x 60
large rectangle	336 x 280
pop under	720 x 300
skyscraper	120 x 600
square button	125 x 125
square popup	250 x 250
vertical banner	120 x 240
vertical rectangle	240 x 400


AMAZON

The most common, standard Amazon affiliate links and banners.

button	100 x 70
button 1	120 x 90
button 2	120 x 60
full banner	468 x 60
half banner	234 x 60
leaderboard	728 x 90
microbar	88 x 31
skyscraper	120 x 600
wide skyscraper	160 x 600

BADGES

Standard Web badge sizes

	80 x 15
microbar	88 x 31
—	110 x 31
button 2	120 x 60
—	125 x 50
—	180 x 60

GOOGLE MAP

earth	3D images
map	standard
satellite	aerial
terrain	elevation
-small	300 x 300
-medium	425 x 350
-large	640 x 480

ICONS

The most common icons sizes for PC, Linux, Mac, iPhone, iPad and Android.

dimensions	common uses
12 x 12	toolbar
12 x 19	Android
16 x 16	MacOS X, Linux, XP, Vista, 7, toolbar
16 x 25	Android
19 x 19	Android
24 x 24	Android, Linux, XP, Vista, 7, toolbar
24 x 38	Android
25 x 25	Android
29 x 29	iPhone, iPad
32 x 32	Android, MacOS X, XP, Vista, 7
36 x 36	Android
38 x 38	Android
48 x 48	Android, MacOS X, XP, Vista, 7
50 x 50	iPhone, iPad
57 x 57	iPhone
58 x 58	iPhone, iPad
64 x 64	iPhone
72 x 72	Android, iPad, Linux
96 x 96	Linux
114 x 114	iPhone
128 x 128	MacOS X, Vista, 7
256 x 256	MacOS X (Tiger+), Vista, 7
512 x 512	MacOS X (Leopard+), iPhone

VIMEO

Current default sizes offered by Vimeo (16:9).

small	400 x 225
medium	640 x 360

YOUTUBE

Current default sizes offered by YouTube.

4:3	
small	425 x 349
default	480 x 390
medium	640 x 510
large	960 x 750

16:9	
small-wide	560 x 349
default-wide	640 x 390
medium-wide	853 x 510
large-wide	1280 x 750

controls	640 x 45
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Advertisement