



Media Guide



DISPLAY ADVERTISING

DIGITAL EDITION

DIRECT MAIL

Categories as PDF

Advertise with us

Our members refer to *The Voice* to read up on the latest industry news, trends and legislative issues, as well as to find the product and service suppliers who are supporting the efforts of the CAPMA. Articles include subject matter such as bed bug research, fleet management, bird and rodent control, fumigation and much more!



Digital Edition Archive

Rates are net and per insertion. Premium positions are an additional charge. Reservation is on a first-come, first-served basis.

Are you ready to take your influence to the next level? Ask us about custom packaging options and industry-specific campaigns to boost your presence in print and online.

CURRENT RATES (CPC-Q0325)

Display Advertising - Full Color

Select Frequency

1x



4x

Double Page Spread FC

\$3,689.50

\$3,319.50



Full Page FC

\$2,109.50

\$1,899.50



2/3 Page FC

\$1,789.50

\$1,609.50



1/2 Page FC

\$1,389.50

\$1,249.50



1/3 Page FC

\$1,049.50

\$939.50



1/4 Page FC

\$839.50

\$759.50



1/6 Page FC

\$629.50

\$569.50



1/8 Page FC

\$529.50

\$479.50



REQUEST TODAY!

Premium Position Upcharges

Inside Back Cover

20%

Inside Front Cover

20%

Opposite Inside Front Cover

15%

Outside Back Cover

30%

Within First Quarter

15%

Supplementary Charges

Artwork Creation

\$125.00

Index Listing

\$20.00

For more information, please contact:

Krys Whildin | krys.whildin@naylor.com | 352-333-3406