



# Media Guide



## Advertise with the Premier Pest Control Association in California

### Reach Key Decision-Makers in the Pest Control Industry

The California Pest Management Association (CAPMA) represents more than 970 industry professionals and works closely with regulatory bodies to protect our industry’s credibility and customer safety. As the industry’s voice at the State Capitol, we have a significant influence.

With 87% of our readers and members recommending, specifying, or approving the purchase of products and services, now is the perfect time to get your message in front of a targeted, influential audience.

Reserve your space today and explore our advertising opportunities:

- **CAPMA Directory & Resource Guide:** A comprehensive directory that is a go-to resource for industry professionals.
  - **CAPMA Affiliate Search:** A trusted tool for finding affiliated services and products.
  - **CAPMA Sponsored Email:** Establish your company as a thought leader and educate members on the benefits of your products or services.
- **CAPMA.org Website Advertising Sales:** Promote your business on our high-traffic website.
  - **CAPMA News Briefs:** Regular updates that keep our members informed and engaged.

### Get in Touch to Achieve Your Advertising Goals with CAPMA

Have questions, want to talk, or need to know how to get started? Fill out the form below and we’ll be in touch to discuss how we can help you reach your advertising goals with CAPMA.

First Name \*

Last Name \*

Email \*

Phone

Company Name \*

Job Role

Purchasing Timeline

Message \*

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