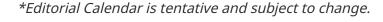
2024-25 Curated Content*

Our editorial philosophy is focused on helping industry professionals do their jobs more effectively, efficiently and profitably by providing a balance of business-and technical-related content.





Winter 2024

Ad Space date: October 21, 2024

Materials deadline: October 23, 2024

Ships: November 2024

Spring 2025

Ad Space date: January 22, 2025 **Materials deadline:** January 24, 2025

Ships: March 2025

Bonus Distribution:

 3,000 additional copies are sent out across California to potential members!

Summer 2025

Ad Space date: May 15, 2025 Materials deadline: May 19, 2025

Ships: June 2025

Fall 2025

Ad Space date: July 23, 2025 **Materials deadline:** July 25, 2025

Ships: August 2025

Winter 2025

Ad Space date: October 21, 2025 **Materials deadline:** October 23, 2025

Ships: December 2025

In Every Issue

President's Message

Technology Related Features

Pest Related Features

State Capitol Report

Insurance Feature

Federal Update