

# Gareth Flynn

Adaptable marketing professional with a M.A. in Strategic Communication and 3+ years of marketing experience working for a diverse group of organizations and clients. Able to stretch the boundaries of creativity and digital storytelling to help brands stand out. A motivated team player who consistently aims to push expectations and exceed goals.

## Experience

### Marketing Consultant

*Our Daily Bread, Grand Rapids, MI (Nov 2019 - Present)*

***Global publishing house that distributes to over 150 different countries via print, web, app, email, and ebooks.***

- Conceptualize and design materials used for the website and social platforms using Adobe Creative Suite.
- Conduct online marketing initiatives, such as paid ad placement, affiliate programs, sponsorship programs, email promotions, or viral marketing campaigns on social media.
- Collaborate with other marketing staff to integrate and execute marketing strategies across multiple sales channels.

### Project Manager - Marketing Team

*People Church, Chicago, IL (May 2018 - May 2019)*

***Global non-profit movement aimed at influencing society in major cities around the world.***

- Communicate with artists, designers, and photographers for outsourcing work ensuring deadlines are met for projects and events.
- Participate in brainstorming sessions with marketing staff for various marketing strategies, photoshoots, events and campaigns.
- Implemented marketing strategies that lead to an increase in Instagram followers from 8k to 14K.

### Accounts Assistant

*Panmet Group, Chicago, IL (June 2017 - July 2018)*

***International freight forwarding and logistics company servicing anywhere around the world.***

- Perform bookkeeping work, including posting data or keeping other records concerning costs of goods or services or the shipment of goods.
- Analyze the accuracy of billing data and revise errors.
- Prepare itemized statements, bills, or invoices and record amounts due for items purchased or services rendered.

### Psychometrist

*Pine Rest, Grand Rapids, MI (Jan 2017 - May 2017)*

***Fourth largest behavioral health provider in the U.S.***

- Gathered, analyzed, and researched sets of data pertaining to various clients.
- Administered and conducted a wide variety of tests and evaluations to clients.

## Contact

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## Education

### Liberty University

*Lynchburg, VA*

M.A. Strategic

Communication - 3.7 GPA  
(May 2019)

### Cornerstone University

*Grand Rapids, MI*

B.A. Psychology - 3.5 GPA  
(May 2017)

### Honors

Dean's List

### Extracurricular Activities

Varsity Soccer

CURE University founding  
chapter member

## Skills

- Adobe Creative Suite
- Microsoft Office Suite
- Google Workspace
- HTML and CSS
- Social media platforms
- Detail oriented
- Creative thinking
- Communication (written and verbal)
- Organized
- Ability to multi-task
- Analytical
- Self-starter
- Creative problem solving