

SWETA GARG

Graphic/ Motion Graphic Designer





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Created motion graphics and video for web platforms for 2+ years. Designed and managed numerous digital & print media projects.

EXPERIENCE

Executive Graphic Designer

NSHM Knowledge Campus





- Implemented 2d motion graphics for the marketing of the events and the courses using Adobe After Effects, Premiere Pro, Illustrator & Photoshop.
- Created video and motion graphics for web and social media ads which were aired in the college's reception telivision.
- Designed print ads, certificates, mailers and many more for the events which were held in campus. Also made ad bands for TV.

Graphic Designer & Animator

Design Brewing Company

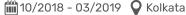




- Created video and motion graphics for social media & youtube using Adobe
- After Effects & Illustrator.
- Designed outdoor print ads for the brand promotion.

Graphic Designer

TriosCo

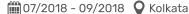




- Implemented weekly designs and motion graphics for social media for different brands using Adobe After Effects, Premiere Pro, Illustrator &
- Assisted in designing a print ad for the event promotion.
- Designed Logo, Stationary & Brochures

Graphic Designer

The Alt Space





- Implemented a motion graphic ad for social media for a brand using Adobe After Effects, Animate CC & Illustrator by the guidance and help of my senior.
- Created logos, stationary items and social media posts monthly for brands.

EDUCATION

B.Sc. (H) in Multimedia, **Animation & Graphics NSHM Knowledge Campus**



TECHNOLOGIES

ADOBE

Photoshop

Illustrator

InDesign

AfterEffects

Premiere

Animate

AUTODESK

MAYA

LANGUAGES

English & Hindi

MOST PROUD OF

- It was a Masterclass Workshop held by NSHM Knowledge Campus, Kolkata in the year 2019 where a Internationally acclaimed Yogi, Eddie Stern from New York came to the campus. Created all the collaterals such as posters, mailers, leaflets, certificate, invites, banners, standee, backdrops, dropdown and also made many social media videos to promote the event. Also assisted in taking the videos during the event and also was a part of the video console where I managed the videos that were being played on the right time.
- I ranked 3rd in my graduation in 2018.