

- DISPLAY ADVERTISING
- DIGITAL EDITION
- DIRECT MAIL
- MLE
- PROFILES

 Categories as PDF

Advertise with us

Members save and use the directory throughout the year as an informational guide, networking resource and purchasing tool. As the official publication of CAPMA, members know they can confidently select the quality products and services featured within the pages of the directory. When readers are searching for quality suppliers and vendors, this “who’s who” guide lists all the member companies by company, principal and district for easy reference.

- **84%** of members refer to the print and online directory throughout the year.
- **More than half** of CAPMA members pass advertiser information seen in the directory on to someone else or visit the company’s website.

Rates are net and per insertion. Premium positions are an additional charge. Reservation is on a first-come, first-served basis.



Are you ready to take your influence to the next level? Ask us about custom packaging options and industry-specific campaigns to boost your presence in print and online.









CURRENT RATES (CPC-D0025)

Display Advertising - Full Color

Select Frequency

1x 

12x

Double Page Spread FC	<input type="checkbox"/> \$3,689.50	\$2,949.50	
Full Page FC	<input type="checkbox"/> \$2,109.50	\$1,689.50	
2/3 Page FC	<input type="checkbox"/> \$1,789.50	\$1,429.50	
1/2 Page FC	<input type="checkbox"/> \$1,389.50	\$1,109.50	
1/3 Page FC	<input type="checkbox"/> \$1,049.50	\$839.50	
1/4 Page FC	<input type="checkbox"/> \$839.50	\$669.50	
1/6 Page FC	<input type="checkbox"/> \$629.50	\$499.50	
1/8 Page FC	<input type="checkbox"/> \$529.50	\$419.50	

REQUEST TODAY!

Premium Position Upcharges

Inside Back Cover	20%
Inside Front Cover	20%
Outside Back Cover	30%
Within First Quarter	15%

Supplementary Charges

Artwork Creation	\$50.00
Index Listing	\$20.00
Match	\$550.00
Process - Cyan	\$400.00
Process - Magenta	\$400.00
Process - Yellow	\$400.00
Proof	\$50.00