

Product Name	Brand Name	Category & Subcategory	Unit of Sale & Pack Size
Active coat exterior 20L	BIRLA WHITE	Paints & Coatings	Unit (20L)
Active coat interior primer 20L	BIRLA WHITE	Paints & Coatings	Bucket (20L)
BW 1KG	BIRLA WHITE	Paints & Coatings	Unit (1KG)
BW 25KG	BIRLA WHITE	Paints & Coatings	Unit (5KG)
BW 50KG	BIRLA WHITE	Paints & Coatings	Unit (50KG)
BW 5KG	BIRLA WHITE	Paints & Coatings	Unit (5KG)
BW 5KG WHOLE BAG	BIRLA WHITE	Paints & Coatings	Unit (5KG)
BW TX2 ADHESIVE	BIRLA WHITE	Paints & Coatings	Unit
BW TX4	BIRLA WHITE	Paints & Coatings	Unit
PUTTY WATERPROOF 40KG	BIRLA WHITE	Paints & Coatings	Bottle (40KG)
BW Putty 20KG	Birla White	Paints & Coatings	Bucket (20KG)
BW PUTTY 40KG	Birla White	Paints & Coatings	Bucket (40KG)
BW Putty 5KG	Birla White	Paints & Coatings	Bucket (5KG)
ONE SMOOTH PUTTY 60KG	Birla White	Paints & Coatings	Bucket (60KG)
PUTTY 1KG	Birla White	Paints & Coatings	Bucket (1KG)
Putty open	Birla White	Paints & Coatings	Bucket
LEVELPLAST 20KG	Birla White	Paints & Coatings	Unit (20KG)
NON TRADE CEMENT	UltraTech	Cement	Bag
UT CEMENT	UltraTech	Cement	Bag
UT Cement OPEN	UltraTech	Cement	Bag
UT WEATHER CEMENT	UltraTech	Cement	Bag

UT SUPER	UltraTech	Cement	Unit
Araldite 180gm	Araldite	Miscellaneous	Unit (180GM)
POWER FIT FREE PACK 1L	BIRLA OPUS	Miscellaneous	Unit (1L)
BONTIDE 1KG	BONTIDE	Miscellaneous	Unit (1KG)
BONTIDE 36GM	BONTIDE	Miscellaneous	Unit (36GM)
BONTIDE 500gm	BONTIDE	Miscellaneous	Unit (500GM)
Brush taar	Generic Tools	Miscellaneous	Unit
BRUSH 2 INCH	Generic Tools	Miscellaneous	Unit (2 INCH)
Brush 3inch	Generic Tools	Miscellaneous	Unit (3INCH)
BRUSH 4 INCH	Generic Tools	Miscellaneous	Unit (4 INCH)
BRUSH 5 INCH	Generic Tools	Miscellaneous	Unit (5 INCH)
Coverblock	C	Miscellaneous	Unit
DISTEMPER 1KG	DISTEMPER	Miscellaneous	Unit (1KG)
DISTEMPER 20KG	DISTEMPER	Miscellaneous	Unit (20KG)
DISTEMPER 2KG	DISTEMPER	Miscellaneous	Unit (2KG)
Crack X Powder 1KG	DR FIXIT	Miscellaneous	Unit (1KG)
Crack X Powder 500gm	DR FIXIT	Miscellaneous	Unit (500GM)
Fevimate TG 500ml	F	Miscellaneous	Unit (500ML)
Filler black	F	Miscellaneous	Unit
FIBER MESH JAALI	FIBER	Miscellaneous	Unit
FIBER TAPE 6INCH	FIBER	Miscellaneous	Unit
FUNNER 6 INCH	FUNNER	Miscellaneous	Unit (6 INCH)

FUNNER 8 INCH	FUNNER	Miscellaneous	Unit (8 INCH)
Glitter 50gm	G	Miscellaneous	Unit
GURMALLA	GURMALLA	Miscellaneous	Unit
Keel	K	Miscellaneous	Unit
Luxol 1l	L	Miscellaneous	Unit (1L)
Roll paper	R	Miscellaneous	Unit
ROLLER BIG	Generic Tools	Miscellaneous	Unit
Stainer black 200ml	S	Miscellaneous	Unit (200ML)
one true look 10L	Generic	Miscellaneous	Unit (10L)
URP 10L	URP	Miscellaneous	Unit (10L)
URP 1L	URP	Miscellaneous	Unit (1L)
URP 20L	URP	Miscellaneous	Unit (20L)
URP 500ML	URP	Miscellaneous	Unit (500ML)
URP 50L	URP	Miscellaneous	Unit (50L)
URP 5L	URP	Miscellaneous	Unit (5L)
URP200ML	URP	Miscellaneous	Unit (200ML)
Tape large	UltraTech	Miscellaneous	Unit
Tilefixo Rapid 750gm	UltraTech	Miscellaneous	Unit (750GM)
UT Tape	UltraTech	Miscellaneous	Unit
UT Tape small	UltraTech	Miscellaneous	Unit
Vetra 20ml	V	Miscellaneous	Unit
Vetra 50ML	V	Miscellaneous	Unit

Voilet 100ml	V	Miscellaneous	Unit
Voilet 50ml	V	Miscellaneous	Unit
Waterpaper	W	Miscellaneous	Bottle
Waterpaper 150.	W	Miscellaneous	Bottle
Berger Distemper 1KG	BERGER	Paints & Coatings	Unit (1KG)
BERGER RED OXIDE 20L	BERGER	Paints & Coatings	Unit (20L)
BERGER RED OXIDE PRIMER 1L	BERGER	Paints & Coatings	Bucket (1L)
ALL DRY 10 10L	BIRLA OPUS	Paints & Coatings	Unit (10L)
All dry 10 20L	BIRLA OPUS	Paints & Coatings	Unit (20L)
ALL DRY 4 20L	BIRLA OPUS	Paints & Coatings	Unit (20L)
ALL DRY FREE PACK 4NO	BIRLA OPUS	Paints & Coatings	Unit
ALL DRY FREE PACK 10no 1l	BIRLA OPUS	Paints & Coatings	Unit (1L)
All dry free pack 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
Birla opus colorant 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
CALISTA EVER CLEAR 4L	BIRLA OPUS	Paints & Coatings	Unit (4L)
Calista ever wash shine 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
Calista ever wash style 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
CALISTA NEO STAR 10L	BIRLA OPUS	Paints & Coatings	Unit (10L)
Calista Neo star 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
CALISTA NEO STAR SHINE 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
COLOR FRESH 10L	BIRLA OPUS	Paints & Coatings	Unit (10L)
COLOR FRESH 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)

COLOR FRESH 20L	BIRLA OPUS	Paints & Coatings	Unit (20L)
COLOR SMART 10L	BIRLA OPUS	Paints & Coatings	Unit (10L)
Color smart 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
COLOR SMART 20L	BIRLA OPUS	Paints & Coatings	Unit (20L)
COLOR SMART 4L	BIRLA OPUS	Paints & Coatings	Unit (4L)
COLOR SMART SHINE 10L	BIRLA OPUS	Paints & Coatings	Unit (10L)
COLOR SMART SHINE 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
Color smart shine 20L	BIRLA OPUS	Paints & Coatings	Unit (20L)
COLOR SMART SHINE 4L	BIRLA OPUS	Paints & Coatings	Unit (4L)
Color smart SHINE FREE PACK 1	BIRLA OPUS	Paints & Coatings	Unit (1L)
Colorant	BIRLA OPUS	Paints & Coatings	Unit
COVER MAX GLOSS ENAMEL W	BIRLA OPUS	Paints & Coatings	Bag
COVER MAX GLOSS ENAMEL W	BIRLA OPUS	Paints & Coatings	Bag (1L)
Ever wash shine 10L	BIRLA OPUS	Paints & Coatings	Unit (10L)
EVER WASH SHINE 20L	BIRLA OPUS	Paints & Coatings	Unit (20L)
EVER WASH SHINE 4L	BIRLA OPUS	Paints & Coatings	Unit (4L)
Ever wash shine free pack 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
NEO STAR SHINE 20L	BIRLA OPUS	Paints & Coatings	Unit (20L)
NEO STAR SHINE 4L	BIRLA OPUS	Paints & Coatings	Unit (4L)
ONE ELEGANCE SHINE 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
One pure elegance free pack 1l	BIRLA OPUS	Paints & Coatings	Unit (1L)
ONE PURE ELEGANCE SHINE 10	BIRLA OPUS	Paints & Coatings	Unit (10L)

One pure elegance shine 20L	BIRLA OPUS	Paints & Coatings	Unit (20L)
ONE PURE ELLEGANCE SHINE 4	BIRLA OPUS	Paints & Coatings	Unit (4L)
One True Look 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
One true look 4L	BIRLA OPUS	Paints & Coatings	Unit (4L)
Power Bright 4L	BIRLA OPUS	Paints & Coatings	Unit (4L)
POWER FIT 20L	BIRLA OPUS	Paints & Coatings	Unit (20L)
PowerBright 10L	BIRLA OPUS	Paints & Coatings	Unit (10L)
PowerBright 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
PowerBright free pack 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
Pure elegance shine free pack 1	BIRLA OPUS	Paints & Coatings	Unit (1L)
REDOXIDE CALISTA 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
SPARKLE GLOSS ENAMEL BROW	BIRLA OPUS	Paints & Coatings	Unit (1L)
SPARKLE GLOSS ENAMEL R IVO	BIRLA OPUS	Paints & Coatings	Unit (1L)
STYLE CAVR MAX 1L	BIRLA OPUS	Paints & Coatings	Unit (1L)
STYLE SUPER BRIGHT DISTEMPI	BIRLA OPUS	Paints & Coatings	Unit (5KG)
STYLE SUPR BRGHT DISTMPR 1	BIRLA OPUS	Paints & Coatings	Unit (10L)
LUXOL BARNISH WHITE 500gm	LUXOL	Paints & Coatings	Bag (500GM)
MIDGREEN ASIAN 4L	MIDGREEN	Paints & Coatings	Unit (4L)
RED OXIDE 20L	RED	Paints & Coatings	Unit (20L)
RED OXIDE 4L	RED	Paints & Coatings	Unit (4L)
10MM A.S STEEL	Amba Shakti	Construction Steel	Ton
12MM A.S STEEL	Amba Shakti	Construction Steel	Ton

16MM A.S STEEL	Amba Shakti	Construction Steel	Ton
8MM A.S STEEL	Amba Shakti	Construction Steel	Ton
10MM K.D STEEL	Kamdhenu	Construction Steel	Ton
12MM K.D STEEL	Kamdhenu	Construction Steel	Ton
16MM K.D STEEL	Kamdhenu	Construction Steel	Ton
20MM K.D STEEL	Kamdhenu	Construction Steel	Ton
6MM K.D	Kamdhenu	Construction Steel	Unit
8MM K.D STEEL	Kamdhenu	Construction Steel	Ton
10MM TMT	TMT	Construction Steel	Unit
12MM TMT	TMT	Construction Steel	Unit
16MM TMT	TMT	Construction Steel	Unit
6MM TMT	TMT	Construction Steel	Unit
8MM TMT	TMT	Construction Steel	Unit
CT ADHESIVE	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit
NT ADHESIVE	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit
NT ROYAL	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit
TILEFIXO XTRA PLUS	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit
Tilefixo Xtra white	UltraTech Tilefixo	Tile Adhesives & Grouts	Bag
VT ADHESIVE	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit
VT ADHESIVE WHITE	UltraTech Tilefixo	Tile Adhesives & Grouts	Bag
VT AQUA MARINE	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit
YT White Adhesive 20KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Bag (20KG)

CG Grout Black 1KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (1KG)
CG GROUT IVORY 1KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (1KG)
CG Grout slate grey 1kg	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (1KG)
CG GROUT WHITE 1KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Bag (1KG)
EPOXY 1KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (1KG)
EPOXY 1KG BLACK	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (1KG)
EPOXY 5KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (5KG)
EPOXY Bucket 1kg	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (1KG)
FASTFLEX 12KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (2KG)
FILLER 5KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (5KG)
FILLER BLACK 5KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (5KG)
FILLER SANDSTONE 5KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (5KG)
HI-FLEX 24KG	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit
Readiplast 40KG	UltraTech	Tile Adhesives & Grouts	Unit (40KG)
TILES CLEANER 1L	UltraTech Tilefixo	Tile Adhesives & Grouts	Unit (1L)
SEEPGUARD VERTICAL 15KG	BW	Waterproofing Systems	Unit (5KG)
303 MPB 1L	DR FIXIT	Waterproofing Systems	Unit (1L)
LW 20L	DR FIXIT	Waterproofing Systems	Bottle (20L)
LW 100L	DR FIXIT	Waterproofing Systems	Bottle (100L)
LW 10L	DR FIXIT	Waterproofing Systems	Bottle (10L)
LW 1L	DR FIXIT	Waterproofing Systems	Bottle (1L)
LW 200ML	DR FIXIT	Waterproofing Systems	Bottle (200ML)

LW 50L	DR FIXIT	Waterproofing Systems	Bottle (50L)
LW 5L	DR FIXIT	Waterproofing Systems	Bottle (5L)
NEWCOAT 20L	DR FIXIT	Waterproofing Systems	Unit (20L)
NEWCOAT EZZY 20L	DR FIXIT	Waterproofing Systems	Unit (20L)
PIDIFIN 2K 15KG	DR FIXIT	Waterproofing Systems	Unit (5KG)
PIDIFIN 2K 30KG	DR FIXIT	Waterproofing Systems	Unit (30KG)
POWERCRETE 1L	DR FIXIT	Waterproofing Systems	Unit (1L)
RAINCOAT CLASSIC 20L	DR FIXIT	Waterproofing Systems	Unit (20L)
RAINCOAT NEO 10L	DR FIXIT	Waterproofing Systems	Unit (10L)
RAINCOAT NEO 1L	DR FIXIT	Waterproofing Systems	Unit (1L)
RAINCOAT NEO 20L	DR FIXIT	Waterproofing Systems	Unit (20L)
RAINCOAT NEO 4L	DR FIXIT	Waterproofing Systems	Unit (4L)
Roofseal classic 10L	DR FIXIT	Waterproofing Systems	Unit (10L)
Roofseal classic 1L	DR FIXIT	Waterproofing Systems	Unit (1L)
Roofseal classic 20L	DR FIXIT	Waterproofing Systems	Unit (20L)
ROOFSEAL CLASSIC 4L	DR FIXIT	Waterproofing Systems	Unit (4L)
SUPER LATEX 1L	DR FIXIT	Waterproofing Systems	Unit (1L)
SUPER LATEX 20L	DR FIXIT	Waterproofing Systems	Unit (20L)
SURE SEAL 20L	DR FIXIT	Waterproofing Systems	Unit (20L)
Rauf 1KG	R	Waterproofing Systems	Unit (1KG)
SBR 10L	UltraTech	Waterproofing Systems	Unit (10L)
SBR 1L	UltraTech	Waterproofing Systems	Unit (1L)

SBR 20L	UltraTech	Waterproofing Systems	Unit (20L)
SBR 500 ML	UltraTech	Waterproofing Systems	Unit
SBR 50L	UltraTech	Waterproofing Systems	Unit (50L)
SBR 5L	UltraTech	Waterproofing Systems	Unit (5L)
Top shield 20L	UltraTech	Waterproofing Systems	Unit (20L)
TOPSHIELD 10L	UltraTech	Waterproofing Systems	Unit (10L)
Weather pro 10L	UltraTech	Waterproofing Systems	Unit (10L)
Weather pro 1L	UltraTech	Waterproofing Systems	Unit (1L)
WEATHER PRO 200ML	UltraTech	Waterproofing Systems	Unit (200ML)
WEATHER PRO 20L	UltraTech	Waterproofing Systems	Unit (20L)
WEATHER PRO 50L	UltraTech	Waterproofing Systems	Unit (50L)
WEATHER PRO 5L	UltraTech	Waterproofing Systems	Unit (5L)
BINDING WIRE 25KG	Generic Supplies	Electrical Supplies	Unit (5KG)
BINDING WIRE 5KG pack	Generic Supplies	Electrical Supplies	Unit (5KG)
S.G BINDING WIRE 25KG	Generic Supplies	Electrical Supplies	Unit (5KG)

Coverage

Approx. 1,600-2,400 sqft (2 coats) | 3,200-4,800 s

Approx. 1,600-2,400 sqft (2 coats) | 3,200-4,800 s

Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

Standard adhesive coverage: 3-4 sqm per bag @ 3

Coverage as per application requirements

Approx. 400-600 sqft (2 coats application)

Approx. 200-300 sqft (2 coats application)

Approx. 400-600 sqft (2 coats application)

Approx. 50-75 sqft (2 coats application)

Standard putty coverage: 10-15 sqft per kg (2 coat

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Standard putty coverage: 10-15 sqft per kg (2 coat

Coverage as per application requirements

Approx. 40-50 sqft plastering @ 12mm | 230-250

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Coverage as per application requirements

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Coverage as per application requirements

Multiple uses for paint application (reusable)

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Coverage as per application requirements

Standard paint coverage: 80-120 sqft per litre (2 c

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Coverage as per application requirements

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Standard adhesive coverage: 3-4 sqm per bag @ 3

Coverage as per application requirements

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Standard paint coverage: 80-120 sqft per litre (2 c

Coverage as per application requirements

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Coverage as per application requirements

Coverage as per application requirements

Approx. 80-120 sqft (2 coats) | 160-240 sqft (1 co

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Coverage as per application requirements

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Coverage as per application requirements

Approx. 800-1,200 sqft (2 coats) | 1,600-2,400 sqf

Approx. 1,600-2,400 sqft (2 coats) | 3,200-4,800 s

Approx. 320-480 sqft (2 coats) | 640-960 sqft (1 c

Approx. 80-120 sqft (2 coats) | 160-240 sqft (1 co

Coverage as per application requirements

Coverage as per application requirements

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Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

Approx. 320-480 sqft (2 coats) | 640-960 sqft (1 coat)

Coverage as per application requirements

Approx. 800-1,200 sqft (2 coats) | 1,600-2,400 sqft (1 coat)

Approx. 80-120 sqft (2 coats) | 160-240 sqft (1 coat)

Approx. 80-120 sqft (2 coats) | 160-240 sqft (1 coat)

Coverage as per application requirements

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Standard paint coverage: 80-120 sqft per litre (2 coats)

Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

As per structural design requirements (per Ton)

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Standard adhesive coverage: 3-4 sqm per bag @ 3

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Coverage as per application requirements

Standard adhesive coverage: 3-4 sqm per bag @ 3

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Coverage as per application requirements

Approx. 55-65 sqft @ 3mm bed thickness (ceramic)

Approx. 15-20 sqft joint filling (600x600mm tiles)

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Coverage as per application requirements

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Coverage as per application requirements

Approx. 1,600-2,400 sqft (2 coats) | 3,200-4,800 s

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Coverage as per application requirements

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Coverage as per application requirements

Approx. 1,600-2,400 sqft (2 coats) | 3,200-4,800 s

Approx. 800-1,200 sqft (2 coats) | 1,600-2,400 sqf

Approx. 80-120 sqft (2 coats) | 160-240 sqft (1 co

Approx. 1,600-2,400 sqft (2 coats) | 3,200-4,800 s

Approx. 320-480 sqft (2 coats) | 640-960 sqft (1 c

Approx. 100-125 sqft @ 1mm DFT (2 coats)

Approx. 10-12 sqft @ 1mm DFT (2 coats)

Approx. 200-250 sqft @ 1mm DFT (2 coats)

Coverage as per manufacturer specifications

Coverage as per application requirements

Coverage as per application requirements

Approx. 200-250 sqft @ 1mm DFT (2 coats)

Coverage as per application requirements

Coverage as per application requirements

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Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

Coverage as per application requirements

Approx. 100-125 sqft @ 1mm DFT (2 coats)

Approx. 10-12 sqft @ 1mm DFT (2 coats)

Coverage as per manufacturer specifications

Approx. 200-250 sqft @ 1mm DFT (2 coats)

Coverage as per manufacturer specifications

Approx. 50-65 sqft @ 1mm DFT (2 coats)

Sufficient for 2,500-3,000 sqft construction work

Sufficient for 500-600 sqft construction work

Sufficient for 2,500-3,000 sqft construction work

Product Description

Premium acrylic exterior emulsion with superior weather resis

High-quality alkali-resistant primer for excellent paint adhesior

Birla White cement - Premium white cement for high-quality fi

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Quality paint for interior/exterior surfaces with good coverage

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Water-resistant wall putty with superior bonding for smooth w

Quality paint for interior/exterior surfaces with good coverage

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Birla White cement - Premium white cement for high-quality fi

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Ready-mix gypsum plaster for smooth wall finishing with excel

UltraTech Portland Pozzolana Cement (PPC) - High-strength ce

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High-strength epoxy adhesive for bonding various materials wi

Quality construction material for reliable performance in build

Multi-purpose construction adhesive for quick fixing of tiles, st

Multi-purpose construction adhesive for quick fixing of tiles, st

Multi-purpose construction adhesive for quick fixing of tiles, st

Professional quality paint brush with durable bristles for smoo

Professional quality 2-inch paint brush with durable bristles for

Professional quality 3-inch paint brush with durable bristles for

Professional quality 4-inch paint brush with durable bristles for

Professional quality 5-inch paint brush with durable bristles for

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Dr. Fixit waterproofing solution for reliable protection against '

Dr. Fixit waterproofing solution for reliable protection against '

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Reinforcement mesh for crack prevention in plastering work a

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Paint roller for efficient and uniform paint application on walls

Quality construction material for reliable performance in build

Premium textured paint for creating decorative wall finishes w

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

UltraTech Portland Pozzolana Cement (PPC) - High-strength ce

UltraTech Portland Pozzolana Cement (PPC) - High-strength ce

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Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Quality construction material for reliable performance in build

Economical water-based interior coating with good coverage a

Anti-corrosive primer coating for metal surfaces providing rust

Anti-corrosive primer coating for metal surfaces providing rust

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Premium luxury emulsion paint with superior finish, excellent \

Premium luxury emulsion paint with superior finish, excellent \

Premium luxury emulsion paint with superior finish, excellent \

Premium luxury emulsion paint with superior finish, excellent \

Premium luxury emulsion paint with superior finish, excellent \

Premium luxury emulsion paint with superior finish, excellent \

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Mid-segment emulsion paint offering good coverage, smooth f

Mid-segment emulsion paint offering good coverage, smooth f

Mid-segment emulsion paint offering good coverage, smooth f

Mid-segment emulsion paint offering good coverage, smooth f

Mid-segment emulsion paint offering good coverage, smooth f

Mid-segment emulsion paint offering good coverage, smooth f

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Quality paint for interior/exterior surfaces with good coverage

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Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Premium textured paint for creating decorative wall finishes w

Premium textured paint for creating decorative wall finishes w

High-opacity interior emulsion with bright finish and excellent

Quality paint for interior/exterior surfaces with good coverage

High-opacity interior emulsion with bright finish and excellent

High-opacity interior emulsion with bright finish and excellent

High-opacity interior emulsion with bright finish and excellent

Quality paint for interior/exterior surfaces with good coverage

Premium luxury emulsion paint with superior finish, excellent \

Quality paint for interior/exterior surfaces with good coverage

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Quality paint for interior/exterior surfaces with good coverage

Quality paint for interior/exterior surfaces with good coverage

Anti-corrosive primer coating for metal surfaces providing rust

Anti-corrosive primer coating for metal surfaces providing rust

Amba Shakti TMT steel bars with superior strength, ductility, a

Amba Shakti TMT steel bars with superior strength, ductility, a

Amba Shakti TMT steel bars with superior strength, ductility, a

Amba Shakti TMT steel bars with superior strength, ductility, a

Kamdhenu TMT steel bars manufactured with advanced techn

Kamdhenu TMT steel bars manufactured with advanced techn

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Kamdhenu TMT steel bars manufactured with advanced techn

Kamdhenu TMT steel bars manufactured with advanced techn

High-strength TMT (Thermo Mechanically Treated) steel bars f

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UltraTech Portland Pozzolana Cement (PPC) - High-strength ce

Advanced waterproofing solution for protection against moist

Dr. Fixit waterproofing solution for reliable protection against '

Dr. Fixit waterproofing solution for reliable protection against '

Dr. Fixit waterproofing solution for reliable protection against '

Dr. Fixit waterproofing solution for reliable protection against '

Dr. Fixit waterproofing solution for reliable protection against '

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Dr. Fixit waterproofing solution for reliable protection against '

Dr. Fixit waterproofing solution for reliable protection against '

Two-component polyurethane waterproof coating for high-per

Two-component polyurethane waterproof coating for high-per

Dr. Fixit waterproofing solution for reliable protection against '

Acrylic waterproof coating for terrace and roof waterproofing

Acrylic waterproof coating for terrace and roof waterproofing

Acrylic waterproof coating for terrace and roof waterproofing

Acrylic waterproof coating for terrace and roof waterproofing

Acrylic waterproof coating for terrace and roof waterproofing

Elastomeric waterproof coating for roofs with crack bridging al

Elastomeric waterproof coating for roofs with crack bridging al

Elastomeric waterproof coating for roofs with crack bridging al

Elastomeric waterproof coating for roofs with crack bridging al

Dr. Fixit waterproofing solution for reliable protection against '

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Advanced waterproofing solution for protection against moistu

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High-quality binding wire for construction applications, reinfor

High-quality binding wire for construction applications, reinfor

High-quality binding wire for construction applications, reinfor

Key Features / Benefits	Suitable Application Areas
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- Weather resistant formula☑ UV protection☑ Long External walls, boundary walls, outdoor surf
- Superior adhesion☑ Smooth surface preparation Interior walls, living rooms, bedrooms, indo
- Good coverage☑ Smooth finish☑ Easy application General construction and building applica
- Good coverage☑ Smooth finish☑ Easy application General construction and building applica
- Good coverage☑ Smooth finish☑ Easy application General construction and building applica
- Good coverage☑ Smooth finish☑ Easy application General construction and building applica
- Good coverage☑ Smooth finish☑ Easy application General construction and building applica
- Strong bonding☑ Easy application☑ Good coverage Floor tiling, wall tiling, ceramic/vitrified/nat
- Good coverage☑ Smooth finish☑ Easy application General construction and building applica
- Water-resistant formula☑ Crack filling properties Wall surface preparation, crack filling, smoc
- Easy mixing and application☑ Crack resistant☑ Sn Wall surface preparation, crack filling, smoc
- Easy mixing and application☑ Crack resistant☑ Sn Wall surface preparation, crack filling, smoc
- Easy mixing and application☑ Crack resistant☑ Sn Wall surface preparation, crack filling, smoc
- Easy mixing and application☑ Crack resistant☑ Sn Wall surface preparation, crack filling, smoc
- Easy mixing and application☑ Crack resistant☑ Sn Wall surface preparation, crack filling, smoc
- Easy mixing and application☑ Crack resistant☑ Sn Wall surface preparation, crack filling, smoc
- Good coverage☑ Smooth finish☑ Easy application General construction and building applica
- High compressive strength☑ Consistent quality☑ Foundation, masonry, plastering, RCC work,
- High compressive strength☑ Consistent quality☑ Foundation, masonry, plastering, RCC work,
- High compressive strength☑ Consistent quality☑ Foundation, masonry, plastering, RCC work,
- Weather resistant☑ High early strength☑ Consist Foundation, masonry, plastering, RCC work,

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- Quality assured▣ Reliable performance▣ Professional General construction and building applications
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- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Even coverage▣ Quick application▣ Smooth finish Paint application, surface preparation, finishing
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
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- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Strong bonding▣ Easy application▣ Good coverage Floor tiling, wall tiling, ceramic/vitrified/natural
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications
- Quality assured▣ Reliable performance▣ Professional General construction and building applications

- Quality assured☑ Reliable performance☑ Professional General construction and building application
- Quality assured☑ Reliable performance☑ Professional General construction and building application
- Quality assured☑ Reliable performance☑ Professional General construction and building application
- Quality assured☑ Reliable performance☑ Professional General construction and building application
- Economical choice☑ Good coverage☑ Easy application General construction and building application
- Good coverage☑ Smooth finish☑ Easy application General construction and building application
- Superior adhesion☑ Smooth surface preparation☑ Wall priming, base coat application, surface
- Good coverage☑ Smooth finish☑ Easy application General construction and building application
- Good coverage☑ Smooth finish☑ Easy application General construction and building application
- Good coverage☑ Smooth finish☑ Easy application General construction and building application
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- Good coverage☑ Smooth finish☑ Easy application General construction and building application
- Good coverage☑ Smooth finish☑ Easy application General construction and building application
- Good coverage☑ Smooth finish☑ Easy application General construction and building application
- Smooth finish☑ Excellent washability☑ Good coverage General construction and building application
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- Good coverage☑ Smooth finish☑ Easy application General construction and building application
- Good coverage☑ Smooth finish☑ Easy application General construction and building application
- Smooth finish☑ Excellent washability☑ Good coverage General construction and building application
- Good coverage☑ Smooth finish☑ Easy application General construction and building application
- Good coverage☑ Smooth finish☑ Easy application General construction and building application

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- Smooth finish☐ Excellent washability☐ Good cov☐ General construction and building applicatio
- Smooth finish☐ Excellent washability☐ Good cov☐ General construction and building applicatio
- Good coverage☐ Smooth finish☐ Easy application General construction and building applicatio
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- Smooth finish☐ Excellent washability☐ Good cov☐ General construction and building applicatio
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- Good coverage☐ Smooth finish☐ Easy application General construction and building applicatio
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- Good coverage☐ Smooth finish☐ Easy application General construction and building applicatio
- Economical choice☐ Good coverage☐ Easy applic☐ General construction and building applicatio
- Good coverage☐ Smooth finish☐ Easy application General construction and building applicatio
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- Good coverage☐ Smooth finish☐ Easy application General construction and building applicatio
- Good coverage☐ Smooth finish☐ Easy application General construction and building applicatio
- Good coverage☐ Smooth finish☐ Easy application General construction and building applicatio
- High tensile strength☐ Corrosion resistant☐ Supe RCC construction, beam/column reinforcerr
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- High tensile strength☐ Corrosion resistant☐ Supe RCC construction, beam/column reinforcement
- High tensile strength☐ Corrosion resistant☐ Supe RCC construction, beam/column reinforcement
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- High tensile strength☐ Corrosion resistant☐ Supe RCC construction, beam/column reinforcement
- High tensile strength☐ Corrosion resistant☐ Supe RCC construction, beam/column reinforcement
- High tensile strength☐ Corrosion resistant☐ Supe General construction and building applications
- High tensile strength☐ Corrosion resistant☐ Supe RCC construction, beam/column reinforcement
- High tensile strength☐ Corrosion resistant☐ Supe General construction and building applications
- High tensile strength☐ Corrosion resistant☐ Supe General construction and building applications
- High tensile strength☐ Corrosion resistant☐ Supe General construction and building applications
- High tensile strength☐ Corrosion resistant☐ Supe General construction and building applications
- High tensile strength☐ Corrosion resistant☐ Supe General construction and building applications
- Strong ceramic tile bonding☐ Easy mixing☐ Good Floor tiling, wall tiling, ceramic/vitrified/natural
- Strong bonding☐ Easy application☐ Good coverage☐ Floor tiling, wall tiling, ceramic/vitrified/natural
- Quality assured☐ Reliable performance☐ Professional General construction and building applications
- Strong bonding☐ Easy application☐ Good coverage☐ Floor tiling, wall tiling, ceramic/vitrified/natural
- Strong bonding☐ Easy application☐ Good coverage☐ Floor tiling, wall tiling, ceramic/vitrified/natural
- Water resistant☐ Strong vitrified tile bonding☐ All Floor tiling, wall tiling, ceramic/vitrified/natural
- Water resistant☐ Strong vitrified tile bonding☐ All Floor tiling, wall tiling, ceramic/vitrified/natural
- Quality assured☐ Reliable performance☐ Professional General construction and building applications
- Strong bonding☐ Easy application☐ Good coverage☐ Floor tiling, wall tiling, ceramic/vitrified/natural

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- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Waterproof protection☑ Crack bridging ability☑ L General construction and building applicatio
- Waterproof protection☑ Crack bridging ability☑ L General construction and building applicatio
- Waterproof protection☑ Crack bridging ability☑ L General construction and building applicatio
- Waterproof protection☑ Crack bridging ability☑ L General construction and building applicatio
- Waterproof protection☑ Crack bridging ability☑ L General construction and building applicatio
- Waterproof protection☑ Crack bridging ability☑ L Roofs, terraces, balconies, water tanks, basi
- Waterproof protection☑ Crack bridging ability☑ L Roofs, terraces, balconies, water tanks, basi
- Waterproof protection☑ Crack bridging ability☑ L Roofs, terraces, balconies, water tanks, basi
- Waterproof protection☑ Crack bridging ability☑ L Roofs, terraces, balconies, water tanks, basi
- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Water resistance☑ Long-term protection☑ Easy a General construction and building applicatio
- Multi-purpose application☑ Excellent bonding☑ V General construction and building applicatio
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- Multi-purpose application☐ Excellent bonding☐ V General construction and building applicatio
- Multi-purpose application☐ Excellent bonding☐ V General construction and building applicatio
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- Water resistance☐ Long-term protection☐ Easy a General construction and building applicatio
- Water resistance☐ Long-term protection☐ Easy a General construction and building applicatio
- Waterproof protection☐ Crack bridging ability☐ L General construction and building applicatio
- Waterproof protection☐ Crack bridging ability☐ L General construction and building applicatio
- Waterproof protection☐ Crack bridging ability☐ L General construction and building applicatio
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- Waterproof protection☐ Crack bridging ability☐ L General construction and building applicatio
- Waterproof protection☐ Crack bridging ability☐ L General construction and building applicatio
- High tensile strength☐ Corrosion resistant☐ Easy Construction binding, reinforcement tying, {
- High tensile strength☐ Corrosion resistant☐ Easy Construction binding, reinforcement tying, {
- High tensile strength☐ Corrosion resistant☐ Easy Construction binding, reinforcement tying, {

Technical / IS Code	Image / Catalog Reference
Not Available	Birla White Catalog Reference
IS 101 / IS 102	Birla White Catalog Reference
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IS 13729	Birla White Catalog Reference
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