

# Customer Behavior Dashboard

## Subscription Status

No

Yes

## Gender

Fem...

Male

## Category

Accessories

Clothing

Footwear

Outerwear

## Shipping Type

- ☐ 2-Dav Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Dav Air
- ☐ Standard
- ☐ Store Pickup

330

number of customers

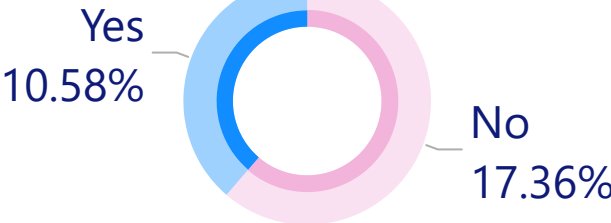
\$59.40

Average Purcahse Amount

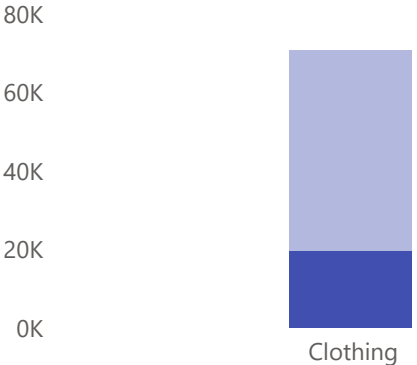
3.78

Average Review Rating

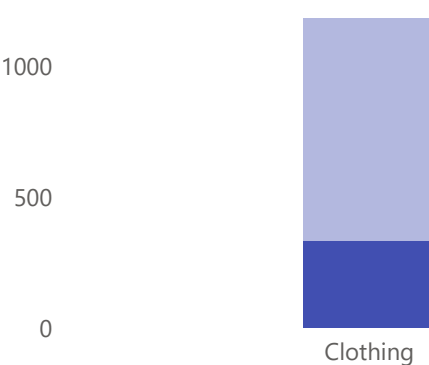
## Subscriber VS Non-Subscriber



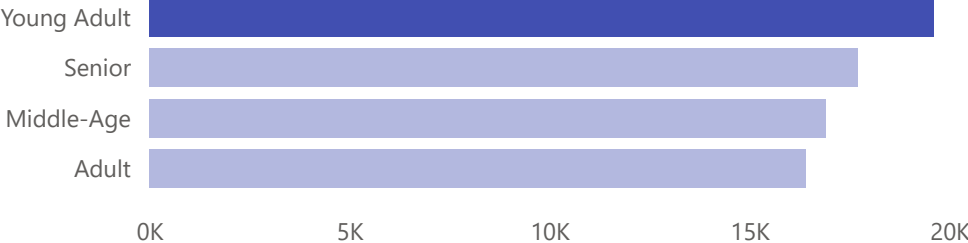
## Revenue by category



## Orders by category



## Revenue by Age Group



## Sales by Age Group

