

DISPLAY ADVERTISING

PROFILES

SPONSORED CONTENT



Categories as PDF

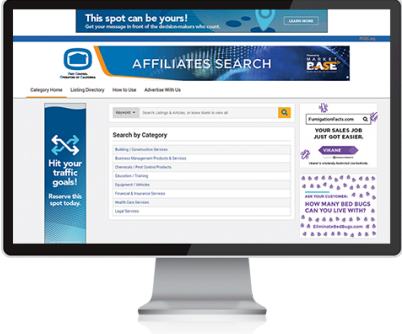
# CAPMA Affiliate Search

pcocvendors.onlinemarketbase.org

Members use this important tool to help with education & training, business management, financial & healthcare services and products and services. The *CAPMA Affiliate Search* offers advertising options for every company, from high-profile banner ads to premier listings. Packages are available that provide excellent visibility and make the most of your online advertising presence.

## A Reference at Your Fingertips:

- Cross-promoted in other CAPMA communication pieces
- Optimized to drive traffic from search engines and the CAPMA homepage
- Efficient browsing with fewer clicks
- Users can set the site as their default browser, bringing them to your listing
- Directs visitors to a landing page to learn more about your business
- Google™ integration returns richer results
- Consumers come to you when they are ready to buy
- Customized listing and enhanced conten



On average, the site

receives:

- Nearly 600 sessions per month
- More than 5,300 page views per month

*\*Traffic numbers from April 2024 – June 2024.*



## 1 Super Leaderboard

EXCLUSIVE position

## 2 Skyscraper

One position with three rotations

## 3 & 4 1st and 2nd Rectangle

Two positions with three rotations

## 5 3rd Rectangle

One position per category

Rates are net. Reservation is on a first-come, first-served basis.

Are you ready to take your influence to the next level? Ask us about custom packaging options and industry-specific campaigns to boost your presence in print and online.

## CURRENT RATES (CPC-00024)

### Display Advertising

### Rate

Super Leaderboard - Exclusive ROS

\$1,000.00

Skyscraper - ROS

\$670.00

1st Rectangle - ROS

\$610.00

2nd Rectangle - ROS

\$560.00

3rd Category Rectangle

\$420.00

REQUEST TODAY!

## Supplementary Charges

Artwork Creation \$125.00