

DISPLAY ADVERTISING

CAPMA Website Display Advertising

Advertising on association website is a great way to reach member and non-member visitors and reinforce your marketing message. Visitors log on to learn about upcoming association events, discover ways to maximize their membership and view the latest issues of digital edition. Advertising on CAPMA.org offers several cost-effective opportunities to position your company as a leader in front of an influential group of industry professionals.

Features of CAPMA.org website advertising:

- Cross-promoted in other CAPMA publications and communication pieces
- Directs visitors to the landing page of your choice to expedite purchases
- Year-round visibility reinforces brand recognition
- Allows dynamic, time-sensitive promotion



On average, CAPMA.org receives:

- More than 1,175 new users per month
- More than 12,655 page views per month

*Traffic numbers from January – June 2024.

Homepage

Subpage



1 Leaderboard

One position with two rotations

2 Square Banners

Two positions with four rotations each

Members receive 5% discount

Rates are net. Reservation is on a first-come, first-served basis.

Are you ready to take your influence to the next level? Ask us about custom packaging options and industry-specific campaigns to boost your presence in print and online.

CURRENT RATES (CPC-W0025)

Display Advertising

Rate

Leaderboard - 12 Months	<input type="checkbox"/> \$2,500.00	▼
Leaderboard - 6 Months	<input type="checkbox"/> \$1,380.00	▼
Square - 12 Months	<input type="checkbox"/> \$1,250.00	▼
Leaderboard - 3 Months	<input type="checkbox"/> \$750.00	▼
Square - 6 Months	<input type="checkbox"/> \$700.00	▼
Square - 3 Months	<input type="checkbox"/> \$380.00	▼

REQUEST TODAY!

Supplementary Charges

Artwork Creation \$125.00