

2024-25 Curated Content*

Our editorial philosophy is focused on helping industry professionals do their jobs more effectively, efficiently and profitably by providing a balance of business-and technical-related content.

**Editorial Calendar is tentative and subject to change.*



Winter 2024

Ad Space date: October 21, 2024
Materials deadline: October 23, 2024
Ships: November 2024

Spring 2025

Ad Space date: January 22, 2025
Materials deadline: January 24, 2025
Ships: March 2025

Bonus Distribution:

- 3,000 additional copies are sent out across California to potential members!

Summer 2025

Ad Space date: May 15, 2025
Materials deadline: May 19, 2025
Ships: June 2025

Fall 2025

Ad Space date: July 23, 2025
Materials deadline: July 25, 2025
Ships: August 2025

Winter 2025

Ad Space date: October 21, 2025
Materials deadline: October 23, 2025
Ships: December 2025

In Every Issue

President’s Message

Technology Related Features

Pest Related Features

State Capitol Report

Federal Update

Insurance Feature