Avni Garg

UX/UI DESIGNER

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PROFILE

Eager and detail-oriented UI/UX Designer with a background in Computer Science and experience in designing responsive, customer-focused interfaces for web and mobile applications. Proficient in Figma and adept at creating user-centric designs that balance aesthetics with functionality. Skilled in end-to-end design processes, including conceptualization, wireframing, prototyping, and stakeholder collaboration.

EXPERIENCE

Salesken
UI/UX Design Intern
Aug 2024 - Present

- ❈ Designed **responsive, user-centric interfaces** for an **AI-powered sales intelligence platform**, integrating real-time analysis and insights.
- ❈ Developed solutions for features like **timeline graphs** and merged multiple communication channels into **unified, intuitive views.**
- ❈ Collaborated with **cross-functional teams**, including **Product Managers,** to ensure alignment with **user needs** and **business objectives.**
- ❈ Created and maintained **style guides** to standardize design across the platform.

Blive - Home of EVs
UI/UX Design Intern
Dec 2023 - Mar 2024

- ❈ Conducted extensive **market research** and **competitive analysis** to inform **responsive UI designs** for a bike rental platform.
- ❈ Documented **user personas, market trends**, and **competitor analysis** to guide product strategy.
- ❈ Designed **wireframes** and **interactive prototypes** for the Ezy App, enhancing **usability** and **navigation** for mobile users.

Freelance
UI/UX Designer
Oct 2023 - Dec 2023

- ❈ Redesigned **portfolio layouts** and **navigation** to optimize **user experience** for **web and mobile platforms.**
- ❈ Established a **cohesive design language,** including **custom typography, colors, and graphical elements,** strengthening **brand identity.**
- ❈ Delivered **end-to-end design solutions** for clients, ensuring seamless implementation across devices.

CERTIFICATIONS

- ❈ Certification: Principles of UX/UI Design by Meta
- ❈ Certification: Google UX Design Professional Certificate
- ❈ Workshop: UX Mastery Workshop by GrowthSchool

SKILLS

UI/UX Design	Figma, FigJam	Wireframing	Typography & Visual Design
User Research	Competitive Analysis	Prototyping	Responsive Web Design
Usability Testing	HTML, CSS, JS	Design Systems	Interaction/Motion Design
Jira	Slack	Slides, Docs	Notion

EDUCATION

Bachelor of Engineering 2019-2023	New Horizon College of Engineering, Bangalore Computer Science and Engineering	GPA - 8.1