

Project Proposal: Behavioural Economics in Cyber Fraud

Gargie Tambe - 2022111008

Navdha Bansal - 2022101055

Introduction

This project aims a look into cyber fraud in India, viewing it through a behavioral economics point of view. The goal is to understand these crimes and the behavioral factors that contribute to it. We are planning to aim at two areas of cyber fraud: job offer scams leading to abduction and forced cybercrime, and child pornography. This project aims to identify current challenges and suggest policies or nudges that would help towards the current scenario.

Key Areas of Focus

1. **Job Offer Scams:** We will analyze scams where individuals are deceived by fraudulent overseas job offers. This, as mentioned in class earlier, often involves fake job offers leading to abduction, extortion, and forced into cybercrime.
2. **Child Pornography:** This section will focus on understanding the crimes regarding child pornography on the internet and analyzing the factors contributing to it in India.

Research Methodology

1. **Analysis of Modus Operandi (MO):** We will first analyze how both the job offer scams and child pornography crimes are perpetrated or carried out. This includes understanding the digital ways, societal factors, and communication methods used by criminals.
2. **Review of Indian Initiatives:** We will then look out for existing initiatives within India. This includes government policies, law enforcement actions, and awareness campaigns.
3. **Comparison and Gap Identification:** We will also look at the international initiatives implemented by organizations such as FBI, IC3, and other global organizations. This comparative analysis will help us identify specific gaps in current strategies and areas where new approaches could be useful.