

**SELENIUM**



# **HDSC PREMIERE PROJECT**

**FORECASTING FX RATES (2000 – 2019)**

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# PRESENTERS

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# AGENDA

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# OBJECTIVE

THE OBJECTIVE IS TO PRODUCE DIRECTIONAL FX FORECASTS THAT ARE ABLE TO YIELD PROFITABLE INVESTMENT STRATEGIES. HENCE, WE APPROACH THE PROBLEM WITH THE FOLLOWING MODELS:

- A) LOGISTIC REGRESSION
- B) ARIMA
- C) FBPROPHET

THE MULTIPLE MACHINE LEARNING ALGORITHMS GENERATED FORECASTS SOLVE A SINGLE PROBLEM BY DESIGNING A PROFITABLE FX STRATEGY.





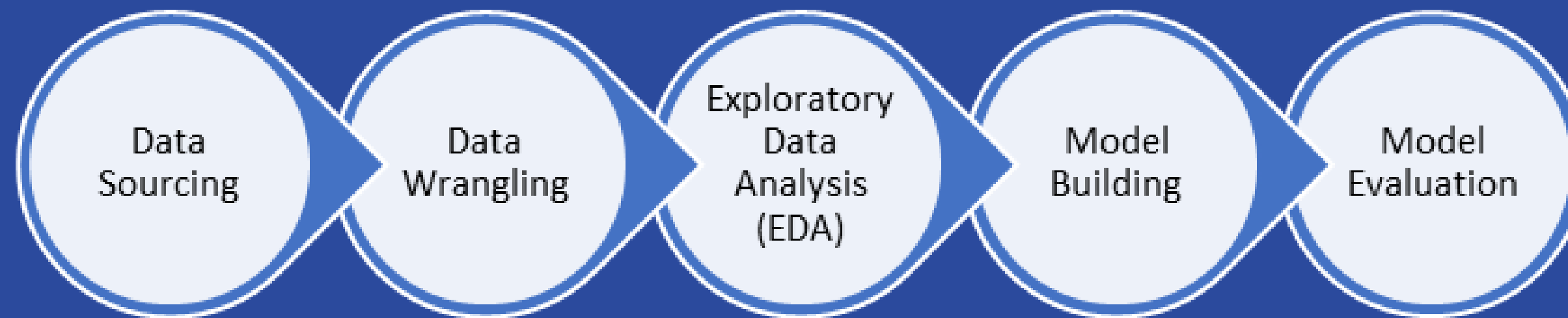


# OUR APPROACH

WE CONDUCTED A TIME SERIES ANALYSIS AND BUILT 3 MACHINE LEARNING MODELS TO PREDICT FUTURE VALUES AND GOT THE BEST PERFORMING MODEL IN TERMS OF LEAST ERROR.

- Linear Regression
- ARIMA
- FBProphet

# WORKFLOW



# DATASET DESCRIPTION



- THE DATASET USED FOR THIS PROJECT WAS OBTAINED ON THE KAGGLE WEBSITE..
- THE DATASET CONTAINS CURRENCIES WITH THEIR RATES AGAINST US DOLLAR (US\$).

# DATA WRANGLING

## Original Dataset

- .shape() method was used to find out the number of rows and columns in our dataset.
- There are a total of 5,217 rows and 24 columns.

## Dropping Columns

- .dropna() was used to drop unidentified columns.
- Column (Unnamed:0) was removed.

## Dropping rows

- We dropped an unknown variable 'ND', which was in place of exchange rates.
- As per our analysis, ND stands for 'No Data'.

## Convert Datatypes

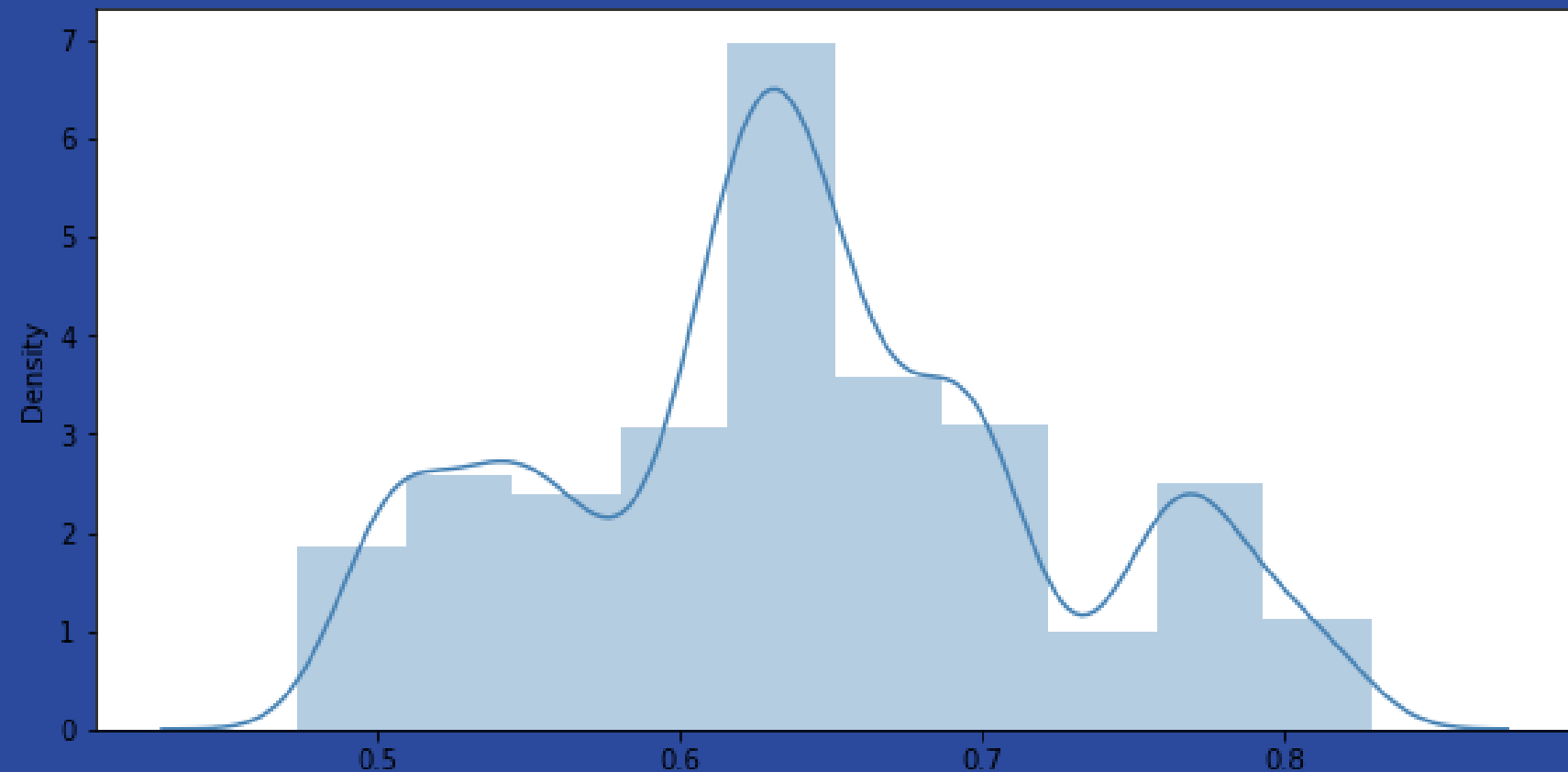
- We observed that the variables had an Object datatype.
- We converted the rates to numeric using .to\_numeric() and converted dates to datetime using .datetime().



# EXPLORATORY DATA ANALYSIS

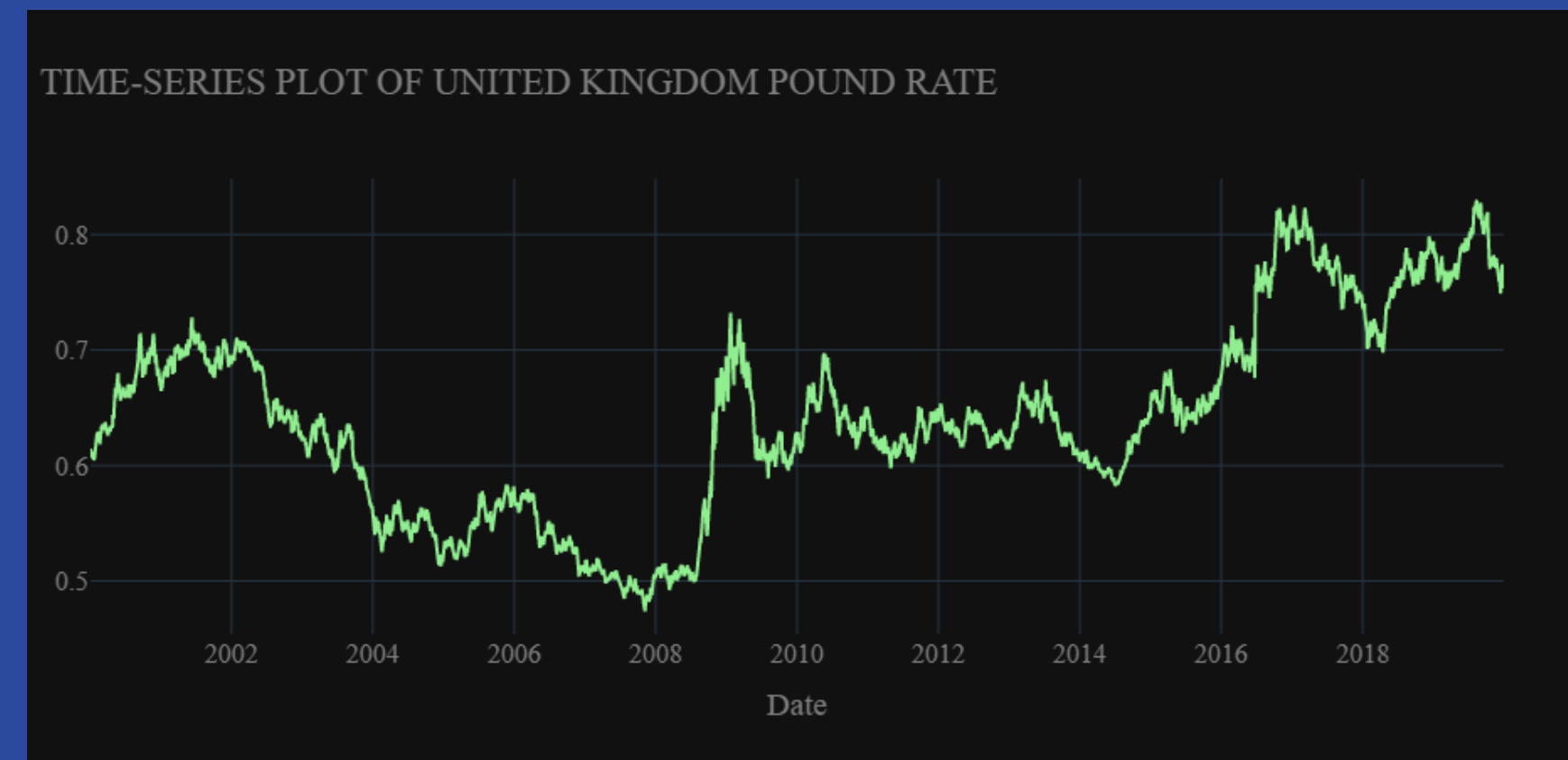
## DENSITY PLOT

*The density plot follows a gaussian distribution pattern as it is bell-shaped in nature.*



## TIME-SERIES PLOT

- The line plot shows non-stationary, with a trend and no observable Seasonality.*
- UK pound appreciated in 2008 and depreciated around 2017.*

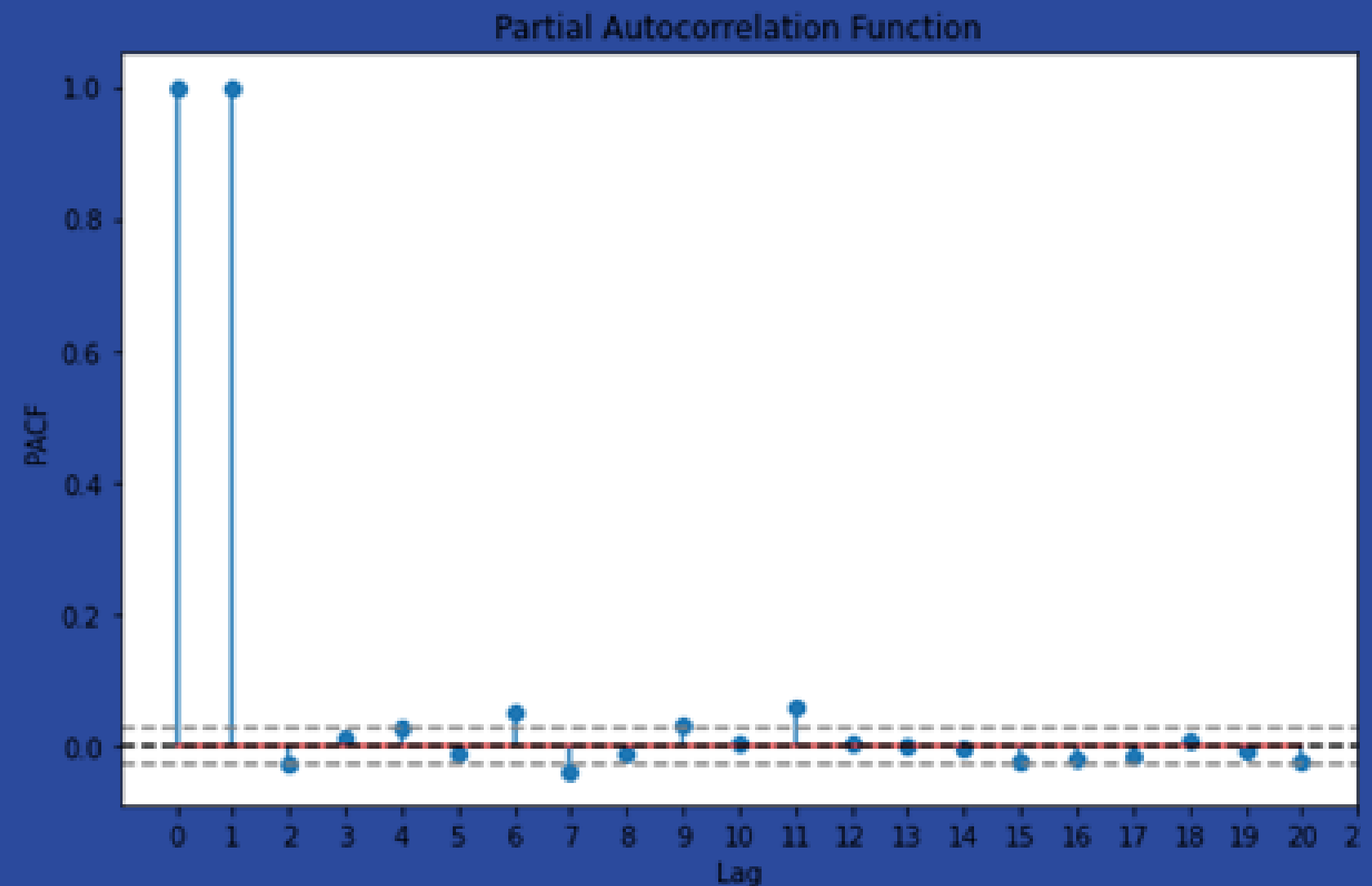
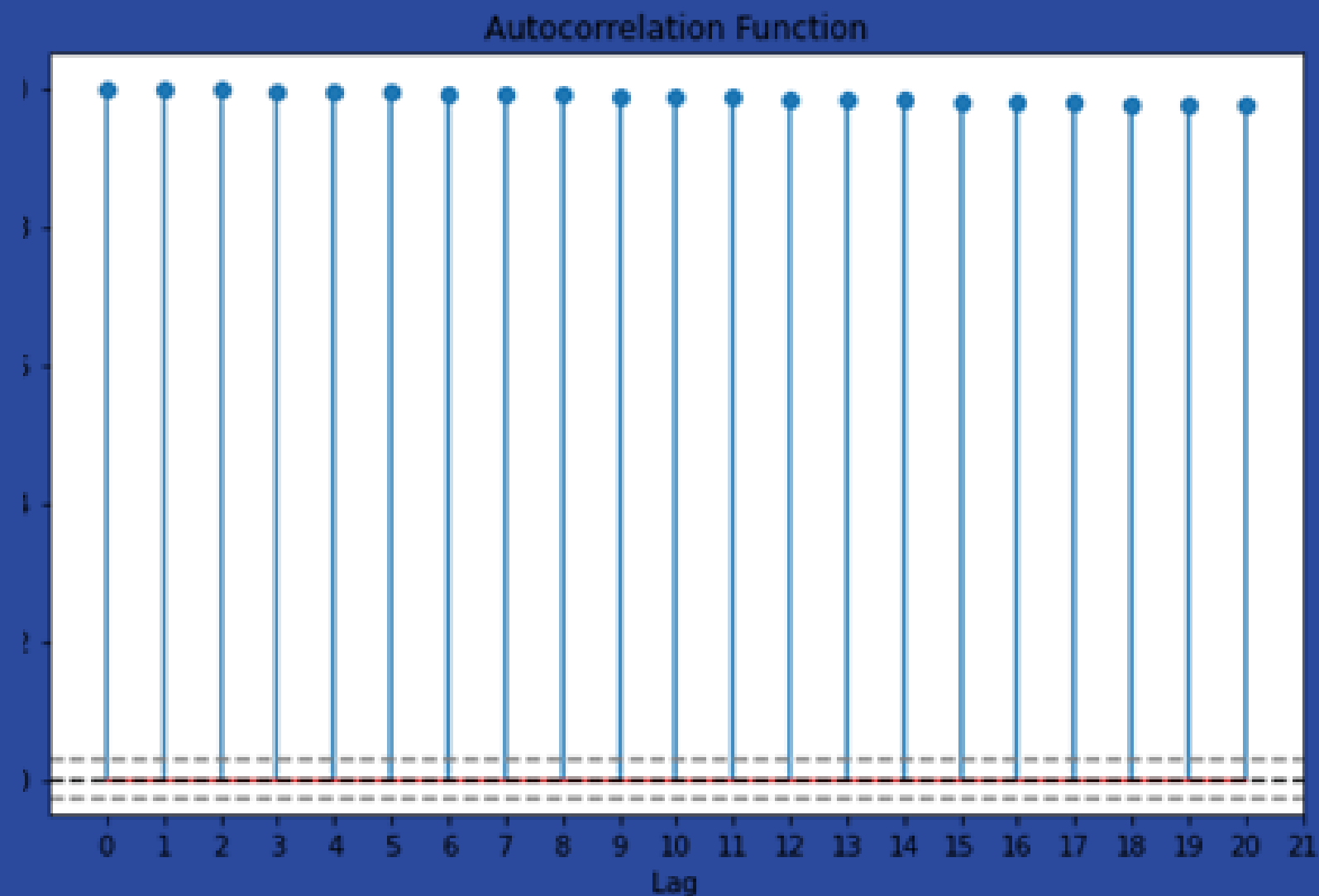


# ADF STATISTIC, P-VALUE AND AUTO CORRELATION & PARTIAL ACF

ADF Statistic: -1.219928  
p-value 0.664965  
Critical Values:  
1%: -3.432  
5%: -2.862  
10%: -2.567

*ACF and PACF plots of GBP data series before differencing.*

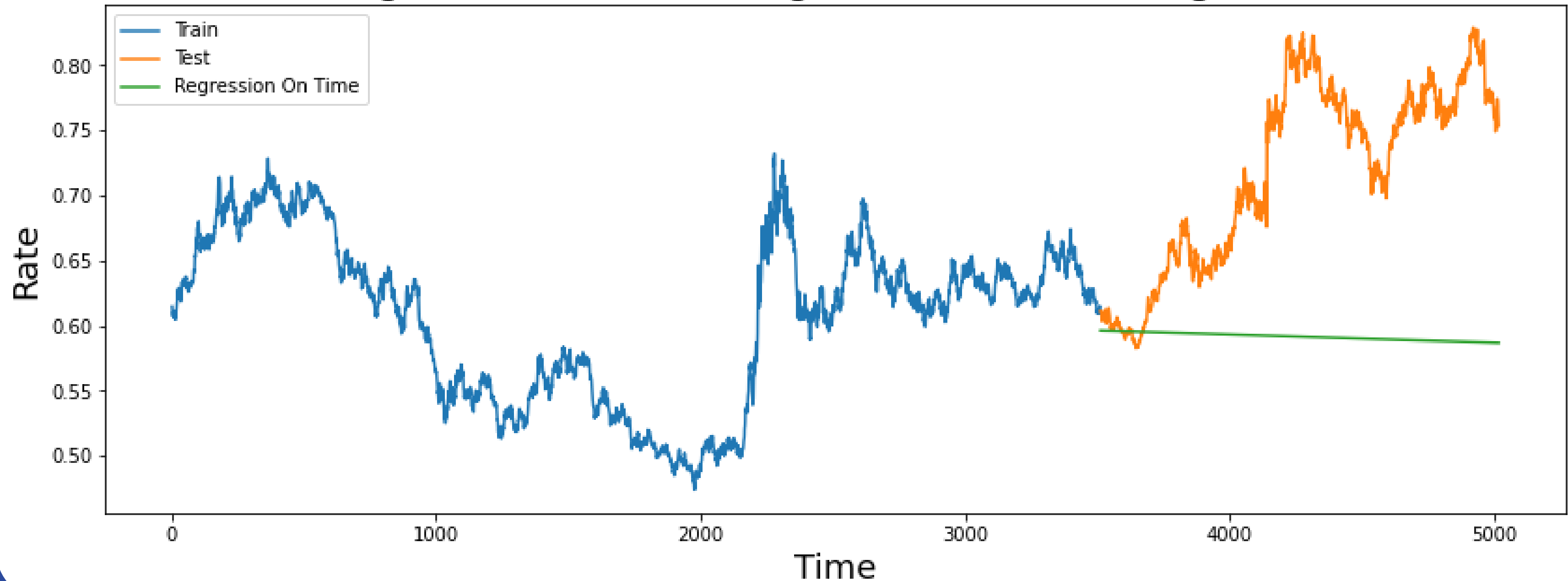
*The p-value obtained is greater than the 0.05 threshold from the ADF test.*



# LINEAR REGRESSION MODEL

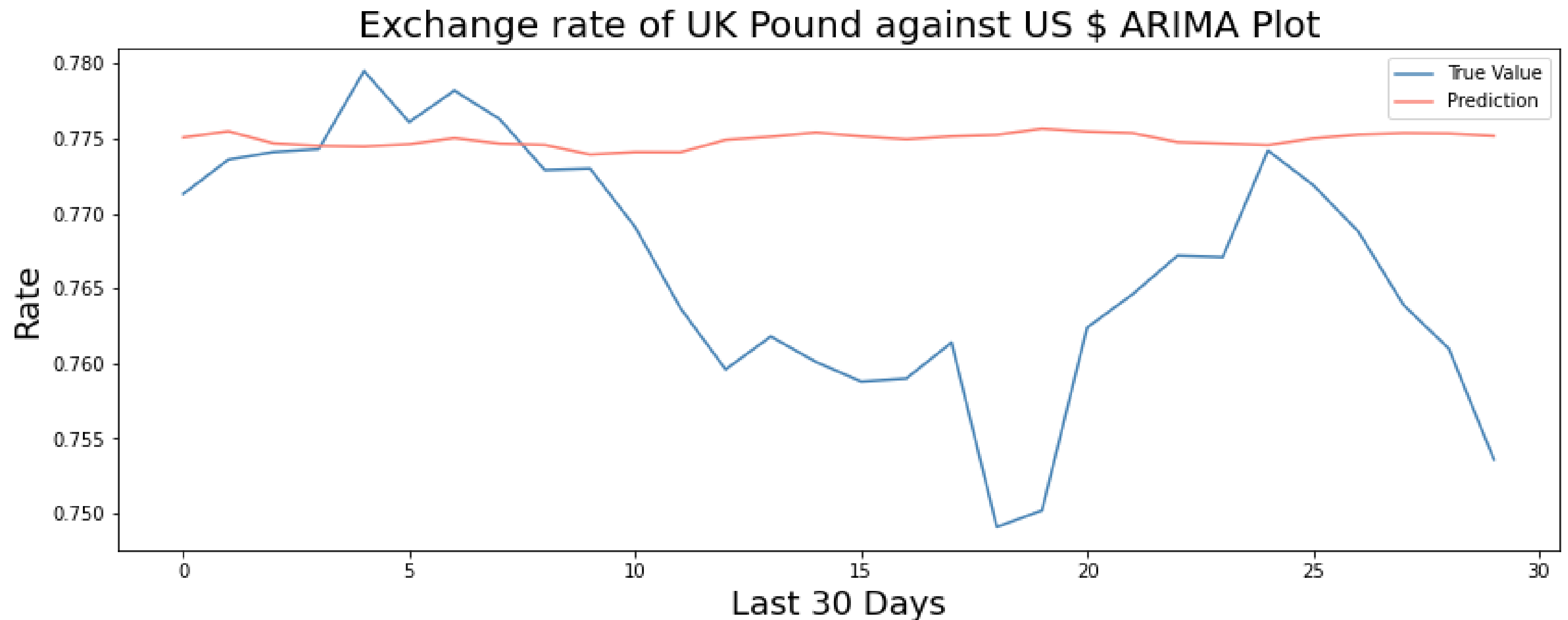
## PREDICTION GRAPH

Exchange rate of UK Pound against US \$ Linear Regression Plot



# ARIMA MODEL

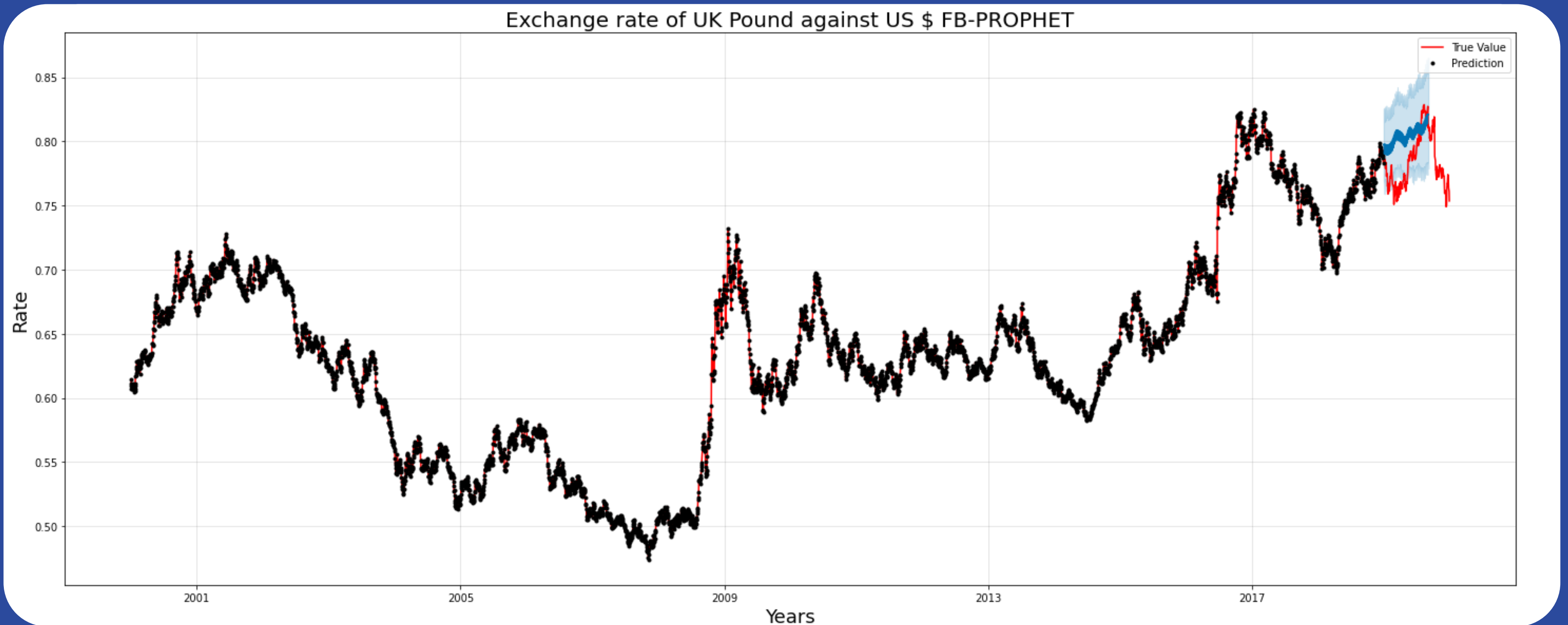
## TRUE VALUE AND PREDICTION OF FUTURE EXCHANGE RATES






# FBPROPHET MODEL

## PREDICTION GRAPH



# RESULT ANALYSIS

	Linear Regression	 <b>ARIMA</b>	Prophet
<b>Mean Absolute Percentage Error</b>	<b>16.82%</b>	<b>1.20%</b>	<b>3.30%</b>
<b>Mean Absolute Error</b>	<b>0.12699153</b>	<b>0.00911963</b>	<b>0.02552403</b>
<b>Mean Squared Error</b>	<b>0.02134323</b>	<b>0.00013793</b>	<b>0.00091429</b>
<b>Root Mean Squared Error</b>	<b>0.14609323</b>	<b>0.01174423</b>	<b>0.03023724</b>

# SUMMARY

- OF THE THREE MODELS, ARIMA MODEL HAS HIGHEST ACCURACY FROM ALL THE PERFORMANCE EVALUATION METRICS USED.
- THE ARIMA MODEL ALSO PREDICTED A DEPRECIATION IN THE UK POUND EXCHANGE RATES WITH DOLLAR FOR THE LAST 30 DAYS.



**THANK YOU**

