



# SWAPNIL GARGE

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Dear Recruiting team/ Recruiting Manager,

I am writing to you to express my interest for the position of Senior Analyst, Marketing Insights at softchoice

As an insights professional, I bring **5 years** of rich experience in Consumer Insights with specialization in Brand health tracking and Product/ concept testing projects. I am a data driven insights specialist with strong business acumen and the ability to translate complex data into actionable business solutions.

My extensive professional experience with global market research companies such as Ipsos and Kantar, has enabled me with the ability to thoroughly understand critical business issues and to resolve them with crisp and actionable insights. I am a skilled at multitasking and can simultaneously manage multiple assignments and stakeholders within a fast-paced environment to consistently meet tight deadlines.

I am proficient at identifying organizational needs, have the desire to build business relationships and possess ability to lead others. I excel at establishing project missions, data analysis, delivering quality output in the form comprehensive research findings and creating as well as maintaining respectful and trust relationships with clients.

Your time and consideration in reviewing my credentials are appreciated. Kindly find below my resume for your ready reference

I look forward to speaking with you soon. I can be reached at the number listed in my signature below

Sincerely,  
**Swapnil Garge**  
(647) 446 0308