



SCALING GREATER HEIGHTS.....

# MANAGEMENT PLACEMENT BROCHURE 2012-14



**Bhai Parmanand Institute of Business Studies**  
**Govt. of NCT of Delhi**  
**(in affiliation with GGSIPU, Delhi)**

Inside page

## **“The Mission”**

To foster an intellectual and ethical environment in which both skill and spirit will thrive so as to impart quality education through innovative teaching methodology, training and services with the Global outlook. To germinate the talented Business-Executives-of-Tomorrow in order to equip themselves to face the turbulent challenges from all directions of the Business World

## **“Vision”**

To become a World-Class State-of-the-art Centre in providing Quality Oriented Higher Education in line with the Global Standards in the field of Management or Business Administration and to nurture social and cultural values of the Indian Society amongst the students.

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## **MESSAGE FROM PRINCIPAL SECRETARY [TTE]**

Management Educational Institutions should be committed to review their missions and operations based on the perspective of a changed-world-order and enhanced responsibilities for businesses and their management. It should offer unique and innovative academic programmes in Management which are designed to enable the Management Students to assume Leadership Roles in Corporate, Social Enterprises and Non-Governmental Organisations or pursue their own entrepreneurial dreams. Each and every Business Institution should offer the programmes which are based on trans-disciplinary approach. Before introducing the Curriculum for Management Students, the syllabus should be carefully selected, vetted and revisited regularly in synchronizing with the changing market dynamics based on “**Mark to Market**” approach.

With this end in view, BPIBS, with the best and customized Curriculum of Guru Gobind Singh Indra Prastha University, is always adopting its best pedagogical system with the conducive and serenity atmosphere in the classrooms to enable the students to concentrate more on their subjects during teaching-learning sessions. The Management Students of BPIBS benefit from the research focus mainly on the core areas like HRM, Marketing, Finance, Retail Management, International Business, Entrepreneurship Development equipped with the Faculty Members having highly qualified, possessing extensive industry experience, published the Best Research Papers in peer-reviewed National and International Journals, developed case-studies and produced incisive articles/papers for National and International Conferences/Seminars/Workshops. Indeed the students of BPIBS are always well placed, when they walk out with Management Degrees.

I am pleased to note that BPIBS is publishing its Management Placement Brochure for its MBA Final Year Students. I wish them every success in all their endeavours.

**R.K. VERMA**



## **MESSAGE FROM THE DIRECTOR [TTE]**

Now it is the turn of VUCA World of changing. The acronym VUCA stands for Volatile, Unstable, Complex and Ambiguous. It is estimated that around three billion more people will be added to the Earth-Planet between today and 2050. Hence, the it is the mammoth task of Global Business System to revisit and reinvent the whole Business Arena and there is likely to be a big shift in consumer spending through digital-age and revolution.

BPIBS, through its strategic plans, state-of-the-art infrastructure its tailor-made arms of curriculum besides the excellent fleet of Faculty Members impeccably mould its Management Students to enable them to counter the Volatility with Vision, Uncertainty with Understanding, Complexity with Clarity and finally Ambiguity with Agility. Indeed, BPIBS develops this outlook and various Skill-Sets to match the contemporary global business environment, though it is tricky and formidable to surpass.

I am quite delighted to note that BPIBS is publishing its Management Placement Brochure for its MBA Final Year Students which would act as a Mehdoot to propagate its events and achievements amongst the Trade and Industry. I further hope that this Management Brochure will also enable the Management Students to get their Best Placements for their future career. Let me grab this opportunity to wish them All-The-Best !

**V.P. RAO**



## **MESSAGE FROM THE PRINCIPAL**

BPRBS

**DR. (MRS.) AMITA DEV**



## **MESSAGE FROM THE TRAINING & PLACEMENT CO-ORDINATOR**

**S. THIYAGARAJAN**

### **ABOUT BPIBS**

#### **Genesis**

Bhai Parmanand Institute of Business Studies established as a unique Post-Graduate Management Institute promoted by Government of Delhi in 1986, is functioning under the aegis of Department of Training and Technical Education, Government of NCT of Delhi.

#### **Courses Offered**

- ❖ Master of Business Administration [MBA]
- ❖ Master of Computer Applications [MCA]
- ❖ Bachelors of Business Administration [BBA-General]
- ❖ Diploma in Modern Office Practice –[ MOP-English /Hindi]

## **BPIBS-Institute with a Difference**

BPIBS has moved ahead on the path of success since its inception, and gained the reputation of an institute par excellence in the field of Management Education. It is amongst the brightest initiatives undertaken by Government of Delhi to promote Management Education at Post-Graduate Level.

BPIBS has consistently been able to attract the best minds from the Top Scorers of COMMOM ENTRANCE TEST (CET) organized by GGSIP UNIVERSITY, DELHI. The best among candidates have always preferred BPIBS for its excellent legacy in producing true business minds capable of handling the most turbulent corporate challenges.

We, at BPIBS, groom, shape and nurture raw intelligence, turning it into pure business intellects through stringent pedagogy along with meticulous Training Programmes under the guidance of Highly qualified and richly experienced Academicians, Top Notch Professionals from the most reputed Business Organizations, Experts from respective fields, besides enabling Study Visits to various reputed industrial establishments/Units.

Our students not only excel in academics, but also have equally proved their competence in extra-curricular activities, Team Dynamics of Leadership Skills and Communication at college as well as University level.

BPIBS provides an opportunity to its students to explore beyond the borders and enrich their thought-process through a rigorous Academic Exercise, combining an exhaustive Curriculum and Cutting-edge Pedagogy. Besides this, a plethora of Live Projects, Special/Expert Lectures and Mentorship Programmess give the Would-Be-Managers at BPIBS a taste of application of theory in practice.

Our faculty members are involved in teaching as well as making pioneering research in Key Managerial areas. The institute, in its quest for Three-Sixty-Degree Excellence, has resorted to hiring the best brain in the industry, capable of instilling the most desirable and respectable traits of a Professional who can weather every storm that comes in his way.

The faculty of the institute is regularly mentoring the candidates to help them cope with the times and proactively plan their careers. At BPIBS, we continuously endeavor to create an environment wherein our students think long-term strategy and continuously seek out for opportunities.

Indeed, BPIBS has been rendering its yeomen services to the students' community who will lead the nation as one of the Best Economies in the World by providing all the educational inputs and creating opportunities to them in all directions under the Mentorship of Dr. (Mrs.) Amita Dev, Principal, so that they would equip themselves to find their right and best path to settle their life in future, in the best manner possible.



# **ABOUT THE DEPARTMENT OF MANAGEMENT STUDIES**

In this emerging global competitive environment there is an utmost need for providing management discipline support to deserving students. The department of MBA Studies imparts high quality formal education in management through our comprehensive two year Full-Time MBA Programme. It is a matter of great satisfaction that MBA Department of Bhai Parmanand Institute of Business Studies continues to be one of the highly sought department for admission to its management programmes under GGSIP University. With immense pride and satisfaction, we wish to share that students of MBA Department have shown remarkable track records in the field of Academia. The course has been purposefully designed to be rigorous, demanding and fast paced so that students can be taken out of their comfort zones and they gain capability to stand firm on their ethical and professional values.

## **PEDAGOGY**

## **PROJECTS**

Departments in the polytechnics strives to find the best possible match between the company's needs and student's skills, experience and career interest. Projects help to match the void. Projects are submitted at end of Semester under the Mentorship of faculty members. Students are given the liberty to choose the topic of their interest but relevant to their respective specialization.

## **CASE STUDIES**

The curriculum designed for various diploma programmes is multi-disciplinary, innovative and highly responsive to contemporary development in the world of Technology and management. Students are trained to view engineering problems, business problems from multiple perspectives which enables the students to behave like a Technocrat who must access and analyse the information and make a judicious business decision.

## **TEAM ACTIVITIES**

The concept of team work is increasingly becoming important in the modern era of global business. Accordingly, the recruiting companies place great amount of emphasize on team skills of Polytechnic Students. We understand the importance of developing team building and group skills of individuals. Hence, sincere efforts is made to provide exposure to such team and group activities in almost all the lectures.

## **EXPERT LECTURE SERIES**

In addition to the regular curriculum, Polytechnics invites experts from industry, Banks and Corporate Sphere to deliver lectures on the latest and emerging trends of Engineering and Technology, Business, Economy, Retail and other relevant sectors. It goes in a long way to enrich student with the latest updates of the Technology. The students are bestowed with knowledge about industrial needs, latest Technical and Managerial updates.

## **INFRASTRUCTURE**

### **Library**

The library services are provided to students, staff & faculty members for updating their knowledge and supporting the research and teaching / learning activities. There is a rich collection of books covering all aspects of Engineering and Technology, Management and other relevant disciplines. The Polytechnics also subscribe to National, International Journals, On-Line Journals/Books etc. from renowned Academic Institutions, Research Organizations, Government Departments etc to promote research and foster a culture of research and development in the institute. Most of the Libraries have been computerized with Bar-Code facility for easy access, issue and return.

### **BOOK BANK FACILITY**

All Polytechnics extends the Book Bank facility to its students hailing from the Economically Weaker Sections of the Society.

### **DIGITAL CLASSROOMS**

The classrooms have been reshaped from traditional systems to Digital Mode with the State-of-the-Art facility including, Interactive Boards, LCD Projectors, Visualizers, Multi-Purpose Podiums to provide conducive teaching learning environment.

### **Networking:**

Most of the Polytechnic Campus has been equipped with full-network facility with the provision to provide internet facility to staff and students using lease line/Wi-Fi Facility/Broadband connectivity

### **COMPUTER Centre**

All Polytechnics have fully air-conditioned well-equipped Computer Laboratories with the latest State-of-the-Art Desk Top Systems and peripherals. All the Computer Centers are equipped with the internet facility through dedicated Leased Line/Broadband connection. In addition to this, Computer Centres have been equipped with LCD Multimedia Projectors, Plasma TV, Large-Format Displays, Wireless Electronic Interactive Boards, Scanners, Visualizes, Multi-Purpose Podiums, Web Cameras, Desk-jets, Laser Printers and High Speed Printing and Automatic Multi-Purpose Copier/Office Machines, Servers with the Latest Licensed Softwares.

## **THE LIBRARY**

BPIBS has got a well-stacked Digital Library with more than 33000 volumes of Books, Reference Materials, Subject-Oriented CDs/CBTs, Automated by e-GRANTALIYA Software with Bar Code facility incorporated with different Modules like Administration, Books Requisition, besides subscribing regularly to more than 30 Periodicals/Magazines related to Management and Technical subjects. The DELNET facility is also available in the Library with the help of which the Students and Faculty Members can access various Journals through on-line and the Institute has subscribed to more than thirty periodicals and 12 National and International Journals, besides Periodicals, Magazines, Newsletters etc. from various leading Research Institutions, Industry Associations, Government Departments like CSI, IETE, ISTD, ISTE, ICAWI, IFCAI, NHRD etc.

## **FACULTY PROFILE**

<b>PERMANENT FACULTY</b>	<b>NAME</b>	<b>QUALIFICATION</b>	<b>AREA OF SPECIALISATION</b>
	<b>S. THIYAGARAJAN IN-CHARGE DEPARTMENT OF MBA</b>	<b>MA[JMC], M.A.[English] M.Com, M.B.A., M.Phil. [Commerce], M.Phil [Business Administration] B.L[Criminology] M.L.[Intl. Law &amp; Constl. Law], N.E.L.T.S, FUWAI, LMISTE</b>	<b>BUSINESS COMMUNICATION, HRD, MARKETING MGMT., INTERNATIONAL MARKETING, RETAIL MANAGEMENT, GLOBAL BUSINESS, SALES &amp; DISTRIBUTION MGMT. AND EXPORT MANAGEMENT</b>
	<b>S.P. AJITH KUMAR ACADEMIC-IN-CHARGE DEPARTMENT OF MBA</b>	<b>M.C.A, M.Phil [Computer Applications], M.Tech [Pursuing], LMISTE</b>	<b>INFORMATION TECHNOLOGY</b>
	<b>G.T.V.L.N CHARYULU FACULTY OF MANAGEMENT</b>	<b>B.Sc., M.B.A., A.I.C.W.A., LMISTE</b>	<b>FINANCE</b>
	<b>MRS. HARVINDER KAUR FACULTY OF MANAGEMENT</b>	<b>B.E, M.B.A, M.Phil[Mgmt] LMISTE</b>	<b>HRD, MARKETING, QUANTITATIVE TECHNIQUES</b>

<b>VISITING FACULTY</b>	<b>PROF. DR. G.K VARSHNEY</b>	<b>M.Com, PhD</b>	<b>MARKETING AND BUSINESS ENVIRONMENT</b>
	<b>PROF. DR. S.K. PANIGRAHI</b>	<b>B.E [Civil], M.Tech, MBA, [Environment Mgmt.], TUD [Germany], UNESCO Fellowship</b>	<b>GLOBALISATION, INTERNATIONAL BUSINESS AND ENVIRONMENTAL MGMT.</b>
	<b>PROF. DR. VIPIN KUMAR AGGARWAL</b>	<b>M.Com, M.Phil [Commerce], Ph.D.</b>	<b>FINANCE</b>
	<b>PROF. DR. SUBHASH KAKKAR</b>	<b>B.E., M.B.A., Ph.D.</b>	<b>OPERATIONS RESEARCH, QUANTITATIVE TECHNIQUES,</b>
	<b>PROF. DR. MRS. VEENA DWIVEDI</b>	<b>MA(Eng.), M.Phil (Eng.), PhD.</b>	<b>LANGUAGE AND LITERATURE, BUSINESS COMMUNICATION SKILLS AND MANAGERIAL SKILLS DEVELOPMENT.</b>
	<b>PROF. DR. P.K. GUPTA</b>	<b>M.COM., MBA.,FCS, FICWAI, CFA, FELLOW OF INSURANCE[F-III]</b>	<b>ALL FINANCIAL MANAGEMENT SUBJECTS AND INSURANCE</b>
	<b>PROF. DR. K.L. DAHIYA</b>	<b>M.Com, M.Phil. [Commerce], LLB, Ph.D.[Finance]</b>	<b>FINANCE</b>
	<b>PROF. DR. ANURAG AWASTHI</b>	<b>M.C.A., M.TECH., PGDHRM, Ph.D. [Information Technology], Ph.D.[Management]</b>	<b>IT AND HRM</b>
	<b>PROF. DR. S.P. SHARMA</b>	<b>M.A.[Eco.], M.Phil [Economics], Ph.D.</b>	<b>ECONOMICS</b>
	<b>PROF. R.K. GUPTA</b>	<b>M.COM, M.Phil, Ph.D., ICWA</b>	<b>ACCOUNTS &amp; FINANCE</b>
	<b>PROF. SHYAM SUNDER</b>	<b>B.COM, M.COM, DIPLOMA IN COMPANY LAW AND M.PHIL</b>	<b>DECISION SCIENCE</b>

## **CURRICULAM: MASTER OF BUSINESS ADMINISTRATION**

FIRST SEMESTER	ALL COMPULSORY	MANAGEMENT PROCESS & ORGANISATIONAL BEHAVIOUR	MANAGEMENT OF INTERNATIONAL BUSINESS	GENERAL (CORE SUBJECTS)	ELECTIVE	THIRD SEMESTER
		DECISION SCIENCE	INFORMATION SYSTEMS MANGEMENT			
		MANAGERIAL ECONOMICS	ENTREPRENURSHIP & SMALL BUSINESS DEVELOPMENT			
		ACCOUNTING FOR MANGEMENT	INTERNATIONAL FINANCIAL MANAGEMENT	FINANCE		
		INFORMATION TECHNOLOGY MANGEMENT	SECURITIES ANALYSIS AND INVESTMENT MANAGEMENT			
		BUSINESS COMMUNICATION	CORPORATE TAX PLANING			
		BUSINESS AND LEGAL ENVIRONMENT	CONSUMER BEHAVIOUR	MARKETING		
		INFORMATION TECHNOLOGY MANGEMENT – LAB [PRACTICAL]	INTERNATIONAL MARKETING			
			SERVICES MARKETING			
			TRAINING & DEVELOPMENT SYSTEMS & PRACTICES	HUMAN RESOURCE MANAGEMENT		
			PERFORMANCE MANGEMENT			
			INDUSTRIAL RELATIONS &			

			LABOUR LAWS			
SECOND SEMESTER	ALL COMPULSORY	MANGEMENT OF TECHNOLOGY, INNOVATIONS AND CHANGES	BUSINESS INTELLIGENCE & APPLICATIONS	GENERAL (CORE SUBJECTS)	ELECTIVE	FOURTH SEMESTER
		FINANCIAL MANGEMENT	STRATEGIC MANGEMENT			
		MARKETING MANGEMENT	CORPORATE SOCIAL RESPONSIBILITY, HUMAN VALUES AND ETHICS			
		BUSINESS RESEARCH	RETAIL MANGEMENT	MARKETING		
		OPERATION MANGEMENT	ADVERTISING & BRAND MANGEMENT			
		HUMAN RESOURCE MANGEMENT	MERGERS, ACQUISITION & CORPORATERESTRUCTURING	FINANCE		
		E – BUSINESS	FINANCIAL DERIVATIVES			
		MANAGERIAL SKILLS DEVELOPMENT [MSD] [NUES]	STRATEGIC AND INTERNATIONAL HUMAN RESOURCE MANGEMENT	HUMAN RESOURCE MANAGEMENT		
			ORGANISATIONAL DEVELOPMENT			

## STUDENTS' INITIATIVE

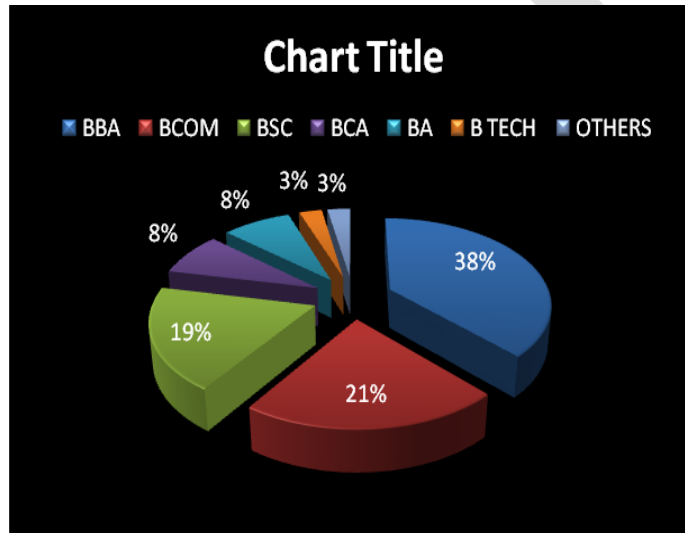
**SOME TAG LINE....**

<b><i>Students Development Committee</i></b>	The Students Development Committee in each and every department has been set up in order to develop necessary skills among the students and to also to make students aware of the latest developments in the Global Corporate World. The Committee organizes presentations based on Case Studies, Seminars, Conferences, Workshops, Special/Expert Lectures, Industrial Visits and Study Tours from time to time	<b>Students Development Committee</b>
<b><i>Training &amp; Placement Cell</i></b>	The Training and Placement Cell has been formed to help the students to get into globally renowned and reputed companies for Summer Internship Training and for Final Job Selection. The students work under the respective Training and Placement Officer and interact with the HR Department of different companies, so that the students are able to get their Training and Placement offers as per their expectations.	<b>Training &amp; Placement Cell</b>
<b><i>Sports &amp; Cultural Club</i></b>	The Sports Club, Cultural Club and Eco-Club started off as a new initiative to showcase the latent talents of the students on various extra-curricular activities including awareness on Environment and Pollution. These Clubs essentially aim at organizing various Indoor and Outdoor Sports, Cultural Events, Quiz Programmes, Painting Competitions, Debates and Discussions, Essay Writing Competitions etc. to bring the students together and give a Platform of interaction with the Faculty on the issues other than studies, where the students can demonstrate their capabilities/skills in the Events of Dance, Sing, Play and rejuvenating.	<b>Sports &amp; Cultural Club</b>
<b>Corporate Communications</b>	The Corporate Communications Cell is an initiative of the MBA Program to have an exemplary Industry-Institute Interface with the Corporate World and to understand the challenges a Manager has to face in his day-to-day official	<b>Corporate Communications</b>

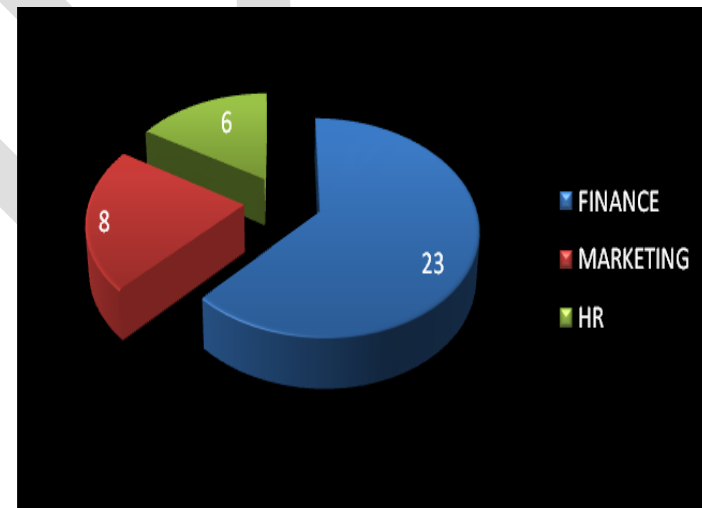
activities. It has also organized Conclaves on critical issues of Business, Internal Lecture Series, Business Case Competitions etc.

## **BATCH PROFILE OF MBA**

**Break-up of the Educational Background of MBA students:**



**Break-up of MBA students based on their specialization:**





DINESH CHAND  
23 YEARS



*Specialization : Finance, Marketing*  
*Project : A Study on Working Capital Management*  
*Graduation : B.COM*  
*Summer internship : Apna Circle Infotech Pvt Ltd*  
*Email id: [Dinesh.chand84@gmail.com](mailto:Dinesh.chand84@gmail.com)*  
*Mobile no. : 9971380156*  
*Address : D-133A brijvihar Ghaziabad, UP-201011*

NEERAJ KUMAR  
22 YEARS



*Specialization : Finance, Marketing*  
*Project : An Analysis of Financial Statements*  
*Graduation :B.COM*  
*Summer internship : Janlakshmi Financial Services Pvt Ltd.*  
*Email id: [neeraj.12021990@gmail.com](mailto:neeraj.12021990@gmail.com)*  
*Mobile no. : 7503631022*  
*Address : C-119, Street No.3/22 Nahar Road, Village GokalPur, New Delhi-94*

ANSHIKHA CHANDRA  
24 YEARS



*Specialization :Finance, Marketing*  
*Project : ECONOMIC VALUE ADDED-as a residual income concept*  
*Graduation : B.TECH COMPUTER SC.*  
*Summer internship : NTPC Ltd.*  
*Email id: [anshikha.87@gmail.com](mailto:anshikha.87@gmail.com)*  
*Mobile no. : 7838326166*  
*Address : 166-A pocket-C mayur vihar phase-2 delhi-110091*

HARI KISHAN LAL  
23 YEARS



*Specialization : Finance, Marketing*  
*Project : A Study on Working Capital Management*  
*Graduation : B.Com*  
*Summer internship : IPGCL (Govt. of Delhi NCT)*  
*Email id:[hklshobha89@gmail.com](mailto:hklshobha89@gmail.com)*  
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*Address : 13/102, Trilok Puri, Delhi-110091.*

ARVIND KUMAR  
23 YEARS



*Specialization : Marketing, Finance*  
*Project : A Study on Buying Behavior of Consumers for Laptops*  
*Graduation : B.Sc(Physical Sciences)*  
*Summer internship : HCL Infosystems Ltd.*  
*Email id: [arvindjijania@gmail.com](mailto:arvindjijania@gmail.com)*  
*Mobile no. : 99968084452*  
*Address : H.No.-556 Khera Khurd Delhi 110082*

TSETAN ANGMO  
24 YEARS



*Specialization : Finance, Marketing*  
*Project : Analysis of private placement of tax free bonds issued*  
*Graduation : BSc*  
*Summer internship : Power Finance CorporationLtd*  
*Email id: [tsetan\\_angmo@ymail.com](mailto:tsetan_angmo@ymail.com)*  
*Mobile no. : 7838830556*  
*Address : S-445/2 , SHAKARPUR,DELHI-110092*

BHAWNACHOUDHARY  
23 YEARS



*Specialization : Finance, Marketing*  
*Project : A study on sources of finance*  
*Graduation : BBA*  
*Summer internship : Matrix Cellular Limited*  
*Email id: [bhavnachaudhary07@gmail.com](mailto:bhavnachaudhary07@gmail.com)*  
*Mobile no. : 9650852051*  
*Address : F-95,PREET VIHAR,NEW DELHI*

SANTOSH KUMAR  
25 YEARS



*Specialization : Marketing, HR*  
*Project : A Study on effect of incentives to sales executives on sales*  
*Graduation : B.COM*  
*Summer internship : HDFC Life*  
*Email id: [18kamat.santosh@gmail.com](mailto:18kamat.santosh@gmail.com)*  
*Mobile no. : 9711230482*  
*Address : 194,Tilak Khand, Girinagar, Kalkaji, New Delhi-19*

**RAHUL KUMAR**  
23 YEARS



*Specialization : Finance, Marketing*  
*Project : Reconciliation and Capital Budgeting*  
*Graduation : BCA*  
*Summer internship : Hyundai*  
*Email id : [Rahulcute59@gmail.com](mailto:Rahulcute59@gmail.com)*  
*Mobile no. : 8742923412*  
*Address :Flat no-B4, New Police Line, Siwan, Bihar*

**ANKIT MISHRA**  
23 YEARS



*Specialization : Finance, Marketing*  
*Project : A study on Capital Budgeting*  
*Graduation : BSc-Physics(H)*  
*Summer internship :MATRIX CELLULAR*  
*Email id : [mishra.ankit333@gmail.com](mailto:mishra.ankit333@gmail.com)*  
*Mobile no. : 9818921087*  
*Address : H. NO 20 DDA JANTA FLATS GTB ENCLAVE DELHI 93*

**SAURABH SINHA**  
23 YEARS



*Specialization : Marketing,HR*  
*Project : A Study On Customer Awareness on Uninor Telecom*  
*Graduation : BCA*  
*Summer internship : Uninor Telecom.*  
*Email id : [sauroabhrtl@gmail.com](mailto:sauroabhrtl@gmail.com)*  
*Mobile no. : 9718223766*  
*Address : B/2, Alkapuri, PS.- Gardanibagh, PO.-Anisabad, Patna-2,Bihar.*

**MEGHA AGARWAL**  
23 YEARS



*Specialization : Finance, HR*  
*Project : Fixed Assets Management*  
*Graduation : BBA(CAM)*  
*Summer internship : Shriram Pistons and Rings Ltd.*  
*Email id : [megha.sagii@gmail.com](mailto:megha.sagii@gmail.com)*  
*Mobile no. : 9582799250*  
*Address : F-218 D, LAXMI NAGAR, DELHI - 110092*

**KOMAL MANGAL**  
23 YEARS



*Specialization : HR, Marketing*  
*Project : The System Of Recruitment*  
*Graduation : BCA*  
*Summer internship :JK TYRES*  
*Email id : [komalmangal.89@gmail.com](mailto:komalmangal.89@gmail.com)*  
*Mobile no. : 9990580849*  
*Address : Sadar Bazar, Morena( MP)*

**CHINMAYA SINGH BISHT**  
23 YEARS



*Specialization : Finance, Marketing*  
*Project : A Study on financial ratio and cash flow analysis*  
*Graduation : BBA*  
*Summer internship : Telecommunication consultant of India limited*  
*Email-id : [chinmaya.bisht@gmail.com](mailto:chinmaya.bisht@gmail.com)*  
*Mobile no. : 9654590957*  
*Address : 1- Shreshtha vihar, delhi - 110092*

PREEYA S.  
23 YEARS



*Specialization : Finance, Marketing*  
*Project : A detailed Analysis of Revised Schedule VI implementation*  
*Graduation : B.COM*  
*Summer internship : IOCL*  
*Email id: preeya.paru@gmail.com*  
*Mobile no. : 9968580526*  
*Address : 319, Sector 1, Type 3, Sadiq Nagar, New Delhi*

AKHIL SHARMA  
22 YEARS



*Specialization : Finance, Marketing*  
*Project : A Critical Study of Risk management*  
*Graduation : B.Com*  
*Summer internship : HDFC LIFE*  
*Email id: [akhilsharma0823@gmail.com](mailto:akhilsharma0823@gmail.com)*  
*Mobile no. : 9968300823*  
*Address : 1601B/13Govindpuri, Kalkaji, New Delhi-19*

ARSHA SASIKUMAR  
24 YEARS



*Specialization : HR, Marketing*  
*Project : An analysis of Recruitment and Selection Process*  
*Graduation : Physiotherapy*  
*Summer internship : Fortis Hospital*  
*Email id: [arshaphysio@gmail.com](mailto:arshaphysio@gmail.com)*  
*Mobile no. : 9711931611*  
*Address : 2088, TYPE IV, DELHI ADMN FLATS, GULABI BAGH, DELHI-7*

SWATI DANG  
23 YEARS



*Specialization : HR, Marketing*  
*Project : Study of Payroll Systems*  
*Graduation : B.Sc (H)Physics*  
*Summer internship : Indian Society of Agribusiness Professionals*  
*Email id: [swati.dang15@gmail.com](mailto:swati.dang15@gmail.com)*  
*Mobile no. : 9891645216*  
*Address : D-398 Pul Prahlad pur, Near Badarpur, New Delhi-44*

REENA GUJRAL  
24 YEARS



*Specialization : Human Resource, Marketing*  
*Project : A Study on Recruitment System*  
*Graduation : BSc (Electronics)*  
*Summer internship : HDFC LIFE*  
*Email id: [gujralreena34@gmail.com](mailto:gujralreena34@gmail.com)*  
*Mobile no. : 9654745436*  
*Address : 364-65dhakka johar near parmanand colony New Delhi-09*

STUTI SHARMA  
23 YEARS



*Specialization : Marketing, HR*  
*Project : Brand Strategy*  
*Graduation : B.B.E*  
*Summer internship : Pushpanjali Crosslay Hospital*  
*Email id: [sharma.stuti3@gmail.com](mailto:sharma.stuti3@gmail.com)*  
*Mobile no. : 9958867140*  
*Address : 16, Dayanand Vihar Vikas Marg Extn. Delhi-92*



NEHA TYAGI  
24 YEARS



*Specialization : HR, Finance*  
*Project : A Study on Performance Appraisal System*  
*Graduation : B.Sc*  
*Summer internship Sun Line Communications Systems*  
*Email id: tyagin017@gmail.com*  
*Mobile no. : 9868092760*  
*Address : D-33, Pusa Campus, I.A.R.I, New Delhi-110012*

SHIPRA JAIN  
25 YEARS



*Specialization : Marketing, Finance*  
*Project: Study of policies of HDFC standard life and its distribution enhancement*  
*Graduation : BA (Maths Hon.)*  
*Summer internship : HDFC LIFE*  
*Email id: friendly.shipra@gmail.com*  
*Mobile no. : 8447881534*  
*Address : G-266, Preet Vihar, Delhi-10092*

SHAIVAILINI SHARMA  
23 YEARS



*Specialization : Finance, Marketing*  
*Project : Funds generated through Bonds issued by PFC Ltd. (Domestic).*  
*Graduation : BBA*  
*Summer internship Power Finance Corporation Ltd.*  
*Email id: [shaivi1304@yahoo.com](mailto:shaivi1304@yahoo.com)*  
*Mobile no. : 9968997163*  
*Address : 6/2B, Sector- II, DIZ Area, Mandir Marg, New Delhi-110001*

SHUBHAM RAJPUT  
21 YEARS



*Specialization : Finance, Marketing*  
*Project : A Study on Receivables Management*  
*Graduation : B.COM*  
*Summer internship : Kamdehnu Ispat Limited*  
*Email id: shubham.rajput46@gmail.com*  
*Mobile no. : 9818921087*  
*Address : F-390, Street No-7, Ganga Vihar, Delhi-94*

HEENA KAPOOR  
22 YEARS



*Specialization : Finance, Marketing*  
*Project : A study of Financial Analysis in Sun Line Communications Systems*  
*Graduation : B. A. Eco (H)*  
*Summer internship : Sun Line Communications Systems*  
*Email id: [heenakapoor113@gmail.com](mailto:heenakapoor113@gmail.com)*  
*Mobile no. : 9891282915*  
*Address : A-113, Kalkaji, New Delhi-110019*

DISHA SHARMA  
23 YEARS



*Specialization : Marketing, HR*  
*Project : A Study of Customer Satisfaction of Micro Finance users provided by Janalakshmi Financial Services*  
*Graduation : BBA(CAM)*  
*Summer internship : Janalakshmi Financial Services Pvt Ltd*  
*Email id: disha1709@gmail.com*  
*Mobile no. : 9650549898*  
*Address : 104, New Pragatisheel Aptts Vasundhara Enclave Delhi-96*

**SAHIL SHARMA**  
22 YEARS



*Specialization : Marketing, Finance*  
*Project : Business development of oil and gas SBU's*  
*Graduation : BBA*  
*Summer internship : MECON LTD.*  
*Email id: sahilsharma420@gmail.com*  
*Mobile no. : 9971803227*  
*Address : C-11 Flat No-1 West Vinod Nagar, Patparganj, Delhi-92*

**BHIM SINGH**  
24 YEARS



*Specialization : Finance, Marketing*  
*Project: A Study on Financial Analysis*  
*Graduation : BBA*  
*Summer internship : HDFC LIFE*  
*Email id: tyonal12@gmail.com*  
*Mobile no. : 9717819101*  
*Address :21/434 Trilok Puri Delhi-91*

**NIKITA GAHOTRI**  
22 YEARS



*Specialization : Finance, Marketing*  
*Project : A Study on The Working Capital Management*  
*Graduation : BBA(CAM)*  
*Summer internship : Telecommunication Consultants India Ltd.*  
*Email id: [nikita.gahtori@gmail.com](mailto:nikita.gahtori@gmail.com)*  
*Mobile no. : 9711344089*  
*Address : 170-G Pocket – 4 Mayur Vihar Phase-1 Delhi-91*

**LOKESH KUMAR**  
23 YEARS



*Specialization : Marketing, HR*  
*Project : A study on Marketing Strategy*  
*Graduation : BBA(CAM)*  
*Summer internship : : JANLAKSHMI FINANCE SERVICES*  
*Email id: k.lokesh65@gmail.com*  
*Mobile no. : 9717114492*  
*Address : Qtr-5, Type-4, Police Station, Shakarpur, Laxmi Nagar, New Delhi-92*

**BHAGWAN SINGH**  
23 YEARS



*Specialization : Finance, Marketing*  
*Project : A Study on Mobilization of Funds Through Various Sources By Corporate Sector*  
*Graduation : BBA*  
*Summer internship : Ministry of Corporate Affairs*  
*Email id: bhagwan750@gmail.com*  
*Mobile no. : 7503741028*  
*Address : D-14/UGM-4, Vardhan Apartment, Dilshad colony, New*

**PAWAN KUMAR**  
24 YEARS



*Specialization : Finance, Marketing*  
*Project : A Study on the Cash management in the insurance sector*  
*Graduation : BBA*  
*Summer internship : Apollo Munich Health Insurance Co. Ltd. Delhi*  
*Email id: pawan7646@gmail.com*  
*Mobile no. : 9654551531*  
*Address : C – 4 /69 YAMUNA VIHAR, New Delhi-53*

MANINDER SINGH  
21 YEARS



*Specialization : FINANCE,  
MARKETING*  
*Project : A Study On Working Capital  
Management in HDFC LIFE*  
*Graduation : BBA*  
*Summer internship : HDFC LIFE*  
*Email id:*  
[maninder.singh299@gmail.com](mailto:maninder.singh299@gmail.com)  
*Mobile no. : 8802132228*  
*Address : A-20, Mahindra park, street  
no. 22, Near Azadpur, Delhi - 33*

DEVVRAT SINGH  
22 YEARS



*Specialization : Finance  
&Marketing*  
*Project : A Study on Ratio Analysis*  
*Graduation : BBA*  
*Summer internship : HDFC LIFE*  
*Email id:* [devasingh.15@gmail.com](mailto:devasingh.15@gmail.com)  
*Mobile no. : 9811696427*  
*Address : F-103,C/O Kailash  
Singh,3<sup>rd</sup> Floor, Katwaria  
Sarai,New Delhi-16*

PABAN KUMAR  
PANDEY  
23 YEARS



*Specialization :Finance, Marketing*  
*Project : A Study on Cash Flow  
Statement*  
*Graduation : B.com*  
*Summer internship : HDFC LIFE*  
*Email id:*  
[kumarpaban22@ymail.com](mailto:kumarpaban22@ymail.com)  
*Mobile no. : 7838492704*  
*Address : D-44, Shakarpur, Laxmi  
Nagar, New Delhi -92*

KUNCHOK TSERING  
24 YEARS



*Specialization : Finance,  
Marketing*  
*Project : Fund Management*  
*Graduation : BSc*  
*Summer internship : HDFC LIFE*  
*Email id:* [kuntsering@gmail.com](mailto:kuntsering@gmail.com)  
*Mobile no. : 9716238928*  
*Address : 4/40A, double  
storey,vijaynagar,new delhi-9*

ABDULLAH  
YUSUFI  
24 YEARS



*Specialization : Human Resource,  
Marketing*  
**Project : Evaluation  
Of employees satisfaction**  
*Graduation : BA*  
*Summer internship : New Kabul  
bank*  
*Email id:* [Abdullah.yousofy@  
gmail.com](mailto:Abdullah.yousofy@gmail.com)  
*Mobile no. : 8802138585*  
*Address : 2<sup>nd</sup> laipat*

# PLACEMENT PROCESS

## **Placement Activities**

With time and experience BPIBS has successfully evolved a multi-pronged strategical approach towards placements where a team of faculty headed by a Placement Officer dedicatedly work round-the-clock to avail best profiles for BPIBS students.

At the next level, the Institute has a Team of Students from MBA Program that continuously organize events and other such activities that help in establishing healthy relations with Corporate World, while assisting faculty to bring best companies to the campus.

## **Summer Internship Program**

As a compulsory part of curriculum, every student of MBA Programme is required to undergo Summer Internship with an organization for a period of 8 to 10 weeks. The primary purpose served by this training are –

- Equipping our students with real time problem solving skill by exposing them to rigours of real time corporate environment.
- Practical application of text book knowledge integrating theory into practice.
- Giving glimpse of Corporate Culture, Team Dynamics, Leadership Skills and Project Management Skills to our students.

The motive behind the internship is that, having handled a live problem, students come out of training as a moulded person with much more matured knowledge of understanding and equipping themselves to learn as to how the management works and what are the tactical and strategic challenges faced by the Managers of the present globalized scanerio.

## **Placement Talk (PPT)**

The pre-placement talks provide opportunity for the students to have knowledge about the company, kind of profile it offers and the career growth path available. Here, company representatives interact with the students entertaining their doubts and students also get to know the working style and his own compatibility with the company.

## **Placement Guidelines**

- Companies are requested to contact the TPO of the respective Department and complete all pre-requisite formalities.
- A date of mutual convenience will be decided for PPT, campus recruitment and laterals.



## PLACEMENT COMMITTEE

### Placement Officer:

- ❖ Mr. U.K Rai +91-9868803062
- ❖ Mr. S. Thiyagarajan 9868580496

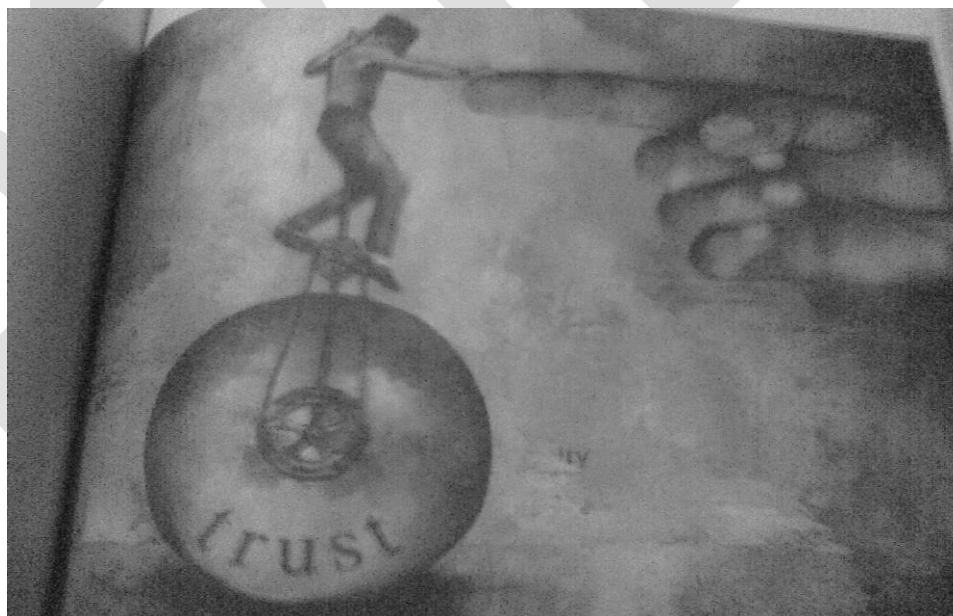
## MAILING ADDRESS:

### Placement Office:

Bhai Parmanand Institute of Business Studies,  
Opp. Madhuban Colony, Shakarpur, Delhi – 92.

### STUDENTS' PLACEMENT COMMITTEE

Mr. Shubam Rajput  
Mr. Devvrat Singh



# **MANAGEMENT PLACEMENT BROCHURE - 2011-13**

**Bhai Parmanand Institute of Business Studies**  
**Govt. of NCT, Delhi**  
**(in affiliation with GGSIPU)**