

- DISPLAY ADVERTISING
- DIGITAL EDITION
- DIRECT MAIL
- MLE
- PROFILES

Go beyond the publication

Direct Mail – Catch readers’ attention by placing a flier, brochure or postcard inside the clear bag in which the publication is mailed. Whether you are promoting an event, a new product or your entire product line, placing a direct-mail piece in the polybag with our publication will ensure tremendous exposure for your company.

Belly Band – Ensure your message is the first readers see by wrapping it around the publication with a belly band. Since readers must detach the belly band to access the rest of the publication, your ad is ideally placed to be noticed.

Additional mechanical charges may apply (belly band, inserts, gatefolds). Sales representative will confirm net rates (insertion rate plus mechanical charge). Reservation is on a first-come first-served basis.

Are you ready to take your influence to the next level?
Ask us about custom packaging options and industry-specific campaigns to boost your presence in print and online.

CURRENT RATES (CPC-D0025)

Direct Mail - Full Color	1x
Belly Band	<input type="checkbox"/> \$4,100.00 ▼
Outsert - Postcard	<input type="checkbox"/> \$1,420.00 ▼
Outsert - 2 page, 4 surface	<input type="checkbox"/> \$1,350.00 ▼
Outsert - 1 page, 2 surface	<input type="checkbox"/> \$850.00 ▼

REQUEST TODAY!

Supplementary Charges

Artwork Creation	\$50.00
Index Listing	\$20.00
Match	\$550.00
Process - Cyan	\$400.00
Process - Magenta	\$400.00
Process - Yellow	\$400.00
Proof	\$50.00