

PROPOSAL

Title: Sponsorship Proposal for Cognition Tech Fest at SIES GST College

Event: TML- Tatva Moksha Lakshya 2025

Organizer: SIES Graduate School of Technology (SIES GST)

Client: AM Study Abroad

Sponsorship Amount: INR 22,000

Overview:

TML is an eagerly awaited annual cultural festival at SIES GST College that unites students, artists, and cultural enthusiasts for a vibrant celebration of creativity and talent. The festival features a diverse lineup of performances, workshops, and competitions, showcasing music, dance, drama, and art. TML serves as a platform for artistic expression, collaboration, and cultural exchange, making it a highlight of the college year and a fantastic opportunity for networking and community engagement.

Sponsorship Benefits for AM Study Abroad:

1. Seminar Hosting:

- will have the opportunity to conduct a seminar in the auditorium. This seminar will allow you to showcase your expertise, products, and services to an engaged audience of 120 students and professionals.

2. Database Access:

- As part of the sponsorship package, AM Study Abroad will receive a comprehensive database of students from Second Year (SE), Third Year (TE), and Final Year (BE) engineering students. This database will include contact information and academic details, providing valuable insights and potential leads.

3. Social Media Promotion:

- AM Study Abroad will be promoted on our official Instagram handle. This includes:
 - A dedicated post/story announcing AM Study Abroad as a sponsor.

4. Google reviews:

- AM Study Abroad will be provided with 100 google reviews over a span of one month.

Deliverables:

1. Seminar Details:

- Duration: 1 hr
- Topic: Overseas Education
- Preferred Date and Time:

2. Database Details:

- Format: Excel file
- Information Included: Names, Contact Numbers, Email Addresses, Year of Study

3. Social media promotion:

Instagram Handle: siesgstevents

Conclusion:

We believe that this collaboration will be mutually beneficial, providing AM Study Abroad with significant exposure to a young, tech-savvy audience while enriching our event with valuable insights from your seminar.

We look forward to your positive response and a fruitful partnership.

Contact Information:

For further details and to confirm your sponsorship, please contact:

Gargie Raut
Marketing Coordinator
9004249820

Tejas Sulge
Marketing Head
9004555727

Thank you for considering this proposal.

Sincerely,

Gargie
Marketing Coordinator
Student Council
SIES Graduate School of Technology