AVNI GARG

UX/UI DESIGNER

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Bengaluru, India

ACADEMIC BACKGROUND

New Horizon College Of
Engineering   July 2023
Computer Science   CGPA: 8.11

TALENT & SKILLS

- User Experience Design
- User Interface Design
- User Research
- Competitive Analysis
- Journey Mapping
- Wireframing
- Prototyping
- Usability Testing
- UI Interaction/Motion
- HTML
- CSS

TOOLS/ SOFTWARE

- Figma
- VS Code
- GitHub
- Framer
- Documentation - Google Slides

CERTIFICATES

- Principles of UX/UI Design by Meta
- Foundation of User Experience Design
- Start the UX Design Process: Empathize, Define, and Ideate
- Build Wireframes and Low-Fidelity Prototypes
- Conduct UX Research and Test Early Concepts
- UX Design Workshop at GrowthSchool

PERSONAL INTERESTS

- UX/UI DESIGN
- Web Design
- Painting

WORK HISTORY

UI/UX Design Intern

BLive - Home of EVs   Dec 2023 - Mar 2024

- Conducted comprehensive market research and competitive analysis for Blive, synthesizing key insights to inform strategic decision-making processes.
- Developed detailed documentation outlining market trends, user personas, and competitor landscape, providing a foundation for targeted product development strategies.
- Designed intuitive wireframes and prototypes for the UI of Ezy App, Blive's flagship product, enhancing user experience and streamlining navigation for subscription-based bike rental service tailored to delivery executives.

Web Developer Intern

Oasis Infobyte   Jan 2023 - Feb 2023

- Applied design principles to create visually stunning and user-friendly interfaces, enhancing the overall aesthetic appeal and functionality of web applications delivered during the internship period.
- Designed and developed a responsive website using HTML, CSS, and Bootstrap, incorporating interactive elements and optimizing the user interface for different devices.

PROJECT HISTORY

Portfolio Design

- Applied user-centric principles to optimize the portfolio's layout, navigation, and content flow, ensuring an intuitive and engaging experience for visitors.
- Crafted a visually distinctive design language, incorporating tailored color schemes, typography, and graphics, to enhance the brand and create a memorable visual impact.

Marketing Website Redesign

- Solely conceptualized and executed a website redesign project for Brand Shark, a video production company, implementing modern design principles and employing block design techniques to create a visually striking and intuitive online platform.
- Applied independent creative vision to craft a sleek and contemporary website that effectively showcased Brand Shark's portfolio, services, and expertise in video production, capturing the attention of potential clients and stakeholders.