# **Garima Bang**

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### **SKILLS**

ReactJS, HTML, CSS, JavaScript, UI/UX, Figma, Canva, Jitter

#### **EXPERIENCE**

## **Design Intern - Product and Marketing**

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August 2023 - December 2023

- Revamped existing UIs for the website and product such as the Blog Page; the Product page for the Mobile view; and the Competitors page, focusing on simplicity and aesthetics to elevate user satisfaction and engagement.
- Led the UI/UX design work for the Workflow feature, introducing a no-code workflow builder enabling users to create real-time and scheduled bi-directional alerts.
- Established a robust design system for the website and product, for more efficient development process, ensuring visual consistency, and facilitating future scalability.
- Collaborated with the marketing team to create compelling promotional materials, including an E-Book, LinkedIn play reels, and ad campaign posters. Integrated designs that helped get our messages across, and it paid off in successful marketing campaigns.
- · Designed an insightful E-Book, with an eye-catching layout to enhance user engagement and understanding.

### **EDUCATION**

### **Bachelor of Technology**

Computer Science (Cloud Technology and Information Security) • Medi-Caps University • Indore • 2023

## **PROJECTS**

## **CodePen Clone**

ReactIS

- The CodePen clone is a web application built using React.js.
- It provides separate sections for HTML, CSS, and JavaScript, enabling users to work on each language independently.
- The preview pane component dynamically renders and updates the code output as the user types or modifies their code. It provides a real-time view of the rendered HTML, styled with CSS, and enhanced with JavaScript functionality.
- https://github.com/garimabang/codepen-clone

# YouTube Clone

ReactJS

- $\bullet$  The YouTube clone is a web application developed using React.js.
- The goal of the clone is to create a platform that replicates some of the key features and functionalities of YouTube.
- This YouTube clone was developed with the help of Styled Components, a CSS-in-JS library.
- https://github.com/garimabang/yt-clone

# **Landing Page**

ReactJS

- Cakery is a Landing Page created using React.js.
- This Landing Page was created using Tailwind CSS.
- Transformed a static landing page to dynamic and responsive UI.
- https://github.com/garimabang/landing-page

# **Home Monitoring Dashboard**

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- The Home Monitoring Dashboard UI is a design concept created using Figma.
- The UI design incorporates graphs to present data in a visually engaging and understandable manner. These help users grasp patterns, trends, and anomalies in-home monitoring data, such as energy usage patterns throughout the day or temperature fluctuations.
- Consists of a navigation menu to allow users to browse through the dashboard.
- https://www.behance.net/gallery/165312305/Home-Monitoring-Dashboard

## Weather App UI

UI

- The weather app UI is a design concept created using Figma. The purpose of this UI is to provide users with a visually appealing and user-friendly interface for accessing weather information and forecasts.
- To make the user interface more appealing UI techniques such as Glassmorphism and neumorphism are used to create the weather app UI.
- https://www.behance.net/gallery/159202791/Weather-App-UI