#### GOVERNMENT OF NCT OF DELHI

### **BHAI PARMANAND INSTITUTE OF BUSINESS STUDIES**

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#### **INDUSTRIAL VISIT BY BBA DEPARTMENT**

S. No	Session	Company/Industry	Date
1	2013-2014	Parle Industries India Ltd., Bahadurgarh, Delhi	21 <sup>st</sup> March, 2014
2	2014-2015	National Small Industry Corporation, Okhla, Delhi	18 <sup>th</sup> Feb, 2015

## **Seminar/Workshop/Expert Lectures in BBA Department**

S. No	Date	Event	Topic	Company/Expert	Acad. Session
1	04 <sup>th</sup> March, 2013	Expert Lecture	Public Speaking	Times Education	2012-2013
2	15 <sup>th</sup> Oct, 2013	Expert Lecture	Group Discussion & Personal Interview Skills	Saarthi Pvt India Ltd	2013-2014
3	31 <sup>st</sup> January, 2014	Expert Lecture	Mock Interview	Times Education	2013-2014
4	3 <sup>rd</sup> march, 2014	Expert Lecture	World of Advertisement	Youth Education	2013-2014
5	4 <sup>th</sup> March, 2014	Workshop	Entrepreneurship Development	Ministry of MSME Development Govt of India	2013-2014
6	20 <sup>th</sup> August, 2014	Expert Lecture	How to face Bank PO Exam	Times Education	2014-2015
7	11 <sup>th</sup> Feb, 2015	Expert Lecture	Practical Marketing Concept Through Bollywood Cases	IBS Business School (ICFAI Group)	2014-2015
8	25 <sup>th</sup> March, 2015	Expert Lecture	Personel Interview and Group Discussion	Carrier launcher	2014-2015

# **Campus Interview Held for BBA Department**

S. No	Company/Industry	Date	No of Students Selected	Student's Name
1	DIVYA PORTFOLLIO PVT LTD,DELHI	23/01/2014	02	Ankur, Arpit Sharma
2	VODAFONE PVT LTD, DELHI	06/02/2014	04	Saurabh , Ankur, Eti Jain, Dheeraj
3.	NAUKRI.COM, NOIDA	15/04/2015	02	Arpit Sharma, Ishita Saraf