



# SWETA GARG

## Graphic/ Motion Graphic Designer

7003998506 swetagarg1997@gmail.com www.swetagarg.com Kolkata, INDIA

Created motion graphics and video for web platforms for 2+ years. Designed and managed numerous digital & print media projects.

## EXPERIENCE

### Executive Graphic Designer

NSHM Knowledge Campus

07/2019 - Ongoing Kolkata

- Implemented 2d motion graphics for the marketing of the events and the courses using Adobe After Effects, Premiere Pro, Illustrator & Photoshop.
- Created video and motion graphics for web and social media ads which were aired in the college's reception television.
- Designed print ads, certificates, mailers and many more for the events which were held in campus. Also made ad bands for TV.

### Graphic Designer & Animator

Design Brewing Company

05/2019 - 06/2019 Kolkata

- Created video and motion graphics for social media & youtube using Adobe After Effects & Illustrator.
- Designed outdoor print ads for the brand promotion.

### Graphic Designer

TriosCo

10/2018 - 03/2019 Kolkata

- Implemented weekly designs and motion graphics for social media for different brands using Adobe After Effects, Premiere Pro, Illustrator & Photoshop.
- Assisted in designing a print ad for the event promotion.
- Designed Logo, Stationary & Brochures

### Graphic Designer

The Alt Space

07/2018 - 09/2018 Kolkata

- Implemented a motion graphic ad for social media for a brand using Adobe After Effects, Animate CC & Illustrator by the guidance and help of my senior.
- Created logos, stationary items and social media posts monthly for brands.

## EDUCATION

B.Sc. (H) in Multimedia,  
Animation & Graphics

NSHM Knowledge Campus

2015 - 2018 Kolkata

## TECHNOLOGIES

### ADOBE

Photoshop

Illustrator

InDesign

AfterEffects

Premiere

Animate

### AUTODESK

MAYA

## LANGUAGES

English & Hindi

## MOST PROUD OF

- It was a Masterclass Workshop held by NSHM Knowledge Campus, Kolkata in the year 2019 where a Internationally acclaimed Yogi, Eddie Stern from New York came to the campus. Created all the collaterals such as posters, mailers, leaflets, certificate, invites, banners, standee, backdrops, dropdown and also made many social media videos to promote the event. Also assisted in taking the videos during the event and also was a part of the video console where I managed the videos that were being played on the right time.
- I ranked 3rd in my graduation in 2018.