



California
Pest
Management
Association

Media Guide



Align Your Brand with CAPMA

As the industry's voice at the State Capitol, we represent owners, operators, and pest control industry professionals in California.

Who We Are

The California Pest Management Association strives to be the premier state trade organization, offering top-tier services and support to its members through leadership, training, education, legislative involvement, and industry awareness. As a non-profit trade association serving pest control operators for over 80 years, CAPMA ensures members stay informed about new materials, procedures, laws, and precautions. We collaborate closely with the state's Structural Pest Control Board and Department of Pesticide Regulation to shape regulations that protect both the credibility of our industry and the safety of our customers.

Reader Testimonials

"Since participating in [CAPMA media] I know my ad consistently ends up in the right hands. Advertising with CAPMA has been one of the most effective decisions Mega Fume has made to date!"

Dave Wadleigh
Mega Fume, Inc.

"There is no greater asset to a company than timely and relevant information about our industry and the people who are in it. There is no greater source for this information than CAPMA and the great publications that they produce."

Jim Steed
Neighborly Pest Management, Inc.

Opportunities Available in Print and Online

The Voice Magazine



RATES & INFO

CAPMA Directory & Resource Guide



RATES & INFO

CAPMA.org Website Advertising

RATES & INFO

CAPMA News Briefs

RATES & INFO

CAPMA Affiliate Search

RATES & INFO

Are You Ready to Take Your Influence to the Next Level?

For more information, please contact:

Krys Whildin | krys.whildin@naylor.com | 352-333-3406



Media Guide



The Voice

[Home](#) > <i>The Voice</i>

[DISPLAY ADVERTISING](#)

[DIGITAL EDITION](#)

[DIRECT MAIL](#)

[Categories as PDF](#)

Advertise with us

Our members refer to *The Voice* to read up on the latest industry news, trends and legislative issues, as well as to find the product and service suppliers who are supporting the efforts of the CAPMA. Articles include subject matter such as bed bug research, fleet management, bird and rodent control, fumigation and much more!



[Digital Edition Archive](#)

Rates are net and per insertion. Premium positions are an additional charge. Reservation is on a first-come, first-served basis.

Are you ready to take your influence to the next level? Ask us about custom packaging options and industry-specific campaigns to boost your presence in print and online.

[CURRENT RATES \(CPC-Q0325\)](#)

Select Frequency

1x

4x

Double Page Spread FC	<input type="checkbox"/> \$3,689.50	\$3,319.50	▼
Full Page FC	<input type="checkbox"/> \$2,109.50	\$1,899.50	▼
2/3 Page FC	<input type="checkbox"/> \$1,789.50	\$1,609.50	▼
1/2 Page FC	<input type="checkbox"/> \$1,389.50	\$1,249.50	▼
1/3 Page FC	<input type="checkbox"/> \$1,049.50	\$939.50	▼
1/4 Page FC	<input type="checkbox"/> \$839.50	\$759.50	▼
1/6 Page FC	<input type="checkbox"/> \$629.50	\$569.50	▼
1/8 Page FC	<input type="checkbox"/> \$529.50	\$479.50	▼

REQUEST TODAY!

Premium Position Upcharges

Inside Back Cover 20%

Inside Front Cover 20%

Opposite Inside Front Cover 15%

Outside Back Cover 30%

Within First Quarter 15%

For more information, please contact:

Krys Whildin | krys.whildin@naylor.com | 352-333-3406



Media Guide



The Voice

[Home](#) > <i>The Voice</i>

[DISPLAY ADVERTISING](#)

[DIGITAL EDITION](#)

[DIRECT MAIL](#)

[Categories as PDF](#)

Advertise with us

Our members refer to *The Voice* to read up on the latest industry news, trends and legislative issues, as well as to find the product and service suppliers who are supporting the efforts of the CAPMA. Articles include subject matter such as bed bug research, fleet management, bird and rodent control, fumigation and much more!



[Digital Edition Archive](#)

Rates are net and per insertion. Premium positions are an additional charge. Reservation is on a first-come, first-served basis.

Are you ready to take your influence to the next level? Ask us about custom packaging options and industry-specific campaigns to boost your presence in print and online.

[CURRENT RATES \(CPC-Q0325\)](#)

Select Frequency

1x ▾

4x

Double Page Spread FC	<input type="checkbox"/> \$3,689.50	\$3,319.50	▼
Full Page FC	<input type="checkbox"/> \$2,109.50	\$1,899.50	▼
2/3 Page FC	<input type="checkbox"/> \$1,789.50	\$1,609.50	▼
1/2 Page FC	<input type="checkbox"/> \$1,389.50	\$1,249.50	▼
1/3 Page FC	<input type="checkbox"/> \$1,049.50	\$939.50	▼
1/4 Page FC	<input type="checkbox"/> \$839.50	\$759.50	▼
1/6 Page FC	<input type="checkbox"/> \$629.50	\$569.50	▼
1/8 Page FC	<input type="checkbox"/> \$529.50	\$479.50	▼

REQUEST TODAY!

Premium Position Upcharges

Inside Back Cover	20%
Inside Front Cover	20%
Opposite Inside Front Cover	15%
Outside Back Cover	30%
Within First Quarter	15%

 </p